# ORDER

WBNS-TV

| | | | | |
|---|---|---|---|---|
| **Orders** | **Order / Rev:** | 4949 | | |
| | Alt Order #: | | | |
| | Product Desc: | Primary Election 2018 | | |
| | Estimate: | | | |
| | Flight Dates: | 04/19/18 - 04/22/18 | Primary AE: | Ryan Hayes |
| | Original Date / Rev: | 04/17/18 / 04/17/18 . | Sales Office: | L-CTV |
| | Order Type: | GENERAL | Sales Region: | Local |
| **Agency** | **Name:** | **Midwest Communications** | | |
| | Buying Contact: | | Billing Type: | Cash |
| | Billing Contact: | | Billing Calendar: | Broadcast |
| | | 155 East Broad St | Billing Cycle: | EOM/EOC |
| | | Columbus, OH 43215 | Agency Commission: | 15% |
| **Advertiser** | **Name:** | **Balderson for Congress** | | |
| | Demographic: | HH | New Business Thru: | |
| | Product Codes: | U.S. House of Representatives | Order Separation: | 00:15:00 |
| | Priority: | P-04 | Advertiser External ID: | |
| | Revenue Code 1: | AGY | Agency External ID: | 1300 |
| | Revenue Code 2: | POL | Unit Code: | General |
| | Revenue Code 3: | POL-CAND | | |

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|---|---|---|---|---|
| 03/26/18 | 04/22/18 | 20 | $16,200.00 | $13,770.00 |

**Totals**

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---|---|---|---|---|
| April 2018 | 20 | $16,200.00 | $13,770.00 | 0.00 |
| Totals | 20 | $16,200.00 | $13,770.00 | 0.00 |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|---|---|---|---|---|
| House WBNS-TV | L-CTV | Local | Start Of Order - End Of Order | 100% |
| Ryan Hayes | L-CTV | Local | Start Of Order - End Of Order | 0% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| N 1 | WBNS | 04/19/18 | 04/22/18 | M-F 5a-6a Local News 10TV News at 5a | CM | 5a-6a | ---TF-- | :30 | 2 | $400.00 | P-04 | 0.00 | NM | 2 | $800.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | |
| | Week: 04/16/18 | 04/22/18 | ---TF-- | 2 | $400.00 | 0.00 | | | | | | | | | |
| N 2 | WBNS | 04/19/18 | 04/22/18 | The Price is Right The Price is Right | CM | 11a-12p | ---TF-- | :30 | 2 | $600.00 | P-04 | 0.00 | NM | 2 | $1,200.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | |
| | Week: 04/16/18 | 04/22/18 | ---TF-- | 2 | $600.00 | 0.00 | | | | | | | | | |
| N 3 | WBNS | 04/19/18 | 04/22/18 | M-F 12p Local News 10TV News @ 12p | CM | 12p-1230p | ---TF-- | :30 | 2 | $600.00 | P-04 | 0.00 | NM | 2 | $1,200.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | |
| | Week: 04/16/18 | 04/22/18 | ---TF-- | 2 | $600.00 | 0.00 | | | | | | | | | |
| N 4 | WBNS | 04/19/18 | 04/22/18 | M-F 6p Local News 10TV News @ 6p | CM | 6p-630p | ---TF-- | :30 | 2 | $1,200.00 | P-04 | 0.00 | NM | 2 | $2,400.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | |
| | Week: 04/16/18 | 04/22/18 | ---TF-- | 2 | $1,200.00 | 0.00 | | | | | | | | | |
| N 5 | WBNS | 04/19/18 | 04/22/18 | M-F 7p -730p Jeopardy | CM | 7p-730p | ---TF-- | :30 | 2 | $1,200.00 | P-04 | 0.00 | NM | 2 | $2,400.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | |
| | Week: 04/16/18 | 04/22/18 | ---TF-- | 2 | $1,200.00 | 0.00 | | | | | | | | | |

Order / Rev: 4949
Alt Order #:
Flight Dates: 04/19/18 - 04/22/18

Advertiser: Balderson for Congress
Product Desc: Primary Election 2018
Estimate:

**WBNS-TV**

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| N 6 | WBNS | 04/19/18 | 04/22/18 | M-F Late News<br>10TV News @ 11p | CM | 11p-1135p | ---TF-- | :30 | 2 | $1,200.00 | P-04 | 0.00 NM | 2 | $2,400.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| | Week: 04/16/18 | 04/22/18 | ---TF-- | 2 | $1,200.00 | 0.00 | | | | | | | | |
| N 7 | WBNS | 04/21/18 | 04/21/18 | CBS This Morning Sa<br>CBS This Morning Sa | CM | 7a-9a | -----S- | :30 | 1 | $400.00 | P-04 | 0.00 NM | 1 | $400.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| | Week: 04/16/18 | 04/22/18 | -----S- | 1 | $400.00 | 0.00 | | | | | | | | |
| N 8 | WBNS | 04/21/18 | 04/21/18 | Sa 6p Local News<br>10TV News @ 6p Sat | CM | 6p-630p | -----S- | :30 | 1 | $400.00 | P-04 | 0.00 NM | 1 | $400.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| | Week: 04/16/18 | 04/22/18 | -----S- | 1 | $400.00 | 0.00 | | | | | | | | |
| N 9 | WBNS | 04/22/18 | 04/22/18 | Su 6a-9a News<br>10 TV This Morning Sun | CM | 6a-9a | ------S | :30 | 2 | $300.00 | P-04 | 0.00 NM | 2 | $600.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| | Week: 04/16/18 | 04/22/18 | ------S | 2 | $300.00 | 0.00 | | | | | | | | |
| N 10 | WBNS | 04/19/18 | 04/20/18 | M-F 5p Local News<br>10TV News @ 5p | CM | 5p-6p | ---TF-- | :30 | 2 | $1,000.00 | P-04 | 0.00 NM | 2 | $2,000.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| | Week: 04/16/18 | 04/22/18 | ---TF-- | 2 | $1,000.00 | 0.00 | | | | | | | | |
| N 11 | WBNS | 04/19/18 | 04/20/18 | M-F 730p-8p<br>Wheel of Fortune | CM | 730p-8p | ---TF-- | :30 | 2 | $1,200.00 | P-04 | 0.00 NM | 2 | $2,400.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| | Week: 04/16/18 | 04/22/18 | ---TF-- | 2 | $1,200.00 | 0.00 | | | | | | | | |
| | | | | | | | | | | | | Totals | 20 | $16,200.00 |