

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

WKY Radio

2/10/20

I, Dean Proctor,

being/on behalf of: Dean Proctor,

a legally qualified candidate of the Republican

political party for the office of: NC Senate District 42

in the Primary

election to be held on: March 3, 2020

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>See attached</u>					

Attach proposed schedule with charges (if available): \$1,624.00

I represent that the payment for the above described broadcast time has been furnished by:

Committee for H. Dean Procter

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

David Parseas

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

2/10/20
Date

H. D. Procter
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

Patty Guthrie
Printed Name

General Sales Manager
Title

BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. The Political Record is not required for requests to purchase internet advertising. Once completed, the Political Record must be placed in the station's local public inspection file and must be retained for two years.

This Record is for ☐ a candidate request
☐ an election message request *
☐ an issue request *

The request was ☐ accepted #
☐ rejected

Candidate Named in Message:

Dean Proctor

Office Being Sought:

NC Senate District 42

Election or Issue Referred to:

Primary

Sponsor (or authorized candidate committee):

Committee to elect Dean Proctor

Treasurer of authorized candidate committee:

Dawn Parsons

Person Ordering Advertising:

Beth Caither

* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.

WHKY-AM - WHKY-TV
Long Communications, LLC
PO BOX 1059
526 Main Ave. SE
HICKORY, NC 28603-1059

Order #: 2183-00003
Description:
Date Entered: 2/10/2020
P.O.#:
Salesperson: Guthrie, Patty
Invoice Frequency: Billed at end of EOS, Sorted by Date

P- Committee to Elect Dean Proctor
125 6th Street NW
Hickory, NC 28601

On-Air Schedule

	<u>Start Date</u>	<u>End Date</u>	<u>Station</u>	<u>Scheduled Time/Event</u>		<u>Repeated</u>	<u>Length</u>	<u>Qty</u>	<u>Rate</u>	<u>Total</u>	<u>M</u>	<u>Tu</u>	<u>W</u>	<u>Th</u>	<u>F</u>	<u>Sa</u>	<u>Su</u>
1	2/13/2020	3/2/2020	WHKY-AM	07:00:00	to 09:00:00	CUSTOM	:30	26	18.00	468.00	Y	Y	Y	Y	Y	N	N
**Copy Plan: :30(No Valid Copy)																	
	2/13/2020	2/16/2020						4	18.00	72.00	0	0	0	2	2	0	0
	2/17/2020	2/23/2020						10	18.00	180.00	2	2	2	2	2	0	0
	2/24/2020	3/1/2020						10	18.00	180.00	2	2	2	2	2	0	0
	3/2/2020	3/2/2020						2	18.00	36.00	2	0	0	0	0	0	0
2	2/13/2020	3/2/2020	WHKY-AM	12:00:00	to 15:00:00	CUSTOM	1:00	26	20.00	520.00	Y	Y	Y	Y	Y	N	N
**Copy Plan: :60(No Valid Copy)																	
	2/13/2020	2/16/2020						4	20.00	80.00	0	0	0	2	2	0	0
	2/17/2020	2/23/2020						10	20.00	200.00	2	2	2	2	2	0	0
	2/24/2020	3/1/2020						10	20.00	200.00	2	2	2	2	2	0	0
	3/2/2020	3/2/2020						2	20.00	40.00	2	0	0	0	0	0	0
3	2/13/2020	3/2/2020	WHKY-AM	15:00:00	to 19:00:00	CUSTOM	1:00	26	20.00	520.00	Y	Y	Y	Y	Y	N	N
**Copy Plan: :60(No Valid Copy)																	
	2/13/2020	2/16/2020						4	20.00	80.00	0	0	0	2	2	0	0
	2/17/2020	2/23/2020						10	20.00	200.00	2	2	2	2	2	0	0
	2/24/2020	3/1/2020						10	20.00	200.00	2	2	2	2	2	0	0
	3/2/2020	3/2/2020						2	20.00	40.00	2	0	0	0	0	0	0
4	3/3/2020	3/3/2020	WHKY-AM	07:00:00	to 09:00:00	CUSTOM	1:00	2	20.00	40.00	N	Y	N	N	N	N	N
**Copy Plan: :60(No Valid Copy)																	
	3/3/2020	3/3/2020						2	20.00	40.00	0	2	0	0	0	0	0
5	3/3/2020	3/3/2020	WHKY-AM	12:00:00	to 15:00:00	CUSTOM	:30	2	18.00	36.00	N	Y	N	N	N	N	N
**Copy Plan: :30(No Valid Copy)																	
	3/3/2020	3/3/2020						2	18.00	36.00	0	2	0	0	0	0	0
6	3/3/2020	3/3/2020	WHKY-AM	15:00:00	to 18:00:00	CUSTOM	1:00	2	20.00	40.00	N	Y	N	N	N	N	N
**Copy Plan: :60(No Valid Copy)																	
	3/3/2020	3/3/2020						2	20.00	40.00	0	2	0	0	0	0	0

Order Start Date: 2/13/2020 Order End Date: 3/3/2020 Spots: 84 Total Charges: \$1,624.00

Advertiser/Programmer acknowledges that under federal law, all broadcast stations, including including this station(s), are prohibited from entering into advertising contracts that seek to discriminate on the basis of race or ethnicity, and hereby represents and warrants that the purchase of airtime hereunder (i) is not intended for any such discriminatory purpose, and (ii) will not discriminate on the basis of race or ethnicity. Advertiser/Programmer further acknowledges and agrees that it has been informed of and understands the advertising non-discrimination prohibition, and that this station has the right to automatically terminate this contract without notice if such a discriminatory purpose is discovered. This provision is specifically included herein in compliance with paragraph 49 of the Federal Communications Commission's Report & Order released March 5, 2008 requiring the inclusion of race/ethnicity non-discrimination clauses in advertising contracts. To the extent any other terms of this agreement contradict this provision, this provision shall govern.

Projected End-Of-Schedule Billing Totals for P- Committee to Elect Dean Proctor / 2183-00003 :

		<u>Spot Count</u>	<u>Net Billing</u>
February	2020	42	\$0.00
March	2020	42	\$1,624.00
Total:		84	\$1,624.00

Confirmed & Accepted for WHKY-AM - WHKY-TV By:

Accepted for P- Committee to Elect Dean Proctor By:

Please Sign and Return One Copy