

WVMR, WVMR-FM, WNMP, WDMT Most Significant Issues 1st Quarter – January through March 2014

We aired national news broadcasts from NPR News at the top of each hour during our Morning Drive (6-10 a.m.) and Evening Drive (3-6 p.m.) as well as at the beginning and end of our Noon Hour Magazine (12 and 1 p.m.). At the bottom of each hour during the Morning and Evening Drive-times, we alternated airing state news reports from the Virginia News Network (VNN) and WV Metro News. VNN news also aired at 12:30, during Noon Hour Magazine, and WV Metro News aired at 12:55. These programs run Monday through Friday. We also carried NPR National News at Noon on Saturday and Sunday. Our local news stories aired after NPR News at the beginning of Noon Hour Magazine. They would then repeat at the top and bottom of each hour during the Evening Drive and the following day's Morning Drive. Here is a summary of the most significant issues covered in our local news this quarter.

County Government

We aired reports from each meeting of the Pocahontas County Commission and reported the agenda for each meeting the day before. County Commission reports this quarter aired on 1-16 (David Fleming reappointed Pres.), 1-29 (animal shelter rescue), 1-31 (mountain music trail), 2-5 (roof repairs at Hanover shoe), 2-19 (Marlinton fire victims thank FRN for assistance), 3-5 (courthouse security), 3-6, and 3-19 (2014-15 budget).

On 1-9 we aired a report on a meeting of the Marlinton Town Council.

On 1-17 we aired a report from Hillsboro Mayor Ann Walker.

Court /Crime

On 2-26 we aired a story about a phone scam in Pocahontas county targeting senior citizens.

Education

We aired reports from Board of Education meetings this quarter and aired agendas for each meeting the day of the meeting. Board of Education reports this quarter aired on 1-17, 1-28, 2-6 (attendance policy meeting at MMS), 2-18 (attendance policy mtg at Green Bank Elem), 2-25 (Vance resigns), 3-11, and 3-18.

On 1-7, we aired a story about the Pocahontas county free libraries and changes and other offerings the libraries will have in the near future.

On 1-20 we aired a story about kids celebrating MLK Day at Hillsboro elementary school with a variety of activities centered on the idea of service put forth by Dr. King.

On 1-21 we aired a story about changes being made to the school calendar for West Virginia public schools to ensure that students meet the minimum number of days attendance required during years when snowfall is particularly heavy leading to more snow days than usual.

On 2-17 we aired a story about the Pocahontas county high school kids inducted into the National Honor Society at the school.

On 3-21 our Pocahontas county high school student reporter Amanda Gibson reported on how the large number of snow days have affected students taking college level courses as part of their curriculum.

On 3-21 we aired a story about the new cafeteria and meeting space recently completed at Hillsboro elementary school in southern Pocahontas county.

On 3-24 we aired a story about a regional social studies fair being hosted by Pocahontas County high school for the first time in the history of the schools participation in the regional event. Winners from this competition went on to the state level competition.

Agriculture and Environment

Each day, during Noon Hour Magazine, we aired a regionally-produced three-minute news magazine feature about topics related to agriculture. Agriculture is a major industry in our listening area, and being produced in the Shenandoah Valley, On the Farm Radio, is relevant to our listeners.

We also aired a weekly feature called Town and Country Topics, in which a representative from the Virginia Cooperative Extension shared news about agriculture-related topics in the listening area. During this quarter, these reports aired on 1-7, 1-14, 1-28, 2-4, 2-11, 2-18, 2-25, 3-11, 3-18, and 3-25

We air a monthly feature by volunteer reporter Jason Bauserman, our "Bartow Weatherman". He has been collecting weather information for many years, and his reports are a review of the weather conditions for the previous month. This quarter his reports ran on 1-7, 1-8, 1-27 (2013 year in review), 2-4, 2-14, and 3-5.

On 1-10 we aired a story about the Grow Appalachia program in Pocahontas county and their efforts to recruit more families into the program.

On 3-25 we aired a story about a gardening initiative by the Gesundheit Institute in southern Pocahontas county with the goal of providing fresh local produce to residents of the area.

Community

We air periodic reports from meeting of the Pocahontas Memorial Hospital Board of Trustees. During this quarter, these reports aired on 1-6, 3-4, 3-12, and 3-27.

On 1-13 we aired a story about an update from the Pocahontas county water resource task force and their testimony before the state legislature on water issues.

On 1-14 we aired a story about a community party in appreciation for all the firefighters who were on duty during a very large and hot fire in the town of Marlinton in early November 2013. The fire took several days to extinguish and drew firefighters from several counties in addition to Pocahontas.

On 1-20 we aired a story about a key-passing ceremony for three homes built by Almost Heaven Habitat for Humanity in Pocahontas county.

On 1-22 we aired a story about a cardio screening being offered through the community wellness center in Marlinton.

On 1-24 we aired a story about a special MLK day build in Marlinton for the Almost Heaven Habitat for Humanity group.

On 2-3 we aired a story about Pocahontas Memorial Hospital offering help to those needing assistance in navigating the American Health Care act.

On 2-1, we aired a story about a new “patient portal” offered by the hospital that will allow rural patients to better manage their health care from home.

On 2-21 we aired a story about efforts to rebuild a block on Main street in the town of Marlinton that was devastated by fire in November of 2013.

On 2-24 we aired a story about a group of local veterans looking to establish a local chapter of the Vietnam Veterans of America in the county.

On 3-13 we aired a story about the Pocahontas Meals on Wheels programs and fundraising efforts that would be taking place all through the month to help keep the program going for many lower income seniors in the county.

People

On 1-23 we aired a story about the new Farm to School coordinator working with Pocahontas county school kids.

On 3-20 we aired a profile of new Family Resource Network vista worker Jason “Buster” Wiggins.

Jobs and Development

On 1-3 we aired a story about the Pocahontas county public service district including an update on the status of the years' long process to build a new waste treatment plant.

On 3-14 we aired a story about a local insurance business putting up a new building on Main street in Marlinton. The business was one of those destroyed in a November 2013 fire.

On 3-26 we aired a story about a popular restaurant making plans to reopen in the town of Marlinton in the fall of 2014. The business was one of those destroyed in the fire in November of 2013.

Arts and Culture

We air a periodic feature called the Traveling Rt 219 project in which we hear interviews and stories from those who grew up or live on US Rt 219 that winds its way from Virginia through West Virginia and on to Maryland. During this quarter, these stories aired on 1-3, 1-10, 1-31, 2-7, 2-14, 2-21, 2-28, 3-7, 3-14, and 3-28.

On 2-20 we aired a story about Julia Huffman, a former resident of Hillsboro, who is using a kickstarter campaign to fund her movie "Medicine of the Wolf".

Public Service Announcements

Below is a list of Public Service Announcements aired this quarter:

Education and Children

Grow Appalachia Applications	12/17/13 thru 1/16/14
Marlinton Womens Club High Rocks Presentation	1/29 thru 2/6

Health and Human Resources

Benefits and Fundraisers

Greenbrier Polar Bear Challenge FR for CASA	2/18 thru 3/7
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Art, Culture, and Recreation

Pocahontas Communications Coop Corp Bd of Directors Meeting	2/10 thru 2/19
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