

## **WVMR, WVMR-FM, WNMP, WDMT Most Significant Issues 3rd Quarter – July Through September 2013**

We aired national news broadcasts from NPR News at the top of each hour during our Morning Drive (6-10 a.m.) and Evening Drive (3-6 p.m.) as well as at the beginning and end of our Noon Hour Magazine (12 and 1 p.m.). At the bottom of each hour during the Morning and Evening Drive-times, we alternated airing state news reports from the Virginia News Network (VNN) and WV Metro News. VNN news also aired at 12:30, during Noon Hour Magazine, and WV Metro News aired at 12:55. These programs run Monday through Friday. We also carried NPR National News at Noon on Saturday and Sunday. Our local news stories aired after NPR News at the beginning of Noon Hour Magazine. They would then repeat at the top and bottom of each hour during the Evening Drive and the following day's Morning Drive. Here is a summary of the most significant issues covered in our local news this quarter.

### **County Government**

We aired reports from each meeting of the Pocahontas County Commission and reported the agenda for each meeting the day before. County Commission reports this quarter aired on 7/3 (courthouse security), 7/19 (PSD update), 7/22 (ORU agreement), 8/9, 8/12, 8/21 (Removal of Litsey), 9/4 (RAD for Snowshoe), 9/18 (No L4 at Denmar), and 9/23 (building est for Hanover upgrades).

This quarter we began airing the "Ask the Governor" program with Virginia governor Bob McDonell. These programs aired on 8/29 and 9/26.

On 7/5, we aired a profile of new Pocahontas County commissioner Bill Beard.

On 7/8, we aired a story about a proposed food tax and how it might affect businesses in Pocahontas county.

On 7/11, we aired a story about address changes in Pocahontas due to the state's 9-1-1 mapping and addressing project.

On 7/25, we aired a story about the county's new animal control officer.

On 8/1, we aired an interview with Hillsboro mayor Anne Walker for an update on what is happening in the town.

### **Court /Crime**

On 7/1 and 7/2, we aired a 2-part interview with Pocahontas Sheriff David Jones discussing his views on gun control.

On 7/15, we aired a story about former Pocahontas sheriff's deputy Brad Totten entering into a plea deal to plead guilty to one count of sexual abuse by a parent or guardian. Totten will be sentenced later this year and could face up to 20 years in prison.

On 7/29, we aired a story about a prison break at the Denmar correctional facility in southern Pocahontas.

On 9/19, we aired a story about the Pocahontas county drug court and how it works with offenders.

## **Education**

We aired reports from Board of Education meetings this quarter and aired agendas for each meeting the day of the meeting. Board of Education reports this quarter aired on 7/10 (hs security), 7/23 (Power teaching math), 8/14, 8/28, 9/5, and 9/25.

On 7/16, we aired a story about an Eco-bot challenge hosted by the National Radio Astronomy Observatory in Green Bank. The challenge, designed for young children, was to build a robot that could handle cleanup of an environmental spill.

On 7/31, we aired a story about the Read Aloud WV program in Pocahontas.

On 8/13, we aired a profile of the new Pocahontas County high school Principal Francis LaBounty.

On 8/21, we aired a profile of the new music teacher at Green Bank elementary-middle school.

On 9/23, we aired a profile of the new band director at Pocahontas County high school.

On 9/27, we heard the first of several reports by PCHS student reporter Amanda Gibson.

## **Agriculture and Environment**

Each day, during Noon Hour Magazine, we aired a regionally-produced three-minute news magazine feature about topics related to agriculture. Agriculture is a major industry in our listening area, and being produced in the Shenandoah Valley, On the Farm Radio, is relevant to our listeners.

We also aired a weekly feature called Town and Country Topics, in which a representative from the Virginia Cooperative Extension shared news about agriculture-related topics in the listening area. During this quarter, these reports aired on 7/2, 7/9, 7/16, 7/23, 7/30, 8/6, 8/13, 8/20, 8/27, 9/3, 9/17, and 9/24.

We air a monthly feature by volunteer reporter Jason Bauserman, our “Bartow Weatherman”. He has been collecting weather information for many years, and his reports are a review of the weather conditions for the previous month. This quarter his reports ran on 7/8, 8/7, and 9/16.

## **Community**

On 7/5, we aired a story about the financial health of Pocahontas Memorial Hospital.

On 7/12, we aired a story about the grand opening of the Marlinton Wellness center, a project over 9 years in the making and one of the last projects for which the late WV Senator Robert C. Byrd was able to secure funding.

On 7/18, we aired a story about damage done to Pocahontas Memorial Hospital due to very powerful storms moving through the area.

On 7/19, we aired a story about a possible windfall of money for the National Alliance, a white supremacist group once active in Pocahontas.

On 7/23, we aired a story about the 75<sup>th</sup> anniversary of the White Pines Holiness Camp, an annual summer bible camp in northern Pocahontas.

On 7/26, we aired an update on the activities of the Almost Heaven Habitat for Humanity group. AHHH has been active in Pendleton county for many years, and just recently began operations in Pocahontas. On 7/29 we aired a story about an upcoming “blitz” build in the county.

On 8/2, we aired a profile of a new PA at Pocahontas Memorial Hospital.

On 8/15, we aired an interview with Janet Ghigo on an upcoming EMT-B class and the need for more EMT volunteers.

On 8/19, we aired a story about a herbal salves workshop, held at the National Radio Astronomy Observatory in Green Bank.

On 8/27, we aired a update on the progress of the Green Bank wellness center.

On 9/6, we aired a story about possible cut backs in hours at post offices boxes in Pocahontas county – and quelled rumors that several were in the process of being closed.

On 9/25, we aired a story about a joint fundraising event for the High Rocks Academy and the Pocahontas Opera House, both non-profit entities based in Pocahontas county.

On 9/27, we aired a story about the Medicaid expansion in West Virginia, slated to begin on October 1<sup>st</sup>.

## **People**

On 7/12, we aired a profile of glass artist Dylan Kolonay.

On 8/15, we aired a profile of Pocahontas county high school grad Erica Rebinski and her efforts to break into the music business in Nashville.

On 9/2, we aired a profile of Pocahontas high school poet Renae Jordan reading and talking about her poetry.

## **Jobs and Development**

On 7/2, we aired a story about Senator Jay Rockefeller visiting the NRAO to discuss plans to divest the facilities Green Bank Telescope from the National Science Foundations' portfolio in 2014.

On 7/17, we aired a story about a news business in Marlinton, "The Mason Jar" thrift store.

On 8/26, we aired a story about an agreement between West Virginia University and the NRAO in Green Bank to provide funding for the continuation of operations at the site.

## **Arts and Culture**

We air a periodic feature called the Traveling Rt 219 project in which we hear interviews and stories from those who grew up or live on US Rt 219 that winds its way from Virginia through West Virginia and on to Maryland. During this quarter, these stories aired on 7/12 (Casselman Bridge), 7/26 (soldier monument rededication), 8/23 (Hollows of Droop Mtn), 9/6 (Millpoint prison), and 9/20 (Hutton House).

On 7/4, we aired a story about the Little Levels celebration in Hillsboro, in southern Pocahontas county, celebrating the areas colorful Civil War history and the dedication of a former black school on the national historic registry.

This quarter we aired a series of stories called Tunes and Tales, featuring performances by well-known local musicians and their histories. These stories aired on 7/31, 8/5, 8/20, 8/30 and 9/4.

On 8/14, we aired a story about the 2013 Camp Barefoot music festival. On 9/5, we did a follow up story featuring an interview with an east Indian vendor selling sari's to raise money for charity.

On 8/22, we aired two arts related stories – one about the Little Yellow House, an art studio used by the Pocahontas Arts guild; and two, a story about the annual Clifftop folk music festival.

On 8/23, we aired a story about the development of a Pocahontas county mountain music trail.

On 9/3, we aired a story about the 150<sup>th</sup> anniversary of the Battle of Droop Mountain, the last Civil War battle to be fought in West Virginia.

On 9/27, we aired a story about the upcoming Cranberry Shindig that celebrates Appalachian culture in a large wilderness area in south central Pocahontas County.

On 9/30, we aired a story about an upcoming hike in November when several people will trace the path trod by Confederate soldiers leading up to the Battle of Droop Mountain during the Civil War.

### **Public Service Announcements**

**Below is a list of Public Service Announcements aired this quarter:**

#### **Education and Children**

Seatbelts and Cellphones – WV new laws	7/29 thru 8/29
Foster and Adoptive Parent Training	8/8 thru 8/24
WV State Police Cell Phones	9/27 thru 10/13

#### **Health and Human Resources**

Medicaid Obamacare	7/29 thru 8/29
Premium Help Obamacare	7/29 thru 8/29
Register for Obamacare	8/13 thru 9/1
Medicare Fraud Message	8/19 thru 9/20
WV Medicaid Expansion	9/25 thru 10/15

#### **Benefits and Fundraisers**

Baxter Presbyterian Harvest Day	9/18 thru 9/28
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#### **Art, Culture, and Recreation**

Tunes and Trails Mtn Music Trail	7/8 thru 8/3
Tunes and Tales – Richard Hefner	7/30 thru 8/4
Tunes and Tales General	7/30 thru 8/25
Traveling 219 Van Tour	8/1 thru 8/24

Tunes and Tales – Bill Hefner  
Tunes and Tales – Jake Krack  
Tunes and Tales – Mike Bing  
Huntersville Traditions Day

8/8 thru 8/11  
8/12 thru 8/18  
8/19 thru 8/25  
9/4 thru 10/3