

KPET Dawson County Broadcasting LLC Lamesa, Texas 79331

**Fourth Quarter 2022 Problems and Issues Report for KPET (AM) Lamesa
(100% Simulcast on FM Translator K235CZ Lamesa, Texas)**

January 2, 2023

Issue/Problem: (Low or slow) economic growth and economic development: Some new business has come to the area and a few others have said they're coming to town. KPET works with The Chamber of Commerce and The Economic Development Corporation. Program: locally produced updates with C of C and LEDC. These air every weekday with "The Sounds of Texas with Tumbleweed Smith" at 930 AM & 535 PM.

Issue/Problem: Opportunity for Young People: Work with Lamesa Independent School District and Howard College to spread news of educational opportunity. Program: We aired "Scoop with the Supe" each week from the Superintendent of Lamesa Schools during 7 AM, 8 AM and Noon news on Mondays or Tuesdays. The Superintendent retired 9-29. We hope to have the interim and future Superintendent continue the program.

Issue/Problem: This is a cotton farming area. 2022 was among worst year, ever. We broadcast Cotton Reports from Texas State Network, Ag Producers Radio Network and Texas Farm Bureau. These air in a 5 to 6 AM and Noon to One block and between 7 AM and 6 PM at :45 after the hour.

Issue/Problem: Covid 19 has receded. We publicize vaccination booster news and test dates. We broadcast news and updates every week, sometimes more.

Issue/Problem: Our local and area newscasts are researched, developed and aired by News Director Danny Moffat. He has connected us with more and more local groups. We use news and sports from ABC and TSN. These air every hour during the day. We air sports from The Sports Flash Radio Networks and Weather from Radio Forecast Network.

KPET airs play by play broadcasts of Texas Tech Sports and Texas Rangers Professional Baseball.

When there is a local controversy, KPET seeks people to speak for and against the issue and makes air time available. These air on an irregular schedule as "KPET Open Mike". In the next election cycle, we're looking to broadcast round-tables, candidate interviews, etc.

We promoted and publicized Lamesa Community Theater. The latest production is "Little Woman Christmas Edition". We aired interviews with cast and crew to attract volunteers and to sell tickets.

Prepared by
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