

**WVMR, WVMR-FM, WNMP, WDMT Most Significant Issues  
1<sup>st</sup> Quarter – January Through March 2015**

We aired national news broadcasts from NPR News at the top of each hour during our Morning Drive (6-10 a.m.) and Evening Drive (3-6 p.m.) as well as at the beginning and end of our Noon Hour Magazine (12 and 1 p.m.). At the bottom of each hour during the Morning and Evening Drive-times, we alternated airing state news reports from the Virginia News Network (VNN) and WV Metro News. VNN news also aired at 12:30, during Noon Hour Magazine, and WV Metro News aired at 12:55. These programs run Monday through Friday. We also carried NPR National News at Noon on Saturday and Sunday. Our local news stories aired after NPR News at the beginning of Noon Hour Magazine. They would then repeat at the top and bottom of each hour during the Evening Drive and the following day's Morning Drive. Here is a summary of the most significant issues covered in our local news this quarter.

**County Government**

We aired reports from each meeting of the Pocahontas County Commission and reported the agenda for each meeting the day before. County Commission reports this quarter aired on 1/9 (Green Bank industrial site proposal), 2/4 (fire fee), 2/9, 2/16 (ACP pt 1), 2/17 (ACP pt 2), 2/20 (Green Bank industrial park), 3/5, and 3/19.

**Court /Crime/Breaking News**

On 2/9 and 2/11, we aired stories about the cyberattack on Anthem and how customers in Virginia could be affected.

**Election Stories**

**News Briefs**

On 1/13, we aired a news brief about a scheduled power outage for a specific region of the county.

**Education**

We aired reports from Board of Education meetings this quarter and aired agendas for each meeting the day of the meeting. Board of Education reports this quarter aired on 1/14 (seeking new member), 1/21 (new member appointed), 1/29 (Lease with Hillsboro library), 2/12 (Farm 2 school), 2/26, 3/11, and 3/25.

On 1/19, we aired a story on the progress being made with the Durbin library and community center, a project that has been constructed over many years as funds were raised.

On 2/23, we aired a story about a special scholarship offered by the Pocahontas County Convention and Visitors Bureau.

On 3/23, we aired a story about a robotics workshop lead by NASA at Hillsboro Elementary school. A number of teachers around the county will use tools from this workshop to enhance science and math teaching at the county schools.

## **Agriculture and Environment**

Each day, during Noon Hour Magazine, we aired a regionally-produced three-minute news magazine feature about topics related to agriculture. Agriculture is a major industry in our listening area, and being produced in the Shenandoah Valley, On the Farm Radio, is relevant to our listeners.

We also aired a weekly feature called Town and Country Topics, in which a representative from the Virginia Cooperative Extension shared news about agriculture-related topics in the listening area. During this quarter, these reports aired on 1/6, 1/13, 1/20, 1/27, 2/3, 2/10, 2/17, 2/24, 3/3, 3/10, 3/17, 3/24, and 3/31.

We air a monthly feature by volunteer reporter Jason Bauserman, our “Bartow Weatherman”. He has been collecting weather information for many years, and his reports are a review of the weather conditions for the previous month. This quarter his reports ran on 1/5, 2/5, and 3/3.

We began airing a series of stories about a proposed natural gas pipeline that would travel through parts of Pocahontas and Highland Counties, on a path that would take the pipeline from the shale fields of northern West Virginia through Virginia with the terminus of the pipeline in western North Carolina. Dominion Resources and Duke Energy, in partnership with two other companies are in the process of studying the feasibility of the pipeline. During this quarter, these stories covering events in both Pocahontas and Highland Counties ran on 1/13, 1/16, 1/19, 1/21, 1/22, 1/23, 2/10, 2/13, 2/17, 2/19, 3/11, 3/20, 3/23, and 3/25.

On 1/26, we aired a story about a spill of diesel fuel on the Greenbrier River near Lewisburg. The spill caused the water plant to shut down for a number of hours. We aired a follow up story on 1/27.

On 2/18 we aired a story about an upcoming workshop to teach residents how to keep their water wells healthy. On 3/4/15 and 3/10 we aired stories about the information provided during the clinic.

On 3/2, we aired a story about a stream monitoring workshop to those interested in keeping track of the health of their streams.

## **Community**

On 1/7, we aired a story about an upcoming presentation on cancer causes and prevention hosted by the Marlinton Women's Club.

On 1/13, we aired a story about the reaction to a racial slur spray painted on the outside wall of a local business in Hillsboro. On 1/14, we aired a story about the individual arrested in the incident.

On 1/28, we aired a story about an upcoming enrollment seminar for the ACA.

On 2/3 we aired a story about a fitness test being held at the Wellness Center in Marlinton that is open to all county residents.

On 3/20 we aired a story about Camp Catch Your Breath, a camp specifically geared for kids 8-13 years old who have asthma. The camp is celebrating it's 25<sup>th</sup> year in 2015.

## **People**

### **Virginia Public Radio**

We have entered into an agreement with Virginia Public Radio to be able to rebroadcast stories produced by reporters who work for VPR. This gives AMR an additional source of well-produced state news. This quarter, these stories aired on 1/15 (excerpts from Governor's State of the State address), 2/2 cell phone surveillance, 2/6 (nursing feature), 2/13, 2/19, 2/25, 3/12, 3/13, and 3/18.

### **West Virginia Public Radio**

We occasionally air stories produced by West Virginia Public Radio. Like the stories from VPR, these stories give AMR an additional source of well-produced state news. This quarter, these stories aired on 1/16 (excerpts from Governor's State of the State address) and 1/28 (Vandalism at the Pretty Penny restaurant).

## **Jobs and Development**

On 1/2/15, we aired a story about the Cass Railroad being under new management. In late 2014, the state turned over management of the park to the Durbin & Greenbrier Valley Railroad company, a private entity that also manages excursion trains in Durbin and Elkins, WV.

On 3/16 we aired a story about a Veterans Administration clinic reopening in Lewisburg. The clinic is much closer for Veterans in Pocahontas county who otherwise would have to travel at least 2 hours to reach the next closest clinic.

On 3/17, we aired a story about the Edray business park, an office complex that is still sitting empty 8 years after its completion.

### **Arts and Culture**

We air a periodic feature called the Travelling Rt 219 project in which we hear interviews and stories from those who grew up or live on US Rt 219 that winds its way from Virginia through West Virginia and on to Maryland. During this quarter, these stories aired on 1/30, and 2/13.

During this quarter we began airing a new feature during Noon Hour Magazine on the Monday program, *Reel Discovery*, a movie review feature. This quarter the program aired on 1/5, 1/12, 1/19, 1/26, 2/2, 2/9, 2/16, 2/23, 3/2, 3/9, 3/16, 3/23, and 3/30.

On 1/6, we aired a story about a casting call for a play on Sherlock Holmes being put on by the local drama workshop that encourages local citizens to audition.

On 3/26, we aired a story about the dedication of a Civil War Mural dedicated to the women and children left behind when soldiers went off to fight in the war. The mural is on a building in Marlinton and is done by a local artist raised in southern Pocahontas county.

### **Public Service Announcements**

**Below is a list of Public Service Announcements aired this quarter:**

#### **Education and Children**

Veterans Org Meetings	2/9 thru 3/15
Hunters Education Class	2/12 thru 3/15

#### **Health and Human Resources**

Pocahontas Sheriff – Animal Shelter During Cold Temps	2/19 thru 2/21
Well Water Clinic	2/19 thru 2/26

#### **Benefits and Fundraisers**

#### **Art, Culture, and Recreation**

All Terrain Poetry Night – Open Mike	2/7 thru 2/14
Wildlife Point of View Farm	3/25 thru 4/25