# WVMR,WVMR-FM, WNMP, WDMT Most Significant Issues 3rd Quarter – July through September 2016

We aired national news broadcasts from NPR News at the top of each hour during our Morning Drive (6-10 a.m.) and Evening Drive (3-6 p.m.) as well as at the beginning and end of our Noon Hour Magazine (12 and 1 p.m.). At the bottom of each hour during the Morning and Evening Drive-times, we alternated airing state news reports from the Virginia News Network (VNN) and WV Metro News. VNN news also aired at 12:30, during Noon Hour Magazine, and WV Metro News aired at 12:55. These programs run Monday through Friday. We also carried NPR National News at Noon on Saturday and Sunday. Our local news stories aired after NPR News at the beginning of Noon Hour Magazine. They would then repeat at the top and bottom of each hour during the Evening Drive and the following day's Morning Drive. Here is a summary of the most significant issues covered in our local news this quarter.

## **County Government**

We aired reports from each meeting of the Pocahontas County Commission and reported the agenda for each meeting the day before. County Commission reports this quarter aired on 7/1, 7/6, 7/21, 8/10, 8/18, 9/13, and 9/27.

On 8/31, we aired an interview with Pocahontas Convention and Visitors Bureau Executive Director Cara Rose about the "Brunch" bill which would allow restaurants to serve alcohol beginning at 10am rather than the current 1pm on Sundays. There is a referendum on the bill on the ballot for the November general election in Pocahontas County.

## **Court /Crime/Breaking News**

#### **Election Stories**

#### **News Briefs**

#### Education

We aired reports from Board of Education meetings this quarter and aired agendas for each meeting the day of the meeting. Board of Education reports this quarter aired on 7/20, 7/28, 8/11, 8/12, 8/25, 9/16, and 9/29.

On 8/18, we aired a story about the WV Attorney General's office warning of scholarship scams.

On 9/1, we aired a story about a meeting of the school committee overseeing the school levy proposal that will be on the ballot in the November general election in Pocahontas

County. If passed, the levy could pave the way for the county schools to get much needed funding for improvements to county schools.

On 9/7 and 9/8, we aired a two part story about new Principals in Pocahontas County schools this year.

On 9/22, we aired a story about the student athletes chosen to be on the "Warriors Above the Influence" poster for 2016, part of an anti drug and alcohol awareness campaign promoted throughout the school system and county.

## **Agriculture and Environment**

Each day, during Noon Hour Magazine, we aired a regionally-produced three-minute news magazine feature about topics related to agriculture. Agriculture is a major industry in our listening area, and being produced in the Shenandoah Valley, On the Farm Radio, is relevant to our listeners.

We also aired a weekly feature called Town and Country Topics, in which a representative from the Virginia Cooperative Extension shared news about agriculture-related topics in the listening area. During this quarter, these reports aired on 7/5, 7/12, 7/26, 8/2, 8/9, 8/16, 8/23, 8/30, 9/6, 9/13, 9/20, and 9/27.

We air a monthly feature by volunteer reporter Jason Bauserman, our "Bartow Weatherman". He has been collecting weather information for many years, and his reports are a review of the weather conditions for the previous month. This quarter his reports ran on 7/4, 7/7, 8/29, and 9/30.

We began airing a series of stories about a proposed natural gas pipeline that would travel through parts of Pocahontas and Highland Counties, on a path that would take the pipeline from the shale fields of northern West Virginia through Virginia with the terminus of the pipeline in western North Carolina. A change in the pipeline route during this quarter now also includes parts of Bath County. During this quarter, these stories covering events in both Pocahontas and Highland Counties ran on 8/23, 8/31, 9/7, 9/19, and 9/22.

# Community

On 7/8, we aired a story about the history of the jail in Durbin, WV in northern Pocahontas County. A local group is working to restore the jail so that visitors can learn more about the early history of the frontier railroad town.

On 7/12, we aired a story about the Wilmoth & Kerr general store, thought to be the oldest store in the Town of Durbin, WV.

On 7/13, we aired a story about the first annual Watoga state park Trail Race, a fundraising event for the state park programs.

On 7/14, we aired a story about low interest loans from the Small Business Administration for those rebuilding after the late June floods that devastated many counties in east central WV.

On 8/24, we aired a story about conditions in Durbin WV during the Prohibition age.

On 9/2, we aired a story about a meeting about the proposed Birthplace of Rivers National Monument in Pocahontas County.

On 9/30 we aired a preview of the annual Road Kill Cookoff and Autumn Harvest festival in Marlinton.

## **People**

On 8/2, we aired a story with the long time Superintendent of the Droop Mountain state park in southern Pocahontas County, Mike Smith, about his years of service and his upcoming retirement.

On 8/26, we aired part of an interview with Mike Smith abou the history of Droop Mountain state park .

# Virginia Public Radio

We have entered into an agreement with Virginia Public Radio to be able to rebroadcast stories produced by reporters who work for VPR. This gives AMR an additional source of well-produced state news. This quarter, these stories aired on 7/13, 7/27, 7/29, 8/10, 8/15, 8/17, 8/22, 9/6, 9/9, and 9/26.

# **West Virginia Public Radio**

We occasionally air stories produced by West Virginia Public Radio. Like the stories from VPR, these stories give AMR an additional source of well-produced state news. This quarter, these stories aired on

## **Jobs and Development**

On 9/14, we aired a story about the long awaited opening of a Tudor's Biscuit World restaurant in Marlinton.

#### **Arts and Culture**

During this quarter we began airing a new feature during Noon Hour Magazine on the Monday program, *Reel Discovery*, a movie review feature. This quarter the program aired on 7/4, 7/11, 7/18, 7/25, 8/1, 8/8, 8/15, 8/22, 8/29, 9/5, 9/12, 9/19, and 9/26.

On 7/11, we aired a story about a garden clipping from the Pearl S. Buck house in Hillsboro being sent to a Michigan library to become part of their literary library garden.

On 8/19, we aired a story about the Civilian Conservation Corps in Pocahontas County who took part in many projects in the county including structures at Watoga State Park.

## **Public Service Announcements**

Below is a list of Public Service Announcements aired this quarter:

## **Education and Children**

# **Health and Human Resources**

FEMA Disaster Recovery Center 7/8 thru 7/31

## **Benefits and Fundraisers**

## Art, Culture, and Recreation

Durbin Days Heritage Festival	7/4 thru 7/21
Elkins Bluegrass Festival	7/4 thru 7/10
Nettlefest	7/12 thru 74/29
Watoga Trail Race	7/14 thru 8/12
Monroe Civil War Reenactment	8/10 thru 8/27
Dunmore Daze Festival	8/11 thru 8/21