

CONTRACT



WRAL
2619 Western Blvd.
Raleigh, NC 27606
(919)890-6000

<u>Contract / Revision</u> 304018 /		<u>Alt Order #</u> 10382480
<u>Advertiser</u> Nida Allam for Congress		<u>Original Date / Revision</u> 04/29/22 / 05/04/22
<u>Contract Dates</u> 05/03/22 - 05/09/22	<u>Estimate #</u> 497	
<u>Product</u> NIDAALLAM		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WRAL	<u>Account Executive</u> Cheryl Blair (Long)	<u>Sales Office</u> Philadelphia Tel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 97	<u>Product 1/2</u> 103
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Win Creative LLC
59 FRANKLIN ST., SUITE# 306
New York, NY 11013

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WRAL	05/03/22	05/09/22	Today Show II	9a-10a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/22	05/09/22	MTWTF--				1	\$300.00			
N 2	WRAL	05/03/22	05/09/22	WRAL 530p News	530-6p		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/22	05/09/22	MTWTF--				1	\$725.00			
N 3	WRAL	05/03/22	05/09/22	WRAL 6p News	6p-6:30p		:30			NM	1	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/22	05/09/22	MTWTF--				1	\$975.00			
N 4	WRAL	05/03/22	05/09/22	NBC Nightly News M-F	630-7p		:30			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/22	05/09/22	MTWTFSS				1	\$2,400.00			
N 5	WRAL	05/03/22	05/09/22	WRAL 7p News	7p-7:30p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/22	05/09/22	MTWTF--				1	\$750.00			
N 6	WRAL	05/07/22	05/07/22	WRAL SAT 6pm News	6-630p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/02/22	05/08/22	-----1-				1	\$525.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRAL	05/02/22-05/08/22	WRAL SAT 6pm News	6-630p	-----Sa--	:30		\$525.00	NM		
			See MG 6.2,6.3									
	2	WRAL	05/03/22-05/09/22	WRAL 5a News	5a-530a	MTuWThF----	:30		\$200.00	NM		
			Ⓜ MG for 9.1,10.1,6.1									
	3	WRAL	05/03/22-05/09/22	Today Show	7-9a	MTuWThF----	:30		\$500.00	NM		
			Ⓜ MG for 9.1,10.1,6.1									
N 7	WRAL	05/03/22	05/09/22	Late News	11-1135p		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/22	05/09/22	MTWTFSS				2	\$750.00			
N 8	WRAL	05/03/22	05/09/22	Tonight Show	11:35p-1237xm		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/22	05/09/22	MTWTF--				3	\$150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRAL	05/03/22-05/09/22	Tonight Show	11:35p-1237xm	MTuWThF----	:30		\$150.00	NM		
			See MG 8.4									
	4	WRAL	05/03/22-05/09/22	Graham Bensinger	1205-135xm	-----Su	:30		\$150.00	NM		
			Ⓜ MG for 8.1 05/05									
N 9	WRAL	05/03/22	05/09/22	WRAL 430A News	430a-5a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/22	05/09/22	MTWTF--				1	\$50.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRAL	05/03/22-05/09/22	WRAL 430A News	430a-5a	MTuWThF----	:30		\$50.00	NM		
See MG 6.2,6.3												
N 10	WRAL	05/03/22	05/09/22	WRAL 5a News	5a-530a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/22	05/09/22	MTWTF--				1	\$125.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRAL	05/03/22-05/09/22	WRAL 5a News	5a-530a	MTuWThF----	:30		\$125.00	NM		
See MG 6.2,6.3												
Totals											12	\$7,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/25/22 - 05/09/22	12	\$7,800.00	(\$1,170.00)	\$6,630.00
Totals	12	\$7,800.00	(\$1,170.00)	\$6,630.00

Signature: _____ **Date:** _____

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This order is subject to the terms and conditions set forth at

WRAL Digital Solutions: [<https://www.wraldigitalsolutions.com/terms-conditions/>](https://www.wraldigitalsolutions.com/terms-conditions/)

WRAL & FOX TV and CBC Radio: [<https://www.wral.com/terms-and-conditions-of-credit-sales/18564485/>](https://www.wral.com/terms-and-conditions-of-credit-sales/18564485/)