

**WVMR, WVMR-FM, WNMP, WDMT Most Significant Issues  
3rd Quarter – July Through September 2014**

We aired national news broadcasts from NPR News at the top of each hour during our Morning Drive (6-10 a.m.) and Evening Drive (3-6 p.m.) as well as at the beginning and end of our Noon Hour Magazine (12 and 1 p.m.). At the bottom of each hour during the Morning and Evening Drive-times, we alternated airing state news reports from the Virginia News Network (VNN) and WV Metro News. VNN news also aired at 12:30, during Noon Hour Magazine, and WV Metro News aired at 12:55. These programs run Monday through Friday. We also carried NPR National News at Noon on Saturday and Sunday. Our local news stories aired after NPR News at the beginning of Noon Hour Magazine. They would then repeat at the top and bottom of each hour during the Evening Drive and the following day's Morning Drive. Here is a summary of the most significant issues covered in our local news this quarter.

**County Government**

We aired reports from each meeting of the Pocahontas County Commission and reported the agenda for each meeting the day before. County Commission reports this quarter aired on 7/3, 7/4, 8/12, 8/21, 8/22, and 9/29.

**Court /Crime/Breaking News**

On 8/23, we aired a story about a tanker truck crash on the bridge over the Greenbrier River in Bartow, WV. The tanker hit the bridge and ruptured causing a very large fireball and spilling diesel fuel into the river. The bridge was closed for several days as traffic was diverted around it.

On 8/28, we aired a story about the indictments handed down by the Pocahontas County grand jury during their August 2014 session.

**News Briefs**

Starting on 8/20, we aired a news brief for several days about a planned power outage by Monongahela Power to do scheduled maintenance that would affect a number of homes in the area.

On 9/15, we aired a news brief about an upcoming test of the emergency alert broadcast system to be conducted for the entire state of West Virginia. The test is intended to test the system in anticipation of a national test of the system in 2015.

On 9/18, we aired a news brief about a planned power outage in the county to allow Monongahela Power personnel to do some maintenance work.

## **Education**

We aired reports from Board of Education meetings this quarter and aired agendas for each meeting the day of the meeting. Board of Education reports this quarter aired on 7/2, 7/23, 7/30, 8/13, 8/27, and 9/12.

On 9/11, we aired a story about an upcoming Mark Twain presentation at the Hillsboro library as part of the WV Humanities Council series.

## **Agriculture and Environment**

Each day, during Noon Hour Magazine, we aired a regionally-produced three-minute news magazine feature about topics related to agriculture. Agriculture is a major industry in our listening area, and being produced in the Shenandoah Valley, On the Farm Radio, is relevant to our listeners.

We also aired a weekly feature called Town and Country Topics, in which a representative from the Virginia Cooperative Extension shared news about agriculture-related topics in the listening area. During this quarter, these reports aired on 7/1, 7/8, 7/15, 7/22, 7/29, 8/5, 8/12, 8/19, 8/26, 9/2, 9/9, 9/16, and 9/30.

We air a monthly feature by volunteer reporter Jason Bauserman, our “Bartow Weatherman”. He has been collecting weather information for many years, and his reports are a review of the weather conditions for the previous month. This quarter his reports ran on 7/10, 8/6, and 9/4.

We began airing a series of stories about a proposed natural gas pipeline that would travel through parts of Pocahontas and Highland Counties, on a path that would take the pipeline from the shale fields of northern West Virginia through Virginia with the terminus of the pipeline in western North Carolina. Dominion Resources and Duke Energy, in partnership with two other companies are in the process of studying the feasibility of the pipeline. During this quarter, these stories covering events in both Pocahontas and Highland Counties ran on 7/17, 7/31, 8/1, 8/7, 8/18, 9/2, 9/5, 9/8, 9/10, 9/12, 9/18, 9/19, 9/24, 9/26, and 9/29.

On 7/24, we aired a story about the 40<sup>th</sup> anniversary of the WV Trail Association.

On 8/6, we aired a story about a Save Our Streams meeting in Pocahontas in which local citizens are trying to educate residents on how to keep local streams healthy.

On 8/19, we aired a story about how to extend the growing season for local farmers by using methods such as high tunnels that enable a farmer to grow plants even in the dead of winter.

On 9/11, we aired a story about an early bear season being promoted by the West Virginia Division of Natural Resources because of an overpopulation of black bears in the state.

On 9/19, we aired a story about a group called Pocahontas Produce on the Move whose mission is to increase the output of local farmers and enable them to reach other markets beyond the county.

### **Community**

On 9/9, we aired a story about the annual Pocahontas County Walk for the Hungry, a six-mile sponsored walk that raises money to provide food in the county and to a world-wide food provider service.

On 9/20, we aired a story about a mock exercise at Pocahontas Memorial Hospital to test the hospital personnel handling of a hazardous material spill.

On 9/30, we aired a story about an upcoming class called “Dining with Diabetes” outlining all the aspects of living with diabetes or caring for someone with the disease.

### **People**

#### **Virginia Public Radio**

We have entered into an agreement with Virginia Public Radio to be able to rebroadcast stories produced by reporters who work for VPR. This gives AMR an additional source of well-produced state news. This quarter, these stories aired on 7/15, 7/18, 7/23, 7/31, 8/1, 8/5, 8/12, 8/26, 8/29, 9/19, 9/23, and 9/26.

#### **West Virginia Public Radio**

We occasionally air stories produced by West Virginia Public Radio. Like the stories from VPR, these stories give AMR an additional source of well-produced state news. This quarter, these stories aired on 7/14 and 8/29.

### **Jobs and Development**

On 7/9, we aired a story about the Pink Pig, a new food truck that opened for business in downtown Marlinton.

We aired two stories about a broadband summit held at the National Radio Astronomy Observatory to talk about the lack of broadband access in Pocahontas County. These stories aired on 7/25 and 7/26.

On 8/1, we aired an update on the efforts of Snowshoe Mountain Resort CEO Frank DeBerry to establish a Resort Area District [RAD] at the 4 season resort. The RAD would give the resort a bit more autonomy in its day to day operations.

We aired a three part interview with DeBerry that explored more in depth the benefits and challenges of creating a RAD at Snowshoe. These reports aired on 8/14, 8/15 and 8/18.

On 9/1, we aired a story about WV Senator Joe Manchin making a trip to the National Radio Astronomy Observatory in Green Bank to talk about the future of the facility in light of a recommendation to the National Science Foundation in 2012 to divest the facility from the NSF portfolio. On 9/2, we aired a follow up interview with NRAO site director Karen O'Neil.

### **Arts and Culture**

We air a periodic feature called the Travelling Rt 219 project in which we hear interviews and stories from those who grew up or live on US Rt 219 that winds its way from Virginia through West Virginia and on to Maryland. During this quarter, these stories aired on 7/11, 7/18, 7/25, 8/1, 8/8, 8/15, 8/22, 8/29, and 9/5.

On 7/15, we aired a story about the Music in the Mountains celebration.

On 7/29, we aired a story about the Reggae Sunfest festival held in Hillsboro in southern Pocahontas county.

On 8/5 we aired a story about the Full Moon Train to Baldknob, a popular tourist train at Cass state park.

On 9/18, we aired a story about the annual Cranberry Shindig celebrating the culture and unique environment around the cranberry bogs in southern Pocahontas County.

On 9/23, we aired a story about an upcoming presentation on women in the Civil War serving in unusual roles, such as disguised as a male infantryman.

On 9/24 and 9/25, we aired stories about the annual Autumn Harvest and Roadkill Cookoff held in Marlinton. The event is one of the biggest tourism events in the county each year.

On 9/30, we aired a story about the second annual WV biscuit bake-off, part of the Autumn Harvest celebration in Marlinton. The bake-off is the only one of its kind in the state of West Virginia.

## **Public Service Announcements**

Below is a list of Public Service Announcements aired this quarter:

### **Education and Children**

### **Health and Human Resources**

Red Cross Flood Information	7/16 thru 8/15
Red Cross Pet Sheltering	8/5 thru 9/14
Red Cross Shelter at Home	8/7 thru 9/14

### **Benefits and Fundraisers**

### **Art, Culture, and Recreation**

Mark Twain Presentation at Hillsboro library	8/29 thru 9/20
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