

WOWMB



POLITICAL CHECK LIST

		Yes	No
Candidate / Issue	SHS HELD FOR SC GOV		-
Agency	BUYING TIME		-
Flight Dates	9/16 - 9/22/14		-
Amount	Gross	75	-
	Net	63.75	
PB-18	YES		-
HRP Headline #	7366133		-
Wide Orbit#	319335		-
Class of Time	LUC	SELL	-
	FIXED		
Sales Person	MATT NELSON		-
Office / Region	HRP / DC		-
Spot Approved	YES		-
Check Sent to SBG	YES		-

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Buying Time LLC,
 being/on behalf of: Vincent Sheheen,
 a legally qualified candidate of the Democrat
 political party for the office of: Governor (SC)
 in the General
 election to be held on: November 4, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available): \$ net

I represent that the payment for the above described broadcast time has been furnished by:

Sheheen for South Carolina

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

n/a (SC doesn't require one)

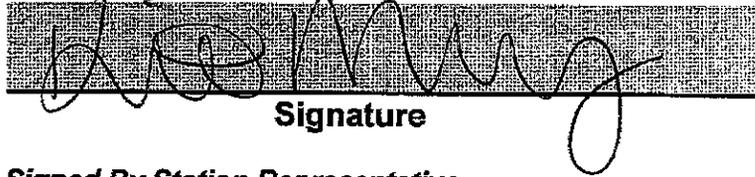
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/19/14

Date



Signature

To Be Signed By Station Representative

Accepted

Accepted In Part

Rejected

Signature

Printed Name

Title

ADV # _____ ADV. NAME POLI/V SHEHEN/D/GOV/SC REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME BUYING TIME, LLC BUYER NAME KRISTA MURRAY

650 MASSACHUSETTS AVE. N.W. #210 SALES PRSN WA- MATTHEW NORTEN (H)
 WASHINGTON, DC 20001

ORDER # 319335 CONTRACT # 7366133 CLASS: NATL. LOCAL REGIONAL
 PRDCT SHEHEN FOR GOV EST#3484 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP13/14 SEP22/14 WK-2
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP12/14 10.10

REP: NEW ORDER
 TTL \$75 @3X
 PLEASE CONFIRM
 THANKS! KIM FOR MATT

CON CM VINCENT SHEHEN FOR GOVERNOR

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			1100A-1200N	30		\$25.00	9/22	9/22	1		MON	1
AGENCY ADVERTISER CODE = 538 AGENCY PRODUCT CODE = 547 AGENCY EST# = 3484 PROGRAM : PEOPLES COURT CON COM1 : PEOPLES COURT												
2			1100A-1200N	30		\$25.00	9/18	9/18	1		THU	1
PROGRAM : PEOPLES COURT CON COM1 : PEOPLES COURT												
3			1100A-1200N	30		\$25.00	9/16	9/16	1		TUE	1
PROGRAM : PEOPLES COURT CON COM1 : PEOPLES COURT												

REP HEADLINE# 7366133
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM STATION

SEP12/14 10.10
 *** WMMB-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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SEP/14						\$75.00						\$75.00
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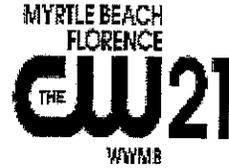
CONTRACT TOTAL \$75.00
 TOTAL SPOTS 3

MARKET TOTALS \$7,500 WMMB 1% WPDE 19% WBTW 64% WMBF 12% EMMB 0% WFXB 4%

SHARES ARE ACCURATE

SVC- NSI BOOKS- SEP/PJ
 DEMOS- RA35+*

ORDER



Orders
Order / Rev: 319335
Alt Order #: 07366133
Product Desc: SHEHEEN FOR GOV
Estimate: 3484
Flight Dates: 09/16/14 - 09/22/14
Original Date / Rev: 09/12/14 / 09/12/14
Order Type: GENERAL

Primary AE: HRP HRP-Washington DC
Sales Office: HRPDC
Sales Region: NAT

Agency Name: **Buying Time, LLC**
Buying Contact:
Billing Contact:
 650 Massachusetts Ave NW Ste 210
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: **Vincent Sheheen for Governor of SC-I**
Demographic: A35+
Product Codes: PL Gubernatorial Candidate
Priority: POL-4
Revenue Codes: AGY, Political, Political Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/14	09/22/14	3	\$75.00	\$63.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2014	3	\$75.00	\$63.75	0.00
Totals	3	\$75.00	\$63.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
HRP HRP-Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
WWMB	1%	\$75.00
Market	100%	\$7,500.00

Competitive Share	Share	Total
AFWB	0%	\$0.00
CABLE	0%	\$0.00
UNKWN	12%	\$900.00
WBTW	64%	\$4,800.00
WEYB	0%	\$0.00
WFXB	4%	\$300.00
WHMC	0%	\$0.00
WJPM	0%	\$0.00
WPDE	19%	\$1,425.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WWMB	09/22/14	09/22/14	M-F 11a-12p People's Court	CM	11:00 AM-12:00	PI1-----	:30	1	\$25.00	POL-	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/22/14	09/28/14	1-----		1		\$25.00		0.00					
E 2	WWMB	09/18/14	09/18/14	M-F 11a-12p People's Court	CM	11:00 AM-12:00	PI---1---	:30	1	\$25.00	POL-	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/15/14	09/21/14	---1---		1		\$25.00		0.00					
E 3	WWMB	09/16/14	09/16/14		CM	11:00 AM-12:00	PI-1-----	:30	1	\$25.00	POL-	0.00	NM	1	\$25.00

Order / Rev: 319335
 Alt Order #: 07366133
 Flight Dates: 09/16/14 - 09/22/14

Advertiser: Vincent Sheheen for Governor of SC-D
 Product Desc: SHEHEEN FOR GOV
 Estimate: 3484
WWMB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 11a-12p People's Court											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	-1-----					1	\$25.00		0.00			
													Totals	3	\$75.00