

ORDER



Orders
Order / Rev: 1027451
Alt Order #: WOC13625729
Product Desc: TV
Estimate: 11826
Flight Dates: 06/08/22 - 06/13/22
Original Date / Rev: 06/07/22 / 06/07/22
Order Type: GENERAL

KMGH
Primary AE: Gianna Elizardo
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Old Towne Media - Political
Buying Contact:
Billing Contact: Meredith AP
 PO Box 31150
 Alexandria, VA 22310

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Democratic Colorado
Demographic: A35+
Product Codes: Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-3

New Business End:
Advertiser External ID: 273093
Agency External ID: 116614
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/30/22	06/13/22	96	\$97,600.00	\$82,960.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2022	96	\$97,600.00	\$82,960.00	0.00
Totals	96	\$97,600.00	\$82,960.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	06/08/22	06/13/22	M-F 6-7am News M-F 6-7am News	CM	6-7am	2-111--	:30	5	\$900.00	P-2	0.00	NM	5	\$4,500.00
(Program: DEN7 NEWS 6A) 2Q22 ESTIMATE (sell) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 06/07/22 06/13/22 2-111-- 5 \$900.00 0.00															
N 2	KMGH	06/08/22	06/13/22	M-F Good Morning America M-F Good Morning America	CM	7-9am	M-WTF--	:30	20	\$1,000.00	P-2	0.00	NM	20	\$20,000.00
(Program: GD MRN AMR-ABC<) 2Q22 ESTIMATE (sell) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 06/07/22 06/13/22 M-WTF-- 20 \$1,000.00 0.00															
N 3	KMGH	06/08/22	06/11/22	Sa GMA Hour 1 Sa GMA Hour 1	CM	6-7am	-----S-	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
(Program: GD MRN-SAT-ABC) 2Q22 ESTIMATE (sell) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 06/06/22 06/12/22 -----S- 1 \$400.00 0.00															
N 4	KMGH	06/08/22	06/11/22	Sa 7-8am News Sa 7-8am News	CM	7-8am	-----2-	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
(Program: DEN7 NWS SA 7A) 2Q22 ESTIMATE (sell) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															

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N 5	KMGH	06/08/22	06/11/22	Sa GMA Hour 2 Sa GMA Hour 2	CM	8-9am	-----1-	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
(Program: News) 2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/06/22	06/12/22	-----2-			2		\$600.00		0.00				
N 6	KMGH	06/08/22	06/11/22	Sa 9-10am News Sa 9-10am News	CM	9-10am	-----1-	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
(Program: DEN7 NWS SA 9A) 2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/06/22	06/12/22	-----1-			1		\$650.00		0.00				
N 7	KMGH	06/08/22	06/11/22	Sa 5-6pm News Sa 5-6pm News	CM	5-6pm	-----S-	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00
(Program: DEN7 NEWS 5PM) 2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/06/22	06/12/22	-----S-			2		\$500.00		0.00				
N 8	KMGH	06/08/22	06/12/22	Su Good Morning America Su Good Morning America	CM	6-7am	-----S	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
(Program: GD MRN-SUN-ABC) 2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/06/22	06/12/22	-----S			1		\$600.00		0.00				
N 9	KMGH	06/08/22	06/12/22	Su 7-8am News Su 7-8am News	CM	7-8am	-----S	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
(Program: DEN7 NWS SU 7A) 2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/06/22	06/12/22	-----S			1		\$500.00		0.00				
N 10	KMGH	06/08/22	06/12/22	This Week This Week	CM	8-9am	-----S	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
(Program: THIS WEEK-ABC) 2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/06/22	06/12/22	-----S			1		\$2,000.00		0.00				
N 11	KMGH	06/08/22	06/12/22	Su 9-10am News Su 9-10am News	CM	9-10am	-----S	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
(Program: DEN7 NWS SU 9A) 2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/06/22	06/12/22	-----S			1		\$500.00		0.00				
N 12	KMGH	06/08/22	06/12/22	Su 5-6pm News Su 5-6pm News	CM	5-6pm	-----S	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
(Program: DEN7 NEWS 5PM) 2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/06/22	06/12/22	-----S			1		\$1,200.00		0.00				
N 13	KMGH	06/08/22	06/13/22	M-F 10-11am M-F 10-11am	CM	10-11am	M-WTF--	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
(Program: VIEW-ABC<) 2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/07/22	06/13/22	M-WTF--			1		\$800.00		0.00				
N 14	KMGH	06/08/22	06/13/22	M-F 11-1135am News M-F 11-1135am News	CM	11-1135am	1-211--	:30	5	\$850.00	P-3	0.00	NM	5	\$4,250.00
(Program: Denver News) 2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/07/22	06/13/22	1-211--			5		\$850.00		0.00				
N 15	KMGH	06/08/22	06/13/22		CM	1135am-12pm	1-121--	:30	5	\$425.00	P-2	0.00	NM	5	\$2,125.00

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				M-F 1135am-12pm Mile High Living (Program: MILE HIGH LVNG<) 2Q22 ESTIMATE (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/07/22	06/13/22	1- 121--					5	\$425.00		0.00			
N 16	KMGH	06/08/22	06/13/22	M-F 1-2pm M-F 1-2pm (Program: GENRL HOSPITAL<) 2Q22 ESTIMATE (sell)	CM	1-2pm	1- 112--	:30	5	\$600.00	P-2	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/07/22	06/13/22	1- 112--					5	\$600.00		0.00			
N 17	KMGH	06/08/22	06/13/22	M-F 2-3pm M-F 2-3pm (Program: KELLY CLARKSON<) 2Q22 ESTIMATE (sell)	CM	2-3pm	M- WTF--	:30	5	\$350.00	P-2	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/07/22	06/13/22	M- WTF--					5	\$350.00		0.00			
N 18	KMGH	06/08/22	06/13/22	M-F 3-4pm M-F 3-4pm (Program: Family Fued) 2Q22 ESTIMATE (sell)	CM	3-4pm	M- WTF--	:30	5	\$325.00	P-3	0.00	NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/07/22	06/13/22	M- WTF--					5	\$325.00		0.00			
N 19	KMGH	06/08/22	06/13/22	M-F 4-5pm News M-F 4-5pm News (Program: DEN7 NEWS 4PM) 2Q22 ESTIMATE (sell)	CM	4-5pm	1- 121--	:30	5	\$900.00	P-2	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/07/22	06/13/22	1- 121--					5	\$900.00		0.00			
N 20	KMGH	06/08/22	06/13/22	M-F 5-530pm News M-F 5-530pm News (Program: DEN7 NEWS 5PM) 2Q22 ESTIMATE (sell)	CM	5-530pm	M- WTF--	:30	5	\$2,000.00	P-2	0.00	NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/07/22	06/13/22	M- WTF--					5	\$2,000.00		0.00			
N 21	KMGH	06/08/22	06/13/22	M-F 6-630pm News M-F 6-630pm News (Program: DEN7 NEWS 6PM) 2Q22 ESTIMATE (sell)	CM	6-630pm	M- WTF--	:30	5	\$2,250.00	P-2	0.00	NM	5	\$11,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/07/22	06/13/22	M- WTF--					5	\$2,250.00		0.00			
N 22	KMGH	06/08/22	06/13/22	M-F 630-7pm M-F 630-7pm (Program: LIST<) 2Q22 ESTIMATE (sell)	CM	630-7pm	M- WTF--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/07/22	06/13/22	M- WTF--					5	\$500.00		0.00			
N 23	KMGH	06/08/22	06/13/22	Monday Prime A Monday Prime A (Program: BACHLRTE-ABC) 2Q22 ESTIMATE (sell)	CM	7-9pm	M- - - - -	:30	1	\$5,000.00	P-3	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/07/22	06/13/22	M- - - - -					1	\$5,000.00		0.00			
N 24	KMGH	06/08/22	06/13/22	M-F/Su 10-1035pm News M-F/Su 10-1035pm News (Program: DEN7 NEWS 10PM<) 2Q22 ESTIMATE (sell)	CM	10-1035pm	2- 112- 1	:30	7	\$1,800.00	P-2	0.00	NM	7	\$12,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/07/22	06/13/22	2- 112- 1					7	\$1,800.00		0.00			
N 25	KMGH	06/08/22	06/13/22	M-F 1035-1137pm M-F 1035-1137pm (Program: Jimmy Kimmel)	CM	1035-1137pm	1- 112--	:30	5	\$1,000.00	P-2	0.00	NM	5	\$5,000.00

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2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/07/22	06/13/22	1-112--		5				\$1,000.00		0.00			
													Totals	96	\$97,600.00