

WADI Quarterly Report –4th Quarter
October 1, 2023 – December 31, 2023

COMMUNITY

10/16 – 10/28	PSA promoting Pickwick Pines Fall Festival Community Event	:30
11/06 – 11/10	Live & Pre-recorded reads about the Alcorn County Veteran’s Day Celebr.	:30
12/06 - 12/08	PSA for Community Christmas Bazaar featuring local groups.	:30

ENVIRONMENTAL

09/20-10/29	Live reads and pre-recorded PSAs for weekly Tishomingo State Park Trekking the Trails events.	:30
11/20 – 11/22	Notified Communities of Iuka and Walker-Switch about contaminated drinking Water and Boil Water Notice.	:30

YOUTH

10/16-10/26	PSA Promoting fundraiser for Boys and Girls Club of Corinth	:30
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HEALTHCARE

10/16-10/28	Promotion of First Responder’s Appreciation Day events	:30
11/02/23-11/12/23	Live reads and pre-recorded PSA for MS Diabetes Foundation promoting Oxford MS Walk for Diabetes event.	:30

RELIGION

10/31 – 11/03	Live reads regarding Coat Give Away for those in need from Snowdown Church	:30
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POETRY/READING

EDUCATION

10/17-10/26	Corinth Literacy Council Annual Meeting notification	:30
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AD COUNCIL PSA

Pre-produced spots furnished by the Ad Council or others in 48 after the hour PSA Cart (:15 &:30)

10/01/23 – 12/31/23

Finish your Diploma
Adopt US Kids
AARP Caregiving
Get my Flu Shot
Make your Kid Laugh
Stop Text/Stop Wrecks
Police Compliance
VA Treatment – Make the Connection
Pests Without Borders
Wireless Alerts
SSA Online
Rotary Foundation
ATV Safety
NAB Radio #2
Crimestoppers
Ace Your Retirement
Ticks Suck
Emergency 2
Auto Theft 2023
Make the Connection Net
American Legion