

**WVMR, WVMR-FM, WNMP, WDMT Most Significant Issues  
4<sup>th</sup> Quarter – October Through December 2012**

We aired national news broadcasts from NPR News at the top of each hour during our Morning Drive (6-10 a.m.) and Evening Drive (3-6 p.m.) as well as at the beginning and end of our Noon Hour Magazine (12 and 1 p.m.). At the bottom of each hour during the Morning and Evening Drive-times, we alternated airing state news reports from the Virginia News Network (VNN) and WV Metro News. VNN news also aired at 12:30, during Noon Hour Magazine, and WV Metro News aired at 12:55. These programs run Monday through Friday. We also carried NPR National News at Noon on Saturday and Sunday. Our local news stories aired after NPR News at the beginning of Noon Hour Magazine. They would then repeat at the top and bottom of each hour during the Evening Drive and the following day's Morning Drive. Here is a summary of the most significant issues covered in our local news this quarter.

**County Government**

We aired reports from each meeting of the Pocahontas County Commission and reported the agenda for each meeting the day before. County Commission reports this quarter aired on 10/3, 10/4, 10/17, 10/18, 11/9, 11/12, 11/21, 11/23, 12/5, 12/6, 12/19, and 12/28.

During this quarter we aired stories about the Marlinton Town Council meetings. These stories aired on 10/2, 11/6, and 12/7.

On 12/27, we reported on the employee budget for the county courthouse complex that is approaching 1.7 million dollars.

**Court**

During this quarter, we aired periodic reports from the Pocahontas Magistrate court. These reports aired on 11/26, 12/3, 12/10, and 12/17.

On 12/5, we aired a report on the indictments handed down following the December session of the Pocahontas County Grand Jury.

On 12/7, we aired a story about a Pocahontas resident challenging the legality of the ballot that resulted in the election of Eugene Simmons as the incoming county Prosecuting Attorney. The challenge claims that Simmons did not properly register to run for the office. On 12/26, we aired a story about the same resident filing a Writ of Mandamus with the West Virginia Supreme court concerning the disputed ballot.

On 12/10, we aired a interview with the current county prosecuting attorney about alleged thefts of materials from Cass State Park in Pocahontas County. Several employees have been accused of knowingly stealing and profiting from the sale of scrap steel.

On 12/19, we aired a story about two Pocahontas County residents being indicted in federal court in Elkins on drug charges.

### **Election Stories**

On 11/7, we aired the results of local, state and national elections in Pocahontas County.

### **Breaking News**

On 10/29, Hurricane Sandy struck the north eastern coast of the US and the outlying bands of the huge storm brought up to 21 inches of snow to parts of the AMR listening area and power outages for a large number of residents in Pocahontas and Highland counties – we aired updates on the progress of repairs in the aftermath of this storm 10/30 through 11/2.

On 11/20, we aired a story about a fire near Marlinton that destroyed the home of one of the counties 9-1-1 dispatchers.

### **News Briefs**

#### **Slatyfork Sewer Plant**

One of the biggest issues on the minds of our listeners has been the controversial plan by the county to build a regional wastewater treatment system, with a treatment plant located at Slatyfork, to serve Snowshoe and surrounding areas, most of the current customers being Snowshoe customers. County officials have acknowledged the plant's primary purpose is to allow for future growth of the tourism industry at and surrounding Snowshoe Mountain Resort. We have been covering this story for several years now.

#### **Public Service District**

The Pocahontas Public Service District board meets regularly on the last Tuesday of each month. While their primary topic of discussion is often the Slatyfork Sewer plant, they also discuss issues concerning the water and sewer in the northern part of the county. This quarter, we aired stories on 11/9.

## **Education**

We aired reports from Board of Education meetings this quarter and aired agendas for each meeting the day of the meeting. Board of Education reports this quarter aired on 11/14, 11/27, and 12/5.

On 12/21, we aired a story about GRASP, a program designed to help students and families pay for college education.

## **Agriculture and Environment**

Each day, during Noon Hour Magazine, we aired a regionally-produced three-minute news magazine feature about topics related to agriculture. Agriculture is a major industry in our listening area, and being produced in the Shenandoah Valley, On the Farm Radio, is relevant to our listeners.

We also aired a weekly feature called Town and Country Topics, in which a representative from the Virginia Cooperative Extension shared news about agriculture-related topics in the listening area. During this quarter, these reports aired on 10/2, 10/9, 10/16, 10/23, 10/30, 11/6, 11/13, 11/20, 12/4, 12/11, and 12/18.

We air a monthly feature by volunteer reporter Jason Bauserman, our “Bartow Weatherman”. He has been collecting weather information for many years, and his reports are a review of the weather conditions for the previous month. This quarter his reports ran on 11/7 and 12/3.

On 11/16, we aired a story featuring local residents’ reaction to a mountain top removal agreement between environmental groups in WV and Patriot Coal company.

On 11/16, we also aired a story about the upcoming WV Buck season – a great many families in Pocahontas and surrounding areas use the buck season to provide an extra source of food for both their families and for donations to such programs as “Hunters for the Hungry”.

## **Health Issues**

We air periodic reports about meetings of the Pocahontas Memorial Hospital Board of Trustees. This quarter these reports aired on 11/14 (Diabetes month), 11/15 (ambulance inspections), 11/30 (trauma center), 12/4 (diabetes programs), and 12/21.

## **Community**

We air a weekly feature called Let’s Dish which features recipes from our listeners. This quarter these features aired on 10/3, 10/10, 10/17, 10/24, 10/31, and 11/7.

On 11/12, we aired part one of a two part story featuring comments from local Veterans recorded during the annual Veterans Day dinner in the county. The second part of this story aired on 11/13.

On 12/27, we aired a story about resident mailboxes being dislodged and/or destroyed by snowplows driven by local WV Division of Highway employees while clearing snow covered roads.

### **Jobs and Development**

On 11/19, we aired a story about Snowshoe Mtn Resort opening earlier than expected for the winter season – the resort is a major employer for residents of Pocahontas, Randolph, and Webster counties and brings a great deal of tax revenue to the county.

On 12/14, we aired a story about Sheets GMC in Green Bank in northern Pocahontas County, closing for good. The car dealership has been in business for over nine decades.

### **People**

On 11/27, we aired a story about a local doctor at Pocahontas Memorial Hospital, Dr. Robert Must, receiving the “Outstanding Rural Health Provider of the Year” award. On 12/13, we aired an expanded profile of Dr. Must’s personal history and what drew him to Pocahontas.

### **Arts and Culture**

We air a weekly feature called Visitors and Vacations, highlighting events and recreational opportunities in and around Pocahontas County. During this quarter, it aired on 10/1, 10/15, 10/22, 10/29, 11/12, 11/19, 11/26, 12/3, 12/10, and 12/17.

During this quarter we aired stories from the Rt 219 Traveling Project, a collection of stories gathered from those living all along the long corridor of this road from Virginia to Maryland. This quarter these stories aired on 10/5, 10/19, 10/26, 11/2, 11/9, 11/16, 11/30, 12/7, 12/14, 12/21, and 12/28.

On 11/8, we aired a story about the “Sweetback Sisters” a group playing at the Pocahontas County Opera House, a non-profit performance space.

On 12/6, we aired a story about the 25<sup>th</sup> anniversary celebration of “Storming Heaven” by West Virginia author Denise Giardina.

On 12/12, we aired a story about “America’s Got Talent” winner Landau Eugene Murphy performing at the Pocahontas Opera House as part of a sold-out fundraiser concert.

## **Public Service Announcements**

**Below is a list of Public Service Announcements aired this quarter:**

### **Education and Children**

Read Aloud West Virginia	10/3 thru 10/31
Pocahontas 4-H Camp	10/9 thru 10/13
Pocahontas HS Nat Above the Influence Day	10/11 thru 10/17
Hillsboro Library – Storming Heaven at 25	10/21 thru 11/3
WVU Biometrics Class – Extension office	10/22 thru 10/24
One Room University Spring Enrollment	11/29 thru 12/7
WV Holiday Read Aloud	12/12 thru 12/31

### **Health and Human Resources**

Pocahontas Snap Benefit extension	11/28 thru 12/2
-----------------------------------	-----------------

### **Benefits and Fundraisers**

### **Art, Culture, and Recreation**

Huntersville Traditions – Flag Presentation	10/2 thru 10/6
Huntersville Traditions – General info	10/2 thru 10/6
Huntersville Traditions – Music/Demonstrations	10/2 thru 10/6
Mystery of Gauley Marsh Tour	10/9 thru 10/20
Austin Walkin’ Cane at Pocahontas Opera House	10/22 thru 10/27
Pocahontas Xmas Bird Count	11/28 thru 12/15
Pocahontas Opera House Xmas Craft Show	11/29 thru 12/7
Marlinton Xmas Parade	11/29 thru 12/7