

WVMR, WVMR-FM, WNMP, WDMT Most Significant Issues 4th Quarter – October Through December 2011

We aired national news broadcasts from NPR News at the top of each hour during our Morning Drive (6-10 a.m.) and Evening Drive (3-6 p.m.) as well as at the beginning and end of our Noon Hour Magazine (12 and 1 p.m.). At the bottom of each hour during the Morning and Evening Drive-times, we alternated airing state news reports from the Virginia News Network (VNN) and WV Metro News. VNN news also aired at 12:30, during Noon Hour Magazine, and WV Metro News aired at 12:55. These programs run Monday through Friday. We also carried NPR National News at Noon on Saturday and Sunday. Our local news stories aired after NPR News at the beginning of Noon Hour Magazine. They would then repeat at the top and bottom of each hour during the Evening Drive and the following day's Morning Drive. Here is a summary of the most significant issues covered in our local news this quarter.

County Government

We aired reports from each meeting of the Pocahontas County Commission and reported the agenda for each meeting the day before. County Commission reports this quarter aired on 10/4 (video on hydrofracking), 10/21 (Durbin magistrate office cameras), 10/24 (911 mapping & addressing), 11/2 (Commission attorneys advise on Marcellus ordinance), 11/3 (contribution requests from community), 11/16 (geologist Tim Carr), 11/18 (marcellus ordinance squashed), 11/21 (contract for redistricting), 11/22 (hydrogeologist Paul Rubin), 11/23 (failed resolution on marcellus), 12/6 (Marcellus issues), 12/9 (public comment on Marcellus issues), and 12/12 (eng update on east fork).

We air a live call-in show on the first Saturday of each month that allows listeners to ask questions of the County Commissioners. This quarter, "Commissioners Corner" aired on 12/3.

During this quarter we aired stories about the Marlinton Town Council meetings. These stories aired on 10/6 (storm drain project phase 2), 10/7 (animal ord-first reading), 11/9 (employee pay raises), and 12/7 (emp xmas bonus).

On 12/5, we aired a report about a letter sent to the Pocahontas County Sheriff from the FCC asking them to remove illegal surveillance cameras from the Durbin Magistrate office.

On 12/8, we aired a report about the indictments handed down by the December session of the Pocahontas County grand jury.

On 12/16, we aired a story about Commission President David Flemings' reaction to a new bill passed by the West Virginia legislature outlining new regulations governing the practice of horizontal fracturing/drilling in the state.

On 12/22, we aired a report about Pocahontas County having the highest unemployment in the state according to the November labor statistics.

Elections

On 10/5, we aired the results of the special gubernatorial race in West Virginia. Although voters in Pocahontas chose Republican candidate Bill Maloney for the win, Democratic candidate Earl Ray Tomblin was the overall state winner.

Breaking News

On 10/18, we aired a report about two residents of Cass, WV being arrested on charges of operating a clandestine methamphetamine lab.

On 10/19, we aired a report about a small airplane that had to make a forced landing on the scenic highway in central Pocahontas.

News Briefs

On 10/19, we aired a news brief about a scheduled power outage for Pocahontas and Highland County residents on October 22nd.

Slatyfork Sewer Plant

One of the biggest issues on the minds of our listeners has been the controversial plan by the county to build a regional wastewater treatment system, with a treatment plant located at Slatyfork, to serve Snowshoe and surrounding areas, most of the current customers being Snowshoe customers. County officials have acknowledged the plant's primary purpose is to allow for future growth of the tourism industry at and surrounding Snowshoe Mountain Resort. We have been covering this story for several years now.

Public Service District

The Pocahontas Public Service District board meets regularly on the last Tuesday of each month. While their primary topic of discussion is often the Slatyfork Sewer plant, they also discuss issues concerning the water and sewer in the northern part of the county. This quarter, we aired stories on 10/28 (plant nimby issues), and 11/30 (leftover water project money).

Education

We aired reports from Board of Education meetings this quarter and aired agendas for each meeting the day of the meeting. Board of Education reports this quarter aired on 10/12 (parent concerns about reading at elem level), 10/14 (updates on wellness ctr), 10/19 (keeping 5th grade classes at HBES), 10/25 (parents concern about bullying at

PCHS), 11/10 (public forum on Safe and secure rural school fund reauthorization), 11/11 (effect of loss of SRS money on county schools), 11/17 (Kesterson recognized as Teacher of the year), and 12/13 (wellness ctr redesigned to reduce costs).

Agriculture and Environment

Each day, during Noon Hour Magazine, we aired a regionally-produced three-minute news magazine feature about topics related to agriculture. Agriculture is a major industry in our listening area, and being produced in the Shenandoah Valley, On the Farm Radio, is relevant to our listeners.

We also aired a weekly feature called Town and Country Topics, in which a representative from the Virginia Cooperative Extension shared news about agriculture-related topics in the listening area. During this quarter, these reports aired on 10/4,10/11,10/18,10/25,11/1,11/8,11/15,11/22,11/29,12/6,12/13,12/20 and 12/27.

We air a periodic feature by volunteer reporter Jason Bauserman, our “Bartow Weatherman”. He has been collecting weather information for many years, and his reports are a review of the weather conditions for the previous month. This quarter his reports ran on 10/13, 11/4 and 12/20.

On 10/10, we aired a story about a meeting of environmental group Eight Rivers Council with residents of Nicholas county, where hydrofracturing the Marcellus shale gas deposits is in the preliminary stages.

On 11/8, we aired a story about a meeting on Marcellus shale gas drilling practices hosted by the WVU extension office and featuring John King, an expert on the practices from the West Virginia Dept of Environmental Protection.

On 12/14 and 12/15, we aired stories about the annual Audubon Christmas Bird Count and why it is important to collect this data.

Community

We air periodic reports about meetings of the Pocahontas Memorial Hospital Board of Trustees. This quarter these reports aired on 11/21and 12/19.

We air a weekly feature called Let’s Dish which features recipes from our listeners. This quarter these features aired on 10/5, 10/12, 10/19, 10/26, 11/2, 11/9, 11/19, 11/23, 11/30,12/7,12/14,12/21and 12/28.

On 10/4, we aired a report on WNMP 88.5FM going live – this transmitter covers the Marlinton area of Pocahontas. Coverage on the AM signal in Marlinton has been spotty for many years; this FM transmitter corrects that problem.

On 10/17, we aired a story about a new anti drug video being shown in the county schools by the Pocahontas County Prevention Coalition.

On 10/20, we aired a interview with Marlinton Mayor Joe Smith and his efforts to promote a general cleanup of the town.

On 10/27, we aired a story about Drug Take Back day.

On 10/27, we aired a story about a oral health summit held in the county and the need to offer better dental services to all county residents – Pocahontas County is a medically underserved area when it comes to dental services.

On 11/1, we aired a story about e-books now being offered by the Pocahontas County Free Libraries.

On 11/7, we aired a story about the first ever national test of the Emergency Alert System or EAS. AMR is a part of the EAS.

On 11/25, we aired a story about a local watercolor artist who has painted four local churches and will auction the paintings off in December. All proceeds of the auction go back to the churches. On 11/29, 11/30, 12/1, and 12/2, we aired stories about the colorful histories of the churches.

On 12/28, we aired a story about Caleb Walkup, a PSCH senior who has received recommendations from WV Senator Joe Manchin and US Congressman Nick Rahall to West Point military academy.

Jobs and Development

On 10/18, we aired a story about local business Grandpa's Pantry and their ongoing efforts to get approval to have signage for their deli business on US Rt 219 near Buckeye, WV.

On 10/28, we aired a story about an upcoming job fair at Snowshoe Mountain Resort, one of the largest county employers.

On 10/31, we aired a story about the grand opening of a new health clinic in Green Bank in northern Pocahontas.

On 11/14, we aired a story about a meeting of Buckeye residents concerned about the closing of the Buckeye Post office.

On 12/29, we aired a story about the office for the former Howes Leather tannery in northern Pocahontas being repurposed into an office for local and state law enforcement services.

Arts and Culture

We air a weekly feature called Visitors and Vacations that highlights different events and activities available to residents and tourists in Pocahontas County. This quarter this feature aired on 10/3,10/10,10/17,10/24,10/31,11/7,11/14,11/21,11/28,12/5 and 12/26.

On 10/3, we aired a story about Huntersville Traditions Day.

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On 10/11, we aired a story about the sesquicentennial celebration of the Civil War at Travelers Repose in Bartow.

Public Service Announcements

Below is a list of Public Service Announcements aired this quarter:

Education and Children

Hillsboro Computer Lab Grand Opening	10/13 thru 10/20
E-books at Pocahontas County Library	10/14 thru 11/14
Marlinton Elem Halloween Parade	10/17 thru 10/31
Marlinton Middle School Craft show	10/28 thru 11/5
USDA NAP guidelines	11/12 thru 12/14
High school drop outs	11/12 thru 11/30
USDA CEAP program	11/19 thru 12/22
USDA Livestock Loss	11/19 thru 12/29
Selective Service Registration	12/1 thru 1/1/12
Finding a Lead Safe Contractor	12/1 thru 1/1/12
USA Dot Gov	12/17 thru 1/15/12
Texting While Driving	12/17 thru 1/15/12
WVU Extension Education Meeting	12/29 thru 1/13/12

Health and Human Resources

Radon Awareness Week	10/3 thru 10/23
Social Security Website	10/10 thru 11/8
Social Security – Notification of Changes	10/10 thru 11/8
Pocahontas Mem Hospital Phone system changes	10/13 thru 10/30
Hepatitis C Awareness	11/3 thru 12/3
Veterans Crisis Line	11/11 thru 12/12
Rabies Awareness	12/2 thru 1/3/12
Xmas Tree Safety	12/6 thru 12/24

Xmas Decorate Safely
Holiday Fire Safety

12/6 thru 12/24
12/8 thru 12/23

Benefits and Fundraisers

Pocahontas Angel Tree

12/6 thru 12/19

Art, Culture, and Recreation

WVU World Music Ensemble at Opera House
Go Marlinton community Thanksgiving dinner
Marlinton Christmas Parade
Pocahontas Opera House craft show
Pocahontas CVB Cal Price proposals

10/11 thru 10/22
11/8 thru 11/24
11/22 thru 12/2
11/22 thru 12/3
12/13 thru 1/13/12