

## Program Log for Radio Health Journal

Progra	<b>m</b> 19-24	Writer/Producers	Reed Pence and Regan Huston
Air We	ek 06/16/19-06/22/19	Studio	Jason Dickey
		Production	

Time	Segment	Dur.		
:00	INTRO	:60		
1:00	SPOTBREAK 1: Accuray "Prostate Cancer Awareness" OUTCUE: Cyberknife.com	:62		
	:02 PAUSE FOR LOCAL AVAIL			
2:02		12:5		
2:04	SEGMENT 1: LUNG CANCER AND ITS STIGMA			
		7		
	Synopsis: Most forms of cancer have a built-in constituency of patients, loved ones, and			
	concerned others. Lung cancer patients, instead, are often blamed for their own disease			
	because of its frequent connection with smoking. Patients are often isolated, and research			
	dollars lag behind other, less common cancer killers.			
	Host: Reed Pence. Guests: Donna Fernandez, lung cancer patient; Carly Ornstein, National			
	Director of Lung Cancer Education, American Lung Assn.			
	Compliancy issues covered: health care; public health; discrimination			
	Links for more information: <u>http://www.curetoday.com/articles/the-american-lung-association-</u>			
	seeks-to-end-stigma; http://www.lung.org			
14:02	SPOTBREAK 2: Blue Star "Reviews Version B"	:30		
	Grainger "Talk Is Cheap" OUTCUE:who get it done	:30		
15:02	02 PAUSE FOR LOCAL AVAIL	:02		
15:04	SEGMENT 2: TASTY FOOD VS. HEALTHY FOOD: FINDING A BALANCE			
	Synopsis: Many Americans believe that healthy food doesn't taste good, and tasty food isn't			
	healthy. A chef who is also a cardiologist discusses how to find a balance by seeking out			
	healthy ingredients rather than whole categories of foods.			
	Host: Nancy Benson. Guest: Dr. Michael Fenster, Prof. of Health Professions and Biomedical			
	Sciences, Univ. of Montana and author, Food Shaman: The Art of Quantum Food			
	Compliancy issues covered: health care; public health; consumerism			
	Links for more information: <u>https://chefdrmike.com/home-page-tvdesign/about/</u>			
	Links for more information. <u>https://enclarmike.com/nome-page-tvacsign/about/</u>			
22:03	SPOTBREAK 3: Alzheimer's Assn. "ABAM 2019 #2 Recognize the Need for Help"	:58		
	Grainger "Seasons—Safety"	:30		
	Geico "Motorcycle Radio Click Bait"	:30		
24:01	Medical Notes & News. Host: Shel Lustig	2:27		
26:28	SPOTBREAK 4: Focus CHC "Take It From the Advocates"	:30		
	Grainger "Gadgets"			
27:28	Program Conclusion	:30		

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27:58 TOTAL TIME

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