

**WVMR, WVMR-FM, WNMP, WDMT Most Significant Issues
1st Quarter – January Through March 2013**

We aired national news broadcasts from NPR News at the top of each hour during our Morning Drive (6-10 a.m.) and Evening Drive (3-6 p.m.) as well as at the beginning and end of our Noon Hour Magazine (12 and 1 p.m.). At the bottom of each hour during the Morning and Evening Drive-times, we alternated airing state news reports from the Virginia News Network (VNN) and WV Metro News. VNN news also aired at 12:30, during Noon Hour Magazine, and WV Metro News aired at 12:55. These programs run Monday through Friday. We also carried NPR National News at Noon on Saturday and Sunday. Our local news stories aired after NPR News at the beginning of Noon Hour Magazine. They would then repeat at the top and bottom of each hour during the Evening Drive and the following day's Morning Drive. Here is a summary of the most significant issues covered in our local news this quarter.

County Government

We aired reports from each meeting of the Pocahontas County Commission and reported the agenda for each meeting the day before. County Commission reports this quarter aired on 1/4/13, 1/16, 1/17, 2/6 (funding requests), 2/7 (courthouse emp OT), 3/6, and 3/20.

During this quarter we aired stories about the Marlinton Town Council meetings. These stories aired on 1/8.

On 1/4/13, we aired a profile of the new county prosecuting attorney who took office on January 1st, 2013.

On 1/11, we aired a story about long time West Virginia Jay Rockefeller announcing his retirement from the senate pending the end of his current term of office.

On 2/22, we aired a story about a lawsuit lodged against Robert Martin, the assistant prosecuting attorney for Pocahontas county.

Election Stories

On 1/22, we aired a story about the process to select someone to fill the unexpired term of state senator Walt Helmick (D-Pocahontas) who was elected to and took over as WV Commissioner of Agriculture as of January 1st.

On 1/25, we aired a story about the person chosen to take Helmick's place in the senate – Donald Cookman.

Public Service District

The Pocahontas Public Service District board meets regularly on the last Tuesday of each month. While their primary topic of discussion is often the Slatyfork Sewer plant, they also discuss issues concerning the water and sewer in the northern part of the county. This quarter, we aired stories on 1/9 (Snowshoe sewage system funding), and 1/30.

Education

We aired reports from Board of Education meetings this quarter and aired agendas for each meeting the day of the meeting. Board of Education reports this quarter aired on 1/16, 1/29, 2/13, 2/20, 2/21, 2/27, 3/12, 3/13, and 3/26 (Sharp transfers to GBEMS).

On 1/11 and 1/15, we aired stories about a study of bullying in schools.

On 1/23, we aired a story about a foster parent education class offered by the Family Resource Network organization in Pocahontas county. We also aired a story on this date that included tips on helping children deal with disaster.

On 1/22, we aired a story about a teen violence prevention event being organized by several anti-bullying groups in the county.

On 3/27, we aired a story about the Durbin library receiving a \$20,000.00 grant from the West Virginia library commission.

On 3/29, we aired a story about a couple of Pocahontas county high school juniors who are working to raise money to fund a STEM (Science/technology/math) scholarship.

Agriculture and Environment

Each day, during Noon Hour Magazine, we aired a regionally-produced three-minute news magazine feature about topics related to agriculture. Agriculture is a major industry in our listening area, and being produced in the Shenandoah Valley, On the Farm Radio, is relevant to our listeners.

We also aired a weekly feature called Town and Country Topics, in which a representative from the Virginia Cooperative Extension shared news about agriculture-related topics in the listening area. During this quarter, these reports aired on 1/8, 1/15, 1/22, 2/5, 2/12, 3/5, 3/12, and 3/19.

We air a monthly feature by volunteer reporter Jason Bauserman, our “Bartow Weatherman”. He has been collecting weather information for many years, and his reports are a review of the weather conditions for the previous month. This quarter his reports ran on 1/9 (Dec weather), 1/29 (2012 weather), 2/11 (Jan weather), and 3/8 (Feb weather).

On 1/15, we aired a story about trout stocking in area streams and rivers.

On 1/23, we aired a story about microloans (up to \$35,000.00) being offered to local farmers by the USDA.

Community

We air periodic reports about meetings of the Pocahontas Memorial Hospital Board of Trustees. This quarter these reports aired on 1/2/13.

On 1/7, we aired a report about the debate to create national monument designation for an area of the Cranberry Wilderness in the county.

On 1/18, we aired a story about a Habitat for Humanity project underway in Durbin in northern Pocahontas County. We aired a follow up story on 1/21 about a service project connected to this project in honor of Dr. Martin Luther King day.

On 3/19, we aired a story about a event on the Greenbrier River Trail to raise funds for the American Lung Association.

On 3/22, we aired a story about a program that enables veterans who’ve recently returned from war zones to hike the Appalachian Trail as a way of reconnecting to the natural environment and helping the veteran to readjust to life back in the states by paying the expenses of the trip. 13 veterans are participating in the initial phase of the program, paid for by Warrior Hike.

People

On 2/1, we aired a story about local businessman Jacob Meck being named president of the state homebuilders association.

On 2/8, we aired profiles of the new magistrates elected who took office in January of 2013.

On 2/12, we aired an interview with the county prosecuting attorney on the topic of gun control.

Jobs and Development

On 1/3/13, we aired a report on unemployment numbers in West Virginia and specific impacts on Pocahontas County.

On 1/31, we aired a story about a proposed state tourism plan that seems to focus more on extractive industries rather than tourism even though tourism supplies more than twice as many jobs in the state.

On 3/4/13, we aired a story about low income electricity assistance being offered by the state.

On 3/21, we aired a story about cuts the Americorps Vista program in West Virginia and the impact it will have on Pocahontas county.

Arts and Culture

We air a weekly feature called Visitors and Vacations, highlighting events and recreational opportunities in and around Pocahontas County. During this quarter, it aired on 1/7, 1/14, and 1/21.

On 1/18, we aired a story about the West Virginia Division of Natural Resources seeking submissions of art work for its 2014 calendar.

During this quarter we aired stories from the Traveling 219 project, a series of stories about those living along Rt 219 that stretches from Virginia through West Virginia and into Maryland. These stories aired on 1/11, 1/18, and 2/8.

On 2/27, we aired a story about singer Matt Woods performing at a local venue in southern Pocahontas County.

On 3/4/13, we aired a story about the Allegheny Mountain Radio STAR (Steve Terry Area Resource) award winner Steve Timberlake, a dj at WVLS for 16 years.

Public Service Announcements

Below is a list of Public Service Announcements aired this quarter:

Education and Children

McClintic Library Growers Workshop	1/7 thru 1/16
WVU Master Gardener Class	1/23 thru 2/1
Farmers Market Informational Mtg	1/23 thru 2/5

Health and Human Resources

PCCC Board of Directors Election	2/6 thru 2/27
AMR Annual Dinner RSVP	2/6 thru 2/23

Benefits and Fundraisers

Charlie Loudermilk family	1/3/13 thru 1/12
Hillsboro Senior center dinner	1/23 thru 2/1
McClintic library music benefit	3/18 thru 4/1
Skate Jam 3 benefit for Marlinton skate park	3/29 thru 4/6

Art, Culture, and Recreation