

MEMO

This political order was received from the Linder Farm Network to broadcast these political spots on this station. As an affiliate of the network, we did not receive an order directly from the client.

Governor Tim Walz is to run 16 ads, from 10/3/2022-10/10/2022, 60 seconds, from 6AM-7PM Monday through Friday for a total of 16 spots on our station as part of our Linder Farm Network agreement.

Schedule:

- Monday 10/3/22: 3 ads
- Tuesday 10/4/22: 3 ads
- Wednesday 10/5/22: 3 ads
- Thursday 10/6/22: 3 ads
- Friday 10/7/22: 3 ads
- Monday 10/10/22: 1 ad

RE: Political Candidate Rate



Maura Johnson (GMMB) <Maura.Johnson@gmmb.com>

To: David Legault; Niloo Nour (GMMB)

Cc: Matthew Hughes



You replied to this message on 9/28/2022 1:06 PM.



Walz GE NAB2.pdf
2 MB



RLG_22-168_Walz_Ag Bill_VSB.mp3
2 MB

Reply Reply All Forward

Wed 9/28/2022 8:11 AM

Suggested Meetings

Get more add-ins

Good Morning –

From: Maura Johnson (GMMB) <Maura.Johnson@gmmb.com>
Sent: Wednesday, September 28, 2022 1:09 PM
To: David Legault <davidl@mn975.com>; Niloo Nour (GMMB) <niloo.nour@gmmb.com>
Cc: Matthew Hughes <matthewh@kowzonline.com>
Subject: RE: Political Candidate Rate

Our lawyers advised us to continue using the 2018 version. If you look in the public file, it is what we are using for all TV and radio buys

From: David Legault <davidl@mn975.com>
Sent: Wednesday, September 28, 2022 2:07 PM
To: Maura Johnson (GMMB) <Maura.Johnson@gmmb.com>; Niloo Nour (GMMB) <niloo.nour@gmmb.com>
Cc: Matthew Hughes <matthewh@kowzonline.com>
Subject: RE: Political Candidate Rate

Maura,

You sent us the old form from 2018. Please fill out the attached NAB Form. If you want to reuse this one, don't put a date on it. I'll add it when we process everything. I will need this asap.

Thanks!

David Legault
General Sales Manager
KNXR/KOWZ/KRUE/KFMC/KSUM/Radio Mankato/Marshall Radio/Linder Digital/Linder Farm Network
1647 16th Ave NW Suite A
Rochester, MN 55901
Mobile: 651-245-2446
Office: 507-285-5697

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: Linder Farm Network	Date: 9/28/2022
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I, GMMB,
 being/on behalf of: Tim Walz,
 a legally qualified candidate of the Democratic
 political party for the office of: Governor
 in the General
 election to be held on: 11/8/22

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Tim Walz for Governor Committee

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Shelli Hesselroth

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

6/9/22 [Signature]
Date Signature

To Be Signed By Station Representative

Accepted Accepted in Part Rejected

Signature Printed Name Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, GMMB on behalf of Tim Walz

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

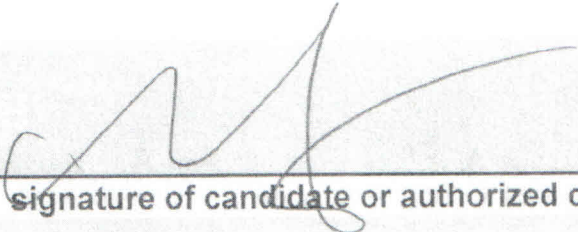
does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

M. JOHNSON

printed name

6/8/22

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.