

KDKD-FM
Radford Media Group
Clinton, Missouri

QUARTERLY ISSUES AND PROGRAMS REPORT

JANUARY, FEBRUARY, MARCH 2023

FILED: April 3rd, 2023

SUBMITTED BY: Clayton Radford

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

Community Spotlight — Monday through Thursday 7:30am & 3:30pm

Public affairs program hosted by Steve Stevens & Don Williams also streamed on the internet at MyKDKD.com and archived for listeners as a podcast.

Pet of the Week — Airs Friday from 9:45 to 10am

Program highlighting animals at the Clinton Animal Shelter that are available for adoption.

Public Service Announcements — 24 hour rotation with 15-second, 30-second and 60-second announcements.

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

COMMUNITY SPOTLIGHT FEATURES

1/3 West Central Missouri Community Action Agency – Kelly Artist, Heat Assistance
1/18 Golden Valley Memorial Healthcare – Dr. Dan Weber, Eye Diseases
2/7 West Central Missouri Community Action Agency – Christina Idadya, Food to Farm Expo
2/15 Golden Valley Memorial Healthcare – Kristal Moran & Bobbie Reberry, Heart Month
2/16 Truman Lake Youth Baseball Association – Jessica Stephens, Sign Ups & League info
2/22 Dalmatian BNB – Rebecca Price, Kennel & Dog Seater
3/7 Tri-Lake Fly Fishing Expo – Nick & Andy
3/7 Grace Christian Academy – Kalani Lawler, BBQ Fundraiser
3/7 West Central Missouri Community Action Agency – Woman Business Center
3/15 Golden Valley Memorial Healthcare – Dr. Mark Vogt, Colon Cancer Month

Public Service Announcements on air this quarter.

:15

SoundItOut.org

Bob's No Wake Zone

Discover the Forest

Warning App

Hot Car Children

Shriners Hospital

Shop Goodwill

Alzheimer

Childrens Miracle Network

:30

Freedom of Press

Adopt Pets

MSHAA - More Officials

Right Car Seat

Autism Speaks

Smile Train

Parkinson Foundation

Sound it Out .Org

American Humane

No Wake Zone
Flu Shot - American Heart
Community News
Homeland Security
VIP Club
SanDeagio Zoo
Alzheimer
Choose VA
Gun Safety
Smile Train
Emergency Plans
Business Directory
Keep Guns Away from Kids
Leukemia & Lymphoma Society
CPR Call 911
Adopt US Kids.org

Veterans
VA.gov
CDC Stop Overdose
Hot Car Children
Drugs Real Talk
Lung Cancer
The Right Seat
VA.gov
CDC Stop Overdose
Performing Arts NFHS
High School Diploma
Feeding America
NSHSAA Last Class
Veterans Criss Line
Education
Check Back Seat