



KDNL
1215 Cole St
St Louis, MO 63106

Ax Media
800 W 47th St Suite 200
Kansas City, MO 64112

Contract #

6065890

Schedule Dates

04/17/24-04/21/24

Advertiser

American Dream PAC (155927)

Agency

Ax Media (18799)

Product

POLITICAL ISSUE (ns) (1187)

Brand

637/801/6795 (2013867)

Salesperson

Katz/DC, Washington DC (4022)

Sales Office

Katz Washington DC

Buyer Name

Sarah,Blue,

Phone/Fax

/

CPE

637/801/6795

Account Types

National/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

2024 Primary Electio RACHEL CHASON
Separation: 30/We are set up to receive invoices electronically: TV In
voices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR RLI486

Date Entered 04/16/24
Last Modified 04/16/24
Entered By Laura Lelfeld
CO-OP No
External # ECR28392472
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$705.00
Net Total \$3,995.00
Sales Tax

By Broadcast Month	Spots	Rate
Apr. 2024	7	\$4,700.00
Grand Total:	7	\$4,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Access (1)	04/17/24-04/17/24	1	:30	6P- Family Feud	1			1					1	\$500.00	\$500.00	St Louis (KDNL)		4/16/24
2.0	Normal Line / Access (1)	04/18/24-04/18/24	1	:30	6P- Family Feud					1				1	\$500.00	\$500.00	St Louis (KDNL)		4/16/24
3.0	Normal Line / Access (1)	04/19/24-04/19/24	1	:30	6P- Family Feud						1			1	\$500.00	\$500.00	St Louis (KDNL)		4/16/24
4.0	Normal Line / Prime (2)	04/19/24-04/19/24	1	:30	7P- ABC-Shark Tank (Friday)							1		1	\$1,100.00	\$1,100.00	St Louis (KDNL)		4/16/24
5.0	Revised Line / Prime (3)	04/20/24-04/20/24	1	:30	7P- ABC-Step Into The Novies								1	1			St Louis (KDNL)		4/16/24
5.1	Normal Line / Prime (5)	04/20/24-04/20/24	3	:30	7P- Sports-ABC NBA Playoffs Prime							1		1	\$450.00	\$450.00	St Louis (KDNL)		4/16/24
6.0	Normal Line / Prime (4)	04/21/24-04/21/24	1	:30	6P- ABC-Americas Funniest Home Videos (Sunday)								1	1	\$1,200.00	\$1,200.00	St Louis (KDNL)		4/16/24
7.0	M/G For 5.0.1 / Basketball (3)	04/20/24-04/20/24	1	:30	7P- 10P (CST)								X	1	\$450.00	\$450.00	St Louis (KDNL)		4/16/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbg.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



125 West 55th St
New York, NY 10019

Contract # 28392472 **Changes as of:** 4/16/2024 at 2:03 PM **Version:** Current State Version 2
CPE: 637/801/6795 **Flight:** 4/15/24 - 4/21/24 **Station:** KDNL
Agency: AXMEDIA **Advertiser:** AMERICAN DREAM PAC **Market:** St. Louis
Product: 2024 Primary Election **Office:** WASHINGTON
Agency Order #: 13373357 **Service:** Nielsen
Buyer: Blue, Sarah **Primary Demo:**
Salesperson: RACHEL CHASON **Assistant:** RACHEL CHASON
Separation: 212-373-8163 **Traffic #:** 6065890

Comments: Separation: 30; We are set up to receive invoices electronically: TV Invoices ID: 9916670 and RADIO Invoices ID: 9914861 OR R114861. Marketron #184659, Spotdata #2095, eMediaTrade (AdCoreLocal) #EMT12794; PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	4/15 - 4/21							Total Spots	Total \$	CPP*	GRP*
						4/15	4/16	4/17	4/18	4/19	4/20	4/21				
1	M-F 6p-6:30p		Family Feud	\$500.00	30	0	0	1	1	1	0	0	3	\$1,500.00	\$0.00	0.0
2	F 7p-8p		Shark Tank-ABC	\$1,100.00	30	0	0	0	0	1	0	0	1	\$1,100.00	\$0.00	0.0
1,8																
3	Sa 7p-10p		ABC Saturday Movie/Encore	\$450.00	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
4	Su 6p-7p		America's Funniest Home Videos-ABC	\$1,200.00	30	0	0	0	0	0	0	1	1	\$1,200.00	\$0.00	0.0
2,3																
5	Sa 7p-10p		NBA Playoffs	\$450.00	30	0	0	0	0	0	1	0	1	\$450.00	\$0.00	0.0
TOTALS:						0	0	1	1	2	1	1	6	\$4,250.00	\$0.00	0.0

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, AxMedia, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: American Dream PAC

Agency name: AxMedia

Address: 800 W. 47th Street, Suite 200, Kansas City, MO 64112

Contact:

Phone number:

Email: competitive@axmediateam.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: American Dream PAC

Address: 217 E. Capitol Avenue, Jefferson City, MO 65101

Contact:

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Treasurer: Dave Sinclair

Deputy Treasurer: John Sheehan

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor **American Dream PAC**

Station Representative

Signature: *AxMedia Buyer*

Signature:

Name: AxMedia Buyer

Name:

Date of Request to Purchase Ad Time: 2/5/2024

Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.