

WVUE

POLITICAL CHECK LIST

		Yes	No
Candidate / Issue	SHISHKON FOR SC GOV	—	
Agency	BUYING TIME	—	
Flight Dates	9/16 - 9/22/14	—	
Amount	Gross 75 Net 63.75	—	
PB-18	YES	—	
HRP Headline #	7366133	—	
Wide Orbit#	319335	—	
Class of Time	LUC <input checked="" type="radio"/> SELL <input type="radio"/> FIXED In POL Window Yes or No	—	
Sales Person	MATT NIXON	—	
Office / Region	HRP / DC	—	
Spot Approved	YES	—	
Check Sent to SBG	YES	—	

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Buying Time LLC,
 being/on behalf of: Vincent Sheheen,
 a legally qualified candidate of the Democrat
 political party for the office of: Governor (SC)
 in the General
 election to be held on: November 4, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

Attach proposed schedule with charges (if available): \$ net

I represent that the payment for the above described broadcast time has been furnished by:

Sheheen for South Carolina

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

n/a (SC doesn't require one)

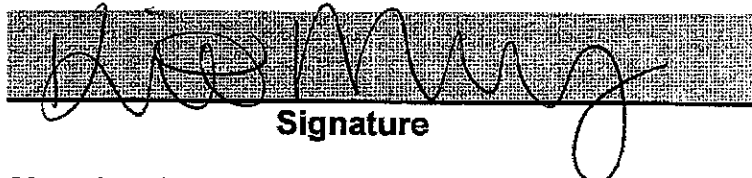
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/19/14

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted In Part

☐ Rejected

Signature

Printed Name

Title

FAX# 703-516-9680
HARRIS REPORT FROM STATION SEP12/14 10.10
*** WMMB-TV ***

PROGRAM : PEOPLES COURT
CON COM1: PEOPLES COURT

REP HEADLINE# 7366133
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM STATION
SEP12/14 10.10
*** WMMB-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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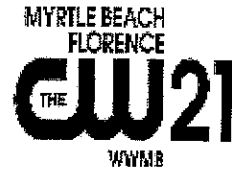
SEP/14						\$75.00						
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CONTRACT TOTAL \$75.00
TOTAL SPOTS 3

MARKET TOTALS \$7,500 WMMB 1% WPDE 19% WBTW 64% WMBF 12% EWMB 0% WFXB 4%

SHARES ARE ACCURATE

SVC- NSI BOOKS- SEP/PJ
DEMOS- RA35+*

ORDER

Orders
Order / Rev: 319335
Alt Order #: 07366133
Product Desc: SHEHEEN FOR GOV
Estimate: 3484
Flight Dates: 09/16/14 - 09/22/14
Original Date / Rev: 09/12/14 / 09/12/14
Order Type: GENERAL

WWMB

Primary AE: HRP HRP-Washington DC
Sales Office: HRPDC
Sales Region: NAT

Agency Name: Buying Time, LLC
Buying Contact:
Billing Contact:
 650 Massachusetts Ave NW Ste 210
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Vincent Sheheen for Governor of SC-I
Demographic: A35+
Product Codes: PL Gubernatorial Candidate
Priority: POL-4
Revenue Codes: AGY, Political, Political Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/14	09/22/14	3	\$75.00	\$63.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2014	3	\$75.00	\$63.75	0.00
Totals	3	\$75.00	\$63.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
HRP HRP-Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
WWMB	1%	\$75.00
Market	100%	\$7,500.00

Competitive Share	Share	Total
AFWB	0%	\$0.00
CABLE	0%	\$0.00
UNKWN	12%	\$900.00
WBTW	64%	\$4,800.00
WEYB	0%	\$0.00
WFXB	4%	\$300.00
WHMC	0%	\$0.00
WJPM	0%	\$0.00
WPDE	19%	\$1,425.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WWMB	09/22/14	09/22/14	M-F 11a-12p People's Court	CM	11:00 AM-12:00 PM	1-----	:30	1	\$25.00	POL-	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 09/22/14	09/28/14	1-----			1	\$25.00	0.00						
E 2	WWMB	09/18/14	09/18/14	M-F 11a-12p People's Court	CM	11:00 AM-12:00 PM	1----1---	:30	1	\$25.00	POL-	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 09/15/14	09/21/14	---1---			1	\$25.00	0.00						
E 3	WWMB	09/16/14	09/16/14		CM	11:00 AM-12:00 PM	1-----	:30	1	\$25.00	POL-	0.00	NM	1	\$25.00

