

# ORDER



**Orders**  
**Order / Rev:** 1029176  
**Alt Order #:** WOC13631984  
**Product Desc:** TV  
**Estimate:** 11827  
**Flight Dates:** 06/14/22 - 06/20/22  
**Original Date / Rev:** 06/13/22 / 06/13/22  
**Order Type:** GENERAL

**KMGH**  
**Primary AE:** Gianna Elizardo  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Old Towne Media - Political  
**Buying Contact:**  
**Billing Contact:** Meredith AP  
 PO Box 31150  
 Alexandria, VA 22310

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Democratic Colorado  
**Demographic:** A35+  
**Product Codes:** Non-Ballot Issue  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** DEF

**New Business End:**  
**Advertiser External ID:** 273093  
**Agency External ID:** 116614  
**Unit Code:** General  
**Order Separation:** 00:10:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/30/22	06/20/22	96	\$97,600.00	\$82,960.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
June 2022	96	\$97,600.00	\$82,960.00	0.00
<b>Totals</b>	<b>96</b>	<b>\$97,600.00</b>	<b>\$82,960.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	06/14/22	06/20/22	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	5	\$900.00	P-2	0.00	NM	5	\$4,500.00
(Program: DEN7 NEWS 6A) 2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		06/14/22	06/20/22	MTWTF--			5		\$900.00			0.00			
N 2	KMGH	06/14/22	06/20/22	M-F Good Morning America M-F Good Morning America	CM	7-9am	MTWTF--	:30	20	\$1,000.00	P-2	0.00	NM	20	\$20,000.00
(Program: GD MRN AMR-ABC<) 2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		06/14/22	06/20/22	MTWTF--			20		\$1,000.00			0.00			
N 3	KMGH	06/14/22	06/18/22	Sa GMA Hour 1 Sa GMA Hour 1	CM	6-7am	-----S-	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
(Program: GD MRN-SAT-ABC) 2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		06/13/22	06/19/22	-----S-			1		\$400.00			0.00			
N 4	KMGH	06/14/22	06/18/22	Sa 7-8am News Sa 7-8am News	CM	7-8am	-----S-	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
(Program: DEN7 NWS SA 7A) 2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			

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 Flight Dates: 06/14/22 - 06/20/22

Advertiser: Democratic Colorado  
 Product Desc: TV  
 Estimate: 11827  
**KMGH**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KMGH	06/14/22	06/18/22	Sa GMA Hour 2 Sa GMA Hour 2	CM	8-9am	-----S-	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/13/22	06/19/22	-----S-		2				\$600.00		0.00			
		(Program: News) 2Q22 ESTIMATE (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/13/22	06/19/22	-----S-		1				\$650.00		0.00			
N 6	KMGH	06/14/22	06/18/22	Sa 9-10am News Sa 9-10am News	CM	9-10am	-----S-	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
		(Program: DEN7 NWS SA 9A) 2Q22 ESTIMATE (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/13/22	06/19/22	-----S-		1				\$650.00		0.00			
N 7	KMGH	06/14/22	06/18/22	Sa 5-6pm News Sa 5-6pm News	CM	5-6pm	-----S-	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00
		(Program: DEN7 NEWS 5PM) 2Q22 ESTIMATE (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/13/22	06/19/22	-----S-		2				\$500.00		0.00			
N 8	KMGH	06/14/22	06/19/22	Su Good Morning America Su Good Morning America	CM	6-7am	-----S	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		(Program: GD MRN-SUN-ABC) 2Q22 ESTIMATE (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/13/22	06/19/22	-----S		1				\$600.00		0.00			
N 9	KMGH	06/14/22	06/19/22	Su 7-8am News Su 7-8am News	CM	7-8am	-----S	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		(Program: DEN7 NWS SU 7A) 2Q22 ESTIMATE (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/13/22	06/19/22	-----S		1				\$500.00		0.00			
N 10	KMGH	06/14/22	06/19/22	This Week This Week	CM	8-9am	-----S	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		(Program: THIS WEEK-ABC) 2Q22 ESTIMATE (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/13/22	06/19/22	-----S		1				\$2,000.00		0.00			
N 11	KMGH	06/14/22	06/19/22	Su 9-10am News Su 9-10am News	CM	9-10am	-----S	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		(Program: DEN7 NWS SU 9A) 2Q22 ESTIMATE (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/13/22	06/19/22	-----S		1				\$500.00		0.00			
N 12	KMGH	06/14/22	06/19/22	Su 5-6pm News Su 5-6pm News	CM	5-6pm	-----S	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		(Program: DEN7 NEWS 5PM) 2Q22 ESTIMATE (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/13/22	06/19/22	-----S		1				\$1,200.00		0.00			
N 13	KMGH	06/14/22	06/20/22	M-F 10-11am M-F 10-11am	CM	10-11am	MTWTF--	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		(Program: VIEW-ABC<) 2Q22 ESTIMATE (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/14/22	06/20/22	MTWTF--		1				\$800.00		0.00			
N 14	KMGH	06/14/22	06/20/22	M-F 11-1135am News M-F 11-1135am News	CM	11-1135am	MTWTF--	:30	5	\$850.00	P-3	0.00	NM	5	\$4,250.00
		(Program: Denver News) 2Q22 ESTIMATE (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/14/22	06/20/22	MTWTF--		5				\$850.00		0.00			
N 15	KMGH	06/14/22	06/20/22		CM	1135am-12pm	MTWTF--	:30	5	\$425.00	P-3	0.00	NM	5	\$2,125.00

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 Estimate: 11827  
**KMGH**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 1135am-12pm Mile High Living (Program: MILE HIGH LVNG<) 2Q22 ESTIMATE (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/14/22	06/20/22	MTWTF--					5	\$425.00		0.00			
N 16	KMGH	06/14/22	06/20/22	M-F 1-2pm M-F 1-2pm (Program: GENRL HOSPITAL<) 2Q22 ESTIMATE (sell)	CM	1-2pm	MTWTF--	:30	5	\$600.00	P-2	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/14/22	06/20/22	MTWTF--					5	\$600.00		0.00			
N 17	KMGH	06/14/22	06/20/22	M-F 2-3pm M-F 2-3pm (Program: KELLY CLARKSON<) 2Q22 ESTIMATE (sell)	CM	2-3pm	MTWTF--	:30	5	\$350.00	P-2	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/14/22	06/20/22	MTWTF--					5	\$350.00		0.00			
N 18	KMGH	06/14/22	06/20/22	M-F 3-4pm M-F 3-4pm (Program: Family Fued) 2Q22 ESTIMATE (sell)	CM	3-4pm	MTWTF--	:30	5	\$325.00	P-3	0.00	NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/14/22	06/20/22	MTWTF--					5	\$325.00		0.00			
N 19	KMGH	06/14/22	06/20/22	M-F 4-5pm News M-F 4-5pm News (Program: DEN7 NEWS 4PM) 2Q22 ESTIMATE (sell)	CM	4-5pm	MTWTF--	:30	5	\$900.00	P-2	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/14/22	06/20/22	MTWTF--					5	\$900.00		0.00			
N 20	KMGH	06/14/22	06/20/22	M-F 5-530pm News M-F 5-530pm News (Program: DEN7 NEWS 5PM) 2Q22 ESTIMATE (sell)	CM	5-530pm	MTWTF--	:30	5	\$2,000.00	P-2	0.00	NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/14/22	06/20/22	MTWTF--					5	\$2,000.00		0.00			
N 21	KMGH	06/14/22	06/20/22	M-F 6-630pm News M-F 6-630pm News (Program: DEN7 NEWS 6PM) 2Q22 ESTIMATE (sell)	CM	6-630pm	MTWTF--	:30	5	\$2,250.00	P-2	0.00	NM	5	\$11,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/14/22	06/20/22	MTWTF--					5	\$2,250.00		0.00			
N 22	KMGH	06/14/22	06/20/22	M-F 630-7pm M-F 630-7pm (Program: LIST<) 2Q22 ESTIMATE (sell)	CM	630-7pm	M-WTF--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/14/22	06/20/22	M-WTF--					5	\$500.00		0.00			
N 23	KMGH	06/14/22	06/20/22	Monday Prime A Monday Prime A (Program: BACHLRTE-ABC) 2Q22 ESTIMATE (sell)	CM	7-9pm	M-----	:30	1	\$5,000.00	P-3	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/14/22	06/20/22	M-----					1	\$5,000.00		0.00			
N 24	KMGH	06/14/22	06/20/22	M-F/Su 10-1035pm News M-F/Su 10-1035pm News (Program: DEN7 NEWS 10PM<) 2Q22 ESTIMATE (sell)	CM	10-1035pm	MTWTF-S	:30	7	\$1,800.00	P-2	0.00	NM	7	\$12,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/14/22	06/20/22	MTWTF-S					7	\$1,800.00		0.00			
N 25	KMGH	06/14/22	06/20/22	M-F 1035-1137pm M-F 1035-1137pm (Program: Jimmy Kimmel)	CM	1035-1137pm	MTWTF--	:30	5	\$1,000.00	P-2	0.00	NM	5	\$5,000.00

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Advertiser: Democratic Colorado  
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 Estimate: 11827

**KMGH**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/14/22	06/20/22	MTWTF--		5				\$1,000.00		0.00			
													Totals	96	\$97,600.00