

1ST QUARTER 2014 LIST OF ISSUES

KIEM-TV HAS LIVE NEWS CASTS MONDAY-FRIDAY 5PM, 6PM AND 11PM. ON SATURDAY AND SUNDAY AT 6PM AND 11PM. ALL OF THE NEWS SCRIPTS LISTED IN THIS REPORT ARE AT LEAST 2 MINUTES IN LENGTH, AND PERTAIN TO THE ISSUES LISTED BELOW.

PUBLIC SAFETY
ECONOMY/EMPLOYMENT
YOUTH/EDUCATION
HEALTH CARE/DISABLED
CRIME/LAW ENFORCEMENT
AGRICULURE/FISHING
GOVERNMENT
ENVIRONMENT
TRANSPORTATION
NATURAL DISASTER
ELDERLY
HOMELESS
MISCELLANEOUS

PKG

IN WASHINGTON THERE'S STILL NO
AGREEMENT IN CONGRESS TO RESTORE LONG
TERM UNEMPLOYMENT BENEFITS, BUT
PRESIDENT OBAMA...WHO'S VOWED TO ACT ON
HIS OWN WHEN HE CAN..MADE A MOVE TO
HELP THOSE WORKERS GET A BETTER SHOT
AT A JOB. STEVE HANDELSMAN HAS THE
LATEST.

TAKE PKG

((TAKE PKG))

TRT: 1:43

CORPORATE CEOS CAME TO THE WHITE
HOUSE... THE HEADS OF eBAY, WAL-MART,
BOEING, MARRIOTT AND OTHERS

OC: CAPITOL HILL

HEIDI SHIERHOLZ
Economic Policy Institute :20 - :34

TO JOIN PRESIDENT OBAMA'S PUSH TO
HELP THE LONG TERM UNEMPLOYED.

JAY CARNEY
White House Press Secretary 1:17 -
1:22

STEVE HANDELSMAN
Washington, DC

4 MILLION AMERICANS HAVE BEEN OUT OF
WORK FOR MORE THAN SIX MONTHS.

Government

AND STUDIES SHOW THAT FACT ALONE HURTS
THEIR PROSPECTS

((Sot: Heidi Shierholz/Economic
Policy Institute :20 - :34))

"So if they're two people that are

identical but one person has been unemployed for longer than the other person that employer can say well maybe that means the person whose been unemployed for a shorter time is a little bit better."

MR OBAMA'S GOT 300 COMPANIES TO HIRE WITHOUT TAKING IN ACCOUNT HOW LONG SOMEONE'S BEEN LOOKING

AND HE SIGNED AN ORDER TO MAKE THAT GOVERNMENT PRACTICE.

((Sot: President Barack Obama / No Super))

"I am directing every federal agency to make sure we are evaluating candidates on the level, without regard to their employment history."

IT'S ANOTHER OBAMA MOVE TO ACT WITHOUT CONGRESS.

BUT ON IMMIGRATION, THE WHITE HOUSE

SEE A CHANCE FOR COOPERATION

HOUSE REPUBLICANS SAID YESTERDAY:
THEY'D ALLOW 12 MILLION UNDOCUMENTED
IMMIGRANTS TO STAY IN THE U-S

NOT ON THE PATH TO CITIZENSHIP THAT
MOST DEMOCRATS WANT...BUT NOT TO BE
DEPORTED AS REPUBLICANS ONCE DEMANDED

((Sot: Jay Carney / White House Press
Secretary 1:17 - 1:22))

"Now there is movement and that's a
good thing."

AND A DEAL ON IMMIGRATION AGAIN,
LOOKS POSSIBLE.

insert ends

(two second pause)

audio outcue: I'm Steve Handelsman,
NBC News, Washington

(--- REPORTER LIVE TAG ---)

REPUBLICANS LEADERS FIGURE THEY

6 PM 0201

RR

UNEMPLOYMENT

4 OF 4

BETTER BE SEEN WORKING WITH THE
PRESIDENT ON THIS ISSUE OR THEY'LL
SUFFER AGAIN AT THE POLLS. STEVE
HANDELSMAN, NBC NEWS, CAPITOL HILL.

#####

PKG

WITH JUST DAYS UNTIL THE START OF THE WINTER OLYMPICS, PARTS OF SOCHI STILL DON'T LOOK QUITE PREPARED. N-B-C'S KEIR SIMMONS HAS MORE FROM SOCHI, RUSSIA.

((TAKE PKG))

TAKE PKG

"From here we can hear the rehearsals underway for the opening of the games but as you walk around you can also see in places construction work still appears to be underway. The International Olympic Committee says only 6 of the 9 media hotels up in the mountains are fully operational."

TRT: 1:49

OC: BEFORE AN OLYMPICS

KEIR SIMMONS
NBC News, Sochi, Russia :00-08

PETER FOLEY
Snowboard Team Head Coach :50-:55

JEREMY FORSTER
US Freeskiing & Snowboarding Director :56-:59

J.R. CELSKI
US Short Track Speed Skater 1:08-1:12 ((nats))

PRAYERS THIS MORNING FOR A SAFE AND SUCCESSFUL OLYMPICS.

THE ORGANIZERS NEED ALL THE HELP THEY CAN GET.

((nats))

Miscellaneous

WITH JUST DAYS TO GO... AND 50
BILLION DOLLARS SPENT...

((nats))

...PARTS OF SOCHI DON'T QUITE LOOK
PREPARED FOR PRIME TIME.

SOME HOTELS WERE JUST THIS WEEKEND
LOADING IN FURNITURE.

BUT THE MOUNTAINS ARE READY... AND
MEMBERS OF THE AMERICAN TEAM CAN'T
WAIT TO GET GOING.

S/ Peter Foley/ Snowboard Team Head
Coach :50-:55

"It's awesome, there's a lot of snow.
We rode powder this morning and it
was amazing."

S/ Jeremy Forster/ US Freeskiing &
Snowboarding Director :56-:59

"I would put the mountains up here
against anywhere in the world."

DOWN OFF THE MOUNTAIN, TEAM USA SHORT
TRACK SPEED SKATER JR CELSKI WAS
TESTING THE ICE.

S/ J.R. Celski/ US Short Track Speed
Skater 1:08-1:12

"Feeling good, feeling really good
about this. I'm just loving the
atmosphere and the energy."

THE COUNTDOWN IS REALLY UNDERWAY
NOW... HUNDREDS OF VOLUNTEERS
ARRIVING...

BUT ONE FAN HAS JUST LEFT SOCHI... A
FOOTBALL FAN

((nats))

"Go Seahawks"

SHE WAS IN SOCHI FOR A DAY BECAUSE OF
HER JOB AS A FLIGHT ATTENDANT... BUT
SHE WAS DESPERATE TO GET HOME

"Should catch the Second Quarter,
might miss the first but my husbands
going to record it..."

S/ Keir Simmons/ NBC News/ Sochi,
Russia 1:33-1:41

"So there is a lot of excitement as
well as the worries. The question is
in the days to come as thousands more
people arrive, will they even have
somewhere to stay? The President of
the IOC is reassuring people saying
yes there are troubles as always
before an Olympics."

((TAKE ANCHOR))

THE SOCHI WINTER OLYMPICS BEGIN THIS
THURSDAY RIGHT HERE ON N-B-C FEBRUARY
6TH WITH THE OPENING CEREMONY ON
FRIDAY FEBRUARY 7TH.

#####

ON-SET/PKG

((ANCHOR LEAD))

GOOD EVENING... AND THANK YOU FOR
WATCHING NEWS CHANNEL 3.

DROUGHT CONDITIONS CONTINUE TO
PERSIST ON THE NORTH COAST... AND ONE
INDUSTRY IN PARTICULAR IS FEELING THE
PAIN.

NEWS CHANNEL 3'S LASHAY WESLEY JOINS
US LIVE IN THE STUDIO WITH ON THE
DETAILS.

TAKE MONITOR

((TAKE REPORTER))

TAKE REPORTER

GOOD EVENING MONICA. LOCAL RANCHERS
ARE THE HARDEST HIT BY THIS DROUGHT.
THE LOW RAIN FALL IS MAKING IT HARDER
TO FEED THEIR ANIMALS AND FORCING
THEM TO SELL THEIR PRODUCT SOONER AND
FOR LESS MONEY.

Environment

((TAKE PKG))

TAKE PKG
TRT:
OC: "GETTING RID OF COWS EARLIER."

"WE'RE SCARED, WE'RE REALLY SCARED. THIS
IS AN ABNORMAL YEAR."

LOU MORA
Humboldt/Del Norte Cattleman Association

LOU MORA IS A RANCHER IN FORTUNA AND SAYS
HE'S NEVER SEEN A YEAR THIS BAD. HIS
FAMILY HAS HAD TO CUT THE AMOUNT OF
CATTLE IN THEIR HEARD DOWN TO ABOUT HALF.

IT'S BECAUSE THERE ISN'T ENOUGH GRASS TO
FEED THEM AND THE PRICE OF FEED HAS
ALMOST TRIPLED.

"RIGHT NOW WE HAVEN'T HAD ANY GRASS
GROWING SINCE MID JULY."

IN A NORMAL YEAR, MORA'S COWS WOULD BE
ABLE EAT THE GRASS THAT WAS ALREADY
GROWING, BUT THE LACK OF RAINFALL HAS
FORCED CATTLEMEN LIKE HIM TO BUY FED THAT
THEY NORMALLY WOULDN'T NEED.

"WE'RE HAVING TO FINANCE FEED FOR THE
COWS. WHAT WOULD NATURALLY GROW WE'RE
HAVING TO PAY FOR."

AND TO DEAL WITH THE INCREASE COSTS MORE
AND MORE RANCHERS ARE HAVING TO SELL
THEIR CALVES EARLIER.

"SIX WEEKS TO TWO MONTHS EARLIER THAN
THEY NORMALLY WOULD."

AND THAT MEANS IN AUCTION THOSE COWS THAT
ARE SELLING EARLIER ARE LIGHTER, WHICH
MEANS THEIR SELLING FOR MUCH LESS THAN
BEFORE.

BEFORE.

"PEOPLE ARE GOING TO HAVE A LOT LESS MONEY IN THEIR POCKET" "THEY'RE GOING TO SELL THOSE ANIMALS EARLY. AND FOR A LOT LESS MONEY THAN THEY HAD BUDGETED FOR."

MORA SAYS CONDITIONS IN HUMBOLDT AND DEL NORTE ARE ACTUALLY THE BEST IN THE STATE. ELSEWHERE RANCHERS HAVE HAD TO SELL ADULT COWS THAT THEY RELY ON TO PRODUCE NEW CALVES EVERY YEAR. MORA SAYS LOCAL RANCHERS ARE HAVING TO START CONSIDERING THAT OPTION BECAUSE IT'S TOO EXPENSIVE FOR THEM TO FEED THEIR HERDS.

"THAT IS BECOMING FOOD FOR THOUGHT FOR A LOT OF RANCHERS. DOWNSIZING THEIR HERD. GETTING RID OF COWS EARLIER. "

((TAKE REPORTER))

TAKE REPORTER

RANCHERS SAY THAT IT MAY TAKE THEM A WHOLE YEAR TO FINALLY RECOVER FROM THIS DROUGHT. IF SOME SERIOUS RAIN DOESN'T COME IT COULD FORCE THEM TO BUY FEED EVEN THROUGH THE SUMMER

5 PM 2/3

WESLEY

WATER

4 OF 4

MONTHS, BUT THEY DO HAVE ON THING ON
THEIR SIDE. THE PRICE OF BEEF IS AT A
RECORD HIGH. BACK TO YOU MONICA.

####

PKG/T

AND FOR NOTHING BUT TERRIBLE REASONS,
THE DEATH OF ~~THIS STAR~~ ^{movie}, PHILIP
SEYMOUR HOFFMAN, IS BRINGING
ATTENTION TO A HEROIN PROBLEM THAT IS
EXPLODING AMONG PEOPLE IN ALL WALKS
OF LIFE IN THIS COUNTRY. OUR NATIONAL
CORRESPONDENT KATE SNOW REPORTS.

TAKE PKG

*will call in
Travis*

TRT: 2:00

((TAKE PKG))

HEROIN ADDICTION UP
Hoffman Death Highlights Problem

CAROL CHRISTIANSEN'S SON, ERIK, WAS
ON THE FAST TRACK WITH THE NEW YORK
CITY POLICE.

KATE SNOW, CORRESPONDENT
NBC News

5-7 Quick

Nat: "He worked these streets? Yep for seven
years."

CAROL CHRISTANEN
Mother

11-14 Quick

HE'D ALWAYS WANTED TO BE A COP LIKE
HIS DAD.

JAMES CARPA

DEA *50-57*

Carol: "He was 28-years-old. He had a great
career. He was happy. So we thought."

*Dr. Marvin Supella
126-132*

AS AN UNDERCOVER DETECTIVE, HE HELPED
BUST DRUG DEALERS... BUT THEN HE
STARTED USING HIMSELF.

Public Safety

BY THE FALL OF 2011, HE WAS ADDICTED TO PRESCRIPTION PAINKILLERS... AND THEN HE FOLLOWED A PREDICTABLE PATTERN... THE SAME ONE PHILIP SEYMOUR HOFFMAN TOLD REPORTERS HE'D FOLLOWED... FROM PRESCRIPTION DRUGS TO HEROIN.

Kate: "Heroin was cheaper?"

Carol: "Heroin was cheaper, easy to get. Much cheaper."

EASY TO SHOOT UP, SNORT, OR SMOKE. HEROIN USE IN THE U.S. NEARLY DOUBLED OVER FIVE YEARS. MORE THAN A QUARTER MILLION PEOPLE A YEAR END UP IN THE ER. AND DEATHS FROM OVERDOSES ARE SPIKING.

James Carpa/DEA: "We think for instance that we're gonna find this somewhere else in a bad neighborhood. Well, it's found: rich people, poor people, middle class people.

IN VERMONT, WHERE THE PROBLEM HAS BEEN PARTICULARLY SEVERE, ON SATURDAY, A 33- YEAR-OLD MOM WAS ARRESTED AFTER POLICE FOUND 690 BAGS OF HEROIN STUFFED UNDER HER FIVE- YEAR-OLD DAUGHTER'S SEAT IN THE CAR. IN CHICAGO, AN EARLIER NBC NEWS INVESTIGATION FOUND THE EVIDENCE IS RIGHT THERE FOR ANYONE TO SEE.

Kate: "Look at all these bags."

AND THE GRIM FACT IS NEARLY HALF OF ADDICTS WILL END UP DEAD, ACCORDING TO DR. MARVIN SEPPOLA.

Seppola: Tolerance builds up very rapidly, and they can't get the same sort of high from it. So they keep going back for more, and they keep trying to take more and more. And they keep trying new types of heroin and stronger heroin.

Carol (sitting on couch): "Every night I touch this photo."

ERIK HAD BEEN OUT OF REHAB JUST FIVE DAYS WHEN HE OVERDOSED.

Carol: "My heart is broken. Every single day, one thing I always think about is that he will always be 28 and that breaks my heart... the realization of the loss of future, and that's what hurts."

KATE LIVE TAG:

CAROL SAYS THE REASON SHE GETS UP AND PUTS ON A SMILE EVERY DAY IS THE HOPE THAT MAYBE SHE REACHES SOME OTHER FAMILY OUT THERE. THE HOPE OF SO MANY IN THE RECOVERY COMMUNITY TONIGHT IS THAT PHILIP SEYMOUR HOFFMAN'S DEATH ISN'T JUST ANOTHER CELEBRITY STORY, BUT A WAY TO FOCUS ATTENTION ON A DEVASTATING PROBLEM.

#####

6 PM 02/03/14

BC

****HEROIN****

5 OF 5

PKG

AND WHILE THE CITY OF EUREKA WILL
SOON BE WELCOMING A NEW CITY MANAGER,
THE POLICE DEPARTMENT IS SAYING
GOODBYE AND HAPPY RETIREMENT TO ONE
OF EUREKA'S LONGEST-SERVING POLICE
OFFICERS, MURL HARPHAM.

NEWS CHANNEL 3'S ROBYN RIDPATH SAT
DOWN WITH HIM TODAY AND HAS THE
STORY.

TAKE PKG

((TAKE PKG))

TRT: 2:50

FOR MORE THAN HALF A CENTURY MURL
HARPHAM SPENT HIS YEARS HERE--AT THE
EUREKA POLICE DEPARTMENT UNTIL HIS
RECENT DEPARTURE...TO VENTURE DOWN THE
ROAD OF RETIREMENT. BUT BEFORE THE 56
YEAR EUREKA POLICE VET JOINED THE
FORCE...HE TURNED IN HIS PEN AND PAPER--
-FOR THAT ALMIGHTY CAP AND BADGE.

OC: STANDARD

MURL HARPHAM @ :40-44
Retired Police Chief, Eureka Police
Dept.

"I WAS ON THE HUMBOLDT TIMES, I HAD
THE POLICE BEAT"

HE CAME TO THE NORTH COAST ON A
FOOTBALL SCHOLARSHIP AT HUMBOLDT
STATE. AND THEN IN THE EARLY FIFTIES

*Crime
Law enforcement*

LANDED A JOB AS A CUB REPORTER FOR THE LOCAL NEWSPAPER...WORKING THE COP BEAT UNTIL ONE DAY THE POLICE CHIEF ASKED HIM-- IF HE WAS INTERESTED IN BECOMING AN OFFICER..

"SO HE SAYS WOULD YOU BE INTERESTED AND I SAID, I MIGHT BE. I GOT EXPOSED TO IT AND I THOUGHT I WOULD RATHER BE DOING IT THAN WRITING ABOUT IT."

AND SINCE THE DAY HE JOINED THE DEPARTMENT IN 1957, HE NEVER LOOKED BACK. AND SPENT MORE THAN HALF OF HIS LIFE PATROLING THE STREETS OF EUREKA...SOMETHING HE SAYS HAS CHANGED DRASTICALLY.

"THE BIGGEST CHANGE WAS THE METH PROBLEM. WHEN METH CAME ALONG THE ATTITUDES CHANGED BECAUSE THE PEOPLE UNDER METH THEY BECOME VERY PARANOID AND VERY AGGRESSIVE."

HARPHAM WAS WITH THE DEPARTMENT FOR

SIX DECADES. IN 1968 HE BECAME A SERGEANT, TEN YEARS LATER WAS PROMOTED TO CAPTAIN AND DURING HIS ERA WAS INTERIM POLICE CHIEF FOUR TIMES, UNTIL TAKING THE HELM OF CHIEF IN 2012.

<<NATS>>

"YEAH IT BRINGS BACK A LOT OF MEMORIES"

FLIPPING THROUGH A BOOK FULL OF OLD NEWS ARTICLES AND CLIPPINGS FROM THE PAPER-- HARPHAM SAYS THE ONE THING THAT KEPT HIM MOTIVATED, AND GOT HIM UP FOR WORK EVERY DAY... WAS THE PEOPLE.

"WORKING THE STREETS, AND BEING OUT IN CONTACT WITH THE PUBLIC."

HE WORKED ON SOME OF EUREKA'S HIGHEST PROFILE CASES DURING HIS REIGN...INCLUDING THAT OF RICHARD STOBAUGH- THE SO-CALLED "SKI MASK

RAPIST" FROM 1986---AND WHO HARPHAM WAS THE COMMANDER IN INVESTIGATORS AND INSTRUMENTAL IN SOLVING THE CASE.

"IT WAS BEFORE D-N-A BUT HE HAD A VERY UNUSUAL BLOOD TYPE, AND THAT'S HOW WE WERE ABLE TO ZERO IN ON HIM."

BUT WHEN NOT ZEROED IN ON WORK, HE WAS FOCUSED ON RAISING HIS FAMILY...HIS WIFE OF FIFTY YEARS... AND HIS FIVE CHILDREN, TWO OF WHOM FOLLOWED IN THEIR FATHER'S FOOTSTEPS.

"TWO OF THEM ARE POLICE OFFICERS AND I NEVER GUIDED THEM IN THAT DIRECTION, THEY PICKED THEIR OWN PATHS."

BUT NOW THAT THEY'RE OLDER WITH FAMILIES OF THEIR OWN, HARPHAM IS TRYING TO PAVE A NEW PATH--ONE THAT LEADS TO RETIREMENT HAPPINESS AND A NEW WAY OF LIFE.

5 PM 0204

RR

****HARPHAM****

5 OF 5

"I STILL WAKE UP AT THE SAME TIME
EVERY MORNING, BUT EVERY ONCE IN A
WHILE THE THOUGHT HITS ME 'GEEZ I'M
NOT GETTING A PAYCHECK ANYMORE.' "

IN EUREKA, RRNC3.

#####

PKG

A NEBRASKA TEACHER SAYS HER FIRST GRADERS ARE FOCUSING BETTER AND LEARNING MORE... AFTER ONE UNIQUE CHANGE WAS MADE TO THE CLASSROOM. THEY TOOK OUT... THE CHAIRS. LENA TILLETT EXPLAINS.

TAKE PKG

((TAKE PKG))

TRT: 122

(NATS)

TEACHER REMOVES CLASSROOM CHAIRS
Students Focus Better

"you notice the 10s are going to be going down this way"

SARAH MEADER
1st Grade Teacher
(: 13 - 20

AT FIRST GLANCE, THIS LOOKS LIKE A NORMAL 1ST GRADE CLASSROOM.

SOPHIA HARDY
1st Grader
(: 44 - 50

BUT DOWN BENEATH, MRS. MEADER'S STUDENTS HAVE SWAPPED OUT DESK CHAIRS FOR STABILITY BALLS.

LENA TILLETT, REPORTER
NBC News
51 - 1:08

"Being able to use the core ball to bounce or roll within their area is allowing them to be able to continuously stay on task but able to move at the same time."

Youth
Education

STAYING ON TASK IS A CHALLENGE FOR
JUST ABOUT ANY 1ST GRADER, BUT
ESPECIALLY FOR SOME OF MRS. MEADER'S
STUDENTS.

SOME ARE HEARING IMPAIRED, OTHERS
ADHD ONE YOUNGSTER HAS CEREBRAL
PALSY.

MEADER HAS DISCOVERED THE CONSTANT
BOUNCING HAS A SPECIAL EFFECT:

"That excess energy is not as high as
it was because they're able to get
their excess energy out on the ball
they're able to focus for a lot
longer"

(NATS)

"another 100% right here, Ms.
Jalinda!"

THEY ALSO DO EXERCISES ON THE BALL
DURING BREAKS, AND SOPHIA HARDY SEES
IT HELPING HER IN THE FUTURE.

(SOT: SOPHIA HARDY, 1ST GRADER)

"They help me keep my balance and I can have a nice core when I get older"

"Now a few of Mrs. Meader's students are going to show me exactly what they do when they come in the classroom: First they pull out the ball, make sure there is nothing on the floor so it doesn't pop it, and then you sit down, and make sure that you don't fall right? Right"

"My hope is that everybody will catch on to this, that they will see that it's something that is working."

WORKING SO WELL, SOPHIA ISN'T INTERESTED IN CHAIRS ANYMORE.

(REPORTER: "do you miss the chairs?")

(SOT: SOPHIA HARDY, 1ST GRADER)

"No!"

ANCHOR TAG

TRT: 24

((ANCHOR TAG))

THE STABILITY BALLS ARE BECOMING A MORE POPULAR ALTERNATIVE TO STANDARD CHAIRS.

BUT SOME SCIENTISTS WARN THE BALLS AREN'T A MIRACLE CURE FOR BAD POSTURE.

WHEN PEOPLE SIT ON THEM FOR LONG PERIODS OF TIME, BAD HABITS CAN REAPPEAR.

AND BECAUSE THEY DON'T HAVE BACKS, THE BALLS DON'T ALLOW SITTERS TO LEAN BACK AND TAKE PRESSURE OFF THE TAILBONE.

GOOD POSTURE CAN GO A LONG WAY... NO MATTER WHAT YOU'RE SITTING ON.

#####

6 PM 02/05/14

BC

****BALL****

5 OF 5

PKG/T

IT TURNED INTO STANDING-ROOM ONLY AT THE HUMBOLDT COUNTY SUPERVISORS CHAMBER IN EUREKA THIS AFTERNOON. STATE ASSEMBLY MEMBERS HOSTED A HEARING TO DISCUSS NORTH COAST WATER ISSUES, CALIFORNIA'S DROUGHT AND THE ASSEMBLY'S WATER BOND PROPOSAL.

TAKE PKG

TRT:

OC: STANDARD

NEWS CHANNEL THREE'S ROBYN RIDPATH HAS THE STORY.

ASSEMBLYMEMBER WESLEY CHESBRO (D) North Coast

((TAKE PKG))

DANA STOLZMAN Salmonid Restoration Federation

THIS AFTERNOON WAS THE FIRST TIME IN TWENTY YEARS THE STATE ASSEMBLY HELD A HEARING ON THE NORTH COAST..AND THE TOPIC OF DISCUSSION--WATER.

MARK LANCASTER Director, Five Counties Salmon Program

BARBARA KENNEDY Weott Community Services District

"WE'RE VERY DIFFERENT THEN THE REST OF THE STATE AND OUR WATER NEEDS HAVE MORE TO DO WITH THE NATURAL RESOURCES THEN THEY DO WITH WHAT COMES OUT OF THE TAP."

environment

THE BIGGEST ISSUE THAT TIES INTO THE STATEWIDE WATER SYSTEM IS WATER DIVERSION. OVER HALF OF THE WATER NORMALLY FLOWING IN THE TRINITY RIVER

IS DIVERTED FROM THE DAMS AND GOES TO THE SACRAMENTO RIVER AND THEN TO FARMS AND CITIES IN THE SOUTHERN PART OF THE STATE.

"WE NEED TO MAKE SURE THAT WHATS LEFT OF THAT FLOW IS PROTECTED FOR THE FISH. IT'S VERY CRITICAL TO THE FISHERY IN THE TRINITY AND ITS ALSO CRITICAL TO THE FISHERY IN THE LOWER KLAMATH WHICH THE TRINITY FEEDS."

TODAY'S MEETING WAS ONE OF EIGHT HELD STATEWIDE TO ADDRESS THE LEGISLATURE'S NEW WATER BOND PROPOSAL... CALLED THE "CLEAN AND SAFE DRINKING WATER ACT OF 2014".

<<NATS>>

BACK IN 2009 AN ELEVEN-POINT-ONE BOND PROPOSAL PASSED--BUT WAS POSTPONED TWICE BECAUSE OF ITS FLAWS--AND THIS YEAR THAT SAME PROPOSAL IS BACK ON THE BALLOT...HOWEVER, THIS TIME

LAWMAKERS ARE TRYING TO BE MORE
TRANSPARENT...AND ASKED LOCAL
RESIDENTS ALONG THE NORTH COAST ABOUT
WHAT THEY THINK SHOULD BE REVISED AND
INCLUDED IN THE NEW BOND.

"I'D LIKE TO SEE PROTECTION FOR THE
NORTH COAST WATER RESOURCES AND AN
EQUAL BALANCE BETWEEN THE HYDROLOGIC
REGIONS IN THE STATE, THE NORTH COAST
BEING A PLACE WHERE THERE IS
CURRENTLY A LOT OF WATER HEADING
SOUTH AND IN A TIME OF DROUGHT WE
ESPECIALLY NEED THAT WATER FOR
FISHERIES AND HUMAN USE."

ITS PREDICTED OUR STATE'S POPULATION
WILL BE ALMOST 50-MILLION BY
2020...AND OFFICIALS SAY IF NO ACTION
IS TAKEN TO INCREASE WATER SUPPLY,
THEN WE'LL BE SHORT NEARLY 2-TRILLION
GALLONS OF WATER PER YEAR. THE NEWLY
6-POINT-FIVE BILLION DOLLAR BOND
PROPOSAL INCLUDES A 1.5 BILLION
DOLLAR CHUNK OF THAT TO PROTECT

RIVERS AND WATERSHEDS...BUT MANY NORTH COAST TRIBES ARE CONCERNED ABOUT WHICH WATERSHEDS WILL ACTUALLY BE PROTECTED.

DANIELLE VIGIL-MASTEN, CHAIRWOMAN OF HOOPA VALLEY TRIBE

"IT SAYS TO RESTORE THE SAN JOAQUIN AND THE SACRAMENTO RIVERS, IT DOESN'T SAY ANYTHING ABOUT WHERE THAT WATER IS COMING FROM. THAT WATER HAS TO COME FROM SOMEWHERE SO ITS EITHER GOING TO COME FROM ONE OF OUR RIVERS UP HERE IN THE NORTH TO BE ABLE TO MEET THOSE NEEDS TO RESTORE THOSE WATERSHEDS, SO WE'RE GOING TO LEFT WITHOUT."

AND OTHERS AGREED--NOTING THE NORTH COAST IS PRIMARILY THE MAIN EXPORTER OF WATER TO OTHER AREAS AROUND THE STATE.

"RESTORATION OF WATERSHEDS IS REALLY A BIG COMPONENT. HAVING SAID THAT

THERE ARE MANY NUMBERS OF SMALL COMMUNITIES THAT DON'T HAVE RELIABLE WATER AND NEED THOSE INFRASTRUCTURE COMPONENTS."

AND TOWNS LIKE WEOTT ARE ONE OF THOSE COMMUNITIES IN NEED. WITH A DETERIORATING INFRASTRUCTURE COMMUNITY SERVICES DISTRICT MEMBER BARBARA KENNEDY SAYS THE ALLOCATION FORMULA FOR GRANT QUALIFICATIONS NEEDS TO BE REVISED TO SUIT THE RURAL TOWNS.

"WE'RE TOO SMALL, WE'RE IN TERRIBLE SHAPE, WE'RE DESPERATE TO REPLACE OUR INFRASTRUCTURE AND EVERYWHERE WE TURN WE SEEM TO BE DEADLOCKED. THE REQUIREMENTS THAT ARE COMING DOWN FROM THE STATE TO TRY TO MEET THIS...IT'S NOT ECONOMICALLY FEASIBLE FOR THESE SMALL RURAL, DISADVANTAGED DISTRICTS."

THE VOICES OF NORTH COAST WERE HEARD,

5 PM 0207

RR

****WATER****

6 OF 6

BUT COME NOVEMBER WE'LL SEE IF THOSE
VOICES MADE ITS WAY ONTO THE BALLOT.
IN EUREKA RRNC3.

TAG

((TAKE ANCHOR))

THREE MORE REGIONAL HEARINGS WILL
TAKE PLACE AROUND THE STATE. AND BY
MARCH THE COMMITTEE HOPES TO PRESENT
THE NEWLY MODIFIED BOND TO THE
GOVERNOR.

#####

5 PM 2/7/14

KING

****CRISIS****

1 OF 4

PKG

OFFICIALS WITH THE DEPARTMENT OF HEALTH AND HUMAN SERVICES-- MENTAL HEALTH SAY ONE IN FOUR PEOPLE AT SOME POINT IN THEIR LIFE ARE DIAGNOSED WITH A MENTAL ILLNESS.

A TRAINING PROGRAM WHICH CONCLUDED TODAY IS DESIGNED TO HELP LAW ENFORCEMENT IN THE AREA BE ABLE TO DEAL WITH SITUATIONS INVOLVING PEOPLE WITH MENTAL HEALTH ISSUES MORE EFFECTIVELY.

NEWS CHANNEL 3'S STEVE KING REPORTS.

((TAKE PKG))

TAKE PKG

TRT: 2:14

OC: STEVE KING, NEWS CHANNEL 3.

SGT. ROBERT MARTINEZ @13-26
Arcata Police Department

MARK LAMERS @49-1:04
Supervising Clinician, DHHS Mental Health

DEPARTMENT OF HEALTH AND HUMAN SERVICES MENTAL HEALTH OFFICIALS SAY ABOUT 30 PERCENT OF PERSON IN DISTRESS CALLS TO LAW ENFORCEMENT INVOLVE SOMEONE IN A MENTAL HEALTH CRISIS.

"So we deal with that every day. That's a very common call and so we have some options of how to help people in that situation and in this class we're learning about other options, more options,"

Health Care

IN THE 11TH CRISIS INTERVENTION TEAM TRAINING, WHICH IS ORGANIZED THROUGH A PARTNERSHIP BETWEEN D-H-H-S MENTAL HEALTH, THE NATIONAL ALLIANCE ON MENTAL ILLNESS LOCAL CHAPTER, AND THE ARCATA POLICE DEPARTMENT, RESOURCES AVAILABLE TO LAW ENFORCEMENT AND WAYS TO BETTER DEAL WITH MENTAL CRISIS SITUATIONS WERE ADDRESSED...IN THE 36 HOUR 4-DAY TRAINING WITH MULTIPLE PRESENTATIONS AND SPEAKERS.

"When somebody is in a mental health crisis, law enforcement needs to have an understanding. They need to be able to have the skills to recognize, 'is this an issue which can be dealt with right here? Is this an issue where this person can voluntarily go to seek mental health treatment? Or is this something that's going to require involuntary treatment?"

"this is an amazing training because it really emphasized the partnership that we have with humboldt county mental health in resolving issues

that we come across every day with people that have a mental illness,"

THE FIRST DAY PROVIDED THOSE WHO ATTENDED FROM THE ARCATA POLICE DEPARTMENT, FORTUNA P-D, THE HUMBOLDT COUNTY SHERIFF'S DEPARTMENT AND REPRESENTATIVES FROM NATIONAL AND STATE PARKS WAS TO PROVIDE AN UNDERSTANDING OF MENTAL HEALTH ISSUES. THE NEXT DAY WAS TO PROVIDE PERSPECTIVES FROM LAW ENFORCEMENT. THE THIRD DAY WAS FOR PROVIDING AN UNDERSTANDING OF WHAT RESOURCES PEOPLE WITH MENTAL HEALTH ISSUES CAN USE, AND TODAY WAS TO HAVE PEOPLE SUFFERING FROM MENTAL HEALTH ISSUES AND THEIR FAMILY MEMBERS SHARE WHAT WORKS AND WHAT DOESN'T WORK FOR THEM WHEN THEY INTERACT WITH LAW ENFORCEMENT.

"These are our brothers, our sisters, our moms and dads. And often, it's law enforcement that are called when somebody is in a crisis. And we appreciate that they're getting the

5 PM 2/7/14

KING

****CRISIS****

4 OF 4

training in order to do the right
thing when that happens "

MAKING LAW ENFORCEMENT BETTER

EQUIPPED TO HELP THE PEOPLE WHO NEED

IT MOST.

IN EUREKA, STEVE KING, NEWS CHANNEL

3.

#####

6 PM 0208

RR

****PHONE****

1 OF 5

PKG

MILLIONS OF AMERICANS HAVE TROUBLE
FALLING ASLEEP INCLUDING PEOPLE ALONG
THE NORTH COAST. EXPERTS NOW BELIEVE
THE PROBLEM MIGHT BE IN THE PALM OF
YOUR HAND. BOB HANSEN EXPLAINS.

TAKE PKG

((TAKE PKG))

TRT: 2:05

(NATS: Students with phones)

OC: TO DO THAT

SUZANNE FINCH
Communications Specialist :21-:30

WE ARE CONNECTED, FROM THE MINUTE WE
GET UP IN THE MORNING TO THE MOMENT
WE FALL ASLEEP.

DAVE GILL
Software Engineer :31-:39

AND THE MORE POWERFUL OUR SMART
PHONES... THE MORE TEMPTATION TO KEEP
THEM ON.

(SOT: SUZANNE FINCH, COMMUNICATIONS
SPECIALIST)

"If anybody needs to reach me for any
reason, they can do so."

COMMUNICATIONS SPECIALIST SUZANNE
FINCH SAYS SHE IS NEVER FAR AWAY FROM
ONE OF HER ELECTRONICS.

Miscellaneous

(SOT: SUZANNE FINCH, COMMUNICATIONS
SPECIALIST)

"I am never anywhere not near my cell
phone, my laptop, my desktop
computer. I have something that can
communicate with me almost all the
time, every day."

(SOT: DAVE GILL, SOFTWARE ENGINEER)

"Gives me quick access to
information, the ability to email
from anywhere, send text messages,
look up information. I use it all the
time."

DAVE GILL IS A SOFTWARE ENGINEER WHO
SAYS IT'S HARD TO TURN OFF HIS PHONE
SOMETIMES.

(SOT: DAVE GILL, SOFTWARE ENGINEER)

"of course you're always wondering
what's going on and what you're
missing."

BUT WHAT PEOPLE COULD BE MISSING...

IS A GOOD NIGHT'S SLEEP.

A STUDY BY THE UNIVERSITY OF
WASHINGTON FOSTER SCHOOL OF BUSINESS
SAYS USING A SMARTPHONE AFTER 9
O'CLOCK AT NIGHT MAY SEEM MORE
PRODUCTIVE BUT COULD ACTUALLY HAVE A
NEGATIVE IMPACT ON YOUR SLEEP... AND
DEGRADE YOUR WORK PERFORMANCE THE
NEXT DAY.

(DO YOU THINK YOU'VE EVER BEEN TIRED
THE NEXT DAY BECAUSE OF ALL THE WORK
YOU DID THE NIGHT BEFORE?)

(SOT: SUZANNE FINCH, COMMUNICATIONS
SPECIALIST)

"Absolutely, in fact I would say most
days."

(REPORTER STAND UP: BOB HANSEN)

"So while you think you're being more
productive by using our cell phone
late at night, the next day, you
could suffer for it."

(SOT: DAVE GILL, SOFTWARE ENGINEER)

"It probably does wear me out a little bit to be watching the phone and watching the alerts and stuff all night long."

THAT'S WHY DAVE GILL TURNS OFF THE ALERTS ON HIS PHONE BETWEEN 10-30 AT NIGHT AT 7 IN THE MORNING.

(SOT: DAVE GILL, SOFTWARE ENGINEER)

"Sometimes I'll just be so tired, I'll be typing away and realized I was thinking about something else and I'll go, what was I trying to type here?"

BUT IT'S NOT JUST THE SOUND...

RESEARCHERS SAY THE LIGHT COMING FROM A PHONE OR TABLET COULD ALSO DISRUPT SLEEP PATTERNS.

BOTTOM LINE, SMARTPHONES ARE BAD FOR SLEEP... BUT TURNING THEM OFF IS NEVER EASY.

(WOULD YOU CONSIDERING TURNING OFF
ALL YOUR ELECTRONICS AT 9 O'CLOCK AT
NIGHT?)

(SOT: SUZANNE FINCH, COMMUNICATIONS
SPECIALIST)

"I don't think it's possible for me
to do that."

((TAKE ANCHOR))

RESEARCHERS DON'T YET KNOW IF THERE'S
A PARTICULAR THRESHOLD AT WHICH
SMARTPHONE USE BEGINS TO AFFECT SLEEP
HABITS, BUT EVEN 30 MINUTES BEFORE
BEDTIME CAN TAKE A TOLL.

#####

PKG/T

THE PARENT TEACHER ASSOCIATION "TAKE YOUR FAMILY TO SCHOOL WEEK" IS RECOGNIZED NATIONALLY FROM FEBRUARY 17TH TO THE 21ST... BUT SINCE EUREKA CITY SCHOOLS WILL NOT BE IN SESSION DURING THAT WEEK, WASHINGTON ELEMENTARY SCHOOL IS CELEBRATING EARLY.

TAKE PKG

NEWS CHANNEL 3'S STEVE KING HAS THE STORY.

TRT:

((TAKE PKG))

OC: STEVE KING, NEWS CHANNEL 3.

OFFICIALS WITH P-T-A WASHINGTON

DAVID WICKIZER
PTA Washington Elementary School

ELEMENTARY SCHOOL IN EUREKA SAY EVERY

PRINCIPAL JENNIFER JOHNSON
Washington Elementary School

WEEK ABOUT 7000 HIGH SCHOOL STUDENTS

TRACY NORD
Parent

IN THE UNITED STATES GIVE UP ON THEIR

EDUCATION.

SARAH BATTLE
Parent

"Every 27 seconds, a high schooler drops out of school. And they've shown that that actually starts in kindergarden if people aren't engaged in their students success, then they don't feel like they want to continue,"

BUT THEY SAY PARENT INVOLVEMENT AND SUPPORT CAN HELP KEEP THAT FROM

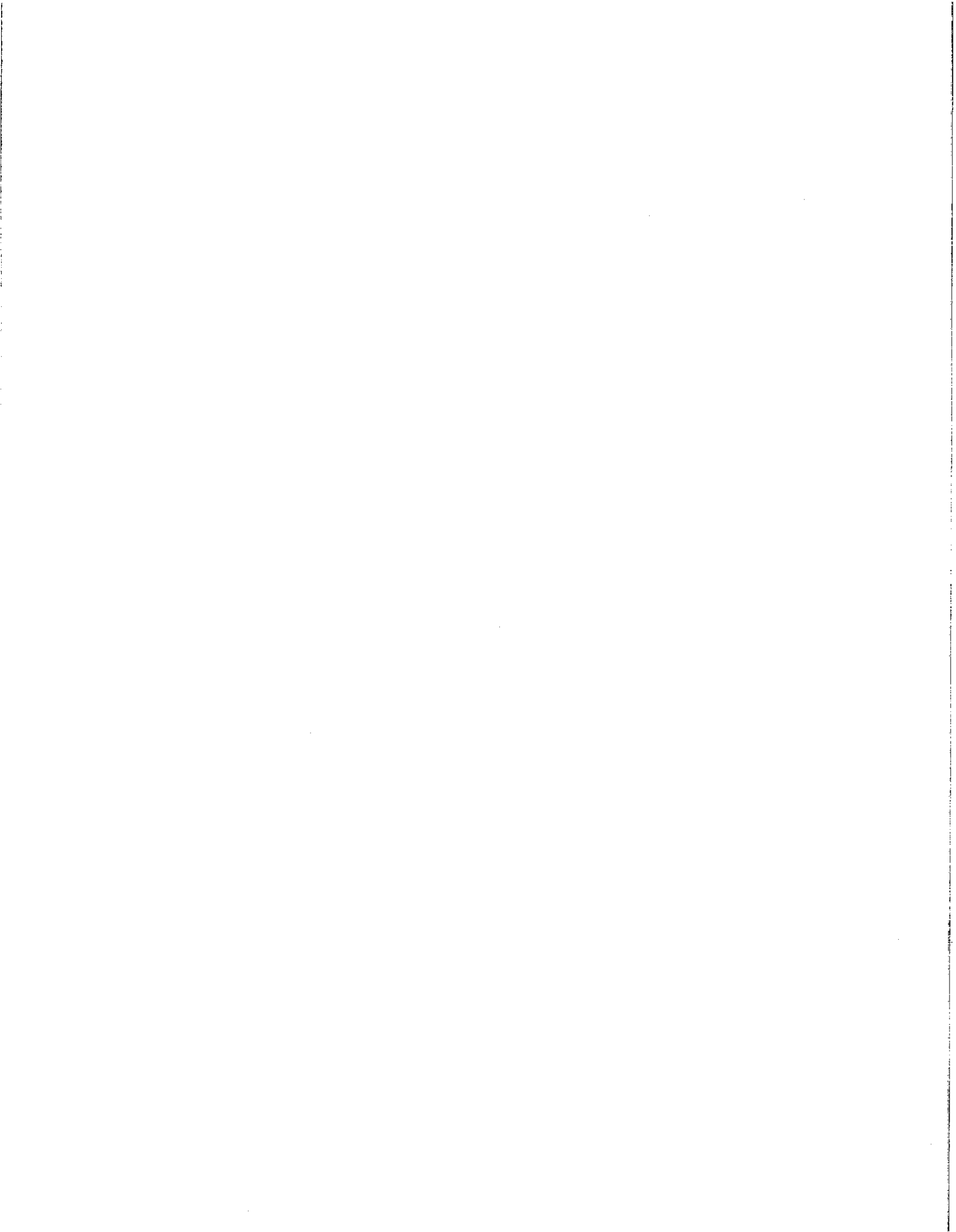
Youth Education

HAPPENING. AND TODAY AT WASHINGTON ELEMENTARY SCHOOL, IT WAS THE FIRST DAY FOR TAKE YOUR FAMILY TO SCHOOL WEEK, WHERE STUDENTS GOT TO ENJOY LUNCH WITH THEIR FAMILIES AT SCHOOL. "Any time they can be involved in their students' school career, it just i think makes kids more accountable for getting their work done and following through and i think parents also have a better idea of what's going on in school,"

TUESDAY WILL BE FAMILY EDUCATION NIGHT, WHERE A VARIETY OF AGENCIES IN THE AREA WILL BE EDUCATING CHILDREN AND FAMILIES ON SUBJECTS RANGING FROM HOW TO DIAL 9-1-1 AND WHAT INFORMATION YOU NEED TO PROVIDE...TO HOW TO HAVE PROPER DENTAL HYGIENE.

WEDNESDAY PARENTS WILL BE WELCOME TO ATTEND THE DAILY MORNING MEETING,

THURSDAY WILL BE FAMILY MATH NIGHT WHERE MORE THAN 100 PRIZES BE GIVEN OUT, AND FRIDAY WILL BE VOLUNTEER DAY WHERE PARENTS WILL BE ENCOURAGED TO



5 PM 2/10/14

KING

****PTA****

4 OF 4

TOMORROW AT 5-45 IN THE EVENING.

#####

Pkg/T

IN OTHER NEWS... AFTER OVERCOMING ALMOST TWO YEARS OF SANCTIONS, COLLEGE OF THE REDWOODS APPEARS TO BE BACK ON TRACK. NEWS CHANNEL 3'S LASHAY WESLEY HAS THE STORY.

((TAKE PKG))

STUDENTS WENT BACK TO CLASS TODAY WITHOUT THE FEAR THAT THEIR COLLEGE COULD LOOSE ACCREDITATION, SOMETHING THAT'S BEEN HANGING ON STUDENT'S MINDS FOR OVER A YEAR NOW.

"I'M SO EXCITED AND RELIEVED AS THE REST OF THE STUDENTS AT CR AND THE FACULTY AND THE STUDENTS."

ON FRIDAY, THE ADMINISTRATION GOT THE NEWS THAT THEY HAD ALL SANCTIONS THAT WERE THREATENING THE COLLEGES STATUS-- REMOVED. SOMETHING BOARD OF TRUSTEE PRESIDENT, COLLEEN MULLEREY SAYS HAVE COME WITH SOME SACRIFICES, LIKE PAY CUTS TO ALL EMPLOYEES OF THE COLLEGE.

"THE WORK HAS NOT ONLY BEEN THE TOLL OF CREATING THE REPORTS AND RESPONDING TO THE REQUESTS BUT ALL THE EMPLOYEES HAVE HAD TO MAKE SOME REAL SACRIFICES FOR

Take pkg
Trt:
Out cue: NEWS CHANNEL 3

MOHAMAD ALNAKHLAWI
Student Rep. on Board of Trustees

COLLEEN MULLEREY
President of Board of Trustees

ERIN JOHNSON
Student, College Of The Redwoods

Education

HAD TO MAKE SOME REAL SACRIFICES FOR THIS."

WHEN NEWS CAME TO STUDENTS IN 2012 THAT THE SANCTIONS HAVE BEEN PUT ON THE COLLEGE MANY WERE LEFT WONDERING WHAT THAT MEANT ABOUT THE COLLEGE'S FUTURE.

"A LOT OF MISCONCEPTIONS ABOUT HEARING THAT WE'RE ON PROBATIONARY STATUS OR WE MIGHT HAVE LOST OUR ACCREDITATION I THINK A LOT OF PEOPLE JUST TOOK THAT AS WE HAD OR WE WERE."

"I'M SURE IT DID GIVE STUDENTS PAUSE AND PARENTS WHO ARE INTERESTED IN THEIR COLLEGE EDUCATION. I'M SURE IT GAVE EVERYONE SOME PAUSE IN TERMS OF WHETHER OR NOT IT WOULD CONTINUE."

COLLEGE OF THE REDWOODS HAS SEEN SHRINKING ENROLLMENT NUMBERS, BUT ADMINISTRATORS HOPE THAT STUDENTS WILL FEEL BETTER ABOUT TAKING CLASSES NOW THAT THE COLLEGE IS IN THE CLEAR.

"I THINK PEOPLE WILL HAVE MORE CONFIDENCE IN COLLEGE OF THE REDWOODS NOW."

IN COLLEGE OF THE REDWOODS NOW."

"I WAS WORRIED ABOUT IT FOR A WHILE, BUT I'M GLAD THAT IT'S CLEARED UP, BECAUSE I GO HERE AND THERE'S NO OTHER COMMUNITY COLLEGES."

BUT THE COLLEGE WILL STILL BE MONITORED CLOSELY BY THE COMMISSION. THEY STILL HAVE TO SUBMIT A FINAL FINANCIAL REPORT TO THE COMMISSION.

"WE ACTUALLY STILL HAVE SOME WORK AHEAD OF US BUT IT'S MORE TO ASSURE FISCAL SOLVENCY INTO THE FUTURE."

IN EUREKA, LASHAY WESLEY NEWS CHANNEL 3.

((TAKE ANCHOR))

THE COLLEGE MUST SUBMIT A SPECIAL REPORT TO THE ACCREDITATION COMMISSION IN APRIL AND MEET WITH THEM AGAIN IN JUNE.

####

TAG

PKG/GFX

A STOLEN URN FROM A NORTH COAST CEMETERY CONTAINING CREMATED REMAINS HAS BEEN RECOVERED-- AND THE SUSPECT CAUGHT ON SURVEILLANCE FOOTAGE. OUR REPORT TONIGHT COMES FROM NEWS CHANNEL THREE'S ROBYN RIDPATH.

((TAKE PKG))

TAKE PKG

"THE REACTION UNFORTUNATELY IS HORROR AND DISGUST, THIS A PLACE TO HONOR OUR LOVED ONES."

TRT:

OC: STANDARD

DON MCCOMBS
Ocean View Cemetery, Administrator

A FAMILIES LOVED ONE-- AND THEIR CREMATED REMAINS SAT HERE, IN WHAT'S NOW AN EMPTY SPACE INSIDE OF THE CEMETERY'S COLUM-BARIUM. IT WAS JUST LAST TUESDAY WHEN SURVEILLANCE FOOTAGE CAPTURES THIS MAN--THAT POLICE BELIEVE IS THE SOLE SUSPECT-- WHO STOLE A BRONZE PLATED URN.

"I SAW A MAN COME IN THE FRONT DOOR. WE HAD SEEN HIM BEFORE, HE LOOKED SUSPICIOUS, WE FOLLOWED HIM AROUND A LITTLE BIT BUT HE WASN'T DOING ANYTHING WRONG AT THE TIME"

*Crime
Lawenforcement*

HE WAS ROAMING THE HALLS OF THE MAZZOLEUM FOR ABOUT A HALF HOUR-- LOOKING AROUND-- CARRYING HIS JACKET IN HAND...BUT CEMETERY ADMINISTRATOR DON MCCOMBS SAYS SOMETHING DIDN'T SEEM RIGHT.

"HE DUCKED AROUND THE CORNERS, HE DELIBERATELY AVOIDED PEOPLE"

IT WASN'T UNTIL THE NEXT DAY WHEN MCCOMBS NOTICED THE URN WAS MISSING FROM IT'S NICHE...AND AFTER COMBING THROUGH SURVEILLANCE FOOTAGE SPOTTED THE SAME SUSPICIOUS MAN---THIS TIME LEAVING WITH A HIDDEN ITEM UNDERNEATH HIS CLOTHING.

"IT SHOWED HIM WITH SOMETHING IN HIS JACKET, IT DID NOT SHOW HIM WITH THE URN IN HAND HOWEVER IT WAS VERY OBVIOUS THAT HE HAD SOMETHING IN HIS JACKET."

THE TWENTY POUND URN WAS SHINEY,
COVERED IN BRONZE, AND A LIKELY
ITEM THIEVES ARE DRAWN TO- BUT AN
UNLIKELY ITEM MCCOMS SAYS IF THEY'RE
TRYING TO SELL IT FOR AN EXTRA BUCK.

"WE HAVE PEOPLE WHO ARE STEALING THE
BRONZE FOR RECYCLING...BECAUSE IT'S
STOLEN."

WHICH IS WHY HE BELIEVES THE MAN WHO
STOLE THE URN--THEN DUMPED IT HERE,
ON THE 29-HUNDRED BLOCK OF B STREET
IN EUREKA--WHERE POLICE FOUND IT WITH
THE ASHES UNACCOUNTED FOR.

"THIS IS A PLACE TO MEMORIALIZE THE
LIVES OF THOSE WHO HAVE GONE...IS
JUST HORRIFIC."

A HORRIFIC CRIME-- LEAVING A NORTH
COAST FAMILY WITH THE MEMORIES OF
THEIR LOVED ONE STORED IN THEIR
HEARTS.

IN EUREKA RRNC3.

((TAKE GFX))

TAKE GFX

SUSPECT DESCRIPTION:

- Male Adult
- Age: 30'S
- Medium Build
- Wearing Dark Clothing, Gray Hooded
Sweatshirt, Gray Short Sleeved
Checkered T-Shirt, Cap
- Call: Eureka Police Department
(707)441-4044

POLICE ARE STILL SEARCHING FOR THE
 SUSPECT... HE'S DESCRIBED AS A MAN IN
 HIS THIRTIES MEDIUM BUILD, WEARING
 DARK SHOES WITH WHITE SOLES, A GRAY
 HOODED SWEATSHIRT WITH WRITING ON THE
 FRONT AND A BLACK BASEBALL CAP. IT
 APPEARS THE MAN CHANGED HIS CLOTHING
 TO A GREY SHORT SLEEVED SHIRT WITH A
 CHECKERED PATTERN AND THEN PUT ON A
 DARK BEENIE.

ANYONE WITH INFORMATION IS ASKED TO
 CALL THE EUREKA POLICE DEPARTMENT AT
 441-4044.

#####

5 PM 2/12/14

KING

****TRAINING****

1 OF 4

PKG/T

THANKS CECEILA... AND IF YOU TAKE TO
THE BAY THIS STORMY WEEKEND... AND FIND
YOURSELF IN A STICKY SITUATION..
HUMBOLDT BAY FIRE MAY BE TO THE
RESCUE.

THREE YEARS AGO, THE DEPARTMENT
CREATED ITS OWN WATER RESCUE TEAM.
OFFICIALS SAY THAT PROGRAM HAS BEEN
EXPANDING EVER SINCE... AND THIS WEEK
MARKS THE LATEST ROUND OF WATER
RESCUE TRAINING.

TAKE PKG

NEWS CHANNEL 3'S STEVE KING REPORTS.

TRT:

((TAKE PKG))

OC: STANDARD

HUMBOLDT BAY FIRE WATER RESCUE TEAM
MEMBERS HAVE ALREADY GONE THROUGH 40
HOURS OF TRAINING AND EVEN MORE HOURS
OF CONDITIONING SINCE THE DEPARTMENT
INCREASED THEIR WATER RESCUE TEAM
STANDARDS LAST YEAR. THIS WEEK,
FIREFIGHTERS WHO ARE NOT PART OF THE
WATER RESCUE TEAM CONTINUED THEIR
TRAINING TO BECOME MORE FAMILIAR WITH
ASSISTING THE WATER RESCUE TEAM FROM
THE GROUND DURING EMERGENCY RESPONSE
SITUATIONS.

DAVID TERRY
Lead Instructor

STEVE KING
kiemsteveking@gmail.com

SEAN ROBERTSON
Training Battalion Chief

Public Safety

"It is something, though, that in the department, it's absolutely essential that everybody is on the same page and that everybody knows how to work together and is fluid in their action. So that way, when we have an emergency, that's not the time to be showing someone how to do something,"

EVERY YEAR, FIREFIGHTERS WITH HUMBOLDT BAY FIRE WHO ARE NOT PART OF THE WATER RESCUE TEAM HAVE ABOUT THREE HOURS OF THIS TRAINING. WHILE THE TRAINING IS NOT MANDATORY FOR THE UNITED STATES LIFESAVING ASSOCIATION'S AQUATIC RESPONSE TEAM STANDARDS, WHICH HUMBOLDT BAY FIRE FOLLOWS, FIRE OFFICIALS BELIEVE IT IS IMPORTANT TO CONDUCT.

"Part of our mission statement is that we're committed to community service. And part of that community service is making sure that we're doing everything that we possibly can to keep the community safe and trying to be proactive,"

"Humboldt bay fire officials tell me they respond to about two to three water rescue missions in eureka per year. They also say there are tips you can follow to make sure you are never in that situation,"

"Don't underestimate the water anywhere in humboldt county. Whether it's the ocean or whether it's the bay or the rivers or the creeks, especially when we have flooding, it moves much faster than people think and it's much colder than people think and they can get into trouble very quickly,"

BUT THANKS TO TRAINING EXERCISES LIKE THESE, ALL MEMBERS OF THE HUMBOLDT BAY FIRE DEPARTMENT ARE TRAINED TO KNOW WHAT TO DO TO ASSIST YOU IF YOU ARE IN AN EMERGENCY INVOLVING WATER. IN EUREKA, STEVE KING, NEWS CHANNEL 3.

TAKE TAG

((TAKE ANCHOR TAG))

THERE ARE CURRENTLY 13 MEMBERS OF THE HUMBOLDT BAY FIRE WATER RESCUE

5 PM 2/12/14

KING

****TRAINING****

4 OF 4

TEAM..AND OFFICIALS SAY THEY ARE
LOOKING TO ADD THREE MORE MEMBERS IN
THE NEXT YEAR.

#####

Pkg

ALSO IN ARCATA... COMMUNITY MEMBERS ARE COMING TOGETHER TO MAKE OVER AN OLD, RUN DOWN PARK.

NEWS CHANNEL 3'S LASHAY WESLEY TELLS US WHAT THE CITY PLANS TO DO AND WHAT BENEFITS IT CAN BRING TO THE COMMUNITY.

((TAKE PKG))

Take pkg
Trt: 1:45
Out cue: NEWS CHANNEL 3

SANDWICHED BETWEEN TWO APARTMENT COMPLEXES OFF SOUTH G STREET IN ARCATA, SITS ROTARY PARK, AN AREA RESIDENTS SAY NEEDS A LITTLE HELP.

PAUL PITINO :12--:17
Arcata Resident

HEATHER STEVENS 1:19-1:25
Recreation Manager, City Of Arcata

"BECAUSE IT'S KIND OF HIDDEN AWAY. IT'S BEHIND A SEWAGE PUMP STATION ON A STREET THAT YOU WOULDN'T LOOK FOR A PARK ON."

PAUL PITINO LIVES BLOCKS AWAY FROM THE OVERGROWN PARK, AND HAS BEEN PUSHING THE CITY TO UPDATE THE PLAYGROUND AND SURROUNDING AREA FOR YEARS.

"AND I THOUGHT, 'WOW, THIS COULD BE SO MUCH BETTER.' AND THERE ARE SO MANY PEOPLE WHO COULD USE IT. IF IT LOOKED ACCEPTABLE AND LOOKED LIKE SOMEWHERE THAT YOU WANTED TO SPEND TIME WITH YOUR KIDS."

Miscellaneous

THE PARK SITS IN ONE OF THE AREAS WITH
LOWEST INCOME LEVELS IN THE CITY,
SURROUNDED BY MOSTLY YOUNG RENTERS.
PITINO SAYS REDOING THIS PARK WILL NOT
ONLY MAKE IT A PLACE FOR THE COMMUNITY TO
COME TOGETHER, BUT GIVE THE RESIDENTS A
BETTER QUALITY OF LIFE.

"I THINK WHAT IT DOES IS PROVIDE A FOCAL
POINT FOR REVITALIZATION. FOR A LOW PART
OF TOWN THAT USED TO BE PART OF THE DUMP
AND THE LAST STOP FOR ARCATA BEFORE THE
FREEWAY CAME THROUGH."

THE CITY HAS RESPONDED TO THE COMMUNITIES
REQUEST, AND THE SMALL NEIGHBORHOOD PARK
IS AT THE TOP OF THE CITY'S LIST OF
IMPROVEMENTS.

"WE ALL KNOW WHERE THE NICE PARKS ARE AND
MAYBE THIS WILL HAVE MORE PEOPLE COME
AROUND HERE AND ENJOY THIS PART OF TOWN."

"WELL, HOPEFULLY IT WILL MAKE IT A FUN
SAFE PLACE FOR PEOPLE TO GATHER AND MEET.

5 PM 2/12

WESLEY

*****PARK*****

3 OF 3

FOR LITTLE KIDS TO HAVE A SAFE PLACE TO
PLAY."

"ROTARY PARK DEFINITELY HAS A
NEIGHBORHOOD THAT'S GROWING AND EXCITED
ABOUT UPDATING IT."

COMMUNITY MEMBERS WILL COME TOGETHER TO
START DISCUSSING WHAT CHANGES THEY WANT
IN THE PARK IN THE HOPES OF COMPLETING
THE PROJECT THIS SUMMER.

IN ARCATA, LASHAY WESLEY NEWS CHANNEL 3.

####

PKG/T

IT'S A RADICAL NEW SURGERY FOR
FIXING ONE OF THE MOST COMMON SPORTS
INJURIES...

BUT FOR SOME PEOPLE IT CAN BE THE
DIFFERENCE BETWEEN BEING ABLE TO RUN
AGAIN OR NEVER WALKING AT ALL.

DOREEN GENTZLER HAS THE STORY.

((TAKE PKG))

TAKE PKG

TRT: 154

NEW SURGERY FOR ACHILLES TENDON
promising medical news

(SOT: RUBEN FALOLA, MEDICAL STUDENT)

"i was going up for a lay up and I
felt a large pop and I thought
someone had kicked me from behind."

RUBEN FALOLA
Medical Student
:13-:18

THAT "POP" WAS THE SOUND OF RUBEN
FALOLA'S ACHILLES TENDON RUPTURING.

DR. KAREN EVANS
Surgeon
:30-:37

(SOT: RUBEN FALOLA, MEDICAL STUDENT)

"I sat down for a moment, tried to
recuperate, tried to walk again and
that wasn't happening."

Healthcare

THE ACHILLES TENDON IS A LARGE
FIBROUS CORD THAT CONNECTS THE BACK
OF THE CALF WITH THE HEEL BONE ..

IT'S ONE OF THE STRONGEST TENDONS IN THE BODY, BUT IT'S ALSO ONE OF THE MOST VULNERABLE TO INJURY.

(SOT: DR. KAREN EVANS, SURGEON)

"there's a portion of it that doesn't have that much blood supply, so there's a watershed area of the achilles tendon that predisposes it to rupturing."

USUALLY, FIXING IT IS SIMPLE ... A ROUTINE SURGERY TO RE-CONNECT THE TORN TENDON... BUT DR. KAREN EVANS SAYS FOR 5 PERCENT OF PATIENTS, THERE'S COMPLICATIONS.

(SOT: DR. KAREN EVANS, SURGEON)

"it can happen to anyone"

AND THAT MEANS MORE SURGERY, LEAVING SOME PATIENTS UNABLE TO WALK.

BUT NOW EVANS IS USING A NEW TECHNIQUE .. TAKING TISSUE FROM THE

THIGH AND TRANSPLANTING IT ONTO THE
BACK OF THE HEEL.

(SOT: DR. KAREN EVANS, SURGEON)

"we take it out and roll it up like a
fruit roll up ... makes a strong new
tendon."

EVANS SAYS IT A LONG, COMPLEX SURGERY
BUT AFTER SIX MONTHS OF PHYSICAL
THERAPY, PATIENTS COME BACK WITH MUCH
MORE FUNCTION ... THEY'RE ABLE TO GET
BACK TO BEING ACTIVE, PLAYING SPORTS,
EVEN RUNNING.

RUBEN FALOLA UNDERWENT THE PROCEDURE
AFTER HE ENDED UP WITH COMPLICATIONS.

AS A MEDICAL STUDENT, HE SAYS HE WAS
FASCINATED BY THE NEW SURGERY.

(SOT: RUBEN FALOLA, MEDICAL STUDENT)

"it's an awesome procedure. It was
just unfortunate that I had to be the
subject."

HE'S NOW BACK ON HIS FEET, TRYING TO
STAY ACTIVE. HE'S EVEN GONE BACK TO
THE BASKETBALL COURT A FEW TIMES ..
AND THE NEW PROCEDURE HAS ACTUALLY
BEEN A SOURCE OF INSPIRATION.

(SOT: RUBEN FALOLA, MEDICAL STUDENT)

"the whole thing has made me more
interested in surgery. we'll see
where it goes from here."

#####

PKG/T

THE DEL NORTE HIGH SCHOOL STUDENTS WHO RAISED MONEY TO RETURN THE BOAT WHICH BELONGED TO A JAPANESE HIGH SCHOOL AND WASHED ASHORE AFTER THE 20-11 JAPAN TSUNAMI... ARE ABOUT TO MEET THE HIGH SCHOOL STUDENTS THAT ONCE USED THAT BOAT. NEWS CHANNEL 3'S STEVE KING WAS IN CRESCENT CITY TODAY AND HAS THE DETAILS.

TAKE PKG

((TAKE PKG))

TRT: 1:37

TODAY WAS THE LAST DAY OF SCHOOL FOR

OC: STANDARD

THE DEL NORTE HIGH SCHOOL STUDENTS

HALIE DEARMAN Senior

@15-23 WHO GOT THE JAPANESE BOAT BACK INTO

GRIFFIN WALKER Junior

@28-35 SHAPE UNTIL FEBRUARY 25TH. THEY WILL BE FLYING TO JAPAN TOMORROW TO MEET

JOHN STEVEN Junior

@42-53 THE STUDENTS OF TAKATA HIGH SCHOOL, THE SCHOOL THE BOAT BELONGED TO.

CONNOR FIELD Sophomore

@54-1:08 "What i'm looking forward to is just seeing what the boat means to them, to their school and to their town," THE STUDENTS SAY IT WILL BE THE TRIP OF A LIFETIME.

"It's really exciting just to be able to experience a different culture and to be able to meet all the students

Education

that we've been able to connect with,"

THEY SAY THE CONNECTION THEY SHARE WITH THE PEOPLE OF RIKUZENTAKATA MOTIVATED THEM TO HELP.

"There a small fishing community.

We're a small fishing community.

They had obviously a bigger tsunami than us, but we've had tsunamis as well. So in a way, we have that special connection,"

"What if it was us? What if the roles were reversed and we had a tsunami like this? I mean it's easily possible and i'd really hope that if we had something that we really cherished here, and it landed over there, i'd hope we'd get it back,"

EVEN THOUGH THEIR TRIP HAS NOT STARTED, THEY HAVE ALREADY LEARNED VALUABLE LESSONS.

"I hope people understand that the boat is such a symbol of hope and survival through such a disasterous event and they see that they can help

5 PM 2/13/14

KING

****BOAT****

3 OF 3

others just like a group of students
from a high school can,"

"The little things can end up doing a
really big thing in the end to bring
hope to those kids,"

IN CRESCENT CITY, STEVE KING, NEWS
CHANNEL 3.

TAKE TAG

((TAKE ANCHOR TAG))

THE SIX DEL NORTE HIGH SCHOOL
STUDENTS WILL ARRIVE IN JAPAN
TOMORROW AT AROUND MIDNIGHT PACIFIC
TIME.

6 PM 02/13/14

BC

****AVALANCHE****

1 OF 4

PKG/T

A MONTANA TEENAGER WAS BURIED ALIVE
IN A MONSTER AVALANCHE, BUT HIS
BROTHER FOUND HIM AND DUG HIM OUT,
EVEN AS ANOTHER AVALANCHE
THREATENED.

PENNY PRESTON HAS THEIR STORY.

TAKE PKG

((TAKE PKG))

TRT: 2:04

MATT AND MIKE WALSH ARE LUCKY TO BE
ALIVE.

BROTHER SAVES BROTHER
Massive Avalanche In Montana

THEIR FATHER, MIKE, IS THE PASTOR OF
A CHURCH IN POWELL.

PENNY PRESTON, REPORTER
NBC News
:16-:24

THE TWO TEENS, LIKE THEIR FATHER,
CREDIT GOD WITH THEIR SURVIVAL.

MATT WALSH
Avalanche Survivor
:31-:49

17 YEAR OLD MATT WAS BURIED IN A HUGE
AVALANCHE IN THE FOOTHILLS NEAR THEIR
HOME.

MIKE WALSH
Saved Brother
:54-:58

(-- STANDUP --)

(Penny Preston / Reporting)

"This is Polecat Bench, just west of
Powell. The brothers said they drove
about three miles from here on back
roads to get to the place where the
accident happened."

*Natural
Disaster*

6 PM 02/13/14

BC

****AVALANCHE****

2 OF 4

THEY WERE GOING TO SNOWBOARD DOWN A SLOPE.

THEY USUALLY GO TOGETHER, BUT THIS TIME, MATT WENT FIRST.

"The whole mountain just started popping, and it took me down to the bottom of the hill and I was still on top, and I thought that maybe, maybe I was going to sit on top of the whole thing. But then, the snow from behind hit me and everything went dark."

MATT'S OLDER BROTHER, MIKE SCRAMBLED TO THE TOP OF THE HILL AS THE SLAB BROKE UNDER HIM.

"And when I got back, I unstrapped my board and looked down and there was still a cloud of snow and I couldn't see anything, so I started yelling for him and yelling for him."

THE BROTHERS SAY THE SLIDE WAS 200
YARDS WIDE, AND ONE HUNDRED YARDS
FROM TOP TO BOTTOM.

THE SNOW WAS FIVE FEET DEEP.

MIKE RAN DOWN THE SLOPE TO TRY TO
FIND HIS BURIED BROTHER.

"There was chunks about the size of
my truck still going down along side
of me."

"Certain I was going to die. There's
not much you can do in that
situation. It's like being encased in
cement."

"So I just cried out to God and asked
him what to do, and he said, 'Go find
your brother.'

"And the Lord spoke to me and he told
me I wasn't going to die there and he
still had a plan for me."

MATT WAS ABLE TO PUT ONE HAND UP, AND
DIG A SMALL HOLE WITH HIS FINGERS.

THEIR FATHER SAYS MIKE STEPPED IN TO

6 PM 02/13/14

BC

****AVALANCHE****

4 OF 4

THE HOLE SECONDS LATER.

"And the snow came down, and uh, I said, 'Mike, I'm fine.'"

"I was just yelling for him and
yelling for him and when I stopped at
one point, I heard, 'Mike, I'm
fine.'"

MIKE DUG FURIOUSLY TO GET MATT OUT
FROM UNDER THREE FEET OF SNOW ABOVE
HIS HEAD.

THEY CLIMBED BACK UP THE ICY HILL AT
NIGHTFALL.

TWO DAYS LATER, MIKE BROKE HIS
COLLARBONE IN A SNOWBOARDING ACCIDENT
IN RED LODGE.

#####

PKG

A LOCAL BARBERSHOP QUARTET IS
SPREADING THE LOVE THIS VALENTINE'S
DAY BY DELIVERING SINGING
"VALENGRAMS" AROUND THE COMMUNITY.
NEWS CHANNEL THREE'S ROBYN RIDPATH
WAS WITH THE QUARTET TODAY AND HAS
THE STORY.

TAKE PKG

TRT:

((TAKE PKG))

OC: STANDARD

<<"LET ME CALL YOU SWEETHEART">>

BILL EDMONDSON
Humboldt Harmonaires

DR. JOHN DISIER
Occupational Environmental Health

KELLIE O'BRIEN
Receptionist, Occupational
Environmental Health

THE HUMBOLDT HARMONAIRES ARE OUT TO
MAKE LOVED ONES BLUSH ON VALENTINE'S
DAY. FOR OVER FIFTY YEARS THE
BARBERSHOP MELODIES HAVE ECHOED UP
AND DOWN THE NORTH COAST, DELIVERING
SINGING "VALENGRAMS" TO THAT "SPECIAL
SOMEONE."

<<"LET ME HEAR YOU WHISPER">>

"WE SOMETIMES SING ABOUT CURRENT
LOVES, PAST LOVES, THE ONES THAT GOT
AWAY. WE SING ABOUT MOM, APPLE PIE,
AND HOME."

Miscellaneous

BUT THIS MORNING-- THEY SANG ABOUT
THE SUBJECT OF LOVE-- A SURPRISE
VISIT FOR ONE PHYSICIANS STAFF AND
EMPLOYEES.

"THE REALLY BUST THEMSELVES FOR ME
ALL WEEK LONG, ALL YEAR LONG SO IT
WAS A LITTLE SOMETHING TO LET THEM
KNOW I APPRECIATE THEM."

"IT WAS A HUGE SURPRISE, I COULDN'T
GET THE SMILE OFF OF MY FACE. IT'S
PRETTY NICE TO FEEL APPRECIATED AND
LOVED ON VALENTINE'S DAY."

THE QUARTET TRAVELS AROUND TOGETHER
FOR THE DAY AND ON AVERAGE MAKES
NEARLY 20 STOPS...ALL HIRED BY A
FRIEND, FAMILY MEMBER, OR LOVED ONE.
BUT EDMONDSON SAYS THERE'S MORE TO IT
THAN SIMPLY "SINGING A SONG."

"WE STRESS VERY STRONGLY MUSIC IN THE
SCHOOLS FOR HIGH SCHOOLS AND
COLLEGES."

WHICH IS WHY ALL OF THE MONEY RAISED
GOES BACK INTO THE COMMUNITY--
INCLUDING A SCHOLARSHIP TO GRADUATING
STUDENTS WHO CHOOSE TO MAJOR IN
MUSIC.

"WE'RE TRYING TO BRING UP THE YOUNG
ONES SO THIS TYPE OF MUSIC IS NOT
LOST."

<<NATS>>

AND WHETHER YOU'RE A BELIEVER IN
VALENTINE'S DAY OR NOT, EDMONDSON
SAYS--IT'S A MEMORY THAT'LL LAST
FOREVER.

"IT MAKES PEOPLE THINK BACK AND
CONNECT WITH THE SONG, AND IT GIVES
US A CHANCE TO DIG DOWN WITHIN
OURSELVES AND SING FROM THE HEART."

IN EUREKA RRNC3.

#####

5 PM 0214

RR

****VALENTINES****

4 OF 4

PKG

SWITCHING GEARS NOW TO A VOW BETWEEN A DYING DAUGHTER, HER MOM AND SISTER THAT IS BEING KEPT TODAY - TO KEEP A STORY OF HOPE ALIVE IN THE MIDST OF A DARK DIAGNOSIS. BRITNEY GLASER HAS THE STORY OF "J'S HOPE" RAISING AWARENESS FOR OVARIAN CANCER.

TAKE PKG

((TAKE PKG))

TRT: 2:21

OC: ITS WORTH IT

(NATS: KAITLYN GUIDRY, SISTER HAD OVARIAN CANCER)

KAITLYN GUIDRY

Sister Had Ovarian Cancer :10 - :14

"This is Julianne's senior picture from 2006."

BRITNEY GLASER

Reporting :33 - :43

DR. JAMES GAHARAN

Oncologist :44 - :52

JUST FOUR YEARS AFTER GRADUATING FROM HIGH SCHOOL, KAITLYN GUIDRY'S BIG SISTER, JULIANNE, BEGAN FEELING SICK.

(SOT: KAITLYN GUIDRY, SISTER HAD OVARIAN CANCER)

"She had the bloating, the abdominal pains. She usually complained of sharp pains."

THOSE SYMPTOMS ARE AT THE ROOT OF A VARIETY OF MEDICAL PROBLEMS - FROM

Health care

IRRITABLE BOWEL SYNDROME TO
APPENDICITIS.

BUT WHEN JULIANNE'S STOMACH STARTED
GROWING LIKE SHE WAS PREGNANT -
SURGEONS DISCOVERED A HUGE TUMOR.

(SOT: KAITLYN GUIDRY, SISTER HAD
OVARIAN CANCER)

"Whenever they removed the mass, it
ended up being a 13 pound tumor."

(REPORTER STAND UP: BRITNEY GLASER)
"that tumor had been growing on one
of julianne's ovaries. the diagnosis:
ovarian cancer - a hard to detect
cancer found on the tissues of the
ovary."

(SOT: DR. JAMES GAHARAN, ONCOLOGIST)
"The problem with it is not that it's
necessarily that much more
aggressive, just that it's in a place
that can get to be fairly advanced
before the individual starts to have

any symptoms."

DOCTOR JAMES GAHARAN BEGAN TREATING
JULIANNE AFTER M-D ANDERSON CANCER
CENTER IN HOUSTON EXHAUSTED
EVERYTHING THEY COULD DO.

(SOT: KAITLYN GUIDRY, SISTER HAD
OVARIAN CANCER)

"45 rounds of chemo, 25 rounds of
radiation and then had about five
surgeries."

OVARIAN CANCER IS DIFFICULT TO TREAT
BECAUSE THE COMMON SIGNS LIKE
ABDOMINAL PAIN, BLOATING AND URINARY
OR BOWEL PROBLEMS OFTEN SHOW UP TOO
LATE.

(SOT: DR. JAMES GAHARAN, ONCOLOGIST)

"By the time you have all those
things, which are the most common
symptoms, the disease may well be
already advanced."

THAT WAS THE CASE FOR JULIANNE, WHO HAD A RARE FORM OF THE DISEASE - CAUSING TUMORS TO SPREAD THROUGHOUT HER BODY.

(SOT: KAITLYN GUIDRY, SISTER HAD OVARIAN CANCER)

"She never acted like she was scared. She told my mom she wasn't scared. She told us that God was using her as a tool."

WHEN JULIANNE DIED AT THE AGE OF 23, KAITLYN AND HER MOM FOLLOWED THROUGH WITH A PROMISE TO SHARE JULIANNE'S STORY.

THEY'VE CREATED A NON-PROFIT GROUP NAMED "J'S HOPE," TO RAISE AWARENESS - AND KAITLYN IS NOW IN SCHOOL TO HOPEFULLY BECOME A MEDICAL ASSISTANT FOR CANCER PATIENTS.

(SOT: KAITLYN GUIDRY, SISTER HAD OVARIAN CANCER)

"I feel like not just anybody can do that. It takes a special person and once you've been touched by that, you understand what they're going through."

22-THOUSAND WOMEN WILL BE DIAGNOSED WITH OVARIAN CANCER THIS YEAR - AND FEWER THAN 50 PERCENT OF THEM WILL LIVE FOR FIVE YEARS.

THAT'S MORE THAN ENOUGH REASON FOR KAITLYN TO KEEP SPREADING J'S HOPE.

(SOT: KAITLYN GUIDRY, SISTER HAD OVARIAN CANCER)

"Someone does care about ovarian cancer and is trying to get the word out as much as possible. Even if we can just affect one person's life by telling her story, it's worth it."

#####

PKG/T

LIKE MANY MOMS.... ONE MARYLAND MOM
POST PICTURES OF HER BABY ON
FACEBOOK.

BUT IMAGINE HER SURPRISE WHEN HER
PHOTO POPPED UP IN AN ADVERTISEMENT.
LIZ CRENSHAW HAS THE DETAILS AND A
WARNING.

TAKE PKG

(--- PKG ---)

TRT: 2:31

(NATS: mom taking photo...)

OC: HIS MODELING PORTFOLIO

ASHLEY WINKFIELD
Mom

HUDSON KINGSTON
Center For Digital Democracy

ASHLEY WINKFIELD LOVES TAKING
PICTURES OF HER SEVEN MONTH OLD SON
JACKSON. AND SHE LOVES POSTING THEM
ON FACEBOOK AND SHARING THEM WITH HER
FRIENDS.

(SOT: ASHLEY WINKFIELD, MOM)

"I would say maybe on a weekly basis
i'm publishing anywhere from maybe
one to ten pictures of him."

BUT WHAT WINKFIELD DIDN'T KNOW WAS
WHERE JACKSON'S PHOTO WOULD END UP.
UNTIL A FRIEND SENT HER A TEXT
MESSAGE.

Miscellaneous

(SOT: ASHLEY WINKFIELD, MOM)

"and she said, by the way your baby is a superstar..."

THIS PHOTO OF JACKSON ENDED UP ON HER FRIENDS FACEBOOK NEWSFEED IN AN AD FOR CREST WHITESTRIPS

(SOT: ASHLEY WINKFIELD, MOM)

"it was a picture of my son that i'd taken of him rather recently smiling toothless, in the bathtub. i was shocked."

WINKFIELD HAD NO IDEA HOW HER SONS PHOTO ENDED UP IN A SPONSORED AD. SHE HAD NOT BEEN CONTACTED BY FACEBOOK OR CREST AND YET THERE WAS JACKSON "SELLING" CREST WHITE STRIPS.

(SOT: HUDSON KINGSTON, CENTER FOR DIGITAL DEMOCRACY)

"they've covered their bases as far as giving themselves wide

permission."

HUDSON KINGSTON IS THE LEGAL DIRECTOR
AT THE NON-PROFIT, CENTER FOR DIGITAL
DEMOCRACY.

HE SAYS FACEBOOK'S LATEST PRIVACY
LANGUAGE IS VERY BROAD.

IT SAYS IN PART:

"YOU GRANT US A NON-EXCLUSIVE,
TRANSFERABLE, SUB-LICENSABLE,
ROYALTY-FREE, WORLDWIDE LICENSE TO
USE ANY I-P CONTENT THAT YOU POST ON
OR IN CONNECTION WITH FACEBOOK.....

"

(SOT: HUDSON KINGSTON, CENTER FOR
DIGITAL DEMOCRACY)

"they're trying to protect themselves
against future privacy lawsuits."

WE CONTACTED FACEBOOK TO FIND OUT HOW
JACKSON'S PICTURE ENDED UP IN A
SPONSORED AD. FACEBOOK SAYS IT

WAS."... THE RESULT OF AN ISOLATED
BUG THAT WE ARE NOW FIXING. NO ONE
ELSE SAW THE IMAGE BEYOND THE
INDIVIDUAL THAT VIEWED IT"

FACEBOOK GOES ON " WE DO NOT SHARE OR
SELL PEOPLE'S PERSONAL INFORMATION TO
ADVERTISERS, AND WE DO NOT USE
PEOPLE'S PHOTOS IN ADS."

FACEBOOK SAYS USERS OWN THEIR PHOTOS
AND CONTENT THEY POST.
AS FAR AS THE "WORLDWIDE LICENSE"
USERS GRANT FACEBOOK... THE COMPANY
SAYS IT IS "....REQUIRED TO HAVE THE
NECESSARY LICENSE SO THAT WE CAN SHOW
YOUR PHOTOS TO YOUR FRIENDS..."

CREST TOLD US IT ".... DID NOT
DEVELOP, COMMISSION NOR APPROVE THIS
ADVERTISEMENT."

MISTAKE OR NOT... KINGSTON SAYS IF
YOU WANT TOTAL CONTROL OVER YOUR
PHOTOS...

(SOT: HUDSON KINGSTON, CENTER FOR
DIGITAL DEMOCRACY)

"there's the option of not uploading
the stuff to facebook"

WINKFIELD SAYS SHE'S NOT ANGRY...
JUST SURPRISED.

(SOT: ASHLEY WINKFIELD, MOM)

"it is a picture i put out in the
public. i guess maybe this is maybe
the beginning of his modeling
portfolio? (laughs)"

TAG

(--- ANCHOR TAG ---)

ONE MORE THING - IF YOU WANT TO
PROTECT YOUR FACEBOOK PHOTOS AS MUCH
AS POSSIBLE, DO NOT CHOOSE THE
PUBLIC SETTING IN YOUR FACEBOOK
PRIVACY SETTINGS.

#####

Pkg/T

MEANWHILE... BACK IN HUMBOLDT COUNTY...
AFTER REACHING OUT TO SEVERAL COUNTY
AGENCIES AN ILLEGAL DUMP SITE GROWING IN
FIELDS LANDING... ISN'T GETTING THE
ATTENTION RESIDENTS WANT..

NEWS CHANNEL 3'S LASHAY WESLEY REPORTS.

((TAKE PKG))

Take pkg
Trt:
Out cue: NEWS CHANNEL 3

TWO TRAILERS, AN ABANDONED TRUCK AND
GARBAGE HAVE BECOME A GROWING FRUSTRATION
FOR NEIGHBORS LIVING NEAR THE ILLEGAL
DUMP SITE IN FIELDS LANDING.

ANITA HART
Concerned Resident

LASHAY WESLEY
kiemlashay@gmail.com

"THAT'S MY KITCHEN WINDOW. I HAVE TO SEE
THIS EVERYDAY."

ANITA HART IS ONE OF THE CLOSEST
NEIGHBORS TO THE TRASH SITE. SHE BOUGHT
HER HOME ALMOST SIX MONTHS AGO AND HAS
SEEN THE PROBLEM CONTINUE TO GROW.

"I THINK THERE WAS ONE TRAILER AND
EVENTUALLY THERE WERE THREE. THERE'S
GARBAGE. I'VE ACTUALLY FILLED UP MY
GARBAGE CLEANING IT UP."

"THIS IS THE SITUATION NEIGHBORS HAVE
BEEN DEALING WITH. GROWING TRASH, TIRES
AND EVEN TWO OLD BOATS THAT HAVE JUST

*Crime
Law enforcement*

AND EVEN TWO OLD BOATS THAT HAVE JUST
BEEN ABANDONED HERE."

HART SAYS SHE HAS MADE CALLS TO VARIOUS
DIFFERENT LOCAL AGENCIES IN ORDER TO GET
THE DUMP SITE CLEANED UP AND OUT OF HER
BACK YARD.

"ENVIRONMENTAL HEALTH, CHP, ABATEMENT."

BUT HART SAYS, HER COMPLAINTS HAVE GONE
UNNOTICED.

"AND I FEEL LIKE I PAY TAXES AND I'M
GETTING THE RUN AROUND, AND EVERYONE'S
MAKING EXCUSES. I UNDERSTAND EVERYBODY
HAS CUT BACKS BUT I FEEL LIKE THERE'S GOT
TO BE SOME PROGRESS. THIS ISN'T GOOD FOR
ANY COMMUNITY."

SHE SAYS SHE'S BEEN LEAVING MESSAGES WITH
COUNTY OFFICIALS WHO DEAL WITH ABETMENT
ISSUES BUT HAS NEVER RECEIVED A CALL
BACK, AND SAYS WHEN SHE GETS THROUGH TO
SOMEONE THEY TELL HER IT'S AN ISSUE THEY
CAN'T HANDEL.

"I CAN'T BE THE POLICE AND EVERYTHING.
I'M JUST A PERSON, A RESIDENT. AND I'M
JUST NOT GETTING THE SUPPORT THAT I
NEED."

IN FIELDS LANDING, LASHAY WESLEY NEWS
CHANNEL 3.

TAG

((TAKE ANCHOR))

WE DID CONTACT THE COUNTY COUNSEL THAT
DEALS WITH ABATEMENT ISSUES... A
REPRESENTATIVE TELLS US THEY ARE AWARE OF
THE ILLEGAL DUMP SITE AND ARE PLANNING TO
REMOVE THE TRAILERS IN THE NEXT WEEK.
THEY WILL HAVE TO REQUEST FUNDING FROM
THE BOARD OF SUPERVISORS TO CLEAN UP THE
REMAINING TRASH.

####

PKG/T

A EUREKA MAN WITH A SHOW ON ANIMAL PLANET WHERE HE SEARCHES FOR BIGFOOT MADE SURE AN EPISODE FOR THE UPCOMING SEASON TOOK PLACE HERE ON THE NORTH COAST. NEWS CHANNEL 3'S STEVE KING CAUGHT UP WITH "BOBO" FROM "FINDING

BIGFOOT" AND TALKED WITH HIM ABOUT THE CONTINUOUS SEARCH FOR SASQUATCH.

((TAKE PKG))

TAKE PKG

TRT: 1:39

SEASON 2 OF ANIMAL PLANET'S FINDING

OC: STEVE KING, NEWS CHANNEL 3.

BIGFOOT TOOK PLACE IN NORTHERN

JAMES "BOBO" FAY
"Finding Bigfoot"

@14-22

HUMBOLDT COUNTY. YESTERDAY, SHOOTING

STEVE KING
kiemsteveking@gmail.com

@1:18-1:25

ENDED FOR NEXT SEASON'S EPISODE THAT WILL TAKE PLACE IN SOUTHERN HUMBOLDT COUNTY.

"Humboldt's like, traditionally always been a hotbed for squatch activity and still is. There's still lots of reports and lots of sightings, footprints, that sort of thing going on here all the time,"

JAMES BOBO FAY, WHO HAS LIVED IN HUMBOLDT COUNTY FOR MORE THAN 25 YEARS, SAYS THERE ARE AT LEAST 40 SASQUATCHES LIVING IN HUMBOLDT

Miscellaneous

COUNTY. HE WORKED TO BRING "FINDING BIGFOOT" TO THE NORTH COAST AGAIN FOR MULTIPLE REASONS.

"I wanted to come back to Humboldt because it's beautiful here and we were off the coast last time, inland,

and I kept telling them, 'you've got to come back to Humboldt for the redwoods, it's just visually so stunning, and plus I'm home, I can be with my friends,"

AND LOOK FOR THE HARD TO FIND SASQUATCHES IN THE PRESENCE OF THE TALLEST TREES IN THE WORLD.

HE SAYS PEOPLE RANGING FROM MEMBERS OF LAW ENFORCEMENT TO TRUCK DRIVERS IN AND AROUND HUMBOLDT COUNTY HAVE TOLD HIM ABOUT THEIR EXPERIENCES SEEING BIGFOOT.

"Their whole lifestyle is that of a downed fighter pilot behind enemy lines. They're kind of like paranoid ninjas. Just like super stealthy and cautious. But they'll be bold at times, too. Squatches don't follow

any rules,"

"Now Bobo does have some tips for you in case you ever find yourself face to face with a sasquatch....I think I just heard something,"

"You don't have to shoot at them.

They hate bright lights, just flick on like a spot light or a mag light, and that usually gets them to take off,"

AND IF YOU CAN, TRY TO HAVE A CAMERA HANDY.

STEVE KING, NEWS CHANNEL 3.

TAG

((TAKE ANCHOR TAG))

THE EPISODE OF "FINDING BIGFOOT" THAT TAKES PLACE IN SOUTHERN HUMBOLDT WILL AIR THIS FALL ON ANIMAL PLANET.

#####

PKG/T

ALSO AT THE EUREKA CITY COUNCIL MEETING... OFFICIALS ADOPTED A NEW ORDINANCE THAT WILL MAKE IT EASIER FOR DEVELOPERS OR HOME BUILDERS TO ACCOMMODATE PEOPLE WITH DISABILITIES. NEWS CHANNEL 3'S STEVE KING REPORTS. ((TAKE PKG))

TAKE PKG

TRT:

OC: STANDARD

ROBERT WALL
Community Development Director

CHARLES BEAN
Advocate For Disabled People

AT LAST NIGHT'S EUREKA CITY COUNCIL MEETING, AFTER THE SECOND READING OF THE REASONABLE ACCOMMODATION ORDINANCE, THE ORDINANCE WAS ADOPTED. IT WILL ALLOW DEVELOPERS AND HOME BUILDERS TO HAVE CERTAIN ZONING STANDARDS WAIVED BASED ON THE INTENDED USE OF THE BUILDING AND ITS OCCUPANTS. THE SAME OPTIONS WILL BE APPLIED TO EXISTING PROPERTY OWNERS. "It provides the city flexibility to facilitate housing for persons with special needs and conditions. It allows for us to look at the situation and reduce the standards based on the occupants, and that, in turn, will hopefully create more housing,"

Disabled

THE ORDINANCE WILL GO INTO EFFECT MARCH 20TH. IT WILL ALSO ALLOW FOR ACCOMMODATIONS TO BE MADE FOR DISABLED PEOPLE THAT GO BEYOND THE STANDARD A-D-A REQUIREMENTS.

"If the occupants have a condition to where let's say their fence needed to be higher than our six foot standard high fence, we could make that accommodation if there is a documented condition,"

CHARLES BEAN IS A MEMBER OF THE EUREKA HOUSING AUTHORITY COMMISSION AND AN ADVOCATE FOR THE DISABLED. HE IS IN FAVOR OF THE ORDINANCE.

"You find a house, but it's so far off the bus lines, or not near any shopping. So these types of developments could take place where we are creating housing near services that are needed by the disabled and the elderly,"

"We're not doing cookie cutter projects. We can customize or look at a situation based on the occupants

5 PM 2/19/14

KING

****HOUSING****

3 OF 3

and not the zoning code. We can actually think outside of the box for who actually is going to be using that structure,"

IN EUREKA, STEVE KING, NEWS CHANNEL

3.

((TAKE ANCHOR TAG))

THE CITY OF EUREKA COMMUNITY

DEVELOPMENT DEPARTMENT WILL BE IN

CHARGE OF REVIEWING EACH REQUEST FOR

ACCOMODATIONS.

#####

TAKE TAG

5 PM 2/19

WESLEY

*****FISH*****

1 OF 3

Pkg

COURT ACTION HAS ALLOWED THE MAD RIVER HATCHERY TO START STEELHEAD SPAWNING OPERATIONS... AFTER SIX WEEKS OF NOT BEING ABLE TO PERFORM WORK AS USUAL...

NEWS CHANNEL 3'S LASHAY WESLEY HAS THE STORY.

Take pkg

Trt:

Out cue: NEWS CHANNEL 3

((TAKE PKG))

SCIENTISTS ARE BACK TO SPAWNING STEELHEAD SALMON, BUT UNDER A COURT ORDER THE HATCHERY CAN NOW ONLY SPAWN WILD SALMON.

PHILLIP BERRINGTON
CDEFW

GARY GRAHAM HUGHES
EPIC; Executive Director

"AND ONE OF THE CONDITIONS IS THAT WE WOULD ONLY SPAWN NATURAL ORIGIN FISH WITH HATCHERY FISH OR IN THE CASE OF AN ABUNDANCE OF NATURAL ORIGIN FISH, SPAWN NATURAL ORIGIN FISH WITH NATURAL ORIGIN FISH."

THE LITIGATION BEGAN WITH EPIC. WHO CLAIMED THE HATCHERY WAS NOT MAINTAINING GOOD PRACTICES OR OPERATING UNDER A HATCHERY GENETIC MANAGEMENT PLAN. A PLAN THAT HELPS MAINTAIN THE SCIENTISTS ARE PRACTICING GOOD HABITS WHEN THEY REPRODUCE THE FISH.

Fishing

"WHEN WE SAW THE STRESS THE MAD RIVER HATCHERY WAS CAUSING FOR WILD FISH WE DECIDED IT WOULD BE IMPORTANT TO TAKE ACTION AND BE A CATALYST FOR CHANGE."

THE HATCHERY HAD BEEN DEVELOPING A HGMP PLAN SINCE 2005, BUT EPIC ARGUED THE PLAN WAS NOT HAPPENING FAST ENOUGH.

"IT WAS SIMPLY TAKING TOO LONG FOR THIS MANAGEMENT AND IMPROVEMENTS TO BE MADE."

THE HATCHERY WAS ORDERED TO STOP SPAWNING FOR SIX WEEKS. BUT THE LAWSUIT WAS EVENTUALLY LIFTED AS THE HATCHERY DEVELOPED THEIR PLAN FURTHER.

"AS WE DEVELOP THE HATCHERY AND GENETIC PLAN IN CONNECTION WITH NOAA. WE WERE JUST MOVING ALONG SECTION BY SECTION PARAGRAPH BY PARAGRAPH."

THE PLAN PROVIDES MORE RULES FOR THE HATCHERY TO FOLLOW. AND MAKES SURE THE SPAWNED SALMON ARE GENETICALLY DIVERSE.

"AND THAT WAS, AT THE TIME, THAT THEY

5 PM 2/19

WESLEY

*****FISH*****

3 OF 3

WANTED TO HAVE OFF SITE BIOLOGICAL
MONITORING OF THE HATCHERY TO THAT WOULD
SHOW THE HATCHERY WAS REDUCING THEIR
NEGATIVE INTERACTIONS WITH ANY NATURAL
ORIGIN FISH."

EPIC SAID THEY HAVE DROPPED THE LAWSUIT
BECAUSE THEY FEEL THE HATCHERY IS MOVING
IN THE RIGHT DIRECTION, AND THE HATCHERY
IS ALMOST FINISHED WITH THEIR PLAN AND
ARE EXPECTING IT TO HAVE FINAL APPROVAL
BY THIS YEAR.

TAKE ANCHOR

IN BLUE LAKE, LASHAY WESLEY NEWS CHANNEL
3.

((TAKE ANCHOR))

AND OFFICIALS AT CALIFORNIA DEPARTMENT OF
FISH AND WILDLIFE SAID THEY EXPECT TO
SPAWN THE SAME AMOUNT OF FISH AS OTHER
YEARS DESPITE THE SPAWNING SEASON BEING
CUT IN HALF BY THE LAWSUIT.

####

Pkg/T

SENIOR CITIZENS LIVING IN AN AFFORDABLE HOUSING COMPLEX IN ARCATA SAY THEY ARE LIVING IN FEAR OF BEING EVICTED FROM THEIR PROPERTY MANAGEMENT. NEWS CHANNEL 3'S LASHAY WESLEY INVESTIGATES.

((TAKE PKG))

Take pkg
Trt:
Out cue: NEWS CHANNEL 3

JANICE FETZER HAS BEEN LIVING AT THE PLAZA POINT APARTMENTS IN ARCATA SINCE THEY WERE COMPLETED TWO YEARS AGO.

JANICE FETZER
Resident

"I THINK I WAS PRETTY OVER THE TOP EXCITED."

MAUREEN KANE
Resident

DAVE GOGGIN
Resident

BUT FETZER SAYS, OVER TIME HER FEELINGS FOR THE PLACE HAVE CHANGED. SHE LIKE SOME OF HER NEIGHBORS, ARE CONCERNED OVER THE WAY MANAGEMENT IS TREATING RESIDENTS.

"MANAGEMENT REALLY HAD AN IDEA OF TOP DOWN STYLE. AND I FELT LIKE WE WERE ADDRESSED LIKE SECOND CLASS CITIZENS."

TENANTS SAY THE BUILDING BUILT BY DANCO IN 2012 IS OVERLY NOISY. THAT THERE AREN'T ADEQUATE SAFETY PROCEDURES AND THE PROPERTY MANAGEMENT, A-W-I LOCATED OUT OF

THE AREA, IS NOT PROPERLY ADDRESSING
THEIR CONCERNS.

"WE DIDN'T BECOME PEOPLE TO THEM. THEY
WERE SO FAR AWAY."

AND TENANTS SAY WHEN PROBLEMS WOULD ARISE

THE MANAGEMENT WOULD INTIMIDATE THEM, AND
THEY FEARED IF THEY BROUGHT UP ISSUES
THEY COULD BE KICKED OUT.

"IT SOUNDS LIKE, IF YOU DON'T DO THIS.
YOU'RE GOING TO GET A NOTICE OF
EVICTION."

MAUREEN KANE AND A HANDFUL OF OTHER
RESIDENTS WENT TO CITY COUNCIL LAST NIGHT
TO BRING ATTENTION TO THE PROBLEM.

"BECAUSE PLAZA POINT COULD BE AND SHOULD
BE A MOST WONDERFUL PLACE. IT SHOULD BE
SOMETHING, THIS CITY SHOULD BE PROUD OF."

DAVE GOGGIN AND HIS NEIGHBORS HAVE
WRITTEN LETTERS TO MANAGEMENT, BUT SAY NO
CHANGE HAS COME OF IT AND THEY SAY THEY
ARE IN FEAR THAT PROBLEMS COULD ARISE IF
THEY COMPLATN

THEY COMPLAIN.

FETZER HAS RECEIVED SEVERAL COMPLAINTS AGAINST HER FOR MAKING TOO MUCH NOISE, AND HAS A LEASE VIOLATION IN HER FILE FOR IT. FETZER SAYS SHE'S FEARFUL OF BEING EVICTED UNFAIRLY.

"I DON'T KNOW WHERE I WOULD GO. IT'S VERY VERY HARD TO FIND AFFORDABLE HOUSING HERE. I'M ON A REALLY LIMITED INCOME. AND IT'S LIKE A BIG BLANK. WHAT IF I GET KICKED OUT."

AWI VICE PRESIDENT, MICHAEL BURKE SAID IN A STATEMENT THAT HIS COMPANY HAS AN OPEN DOOR POLICY AND HAS RESPONDED TO EACH LETTER THEY HAVE RECEIVED, BURKE SAYS HE WORK WITH STAFF TO REACH A MIDDLE GROUND WITH THE TENANTS.

FETZER HOPES THE ISSUES WILL BE ADDRESSED.

"I FEEL BETTER THAT THEY ARE AWARE OF SOME OF THE DIFFICULTIES THAT WE ARE FACING AND I THINK AND I HOPE THAT EVENTUALLY SOME STEPS WILL BE TAKEN."

5 PM 2/20

WESLEY

*****SENIORS*****

4 OF 6

TAG

IN ARCATA, LASHAY WESLEY NEWS CHANNEL 3.

((TAKE ANCHOR))

DANCO IS THE OWNER OF THE PROPERTY WHO

CONTRACTS WITH A-W-I FOR PROPERTY

MANAGEMENT.

NEW'S CHANNEL 3 REACHED OUT TO THEM

TODAY, BUT THEY SAID THEY DID NOT WANT TO

COMMENT.

####

PKG/T

AND BACK IN HUMBOLDT COUNTY... A CASH MOB EVENT WILL BE HELD TOMORROW AS WELL.

THIS TIME, IN EUREKA.

NEWS CHANNEL 3'S STEVE KING TALKED TO ORGANIZERS ABOUT TOMORROW'S EVENT AND

TAKE PKG

TRT:

OC: STANDARD

ANGELINE SCHWAB
Executive Director, Humboldt Made

LARRY GOLDBERG
Cash Mob Participant

THE IMPORTANCE OF SUPPORTING LOCAL BUSINESSES.

((TAKE PKG))

TOMORROW AT 5-30, PEOPLE WILL GATHER AT THE GAZEBO IN OLD TOWN AND WALK TO A LOCAL BUSINESS TO BUY ITS PRODUCTS...PRODUCTS WHICH ARE MADE IN HUMBOLDT COUNTY. THE STORE THAT WILL RECEIVE THE VISIT FROM THE CASH MOB WILL NOT BE REVEALED UNTIL EVERYONE IS GATHERED TOGETHER.

"We have lots of entrepreneurs here, probably more per capita than many other places in the united states and it's not straight forward and easy to build your business in humboldt county,"

WHICH IS WHY THE EXECUTIVE DIRECTOR OF HUMBOLDT MADE, ONE OF THE

economy

ORGANIZATIONS COLLABORATING TO PUT ON TOMORROW'S CASH MOB, SAYS EVENTS LIKE THESE GO A LONG WAY FOR LOCAL STORES. "We want to help create jobs. It's a way the community can directly participate in that action,"

A PARTICIPANT IN A CASH MOB LAST SPRING SAYS LOCAL STORES OFFER THINGS YOU CAN'T FIND ANYWHERE ELSE.

"The company we went to has products nobody else has. I want to support them. And i like the fact that we really could kind of mass purchase a bunch of equipment and supplies and really help them out with their business,"

"Humboldt county people, when they are making products, we have learned they often desire to make the very best product,"

AND THE PEOPLE WHO BUY THEM, SHE SAYS, TAKE HOME MORE THAN JUST ITEMS. THEY TAKE HOME A PIECE OF HUMBOLDT COUNTY.

IN EUREKA, STEVE KING, NEWS CHANNEL

5 PM 2/20/14

KING

****CASH****

3 OF 3

3.

((TAG))

TAG

PEOPLE PARTICIPATING IN TOMORROW'S
CASH MOB IN OLD TOWN EUREKA ARE
ENCOURAGED TO ARRIVE AT THE GAZEBO
AT 5-15.

#####

PKG/T

KEEPING WITH HEALTH NEWS...

IT'S A MEDICAL BREAKTHROUGH... FOR CHILDREN SUFFERING FROM SICKLE CELL DISEASE.

DOCTORS AT ST. JUDE HAVE DISCOVERED A DRUG ONCE RESERVED ONLY FOR ADULTS -

IS NOW SHOWING INCREDIBLE RESULTS IN YOUNG PATIENTS!

AND ONE MOM... IS CALLING IT A LIFE CHANGER.

URSULA MADDEN REPORTS.

(--- PKG ---)

TAKE PKG

TRT: 1:51

OC: HAS CHANGED OUR LIVES

FROM EXTREME PAIN...

ANGELA BALLENTINE
Mother

:30-:35

DR. WINFRED WANG
Hematologist

1:18-1:29

(SOT: ANGELA BALLENTINE, MOTHER)

"It can cripple them. They can not walk if it's in their leg area. They can't walk on it."

TO EXTRAORDINARY PROGRESS.

(SOT: ANGELA BALLENTINE, MOTHER)

"They have not had a crisis since they've been on this drug."

Healthcare

THREE YEAR OLD NYLA AND 6 YEAR OLD
BLAKE BALLENTINE HAVE SICKLE CELL
ANEMIA.

SICKLE CELL IS A BLOOD DISORDER THAT
TURNS NORMAL RED BLOOD CELLS INTO A
SICKLE SHAPE - MAKING BLOOD FLOW
DIFFICULT.

IT'S PAINFUL - RESULTING IN MANY
HOSPITAL VISITS FOR THE BALLENTINES.

(SOT: ANGELA BALLENTINE, MOTHER)

"We could be there every weekend. Or
once a month or twice a month. Often.
Sometimes it's a blood transfusion.
Most of the time it's just fluids and
antibiotics."

NOW, THERE'S HYDROXYUREA - A DRUG
THAT'S BEEN AROUND FOR DECADES TO
TREAT ADULTS WITH SICKLE CELL - NOW
BEING USED IN A CLINICAL TRIAL ON
VERY YOUNG CHILDREN WITH INCREDIBLE

RESULTS.

(SOT: DR. WINFRED WANG, HEMATOLOGIST)

"About a 50 percent decrease in
crisis"

DR. WINFRED WANG, THE HEAD OF
HEMATOLOGY AT ST. JUDE CHILDREN'S
RESEARCH HOSPITAL, LED THE TRIAL FROM
MEMPHIS.

193 CHILDREN - AGES 9-TO-18 MONTHS -
IN 13 HOSPITALS ACROSS THE COUNTRY
TOOK PART.

20 WERE ST. JUDE PATIENTS.

HALF WERE GIVEN HYDROXYUREA.

THE OTHER HALF WERE GIVEN A PLACEBO.

(SOT: DR. WINFRED WANG, HEMATOLOGIST)

"Although we don't know the full long
term affects of hydroxyurea, we have
not seen anything dangerous. We do
know there are substantial long term
benefits."

A LONG LIFE IS WHAT EVERY PARENT
WANTS FOR THEIR CHILDREN.

ANGELA BALLENTINE KNOWS HYDROXYUREA
WILL BE A LIFE-LONG COMMITMENT FOR
HER KIDS.

(SOT: ANGELA BALLENTINE, MOTHER)

"They have to take it everyday,
probably for the rest of their lives.
But the alternative is being sick. So
I'd rather for them to take the drug
than to have ongoing pain. Absolutely
it has changed our lives."

(--- ANCHOR TAG ---)

TAG

THE DRUG TRIAL COULD CHANGE LIVES
AROUND THE WORLD.

RIGHT NOW RESEARCHERS ARE SEEKING
FULL APPROVAL FROM THE FOOD AND DRUG
ADMINISTRATION.

DR. WANG SAID THERE IS INCREASING
EVIDENCE THE DRUG ACTUALLY PROLONGS
LIFE IN YOUNG PATIENTS.

#####

PKG/T

BEING AT THE RIGHT PLACE AT THE RIGHT TIME EARNED THESE INDIVIDUALS HONORS--FOR THEIR SELFLESS ACTIONS, COURAGE AND COMPASSION.

"WE HONOR PEOPLE WHO HAVE BEEN NOMINATED BY THE COMMUNITY FOR DOING SOMETHING HEROIC."

TAKE PKG

TRT:

OC: STANDARD

THE TRADITION CONTINUED AS HUNDREDS PACKED THE RIVER LODGE IN FORTUNA TODAY TO HEAR ELEVEN HEROIC STORIES OF LOCAL LIFESAVERS-- HOSTED BY THE HUMBOLDT-DEL NORTE CHAPTER OF THE AMERICAN RED CROSS.

BARBARA CALDWELL
Executive Dir., American Red Cross
Humboldt Del-Norte Chapter

WONDER GUSTAFSON
Saved A Human Life

"WE'RE TALKING ABOUT ANYONE FROM SOMEONE SAVING THE LIFE OF A SURFER TO AN INCREDIBLE RESCUE AT SEA."

AMONG THOSE STORIES STANDS HERO AMBER BOWLDS AND THE LIFE OF THE MAN WHOM SHE SAVED AFTER HE WAS STABBED IN THE THROAT AT THE FORTUNA RODEO LAST JULY. THE OFF-DUTY E-M-T WAS

Miscellaneous

RECOGNIZED FOR HER QUICK-THINKING AND
TENACITY, SOMETHING DOCTORS SAID IN
THE END-- SAVED HIS LIFE.

ANOTHER COURAGEOUS STORY OF HEROISM
COMES FROM A WOMAN WHO SAVED THE LIFE
OF SOMEONE WHO HAD A SEIZURE AND
STOPPED BREATHING

"IT WAS A VERY INTENSE EXPERIENCE"

AND TWO COAST GUARD CREWS WERE ALSO
HONORED TODAY...FOR SAVING THE LIVES
OF TWO HIKERS LAST MAY BY AIR AND
ANOTHER BY BOAT. THE BOAT CREW SAVED
THE LIVES OF TWO FISHERMEN WHOSE BOAT
CAPSIZED IN HAZARDOUS SEA
CONDITIONS..AND A DAY LATER A
HELICOPTER CREW SAVED THE LIVES OF
TWO WHO WERE STRANDED NEAR THE CLIFFS
OF ENDERT'S BEACH/

"THERE ARE SOME QUIET HEROES IN OUR
MIDST, SOME OF THESE HEROES YOU MAY
HAVE HEARD OF"

HEROES LIKE SEAN LEDWIN...WHO PULLED
THE LONE SURVIVOR FROM THE WATERS
THAT TOOK THE LIVES OF THREE PEOPLE
FROM ONE FAMILY AT BIG LAGOON.

WHILE SOME HEROES SAVED A LIFE,
OTHERS WERE RECOGNIZED FOR BEING A
GOOD SAMARITAN...EITHER WAY-- THE
STORIES OF FEARLESSNESS SPEAK FOR
THEMSELVES.

IN FORTUNA RRNC3.

((TAKE ANCHOR))

AND CALDWELL ADDS A TOTAL OF 18
AWARDS TOTAL WERE GIVEN OUT THIS YEAR
TO ELEVEN GROUPS OF PEOPLE.

#####

PKG/T

THE DEPARTMENT OF HEALTH AND HUMAN SERVICES "GENERAL RELIEF PROGRAM" HAS BEEN PROVIDING MORE ASSISTANCE TO ITS CLIENTS SINCE IT IMPLEMENTED A NEW SYSTEM IN 2008.

NEWS CHANNEL 3'S STEVE KING HAS MORE ON THE MULTI-DISCIPLINARY TEAM AND WHAT IT MEANS FOR LOCAL RESIDENTS.

((TAKE PKG))

TAKE PKG

TRT:

GARY SILVER
Program Manager, DHHS General Relief

OFFICIALS WITH THE DEPARTMENT OF HEALTH AND HUMAN SERVICES SAY A MULTI DISCIPLINARY TEAM, INCLUDING STAFF FROM MENTAL HEALTH, PUBLIC HEALTH AND SOCIAL SERVICES HAS IMPROVED THE GENERAL RELIEF PROGRAM'S ABILITY TO HELP PEOPLE WITH MENTAL HEALTH CONCERNS OR PHYSICAL HEALTH PROBLEMS.

"Before the disciplinary team, individuals were left to their own accord to have to navigate the different components of the department of health and human services public health branch, mental health branch, and social services.

The multi disciplinary team takes an

Government

approach where they can offer assistance in navigating those different components,"

AFTER PEOPLE ARE ASSESSED FOR MENTAL OR PHYSICAL HEALTH PROBLEMS BY A MENTAL HEALTH CLINICIAN OR A PUBLIC HEALTH NURSE, SOCIAL WORKERS ASSIST THEM IN THEIR INDIVIDUALIZED CASE PLAN. THE GOAL IS TO HOPEFULLY HELP THEM BACK TO AN INDEPENDENT PATH.

"The multi disciplinary team takes an approach that addresses all the needs of any particular individual, be it, again, food, shelter, clothing, and then the barriers that are keeping them from being employable,"

THE PROGRAM IS STATE MANDATED AND COUNTY FUNDED. OFFICIALS SAY IF A PERSON CANNOT REENTER THE WORKFORCE, THE PROGRAM IS DESIGNED TO GET THEM ACCESS TO THE BENEFITS THEY NEED.

IN EUREKA, STEVE KING, NEWS CHANNEL 3.

((TAKE ANCHOR TAG))

WE ALSO LEARNED THAT ENROLLMENT IN

TAG

5 PM 02/21

MJ

****RELIEF2****

3 OF 3

THE GENERAL RELIEF PROGRAM HAS
DECLINED SINCE 2004.

#####

PKG

JUST EAST OF THE NORTH COAST THE
 SMALL NORTHERN CALIFORNIA COMMUNITY
 OF 'ALTURAS' IS STILL REELING.
 THEY'RE DEALING WITH THE DEATHS OF
 FOUR RESIDENTS AND TWO MORE WHO'VE
 BEEN WOUNDED. NOW, A WOMAN IS IN
 CUSTODY CHARGED IN A GRUESOME CRIME
 SPREE. AS CECILE JULIETTE TELLS US,
 THE SUSPECT, 44-YEAR-OLD CHERIE
 RHOADES...WAS BEING FEDERALLY
 INVESTIGATED FOR ALLEGEDLY TAKING
 FEDERAL GRANTS TO THE CEDARVILLE
 RANCHERIA TRIBE.

TAKE PKG

((TAKE PKG))

TRT: 1:40

THE SMALL NORTHERN CALIFORNIA TOWN OF
 ALTURAS.. IN MODOC COUNTY IS COMING
 TO GRIPS WITH FOUR MURDERS.

OC: EXPECTED TO RECOVER

MAYOR JOHN DEDERICH
 Alturas :06-:10

S/ Mayor John Dederich, Alturas :06-
 :10

HEATHER MACDONNELL
 City Treasurer :59-1:09

"Didn't think this would happen here"

CHIEF KEN BARNES
 Alturas Police Department 1:16-1:34

"It's a pretty big tragedy for our
 small community."

Crime

WITH FEWER THAN THREE-THOUSAND
RESIDENTS..

MOST PEOPLE HAVE SOME CONNECTION TO
THE SUSPECTED SHOOTER AND HER ALLEGED
VICTIMS...

THE ALTURAS CHIEF OF POLICE SAYS
THURSDAY... 44 YEAR OLD CHERIE LASH
RHOADES SHOT AND KILLED THREE MEMBERS
OF HER FAMILY AND THE FEMALE TRIBAL
ADMINISTRATOR.

INVESTIGATORS SAY RHOADES - FORMER
CHAIRWOMAN OF THE CEDARVILLE
RANCHERIA TRIBE -
WAS THE SUBJECT OF A FEDERAL
INVESTIGATION FOR STEALING AT LEAST
50-THOUSAND DOLLARS FROM THE TRIBE'S
COFFERS.

AT LEAST ONE OF THE VICTIMS HAD
APPARENTLY WORRIED THAT RHOADES COULD
GET VIOLENT THURSDAY.

VIOLENCE BROKE OUT AT A MEETING AT

TRIBAL HEADQUARTERS DURING A MEETING
ABOUT EVICTING RHOADES AND HER SON
FROM TRIBAL LAND.

RHOADES IS ACCUSED OF SHOOTING FOUR
PEOPLE TO DEATH AT THAT MEETING,
INJURING ANOTHER.

AND THEN ATTACKING ONE WITH A KNIFE.

ONE OF THE INJURED MANAGED TO RUN
ACROSS THE STREET TO CITY HALL.

S/ Heather Macdonnell, City Treasurer
:59-1:09

"She was screaming, covered in blood,
we locked the doors, we got the
police department to respond."

RHOADES WAS ARRESTED A SHORT TIME
LATER CLOSE TO THE SCENE.

THE TWO VICTIMS WHO SURVIVED WERE
RUSHED INTO SURGERY...

6 PM 0222

RR

ALTURAS

4 OF 4

S/ Chief Ken Barnes, Alturas Police
Department 1:16-1:34

"One is doing well, the other one is
doing better, they are both expected
to recover."

((TAKE ANCHOR))

A CANDLELIGHT VIGIL WAS HELD FRIDAY
EVENING AT THE SCENE OF THE SHOOTINGS
IN REMEMBRANCE OF THE VICTIMS.

#####

SOT/VO/SOT/GFX

SOT/VO/SOT/T

SWITCHING GEARS NOW...THEY CAME FROM AS FAR AWAY AS SACRAMENTO AND IDAHO...WIYOT TRIBAL MEMBERS, FAMILY AND FRIENDS... FOR THE FINAL INDIAN ISLAND CANDLELIGHT VIGIL AT THE WOODLEY ISLAND MARINA LAST NIGHT. THE CEREMONY HAS BEEN HELD EVERY YEAR SINCE 1992 IN COMMEMORATION OF THE INFAMOUS 1860 MASSACRE AT INDIAN ISLAND.

TAKE SOT

((take sot))

TRT: 27

OC: TO MAKE IT RIGHT

"We have been trying to bring the dance back the day after the massacre in 1860..."

CHERYL A. SEIDNER (:01-:26)
Tribal Cultural Liaison Chair

<<non verbatim>>

((TAKE VO))

TAKE VO

THE VIGIL WAS FOR PRAYER, REMEMBRANCE AND MOVING FORWARD... AND FOR THE FIRST TIME SINCE THE MASSACRE, THE WIYOT TRIBE WILL HOLD THEIR WORLD RENEWAL CEREMONY MARCH 28TH THROUGH THE 30TH. THE DANCES WILL BE HELD AT SEVERAL LOCATIONS WITHIN WIYOT TERRITORY... TRIBAL AUTHORITIES TELL US IT WILL NOT BE A SPECTATOR

TRT: 43

WIYOT CANDLELIGHT VIGIL
Woodley Island Marina

Miscellaneous

CEREMONY—BUT RATHER IT INCLUDES EVERYONE...NATIVE, NON NATIVE... ALL ARE PARTICIPANTS. THEY WANT EVERYONE TO BE A PART OF IT... TO COME TOGETHER AS ONE UNIT WITH A PEACEFUL HEART. TED HERNANDEZ, WIYOT TRIBAL CHAIRMAN TELLS US QUOTE, "ITS A NEW BEGINNING... WE'RE MOVING TO WHERE WE NEED TO BE. OUR DANCES ARE GOING TO TAKE PLACE. WE HAVE THE YOUNGER GENERATION THAT'S GOING TO BE HERE WITH US IT'S A GREAT FEELING... IT'S HISTORY IN THE MAKING."

TAKE SOT

((TAKE SOT))

TRT: 28

"154-years is a long time; to see

TED HERNANDEZ (1:15 - 1:43)
Wiyot Tribal Chairman

this happening... our ancestors...

<<non verbatim>>

ANCHOR TAG

((ANCHOR TAG))

GFX:

AGAIN THE UPCOMING THREE-DAY WORLD

WORLD RENEWAL CEREMONY

RENEWAL CELEBRATION WILL BE HELD ON

What: Candlelight Vigil

SATURDAY MARCH 22ND AT WOODLEY ISLAND

When: Sat., March 22

MARINA STARTING AT 5 P-M.

Where: Woodley Island Marina

#####

Time: 5:00 P.M.

6 PM 02/23/14

BC

****VIGIL****

3 OF 3

PKG/T

THE EUREKA VOLUNTEER PATROL HAS
LOGGED ABOUT 54-THOUSAND HOURS OF
VOLUNTEER TIME ASSISTING THE EUREKA
POLICE DEPARTMENT.

NOW OFFICIALS WITH THE E-P-D SAY THEY
ARE LOOKING TO DOUBLE THEIR VOLUNTEER
NUMBERS.

NEWS CHANNEL 3'S STEVE KING HAS THE
STORY.

TAKE PKG

((TAKE PKG))

TRT:

OC:

JACK HOPKINS IS A CHARTER MEMBER OF

JACK HOPKINS
Eureka Volunteer Patrol Member

THE EUREKA VOLUNTEER PATROL. HE
JOINED MORE THAN 18 YEARS AGO,WHEN HE
WAS A GENERAL CONTRACTOR.

CHIEF ANDREW MILLS
Eureka Police Department

"I've always been more proactive in
the neighborhood and i wanted to give
something back to eureka. It sounds
kind of cliché, but i do owe
something, and people can contribute
in different ways,"

NOW, HE IS A PORTRAIT PHOTOGRAPHER,
BUT STILL SPENDS TWELVE HOURS A MONTH
ASSISTING THE E-P-D IN A NUMBER OF
WAYS.

"When i come down and pick up a car,

Miscellaneous

and i go to a traffic scene or a power outage, and take over for an officer, and he can take off now and do what he's supposed to do, i feel good about that,"

"When officers are not on traffic post or things that are going to take a great deal of time, crime scene protection for instance, officers can be out being a little more proactive. So, if a person has a warrant or if a person is under the influence of meth or something else, than the officers can deal with that,"

THE EUREKA VOLUNTEER PATROL CURRENTLY HAS EIGHT MEMBERS... THE LOWEST NUMBER OF MEMBERS SINCE THE PATROL WAS FORMED IN 19-95.

"We feel like we're kind of strained ourselves. A number of us are getting older and some people travel, so not all eight are available all the time to put on the schedule,"

ANY ADULTS CAN JOIN THE EUREKA VOLUNTEER PATROL AFTER COMPLETING

TRAINING AND PASSING THE BACKGROUND CHECK PROCESS.

"We're not asking them to do anything tactical. We're asking them to do things that are very safe and very straightforward,"

"I think it's important that we get new members who are ethical, who you can count on to do the right thing when no one's looking, and someone who has the time,"

AND HAS THE PASSION FOR HELPING TO PROTECT THE COMMUNITY.

IN EUREKA, STEVE KING, NEWS CHANNEL 3.

TAG

((TAKE ANCHOR TAG))

ALL EIGHT MEMBERS OF THE EUREKA VOLUNTEER PATROL WERE AWARDED THE E-P-D'S VALOR-SERVICE CHALLENGE COIN AWARD AT LAST WEEK'S CITY COUNCIL MEETING.

#####

PKG

THE HUMBOLDT COUNTY SHERIFF'S OFFICE
BOMB SQUAD HAS A NEW MACHINE...WITH
X-RAY CAPABILITIES.

TAKE MONITOR

NEWS CHANNEL THREE'S ROBYN RIDPATH
WAS WITH THE SQUAD THIS AFTERNOON AS
THEY TESTED THE NEW MACHINE...

TAKE REPORTER

GOOD EVENING ROBYN WHAT CAN YOU TELL
US ABOUT IT?

ROBYN RIDPATH
kiemrobyn@gmail.com

((TAKE REPORTER))

GOOD EVENING MONICA THE 26-THOUSAND
DOLLARS USED TO PURCHASE THE PORTABLE
X-RAY MACHINE WAS FUNDED THROUGH A
FEDERAL GRANT FROM THE DEPARTMENT OF
HOMELAND SECURITY. THEY TELL ME THE
NEW MACHINE ALLOWS THEM TO PHOTOGRAPH
SUSPICIOUS POSSIBLE EXPLOSIVE ITEMS
OR MATERIALS AND THEN RECEIVE THAT
IMAGE ALMOST INSTANTLY.

TAKE PKG

((TAKE PKG))

TRT: 2:04

OC: FINE DETAIL

SGT. ERNIE STEWART @ :28
Humboldt County Sheriff's Office

HUMBOLDT COUNTY HAS THE ONLY
ACCREDITED F-B-I BOMB SQUAD FOR A
TRI-COUNTY AREA...INCLUDING
SURROUNDING COUNTIES OF MENDOCINO,
DEL NOTRE, AND TRINITY. THEY'RE
ASSIGNED TO DEFUSE EXPLOSIVE

BRYAN MAUS @ 1:15
Commander, HCSO Bomb Squad

ROBYN RIDPATH @ 1:37
kiemrobyn@gmail.com

Lawenforcement

DEVICES...BUT IN ORDER TO DISARM
THOSE EXPLOSIVES; THEY RELY ON
NECESSARY EQUIPMENT TO HELP THEM
COMPLETE THEIR JOB. AND WITH A
RECENTLY PURCHASED X-RAY MACHINE,
THAT JOB JUST BECAME A LITTLE SAFER.

"IT'S IMPORTANT TO US TO HAVE THAT
TYPE OF EQUIPMENT BECAUSE WHEN WE GO
OUT ON SCENE AND THERE'S A CLOSED
PACKAGE YOU CANT SEE WHAT'S INSIDE OF
IT...WE HAVE THE ABILITY NOW TO GO UP
TO IT, X-RAY IT, SEE WHAT'S INSIDE
THE PACKAGE WITHOUT HAVING TO TOUCH
OR HAND-ENTER THE PACKAGE."

BEFORE THE NEW MACHINE THE SQUAD
WOULD ENTER A PACKAGE OR SUSPICIOUS
DEVICE REMOTELY--USING A ROBOT--BUT
NOW SGT STEWART SAYS...THEY'RE ABLE
TO TAKE A SIMPLE SNAPSHOT OF AN ITEM
AND
PEER INSIDE.

"THIS WAY IF IT'S JUST CLOTHES OR

SOMETHING OF A NON-HAZARDOUS NATURE
INSIDE THE PACKAGE THEN WE'RE NOT
UNNECESSARILY DESTROYING SOMEONE'S
PERSONAL PROPERTY."

BOMB SQUAD COMMANDER BRYAN MOSS SAYS
IT TAKES CLEAR IMAGES OF JUST ABOUT
ANYTHING... WOOD, PLASTIC, CLOTH,
EVEN THE HUMAN BODY--AND CAN ALSO
SNAP PHOTOS OF ANY TYPE OF VEHICLE.

"WE SHOULD BE ABLE TO GET THROUGH
CARS, CAR DOORS, INCLUDING SOMETHING
IN THE SEAT, SO IT'S PRETTY POWERFUL,
OR IT CAN BE."

THIS IS THE SOURCE OF THE X-
RAY...THAT'S USUALLY SET UP IN FRONT
OF THE SUSPICIOUS PACKAGE OF DEVICE
AND THEN A FILM IS PLACED IN BACK OF
THE OBJECT TO CAPTURE THE IMAGE
INSIDE.

<<STANDUP>>

"ONCE THE X-RAY IS TAKEN IT'S THEN
PLACED ONTO THIS DRUM. THE DRUM IS
INSERTED INTO THE CAROUSEL, FROM
THERE ITS SCANNED AND THEN
TRANSFERRED TO THE COMPUTER."

<<NATS>>

"YOU CAN SEE THE OUTLINE THERE..."

THE OUTLINE OF A GRENADE--A DETAILED
IMAGE THAT ALLOWS THE SQUAD TO EITHER
RENDER THE DEVICE SAFE OR UNSAFE FROM
THE PUBLIC.

"IT GIVES YOU A BETTER CRISPER,
CLEARER IMAGE...FINE DETAIL"

((TAKE REPORTER))

THE BOMB SQUAD DID HAVE AN X-RAY
MACHINE PRIOR TO THE NEW PURCHASE BUT
I'M TOLD HUMBOLDT COUNTY NOW HAS THE
LATEST VERSION OF THIS TYPE OF
TECHNOLOGY. MONICA?

#####

5 PM 0224

RR

****BOMB****

5 OF 5

TAKE REPORTER

ROBYN RIDPATH
kiemrobyn@gmail.com

PKG

THE CLARKE HISTORICAL MUSEUM IS WORKING ON A NEW EXHIBIT THAT HIGHLIGHTS LOCAL VETERANS IN THE COMMUNITY.

NEWS CHANNEL 3'S LASHAY WESLEY TELLS US WHAT THE PROJECT IS ALL ABOUT AND HOW THE MUSEUM NEEDS THE COMMUNITIES HELP TO MAKE IT HAPPEN.

Take pkg
 Trt:
 Out cue: NEWS CHANNEL 3

BEN BROWN
 Clarke Museum

((TAKE PKG))

FOR YEARS A LOCAL ARTIST HAS BEEN WORKING TO COMPLETE PORTRAITS OF OVER A HUNDRED LOCAL, WORLD WAR TWO VETERANS. NOW THE CLARKE MUSEUM IS LOOKING TO MAKE THE ARTWORK PART OF A NEW EXHIBIT.

"OUR GOAL IS TO EDUCATE THE PUBLIC ABOUT THIS IMPORTANT TIME PERIOD AND THESE IMPORTANT PEOPLE."

THE MUSEUM LAUNCHED THE 'ADOPT A VETERAN' CAMPAIGN ON VETERANS DAY TO HELP FUND THE PROJECT. THE FUNDRAISER LOOKS FOR DONORS TO GIVE A HUNDRED DOLLARS FOR EACH PORTRAIT. 21 OF THE 157 PORTRAITS HAVE NOW BEEN FUNDED.

"WE REALLY WANT A FIRST CLASS EXHIBIT. WE REALLY WANT TO DO RIGHT BY THESE

Miscellaneous

VETERANS."

THE ART WORK WILL BE FEATURED AT THE
ARCATA/EUREKA AIRPORT AND WILL HIGHLIGHT
EACH VETERANS LIFE AND SERVICE. THE
ESTIMATED COST IS 20,000 DOLLARS, AND
WILL GO TOWARD PROTECTING THE ARTWORK.

"WE NEED HELP CATALOGING AND PRESERVING
THIS COLLECTION. WE OPERATE ON A SHOE
STRING BUDGET SO WE REALLY NEED THE
COMMUNITY'S SUPPORT ON THIS ONE."

BEN BROWN, THE DIRECTOR AND CURATOR FOR
THE MUSEUM SAYS IT'S IMPORTANT THAT THE
PROJECT IS COMPLETED SO THAT THE
COMMUNITY CAN HONOR THE VETERANS WHILE
THEY'RE ALIVE.

"THIS IS AN ELDERLY GENERATION. WHAT
THEY'VE ACCOMPLISHED, WHAT THEY'VE LIVED
THROUGH IS INCREDIBLE. THIS WAS A VERY
CHANGING TIME IN AMERICA THAT THEY
WITNESSED."

THE MUSEUM HOPES TO FINISH THE EXHIBIT
AND PRESENT IT TO THE COMMUNITY ON

5 PM 2/25

WESLEY

*****VETERANS*****

3 OF 3

MEMORIAL DAY THIS YEAR.

IN EUREKA, LASHAY WESLEY NEWS CHANNEL 3.

####

6 PM 02/25/14

BC

****HOSPITAL****

1 OF 6

PKG/T

AN UPDATE TONIGHT ON A STORY WE FIRST BROUGHT YOU LAST MONTH.. THE FIRST TIME AROUND, IT PROVOKED A STRONG REACTION FROM SO MANY VIEWERS. IT'S ABOUT THE WORDS THAT APPEAR ON HOSPITAL FORMS... AND SMALL DIFFERENCES IN THE FINE PRINT COULD MEAN THOUSANDS OF DOLLARS IN PAYMENTS DOWN THE LINE. WE GET THE FOLLOW-UP TONIGHT FROM OUR NATIONAL CORRESPONDENT, KATE SNOW.

TAKE PKG

TRT: 228

MEDICAL STATUS CHANGES
May Save Or Cost You Thousands

((TAKE PKG))

BRENDA KELLEY-NELUM WAS DRIVING HER HUSBAND DOC TO AN APPOINTMENT WHEN HE STARTED HAVING SYMPTOMS OF A STROKE. AT THE HOSPITAL DOCTORS TOLD THEM THEY WERE PUTTING HIM "UNDER OBSERVATION."

--- BRENDA KELLYONELUM
Advocate For Seniors
(:12 - :19)

MJ BRICOUT
Patient
(1:03 - 1:06)

DR. DR. ASHISH JHA
Harvard School Of Public Health
(1:28 - 1:48)

I was really frightened about what's wrong with my husband. 017125 And then they came up with this observation status and I questioned why? //

Healthcare

6 PM 02/25/14

BC

****HOSPITAL****

2 OF 6

BRENDA IS AN ADVOCATE FOR SENIORS IN VIRGINIA SO SHE'D HEARD THAT TERM, OBSERVATION STATUS, BEFORE AND THOUGHT IT MIGHT BE TROUBLE... AND THEN A NURSE SPOKE UP.

he said, "This could have an impact on what you pay."

THE NURSE WAS RIGHT.

KS: So you got charges for the physical therapy, occupational therapy, speech therapy, medical care

BKN: The total // is 22,170 dollars

AND HERE'S THE THING: MEDICARE PAYS FOR REHAB ONLY FOR PEOPLE ADMITTED TO A HOSPITAL FOR 3 OR MORE DAYS AS *INPATIENTS* ... *NOT* IF THEY WERE CLASSIFIED AS OBSERVATION STATUS.

FREEZE EFFECT: \$28,350

6 PM 02/25/14

BC

****HOSPITAL****

3 OF 6

IT'S WHAT HAPPENED TO MJ BRICOUT...
UNDER OBSERVATION WITH A BROKEN LEG
AND NOW SADDLED WITH A 28-THOUSAND
DOLLAR REHAB BILL.

MJ: The whole thing is so outrageous
- and it's not right.

JHA walk and talk: This is not
something you learn in medical school
and it's really an administrative,
arbitrary decision.

DR. ASHISH JHA OF HARVARD SCHOOL OF
PUBLIC HEALTH SAYS THERE ARE TIMES
WHEN IT MAKES SENSE TO LABEL A
PATIENT "UNDER OBSERVATION"-- WHEN
SOMEONE IS HAVING CHEST PAIN FOR
EXAMPLE.

BUT MOST OF THE TIME, HE SAYS, IT'S
NOT A MEDICAL DECISION. IT'S A
FINANCIAL ONE.

022400 JHA it's really something that

6 PM 02/25/14

BC

****HOSPITAL****

4 OF 6

administrators who have to manage billing issues, they're the ones that end up teaching doctors when to try to use observation status.

KATE: So are doctors feeling under pressure?

AJ: Yes. So I think there is very clear pressure on doctors from the hospital to make determinations in a certain way, so they will get paid for that hospital care.

AND PATIENTS GET CAUGHT IN THE MIDDLE.

AJ: it's a very complex, administrative rule that Medicare has put together. I think it's deeply unfair to patients to have sort all this out.

6 PM 02/25/14

BC

****HOSPITAL****

5 OF 6

IF IT HAPPENS TO YOU...EXPERTS SAY:
ASK IF YOU'RE UNDER OBSERVATION.. AND
IF YOU'LL NEED REHAB.
IF SO, ARGUE... AND BE PERSISTENT.
LIKE BRENDA - SHE ASKED SO MANY
QUESTIONS A HOSPITAL ADMINISTRATOR
FINALLY RELENTED AND CHANGED DOC'S
STATUS TO INPATIENT... HIS 22-
THOUSAND DOLLAR REHAB BILL WAS
COVERED.

That day if my husband had been there
by himself he would have said yes //
013815 BKN: If I had not been there
my husband probably would have
accepted the observation status

what would that mean to you [BKN
exclaims oh-ooo] if you had had to
pay that?

BKN: My goodness it would have been
terrible.

6 PM 02/25/14

BC

HOSPITAL

6 OF 6

(-- ANCHOR TAG --)

EXPERTS SAY YOU SHOULD FIGHT FOR A
STATUS CHANGE IN THE HOSPITAL...
BECAUSE MEDICARE APPEALS CAN TAKE
YEARS.

#####

5 PM 02/27

MJ

****LABELS****

1 OF 5

PKG/T

IN OTHER NEWS... IF YOU'RE ONE OF THOSE
PEOPLE WHO CHECKS THE NUTRITION
LABELS ON THE PRODUCTS YOU BUY AT THE
GROCERY STORE, YOU'RE IN FOR A
CHANGE.

FOR THE FIRST TIME IN 20 YEARS, THE
LABELS ARE ABOUT TO SHIFT.

NBC'S TOM COSTELLO IS IN WASHINGTON
WITH MORE ON THAT.

(-- PKG --)

TAKE PKG

TRT: 1:43

OC: BETTER FOR ME

(NATS/putting groceries in

MICHAEL JACOBSON
Center For Science In The Public
Interest (1:00 - 1:09)

ANOTHER DAY, ANOTHER RUN TO THE
GROCERY STORE FOR JULIE MONTICELLO.

("monti-sello")

WITH SIX KIDS TO FEED, SHE'S ALWAYS
GOT ONE EYE ON THE NUTRITION LABELS.

(SOT)

"My red flag is if the label is this
long..."

BUT *THE LABELS THEMSELVES* DON'T

Public Safety

ALWAYS TELL THE WHOLE STORY.

(SOT)

"I TRY to look at the specific ingredients but mostly I'm looking at how MANY ingredients."

NOW, FOR THE FIRST TIME IN 20-YEARS, THE FDA IS PROPOSING **BIG CHANGES**.

HERE'S AN EXISTING LABEL.

AND HERE'S THE PROPOSED NEW LABEL:

....INCLUDING MORE ACCURATE SERVING and CALORIE INFORMATION SINCE MOST PEOPLE EAT FAR MORE THAN THE CURRENT LABELS SUGGEST.

-PRODUCERS WOULD ALSO HAVE TO INCLUDE "ADDED SUGARS" TO THE LIST.

-ALONG WITH POTASSIUM AND VITAMIN "D".

-AND DAILY VALUES FOR SODIUM AND FIBER WOULD BE REVISED.

(SOT)

"See that's what's important to be honest because a lot of time I don't have time to look all the nutrients on the label."

ADVOCATES FOR ACCURACY IN LABELING
SAY THE CHANGES ARE *LONG OVER-DUE*.

(Michael Jacobson/Center for Science
in the Public Interest)

"The kind of foods we are eating are causing a lot of illness and premature deaths among americans. The food label can help guide us towards healthier foods."

IT'S ALL PART OF MICHELLE OBAMA'S
PUSH TO ENCOURAGE FAMILIES TO MAKE
HEALTHIER FOOD CHOICES:

(Michelle Obama/First Lady)

"Folks are really starting to think about what they eat and how active

they are, so they're scrutinizing labels, they're asking questions, they're changing what they feed their families."

THIS MORNING THE GROCERY MANUFACTURERS ASSOCIATION SAYS IT'S TIME FOR SOME LABEL CHANGES, BUT THEY SHOULD BE "...based on the most current and reliable science."

(NATS/Dinner at the Monticello family)

WHILE AT THE MONTICELLO HOME IN VIRGINIA:

(SOT)

"Anything that makes my life more simple is better for me."

TAG

(-- ANCHOR TAG --)

HERE ARE A COUPLE OF EXAMPLES OF THE SERVING SIZE CHANGES TO THE LABELS:

5 PM 02/27

MJ

****LABELS****

5 OF 5

RIGHT NOW, A SERVING SIZE OF SODA IS
8OZ.

BUT AMERICANS TYPICALLY DRINK
12OZ....SO THE FDA WANTS 12OZ TO BE
THE SERVING SIZE.

ICE CREAM SERVING SIZES WILL GO FROM
A HALF CUP TO A FULL CUP.YOGURT
FROM 6OZ TO 8OZ....BUT FIRST, IT WILL
ALL GO THROUGH A PUBLIC COMMENT
PERIOD.

#####

PKG/GFX

LOCAL AUTHORTIES ARE REPORTING A SPIKE IN VEHICLE THEFTS IN THE UNINCORPORATED AREAS OF HUMBOLDT COUNTY.

NEWS CHANNEL 3'S STEVE KING SPOKE WITH OFFICERS ABOUT THIS RECENT TREND AND WHAT PEOPLE CAN DO TO HELP REDUCE THE RISK OF HAVING THEIR VEHICLE STOLEN.

TAKE PKG

((TAKE PKG))

TRT:

C-H-P OFFICIALS SAY THIS TIME OF YEAR, THERE IS USUALLY AN INCREASE IN THE NUMBER OF VEHICLE THEFTS.

OC: STEVE KING, NEWS CHANNEL 3

OFFICER MATT HARVEY
California Highway Patrol

"Where residents are typically going out and warming up their vehicles more often because they want to get in a warm vehicle, and so that's when the thief comes in and steals the vehicle in some cases,"

STEVE KING
kiemsteveking@gmail.com

BUT IN THE UNINCORPORATED AREAS OF HUMBOLDT COUNTY, THE INCREASE HAS BEEN OVER THE LAST TWO YEARS. 163 VEHICLES WERE STOLEN IN 20-13, COMPARED TO 131 THE YEAR BEFORE. SO FAR, IN 20-14, 36 VEHICLES HAVE BEEN

Crime

STOLEN. C-H-P OFFICIALS ARE INCREASING THEIR PRESENCE IN THESE AREAS TO COMBAT THIS RECENT SPIKE.

"We believe that some thieves may be casing houses in some residential areas, watching patterns of homeowners and drivers and then coming back later to steal the vehicle,"

PATTERNS SUCH AS WHERE PEOPLE HIDE THEIR SPARE KEYS OUTSIDE OR WHEN PEOPLE WARM UP THEIR CARS. C-H-P OFFICIALS SAY THE MOST COMMONLY STOLEN VEHICLES ARE OLDER HONDAS AND TOYOTAS, BECAUSE OF THEIR HIGH RESALE VALUE AND THE INTERCHANGEABILITY OF THEIR PARTS.

"Any vehicle that has a loose ignition switch or is getting worn out, replace that because these are able to duplicate other keys that will work in that ignition,"

THEY ALSO SAY TO GET AN ALARM SYSTEM FOR YOUR CAR, NOT TO HIDE A SPARE KEY OUTSIDE, AND DO NOT WARM UP YOUR CAR.

5 PM 2/27/14

KING

****THEFT****

3 OF 3

"Chp officials also remind you to
make sure that all valuable items are
hidden from view,"

AND TO BE ON THE LOOKOUT FOR
SUSPICIOUS ACTIVITY IN YOUR
NEIGHBORHOOD, INCLUDING UNKNOWN
PEOPLE OR VEHICLES SPENDING TIME IN
AN AREA.

STEVE KING, NEWS CHANNEL 3.

((TAKE GFX))

TAKE GFX

TO REPORT SUSPICIOUS ACTIVITY

CALL THE CALIFORNIA HIGHWAY PATROL
ARCATA OFFICE

822-5981

C-H-P OFFICIALS SAY IF YOU WOULD LIKE
TO REQUEST EXTRA PATROLS IN AN AREA
TO CALL THEM AT THE NUMBER ON YOUR
SCREEN.

#####

PKG

THE CALIFORNIA EDUCATION CODE
MANDATES SCHOOLS UPDATE THEIR
COMPREHENSIVE SAFE SCHOOL PLANS
ANNUALLY.

THE DEADLINE TO UPDATE IS MARCH
FIRST.

NEWS CHANNEL 3'S STEVE KING TELLS US
HOW EUREKA CITY SCHOOL OFFICIALS WORK
ALL YEAR TO MEET THAT REQUIREMENT.

((TAKE PKG))

TAKE PKG

TRT: 1:39

OC: STANDARD

LAURIE ALEXANDER
Director Of Student Services

@14-27 FOR UPDATING THE COMPREHENSIVE SAFE
SCHOOL PLAN IS NOT AN ISSUE BECAUSE
OFFICIALS WORK TO UPDATE THAT PLAN
THROUGHOUT THE YEAR.

"For example, if particular crisis
information comes out from the state
and they say 'Hey, add this
component' or 'We learned this
information from an event that
happened throughout the nation or in
our community' we go back and revisit
those."

Public Safety

AMONG THE MOST RECENT CHANGES TO THE SAFETY PLAN ARE HAVING SCHOOL DISTRICT OFFICIALS PRESENT DURING EACH SCHOOL'S MANDATED LOCKDOWN DRILL, NOT ANNOUNCING WHAT SCENARIO THE LOCKDOWN DRILL IS OCCURRING FOR UNTIL THE DRILL IS ABOUT TO BEGIN, AND NOT TELLING SCHOOLS THE EXACT DATE AND TIME OF THE DRILL.

"I have been a principal and observed that there was a lot of preparation getting ready for a drill and in a real situation, there wouldn't be any time for preparation, you would need to have everything right there and in place,"

PROTOCOLS ARE IN PLACE FOR EVENTS RANGING FROM A SCHOOL SHOOTING TO A PLANE FALLING FROM THE SKY ONTO THE SCHOOL. BUT OFFICIALS SAY THE MOST IMPORTANT PART OF UPDATING THE SAFETY PLAN IS FOCUSING ON PREVENTION. A RECENT UPDATE TO THE SAFETY PLAN IN THAT AREA IS THE IMPLIMENTATION OF THE SECOND STEP PROGRAM, A PROGRAM

DESIGNED TO HELP STUDENTS DEVELOP
VALUABLE SOCIAL SKILLS.

"If our students have a safe school to come to each
day, then they're going to be better educated, they're
going to want to be there, parents are going to want to
know that children are coming to safe place, where
they're safe emotionally as much as they are
physically,"

AND WORKING TO KEEP STUDENTS SAFE IS A
NEVER ENDING PROCESS.

IN EUREKA, STEVE KING, NEWS CHANNEL 3.

#####

PKG

PERFECTING ANYTHING TAKES HARD WORK.
 NO ONE KNOWS THAT BETTER THAN LIZ MITCHELL.
 AFTER A FREAK ACCIDENT LEFT HER PARALYZED, DOCTORS SAID HER CHANCES OF EVER WALKING AGAIN WERE LESS THAN 1 PERCENT.

BUT THE TEXAS WOMAN PROVED ALL THE NAY SAYERS WRONG... THANKS TO HER DEDICATION AND STRONG WILL - TO NEVER GIVE UP.

TAKE PKG

((TAKE PKG))

TRT: 239

WATCHING LIZ MITCHELL DO PUSH-UPS SQUATS OR ANY OTHER EXERCISE..

WALKING AFTER BEING PARALYZED
 Woman Defies Odds

IT MAY BE HARD TO BELIEVE THAT NOT TOO LONG AGO LIZ WAS PARALYZED FROM THE NECK DOWN -DIAGNOSED AS A QUADRIPLÉGIC.

LIZ MITCHELL
 Patient

12-17

BRIAN MITCHELL
 Liz's Husband

(SOT: LIZ MITCHELL, PATIENT)

SUSAN CORNETTE
 Liz's Trainer

"even just to have arm movement and hand function is life changing"

133-137

LIFE CHANGING INDEED CONSIDERING THIS WAS HER NEARLY 17 MONTHS AGO.

Health Care

THE ACCIDENT TOOK PLACE HERE ON THIS
BALCONY.. LIZ CAME HOME ONE NIGHT AND
LIKE CLOCK WORK HER DOG ROXY WAS
THERE TO GREET HER WHEN SHE OPENED
THE DOOR.

(SOT: LIZ MITCHELL, PATIENT)

"I squatted down to pick her up and
she just kind of nipped at my nose, a
little love nip and i leaned back and
rolled right off the balcony and fell
16 feet."

AFTER THAT FALL, LIFE AS SHE KNEW IT
WOULD NEVER BE THE SAME.

(SOT: BRIAN MITCHELL, LIZ'S HUSBAND)

"he doctor point blank looked at her
and said you are not going to walk
out of here. you don't have any
movement below your chest"

BUT LIZ REFUSED TO BELIEVE IT. AND
JUST A FEW WEEKS AFTER HER ACCIDENT

THE IMPOSSIBLE WELL ..BECAME
POSSIBLE.

AFTER THAT LIZ MADE IT HER MISSION TO
WALK AGAIN... DEVOTING EVERY WAKING
MOMENT TO MAKING THAT DREAM A
REALITY.

(NATS)

"the day that my legs moved back and
forth. it was never the same."

PRIOR TO THE ACCIDENT LIZ WAS LIVING
IN DALLAS AND HAD A SUCCESSFUL CAREER
AS A PROSECUTOR FOR THE DALLAS COUNTY
DISTRICT ATTORNEY'S OFFICE. NOW SHE
LIVES IN WACO WITH HER HUSBAND BRIAN
AND HER FULL-TIME JOB IS HER
RECOVERY.

(NATS OF HER WORKING OUT)

(SOT: LIZ MITCHELL, PATIENT)

"to think that i am here and working

out 2 hours a day and strong and fit
is just a dream come true."

HELPING HER LIVE THAT DREAM IS HER
TRAINER SUSAN CORNETTE OR AS LIZ
LIKES TO CALL HER.. HER SOUL SISTER.

(SOT: SUSAN CORNETTE, LIZ'S TRAINER)

"it's a miracle that walks into my
life every single day she walks
through that door"

(NATS OF SUSAN AND LIZ WORKING OUT)

LIZ BEGAN TRAINING WITH SUSAN ABOUT 5
MONTHS AGO AT TITAN TOTAL TRAINING IN
TEMPLE.

(SOT: LIZ MITCHELL, PATIENT)

"through this process we have forged
this bond that is just incredible"

(SOT: SUSAN CORNETTE, LIZ'S TRAINER)

" i feel in love with her and her
husband the very first time we met.

and after our first
training session i said well in case
it doesn't work out and we don't end
up working out together i still want
to be friends."

(SOT: LIZ MITCHELL, PATIENT)

" i spend more time with her than my
husband. we're together everyday and
i feel like she really celebrates my
victories with me and feels my pain."

AND CHALLENGES LIZ TO KEEP PUSHING
HERSELF

(SOT: SUSAN CORNETTE, LIZ'S TRAINER)

"she sometimes surprises herself,
like oh i don't think i can do that.
she tries and she does and it's just
amazing"

SHOWING US ALL NO MATTER WHAT
CHALLENGES YOU FACE ... YOU HAVE TO PUT
YOUR BEST FOOT FORWARD.

#####

6 PM 02/27/14

BC

****WALKING****

6 OF 6

PKG/T

CELEBRATING THE UPCOMING BIRTHDAY OF DR. SEUSS... THE BELOVED CHILDRENS AUTHOR... STUDENTS AT WASHINGTON ELEMENTARY SCHOOL IN EUREKA TOOK PART IN THE NATIONAL EDUCATION ASSOCIATION'S READING ACROSS AMERICA DAY.

TAKE PKG

NEWS CHANNEL 3'S STEVE KING WAS AT THE SCHOOL AND HAS MORE.

TRT:

((TAKE PKG))

OC: STANDARD

STUDENTS AT WASHINGTON ELEMENTARY SCHOOL ENJOY A GOOD BOOK FOR A VARIETY OF REASONS.

KAITLIN GIACONE
2nd Grade Student

"I know that reading helps you spell better and it helps your brain,"

SUTTON BEAHLER
2nd Grade Student

"When I read, it feels like I'm learning more to life,"

KIM RHOADS-BROOKS
Student Services Coordinator

BUT AT READ ACROSS AMERICA DAY, A NATIONAL INITIATIVE DESIGNED TO CREATE A GENERATION OF LIFE-LONG

ZIAMARA LESHELLEGEE
3rd Grade Student

READERS, THE STUDENTS AT WASHINGTON ELEMENTARY SCHOOL PARTICIPATED IN VARIOUS ACTIVITIES AND GOT TO SPEND THE DAY READING IN THEIR PAJAMAS.

STEVE KING
kiemsteveking@gmail.com

"Reading is fun, it's relaxing. It's

BRIDGETT HERNANDEZ
3rd Grade Teacher

your education

something that you can do any time and anywhere. So it's just to make it a comfortable, relaxing and fun day of reading,"

"I went to bed, I woke up, and then I said, 'Mom, I'm brushing my teeth and I'm going to school like this!'"

SOME WASHINGTON ELEMENTARY SCHOOL STUDENTS HAD GOALS FOR READING A CERTAIN NUMBER OF BOOKS TODAY. THE ENTIRE SCHOOL PARTICIPATED IN THE NATIONWIDE CONTEST PUT ON BY THE ACCELERATED READER PROGRAM TO READ 5 MILLION BOOKS TODAY. AND STUDENTS HAVE TO UNDERSTAND WHAT THEY ARE READING TO MEET THOSE GOALS.

"And students have to pass a comprehension test on the computer in order to be awarded their points,"

"We want to make sure that all students are understanding what they read and it inspires them to try and reach goals because they are given points,"

AND GIVEN THE OPPORTUNITY TO DEVELOP

5 PM 2/28/14

KING

****SEUSS****

3 OF 3

HABBITS WHICH WILL HELP THEM THE REST
OF THEIR LIVES.

IN EUREKA, STEVE KING, NEWS CHANNEL
3.

((TAKE ANCHOR TAG))

DR.SEUSS' BIRTHDAY IS ON SUNDAY.. AND
THE NATIONAL EDUCATION ASSOCIATION'S
READ ACROSS AMERICA DAY HAS BEEN HELD
ON HIS BIRTHDAY SINCE 19-98.

#####

TAG

PKG/T

IN OTHER NEWS... NEWLY INSTALLED TECHNOLOGY AT A NORTH COAST MOVIE THEATER NOW ALLOWS BOTH BLIND AND DEAF PEOPLE THE CHANCE TO EXPERIENCE A MOVIE IN A WHOLE NEW WAY. NEWS CHANNEL THREE'S ROBYN RIDPATH HAS THE STORY.

TAKE PKG

((TAKE PKG))

TRT:

SOME WONDER WHAT IT'S LIKE WATCHING A MOVIE AS A BLIND PERSON...BUT JUST ASK EUREKA RESIDENT JAMES FORBES.

OC: STANDARD

HE'S BEEN BLIND FOR THE PAST ELEVEN YEARS.

JAMES FORBES
President, Humboldt Council Of The Blind

PATTY FORBES
Wife Of James

"I CAN'T EVEN PUT IT INTO WORDS REALLY"

ROBYN RIDPATH
kiemrobyn@gmail.com

JEREMIAH JUAREZ
Manager, Broadway Cinema

THAT'S BECAUSE HE ENJOYS MOVIES DIFFERENTLY THAN THE WAY SIGHTED VIEWERS DO, IN A DIFFERENT KIND OF WAY-- USING THE FILM'S SOUND TO TELL THE STORY. BUT THANKS TO NEW TECHNOLOGY, THE BROADWAY CINEMA IN EUREKA IS THE ONLY THEATER ALONG THE NORTH COAST THAT GIVES BOTH BLIND AND

Disabled

DEAF VIEWERS THE ABILITY TO ENJOY A
MOVIE... ALL BY THEMSELVES.

"MY WIFE OR MY KIDS OR WHOEVER I'M
WITH DON'T HAVE TO TALK TO ME DURING
THE FILM. I DON'T HAVE TO GO WITH
ANYONE ELSE."

"WE TRIED IT A FEW TIMES BUT BEING AT
THE THEATER AND TRYING TO DESCRIBE
SOMETHING IN A LOUD ENVIRONMENT I'VE
BEEN SHUSHED, MY KIDS HAVE BEEN
SHUSHED TRYING TO TELL HIM."

((STANDUP))

"IF YOU'RE DEAF OR HEARING IMPAIRED,
THIS CLOSED CAPTIONING MACHINE WILL
DISPLAY THE DIALOGUE FROM THE FILM,
HOWEVER, IF YOU'RE BLIND PUT ON THESE
HEADPHONES AND IT'LL DESCRIBE THE
SCENE UNFOLDING ON THE SCREEN"

IT DESCRIBES VISUALS AND SCENES IN
THE MOVIE THAT ARE NOT PART OF THE
DIALOGUE AND THAT ARE NOT OBVIOUS TO

PEOPLE WHO ARE BLIND OR DEAF.

<<NATS>>

"DRIVING HE TURNS ON THE RADIO..."

JUST ONE THEATER SO FAR WITHIN THE
CINEMA HAS THESE CAPABILITIES, BUT
MANAGE JEREMIAH WAREZ SAYS WITH
PROPER NOTICE, ACCOMIDATIONS CAN BE
MADE.

"WE DO HAVE THE ABILITY WITH PRIOR
ARRANGEMENTS SWITCHING AROUND THE
MOVIES SO IF THE MOVIE THEY WANT TO
SEE IS NOT IN THEATER NUMBER ONE, WE
CAN GO AHEAD WITH 24 HOURS NOTICE TRY
TO REARRANGE THAT."

A REARRANGEMENT THAT'LL NOT ONLY MAKE
IT EASIER FOR FORBES, BUT ALSO HIS
FAMILY.

"NOW WHEN MY KIDS COME WITH HIM IT
MAY HAVE BEEN A LITTLE

EMBARRASSING...IT'S GREAT FOR THEM
TOO."

IT'S BEEN A FIVE-YEAR PROCESS TRYING
TO GET THESE MACHINES INSTALLED INTO
LOCAL THEATERS, AND NOW FORBES ALONG
WITH OTHERS JUST LIKE HIM CAN
EXPERIENCE A MOVIE COMFORTABLY, IN
THEIR OWN WAY.

IN EUREKA RRNC3.

TAG

((TAKE ANCHOR))

FORBES TELLS US THE MACHINES COST
AROUND 12-HUNDRED DOLLARS TO
PURCHASE.

#####