

ORDER



Orders
Order / Rev: 1032741
Alt Order #: WOC13649099
Product Desc: TV
Estimate: 11907
Flight Dates: 06/21/22 - 06/27/22
Original Date / Rev: 06/21/22 / 06/21/22
Order Type: GENERAL

KMGH
Primary AE: Gianna Elizardo
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Old Towne Media - Political
Buying Contact:
Billing Contact: Meredith AP
 PO Box 31150
 Alexandria, VA 22310

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Democratic Colorado
Demographic: A35+
Product Codes: Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: DEF

New Business End:
Advertiser External ID: 273093
Agency External ID: 116614
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/30/22	06/26/22	60	\$57,550.00	\$48,917.50
06/27/22	06/27/22	12	\$11,800.00	\$10,030.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2022	60	\$57,550.00	\$48,917.50	0.00
July 2022	12	\$11,800.00	\$10,030.00	0.00
Totals	72	\$69,350.00	\$58,947.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	KMGH	06/21/22	06/25/22	Sa 7-8am News Sa 7-8am News	CM	7-8am	-----S-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
(Program: DEN7 NWS SA 7A) 2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/20/22	06/26/22	-----S-			1		\$600.00		0.00				
N 4	KMGH	06/21/22	06/25/22	Sa GMA Hour 2 Sa GMA Hour 2	CM	8-9am	-----S-	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
(Program: News) 2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/20/22	06/26/22	-----S-			1		\$650.00		0.00				
N 5	KMGH	06/21/22	06/25/22	Sa 5-6pm News Sa 5-6pm News	CM	5-6pm	-----S-	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00
(Program: DEN7 NEWS 5PM) 2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/20/22	06/26/22	-----S-			2		\$500.00		0.00				
N 6	KMGH	06/21/22	06/26/22	Su 7-8am News Su 7-8am News	CM	7-8am	-----S	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
(Program: DEN7 NWS SU 7A) 2Q22 ESTIMATE (sell)															

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KMGH	06/21/22	06/26/22	Su 9-10am News Su 9-10am News	CM	9-10am	-----S	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/20/22	06/26/22	-----S		1				\$500.00		0.00			
		(Program: DEN7 NWS SU 9A) 2Q22 ESTIMATE (sell)													
N 8	KMGH	06/21/22	06/27/22	M-F 10-11am M-F 10-11am	CM	10-11am	MTWTF--	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/20/22	06/26/22	-----S		1				\$800.00		0.00			
		(Program: VIEW-ABC<) 2Q22 ESTIMATE (sell)													
N 9	KMGH	06/21/22	06/27/22	M-F 11-1135am News M-F 11-1135am News	CM	11-1135am	MTWTF--	:30	4	\$850.00	P-3	0.00	NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/21/22	06/27/22	MTWTF--		4				\$850.00		0.00			
		(Program: Denver News) 2Q22 ESTIMATE (sell)													
N 10	KMGH	06/21/22	06/27/22	M-F 1135am-12pm Mile High Living	CM	1135am-12pm	MTWTF--	:30	4	\$425.00	P-3	0.00	NM	4	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/21/22	06/27/22	MTWTF--		4				\$425.00		0.00			
		(Program: MILE HIGH LVNG<) 2Q22 ESTIMATE (sell)													
N 11	KMGH	06/21/22	06/27/22	M-F 1-2pm M-F 1-2pm	CM	1-2pm	MTWTF--	:30	4	\$600.00	P-2	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/21/22	06/27/22	MTWTF--		4				\$600.00		0.00			
		(Program: GENRL HOSPITAL<) 2Q22 ESTIMATE (sell)													
N 12	KMGH	06/21/22	06/27/22	M-F 2-3pm M-F 2-3pm	CM	2-3pm	MTWTF--	:30	4	\$350.00	P-2	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/21/22	06/27/22	MTWTF--		4				\$350.00		0.00			
		(Program: KELLY CLARKSON<) 2Q22 ESTIMATE (sell)													
N 13	KMGH	06/21/22	06/27/22	M-F 3-4pm M-F 3-4pm	CM	3-4pm	MTWTF--	:30	4	\$325.00	P-3	0.00	NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/21/22	06/27/22	MTWTF--		4				\$325.00		0.00			
		(Program: Family Fued) 2Q22 ESTIMATE (sell)													
N 14	KMGH	06/21/22	06/27/22	M-F 4-5pm News M-F 4-5pm News	CM	4-5pm	MTWTF--	:30	4	\$900.00	P-2	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/21/22	06/27/22	MTWTF--		4				\$900.00		0.00			
		(Program: DEN7 NEWS 4PM) 2Q22 ESTIMATE (sell)													
N 15	KMGH	06/21/22	06/27/22	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	MTWTF--	:30	4	\$2,000.00	P-2	0.00	NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/21/22	06/27/22	MTWTF--		4				\$2,000.00		0.00			
		(Program: DEN7 NEWS 5PM) 2Q22 ESTIMATE (sell)													
N 16	KMGH	06/21/22	06/27/22	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	4	\$2,250.00	P-2	0.00	NM	4	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/21/22	06/27/22	MTWTF--		4				\$2,250.00		0.00			
		(Program: DEN7 NEWS 6PM) 2Q22 ESTIMATE (sell)													
N 17	KMGH	06/21/22	06/27/22		CM	630-7pm	M-WTF--	:30	4	\$500.00	P-3	0.00	NM	4	\$2,000.00

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				M-F 630-7pm M-F 630-7pm											
(Program: LIST<) 2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		06/21/22	06/27/22	M-WTF--			4		\$500.00			0.00			
N 18	KMGH	06/21/22	06/27/22	M-F/Su 10-1035pm News M-F/Su 10-1035pm News	CM	10-1035pm	MTWTF-S	:30	5	\$1,800.00	P-2	0.00	NM	5	\$9,000.00
(Program: DEN7 NEWS 10PM<) 2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		06/21/22	06/27/22	MTWTF-S			5		\$1,800.00			0.00			
N 19	KMGH	06/21/22	06/27/22	M-F 1035-1137pm M-F 1035-1137pm	CM	1035-1137pm	MTWTF--	:30	4	\$1,000.00	P-2	0.00	NM	4	\$4,000.00
(Program: Jimmy Kimmel) 2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		06/21/22	06/27/22	MTWTF--			4		\$1,000.00			0.00			
N 20	KMGH	06/21/22	06/27/22	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	5	\$900.00	P-2	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		06/20/22	06/26/22	-TWTF--			5		\$900.00			0.00			
Week:		06/27/22	07/03/22	-----			0		\$0.00			0.00			
N 21	KMGH	06/21/22	06/27/22	M-F Good Morning Ame M-F Good Morning America	CM	7-9am	MTWTF--	:30	15	\$1,000.00	P-2	0.00	NM	15	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		06/20/22	06/26/22	-TWTF--			15		\$1,000.00			0.00			
Week:		06/27/22	07/03/22	-----			0		\$1,000.00			0.00			
													Totals	72	\$69,350.00