

Public Service Announcements

Various Times

This station broadcast numerous public service announcements during this quarter. The organization served and the relevant issues covered are listed on the following pages. The information concerning details as to the total number of PSA' s aired and the announcement lengths is included.

Log Summary [WMCA PSA and Townhall airings] : 04/01/14 -

Aired Ad-ID	Air Date	Aired Time	Aired Length	Aired House #	Station
<i>Advertiser/Product: NY PSA/Drug & Alcohol Recovery</i>					
D&A Recovery- Celebrate	04/01/14	12:43:31 AM	:30	NY70058	WMCA-AM
D&A Recovery- Cost	04/01/14	1:02:00 AM	:30	NY70059	WMCA-AM
D&A Recovery- Celebrate	04/02/14	12:11:32 AM	:30	NY70058	WMCA-AM
	04/02/14				WMCA-AM
	04/03/14				WMCA-AM
	04/03/14				WMCA-AM
D&A Recovery- Celebrate	04/05/14	12:11:33 AM	:30	NY70058	WMCA-AM
D&A Recovery- Cost	04/05/14	2:02:57 AM	:30	NY70059	WMCA-AM
D&A Recovery- Celebrate	04/06/14	5:14:28 AM	:30	NY70058	WMCA-AM
D&A Recovery- Cost	04/06/14	5:53:20 AM	:30	NY70059	WMCA-AM
D&A Recovery- Celebrate	04/07/14	12:58:42 AM	:30	NY70058	WMCA-AM
D&A Recovery- Cost	04/07/14	1:59:16 AM	:30	NY70059	WMCA-AM
D&A Recovery- Celebrate	04/08/14	12:01:46 AM	:30	NY70058	WMCA-AM
D&A Recovery- Cost	04/08/14	12:11:31 AM	:30	NY70059	WMCA-AM
D&A Recovery- Celebrate	04/08/14	11:23:14 PM	:30	NY70058	WMCA-AM
D&A Recovery- Celebrate	04/09/14	12:43:32 AM	:30	NY70058	WMCA-AM
D&A Recovery- Celebrate	04/10/14	12:01:39 AM	:30	NY70058	WMCA-AM
D&A Recovery- Cost	04/10/14	12:11:32 AM	:30	NY70059	WMCA-AM
D&A Recovery- Celebrate	04/11/14	12:11:32 AM	:30	NY70058	WMCA-AM
D&A Recovery- Cost	04/11/14	1:02:00 AM	:30	NY70059	WMCA-AM
D&A Recovery- Celebrate	04/12/14	3:59:11 AM	:30	NY70058	WMCA-AM
D&A Recovery- Cost	04/12/14	5:57:40 AM	:30	NY70059	WMCA-AM
D&A Recovery- Celebrate	04/13/14	5:13:41 AM	:30	NY70058	WMCA-AM
D&A Recovery- Cost	04/13/14	5:54:24 AM	:30	NY70059	WMCA-AM
D&A Recovery- Cost	04/14/14	4:39:08 AM	:30	NY70059	WMCA-AM
	04/14/14				WMCA-AM
D&A Recovery- Celebrate	04/15/14	1:02:00 AM	:30	NY70058	WMCA-AM
D&A Recovery- Cost	04/15/14	1:11:31 AM	:30	NY70059	WMCA-AM
D&A Recovery- Cost	04/16/14	12:01:29 AM	:30	NY70059	WMCA-AM
D&A Recovery- Celebrate	04/17/14	12:43:32 AM	:30	NY70058	WMCA-AM
	04/17/14				WMCA-AM
D&A Recovery- Celebrate	04/18/14	1:02:00 AM	:30	NY70058	WMCA-AM
D&A Recovery- Celebrate	04/19/14	1:02:00 AM	:30	NY70058	WMCA-AM
D&A Recovery- Celebrate	04/19/14	7:58:38 PM	:30	NY70058	WMCA-AM
D&A Recovery- Celebrate	04/20/14	3:15:16 AM	:30	NY70058	WMCA-AM
D&A Recovery- Cost	04/20/14	5:51:50 AM	:30	NY70059	WMCA-AM
D&A Recovery- Celebrate	04/20/14	3:04:28 PM	:30	NY70058	WMCA-AM
D&A Recovery- Cost	04/20/14	5:29:53 PM	:30	NY70059	WMCA-AM
D&A Recovery- Celebrate	04/21/14	2:56:55 AM	:30	NY70058	WMCA-AM
D&A Recovery- Cost	04/21/14	4:39:14 AM	:30	NY70059	WMCA-AM
D&A Recovery- Celebrate	04/22/14	12:43:32 AM	:30	NY70058	WMCA-AM
	04/22/14				WMCA-AM
D&A Recovery- Celebrate	04/23/14	1:11:31 AM	:30	NY70058	WMCA-AM
	04/23/14				WMCA-AM

WMCA-AM/WMCA : 04/01/14 - 06/30/14
 [Filtered by: ((Advertiser/Product starts with Townhall) OR (Advertiser/Product contains PSA))] [Sorted by: Air

Log Summary [WMCA PSA and Townhall airings] : 04/01/14 -

Aired Ad-ID	Air Date	Aired Time	Aired Length	Aired House #	Station
Advertiser/Product: NY PSA/Drug & Alcohol Recovery					
D&A Recovery- Cost	04/24/14	11:04:24 PM	:30	NY70059	WMCA-AM
	04/24/14				WMCA-AM
	04/25/14				WMCA-AM
	04/25/14				WMCA-AM
D&A Recovery- Celebrate	04/26/14	1:59:27 AM	:30	NY70058	WMCA-AM
D&A Recovery- Cost	04/26/14	3:01:36 AM	:30	NY70059	WMCA-AM
D&A Recovery- Celebrate	04/27/14	2:11:04 AM	:30	NY70058	WMCA-AM
D&A Recovery- Celebrate	04/27/14	3:04:29 PM	:30	NY70058	WMCA-AM
D&A Recovery- Cost	04/27/14	4:58:59 PM	:30	NY70059	WMCA-AM
	04/27/14				WMCA-AM
D&A Recovery- Celebrate	04/28/14	12:58:43 AM	:30	NY70058	WMCA-AM
D&A Recovery- Cost	04/28/14	3:59:14 AM	:30	NY70059	WMCA-AM
D&A Recovery- Celebrate	04/29/14	12:01:15 AM	:30	NY70058	WMCA-AM
D&A Recovery- Cost	04/29/14	1:02:00 AM	:30	NY70059	WMCA-AM
	04/29/14				WMCA-AM
	04/29/14				WMCA-AM
D&A Recovery- Celebrate	04/30/14	12:01:16 AM	:30	NY70058	WMCA-AM
D&A Recovery- Celebrate	05/01/14	12:01:33 AM	:30	NY70058	WMCA-AM
D&A Recovery- Cost	05/01/14	12:43:32 AM	:30	NY70059	WMCA-AM
D&A Recovery- Cost	05/02/14	1:02:00 AM	:30	NY70059	WMCA-AM
D&A Recovery- Celebrate	05/03/14	12:01:47 AM	:30	NY70058	WMCA-AM
D&A Recovery- Cost	05/03/14	12:11:31 AM	:30	NY70059	WMCA-AM
D&A Recovery- Celebrate	05/03/14	6:58:13 AM	:30	NY70058	WMCA-AM
D&A Recovery- Cost	05/03/14	3:58:01 PM	:30	NY70059	WMCA-AM
D&A Recovery- Celebrate	05/04/14	2:13:26 AM	:30	NY70058	WMCA-AM
D&A Recovery- Cost	05/04/14	2:43:46 AM	:30	NY70059	WMCA-AM
D&A Recovery- Celebrate	05/04/14	3:57:14 PM	:30	NY70058	WMCA-AM
D&A Recovery- Cost	05/04/14	4:28:51 PM	:30	NY70059	WMCA-AM
D&A Recovery- Celebrate	05/05/14	12:58:21 AM	:30	NY70058	WMCA-AM
D&A Recovery- Cost	05/05/14	1:58:56 AM	:30	NY70059	WMCA-AM
D&A Recovery- Celebrate	05/06/14	12:01:25 AM	:30	NY70058	WMCA-AM
D&A Recovery- Cost	05/06/14	12:11:31 AM	:30	NY70059	WMCA-AM
	05/06/14				WMCA-AM
	05/06/14				WMCA-AM
D&A Recovery- Celebrate	05/07/14	12:43:32 AM	:30	NY70058	WMCA-AM
D&A Recovery- Cost	05/07/14	1:02:00 AM	:30	NY70059	WMCA-AM
	05/08/14				WMCA-AM
	05/08/14				WMCA-AM
D&A Recovery- Celebrate	05/09/14	1:02:00 AM	:30	NY70058	WMCA-AM
D&A Recovery- Cost	05/09/14	1:11:32 AM	:30	NY70059	WMCA-AM
D&A Recovery- Celebrate	05/10/14	12:11:32 AM	:30	NY70058	WMCA-AM
D&A Recovery- Cost	05/10/14	1:02:00 AM	:30	NY70059	WMCA-AM
D&A Recovery- Celebrate	05/10/14	8:03:58 AM	:30	NY70058	WMCA-AM
D&A Recovery- Cost	05/10/14	7:57:23 PM	:30	NY70059	WMCA-AM

WMCA-AM/WMCA : 04/01/14 - 06/30/14

[Filtered by: ((Advertiser/Product starts with Townhall) OR (Advertiser/Product contains PSA))] [Sorted by: Air

WIDEORBIT
REPORT

Log Summary [WMCA PSA and Townhall airings] : 04/01/14 - 06/30/14 (07/08/14 3:39:01 PM)

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Log Summary [WMCA PSA and Townhall airings] : 04/01/14 -

Aired Ad-ID	Air Date	Aired Time	Aired Length	Aired House #	Station
Advertiser/Product: NY PSA/Drug & Alcohol Recovery					
D&A Recovery- Celebrate	05/11/14	5:22:37 AM	:30	NY70058	WMCA-AM
D&A Recovery- Cost	05/11/14	6:26:55 AM	:30	NY70059	WMCA-AM
D&A Recovery- Celebrate	05/11/14	3:04:28 PM	:30	NY70058	WMCA-AM
D&A Recovery- Cost	05/11/14	8:00:30 PM	:30	NY70059	WMCA-AM
D&A Recovery- Celebrate	05/12/14	12:58:40 AM	:30	NY70058	WMCA-AM
D&A Recovery- Cost	05/12/14	2:57:11 AM	:30	NY70059	WMCA-AM
	05/13/14				WMCA-AM
	05/13/14				WMCA-AM
D&A Recovery- Celebrate	05/14/14	12:01:35 AM	:30	NY70058	WMCA-AM
D&A Recovery- Cost	05/14/14	12:11:32 AM	:30	NY70059	WMCA-AM
	05/14/14				WMCA-AM
	05/14/14				WMCA-AM
D&A Recovery- Celebrate	05/15/14	1:11:31 AM	:30	NY70058	WMCA-AM
	05/15/14				WMCA-AM
D&A Recovery- Cost	05/16/14	1:02:00 AM	:30	NY70059	WMCA-AM
D&A Recovery- Celebrate	05/17/14	12:02:15 AM	:30	NY70058	WMCA-AM
D&A Recovery- Cost	05/17/14	3:02:31 AM	:30	NY70059	WMCA-AM
D&A Recovery- Cost	05/18/14	9:59:53 AM	:30	NY70059	WMCA-AM
	05/18/14				WMCA-AM
	05/18/14				WMCA-AM
D&A Recovery- Celebrate	05/20/14	12:11:30 AM	:30	NY70058	WMCA-AM
D&A Recovery- Cost	05/20/14	12:43:32 AM	:30	NY70059	WMCA-AM
D&A Recovery- Cost	05/21/14	12:01:37 AM	:30	NY70059	WMCA-AM
	05/21/14				WMCA-AM
D&A Recovery- Cost	05/22/14	12:01:54 AM	:30	NY70059	WMCA-AM
D&A Recovery- Cost	05/22/14	11:36:12 PM	:30	NY70059	WMCA-AM
D&A Recovery- Celebrate	05/23/14	1:02:00 AM	:30	NY70058	WMCA-AM
D&A Recovery- Cost	05/23/14	1:59:47 AM	:30	NY70059	WMCA-AM
D&A Recovery- Celebrate	05/24/14	1:02:00 AM	:30	NY70058	WMCA-AM
D&A Recovery- Cost	05/24/14	1:59:46 AM	:30	NY70059	WMCA-AM
D&A Recovery- Celebrate	05/25/14	5:24:46 AM	:30	NY70058	WMCA-AM
D&A Recovery- Celebrate	05/25/14	12:42:56 PM	:30	NY70058	WMCA-AM
D&A Recovery- Celebrate	05/25/14	11:49:08 PM	:30	NY70058	WMCA-AM
D&A Recovery- Celebrate	05/26/14	2:57:12 AM	:30	NY70058	WMCA-AM
D&A Recovery- Celebrate	05/26/14	3:56:55 PM	:30	NY70058	WMCA-AM
D&A Recovery- Celebrate	05/28/14	1:02:00 AM	:30	NY70058	WMCA-AM
	05/28/14				WMCA-AM
D&A Recovery- Cost	05/29/14	11:52:21 PM	:30	NY70059	WMCA-AM
	05/29/14				WMCA-AM
D&A Recovery- Celebrate	05/30/14	12:43:32 AM	:30	NY70058	WMCA-AM
	05/30/14				WMCA-AM
D&A Recovery- Celebrate	05/31/14	12:02:13 AM	:30	NY70058	WMCA-AM
D&A Recovery- Cost	05/31/14	12:43:32 AM	:30	NY70059	WMCA-AM
D&A Recovery- Celebrate	05/31/14	6:58:53 AM	:30	NY70058	WMCA-AM

WMCA-AM/WMCA : 04/01/14 - 06/30/14
 [Filtered by: ((Advertiser/Product starts with Townhall) OR (Advertiser/Product contains PSA))] [Sorted by: Air

Log Summary [WMCA PSA and Townhall airings] : 04/01/14 -

Aired Ad-ID	Air Date	Aired Time	Aired Length	Aired House #	Station
Advertiser/Product: NY PSA/Drug & Alcohol Recovery					
D&A Recovery- Celebrate	06/01/14	6:29:41 AM	:30	NY70058	WMCA-AM
D&A Recovery- Celebrate	06/01/14	11:28:19 PM	:30	NY70058	WMCA-AM
D&A Recovery- Celebrate	06/02/14	12:58:40 AM	:30	NY70058	WMCA-AM
D&A Recovery- Cost	06/02/14	1:59:15 AM	:30	NY70059	WMCA-AM
D&A Recovery- Cost	06/03/14	12:01:58 AM	:30	NY70059	WMCA-AM
D&A Recovery- Cost	06/03/14	4:29:07 AM	:30	NY70059	WMCA-AM
D&A Recovery- Celebrate	06/04/14	1:59:44 AM	:30	NY70058	WMCA-AM
D&A Recovery- Celebrate	06/04/14	11:53:01 PM	:30	NY70058	WMCA-AM
D&A Recovery- Cost	06/05/14	12:43:32 AM	:30	NY70059	WMCA-AM
D&A Recovery- Celebrate	06/06/14	12:43:32 AM	:30	NY70058	WMCA-AM
D&A Recovery- Celebrate	06/06/14	10:29:14 PM	:30	NY70058	WMCA-AM
D&A Recovery- Cost	06/07/14	1:02:00 AM	:30	NY70059	WMCA-AM
D&A Recovery- Cost	06/07/14	7:29:23 PM	:30	NY70059	WMCA-AM
D&A Recovery- Cost	06/08/14	5:44:28 AM	:30	NY70059	WMCA-AM
	06/08/14				WMCA-AM
D&A Recovery- Cost	06/10/14	12:11:32 AM	:30	NY70059	WMCA-AM
D&A Recovery- Cost	06/10/14	10:41:07 PM	:30	NY70059	WMCA-AM
D&A Recovery- Cost	06/11/14	12:11:31 AM	:30	NY70059	WMCA-AM
D&A Recovery- Cost	06/11/14	11:00:52 PM	:30	NY70059	WMCA-AM
D&A Recovery- Cost	06/13/14	12:43:29 AM	:30	NY70059	WMCA-AM
D&A Recovery- Cost	06/13/14	10:00:08 PM	:30	NY70059	WMCA-AM
D&A Recovery- Celebrate	06/14/14	12:43:31 AM	:30	NY70058	WMCA-AM
D&A Recovery- Celebrate	06/14/14	9:03:31 AM	:30	NY70058	WMCA-AM
D&A Recovery- Cost	06/15/14	3:24:13 AM	:30	NY70059	WMCA-AM
D&A Recovery- Cost	06/15/14	9:28:50 AM	:30	NY70059	WMCA-AM
D&A Recovery- Cost	06/15/14	4:28:39 PM	:30	NY70059	WMCA-AM
D&A Recovery- Celebrate	06/16/14	12:58:40 AM	:30	NY70058	WMCA-AM
D&A Recovery- Cost	06/17/14	1:02:00 AM	:30	NY70059	WMCA-AM
	06/17/14				WMCA-AM
D&A Recovery- Cost	06/18/14	12:01:49 AM	:30	NY70059	WMCA-AM
D&A Recovery- Cost	06/19/14	1:02:00 AM	:30	NY70059	WMCA-AM
D&A Recovery- Cost	06/19/14	11:04:51 PM	:30	NY70059	WMCA-AM
D&A Recovery- Cost	06/20/14	1:02:00 AM	:30	NY70059	WMCA-AM
	06/20/14				WMCA-AM
D&A Recovery- Celebrate	06/21/14	1:02:00 AM	:30	NY70058	WMCA-AM
D&A Recovery- Celebrate	06/21/14	2:00:04 PM	:30	NY70058	WMCA-AM
D&A Recovery- Celebrate	06/21/14	7:28:08 PM	:30	NY70058	WMCA-AM
D&A Recovery- Cost	06/22/14	1:58:04 PM	:30	NY70059	WMCA-AM
D&A Recovery- Cost	06/22/14	11:51:46 PM	:30	NY70059	WMCA-AM
	06/22/14				WMCA-AM
D&A Recovery- Cost	06/23/14	3:59:19 AM	:30	NY70059	WMCA-AM
D&A Recovery- Cost	06/24/14	1:02:00 AM	:30	NY70059	WMCA-AM
D&A Recovery- Cost	06/24/14	10:58:43 PM	:30	NY70059	WMCA-AM
D&A Recovery- Cost	06/25/14	12:43:31 AM	:30	NY70059	WMCA-AM

WMCA-AM/WMCA : 04/01/14 - 06/30/14

[Filtered by: ((Advertiser/Product starts with Townhall) OR (Advertiser/Product contains PSA))] [Sorted by: Air

Log Summary [WMCA PSA and Townhall airings] : 04/01/14 -

Aired Ad-ID	Air Date	Aired Time	Aired Length	Aired House #	Station
Advertiser/Product: NY PSA/Drug & Alcohol Recovery					
D&A Recovery- Cost	06/25/14	11:00:32 PM	:30	NY70059	WMCA-AM
	06/25/14				WMCA-AM
D&A Recovery- Cost	06/27/14	1:02:01 AM	:30	NY70059	WMCA-AM
D&A Recovery- Cost	06/27/14	11:05:04 PM	:30	NY70059	WMCA-AM
	06/27/14				WMCA-AM
	06/27/14				WMCA-AM
D&A Recovery- Cost	06/28/14	12:43:31 AM	:30	NY70059	WMCA-AM
D&A Recovery- Cost	06/28/14	4:32:27 AM	:30	NY70059	WMCA-AM
	06/28/14				WMCA-AM
D&A Recovery- Celebrate	06/29/14	2:29:25 PM	:30	NY70058	WMCA-AM
D&A Recovery- Celebrate	06/29/14	10:29:49 PM	:30	NY70058	WMCA-AM
	06/29/14				WMCA-AM
D&A Recovery- Celebrate	06/30/14	1:59:15 AM	:30	NY70058	WMCA-AM
D&A Recovery- Celebrate	06/30/14	4:28:38 AM	:30	NY70058	WMCA-AM
			1:16:30		

WMCA-AM/WMCA : 04/01/14 - 06/30/14
 [Filtered by: ((Advertiser/Product starts with Townhall) OR (Advertiser/Product contains PSA))] [Sorted by: Air]

Log Summary [WMCA PSA and Townhall airings] : 04/01/14 -

Aired Ad-ID	Air Date	Aired Time	Aired Length	Aired House #	Station
Advertiser/Product: NY PSA/NHTSA					
	04/01/14				WMCA-AM
	04/02/14				WMCA-AM
	04/03/14				WMCA-AM
Text&Drive Prev:A Million	04/05/14	3:00:30 AM	:30	NY70007	WMCA-AM
Text&Drive Prev:A Million	04/06/14	6:29:08 AM	:30	NY70007	WMCA-AM
	04/07/14				WMCA-AM
Text&Drive Prev:A Million	04/08/14	11:39:01 PM	:30	NY70007	WMCA-AM
	04/08/14				WMCA-AM
	04/09/14				WMCA-AM
Text&Drive Prev:A Million	04/10/14	1:11:32 AM	:30	NY70007	WMCA-AM
Text&Drive Prev:A Million	04/11/14	2:59:20 AM	:30	NY70007	WMCA-AM
	04/12/14				WMCA-AM
Text&Drive Prev:A Million	04/13/14	6:26:40 AM	:30	NY70007	WMCA-AM
	04/14/14				WMCA-AM
	04/15/14				WMCA-AM
	04/16/14				WMCA-AM
	04/17/14				WMCA-AM
Text&Drive Prev:A Million	04/18/14	3:28:57 AM	:30	NY70007	WMCA-AM
Text&Drive Prev:A Million	04/19/14	1:59:47 AM	:30	NY70007	WMCA-AM
Text&Drive Prev:A Million	04/19/14	7:59:48 PM	:30	NY70007	WMCA-AM
Text&Drive Prev:A Million	04/20/14	6:58:44 AM	:30	NY70007	WMCA-AM
Text&Drive Prev:A Million	04/20/14	7:28:28 PM	:30	NY70007	WMCA-AM
	04/21/14				WMCA-AM
	04/22/14				WMCA-AM
	04/23/14				WMCA-AM
Text&Drive Prev:A Million	04/24/14	12:43:17 AM	:30	NY70007	WMCA-AM
	04/25/14				WMCA-AM
Text&Drive Prev:A Million	04/26/14	3:56:45 AM	:30	NY70007	WMCA-AM
Text&Drive Prev:A Million	04/27/14	3:42:01 AM	:30	NY70007	WMCA-AM
Text&Drive Prev:A Million	04/27/14	7:28:04 PM	:30	NY70007	WMCA-AM
Text&Drive Prev:A Million	04/28/14	4:52:54 AM	:30	NY70007	WMCA-AM
Text&Drive Prev:A Million	04/29/14	1:11:18 AM	:30	NY70007	WMCA-AM
Text&Drive Prev:A Million	04/30/14	1:02:00 AM	:30	NY70007	WMCA-AM
	05/01/14				WMCA-AM
Text&Drive Prev:A Million	05/02/14	1:11:18 AM	:30	NY70007	WMCA-AM
Text&Drive Prev:A Million	05/03/14	12:43:31 AM	:30	NY70007	WMCA-AM
Text&Drive Prev:A Million	05/03/14	4:27:53 PM	:30	NY70007	WMCA-AM
Text&Drive Prev:A Million	05/04/14	3:11:55 AM	:30	NY70007	WMCA-AM
Text&Drive Prev:A Million	05/04/14	9:27:23 PM	:30	NY70007	WMCA-AM
Text&Drive Prev:A Million	05/05/14	2:58:04 AM	:30	NY70007	WMCA-AM
Text&Drive Prev:A Million	05/06/14	12:43:31 AM	:30	NY70007	WMCA-AM
	05/06/14				WMCA-AM
Text&Drive Prev:A Million	05/07/14	1:11:32 AM	:30	NY70007	WMCA-AM
Text&Drive Prev:A Million	05/08/14	8:43:15 PM	:30	NY70007	WMCA-AM

WMCA-AM/WMCA : 04/01/14 - 06/30/14

[Filtered by: ((Advertiser/Product starts with Townhall) OR (Advertiser/Product contains PSA))] [Sorted by: Air

Log Summary [WMCA PSA and Townhall airings] : 04/01/14 -

Aired Ad-ID	Air Date	Aired Time	Aired Length	Aired House #	Station
Advertiser/Product: NY PSA/NHTSA					
	05/09/14				WMCA-AM
	05/10/14				WMCA-AM
Text&Drive Prev:A Million	05/11/14	6:59:16 AM	:30	NY70007	WMCA-AM
Text&Drive Prev:A Million	05/11/14	9:57:47 PM	:30	NY70007	WMCA-AM
Text&Drive Prev:A Million	05/12/14	2:58:24 AM	:30	NY70007	WMCA-AM
	05/13/14				WMCA-AM
Text&Drive Prev:A Million	05/14/14	1:02:00 AM	:30	NY70007	WMCA-AM
	05/14/14				WMCA-AM
	05/15/14				WMCA-AM
	05/16/14				WMCA-AM
Text&Drive Prev:A Million	05/17/14	4:30:44 AM	:30	NY70007	WMCA-AM
Text&Drive Prev:A Million	05/18/14	2:59:11 PM	:30	NY70007	WMCA-AM
Text&Drive Prev:A Million	05/20/14	1:11:32 AM	:30	NY70007	WMCA-AM
	05/23/14				WMCA-AM
Text&Drive Prev:A Million	05/24/14	6:27:58 AM	:30	NY70007	WMCA-AM
Text&Drive Prev:A Million	05/25/14	6:26:46 AM	:30	NY70007	WMCA-AM
Text&Drive Prev:A Million	05/25/14	12:43:25 PM	:30	NY70007	WMCA-AM
	05/25/14				WMCA-AM
Text&Drive Prev:A Million	05/26/14	3:29:38 AM	:30	NY70007	WMCA-AM
	05/26/14				WMCA-AM
Text&Drive Prev:A Million	05/27/14	3:59:16 AM	:30	NY70007	WMCA-AM
	05/28/14				WMCA-AM
	05/28/14				WMCA-AM
Text&Drive Prev:A Million	05/29/14	12:44:01 AM	:30	NY70007	WMCA-AM
Text&Drive Prev:A Million	05/30/14	1:02:00 AM	:30	NY70007	WMCA-AM
	05/30/14				WMCA-AM
Text&Drive Prev:A Million	05/31/14	1:02:00 AM	:30	NY70007	WMCA-AM
Text&Drive Prev:A Million	06/01/14	8:00:17 AM	:30	NY70007	WMCA-AM
Text&Drive Prev:A Million	06/01/14	11:36:14 PM	:30	NY70007	WMCA-AM
Text&Drive Prev:A Million	06/02/14	2:57:01 AM	:30	NY70007	WMCA-AM
Text&Drive Prev:A Million	06/03/14	12:43:30 AM	:30	NY70007	WMCA-AM
Text&Drive Prev:A Million	06/03/14	11:37:31 PM	:30	NY70007	WMCA-AM
Text&Drive Prev:A Million	06/04/14	11:58:03 PM	:30	NY70007	WMCA-AM
	06/04/14				WMCA-AM
Text&Drive Prev:A Million	06/05/14	1:02:00 AM	:30	NY70007	WMCA-AM
Text&Drive Prev:A Million	06/06/14	1:02:00 AM	:30	NY70007	WMCA-AM
	06/06/14				WMCA-AM
Text&Drive Prev:A Million	06/07/14	2:02:59 AM	:30	NY70007	WMCA-AM
Text&Drive Prev:A Million	06/07/14	10:58:56 PM	:30	NY70007	WMCA-AM
Text&Drive Prev:A Million	06/08/14	6:58:56 AM	:30	NY70007	WMCA-AM
Text&Drive Prev:A Million	06/08/14	10:29:49 PM	:30	NY70007	WMCA-AM
Text&Drive Prev:A Million	06/09/14	12:58:41 AM	:30	NY70007	WMCA-AM
Text&Drive Prev:A Million	06/12/14	12:01:35 AM	:30	NY70007	WMCA-AM
Text&Drive Prev:A Million	06/12/14	4:58:13 AM	:30	NY70007	WMCA-AM

WMCA-AM/WMCA : 04/01/14 - 06/30/14
 [Filtered by: ((Advertiser/Product starts with Townhall) OR (Advertiser/Product contains PSA))] [Sorted by: Air

Log Summary [WMCA PSA and Townhall airings] : 04/01/14 -

Aired Ad-ID	Air Date	Aired Time	Aired Length	Aired House #	Station
Advertiser/Product: NY PSA/NHTSA					
Text&Drive Prev:A Million	06/13/14	1:02:00 AM	:30	NY70007	WMCA-AM
Text&Drive Prev:A Million	06/14/14	1:02:00 AM	:30	NY70007	WMCA-AM
Text&Drive Prev:A Million	06/14/14	11:57:28 AM	:30	NY70007	WMCA-AM
Text&Drive Prev:A Million	06/15/14	3:58:35 AM	:30	NY70007	WMCA-AM
Text&Drive Prev:A Million	06/15/14	7:58:16 PM	:30	NY70007	WMCA-AM
	06/15/14				WMCA-AM
	06/17/14				WMCA-AM
	06/17/14				WMCA-AM
Text&Drive Prev:A Million	06/18/14	12:43:30 AM	:30	NY70007	WMCA-AM
	06/20/14				WMCA-AM
	06/20/14				WMCA-AM
Text&Drive Prev:A Million	06/22/14	2:59:08 PM	:30	NY70007	WMCA-AM
	06/22/14				WMCA-AM
Text&Drive Prev:A Million	06/24/14	11:04:27 PM	:30	NY70007	WMCA-AM
	06/24/14				WMCA-AM
Text&Drive Prev:A Million	06/29/14	3:04:29 PM	:30	NY70007	WMCA-AM
	06/29/14				WMCA-AM
	06/29/14				WMCA-AM
Text&Drive Prev:A Million	06/30/14	2:57:09 AM	:30	NY70007	WMCA-AM
	06/30/14				WMCA-AM
			0:33:30		

WMCA-AM/WMCA : 04/01/14 - 06/30/14
 [Filtered by: ((Advertiser/Product starts with Townhall) OR (Advertiser/Product contains PSA))] [Sorted by: Air

Log Summary [WMCA PSA and Townhall airings] : 04/01/14 -

Aired Ad-ID	Air Date	Aired Time	Aired Length	Aired House #	Station
Advertiser/Product: NY PSA/Stroke Awareness					
Seconds	04/01/14	9:00:45 PM	:30	NY70012	WMCA-AM
	04/01/14				WMCA-AM
	04/02/14				WMCA-AM
	04/02/14				WMCA-AM
	04/03/14				WMCA-AM
Confusion	04/05/14	5:02:05 AM	:30	NY70009	WMCA-AM
Seconds	04/05/14	6:29:32 AM	:30	NY70012	WMCA-AM
Confusion	04/06/14	6:58:34 AM	:30	NY70009	WMCA-AM
Seconds	04/06/14	7:28:02 AM	:30	NY70012	WMCA-AM
	04/07/14				WMCA-AM
	04/07/14				WMCA-AM
Seconds	04/08/14	10:29:16 PM	:30	NY70012	WMCA-AM
Confusion	04/08/14	11:58:19 PM	:30	NY70009	WMCA-AM
	04/08/14				WMCA-AM
Confusion	04/09/14	1:59:44 AM	:30	NY70009	WMCA-AM
Seconds	04/10/14	4:28:23 AM	:30	NY70012	WMCA-AM
	04/10/14				WMCA-AM
	04/11/14				WMCA-AM
	04/12/14				WMCA-AM
Confusion	04/13/14	7:29:19 AM	:30	NY70009	WMCA-AM
Seconds	04/13/14	3:57:41 PM	:30	NY70012	WMCA-AM
	04/15/14				WMCA-AM
	04/16/14				WMCA-AM
Confusion	04/17/14	11:40:42 PM	:30	NY70009	WMCA-AM
	04/17/14				WMCA-AM
Seconds	04/18/14	4:29:06 AM	:30	NY70012	WMCA-AM
Confusion	04/19/14	3:01:38 AM	:30	NY70009	WMCA-AM
Seconds	04/19/14	5:29:54 AM	:30	NY70012	WMCA-AM
Confusion	04/19/14	8:27:45 PM	:30	NY70009	WMCA-AM
Seconds	04/19/14	10:29:02 PM	:30	NY70012	WMCA-AM
Confusion	04/20/14	7:28:06 AM	:30	NY70009	WMCA-AM
Seconds	04/20/14	8:29:19 PM	:30	NY70012	WMCA-AM
	04/20/14				WMCA-AM
	04/20/14				WMCA-AM
Confusion	04/21/14	10:28:23 PM	:30	NY70009	WMCA-AM
Seconds	04/22/14	11:39:11 PM	:30	NY70012	WMCA-AM
	04/22/14				WMCA-AM
	04/23/14				WMCA-AM
	04/23/14				WMCA-AM
Seconds	04/24/14	1:11:16 AM	:30	NY70012	WMCA-AM
Confusion	04/25/14	4:57:07 AM	:30	NY70009	WMCA-AM
Seconds	04/25/14	9:58:46 PM	:30	NY70012	WMCA-AM
Confusion	04/26/14	4:00:17 AM	:30	NY70009	WMCA-AM
Seconds	04/26/14	4:59:09 AM	:30	NY70012	WMCA-AM

WMCA-AM/WMCA : 04/01/14 - 06/30/14

[Filtered by: ((Advertiser/Product starts with Townhall) OR (Advertiser/Product contains PSA))] [Sorted by: Air

Log Summary [WMCA PSA and Townhall airings] : 04/01/14 -

Aired Ad-ID	Air Date	Aired Time	Aired Length	Aired House #	Station
Advertiser/Product: NY PSA/Stroke Awareness					
Confusion	04/27/14	5:14:55 AM	:30	NY70009	WMCA-AM
Seconds	04/27/14	5:52:10 AM	:30	NY70012	WMCA-AM
Seconds	04/27/14	9:27:24 PM	:30	NY70012	WMCA-AM
	04/27/14				WMCA-AM
Confusion	04/28/14	4:58:06 AM	:30	NY70009	WMCA-AM
Seconds	04/28/14	4:29:05 PM	:30	NY70012	WMCA-AM
	04/29/14				WMCA-AM
	04/29/14				WMCA-AM
Confusion	04/30/14	1:11:18 AM	:30	NY70009	WMCA-AM
Seconds	04/30/14	4:28:24 AM	:30	NY70012	WMCA-AM
	05/01/14				WMCA-AM
	05/01/14				WMCA-AM
	05/02/14				WMCA-AM
Seconds	05/03/14	3:56:38 AM	:30	NY70012	WMCA-AM
Confusion	05/03/14	4:29:13 PM	:30	NY70009	WMCA-AM
Seconds	05/03/14	7:29:38 PM	:30	NY70012	WMCA-AM
	05/03/14				WMCA-AM
Confusion	05/04/14	3:24:40 AM	:30	NY70009	WMCA-AM
Confusion	05/04/14	9:28:57 PM	:30	NY70009	WMCA-AM
Seconds	05/04/14	11:28:11 PM	:30	NY70012	WMCA-AM
	05/04/14				WMCA-AM
Confusion	05/05/14	3:28:09 AM	:30	NY70009	WMCA-AM
Seconds	05/05/14	3:58:58 AM	:30	NY70012	WMCA-AM
Confusion	05/06/14	1:02:00 AM	:30	NY70009	WMCA-AM
Seconds	05/06/14	1:11:12 AM	:30	NY70012	WMCA-AM
Confusion	05/06/14	10:57:34 PM	:30	NY70009	WMCA-AM
Seconds	05/06/14	11:03:42 PM	:30	NY70012	WMCA-AM
	05/07/14				WMCA-AM
	05/07/14				WMCA-AM
Confusion	05/08/14	10:27:05 PM	:30	NY70009	WMCA-AM
Seconds	05/08/14	11:01:03 PM	:30	NY70012	WMCA-AM
Seconds	05/09/14	8:59:56 PM	:30	NY70012	WMCA-AM
	05/09/14				WMCA-AM
Confusion	05/10/14	4:31:39 AM	:30	NY70009	WMCA-AM
Seconds	05/10/14	5:00:27 AM	:30	NY70012	WMCA-AM
Seconds	05/11/14	9:28:39 AM	:30	NY70012	WMCA-AM
Confusion	05/11/14	10:29:50 PM	:30	NY70009	WMCA-AM
Seconds	05/11/14	11:28:14 PM	:30	NY70012	WMCA-AM
	05/11/14				WMCA-AM
Confusion	05/12/14	3:28:45 AM	:30	NY70009	WMCA-AM
Seconds	05/12/14	8:26:41 PM	:30	NY70012	WMCA-AM
Seconds	05/13/14	4:58:14 AM	:30	NY70012	WMCA-AM
	05/13/14				WMCA-AM
Confusion	05/14/14	1:11:31 AM	:30	NY70009	WMCA-AM

WMCA-AM/WMCA : 04/01/14 - 06/30/14
 [Filtered by: ((Advertiser/Product starts with Townhall) OR (Advertiser/Product contains PSA))] [Sorted by: Air

Log Summary [WMCA PSA and Townhall airings] : 04/01/14 -

Aired Ad-ID	Air Date	Aired Time	Aired Length	Aired House #	Station
<i>Advertiser/Product: NY PSA/Stroke Awareness</i>					
	05/14/14				WMCA-AM
Seconds	05/15/14	11:02:47 PM	:30	NY70012	WMCA-AM
	05/15/14				WMCA-AM
Confusion	05/16/14	3:29:27 AM	:30	NY70009	WMCA-AM
	05/16/14				WMCA-AM
Confusion	05/17/14	5:01:03 AM	:30	NY70009	WMCA-AM
Seconds	05/17/14	8:03:30 AM	:30	NY70012	WMCA-AM
Confusion	05/18/14	4:28:39 PM	:30	NY70009	WMCA-AM
	05/18/14				WMCA-AM
	05/20/14				WMCA-AM
	05/20/14				WMCA-AM
Confusion	05/21/14	12:11:32 AM	:30	NY70009	WMCA-AM
Confusion	05/22/14	12:43:31 AM	:30	NY70009	WMCA-AM
Seconds	05/22/14	1:02:00 AM	:30	NY70012	WMCA-AM
	05/22/14				WMCA-AM
	05/23/14				WMCA-AM
	05/23/14				WMCA-AM
Confusion	05/24/14	8:58:59 AM	:30	NY70009	WMCA-AM
Seconds	05/24/14	11:28:48 AM	:30	NY70012	WMCA-AM
Confusion	05/25/14	7:27:38 AM	:30	NY70009	WMCA-AM
Confusion	05/25/14	4:28:39 PM	:30	NY70009	WMCA-AM
Confusion	05/26/14	3:59:48 AM	:30	NY70009	WMCA-AM
	05/27/14				WMCA-AM
	05/28/14				WMCA-AM
Seconds	05/29/14	1:02:00 AM	:30	NY70012	WMCA-AM
Seconds	05/30/14	1:12:01 AM	:30	NY70012	WMCA-AM
	05/31/14				WMCA-AM
	05/31/14				WMCA-AM
Confusion	06/01/14	8:59:16 AM	:30	NY70009	WMCA-AM
	06/01/14				WMCA-AM
Confusion	06/02/14	3:28:28 AM	:30	NY70009	WMCA-AM
Seconds	06/02/14	3:58:43 AM	:30	NY70012	WMCA-AM
Confusion	06/03/14	11:50:14 PM	:30	NY70009	WMCA-AM
	06/03/14				WMCA-AM
	06/04/14				WMCA-AM
	06/05/14				WMCA-AM
Seconds	06/06/14	2:30:02 AM	:30	NY70012	WMCA-AM
Seconds	06/07/14	5:59:58 AM	:30	NY70012	WMCA-AM
Seconds	06/08/14	7:30:04 AM	:30	NY70012	WMCA-AM
Seconds	06/08/14	11:28:52 PM	:30	NY70012	WMCA-AM
Seconds	06/09/14	2:58:25 AM	:30	NY70012	WMCA-AM
Seconds	06/10/14	1:02:00 AM	:30	NY70012	WMCA-AM
Seconds	06/10/14	11:34:22 PM	:30	NY70012	WMCA-AM
Confusion	06/11/14	2:00:01 AM	:30	NY70009	WMCA-AM

WMCA-AM/WMCA : 04/01/14 - 06/30/14

[Filtered by: ((Advertiser/Product starts with Townhall) OR (Advertiser/Product contains PSA))] [Sorted by: Air

Log Summary [WMCA PSA and Townhall airings] : 04/01/14 -

Aired Ad-ID	Air Date	Aired Time	Aired Length	Aired House #	Station
Advertiser/Product: NY PSA/Stroke Awareness					
Confusion	06/11/14	11:06:08 PM	:30	NY70009	WMCA-AM
Seconds	06/12/14	12:11:31 AM	:30	NY70012	WMCA-AM
Seconds	06/12/14	10:59:26 PM	:30	NY70012	WMCA-AM
Confusion	06/14/14	1:59:47 AM	:30	NY70009	WMCA-AM
Confusion	06/14/14	12:59:13 PM	:30	NY70009	WMCA-AM
Seconds	06/15/14	11:28:27 AM	:30	NY70012	WMCA-AM
	06/15/14				WMCA-AM
	06/15/14				WMCA-AM
Confusion	06/16/14	1:59:15 AM	:30	NY70009	WMCA-AM
Seconds	06/17/14	2:24:48 AM	:30	NY70012	WMCA-AM
Seconds	06/18/14	1:02:00 AM	:30	NY70012	WMCA-AM
	06/18/14				WMCA-AM
Confusion	06/19/14	11:24:33 PM	:30	NY70009	WMCA-AM
	06/19/14				WMCA-AM
Confusion	06/20/14	10:59:01 PM	:30	NY70009	WMCA-AM
	06/20/14				WMCA-AM
Seconds	06/21/14	4:31:43 AM	:30	NY70012	WMCA-AM
Seconds	06/21/14	3:57:56 PM	:30	NY70012	WMCA-AM
Seconds	06/21/14	7:58:02 PM	:30	NY70012	WMCA-AM
Confusion	06/22/14	3:28:52 PM	:30	NY70009	WMCA-AM
	06/22/14				WMCA-AM
Seconds	06/23/14	4:28:55 AM	:30	NY70012	WMCA-AM
Confusion	06/24/14	11:59:06 PM	:30	NY70009	WMCA-AM
	06/24/14				WMCA-AM
Seconds	06/25/14	1:02:00 AM	:30	NY70012	WMCA-AM
	06/25/14				WMCA-AM
	06/25/14				WMCA-AM
Seconds	06/26/14	12:11:31 AM	:30	NY70012	WMCA-AM
Seconds	06/26/14	10:59:25 PM	:30	NY70012	WMCA-AM
Seconds	06/26/14	11:04:42 PM	:30	NY70012	WMCA-AM
	06/26/14				WMCA-AM
	06/26/14				WMCA-AM
	06/26/14				WMCA-AM
Seconds	06/27/14	11:02:30 PM	:30	NY70012	WMCA-AM
	06/27/14				WMCA-AM
	06/27/14				WMCA-AM
Seconds	06/28/14	1:02:00 AM	:30	NY70012	WMCA-AM
Seconds	06/28/14	7:29:14 AM	:30	NY70012	WMCA-AM
	06/28/14				WMCA-AM
Confusion	06/29/14	7:29:20 AM	:30	NY70009	WMCA-AM
	06/29/14				WMCA-AM
			0:54:30		

WMCA-AM/WMCA : 04/01/14 - 06/30/14
 [Filtered by: ((Advertiser/Product starts with Townhall) OR (Advertiser/Product contains PSA))] [Sorted by: Air

Log Summary [WMCA PSA and Townhall airings] : 04/01/14 -

Aired Ad-ID	Air Date	Aired Time	Aired Length	Aired House #	Station
Advertiser/Product: NY PSA/USDA Food Safety Education					
USDA "Chill" Live Read	04/01/14	12:59:17 AM	:14	NY70075	WMCA-AM
USDA "Cook" Live Read	04/01/14	10:30:13 PM	:15	NY70072	WMCA-AM
"Chill" - CNSA00590000	04/01/14	11:59:21 PM	:30	NY70020	WMCA-AM
	04/01/14				WMCA-AM
USDA "Chill" Live Read	04/02/14	1:11:47 AM	:14	NY70075	WMCA-AM
	04/02/14				WMCA-AM
	04/02/14				WMCA-AM
	04/02/14				WMCA-AM
	04/02/14				WMCA-AM
USDA "Clean" Live Read	04/03/14	6:57:48 PM	:15	NY70049	WMCA-AM
	04/03/14				WMCA-AM
	04/03/14				WMCA-AM
USDA "Cook" Live Read	04/04/14	12:43:46 AM	:15	NY70072	WMCA-AM
USDA "Chill" Live Read	04/05/14	1:11:47 AM	:15	NY70075	WMCA-AM
USDA "Clean" Live Read	04/05/14	3:58:28 AM	:15	NY70049	WMCA-AM
USDA "Cook" Live Read	04/05/14	5:59:53 AM	:15	NY70072	WMCA-AM
"Chill" - CNSA00590000	04/05/14	7:28:08 AM	:30	NY70020	WMCA-AM
USDA "Separate" Live Read	04/05/14	4:28:18 PM	:15	NY70057	WMCA-AM
"Clean" - CNSA00500000	04/05/14	5:00:00 PM	:30	NY70008	WMCA-AM
"Cook" - CNSA00560000	04/05/14	5:59:03 PM	:30	NY70017	WMCA-AM
USDA "Chill" Live Read	04/06/14	3:53:27 AM	:14	NY70075	WMCA-AM
USDA "Clean" Live Read	04/06/14	6:27:05 AM	:15	NY70049	WMCA-AM
"Chill" - CNSA00590000	04/06/14	8:58:52 AM	:30	NY70020	WMCA-AM
"Clean" - CNSA00500000	04/06/14	10:00:46 AM	:30	NY70008	WMCA-AM
"Cook" - CNSA00560000	04/06/14	12:28:54 PM	:30	NY70017	WMCA-AM
USDA "Cook" Live Read	04/06/14	5:58:32 PM	:15	NY70072	WMCA-AM
"Chill" - CNSA00590000	04/07/14	4:57:59 AM	:30	NY70020	WMCA-AM
	04/07/14				WMCA-AM
	04/07/14				WMCA-AM
USDA "Chill" Live Read	04/08/14	12:59:17 AM	:14	NY70075	WMCA-AM
USDA "Clean" Live Read	04/08/14	1:11:46 AM	:15	NY70049	WMCA-AM
"Chill" - CNSA00590000	04/08/14	10:58:19 PM	:30	NY70020	WMCA-AM
	04/08/14				WMCA-AM
	04/08/14				WMCA-AM
USDA "Chill" Live Read	04/09/14	12:59:15 AM	:14	NY70075	WMCA-AM
USDA "Chill" Live Read	04/09/14	11:04:40 PM	:14	NY70075	WMCA-AM
	04/09/14				WMCA-AM
USDA "Chill" Live Read	04/10/14	12:43:47 AM	:14	NY70075	WMCA-AM
USDA "Clean" Live Read	04/10/14	12:59:17 AM	:15	NY70049	WMCA-AM
USDA "Cook" Live Read	04/10/14	2:00:02 AM	:15	NY70072	WMCA-AM
USDA "Chill" Live Read	04/10/14	11:54:39 PM	:14	NY70075	WMCA-AM
	04/10/14				WMCA-AM
	04/10/14				WMCA-AM
	04/10/14				WMCA-AM

WMCA-AM/WMCA : 04/01/14 - 06/30/14

[Filtered by: ((Advertiser/Product starts with Townhall) OR (Advertiser/Product contains PSA))] [Sorted by: Air

Log Summary [WMCA PSA and Townhall airings] : 04/01/14 -

Aired Ad-ID	Air Date	Aired Time	Aired Length	Aired House #	Station
<i>Advertiser/Product: NY PSA/USDA Food Safety Education</i>					
USDA "Chill" Live Read	04/11/14	12:01:59 AM	:14	NY70075	WMCA-AM
USDA "Cook" Live Read	04/11/14	12:59:17 AM	:15	NY70072	WMCA-AM
USDA "Chill" Live Read	04/11/14	4:29:15 PM	:14	NY70075	WMCA-AM
USDA "Cook" Live Read	04/11/14	6:57:33 PM	:15	NY70072	WMCA-AM
USDA "Chill" Live Read	04/11/14	12:00:14 XM	:14	NY70075	WMCA-AM
	04/11/14				WMCA-AM
USDA "Chill" Live Read	04/12/14	12:59:17 AM	:14	NY70075	WMCA-AM
USDA "Clean" Live Read	04/12/14	2:00:01 AM	:15	NY70049	WMCA-AM
USDA "Cook" Live Read	04/12/14	7:28:42 AM	:15	NY70072	WMCA-AM
USDA "Separate" Live Read	04/12/14	11:58:58 AM	:15	NY70057	WMCA-AM
USDA "Chill" Live Read	04/13/14	12:29:41 PM	:14	NY70075	WMCA-AM
USDA "Clean" Live Read	04/13/14	3:04:41 PM	:15	NY70049	WMCA-AM
"Chill" - CNSA00590000	04/13/14	5:29:56 PM	:30	NY70020	WMCA-AM
"Clean" - CNSA00500000	04/13/14	7:28:20 PM	:30	NY70008	WMCA-AM
	04/13/14				WMCA-AM
	04/13/14				WMCA-AM
	04/13/14				WMCA-AM
USDA "Clean" Live Read	04/14/14	1:59:30 AM	:15	NY70049	WMCA-AM
USDA "Cook" Live Read	04/14/14	4:24:40 AM	:15	NY70072	WMCA-AM
	04/14/14				WMCA-AM
	04/14/14				WMCA-AM
USDA "Chill" Live Read	04/15/14	12:59:17 AM	:14	NY70075	WMCA-AM
	04/15/14				WMCA-AM
USDA "Clean" Live Read	04/16/14	12:59:14 AM	:15	NY70049	WMCA-AM
	04/16/14				WMCA-AM
USDA "Chill" Live Read	04/17/14	12:59:17 AM	:14	NY70075	WMCA-AM
USDA "Cook" Live Read	04/18/14	12:59:17 AM	:15	NY70072	WMCA-AM
"Clean" - CNSA00500000	04/18/14	10:28:02 PM	:30	NY70008	WMCA-AM
USDA "Cook" Live Read	04/19/14	12:01:42 AM	:15	NY70072	WMCA-AM
USDA "Separate" Live Read	04/19/14	12:59:18 AM	:15	NY70057	WMCA-AM
"Chill" - CNSA00590000	04/19/14	5:31:12 AM	:30	NY70020	WMCA-AM
USDA "Cook" Live Read	04/19/14	11:56:53 PM	:15	NY70072	WMCA-AM
USDA "Chill" Live Read	04/20/14	1:23:39 AM	:14	NY70075	WMCA-AM
USDA "Separate" Live Read	04/20/14	1:43:25 AM	:15	NY70057	WMCA-AM
"Clean" - CNSA00500000	04/20/14	8:58:37 AM	:30	NY70008	WMCA-AM
"Cook" - CNSA00560000	04/20/14	8:59:49 AM	:30	NY70017	WMCA-AM
"Clean" - CNSA00500000	04/20/14	10:29:49 PM	:30	NY70008	WMCA-AM
	04/20/14				WMCA-AM
USDA "Cook" Live Read	04/21/14	1:59:42 AM	:15	NY70072	WMCA-AM
USDA "Separate" Live Read	04/21/14	2:57:23 AM	:15	NY70057	WMCA-AM
	04/21/14				WMCA-AM
	04/21/14				WMCA-AM
USDA "Chill" Live Read	04/22/14	12:11:47 AM	:14	NY70075	WMCA-AM
USDA "Cook" Live Read	04/22/14	12:59:33 AM	:15	NY70072	WMCA-AM

WMCA-AM/WMCA : 04/01/14 - 06/30/14

[Filtered by: ((Advertiser/Product starts with Townhall) OR (Advertiser/Product contains PSA))] [Sorted by: Air

Log Summary [WMCA PSA and Townhall airings] : 04/01/14 -

Aired Ad-ID	Air Date	Aired Time	Aired Length	Aired House #	Station
Advertiser/Product: NY PSA/USDA Food Safety Education					
USDA "Separate" Live Read	04/22/14	2:00:01 AM	:15	NY70057	WMCA-AM
USDA "Clean" Live Read	04/23/14	12:01:48 AM	:15	NY70049	WMCA-AM
USDA "Clean" Live Read	04/23/14	10:29:16 PM	:15	NY70049	WMCA-AM
"Cook" - CNSA00560000	04/23/14	10:59:16 PM	:30	NY70017	WMCA-AM
USDA "Chill" Live Read	04/24/14	12:02:02 AM	:14	NY70075	WMCA-AM
"Clean" - CNSA00500000	04/24/14	4:28:00 AM	:30	NY70008	WMCA-AM
	04/24/14				WMCA-AM
	04/24/14				WMCA-AM
"Cook" - CNSA00560000	04/25/14	10:28:03 PM	:30	NY70017	WMCA-AM
	04/25/14				WMCA-AM
	04/25/14				WMCA-AM
USDA "Chill" Live Read	04/26/14	1:59:56 AM	:14	NY70075	WMCA-AM
"Chill" - CNSA00590000	04/26/14	5:28:09 AM	:30	NY70020	WMCA-AM
"Clean" - CNSA00500000	04/26/14	5:55:58 AM	:30	NY70008	WMCA-AM
USDA "Chill" Live Read	04/26/14	7:27:27 AM	:14	NY70075	WMCA-AM
USDA "Cook" Live Read	04/26/14	8:04:08 AM	:15	NY70072	WMCA-AM
USDA "Chill" Live Read	04/26/14	3:00:19 PM	:14	NY70075	WMCA-AM
USDA "Cook" Live Read	04/26/14	3:58:21 PM	:15	NY70072	WMCA-AM
	04/26/14				WMCA-AM
USDA "Clean" Live Read	04/27/14	2:11:33 AM	:15	NY70049	WMCA-AM
"Clean" - CNSA00500000	04/27/14	6:26:41 AM	:30	NY70008	WMCA-AM
"Cook" - CNSA00560000	04/27/14	7:59:32 AM	:30	NY70017	WMCA-AM
USDA "Clean" Live Read	04/27/14	9:28:31 AM	:15	NY70049	WMCA-AM
USDA "Cook" Live Read	04/27/14	10:00:17 AM	:15	NY70072	WMCA-AM
USDA "Clean" Live Read	04/27/14	3:58:05 PM	:15	NY70049	WMCA-AM
USDA "Cook" Live Read	04/27/14	4:29:09 PM	:15	NY70072	WMCA-AM
USDA "Clean" Live Read	04/27/14	10:30:00 PM	:15	NY70049	WMCA-AM
	04/27/14				WMCA-AM
	04/27/14				WMCA-AM
	04/27/14				WMCA-AM
USDA "Chill" Live Read	04/28/14	12:59:12 AM	:14	NY70075	WMCA-AM
USDA "Separate" Live Read	04/28/14	4:53:24 AM	:15	NY70057	WMCA-AM
	04/28/14				WMCA-AM
USDA "Cook" Live Read	04/29/14	12:01:43 AM	:15	NY70072	WMCA-AM
USDA "Separate" Live Read	04/29/14	12:59:33 AM	:15	NY70057	WMCA-AM
"Clean" - CNSA00500000	04/29/14	4:28:31 AM	:30	NY70008	WMCA-AM
USDA "Cook" Live Read	04/29/14	10:58:19 PM	:15	NY70072	WMCA-AM
	04/29/14				WMCA-AM
	04/29/14				WMCA-AM
USDA "Chill" Live Read	04/30/14	12:01:44 AM	:14	NY70075	WMCA-AM
USDA "Clean" Live Read	04/30/14	12:59:14 AM	:15	NY70049	WMCA-AM
USDA "Cook" Live Read	04/30/14	1:11:47 AM	:15	NY70072	WMCA-AM
"Chill" - CNSA00590000	04/30/14	4:57:27 AM	:30	NY70020	WMCA-AM
USDA "Chill" Live Read	04/30/14	8:28:36 PM	:14	NY70075	WMCA-AM

WMCA-AM/WMCA : 04/01/14 - 06/30/14

[Filtered by: ((Advertiser/Product starts with Townhall) OR (Advertiser/Product contains PSA))] [Sorted by: Air

Log Summary [WMCA PSA and Townhall airings] : 04/01/14 -

Aired Ad-ID	Air Date	Aired Time	Aired Length	Aired House #	Station
Advertiser/Product: NY PSA/USDA Food Safety Education					
USDA "Clean" Live Read	04/30/14	9:59:55 PM	:15	NY70049	WMCA-AM
USDA "Cook" Live Read	04/30/14	10:29:34 PM	:15	NY70072	WMCA-AM
USDA "Separate" Live Read	04/30/14	10:58:47 PM	:15	NY70057	WMCA-AM
	04/30/14				WMCA-AM
USDA "Chill" Live Read	05/01/14	12:02:01 AM	:14	NY70075	WMCA-AM
USDA "Clean" Live Read	05/01/14	12:59:17 AM	:15	NY70049	WMCA-AM
USDA "Cook" Live Read	05/01/14	1:02:11 AM	:15	NY70072	WMCA-AM
USDA "Separate" Live Read	05/01/14	2:30:38 AM	:15	NY70057	WMCA-AM
USDA "Chill" Live Read	05/01/14	10:29:15 PM	:14	NY70075	WMCA-AM
"Chill" - CNSA00590000	05/01/14	11:02:13 PM	:30	NY70020	WMCA-AM
"Clean" - CNSA00500000	05/01/14	11:21:59 PM	:30	NY70008	WMCA-AM
USDA "Clean" Live Read	05/01/14	11:38:33 PM	:15	NY70049	WMCA-AM
"Cook" - CNSA00560000	05/01/14	11:53:53 PM	:30	NY70017	WMCA-AM
USDA "Clean" Live Read	05/02/14	12:11:47 AM	:14	NY70049	WMCA-AM
USDA "Separate" Live Read	05/02/14	12:59:17 AM	:15	NY70057	WMCA-AM
"Clean" - CNSA00500000	05/02/14	4:02:37 AM	:30	NY70008	WMCA-AM
USDA "Clean" Live Read	05/02/14	12:31:45 PM	:15	NY70049	WMCA-AM
	05/02/14				WMCA-AM
USDA "Chill" Live Read	05/03/14	12:02:16 AM	:14	NY70075	WMCA-AM
USDA "Separate" Live Read	05/03/14	1:02:11 AM	:15	NY70057	WMCA-AM
"Cook" - CNSA00560000	05/03/14	4:30:47 AM	:30	NY70017	WMCA-AM
USDA "Chill" Live Read	05/03/14	6:28:10 AM	:14	NY70075	WMCA-AM
USDA "Cook" Live Read	05/03/14	7:28:28 AM	:15	NY70072	WMCA-AM
USDA "Separate" Live Read	05/03/14	8:04:12 AM	:15	NY70057	WMCA-AM
USDA "Cook" Live Read	05/03/14	7:28:34 PM	:15	NY70072	WMCA-AM
"Cook" - CNSA00560000	05/03/14	7:57:41 PM	:30	NY70017	WMCA-AM
	05/03/14				WMCA-AM
	05/03/14				WMCA-AM
USDA "Chill" Live Read	05/04/14	2:13:54 AM	:14	NY70075	WMCA-AM
USDA "Clean" Live Read	05/04/14	3:12:25 AM	:15	NY70049	WMCA-AM
"Clean" - CNSA00500000	05/04/14	5:12:04 AM	:30	NY70008	WMCA-AM
USDA "Separate" Live Read	05/04/14	5:40:57 AM	:15	NY70057	WMCA-AM
USDA "Chill" Live Read	05/04/14	3:30:25 PM	:14	NY70075	WMCA-AM
USDA "Clean" Live Read	05/04/14	5:58:44 PM	:15	NY70049	WMCA-AM
USDA "Separate" Live Read	05/04/14	7:57:43 PM	:15	NY70057	WMCA-AM
"Clean" - CNSA00500000	05/04/14	11:35:53 PM	:30	NY70008	WMCA-AM
USDA "Clean" Live Read	05/05/14	12:58:49 AM	:15	NY70049	WMCA-AM
USDA "Cook" Live Read	05/05/14	1:59:25 AM	:15	NY70072	WMCA-AM
	05/05/14				WMCA-AM
	05/05/14				WMCA-AM
USDA "Chill" Live Read	05/06/14	12:01:54 AM	:14	NY70075	WMCA-AM
USDA "Cook" Live Read	05/06/14	12:59:17 AM	:15	NY70072	WMCA-AM
"Clean" - CNSA00500000	05/06/14	2:11:14 AM	:30	NY70008	WMCA-AM

WMCA-AM/WMCA : 04/01/14 - 06/30/14

[Filtered by: ((Advertiser/Product starts with Townhall) OR (Advertiser/Product contains PSA))] [Sorted by: Air

Log Summary [WMCA PSA and Townhall airings] : 04/01/14 -

Aired Ad-ID	Air Date	Aired Time	Aired Length	Aired House #	Station
Advertiser/Product: NY PSA/USDA Food Safety Education					
USDA "Chill" Live Read	05/06/14	5:31:44 PM	:14	NY70075	WMCA-AM
"Clean" - CNSA00500000	05/06/14	11:38:45 PM	:30	NY70008	WMCA-AM
USDA "Chill" Live Read	05/07/14	12:59:15 AM	:14	NY70075	WMCA-AM
"Cook" - CNSA00560000	05/07/14	4:58:01 AM	:30	NY70017	WMCA-AM
	05/07/14				WMCA-AM
USDA "Separate" Live Read	05/08/14	12:59:17 AM	:15	NY70057	WMCA-AM
"Chill" - CNSA00590000	05/08/14	11:54:46 PM	:30	NY70020	WMCA-AM
USDA "Chill" Live Read	05/09/14	12:59:17 AM	:14	NY70075	WMCA-AM
"Clean" - CNSA00500000	05/09/14	11:02:30 PM	:30	NY70008	WMCA-AM
	05/09/14				WMCA-AM
USDA "Chill" Live Read	05/10/14	12:59:17 AM	:14	NY70075	WMCA-AM
USDA "Clean" Live Read	05/10/14	4:32:09 AM	:15	NY70049	WMCA-AM
"Chill" - CNSA00590000	05/10/14	6:28:47 AM	:30	NY70020	WMCA-AM
"Clean" - CNSA00500000	05/10/14	6:58:38 AM	:30	NY70008	WMCA-AM
"Cook" - CNSA00560000	05/10/14	7:28:20 AM	:30	NY70017	WMCA-AM
USDA "Cook" Live Read	05/10/14	4:58:13 PM	:15	NY70072	WMCA-AM
"Chill" - CNSA00590000	05/11/14	10:29:47 AM	:30	NY70020	WMCA-AM
USDA "Separate" Live Read	05/11/14	4:28:08 PM	:15	NY70057	WMCA-AM
"Chill" - CNSA00590000	05/11/14	11:35:41 PM	:30	NY70020	WMCA-AM
	05/11/14				WMCA-AM
	05/11/14				WMCA-AM
USDA "Chill" Live Read	05/12/14	3:59:24 AM	:14	NY70075	WMCA-AM
"Chill" - CNSA00590000	05/12/14	9:27:43 PM	:30	NY70020	WMCA-AM
	05/12/14				WMCA-AM
USDA "Cook" Live Read	05/13/14	4:29:44 PM	:15	NY70072	WMCA-AM
	05/13/14				WMCA-AM
	05/13/14				WMCA-AM
USDA "Chill" Live Read	05/14/14	12:59:15 AM	:14	NY70075	WMCA-AM
	05/14/14				WMCA-AM
	05/14/14				WMCA-AM
USDA "Chill" Live Read	05/15/14	12:59:17 AM	:14	NY70075	WMCA-AM
USDA "Cook" Live Read	05/15/14	5:32:16 PM	:15	NY70072	WMCA-AM
"Chill" - CNSA00590000	05/15/14	11:54:16 PM	:30	NY70020	WMCA-AM
	05/15/14				WMCA-AM
USDA "Chill" Live Read	05/16/14	12:59:17 AM	:14	NY70075	WMCA-AM
"Chill" - CNSA00590000	05/16/14	4:29:02 AM	:30	NY70020	WMCA-AM
USDA "Chill" Live Read	05/17/14	12:59:17 AM	:14	NY70075	WMCA-AM
USDA "Clean" Live Read	05/17/14	4:31:14 AM	:15	NY70049	WMCA-AM
"Clean" - CNSA00500000	05/17/14	3:58:40 PM	:30	NY70008	WMCA-AM
USDA "Cook" Live Read	05/17/14	4:58:27 PM	:15	NY70072	WMCA-AM
USDA "Clean" Live Read	05/18/14	6:58:44 AM	:15	NY70049	WMCA-AM
USDA "Cook" Live Read	05/18/14	11:58:24 AM	:15	NY70072	WMCA-AM
"Cook" - CNSA00560000	05/18/14	9:27:42 PM	:30	NY70017	WMCA-AM
	05/18/14				WMCA-AM

WMCA-AM/WMCA : 04/01/14 - 06/30/14

[Filtered by: ((Advertiser/Product starts with Townhall) OR (Advertiser/Product contains PSA))] [Sorted by: Air

Log Summary [WMCA PSA and Townhall airings] : 04/01/14 -

Aired Ad-ID	Air Date	Aired Time	Aired Length	Aired House #	Station
Advertiser/Product: NY PSA/USDA Food Safety Education					
USDA "Separate" Live Read	05/20/14	12:59:17 AM	:15	NY70057	WMCA-AM
"Clean" - CNSA00500000	05/20/14	4:50:55 AM	:30	NY70008	WMCA-AM
"Cook" - CNSA00560000	05/21/14	12:43:31 AM	:30	NY70017	WMCA-AM
USDA "Chill" Live Read	05/21/14	12:59:15 AM	:14	NY70075	WMCA-AM
	05/21/14				WMCA-AM
USDA "Separate" Live Read	05/22/14	12:59:17 AM	:15	NY70057	WMCA-AM
	05/22/14				WMCA-AM
	05/22/14				WMCA-AM
"Chill" - CNSA00590000	05/23/14	4:55:51 AM	:30	NY70020	WMCA-AM
	05/23/14				WMCA-AM
	05/23/14				WMCA-AM
USDA "Clean" Live Read	05/24/14	12:59:17 AM	:15	NY70049	WMCA-AM
USDA "Cook" Live Read	05/24/14	4:32:16 AM	:15	NY70072	WMCA-AM
"Cook" - CNSA00560000	05/24/14	12:59:13 PM	:30	NY70017	WMCA-AM
USDA "Separate" Live Read	05/24/14	4:57:33 PM	:15	NY70057	WMCA-AM
USDA "Chill" Live Read	05/25/14	6:58:44 AM	:14	NY70075	WMCA-AM
"Chill" - CNSA00590000	05/25/14	8:58:45 AM	:30	NY70020	WMCA-AM
"Cook" - CNSA00560000	05/25/14	10:00:31 AM	:30	NY70017	WMCA-AM
USDA "Clean" Live Read	05/25/14	11:59:19 AM	:15	NY70049	WMCA-AM
"Chill" - CNSA00590000	05/25/14	4:59:17 PM	:30	NY70020	WMCA-AM
USDA "Chill" Live Read	05/25/14	11:28:41 PM	:14	NY70075	WMCA-AM
	05/25/14				WMCA-AM
USDA "Cook" Live Read	05/26/14	4:00:18 AM	:15	NY70072	WMCA-AM
USDA "Separate" Live Read	05/26/14	3:53:24 PM	:15	NY70057	WMCA-AM
	05/26/14				WMCA-AM
USDA "Chill" Live Read	05/27/14	12:59:17 AM	:14	NY70075	WMCA-AM
USDA "Chill" Live Read	05/27/14	5:00:02 PM	:14	NY70075	WMCA-AM
	05/27/14				WMCA-AM
	05/27/14				WMCA-AM
USDA "Chill" Live Read	05/28/14	12:59:14 AM	:14	NY70075	WMCA-AM
USDA "Chill" Live Read	05/28/14	10:31:23 PM	:14	NY70075	WMCA-AM
	05/28/14				WMCA-AM
	05/28/14				WMCA-AM
	05/28/14				WMCA-AM
	05/28/14				WMCA-AM
USDA "Chill" Live Read	05/29/14	12:59:17 AM	:14	NY70075	WMCA-AM
USDA "Separate" Live Read	05/29/14	4:29:41 PM	:15	NY70057	WMCA-AM
	05/29/14				WMCA-AM
	05/29/14				WMCA-AM
	05/29/14				WMCA-AM
USDA "Chill" Live Read	05/30/14	12:59:17 AM	:14	NY70075	WMCA-AM
USDA "Separate" Live Read	05/30/14	4:29:17 PM	:15	NY70057	WMCA-AM
USDA "Chill" Live Read	05/30/14	5:58:54 PM	:14	NY70075	WMCA-AM
	05/30/14				WMCA-AM

WMCA-AM/WMCA : 04/01/14 - 06/30/14

[Filtered by: ((Advertiser/Product starts with Townhall) OR (Advertiser/Product contains PSA))] [Sorted by: Air

Log Summary [WMCA PSA and Townhall airings] : 04/01/14 -

Aired Ad-ID	Air Date	Aired Time	Aired Length	Aired House #	Station
Advertiser/Product: NY PSA/USDA Food Safety Education					
	05/30/14				WMCA-AM
USDA "Clean" Live Read	05/31/14	12:59:17 AM	:15	NY70049	WMCA-AM
"Chill" - CNSA00590000	05/31/14	4:31:33 AM	:30	NY70020	WMCA-AM
USDA "Cook" Live Read	05/31/14	7:30:05 AM	:15	NY70072	WMCA-AM
USDA "Chill" Live Read	06/01/14	6:59:49 AM	:14	NY70075	WMCA-AM
"Cook" - CNSA00560000	06/01/14	10:00:42 AM	:30	NY70017	WMCA-AM
USDA "Separate" Live Read	06/01/14	11:58:34 AM	:15	NY70057	WMCA-AM
USDA "Chill" Live Read	06/01/14	11:28:48 PM	:14	NY70075	WMCA-AM
USDA "Chill" Live Read	06/02/14	3:59:13 AM	:14	NY70075	WMCA-AM
USDA "Cook" Live Read	06/02/14	4:28:06 AM	:15	NY70072	WMCA-AM
"Clean" - CNSA00500000	06/02/14	4:57:40 AM	:30	NY70008	WMCA-AM
	06/02/14				WMCA-AM
USDA "Clean" Live Read	06/03/14	12:59:18 AM	:15	NY70049	WMCA-AM
USDA "Cook" Live Read	06/03/14	4:00:36 AM	:15	NY70072	WMCA-AM
"Cook" - CNSA00560000	06/03/14	11:54:16 PM	:30	NY70017	WMCA-AM
	06/03/14				WMCA-AM
	06/03/14				WMCA-AM
USDA "Clean" Live Read	06/04/14	12:59:16 AM	:15	NY70049	WMCA-AM
"Chill" - CNSA00590000	06/04/14	4:27:53 AM	:30	NY70020	WMCA-AM
USDA "Clean" Live Read	06/04/14	6:02:45 PM	:15	NY70049	WMCA-AM
	06/04/14				WMCA-AM
	06/04/14				WMCA-AM
USDA "Chill" Live Read	06/05/14	12:59:17 AM	:14	NY70075	WMCA-AM
"Cook" - CNSA00560000	06/05/14	4:27:56 AM	:30	NY70017	WMCA-AM
	06/05/14				WMCA-AM
	06/05/14				WMCA-AM
USDA "Cook" Live Read	06/06/14	12:59:17 AM	:15	NY70072	WMCA-AM
USDA "Cook" Live Read	06/06/14	4:28:39 PM	:15	NY70072	WMCA-AM
USDA "Cook" Live Read	06/06/14	5:28:40 PM	:15	NY70072	WMCA-AM
	06/06/14				WMCA-AM
	06/06/14				WMCA-AM
USDA "Chill" Live Read	06/07/14	12:59:17 AM	:14	NY70075	WMCA-AM
USDA "Clean" Live Read	06/07/14	4:32:38 AM	:15	NY70049	WMCA-AM
	06/07/14				WMCA-AM
	06/07/14				WMCA-AM
USDA "Clean" Live Read	06/08/14	6:59:26 AM	:15	NY70049	WMCA-AM
"Clean" - CNSA00500000	06/08/14	9:00:10 AM	:30	NY70008	WMCA-AM
USDA "Separate" Live Read	06/08/14	11:58:11 AM	:15	NY70057	WMCA-AM
USDA "Clean" Live Read	06/08/14	5:58:25 PM	:15	NY70049	WMCA-AM
"Clean" - CNSA00500000	06/08/14	11:36:47 PM	:30	NY70008	WMCA-AM
	06/08/14				WMCA-AM
"Cook" - CNSA00560000	06/09/14	3:28:08 AM	:30	NY70017	WMCA-AM
USDA "Chill" Live Read	06/09/14	3:59:24 AM	:14	NY70075	WMCA-AM
USDA "Clean" Live Read	06/09/14	4:28:56 AM	:15	NY70049	WMCA-AM

WMCA-AM/WMCA : 04/01/14 - 06/30/14
 [Filtered by: ((Advertiser/Product starts with Townhall) OR (Advertiser/Product contains PSA))] [Sorted by: Air

Log Summary [WMCA PSA and Townhall airings] : 04/01/14 -

Aired Ad-ID	Air Date	Aired Time	Aired Length	Aired House #	Station
Advertiser/Product: NY PSA/USDA Food Safety Education					
USDA "Cook" Live Read	06/10/14	12:59:17 AM	:15	NY70072	WMCA-AM
"Chill" - CNSA00590000	06/10/14	11:47:43 PM	:30	NY70020	WMCA-AM
	06/10/14				WMCA-AM
	06/10/14				WMCA-AM
USDA "Cook" Live Read	06/11/14	12:59:15 AM	:15	NY70072	WMCA-AM
"Chill" - CNSA00590000	06/11/14	11:53:11 PM	:30	NY70020	WMCA-AM
	06/11/14				WMCA-AM
	06/11/14				WMCA-AM
	06/11/14				WMCA-AM
USDA "Chill" Live Read	06/12/14	12:59:29 AM	:14	NY70075	WMCA-AM
"Cook" - CNSA00560000	06/12/14	1:02:00 AM	:30	NY70017	WMCA-AM
"Cook" - CNSA00560000	06/12/14	11:04:49 PM	:30	NY70017	WMCA-AM
	06/12/14				WMCA-AM
	06/12/14				WMCA-AM
USDA "Clean" Live Read	06/13/14	12:59:16 AM	:15	NY70049	WMCA-AM
	06/13/14				WMCA-AM
	06/13/14				WMCA-AM
	06/13/14				WMCA-AM
	06/13/14				WMCA-AM
USDA "Clean" Live Read	06/14/14	12:59:29 AM	:15	NY70049	WMCA-AM
USDA "Cook" Live Read	06/14/14	4:33:14 AM	:15	NY70072	WMCA-AM
"Chill" - CNSA00590000	06/14/14	6:28:20 AM	:30	NY70020	WMCA-AM
USDA "Clean" Live Read	06/14/14	4:58:11 PM	:15	NY70049	WMCA-AM
	06/14/14				WMCA-AM
	06/14/14				WMCA-AM
USDA "Separate" Live Read	06/15/14	11:58:35 AM	:15	NY70057	WMCA-AM
USDA "Chill" Live Read	06/15/14	4:29:08 PM	:14	NY70075	WMCA-AM
USDA "Separate" Live Read	06/15/14	5:58:29 PM	:15	NY70057	WMCA-AM
	06/15/14				WMCA-AM
	06/15/14				WMCA-AM
USDA "Chill" Live Read	06/16/14	3:59:05 AM	:14	NY70075	WMCA-AM
USDA "Separate" Live Read	06/16/14	4:28:25 AM	:15	NY70057	WMCA-AM
USDA "Separate" Live Read	06/16/14	10:58:38 PM	:15	NY70057	WMCA-AM
	06/16/14				WMCA-AM
	06/16/14				WMCA-AM
USDA "Clean" Live Read	06/17/14	12:59:29 AM	:15	NY70049	WMCA-AM
USDA "Cook" Live Read	06/17/14	5:54:26 AM	:15	NY70072	WMCA-AM
	06/17/14				WMCA-AM
	06/17/14				WMCA-AM
	06/17/14				WMCA-AM
	06/17/14				WMCA-AM
USDA "Clean" Live Read	06/18/14	12:59:29 AM	:15	NY70049	WMCA-AM
USDA "Clean" Live Read	06/18/14	4:00:28 AM	:15	NY70049	WMCA-AM
	06/18/14				WMCA-AM

WMCA-AM/WMCA : 04/01/14 - 06/30/14

[Filtered by: ((Advertiser/Product starts with Townhall) OR (Advertiser/Product contains PSA))] [Sorted by: Air

Log Summary [WMCA PSA and Townhall airings] : 04/01/14 -

Aired Ad-ID	Air Date	Aired Time	Aired Length	Aired House #	Station
Advertiser/Product: NY PSA/USDA Food Safety Education					
USDA "Cook" Live Read	06/19/14	12:59:29 AM	:15	NY70072	WMCA-AM
"Chill" - CNSA00590000	06/19/14	11:40:44 PM	:30	NY70020	WMCA-AM
	06/19/14				WMCA-AM
	06/19/14				WMCA-AM
	06/19/14				WMCA-AM
	06/19/14				WMCA-AM
USDA "Clean" Live Read	06/20/14	12:59:29 AM	:15	NY70049	WMCA-AM
USDA "Clean" Live Read	06/20/14	3:59:05 AM	:15	NY70049	WMCA-AM
"Cook" - CNSA00560000	06/20/14	4:58:07 AM	:30	NY70017	WMCA-AM
USDA "Clean" Live Read	06/20/14	4:28:07 PM	:15	NY70049	WMCA-AM
USDA "Clean" Live Read	06/20/14	5:31:06 PM	:15	NY70049	WMCA-AM
	06/20/14				WMCA-AM
USDA "Cook" Live Read	06/21/14	12:59:29 AM	:15	NY70072	WMCA-AM
USDA "Cook" Live Read	06/21/14	5:59:56 AM	:15	NY70072	WMCA-AM
"Clean" - CNSA00500000	06/21/14	7:57:32 AM	:30	NY70008	WMCA-AM
"Clean" - CNSA00500000	06/21/14	4:27:46 PM	:30	NY70008	WMCA-AM
USDA "Cook" Live Read	06/21/14	8:28:13 PM	:15	NY70072	WMCA-AM
USDA "Chill" Live Read	06/22/14	6:59:24 AM	:14	NY70075	WMCA-AM
USDA "Chill" Live Read	06/22/14	12:28:54 PM	:14	NY70075	WMCA-AM
"Cook" - CNSA00560000	06/22/14	4:59:16 PM	:30	NY70017	WMCA-AM
	06/22/14				WMCA-AM
	06/22/14				WMCA-AM
USDA "Clean" Live Read	06/23/14	3:59:48 AM	:15	NY70049	WMCA-AM
"Chill" - CNSA00590000	06/23/14	4:58:42 AM	:30	NY70020	WMCA-AM
	06/23/14				WMCA-AM
	06/23/14				WMCA-AM
USDA "Clean" Live Read	06/24/14	12:59:29 AM	:15	NY70049	WMCA-AM
	06/24/14				WMCA-AM
	06/24/14				WMCA-AM
	06/24/14				WMCA-AM
USDA "Cook" Live Read	06/25/14	12:59:29 AM	:15	NY70072	WMCA-AM
"Clean" - CNSA00500000	06/25/14	2:30:14 AM	:30	NY70008	WMCA-AM
USDA "Cook" Live Read	06/25/14	4:29:29 PM	:15	NY70072	WMCA-AM
USDA "Cook" Live Read	06/25/14	6:02:29 PM	:15	NY70072	WMCA-AM
USDA "Cook" Live Read	06/25/14	11:01:01 PM	:15	NY70072	WMCA-AM
"Clean" - CNSA00500000	06/25/14	11:59:23 PM	:30	NY70008	WMCA-AM
	06/25/14				WMCA-AM
	06/25/14				WMCA-AM
USDA "Separate" Live Read	06/26/14	12:59:29 AM	:15	NY70057	WMCA-AM
	06/26/14				WMCA-AM
	06/26/14				WMCA-AM
	06/26/14				WMCA-AM
USDA "Cook" Live Read	06/27/14	12:59:29 AM	:15	NY70072	WMCA-AM
USDA "Cook" Live Read	06/27/14	4:26:11 PM	:15	NY70072	WMCA-AM

WMCA-AM/WMCA : 04/01/14 - 06/30/14

[Filtered by: ((Advertiser/Product starts with Townhall) OR (Advertiser/Product contains PSA))] [Sorted by: Air

Log Summary [WMCA PSA and Townhall airings] : 04/01/14 -

Aired Ad-ID	Air Date	Aired Time	Aired Length	Aired House #	Station
<i>Advertiser/Product: NY PSA/USDA Food Safety Education</i>					
	06/27/14				WMCA-AM
	06/27/14				WMCA-AM
USDA "Chill" Live Read	06/28/14	12:59:29 AM	:14	NY70075	WMCA-AM
"Chill" - CNSA00590000	06/28/14	3:01:13 AM	:30	NY70020	WMCA-AM
"Chill" - CNSA00590000	06/28/14	1:57:32 PM	:30	NY70020	WMCA-AM
"Chill" - CNSA00590000	06/28/14	9:56:25 PM	:30	NY70020	WMCA-AM
"Cook" - CNSA00560000	06/29/14	8:00:09 AM	:30	NY70017	WMCA-AM
USDA "Separate" Live Read	06/29/14	11:58:21 AM	:15	NY70057	WMCA-AM
USDA "Cook" Live Read	06/29/14	4:29:09 PM	:15	NY70072	WMCA-AM
"Cook" - CNSA00560000	06/29/14	7:27:02 PM	:30	NY70017	WMCA-AM
	06/29/14				WMCA-AM
	06/29/14				WMCA-AM
	06/29/14				WMCA-AM
"Clean" - CNSA00500000	06/30/14	3:29:02 AM	:30	NY70008	WMCA-AM
USDA "Chill" Live Read	06/30/14	3:57:45 AM	:14	NY70075	WMCA-AM
USDA "Chill" Live Read	06/30/14	6:58:30 AM	:14	NY70075	WMCA-AM
	06/30/14				WMCA-AM
	06/30/14				WMCA-AM
			1:30:25		

WMCA-AM/WMCA : 04/01/14 - 06/30/14
 [Filtered by: ((Advertiser/Product starts with Townhall) OR (Advertiser/Product contains PSA))] [Sorted by: Air