

**WVMR, WVMR-FM, WNMP, WDMT Most Significant Issues  
3<sup>rd</sup> Quarter – July Through September 2017**

We aired national news broadcasts from NPR News at the top of each hour during our Morning Drive (6-10 a.m.) and Evening Drive (3-6 p.m.) as well as at the beginning and end of our Noon Hour Magazine (12 and 1 p.m.). At the bottom of each hour during the Morning and Evening Drive-times, we alternated airing state news reports from the Virginia News Network (VNN) and WV Metro News. VNN news also aired at 12:30, during Noon Hour Magazine, and WV Metro News aired at 12:55. These programs run Monday through Friday. We also carried NPR National News at Noon on Saturday and Sunday. Our local news stories aired after NPR News at the beginning of Noon Hour Magazine. They would then repeat at the top and bottom of each hour during the Evening Drive and the following day's Morning Drive. Here is a summary of the most significant issues covered in our local news this quarter.

**County Government**

We aired reports from each meeting of the Pocahontas County Commission and reported the agenda for each meeting the day before. County Commission reports this quarter aired on 7/20, 8/3, 8/17, 9/7, 9/11, and 9/28.

**Court /Crime/Breaking News**

**Election Stories**

**News Briefs**

On 9/15, we aired a news brief about an upcoming planned power outage that would affect a relatively small number of Pocahontas County residents.

**Education**

We aired reports from Board of Education meetings this quarter and aired agendas for each meeting the day of the meeting. Board of Education reports this quarter aired on 7/12, 7/13, 8/2, 8/15, 8/23, 9/14, and 9/19.

We air periodic reports from the Superintendent of Pocahontas County schools, Terrance Beam. During this period, these reports aired on 7/18, and 8/31.

On 7/27, we aired a story about a survey of Pocahontas County voters concerning a school levy proposal that was soundly defeated. The survey sought to determine the reasons that voters did not support the levy that would have provided funding for repairs and upgrades to several county schools.

On 9/18, we aired a story about a project at Marlinton Elementary school in which kids are learning about the migratory and life cycles of Monarch butterflies.

## **Agriculture and Environment**

Each day, during Noon Hour Magazine, we aired a regionally-produced three-minute news magazine feature about topics related to agriculture. Agriculture is a major industry in our listening area, and being produced in the Shenandoah Valley, On the Farm Radio, is relevant to our listeners.

We also aired a weekly feature called Town and Country Topics, in which a representative from the Virginia Cooperative Extension shared news about agriculture-related topics in the listening area. During this quarter, these reports aired on 7/4, 7/11, 7/18, 7/25, 8/1, 8/8, 8/15, 8/22, 8/29, 9/5, 9/12, 9/19, and 9/26.

We air a monthly feature by volunteer reporter Jason Bauserman, our “Bartow Weatherman”. He has been collecting weather information for many years, and his reports are a review of the weather conditions for the previous month. This quarter his reports ran on 7/1, 7/25, and 8/14.

We have been airing a series of stories about a proposed natural gas pipeline that would travel through parts of Pocahontas and Highland Counties, on a path that would take the pipeline from the shale fields of northern West Virginia through Virginia with the terminus of the pipeline in western North Carolina. A change in the pipeline route during this quarter now also includes parts of Bath County. During this quarter, these stories covering events in both Pocahontas and Highland Counties ran on 7/24, 7/25, and 7/26.

On 8/4, we aired a story about select forest roads on the Greenbrier District of the Monongahela National Forest closing temporarily to allow for improvements to aquatic organisms such as salamanders and native brook trout. The work is being done in cooperation with Trout Unlimited.

## **Community**

On 7/10, we aired a story about a warning from the West Virginia Attorney General's office about criminals trying to conduct traffic ticket scams.

On 7/21, we aired a story about a Disability Fraud Unit that has been formed in the West Virginia Attorney General's office to go after those who would try to defraud the state and federal government of funding for false disability claims.

On 8/16, we aired a story about an upcoming Emergency Medical Technician Basic (EMT-B) class being offered by the Bartow-Frank-Durbin (BFD) Fire and Rescue squad. There is always a critical need for EMT's in this region.

On 8/23, we aired a story about the viewing the August 21st Solar Eclipse at the Green Bank Observatory. A very large crowd, including most of the student body of Highland County schools watched the eclipse from the observatory grounds.

On 8/25, we aired a story about the Camp Bartow dedication ceremony. Camp Bartow was the site of a Civil War battlefield.

On 8/30, we aired a story concerning a warning by the office of West Virginia Attorney General Patrick Morrissey cautioning those who want to donate to hurricane relief funds to carefully consider the organization to which they contribute funding. He advises WV residents to be sure that the

organization is a legitimate non-profit and that it is clear that the funds received will go to relief for those affected by the storms.

## **People**

### **Jobs and Development**

#### **Virginia Public Radio**

We have entered into an agreement with Virginia Public Radio to be able to rebroadcast stories produced by reporters who work for VPR. This gives AMR an additional source of well-produced state news. This quarter, these stories aired on 7/11 (Kaine roundtable on healthcare), 8/4, 8/9 (ACA marketplace), and 8/18.

#### **West Virginia Public Radio**

We occasionally air stories produced by West Virginia Public Radio. Like the stories from VPR, these stories give AMR an additional source of well-produced state news. This quarter, these stories aired on

## **Arts and Culture**

During this quarter we began airing a new feature during Noon Hour Magazine on the Monday program, *Reel Discovery*, a movie review feature. This quarter the program aired on 7/1, 7/10, 7/17, 7/24, 7/31, 8/7, 8/14, 8/21, 8/28, 9/4, 9/11, 9/18, and 9/25.

On 8/8, we aired a story about the WV Humanities Council Folklife Apprenticeships.

On 8/14, we aired an interview with Nina Sharp and her band Hollar Wood. Nina is a Pocahontas County high school graduate who has gone on to pursue a music career.

On 9/12, we aired a story about the second annual Music in the Mountains celebration and concerts at the Pocahontas County Opera House. The event is sponsored by the Mountain Music Trail.

## **Public Service Announcements**

**Below is a list of Public Service Announcements aired this quarter:**

### **Education and Children**

Trial Maintenance Workshop	8/29 thru 9/25
Roads to Prosperity Bond Special Election	9/20 thru 10/7

### **Health and Human Resources**

### **Benefits and Fundraisers**

Book-It 5K Run/Walk	7/25 thru 8/5 at 9am
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**Art, Culture, and Recreation**

Durbin Days

7/1 thru 7/15