

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; font-family: cursive;">WPVI Philadelphia, PA</span>	<b>Date:</b> <span style="font-size: 1.2em; font-family: cursive;">7/7/2014</span>
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I, Main Street Media Group

do hereby request station time concerning the following issue:

Senate Leadership Fund 45 North Hill Drive Suite 100 Warrenton, Virginia 20186
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Attached					

This broadcast time will be used by: Senate Leadership Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

US Senate Race 11/8 GE  
Pennsylvania McGinty/Toomey

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Senate Leadership Fund  
45 North Hill Drive  
Suite 100  
Warrenton, Virginia 20188

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Steven Law, President  
Caleb Crosby, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

6/29/2016  
Date

  
Signature

703-485-0398  
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

\*\*\*Any handwritten information included on this form was not provided by the agency and was included without their knowledge or consent. \*\*\*

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



**New Order Worksheet**

Contract#:

CMS#: 356815

Rev:

Est: 3073

Property: **\*\* = Pending CMS Admin Approval**  
 WPTV

Sales Office: Philadelphia

Entered:

By

Agency: Main Street Media Group

Traffic Status:

Sent:

By

Address: PO Box 25093

Acct. Exec(s): Clifford, Anne

Confirmed:

By

Alexandria VA 22313

Flight Dates: 10/04/2016 To 10/10/2016

Product Code: 347

Buyer: Stephanie Maroney

Total Spots: 90

Origin: EPORT

Account: **\*\* SENATE LEADERSHIP FUND**

Total Cost: 256,200

Alt Id: 5165677

Brand: **\*\* Senate Leadership Fund (IU)**

Key Demo:

Alt. Billing Address:

Category:

Cash/Trade: Cash

Format: Daily Grid

Share Pct: % Competitive Share:

Comment: Separation: 30

Workflow Comment:

*Tentative*

CMS Line #	Day(s)	Buyline Description	Start	End	Spot Len	Est	Rate	Tue 04	Wed 05	Thu 06	Fri 07	Sat 08	Sun 09	Mon 10	Total Spots	Total Amount
1	MTWTF--	ACTION NEWS @430A	4:30a	5:00a	30		700	1	1	1	1			1	5	3,500
2	MTWTF--	ACTION NEWS 5-6A	5:00a	6:00a	30		1,100	1	1	1	1			1	5	5,500
3	MTWTF--	ACTION NEWS 6A	6:00a	7:00a	30		2,400	1	1	1	1			1	5	12,000
4	MTWTF--	GOOD MORNING AMERICA	7:00a	9:00a	30		2,400	2	2	2	2			2	10	24,000
5	MTWTF--	LIVE WITH KELLY	9:00a	10:00a	30		1,500	1	1	1	1			1	5	7,500
6	MTWTF--	ACTION NEWS 12N	12:00p	1:00p	30		2,000	1	1	1	1			1	5	10,000
7	MTWTF--	THE CHEW	1:00p	2:00p	30		1,400	1	1	1	1			1	5	7,000
8	MTWTF--	ACTION NEWS 4P	4:00p	5:00p	30		1,600	1	1	1	1			1	5	8,000
9	MTWTF--	ACTION NEWS 5P	5:00p	6:00p	30		2,500	1	1	1	1			1	5	12,500
10	MTWTF--	ACTION NEWS 6P	6:00p	6:30p	30		4,000	1	1	1	1			1	5	20,000

CMS Line #	Day(s)	Buyline Description	Start	End	Spot Len	Est	Rate	Tue 04 Oct 16	Wed 05 Oct 16	Thu 06 Oct 16	Fri 07 Oct 16	Sat 08 Oct 16	Sun 09 Oct 16	Mon 10 Oct 16	Total Spots	Total Amount
11	MTWTF--	JEOPARDY	7:00p	7:30p	30		4,500	1	1	1	1				5	22,500
12	MTWTF--	WHEEL OF FORTUNE	7:30p	8:00p	30		4,500	1	1	1	1			1	5	22,500
13	MTWTFSS	ACTION NEWS 11P M-SU	11:00p	11:35p	30		4,500	1	1	1	1	1	1	1	7	31,500
14	MTWTF--	JIMMY KIMMEL	11:35p	12:37a	30		1,400	1	1	1	1			1	5	7,000
15	---T---	GREY'S ANATOMY	8:00p	9:00p	30		15,000			1					1	15,000
16	----F--	20/20	10:00p	11:00p	30		7,000				1				1	7,000
17	----F--	HIGH SCHOOL HUDDLE	11:30p	11:45p	30		3,500				1				1	3,500
18	-----S-	ACTION NEWS	6:00a	8:00a	30		1,400					1			1	1,400
19	-----S-	GMA SATURDAY	8:00a	9:00a	30		2,400					1			1	2,400
20	-----S-	ACTION NEWS SAT 9A	9:00a	10:00a	30		2,000					1			1	2,000
21	-----S-	ABC COLLEGE FOOTBALL...	12:00p	3:30p	30		3,500							1	1	3,500



New Order Worksheet

Contract#:

CMS#: 356815

Rev:

Est: 3073

CMS Line #	Day(s)	Buyline Description	Start	End	Spot Len	Est	Rate	Tue 04 Oct 16	Wed 05 Oct 16	Thu 06 Oct 16	Fri 07 Oct 16	Sat 08 Oct 16	Sun 09 Oct 16	Mon 10 Oct 16	Total Spots	Total Amount														
22	-----S-	ABC COLLEGE FOOTBALL...	8:00p	11:30p	30		4,000					1			1	4,000														
23	-----S	ACTION NEWS SUN 7A	7:00a	8:00a	30		1,600					1			1	1,600														
24	-----S	GMA SUNDAY	8:00a	9:00a	30		2,400					1			1	2,400														
25	-----S	AMERICAS FUNNIEST HO...	7:00p	8:00p	30		8,500					1			1	8,500														
26	-----S	QUANTICO	10:00p	11:00p	30		9,000					1			1	9,000														
27	-----S	ACTION NEWS SPORTS SU...	11:35p	12:05a	30		2,400					1			1	2,400														
<b>Totals:</b>															0.0	15	15	16	17	6	6	15							90	256,200

Cost by Broadcast Month:  
 Oct-16 256,200



**New Order Worksheet**

Contract#: \_\_\_\_\_

CMS#: 356816

Rev: \_\_\_\_\_

Est: 3075

Property: **\*\* = Pending CMS Admin Approval**  
 Agency: **WPVI**  
 Address: Main Street Media Group  
 PO Box 25093  
 Alexandria VA 22313

Sales Office: Philadelphia

Entered: \_\_\_\_\_

By \_\_\_\_\_

Agency: Main Street Media Group

Traffic Status: \_\_\_\_\_

Sent: \_\_\_\_\_

By \_\_\_\_\_

Buyer: Stephanie Maroney

Acct. Exec(s): Clifford, Anne

Confirmed: \_\_\_\_\_

By \_\_\_\_\_

Alexandria VA 22313

Flight Dates: 10/11/2016 To 10/17/2016

Client Code: 155

By \_\_\_\_\_

Account: **\*\* SENATE LEADERSHIP FUND**

Total Spots: 90

Product Code: 347

By \_\_\_\_\_

Brand: **\*\* Senate Leadership Fund (JU)**

Total Cost: 256,200

Origin: EPORT

By \_\_\_\_\_

Category: \_\_\_\_\_

Key Demo: \_\_\_\_\_

Alt. Billing Address: \_\_\_\_\_

Cash/Trade: Cash

Format: Daily Grid

Share Pct: % Competitive Share: \_\_\_\_\_

Comment: Separation: 30

Workflow Comment: \_\_\_\_\_

*Tentative*

CMS Line #	Day(s)	Buyline Description	Start	End	Spot Len	Est	Rate	Tue 11 Oct 16	Wed 12 Oct 16	Thu 13 Oct 16	Fri 14 Oct 16	Sat 15 Oct 16	Sun 16 Oct 16	Mon 17 Oct 16	Total Spots	Total Amount
1	MTWTF--	ACTION NEWS @430A	4:30a	5:00a	30		700	1	1	1	1			1	5	3,500
2	MTWTF--	ACTION NEWS 5-6A	5:00a	6:00a	30		1,100	1	1	1	1			1	5	5,500
3	MTWTF--	ACTION NEWS 6A	6:00a	7:00a	30		2,400	1	1	1	1			1	5	12,000
4	MTWTF--	GOOD MORNING AMERICA	7:00a	9:00a	30		2,400	2	2	2	2			2	10	24,000
5	MTWTF--	LIVE WITH KELLY	9:00a	10:00a	30		1,500	1	1	1	1			1	5	7,500
6	MTWTF--	ACTION NEWS 12N	12:00p	1:00p	30		2,000	1	1	1	1			1	5	10,000
7	MTWTF--	THE CHEW	1:00p	2:00p	30		1,400	1	1	1	1			1	5	7,000
8	MTWTF--	ACTION NEWS 4P	4:00p	5:00p	30		1,600	1	1	1	1			1	5	8,000
9	MTWTF--	ACTION NEWS 5P	5:00p	6:00p	30		2,500	1	1	1	1			1	5	12,500
10	MTWTF--	ACTION NEWS 6P	6:00p	6:30p	30		4,000	1	1	1	1			1	5	20,000



**New Order Worksheet**

**Contract#:**

**CMS#:** 356816

**Rev:**

**Est:** 3075

CMS Line #	Day(s)	Byline Description	Start	End	Spot Len	Est	Rate	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Total Spots	Total Amount
								11 Oct 16	12 Oct 16	13 Oct 16	14 Oct 16	15 Oct 16	16 Oct 16	17 Oct 16		
11	MTWTF--	JEOPARDY	7:00p	7:30p	30		4,500	1	1	1	1			1	5	22,500
12	MTWTF--	WHEEL OF FORTUNE	7:30p	8:00p	30		4,500	1	1	1	1			1	5	22,500
13	MTWTFSS	ACTION NEWS 11P M-SU	11:00p	11:35p	30		4,500	1	1	1	1	1	1	1	7	31,500
14	MTWTF--	JIMMY KIMMEL	11:35p	12:37a	30		1,400	1	1	1	1			1	5	7,000
15	---T---	GREY'S ANATOMY	8:00p	9:00p	30		15,000			1					1	15,000
16	----F--	20/20	10:00p	11:00p	30		7,000				1				1	7,000
17	----F--	HIGH SCHOOL HUDDLE	11:30p	11:45p	30		3,500				1				1	3,500
18	-----S-	ACTION NEWS	6:00a	8:00a	30		1,400					1			1	1,400
19	-----S-	GMA SATURDAY	8:00a	9:00a	30		2,400					1			1	2,400
20	-----S-	ACTION NEWS SAT 9A	9:00a	10:00a	30		2,000					1			1	2,000
21	-----S-	ABC COLLEGE FOOTBALL...	12:00p	3:30p	30		3,500					1			1	3,500



New Order Worksheet

Contract#:

CMS#: 356816

Rev:

Est: 3075

CMS Line #	Day(s)	Buyline Description	Start	End	Spot Len	Est	Rate								Total Spots	Total Amount			
								Tue 11 Oct 16	Wed 12 Oct 16	Thu 13 Oct 16	Fri 14 Oct 16	Sat 15 Oct 16	Sun 16 Oct 16	Mon 17 Oct 16					
22	-----S-	ABC COLLEGE FOOTBALL...	8:00p	11:30p	30		4,000						1					1	4,000
23	-----S	ACTION NEWS SUN 7A	7:00a	8:00a	30		1,600						1					1	1,600
24	-----S	GMA SUNDAY	8:00a	9:00a	30		2,400						1					1	2,400
25	-----S	AMERICA'S FUNNIEST HO...	7:00p	8:00p	30		8,500						1					1	8,500
26	-----S	QUANTICO	10:00p	11:00p	30		9,000						1					1	9,000
27	-----S	ACTION NEWS SPORTS SU...	11:35p	12:05a	30		2,400						1					1	2,400
<b>Totals:</b>								0.0	15	15	16	17	6	6	15			90	256,200

Cost by Broadcast Month:

Oct-16	256,200
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**New Order Worksheet**

**Contract#:**

**CMS#:** 356817

**Rev:**

**Est:** 3077

**Property:** \*\* = Pending CMS Admin Approval  
WPVI

**Agency:** Main Street Media Group

**Address:** PO Box 25093  
Alexandria VA 22313

**Sales Office:** Philadelphia

**Entered:**

**By**

**Traffic Status:**

**Sent:**

**By**

**Acct. Exec(s):** Clifford, Anne

**Confirmed:**

**By**

**Flight Dates:** 10/18/2016 To 10/24/2016

**Client Code:** 155

**By**

**Total Spots:** 93 **Total Days:** 7

**Product Code:** 347

**By**

**Total Cost:** 250,000

**Origin:** EPORT

**By**

**Key Demo:**

**Alt. Billing Address:**

**Buyer:** Stephanie Maroney

**Cash/Trade:** Cash

**Format:** Daily Grid

**Account:** \*\* SENATE LEADERSHIP FUND

**Brand:** \*\* Senate Leadership Fund (IU)

**Category:**

**Share Pct:** % **Competitive Share:**

**Comment:** Separation: 30

**Workflow Comment:**

*Tentative*

OMS Line #	Day(s)	Buyline Description	Start	End	Spot Len	Est	Rate	Tue 18 Oct 16	Wed 19 Oct 16	Thu 20 Oct 16	Fri 21 Oct 16	Sat 22 Oct 16	Sun 23 Oct 16	Mon 24 Oct 16	Total Spots	Total Amount
1	MTWTF--	ACTION NEWS @430A	4:30a	5:00a	30		700	1	1	1	1			1	5	3,500
2	MTWTF--	ACTION NEWS 5-6A	5:00a	6:00a	30		1,100	1	1	1	1			1	5	5,500
3	MTWTF--	ACTION NEWS 6A	6:00a	7:00a	30		2,400	1	1	1	1			1	5	12,000
4	MTWTF--	GOOD MORNING AMERICA	7:00a	9:00a	30		2,400	2	2	2	2			2	10	24,000
5	MTWTF--	LIVE WITH KELLY	9:00a	10:00a	30		1,500	1	1	1	1			1	5	7,500
6	MTWTF--	RACHAEL RAY SHOW	10:00a	11:00a	30		1,000	1	1	1	1			1	5	5,000
7	MTWTF--	THE VIEW	11:00a	12:00p	30		1,600			1					1	1,600
8	MTWTF--	ACTION NEWS 12N	12:00p	1:00p	30		2,000	1	1	1	1			1	5	10,000
9	MTWTF--	THE CHEW	1:00p	2:00p	30		1,400	1	1	1	1			1	5	7,000
10	MTWTF--	ACTION NEWS 4P	4:00p	5:00p	30		1,600	1	1	1	1			1	5	8,000

CMS Line #	Day(s)	Buyline Description	Start	End	Spot Len	Est	Rate	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Total Spots	Total Amount
								18 Oct 16	19 Oct 16	20 Oct 16	21 Oct 16	22 Oct 16	23 Oct 16	24 Oct 16		
11	MTWTF--	ACTION NEWS 5P	5:00p	6:00p	30		2,500	1	1	1	1			1	5	12,500
12	MTWTF--	ACTION NEWS 6P	6:00p	6:30p	30		4,000	1	1	1	1			1	5	20,000
13	MTWTF--	JEOPARDY	7:00p	7:30p	30		4,500	1	1	1	1			1	5	22,500
14	MTWTF--	WHEEL OF FORTUNE	7:30p	8:00p	30		4,500	1	1	1	1			1	5	22,500
15	MTWTFSS	ACTION NEWS 11P M-SU	11:00p	11:35p	30		4,500	1	1	1	1	1	1	1	7	31,500
16	MTWTF--	JIMMY KIMMEL	11:35p	12:37a	30		1,400	1		1	1			1	4	5,600
18	----F--	20/20	10:00p	11:00p	30		7,000				1				1	7,000
19	----F--	HIGH SCHOOL HUDDLE	11:30p	11:45p	30		3,500				1				1	3,500
20	-----S-	ACTION NEWS	6:00a	8:00a	30		1,400					1			1	1,400
21	-----S-	GMA SATURDAY	8:00a	9:00a	30		2,400					1			1	2,400
23	-----S-	ABC COLLEGE FOOTBALL...	12:00p	3:30p	30		3,500							1	1	3,500

**New Order Worksheet**

Contract#:

CMS#: 356817

Rev:

Est: 3077

CMS Line #	Day(s)	Buyline Description	Start	End	Spot Len	Est	Rate	Tue 18 Oct 16	Wed 19 Oct 16	Thu 20 Oct 16	Fri 21 Oct 16	Sat 22 Oct 16	Sun 23 Oct 16	Mon 24 Oct 16	Total Spots	Total Amount	
24	-----S-	PENN STATE PRIME 10/22	8:00p	11:30p	30		10,000					1			1	10,000	
25	-----S	ACTION NEWS SUN 7A	7:00a	8:00a	30		1,600						1		1	1,600	
26	-----S	ACTION NEWS SUNDAY 9A	9:00a	10:30a	30		2,000						1		1	2,000	
27	-----S	AMERICA'S FUNNIEST HO...	7:00p	8:00p	30		8,500						1		1	8,500	
28	-----S	QUANTICO	10:00p	11:00p	30		9,000						1		1	9,000	
29	-----S	ACTION NEWS SPORTS SU...	11:35p	12:05a	30		2,400						1		1	2,400	
<b>Totals:</b>																	
								0.0	16	15	17	18	5	6	16	93	250,000

Cost by Broadcast Month:

Oct-16	250,000
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