## CONTRACT

Start/End Time

Rate

Rate

Rate

Rate

Rate \$750.00

Rate

\$525.00 Start/End Time

\$975.00

\$2,400.00

7p-7:30p

6-630p

6-630p

5a-530a

11-1135p

Rate

\$750.00

11:35p-1237xm

\$150.00

1205-135xm

430a-5a

Start/End Time

11:35p-1237xm

Rate

7-9a

\$300.00

\$725.00

9a-10a

530-6p

6p-6:30p

630-7p



**WRAL** 2619 Western Blvd. Raleigh, NC 27606 (919)890-6000

And:

Win Creative LLC 59 FRANKLIN ST., SUITE# 306 New York, NY 11013

\*Line Ch Start Date End Date Description

**End Date** 

05/09/22

**End Date** 

05/09/22

**End Date** 

05/09/22

End Date

05/09/22

**End Date** 

05/09/22

**End Date** 

05/08/22

Date Range 1 WRAL 05/02/22-05/08/22

05/09/22

05/09/22

05/09/22

05/09/22

05/09/22

05/07/22

05/09/22

05/09/22

4 WRAL 05/03/22-05/09/22 Graham Bensinger

05/09/22

**End Date** 

05/09/22

**End Date** 

05/09/22

End Date

Date Range

1 WRAL 05/03/22-05/09/22

Today Show II

WRAL 530p News

WRAL 6p News

WRAL 7p News

NBC Nightly News M-F

WRAL SAT 6pm News

WRAL SAT 6pm News

Spots/Week

1

Spots/Week

1

Spots/Week

Spots/Week

Spots/Week

Spots/Week

Spots/Week

2

Spots/Week

3

Weekdays

Weekdays

Weekdays

Weekdays

MTWTFSS

Weekdays

Weekdays

Description

WRAL 5a News

**Today Show** 

**Tonight Show** 

Description

Tonight Show

WRAL 430A News

Late News

Weekdays

**MTWTFSS** 

Weekdays

Weekdays

MTWTF--

MTWTF--

MTWTF--

MTWTF--

MTWTF- -

WRAL 05/03/22

Start Date

WRAL 05/03/22

WRAL 05/03/22

WRAL 05/03/22

WRAL 05/03/22

WRAL 05/07/22

See MG 6.2,6.3 2 WRAL 05/03/22-05/09/22

MG for 9.1,10.1,6.1 3 WRAL 05/03/22-05/09/22

MG for 9.1,10.1,6.1 WRAL 05/03/22

Start Date

WRAL 05/03/22

See MG 8.4

MG for 8.1 05/05 WRAL 05/03/22

Start Date

Start Date

Week: 05/03/22

Week: 05/03/22

Spot Ch

Start Date

Start Date

Start Date

Start Date

Start Date

Week: 05/03/22

Week: 05/03/22

Week: 05/03/22

Week: 05/03/22

Week: 05/03/22

Week: 05/02/22

Spot Ch

4

5

6

	Contract / Re	evision		Alt Order	#		
	304018	/		10382480	)		
Advertiser			Ori	iginal Date	) / R	evision	
Nida Allam for Congress			C	4/29/22	/	05/04/22	
Contract Dates	Estimate #						
05/03/22 - 05/09/22	497						
Product	•						
NIDAALLAM							

DA	AALLAM				
		Billing Cycle	Billing Cale	endar	Cash/Trade
		EOM/EOC	Broadcast		Cash
		Property	Account Ex	recutive	Sales Office
		WRAL	Cheryl Blai	r (Long)	Philadelphia Tel
		Special Hand	ling		
		Demographic			
		Adults 35+			
		Agy Code	Advertiser	Code	Product 1/2
			97		103
		Agency Ref		Advertiser	Ref
		Cnoto/			
	Days Length	Spots/	ate T	/peSpots	Amount
	:30	Week IX			1 \$300.00
	.30		,	NIVI	ι φ300.00
	:30		١	MM ′	1 \$725.00
				<u></u>	
	:30		r	MI 1	1 \$975.00
	:30			MM ·	1 \$2,400.00
					, ,
	:30		1	MI 1	1 \$750.00
	:30			JM 2	2 \$700.00
	.30		,	Y	_ ψ100.00
				I	
<u> </u>	Weekdays Len			/pe	
	Sa	:30 <del>\$525.</del>	<del>∪∪</del> I	VM	
	МГuWГhF :	30 \$200.	00 1	lМ	
		<b>+=00.</b>			

MTuWThF----

Weekdays

MTuWThF----

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:30

:30

:30

:30

Length

:30

:30

\$500.00

Rate

\$150.00

NM

NM

NM

Type

NM

NM

NM

2

3

0

\$1,500.00

\$450.00

\$0.00

Print Date 05/05/22

Page 2 of 3



WRAL 2619 Western Blvd. Raleigh, NC 27606 (919)890-6000

	Contract / Re	evision	Alt Order #
	304018	/	10382480
Advertiser			Original Date / Revision
Nida Allam for Congress			04/29/22 / 05/04/22

Contract Dates	Product	Estimate #
05/03/22 - 05/09/22	NIDAALLAM	497

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate Type	Spots	Amount
Week:         Start Date 05/03/22         End Date 05/09/22         Weekdays MTWTF - 1         Spots/Week 1           Spot Ch Date Range 1         Date Range 05/03/22 - 05/09/22         Description 05/03/22 - 05/09/22         WRAL 430A News 05/03/22 - 05/09/22           See MG 6.2,6.3         See MG 6.2,6.3	Rate \$50.00 Start/End Time 430a-5a	Weekdays Length Rate Type МГuWThF :30 \$50.00 NM		
N 10 WRAL 05/03/22 05/09/22 WRAL 5a News    Start Date   End Date   Weekdays   Spots/Week	5a-530a <u>Rate</u> \$125.00	:30 NM	0	\$0.00
Spot Ch Date Range Description  1 WRAL 05/03/22-05/09/22 WRAL 5a News See MG 6.2,6.3	Start/End Time 5a-530a	WeekdaysLengthRateTypeMΓuWThF:30\$125.00NM		
		Totals	12	\$7,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/25/22 -05/09/22	12	\$7,800.00	(\$1,170.00)	\$6,630.00
Totals	12	\$7,800.00	(\$1,170.00)	\$6,630.00

Signature:	Date:
oignature.	Date.

This order is subject to the terms and conditions set forth at WRAL Digital Solutions: <a href="https://www.wraldigitalsolutions.com/terms-conditions/">https://www.wraldigitalsolutions.com/terms-conditions/</a>> WRAL & FOX TV and CBC Radio: <a href="https://www.wral.com/terms-and-conditions-of-credit-sales/18564485/">https://www.wral.com/terms-and-conditions-of-credit-sales/18564485/</a>>