

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WPVI Philadelphia, PA	Date: 7/7/2014
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I, Main Street Media Group

do hereby request station time concerning the following issue:

Senate Leadership Fund 45 North Hill Drive Suite 100 Warrenton, Virginia 20186

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Attached					

This broadcast time will be used by: Senate Leadership Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ **Yes** ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

US Senate Race 11/8 GE
Pennsylvania McGinty/Toomey

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Senate Leadership Fund
45 North Hill Drive
Suite 100
Warrenton, Virginia 20186

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Steven Law, President
Caleb Crosby, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

6/29/2016

Date



Signature

703-485-0398

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

***Any handwritten information included on this form was not provided by the agency and was included without their knowledge or consent. ***

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (Identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



New Order Worksheet

Contract#:

CMS#: 356815

Rev:

Est: 3073

Property: ** = Pending CMS Admin Approval
WPVI

Agency: Main Street Media Group

Address: PO Box 25093

Sales Office: Philadelphia

Entered:

By

Sent:

By

Confirmed:

By

Client Code: 155

Product Code: 347

Origin:

REPORT

Alt Id: 5165677

Alt. Billing Address:

Alexandria VA 22313
Stephanie Maroney

Account: ** SENATE LEADERSHIP FUND

Brand: ** Senate Leadership Fund (IU)

Category:

Acct. Exec(s): Clifford, Anne

Cash

Share Pct: % Competitive Share:

Comment: Separation: 30

Workflow Comment:

Traffic Status:

Flight Dates: 10/04/2016 To 10/10/2016

Total Spots: 90

Total Days: 7

Total Cost: 256,200

Key Demo:

Cash/Trade:

Format: Daily Grd

Tentative

CMS Line #	Day(s)	Buyline Description	Start	End	Spot Len	Est	Rate	Tue 04 Oct 16	Wed 05 Oct 16	Thu 06 Oct 16	Fri 07 Oct 16	Sat 08 Oct 16	Sun 09 Oct 16	Mon 10 Oct 16	Total Spots	Total Amount
1	MTWTF--	ACTION NEWS @430A	4:30a	5:00a	30		700	1	1	1	1			1	5	3,500
2	MTWTF--	ACTION NEWS 5-6A	5:00a	6:00a	30		1,100	1	1	1	1			1	5	5,500
3	MTWTF--	ACTION NEWS 6A	6:00a	7:00a	30		2,400	1	1	1	1			1	5	12,000
4	MTWTF--	GOOD MORNING AMERICA	7:00a	9:00a	30		2,400	2	2	2	2			2	10	24,000
5	MTWTF--	LIVE WITH KELLY	9:00a	10:00a	30		1,500	1	1	1	1			1	5	7,500
6	MTWTF--	ACTION NEWS 12N	12:00p	1:00p	30		2,000	1	1	1	1			1	5	10,000
7	MTWTF--	THE CHEW	1:00p	2:00p	30		1,400	1	1	1	1			1	5	7,000
8	MTWTF--	ACTION NEWS 4P	4:00p	5:00p	30		1,600	1	1	1	1			1	5	8,000
9	MTWTF--	ACTION NEWS 5P	5:00p	6:00p	30		2,500	1	1	1	1			1	5	12,500
10	MTWTF--	ACTION NEWS 6P	6:00p	6:30p	30		4,000	1	1	1	1			1	5	20,000



abc national television sales

New Order Worksheet

Contract#:

CMS#: 356815

Rev:

Est: 3073

CMS Line #	Day(s)	Buyline Description	Start	End	Spot Len	Est	Rate	Tue 04 Oct 16	Wed 05 Oct 16	Thu 06 Oct 16	Fri 07 Oct 16	Sat 08 Oct 16	Sun 09 Oct 16	Mon 10 Oct 16	Total Spots	Total Amount
11	MTWTF--	JEOPARDY	7:00p	7:30p	30		4,500	1	1	1	1			1	5	22,500
12	MTWTF--	WHEEL OF FORTUNE	7:30p	8:00p	30		4,500	1	1	1	1			1	5	22,500
13	MTWTFSS	ACTION NEWS 11P M-SU	11:00p	11:35p	30		4,500	1	1	1	1	1	1	1	7	31,500
14	MTWTF--	JIMMY KIMMEL	11:35p	12:37a	30		1,400	1	1	1	1			1	5	7,000
15	---T---	GREY'S ANATOMY	8:00p	9:00p	30		15,000			1					1	15,000
16	----F--	20/20	10:00p	11:00p	30		7,000				1				1	7,000
17	----F--	HIGH SCHOOL HUDDLE	11:30p	11:45p	30		3,500				1				1	3,500
18	-----S-	ACTION NEWS	6:00a	8:00a	30		1,400					1			1	1,400
19	-----S-	GMA SATURDAY	8:00a	9:00a	30		2,400					1			1	2,400
20	-----S-	ACTION NEWS SAT 9A	9:00a	10:00a	30		2,000					1			1	2,000
21	-----S-	ABC COLLEGE FOOTBALL...	12:00p	3:30p	30		3,500					1			1	3,500

New Order Worksheet
Contract#:
CMS#: 356815

Rev:
Est: 3073

CMS Line #	Day(s)	Buyline Description	Start	End	Spot Len	Est	Rate	Tue 04 Oct 16	Wed 05 Oct 16	Thu 06 Oct 16	Fri 07 Oct 16	Sat 08 Oct 16	Sun 09 Oct 16	Mon 10 Oct 16																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																							</
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Cost by Broadcast Month:

Oct-16	256,200
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New Order Worksheet

Contract#:

CMS#: 356816

Rev:

Est: 3075

Property: ** = Pending CMS Admin Approval
Agency: WPVI
Address: Main Street Media Group
PO Box 25093

Sales Office: Philadelphia

Entered:

By

Agency: Main Street Media Group

Sent:

By

Address: PO Box 25093

Traffic Status:

Confirmed:

By

Alexandria VA 22313

Acct. Exec(s): Clifford, Anne

Client Code: 155

Buyer: Stephanie Maroney

Flight Dates: 10/11/2016 To 10/17/2016

Product Code: 347

Account: ** SENATE LEADERSHIP FUND

Total Spots: 90

Origin: EPORT

Brand: ** Senate Leadership Fund (IU)

Total Cost: 256,200

Alt Id: 5165730

Category:

Key Demo:

Alt. Billing Address:

Share Pct: % Competitive Share:

Comment: Separation: 30

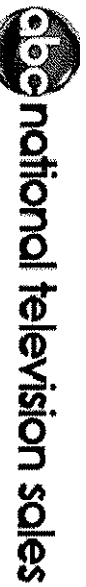
Cash/Trade: Cash

Format: Daily Grid

Workflow Comment:

Tentative

CMS Line #	Day(s)	Buyline Description	Start	End	Spot Len	Est	Rate	Tue 11 Oct 16	Wed 12 Oct 16	Thu 13 Oct 16	Fri 14 Oct 16	Sat 15 Oct 16	Sun 16 Oct 16	Mon 17 Oct 16	Total Spots	Total Amount
1	MTWTF--	ACTION NEWS @430A	4:30a	5:00a	30		700	1	1	1	1			1	5	3,500
2	MTWTF--	ACTION NEWS 5-6A	5:00a	6:00a	30		1,100	1	1	1	1			1	5	5,500
3	MTWTF--	ACTION NEWS 6A	6:00a	7:00a	30		2,400	1	1	1	1			1	5	12,000
4	MTWTF--	GOOD MORNING AMERICA	7:00a	9:00a	30		2,400	2	2	2	2			2	10	24,000
5	MTWTF--	LIVE WITH KELLY	9:00a	10:00a	30		1,500	1	1	1	1			1	5	7,500
6	MTWTF--	ACTION NEWS 12N	12:00p	1:00p	30		2,000	1	1	1	1			1	5	10,000
7	MTWTF--	THE CHEW	1:00p	2:00p	30		1,400	1	1	1	1			1	5	7,000
8	MTWTF--	ACTION NEWS 4P	4:00p	5:00p	30		1,600	1	1	1	1			1	5	8,000
9	MTWTF--	ACTION NEWS 5P	5:00p	6:00p	30		2,500	1	1	1	1			1	5	12,500
10	MTWTF--	ACTION NEWS 6P	6:00p	6:30p	30		4,000	1	1	1	1			1	5	20,000



New Order Worksheet

Contract#:

CMS#: 356816

Rev:

Est: 3075

CMS Line #	Day(s)	Buyline Description	Start	End	Spot Len	Est	Rate	Tue 11 Oct 16	Wed 12 Oct 16	Thu 13 Oct 16	Fri 14 Oct 16	Sat 15 Oct 16	Sun 16 Oct 16	Mon 17 Oct 16	Total Spots	Total Amount
11	MTWTF--	JEOPARDY	7:00p	7:30p	30		4,500	1	1	1	1		1	1	5	22,500
12	MTWTF--	WHEEL OF FORTUNE	7:30p	8:00p	30		4,500	1	1	1	1		1		5	22,500
13	MTWTFSS	ACTION NEWS 11P M-SU	11:00p	11:35p	30		4,500	1	1	1	1	1	1	1	7	31,500
14	MTWTF--	JIMMY KIMMEL	11:35p	12:37a	30		1,400	1	1	1	1		1		5	7,000
15	---T---	GREY'S ANATOMY	8:00p	9:00p	30		15,000			1					1	15,000
16	----F--	20/20	10:00p	11:00p	30		7,000				1				1	7,000
17	----F--	HIGH SCHOOL HUDDLE	11:30p	11:45p	30		3,500				1				1	3,500
18	----S-	ACTION NEWS	6:00a	8:00a	30		1,400					1			1	1,400
19	-----S-	GMA SATURDAY	8:00a	9:00a	30		2,400					1			1	2,400
20	-----S-	ACTION NEWS SAT 9A	9:00a	10:00a	30		2,000					1			1	2,000
21	-----S-	ABC COLLEGE FOOTBALL...	12:00p	3:30p	30		3,500					1			1	3,500



New Order Worksheet

Contract#:

CMS#: 356816

Rev:

Est: 3075

CMS Line #	Day(s)	Buyline Description	Start	End	Spot Len	Est	Rate	Tue 11 Oct 16	Wed 12 Oct 16	Thu 13 Oct 16	Fri 14 Oct 16	Sat 15 Oct 16	Sun 16 Oct 16	Mon 17 Oct 16	Total Spots	Total Amount
22	-----S-	ABC COLLEGE FOOTBALL...	8:00p	11:30p	30		4,000					1			1	4,000
23	-----S	ACTION NEWS SUN 7A	7:00a	8:00a	30		1,600					1			1	1,600
24	-----S	GMA SUNDAY	8:00a	9:00a	30		2,400					1			1	2,400
25	-----S	AMERICA'S FUNNIEST HO...	7:00p	8:00p	30		8,500					1			1	8,500
26	-----S	QUANTICO	10:00p	11:00p	30		9,000					1			1	9,000
27	-----S	ACTION NEWS SPORTS SU...	11:35p	12:05a	30		2,400					1			1	2,400
Totals:							0.0	15	15	16	17	6	6	15	90	256,200

Cost by Broadcast Month:

Oct-16
256,200



New Order Worksheet

Contract#:

CMS#: 356817

Rev:

Est: 3077

** = Pending CMS Admin Approval

Property: WPVI
Agency: Main Street Media Group
Address: PO Box 25093

Sales Office: Philadelphia

Entered:

By

Agency: Main Street Media Group

Sent:

By

Address: PO Box 25093

Confirmed:

By

Alexandria VA 22313

Buyer: Stephanie Maroney

Acct. Exec(s): Clifford, Anne

Client Code: 155

Account: ** SENATE LEADERSHIP FUND

Flight Dates: 10/18/2016 To 10/24/2016

Product Code: 347

Brand: ** Senate Leadership Fund (IU)

Total Spots: 93

Origin: EPORT

Alt Id:

Category:

Total Cost: 250,000

Alt. Billing Address:

Share Pct: % Competitive Share:

Cash/Trade: Cash

Comment: Separation: 30

Format: Daily Grid

Workflow Comment:

CMS Line #	Day(s)	Buyline Description	Start	End	Spot Len	Est	Rate	Tue 18 Oct 16	Wed 19 Oct 16	Thu 20 Oct 16	Fri 21 Oct 16	Sat 22 Oct 16	Sun 23 Oct 16	Mon 24 Oct 16	Total Spots	Total Amount
1	MTWTF--	ACTION NEWS @430A	4:30a	5:00a	30		700	1	1	1	1			1	5	3,500
2	MTWTF--	ACTION NEWS 5-6A	5:00a	6:00a	30		1,100	1	1	1	1			1	5	5,500
3	MTWTF--	ACTION NEWS 6A	6:00a	7:00a	30		2,400	1	1	1	1			1	5	12,000
4	MTWTF--	GOOD MORNING AMERICA	7:00a	9:00a	30		2,400	2	2	2	2			2	10	24,000
5	MTWTF--	LIVE WITH KELLY	9:00a	10:00a	30		1,500	1	1	1	1			1	5	7,500
6	MTWTF--	RACHAEL RAY SHOW	10:00a	11:00a	30		1,000	1	1	1	1			1	5	5,000
7	MTWTF--	THE VIEW	11:00a	12:00p	30		1,600			1					1	1,600
8	MTWTF--	ACTION NEWS 12N	12:00p	1:00p	30		2,000	1	1	1	1			1	5	10,000
9	MTWTF--	THE CHEW	1:00p	2:00p	30		1,400	1	1	1	1			1	5	7,000
10	MTWTF--	ACTION NEWS 4P	4:00p	5:00p	30		1,600	1	1	1	1			1	5	8,000

Tentative



New Order Worksheet

Contract#:

CMS#: 356817

Rev:

Est: 3077

CMS Line #	Day(s)	Buyline Description	Start	End	Spot Len	Est	Rate	Tue 18 Oct 16	Wed 19 Oct 16	Thu 20 Oct 16	Fri 21 Oct 16	Sat 22 Oct 16	Sun 23 Oct 16	Mon 24 Oct 16	Total Spots	Total Amount
11	MTWTF--	ACTION NEWS 5P	5:00p	6:00p	30		2,500	1	1	1	1			1	5	12,500
12	MTWTF--	ACTION NEWS 6P	6:00p	6:30p	30		4,000	1	1	1	1			1	5	20,000
13	MTWTF--	JEOPARDY	7:00p	7:30p	30		4,500	1	1	1	1			1	5	22,500
14	MTWTF--	WHEEL OF FORTUNE	7:30p	8:00p	30		4,500	1	1	1	1			1	5	22,500
15	MTWTFSS	ACTION NEWS 11P M-SU	11:00p	11:35p	30		4,500	1	1	1	1	1	1	1	7	31,500
16	MTWTF--	JIMMY KIMMEL	11:35p	12:37a	30		1,400	1		1	1			1	4	5,600
18	----F--	20/20	10:00p	11:00p	30		7,000				1				1	7,000
19	----F--	HIGH SCHOOL HUDDLE	11:30p	11:45p	30		3,500				1				1	3,500
20	-----S-	ACTION NEWS	6:00a	8:00a	30		1,400					1			1	1,400
21	-----S-	GMA SATURDAY	8:00a	9:00a	30		2,400					1			1	2,400
23	-----S-	ABC COLLEGE FOOTBALL...	12:00p	3:30p	30		3,500					1			1	3,500



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24	-----S-	PENN STATE PRIME 10/22	8:00p	11:30p	30		10,000					1			1	10,000
25	-----S	ACTION NEWS SUN 7A	7:00a	8:00a	30		1,600					1			1	1,600
26	-----S	ACTION NEWS SUNDAY 9A	9:00a	10:30a	30		2,000					1			1	2,000
27	-----S	AMERICA'S FUNNIEST HO...	7:00p	8:00p	30		8,500					1			1	8,500
28	-----S	QUANTICO	10:00p	11:00p	30		9,000					1			1	9,000
29	-----S	ACTION NEWS SPORTS SU...	11:35p	12:05a	30		2,400					1			1	2,400
Totals:							0.0	16	15	17	18	5	6	16	93	250,000

Cost by Broadcast Month:

Oct-16
250,000