

4TH QUARTER 2008 LIST OF ISSUES

KIEM-TV HAS LIVE NEWS CASTS MONDAY-FRIDAY 5PM, 6PM, AND 11PM. ON SATURDAY AND SUNDAY AT 6PM AND 11PM. ALL OF THE NEWS SCRIPTS ARE AT LEAST 2 MINUTES IN LENGTH, AND PERTAIN TO ISSUES LISTED BELOW

AGRICULTURE/FISHING
CRIME/LAW ENFORCEMENT
ECONOMY/EMPLOYMENT
ELDERLY
ENVIORNMENT
GOVERNMENT
HOMELESS
HEALTHCARE/DISABLED
MISCELLANEOUS
NATURAL DISASTER
PUBLIC SAFETY
TRANSPORTATION
YOUTH/EDUCATION

1:30

5 PM 10-1-08

BUCHANAN

GUEST

1 OF 1

JOINING ME IN THE STUDIO TONIGHT IS
KATHY PAVLICH FROM THE HUMBOLDT
COUNTY SHERIFF'S ANIMAL SHELTER.

KATHY PAVLICH

HUMBOLDT CO. ANIMAL SHELTER

TAKE GPX:

((TAKE GPX))

HUMBOLDT CO. ANIMAL SHELTER

#840-9132

WWW.PETHARBOR.ORG

#####

2:10

5 PM 10-1-08

BUCHANAN

*****ECONOMY*****

1 OF 1

IN NATIONAL NEWS, NOW THE SENATE TAKES
A SHOT.

TWO DAYS AFTER THE 700-BILLION DOLLAR
FINANCIAL BAILOUT PLAN FAILED IN THE
HOUSE AND SENT MARKETS INTO A RECORD
SETTING SLIDE, THE SENATE TONIGHT WILL
VOTE ON A SIMILAR PLAN, BUT WITH SOME
SWEETENERS.

THE NATION'S POLITICAL LEADERS, FROM
BUSH TO OBAMA TO MC-CAIN, SAY IT'S
ESSENTIAL TO KEEP THE U-S ECONOMY FROM
SPIRALING INTO DEPRESSION.

N-B-C'S STEVE HANDELSMAN HAS THE
LATEST FROM CAPITOL HILL.

((TAKE PKG))

TAKE PKG: 1:49

SEN. MITCH MCCONNELL @:14

(R) KENTUCKY

REP. ROY BLUNT @:46

(R) MISSOURI

BARACK OBAMA @1:01

(D) PRESIDENTIAL CANDIDATE

JOHN MCCAIN @1:10

(R) PRESIDENTIAL CANDIDATE

STEVE HANDELSMAN @1:43

REPORTING

OC" SOC.

TRT: 1:49

#####

6 PM 10/1/08

11

WEAVER

****FLU****

1 OF 1

FLU SEASON ISN'T EXPECTED TO BEGIN FOR
ANOTHER FOUR MONTHS YET CASES ARE
ALREADY BEING REPORTED THROUGHOUT
CALIFORNIA.

TONIGHT JILL WEAVER REPORTS ON WHO
SHOULD GET VACCINATED, AND WHY BEING
AFRAID OF NEEDLES IS NO LONGER AN
EXCUSE NOT TO.

((PKG))

TAKE PKG:

2:00 1:37

) RICK SPINT @ 14

CLONEY'S PHARMACIES

EARLEEN SASSER @ 31

REGISTERED NURSE

OC: SOC

TRT:

2:00 1:37

TAKE GPX:

((GPX))

VACCINATIONS ARE CURRENTLY BEING
OFFERED DAILY AT THE PUBLIC HEALTH
BRANCH ON 1ST STREET IN EUREKA FOR A
DONATION OF SEVEN DOLLARS. AND ALSO AT
CLONEY'S PHARMACY. ###

2:20

6 PM 10/02

SHAW

SPIRIT

11

1 OF 1

FIREFIGHTING ISN'T ALL ABOUT THE FLAMES,
IT'S ALSO ABOUT LEARNING HOW TO ADJUST
AS THE COMMUNITY EVOLVES.
IN TONIGHT'S SPIRIT OF THE NORTH COAST,
RISSA SHAW TELLS US HOW TWO LOCAL
FIREFIGHTERS TRAVELED ACROSS THE
COUNTRY TO LEARN HOW TO BENEFIT THE
COMMUNITIES THEY SERVE.

TAKE PKG: 2:05

((PKG))

ASST. CHIEF DESMOND COWAN: @ 51

####

ARCATA FIRE

TRAINING OFFICER CHRIS JELINEK: @1:19

EUREKA FIRE

OUT: SOC

TRT: 2:05

5 PM 10-3-08

BUCHANAN

PLAN

1 OF 1

2-16

IN NATIONAL NEWS TONIGHT, THE HOUSE
PASSED THE 700-BILLION DOLLAR ECONOMIC
RESCUE PLAN TODAY BY A MARGIN ON 263 TO
171.

PRESIDENT BUSH SIGNED IT INTO LAW A
SHORE TIME LATER.

IT TOOK A WEEK OF POLITICAL WRANGLING
AND A TRILLION-DOLLAR LOSS ON WALL
STREET TO GET THE JOB DONE.

BUT LEADERS OF BOTH PARTIES SAY IT'S THE
PRESCRIPTION FOR AN AILING ECONOMY.

N-B-C'S BRIAN MOOAR REPORTS.

((TAKE PKG))

TAKE PKG: 1:47

NANCY PELOSI @:16

(D) HOUSE SPEAKER

REP. BRAD SHERMAN @:42

(D) CALIFORNIA

REP. JAMES MCGOVERN @:47

(D) MASSACHUSETTS

REP. DAVID OBEY @1:00

(D) WISCONSIN

REP. STEVEN LATOURETTE @1:26

(R) OHIO

BRIAN MOOAR @1:39

REPORTING

OC" SOC.

TRT: 1:47

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2:06

5 PM 10-3-08

BUCHANAN

****BAIL****

1 OF 1

TWO ARMED MEN WHO TRIED TO ROB A LAS
VEGAS BAIL BONDSMAN WERE FOUGHT OFF
BY ONE EMPLOYEE LAST MONTH AND IT WAS
ALL CAUGHT ON SECURITY VIDEO.

DAN BALL TALKED TO THE EX-POLICE
OFFICER AND HAS THIS REPORT.

TAKE PKG: 1:47

((TAKE PKG))

LAS VEGAS, NV @:02

DALE HAZEL @:06

FOUGHT OFF ROBERS

DAN BALL @1:02

REPORTING

GINO CARUSO @1:28

GOODFELLAS BAIL BONDS

OC" (MAKES KISSING NOISES)

TRT: 1:47

#####

2:15

5 PM 10-3-08

BUCHANAN

BILLS

1 OF 1

WHEN A PATIENT IS DIAGNOSED WITH AN
ILLNESS, DEALING WITH IT IS NO EASY
TASK, ESPECIALLY WHEN IT COMES TO
THE EXPENSE OF IT ALL AND NAVIGATING
THE HEALTHCARE SYSTEM.

ONE NEW YORK CITY WOMAN HAS
LEARNED THAT EVERYTHING IS
NEGOTIABLE, EVEN HEALTHCARE.
YOU JUST NEED A LITTLE KNOW HOW TO
GET YOU STARTED.

N-B-C'S DARLENE RODRIGUEZ REPORTS.

TAKE PKG: 1:48

((TAKE PKG))

ELLENA BENNETT @:19

CANCER SURVIVOR

OC" AND THIS IS WHY.

TRT: 1:48

TAKE ON CAM

((ON CAM))

AND BENNETT SAYS NO ONE IS ALONE.
IF YOU HAVE INSURANCE, YOU CAN ASK
YOUR INSURANCE COMPANY FOR A CASE
MANAGER TO HELP YOU NAVIGATE THE
SYSTEM.

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5 PM 10/03

HURST

*****GREEN*****

1 OF 1

SCOTT HURST JOINS US NOW LIVE TO
INTRODUCE THIS WEEKS NORTH COAST
GREEN REPORT, SCOTT.

((SCOTT))

LESLIE, IF YOU'RE INTERESTED IN GOING
GREEN LEARNING ABOUT SOLAR, MIGHT BE A
GOOD PLACE TO START.

IN TONIGHT'S NORTH COAST GREEN REPORT,
WE'LL INTRODUCE YOU TO ONE MAN WHO
SEEMS VERY WILLING TO HELP OUT.

((PKG))

TAKE PKG: 1:47

ERIC MILLER @: 26 (QUICK)

INTERESTED IN SOLAR

GRANT GODDARD @: 44

INTERESTED IN SOLAR

BEN SCURFIELD @ 1:17

SCURFIELD SOLAR

OC: QUALITY OF LIFE

TRT: 1:47

TAKE GPX:

((GPX))

IF YOU HAVE ANY GREEN IDEAS, PLEASE
SEND AN EMAIL US AT

KIEMGREEN@HOTMAIL.COM ####

6 PM 10/03

HURST

GREEN

1 OF 1

IF YOU'RE INTERESTED IN GOING GREEN
LEARNING ABOUT SOLAR, MIGHT BE A GOOD
PLACE TO START.
IN TONIGHT'S NORTH COAST GREEN REPORT,
WE'LL INTRODUCE YOU TO ONE MAN WHO
SEEMS VERY WILLING TO HELP OUT.

TAKE PKG: 1:47

((PKG))

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SCURFIELD SOLAR

OC: QUALITY OF LIFE

TRT: 1:47

((GPX))

TAKE GPX:

IF YOU HAVE ANY GREEN IDEAS, PLEASE

SEND AN EMAIL US AT

KIEMGREEN@HOTMAIL.COM. ###

2:05

6 PM 10-3-08

BUCHANAN

STAND

11p

1 OF 1

LOCAL VETERANS ARE GETTING A HELPING
HAND THIS WEEKEND AT THE 3RD ANNUAL
NORTH COAST STAND DOWN.

IT'S A CHANCE FOR MEN AND WOMEN TO
HAVE A HOT MEAL, SHELTER AND
ASSISTANCE WITH SERVICES SPECIFICALLY
DESIGNED FOR VETERANS.

TAKE PKG: 1:49

((TAKE PKG))

JACK VANLIEU @:12

VETERAN AND VOLUNTEER

CARL YOUNG @:31

NORTHCOAST STAND DOWN

WESLEY SMITH @1:19

VETERAN

RENA MAVEETY @1:33

VETERANS SERVICE OFFICER

OC" CHARGE AND PREJUDICE.

TRT: 1:49

TAKE ON CAM

((ON CAM))

AGAIN THE STAND DOWN RUNS THROUGH
SUNDAY AT THE HUMBOLDT COUNTY
FAIRGROUNDS.

#####

30
6 PM 10-4-08

(1)

2:00

BUCHANAN

SIMPSON

1 OF 1

GUILTY ON 12 CRIMINAL COUNTS.

THAT'S THE VERDICT IN THE O-J SIMPSON
ROBBERY AND KIDNAPPING TRIAL IN LAS
VEGAS, NEVADA.

THE JURY'S DECISION WAS REACHED LATE
LAST NIGHT.

AND NOW, SIMPSON FACES A SERIOUS
SENTENCE THAT COULD KEEP HIM BEHIND
BARS FOR LIFE.

N-B-C'S JINAH KIM HAS THE LATEST.

((TAKE PKG))

TAKE PKG: 1:47

YALE GALANTER @:28

SIMPSON DEFENSE ATTORNEY

OC" SOC.

TRT: 1:47

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3:00

5 PM 10-6-08

BUCHANAN

****GUEST****

1 OF 1

JOINING ME IN THE STUDIO FOR TONIGHT'S
BOOMERS AND SENIORS SEGMENT IS JESSICA
OSBORNE FROM THE HUMBOLDT SENIOR
RESOURCE CENTER IN EUREKA.

JESSICA OSBORNE

SENIOR RESOURCE CENTER

TAKE GPX:

((TAKE GPX))

HUMBOLDT SENIOR RESOURCE CENTER

SENIOR REPAIR PROGRAM

#707-443-9747

#####

2:00

5 PM 10-6-08

BUCHANAN

MARKET

1 OF 1

FINANCIAL MARKETS ARE ON SHAKY
GROUND TODAY, DESPITE THE
GOVERNMENT'S 700-BILLION DOLLAR
BAILOUT.

PRESIDENT BUSH SAYS IT WILL WORK BUT IT
WILL TAKE TIME.

IN THE MEANTIME, CHECK YOUR 401-K AS IT
WAS A BAD DAY ON WALL STREET
N-B-C'S TRACIE POTTS HAS MORE.

((TAKE PKG))

TAKE PKG: 1:47

ANTHONY RYAN @:25

ASSISTANT TREASURY SECRETARY

REP. HENRY WAXMAN @:53

(D) CALIFORNIA

RICHARD FULD @1:18

LEHMAN BROTHERS CEO

TRACIE POTTS @1:35

Reporting
OC" SOC.

TRT: 1:47

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2:15

5 PM 10-6-08

BUCHANAN

****WEIGHT****

1 OF 1

WHEN DIET AND EXERCISE ARE NOT ENOUGH,
SOME PEOPLE ARE TURNING TO SURGERY TO
LOSE WEIGHT.

BUT THAT INVOLVES CUTTING INTO THE
STOMACH AND CHANGING ANATOMY.

NOW THERE'S A NEW, LESS INVASIVE OPTION.

N-B-C'S DOCTOR BRUCE HENSEL REPORTS.

TAKE PKG 2:02

((TAKE PKG))

LILIANA GOMEZ-GUERRERO @:16

STRUGGLES WITH WEIGHT

DR. EDWARD PHILLIPS @:34

SURGEON

DR. KAINISHI @1:15

BARIATRIC SURGEON

OC" SOC.

TRT: 2:02

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6 PM 10/6/08

2:15

BRANTLEY

BOAT

1 OF 1

A ONE OF A KIND BOAT MADE AN
UNEXPECTED VISIT TO THE UNITED STATES,
AND JUST SO HAPPENED TO DOCK AT THE
EUREKA PUBLIC MARINA.
JESSICA BRANTLEY TELLS US WHY THE BOAT
IS SO UNIQUE AND GIVES US DETAILS AS TO
HOW IT MADE ITS WAY TO HUMBOLDT
COUNTY.

TAKE PKG: 1:57

((PKG))

RAY WANG @ :22

DEAN OF HUMBOLDT STATE UNIV. LIBRARY

JESSICA BRANTLEY @ :50

REPORTING

CHAO, HSIU-YING @ :57

CREW MEMBER

LIU, NING-SHENG @ 1:08

CREW MEMBER

TRT: 1:57

###

6 PM 10/6/08

BRANTLEY

NCHC

1 OF 1

MORE THAN HALF-A-MILLION BABIES ARE
BORN TOO EARLY IN THE UNITED STATES
EVERY YEAR.

IT CAN COST UP TO HALF A MILLION DOLLARS
TO KEEP JUST ONE PREMATURE B ABY ALIVE.
IN TONIGHTS NORTH COAST HEALTH CHECK A
LESS EXPENSIVE DRUG USED IN ADULTS IS
HELPING SOME OF THE SMALLEST NEWBORNS
BEAT INFECTIONS AND WIN THE FIGHT FOR
SURVIVAL.

TAKE PKG: 1:41

((PKG))

NANCY HILL @ :11

MOTHER OF PREMATURE BABY

HENDRICK WEITKAMP, MD @ :54

PEDIATRICIAN

TRT: 1:41

###

3:00

5 PM 10-8-08

BUCHANAN

****GUEST****

1 OF 1

JOINING ME IN THE STUDIO TONIGHT IS SEAN
BROPHY, VISITORS SERVICES ASSISTANT AT
THE HUMBOLDT BAY NATIONAL WILDLIFE
REFUGE COMPLEX IN LOLETA.
HE'S HERE TO TALK ABOUT AN UPCOMING
EVENT.

SEAN BROPHY

HUMBOLDT BAY WILDLIFE REFUGE

TAKE VO: 30

((TAKE VO))

TAKE GPX:

((GPX))

FAMILY FUN DAY

SUNDAY OCTOBER 12

9-3

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2-00

11 PM 10/08

HURST

CAMPAIGN

1 OF 1

ONE DAY AFTER THE DEBATE AND THEY ARE
AT IT AGAIN... BARACK OBAMA AND JOHN
MCCAIN TRADING TOUGH JABS ABOUT THE
ECONOMIC CRISIS AND ABOUT THE TONE OF
THEIR CAMPAIGNS.

N-B-C'S STEVE HANDELSMAN HAS THE
LATEST.

((PKG))

TAKE PKG 1:43

JEANNE CUMMINGS @: 1:09

POLITICO

###

OC: BE POSITIVE

TRT: 1:43

300

5 PM 10-9-08

BUCHANAN

****GUEST****

1 OF 1

JOINING ME IN THE STUDIO TONIGHT ARE
PATTI BERMUDA AND BETTY FOSTER, BOTH
MEMBERS OF THE HOSPICE OF HUMBOLDT
AUXILLARY, A VOLUNTEER GROUP.
THEY'RE HERE TO TALK ABOUT AN
UPCOMING SOUP AND SALAD LUNCHEON.

PATTI BERMUDA

HOSPICE OF HUMBOLDT AUXILLARY

BETTY FOSTER

HOSPICE OF HUMBOLDT AUXILLARY

TAKE GPX:

((TAKE GPX))

SOUP AND SALAD LUNCHEON

OCTOBER 16

11:30-1:30

PINOCHI HALL

ST. BERNARD'S CHURCH

#####

2:55

5 PM 10-9-08

BUCHANAN

CALORIES

1 OF 1

IN MEDICAL NEWS, WHEN YOU'RE ON THE GO
OR OUT ON THE TOWN, WE ALL KNOW HOW
TOUGH IT CAN BE TO EAT HEALTHY.

BUT WHAT YOU MIGHT NOT REALIZE IS THAT
SO MANY FOODS HAVE SNEAKY CALORIES
THAT CAN RUIN YOUR DIET.

N-B-C'S DOREEN GENTZLER REPORTS.

((TAKE PKG))

TAKE PKG: 2:41

COLLEEN GERG @:25

REGISTERED DIETICIAN

DOREEN GENTZLER @:59

REPORTING

OC" SOC.

TRT: 2:41

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2:10

Total P.001

6 PM 10/09

SHAW

****G****

11

1 OF 1

AS CALIFORNIA KEEPS SPENDING MONEY,
THE FINANCIAL STATE OF LOCAL
GOVERNMENT'S CONTINUES TO FALL.

Tough RISSA SHAW TELLS US WHY ARCATA IS
RELYING ON ITS CITIZENS INSTEAD OF THE
STATE THIS NOVEMBER.

TAKE PKG: 2:01

((PKG))

MARK WHEETLEY: @ 08

###

Mayor of Arcata

MARK LOUGHMILLER: @ 30 (QUICK)

Former Task Force Chair

OUT: SOC

TRT: 2:01

3:00

5 PM 10-10-08

BUCHANAN

****GUEST****

1 OF 1

JOINING ME IN THE STUDIO TONIGHT IS
ELISABETH HARRINGTON, A GUEST ARTIST
FOR THE UPCOMING MUSICAL CELEBRATION
"THIS SHINING NIGHT" A BENEFIT FOR THE
HUMBOLDT COMMUNITY BREAST HEALTH
PROJECT.

ELISABETH HARRINGTON
GUEST ARTIST

TAKE GPX:

((TAKE GPX))

THIS SHINING NIGHT

OCTOBER 18TH

ARKLEY CENTER

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5 PM 10-10-08

BUCHANAN

ALLERGIES

1 OF 1

ARE YOUR ALLERGIES MAKING YOU
MISERABLE?

HERE'S A POTENTIAL REMEDY YOU DON'T
HEAR VERY OFTEN.

IT'S A MEDICATION-FREE TREATMENT
OPTION.

N-B-C'S MARIANNE FAVRO TAKES A CLOSER
LOOK AT USING LASERS FOR RELIEF.

((TAKE PKG))

TAKE PKG: 1:44

GILROY, CA @:02

ANGELA AMERSON @:27

ALLERGY SUFFERER

SAM NIMEH @:52

CHIROPRACTOR

DR. ALAN GOLDSOBEL @1:17

ALLERGIST

OC" FROM HER ALLERGIES.

TRT: 1:44

TAKE ON CAM

((ON CAM))

SPECIALISTS CLAIM THE LASER TREATMENT
IS 92-PERCENT EFFECTIVE AND SAY YOU
SHOULD GET RESULTS IN ONLY ONE SESSION.

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5 PM 10/10

HURST

****GREEN****

1 OF 1

SCOTT HURST JOINS US NOW LIVE TO
INTRODUCE THIS WEEK'S NORTH COAST
GREEN REPORT, SCOTT.

((SCOTT))

LESLIE, SOMETIMES GOING GREEN TAKES
SMALL CHANGES THAT HAVE BIG IMPACTS.
WELL DOZENS OF LOCAL BUSINESSES ARE
DOING JUST THAT, BY MAKING THEIR
VENDING MACHINES MORE ENERGY
EFFICIENT.

((PKG))

TAKE PKG: 1:45

BEN MATTIO @: 20 (QUICK)

REDWOOD COAST ENERGY AUTHORITY

SONDRA KIRTLEY @: 53

SCRAPER'S EDGE

OC: (PAUSE) AND THERE'S YOUR CFL

TRT: 1:45

TAKE GPX:

((GPX))

KIEMGREEN@HOTMAIL.COM ###

2:30

5 PM 10-10-08

BUCHANAN

****FOOT****

1 OF 1

FINALLY TONIGHT, SOME HIGH SCHOOL
FOOTBALL COACHES HERE IN CALIFORNIA
ARE SHAKING THINGS UP.

THEY'RE USING A VERSION OF OFFENSE
THAT'S CATCHING THE OPPOSITION AND
FANS OFF GUARD.

N-B-C'S LAURENCE SCOTT REPORTS.

TAKE PKG: 2:12

((TAKE PKG))

OAKLAND, CA @:02

STEVE HUMPHRIES @:40

OFFENSIVE COORDINATOR

KURT BRYAN @:50

PIEDMONT HS HEAD COACH

LAURENCE SCOTT @1:05

REPORTING

OC" SOC.

TRT: 2:12

#####

2:10

6 PM 10/10

SHAW

****GROW****

1 OF 1

THE HUMBOLDT COUNTY DRUG TASK FORCE
IS LOOKING FOR UP TO TWO SUSPECTS
TONIGHT AFTER MARIJUANA GROWS WERE
FOUND DURING ^A~~THE~~ FIRE AT THE EMERALD
STORE IN ARCATA.

RISSA SHAW HAS THE STORY.

TAKE PKG: 1:41

((PKG))

ASST. CHIEF DESMOND COWAN: @ 10

ARCATA FIRE

OUT: SOC

TRT: 1:41

TAKE ON CAM:

((ON CAM))

THE DRUG TASK FORCE IS ACTIVELY
LOOKING FOR DONALD ALMOND AS A
PERSON OF INTEREST FOR WHOM THEY
BELIEVE POSSIBLY RENTS THE ROOMS.
D- T- F WOULD NOT RELEASE THE NAME OF A
POTENTIAL SECOND SUSPECT, BUT THE CASE
WILL BE SENT TO THE DISTRICT ATTORNEY'S
OFFICE ONCE THE REPORT IS FINALIZED.

###

3
6 PM

10/11/08

WEAVER

*****MONEY*****

1 OF 1

2:00

YOUR LOCAL GOVERNMENT FIGURES
PROPERTY TAXES BASED ON AN ASSESSMENT
OF THE VALUE OF YOUR PROPERTY, BUT YOU
MAY NOT AGREE WITH THIS ASSESSMENT.
MONEY REPORTER STACY JOHNSON TELLS
YOU WHAT TO DO TO TAKE THE AXE TO YOUR
PROPERTY TAX.

((PKG))

TAKE PKG: 1:38

JOEL GREENBERG @ 11

PROPERTY APPRAISER

STACY JOHNSON @ 1:21

REPORTING

OC: SOC

TRT: 1:38

TAKE GPX:

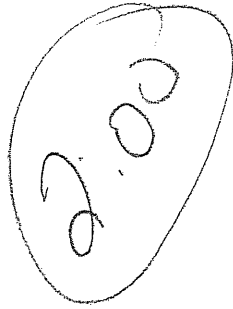
((GPX))

AND FOR MORE INFORMATION ABOUT YOUR
PROPERTY TAX YOU CAN VISIT STACY ON THE
WEB.

JUST GO TO OUR WEBSITE AND CLICK ON THE
MONEY TALKS LINK. ###

30
6 PM 11/12/08

11



BRANTLEY

MEDIEVAL

1 OF 1

MEDIEVAL KNIGHTS OF ALL AGES GATHERED
IN ARCATA THIS WEEKEND FOR THE SIXTH
ANNUAL MEDIEVAL FESTIVAL OF COURAGE.
IT WAS A FAMILY EVENT WITH A PURPOSE
FOR THE CHILDREN.

TAKE PKG: 1:47

((PKG))

LISA MCCOMBS @ :13

CHAIR OF PARENT ORGANIZATION

HILARY FOLKMAN @ 1:11

FESTIVAL GOER

KATIE TIERNEY @ 1:31

COASTAL GROVE TEACHER

OUT: SOON BE PURCHASED

TRT: 1:47

###

3:00

5 PM 10-13-08

BUCHANAN

****GUEST****

1 OF 1

JOINING ME FOR TONIGHT'S BOOMERS AND
SENIORS SEGMENT IS MAGGIE KRAFT,
ASSISTANT DIRECTOR OF THE ALZHEIMER'S
PROGRAM AT THE HUMBOLDT SENIOR
RESOURCE CENTER.
SHE'S HERE TO TALK ABOUT THE MEMORY
SCREENING DAY NEXT MONTH.

MAGGIE KRAFT

ALZHEIMER'S PROGRAM

TAKE GPX:

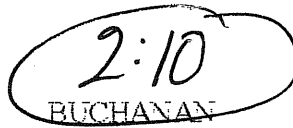
((TAKE GPX))

HUMBOLDT SENIOR RESOURCE CENTER

#707-443-9747

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5 PM 10-13-08



****SCHOLAR****

1 OF 1

IF YOU'RE A PARENT WHO HAS A CHILD
GOING TO COLLEGE, YOU MAY BE WORRIED
ABOUT HOW YOU'RE GOING TO PAY FOR
THAT EDUCATION.
EXPERTS SAY THERE IS MONEY AVAILABLE
TO EVERYONE IF YOU LOOK HARD ENOUGH.
N-B-C'S DENISE NAKANO REPORTS.

TAKE PKG: 1:57

((TAKE PKG))

KELLY TANABE @:02

SCHOLARSHIP EXPERT

OC" MADE OUT OF DUCT TAPE.

TRT: 1:57

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6 PM 10/13

11p

2:10

SHAW

****ECONOMY****

1 OF 1

ALTHOUGH THE DOW JONES HAD ITS BEST
Rebound
BOUNCE BACK EVER TODAY, LAST WEEK'S
crashes
MARKET ~~FALL~~ HAS CONSUMERS LOSING
CONFIDENCE IN THE NATIONAL ECONOMY.

Today, RISSA SHAW SPOKE WITH AN ECONOMIST AT
HUMBOLDT STATE UNIVERSITY ~~WEB~~ ON
HOW THE WAVERING FINANCIAL MARKETS
COULD AFFECT OUR LOCAL ECONOMY AND
WHAT CITIZENS SHOULD DO TO PREPARE
THEMSELVES IN THE FUTURE.

TAKE PKG: 1:50

((PKG))

STEVE HACKETT, PH.D. : @10

###

HSU Professor, Dept. of Economics

OUT: SOC

TRT: 1:50

6 PM 10/13/08

2:05

BRANTLEY

NCHC

11P

1 OF 1

FOR THE FIRST TIME IN THIS COUNTRY,
DOCTORS ARE PERFORMING A WEIGHT LOSS
PROCEDURE WITHOUT A SINGLE INCISION.
IT'S A NEW EXPERIMENTAL OPTION FOR
OBESE PATIENTS WHO WANT TO DROP THE
POUNDS WITHOUT HAVING ~~ANY~~ MAJOR
SURGERY.

JESSICA BRANTLEY EXPLAINS IN TONIGHT'S
NORTH COAST HEALTH CHECK.

TAKE PKG: 1:43

((PKG))

ST. LOUIS, MO @ :04

CARRIE WILLIAMSON @ :12

TOGA PATIENT

J. CHRISTOPHER EAGON, MD @ :31

ASST. PROFESSOR OF SURGERY

TRT: 1:43

TAKE NCHC GPX

((NCHC GPX))

FOR MORE ON TONIGHT'S NORTH COAST
HEALTH CHECK YOU CAN VISIT OUR WEBSITE
AND CLICK ON THE HEALTH CHECK LINK.

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3:00

5 PM 10-14-08

BUCHANAN

****GUEST****

1 OF 1

JOINING ME IN THE STUDIO TONIGHT IS

BECKY GIACOMINI

SHE'S HERE TO TALK ABOUT THE UPCOMING
BENEFIT BALL FOR THE REDWOOD MEMORIAL
HOSPITAL FOUNDATION.

BECKY GIACOMINI

AUCTION CHAIRMAN

TAKE GPX:

((TAKE GPX))

BENEFIT BALL

NOVEMBER 1

6 PM

FORTUNA RIVER LODGE

#####

2:05

5 PM 10-14-08

BUCHANAN

CANCER

1 OF 1

BIOLOGISTS AT THE UNIVERSITY OF UTAH
MAY HAVE UNLOCKED ONE OF THE
MYSTERIES OF CANCER.

THEY DISCOVERED A TRIGGERING EVENT
THAT OCCURS INSIDE A CELL THAT COULD
LEAD IT DOWN THE ROAD TO CANCER.

AND AS N-B-C'S ED YEATES REPORTS, THIS
INFORMATION COULD HELP STOP CANCER
BEFORE IT'S ABLE TO MUTATE AND BECOME
TUMORS.

TAKE PKG: 1:48

((TAKE PKG))

ED YEATES @:13

REPORTING

DR. KENT GOLIC @:42

BIOLOGIST

OC" SOC.

TRT: 1:48

#####

2:00

5 PM 10-14-08

BUCHANAN

MONEY

1 OF 1

COLLEGE IS A PLACE WHERE LIVES CHANGE.
KNOWLEDGE IS GAINED, CAREERS ARE
DECIDED UPON AND CREDIT HISTORIES ARE
BORN.

WITH THE AVERAGE COLLEGE STUDENT NOW
GRADUATING WITH MORE THAN TWO-
THOUSAND DOLLARS IN DEBT, IT HAS NEVER
BEEN MORE IMPORTANT TO KEEP A CLEAN
CREDIT HISTORY AND A HIGH CREDIT SCORE.
IN TONIGHT'S MONEY TALKS REPORT, STACY
JOHNSON HAS SOME TIPS ON EARNING EXTRA
CREDIT.

TAKE PKG: 1:32

((TAKE PKG))

VICTORIA LAFFERTY @1:08

STUDENT

STACY JOHNSON, CPA @1:18

REPORTING

OC" SOC.

TRT: 1:32

TAKE GPX

((TAKE GPX))

WWW.KIEM-TV.COM

FOR MORE INFORMATION ON TONIGHT'S
STORY, LOG ONTO OUR WEBSITE AND CLICK
ON THE MONEY TALKS LINK.

#####

6 PM 10/14

SHAW

*****TRAIN*****

1 OF 1

TWO RECENT FIRES IN ARCATA HAVE
PROMPTED LOCAL FIRE AGENCIES TO WORK
ON THEIR MUTUAL AID RESPONSE DURING
EMERGENCIES.

RISSA SHAW TELLS US HOW ARCATA AND
FIELDBROOK DEPARTMENTS TEAMED UP
LAST NIGHT TO BETTER TRAIN THEIR
FIREFIGHTERS ON HOW TO WORK TOGETHER.

((PKG))

TAKE PKG: 1:49

BATTALION CHIEF JUSTIN MCDONALD: @ 45

TRAINING OFFICER, ARCATA FIRE

CAPT. JACK SHEPPARD: @ 1:06

TRAINING OFFICER, FIELDBROOK FIRE

BATTALION CHIEF RUSS LOCATELLI: @ 1:37

INCIDENT COMMAND, ARCATA FIRE

OUT: SOC

TRT: 1:49

6 PM 10/14/08

BRANTLEY

****SCREEN****

1 OF 1

ADDITIONAL SECURITY GUARDS AND A NEW
SECURITY SYSTEM GREETED ~~citizens~~ *Residents*
ENTERING INTO THE HUMBOLDT COUNTY
COURTHOUSE TODAY.

JESSICA BRANTLEY CAUGHT UP WITH ~~LOCAL~~ *many of them*

~~RESIDENTS~~ TO HEAR THEIR THOUGHTS ON

THE NEW SAFETY ~~ENFORCEMENT~~ *procedures.*

TAKE PKG: 1:58

((PKG))

TAMI HOISINGTON @ :21

SECURITY SCREENING SUPPORTER

PAUL JACOBSEN @ :42

SECURITY SCREENING OPPONENT

JESSICA BRANTLEY @ 1:06

REPORTING

DEBBIE TODD @ 1:23 QUICK

EUREKA RESIDENT

JOSEPH BYERS @ 1:29 QUICK

EUREKA RESIDENT

TRT: 1:58

###

6 PM 101508

11

2:00

LANTZ

SPIRIT

1 OF 1

HALLOWEEN IS GENERALLY CONSIDERED A
TIME FOR KIDS... AND NOT ALWAYS A TIME
TO GIVE BACK.

BUT AS KRIS LANTZ EXPLAINS THAT'S WHAT
ONE FESTIVAL IS DOING THIS WEEKEND.

((PKG))

TAKE PKG: 1:25

ALICE KRAUSS @: 16

REACH

KRIS LANTZ @: 33

REPORTING

OUTCUE: SOC

TRT: 1:25

2015

6 PM 10/15

SHAW

RATES

1 OF 1

Up

H- S- U'S ECONOMIC DEPARTMENT HAS
RELEASED STARTLING UNEMPLOYMENT
NUMBERS FOR THE COUNTY IN THIS MONTH'S
HUMBOLDT ECONOMIC INDEX.
RISSA SHAW TELLS US HOW AUGUST HAD THE
HIGHEST UNEMPLOYMENT RATE WE'VE SEEN
IN A DECADE, AND HOW THE UNEMPLOYED
ARE HANDLING THE DECLINE IN JOB
OPENINGS AND POSITIONS.

TAKE PKG: 1:59

((PKG))

ROBYN PATRICK: @ 04 (QUICK!!!)

####

JOB- SEEKER

RODNEY COREY: @ 10

JOB-SEEKER

ED MUSGRAVE: @ 31

SEEKING NON-LOCAL JOBS

ERICK ESCHER: @ 1:05

HSU ECONOMICS CHAIR

OUT: SOC

TRT: 1:59

2:00

11 PM 10/15

HURST

DEBATE

1 OF 1

IN THEIR FINAL DEBATE TONIGHT, JOHN
MCCAIN AND BARACK OBAMA MIXED IT UP,
MOSTLY ON THE ECONOMY... AND
SOMETIMES, THEIR EXCHANGE GOT FEISTY.
STEVE HANDELSMAN HAS THE LATEST.

TAKE PKG: 1:41

((PKG))

NO SUPERS

OC: MAKE UP THEIR MINDS

###

TRT: 1:41

3:00

5 PM 10-16-08

BUCHANAN

GUEST

1 OF 1

JOINING ME IN THE STUDIO TONIGHT IS
CYNTHIA RYAN FROM THE SEQUOIA HUMANE
SOCIETY.

CYNTHIA RYAN
SEQUOIA HUMANE SOCIETY

TAKE GPX:

((TAKE GPX))

SEQUOIA HUMANE SOCIETY

#442-1782

WWW.SEQUOIAHUMANE.ORG

#####

6 PM 10/16/08

WEAVER

*****MILL*****

1 OF 1

11

2:00

SINCE TEMPORARILY SHUTTING DOWN ON MONDAY, RUMORS HAVE BEEN SPREADING THAT THE EVERGREEN PULP MILL IN SAMOA IS SHUTTING DOWN FOR GOOD, BUT AS JILL WEAVER REPORTS OFFICIALS WITH THE PULP MILL SAY THAT COULDN'T BE FURTHER FROM THE TRUTH.

TAKE PKG: 1:46

((PKG))

DAVID TSANG @ 18

###

EVERGREEN PULP MILL- CEO

RICHARD MARKS @ 42

LOCAL UNION PRESIDENT

STEVE HUGHES @ 1:12

EMPLOYMENT AND TRAINING COORD.

OC: SOC

TRT: 1:46

2:00

6 PM 10/16

HURST

SPIRIT

1 OF 1

WE ALL KNOW RECYCLING CANS AND
BOTTLES CAN HELP THE ENVIRONMENT, BUT
DID YOU KNOW IT CAN NOW HELP KIDS IN
NEED AS WELL.

IN TONIGHT'S SPIRIT OF THE NORTH COAST.
WE'LL TELL YOU ABOUT A PROGRAM THAT
NEEDS YOUR RECYCLABLES.

TAKE PKG: 1:46

((PKG))

LIAM "STEAMER" NELSON @: 06 (QUICK)

PROGRAM COORDINATOR

###

SIMONA KEAT @: 25

PROGRAM COORDINATOR

DIANA GARCIA @: 47 (VERY QUICK!)

PARTICIPANT

TIMMY WANG @: 52 (QUICK)

PARTICIPANT

JEFFREY SANCHEZ @: 1:10 (VERY QUICK!)

PARTICIPANT

JONATHAN QUINTERRO @: 1:40

PARTICIPANT

OC: WE'LL GO GET 'EM

TRT: 1:46

4:00

5 PM 10-17-08

BUCHANAN

GUEST

1 OF 1

JOINING ME IN THE STUDIO TONIGHT IS
KATHY HOLT, A LOCAL FINANCIAL ADVISOR.
SHE'S HERE TO HELP EXPLAIN WHAT'S BEEN
GOING ON WITH THE STOCK MARKET
RECENTLY.

KATHY HOLT
FINANCIAL ADVISOR

TAKE VO: 1:00

((TAKE VO))

#####

2:00

5 PM 10-17-08

BUCHANAN

****CAMP****

1 OF 1

BARACK OBAMA IS WARNING HIS BACKERS
NOT TO GET OVER CONFIDENT, BUT, WITH
UNDER 18 DAYS TO GO UNTIL ELECTION DAY,
JOHN MC-CAIN IS OUT FIGHTING FOR STATES
THAT HE LOOKED SURE TO WIN JUST A FEW
WEEKS AGO.

N-B-C'S STEVE HANDELSMAN HAS THE
LATEST.

((TAKE PKG))

TAKE PKG: 1:42

JOHN MCCAIN @:18

(R) PRESIDENTIAL NOMINEE

BARACK OBAMA @:42

(D) PRESIDENTIAL NOMINEE

SARAH PALIN @1:23

(R) VICE PRESIDENTIAL NOMINEE

OC" SOC.

TRT: 1:42

#####

5 PM 10/17

HURST

GREEN

1 OF 1

SCOTT HURST JOINS US NOW TO INTRODUCE
THIS WEEK'S NORTH COAST GREEN REPORT,
SCOTT.

((SCOTT))

LESLIE, A LOT OF WORK HAS BEEN DONE TO
IMPROVE DIFFERENT HABITATS AT THE
ARCATA MARCH, AND IN THIS WEEK'S NORTH
COAST GREEN REPORT, WE'LL SHOW YOU
WHAT MANY STILL DO MAKE SURE IT STAYS
THE WAY IT IS.

TAKE PKG: 1:55

CAROL RALPH @: 17 (VERY QUICK!!!)

((PKG))

VOLUNTEER

DENNIS HOUGHTON @: 33 (QUICK)

CITY OF ARCATA

SCOTT HURST @: 40

REPORTING

KEN BURTON @: 50 (QUICK)

FRIENDS OF THE ARCATA MARSH

SUE LESKIW @: 57 (VERY QUICK)

FRIENDS OF THE ARCATA MARSH

OC: OUT HERE TODAY

TRT: 1:55

TAKE GPX:

((GPX))

KIEMGREEN@HOTMAIL.COM ###

30

6 PM

10/19/08

WEAVER

****GAS****

11

2:25

1 OF 1

IN CONSUMER NEWS TONIGHT THE AVERAGE
PRICE FOR REGULAR GAS DROPPED A NICKEL
OVERNIGHT.

THE SAME FORCES THAT SENT PRICES
SKYROCKETING OVER THE SUMMER, ARE
NOW WORKING IN REVERSE.

GOOD NEWS FOR DRIVERS, AND FOR
AMERICANS NEEDING TO HEAT THEIR HOMES
THIS WINTER.

SCOTT COHN EXPLAINS.

((PKG))

###

TAKE PKG: 2:09

CHRIS LAFAKIS @ 57

MOODY'S ECONOMY

SCOTT COHN @ 1:55

REPORTING

OC: SOC

TRT: 2:09

30
6 PM

10/18/08

WEAVER

*****CAR*****

1 OF 1

W

2:05

THE TOUGH ECONOMY IS FORCING SOME
PEOPLE TO HOLD OFF ON BIG TICKET
PURCHASES.

AND WITH AUTO SALES DROPPING, IT'S NOT
JUST THE DEALERSHIPS THAT ARE FEELING
THE PINCH.

EMPLOYEES, WHO DEPEND ON BONUSES, ARE
LOOKING FOR WAYS TO STAY AFLOAT.

ARI ODZER HAS THE STORY.

((PKG))

###

TAKE PKG: 1:51

BILL LEHMAN, JR. @ 7

AUTO DEALER

ARI ODZER @ 18

REPORTING

LAURA MONTALVO @ 25

SERVICE DEPT. MANAGER

OC: TRYING TO ANSWER

TRT: 1:51

5 PM 10-20-08

BUCHANAN

****VOTES****

1 OF 1

EARLY VOTING STARTS TODAY IN FLORIDA
AND THERE ARE ALREADY REPORTS OF
PROBLEMS IN THAT PIVOTAL STATE.
SOME VOTERS ARE REPORTING WAITS AS
LONG AS TWO HOURS AFTER VARIOUS
PROBLEMS AT THE POLLS.
WITH 27 KEY ELECTORAL VOTES AT STAKE, N-
B-C'S KRISTEN DAHLGREN TAKES A CLOSER
LOOK.

((TAKE PKG))

TAKE PKG: 1:41

DOUG CHAPIN @1:11

PEW CENTER ON THE STATES

KURT BROWNING @1:24

FLORIDA SECRETARY OF STATE

OC" SOC.

TRT: 1:41

#####

2:15

5 PM 10-20-08

BUCHANAN

****BABY****

1 OF 1

IT WAS A MOTHER'S WORST FEAR REALIZED,
DELIVERING A STILLBORN BABY.

AND NOW A LITTLE MORE THAN A YEAR
AFTER HER INFANT DIED, A CALIFORNIA
WOMAN IS ABOUT TO DELIVER ANOTHER
BABY GIRL.

BUT AS N-B-C'S MARIANNE FAVRO SHOWS US,
THIS TIME THE NERVOUS MOM IS RELYING ON
TECHNOLOGY TO GIVE HER THE EARLY
WARNING SHE MIGHT NEED TO SAVE THIS
CHILD'S LIFE.

TAKE PKG: 2:01

((TAKE PKG))

JENNIFER SMITH @:16 (QUICK)

MOTHER

OC" SOC.

TRT: 2:01

#####

6 PM 10/20/08

WEAVER

*****NCHC*****

1 OF 1

11

2:05

HEART DISEASE IS THE LEADING CAUSE OF DEATH IN THE UNITED STATES, TAKING ALMOST 700- THOUSAND LIVES EACH YEAR. MANY FEAR HEART BYPASS SURGERY IS THE ONLY WAY TO FIX THE PROBLEM BUT IN TONIGHTS NORTH COAST HEALTH CHECK JILL WEAVER TELLS US ABOUT ANOTHER OPTION THAT TAKES YOU FROM THE OEPRATING ROOM TO YOUR LIVING ROOM IN AS LITTLE AS TWO DAYS.

TAKE PKG: 1:36

((PKG))

MICK FOSTER @ 24

HAD NEW BYPASS SURGERY

DR. STEPHEN BALL @ 1:04

CARDIOTHORACIC SURGEON

OC: SOC

TRT: 1:36

((GPX))

TAKE GPX:

TO READ THE DOCTORS REPORT AND FOR MORE INFORMATION ON MID- CAB BYPASS SURGERY VISIT OUR WEBSITE AND CLICK ON THE NORTH COAST HEALTH CHECK LINK. ###

3:00

5 PM 10-21-08

BUCHANAN

GUEST

1 OF 1

JOINING ME IN THE STUDIO TONIGHT IS SUE
SANTSCHÉ.

SHE'S HERE TO TALK ABOUT COURAGE NIGHT
2008.

SUE SANTSCHÉ

COURAGE NIGHT SPONSOR

TAKE GPX:

((TAKE GPX))

COURAGE NIGHT 2008

OCTOBER 23

5-8 PM

ARKLEY CENTER

#####

2:00

5 PM 10-21-08

BUCHANAN

*****HEALTH*****

1 OF 1

THE TROUBLED ECONOMY IS MAKING A BAD
SITUATION WORSE FOR PEOPLE WHO NEED TO
SEE A DOCTOR, BUT CAN'T AFFORD IT.

NEW STUDIES OUT TODAY FIND MEDICAL
BILLS ARE MOUNTING AND KIDS ARE GOING
WITHOUT CARE, EVEN IF THEIR PARENTS ARE
COVERED BY INSURANCE.

N-B-C'S TRACIE POTTS HAS THE STORY.

((TAKE PKG))

TAKE PKG: 1:48

DR. JENNIFER DEVOE @:15

MARVIN O'QUINN @1:07

JACKSON HEALTH SYSTEM

TRACIE POTTS @1:27

REPORTING

OC" SOC.

TRT: 1:48

#####

2:00

5 PM 10-21-08

BUCHANAN

****MONEY****

1 OF 1

WITH BILLIONS OF CREDIT CARD COME-ONS
BOMBARDING AMERICANS EVERY YEAR, IT'S
PRACTICALLY IMPOSSIBLE TO KNOW THAT
YOU'RE GETTING THE BEST DEAL POSSIBLE
ON YOUR PLASTIC.

BUT WHETHER YOU'RE LOOKING FOR THE
LOWEST RATE, MOST CASH BACK OR OTHER
PERKS, STACY JOHNSON HAS THE ANSWER IN
TONIGHT'S MONEY TALKS REPORT.

TAKE PKG: 1:43

((TAKE PKG))

AMAL RHOE @:28

CARDOFFERS.COM

STACY JOHNSON, CPA @1:29

REPORTING

OC" SOC.

TRT: 1:43

TAKE GPX

((TAKE GPX))

WWW.KJEM-TV.COM

FOR MORE INFORMATION ON TONIGHT'S
STORY, LOG ONTO OUR WEBSITE AND CLICK
ON THE MONEY TALKS LINK.

#####

6 PM 10/21/08

BRANTLEY

****SERIES****

1 C

TONIGHT BEGINS OUR THREE PART REPORT,
BACK FROM THE BRINK.

JESSICA BRANTLEY VISITS A LOCAL WOMEN
WHO ENDED UP IN THE HOSPITAL AFTER
TAKING AN ANTIBIOTIC TO CURE A SINUS
INFECTION THAT ALMOST KILLED HER.

((PKG))

TAKE PKG: 3:29

TERI BRADLEY @ :13

SURVIVOR

MELVIN SELINGER, M.D. @ 39:

ST. JOSEPH'S HOSPITAL

RICHARD BRADLEY @ 1:19

TERI'S HUSBAND

JESSICA BRANTLEY @ 2:28

REPORTING

TRT: 3:29

TAKE ON CAM

((ON CAM))

TUNE IN TOMORROW FOR THE STORY OF A
NEW BORN THAT WILL LIKELY HAVE TO
HAVE A HEART TRANSPLANT BECAUSE OF
CARDIAC PROBLEMS JUST THREE DAYS
AFTER BIRTH.

###

2:00

11 PM 10/21

HURST

CAMPAIGN

1 OF 1

IN EXACTLY TWO WEEKS TIME EITHER JOHN
MCCAIN OR BARACK OBAMA WILL BE
ADDRESSING THE NATION AS NEW PRESIDENT
ELECT OF THE UNITED STATES... AND AS IT
APPEARS RIGHT NOW OBAMA WILL BE
MAKING THAT SPEECH.
TONIGHT NEW POLL NUMBERS SHOW WHY.
STEVE HANDELSMAN EXPLAINS.

TAKE PKG: 1:44

((PKG))

NO SUPERS:

OC: MAKEUP THEIR MINDS

####

TRT: 1:44

3:00

5 PM 10-22-08

BUCHANAN

GUEST

1 OF 1

JOINING ME IN THE STUDIO TONIGHT IS
KATHY PAVLICH FROM THE HUMBOLDT
COUNTY SHERIFF'S ANIMAL SHELTER.

KATHY PAVLICH
HUMBOLDT CO. ANIMAL SHELTER

TAKE GPX:

((TAKE GPX))

HUMBOLDT COUNTY ANIMAL SHELTER

#707-840-9132

WWW.PETHARBOR.COM

#####

2:00

5 PM 10-22-08

BUCHANAN

WASH

1 OF 1

SOUTHWEST AND AMERICAN AIRLINES ARE
TAKING AN UNUSUAL STEP TO SAVE FUEL
AND CUT POLLUTION.

BY TAKING A HOSE AND HOT WATER TO EACH
PLANE, THEY'RE SAVING SIX-MILLION
GALLONS OF FUEL A YEAR.

N-B-C'S SCOTT FRIEDMAN REPORTS FROM
DALLAS-FORT WORTH AIRPORT.

TAKE PKG: 1:44

((TAKE PKG))

DALLAS FORT WORTH AIRPORT @:02

TEXAS

SCOTT CORSO @:28

AMERICAN AIRLINES

JOHNNY HOLLE @1:05

SOUTHWEST AIRLINES

SCOTT FRIEDMAN @1:26

REPORTING

OC" SOC.

TRT: 1:44

#####

2:45

6 PM 10/22/08

BRANTLEY

****SERIES2****

11

1

A YOUNG FAMILY IN ARCATA WAS JUST
MOMENTS AWAY FROM LOOSING ~~THEIR~~

THREE DAY OLD BABY.
slim part of our series
IN ~~TONIGHT'S~~ BACK FROM THE BRINK JES!

BRANTLEY REPORTS ABOUT THE EMOTIONAL
WEEKS JOHN AND MITZI MULLINS WENT
THROUGH AS THEY WATCHED THEIR NEW
BORN FIGHT FOR HER LIFE.

TAKE PKG: 2:18

((PKG))

MITZI MULLINS @ :02 QUICK

MOTHER OF BABY JOLEEN

JOHN MULLINS @ :19

FATHER OF BABY JOLEEN

KEVAN LONG, M.D. @ :40 QUICK

MAD RIVER HOSPITAL

JESSICA BRANTLEY @ :46

REPORTING

TRT: 2:18

((ON CAM))

TAKE ON CAM

BE SURE TO TUNE IN TOMORROW FOR THE
FINAL PART OF BACK FROM THE BRINK
WHERE WE'LL INTRODUCE YOU TO 75-YEAR-
OLD ROSE BUHLER AND GIVE YOU HER HEART
WARMING STORY AS SHE FOUGHT FOR HER
SURVIVAL. ###

2:05

6 PM 10/22

SHAW

BOW

11

1 OF 1

ONE OF THE OWNERS OF THE BENBOW INN IS
CLEARING UP SOME RECENT RUMORS ABOUT
WHY HE DECIDED TO SELL THE HISTORIC
HOTEL.

RISSA SHAW SHEDS SOME LIGHT ON THE
REAL REASONS BEHIND PUTTING THE RESORT
ON THE MARKET, AND WHAT THE OWNERS
PLAN TO DO NEXT.

TAKE PKG: 1:48

((PKG))

JOHN PORTER: @ 12

###

Managing Partner, Benbow Resort

OUT: SOC

TRT: 1:48

2:10

11 PM 10/22

HURST

CAMPAIGN

1 OF 1

JOHN MCCAIN MAY BE TRAILING IN A
NUMBER OF NATIONAL POLLS... BUT TODAY
HE WAS IN A STATE THAT HAS HELPED HIM
REBOUND ONCE BEFORE.
SO WITH LESS THAN TWO WEEKS LEFT UNTIL
ELECTION DAY... THE RACE FOR THE WHITE
HOUSE IS FAR FROM OVER.

TAKE PKG: 1:49

((PKG))

JOHN HARWOOD @: 55

CNBC CHIEF WASHINGTON CORRESPONDENT ####

STEVE HANDELSMAN @ 1:37

REPORTING

OC: SOC

TRT: 1:49

5 PM 10-23-08

2:30
BUCHANAN

****GUEST****

1 OF 1

JOINING ME IN THE STUDIO TONIGHT IS
SHANNON MIRANDA.

SHANNON MIRANDA
MIRANDA'S RESCUE

TAKE GPX:

((TAKE GPX))

MIRANDA'S RESCUE

#498-4448

#####

5 PM 10-23-08

2:15
BUCHANAN

****BREAST****

1 OF 1

THIS YEAR MORE THAN 250-THOUSAND
WOMEN WILL BE DIAGNOSED WITH BREAST
CANCER.

WHILE THE RISK INCREASES AS WE GROW
OLDER, YOU'RE ABOUT TO MEET A YOUNG
WOMAN DIAGNOSED AT AGE 22.

N-B-C'S DIANA GONZALEZ REPORTS.

((TAKE PKG))

TAKE PKG: 2:03

DR. LEONARDO HENRIQUEZ @:11

BREAST SURGEON

SADE GREENAWAY @:44

22 YEARS OLD

OC" SOC.

TRT: 2:03

#####

2:00

5 PM 10-23-08

BUCHANAN

MONEY

1 OF 1

ACCORDING TO THE CENTER FOR
RESPONSIBLE LIVING, BANKS COLLECTED
MORE THAN 17-BILLION DOLLARS IN FEE
INCOME LAST YEAR.
AND ONE OF THE BIGGEST SOURCES OF THAT
INCOME?
OVERDRAFT FEES.
BUT IF YOU KNOW THE TRAPS TO LOOK FOR,
YOU CAN AVOID CONTRIBUTING YOUR HARD-
EARNED MONEY TO A BANK'S BOTTOM LINE.
HERE'S STACY JOHNSON WITH TONIGHT'S
MONEY TALKS REPORT.

TAKE PKG: 1:30

((TAKE PKG))

STACY JOHNSON, CPA @1:13

REPORTING

OC" SOC.

TRT: 1:30

TAKE GPX

((TAKE GPX))

WWW.KIEM-TV.COM

FOR MORE INFORMATION ON TONIGHT'S
STORY LOG ONTO OUR WEBSITE AND CLICK
ON THE MONEY TALKS LINK.

#####

3:05

6 PM 10/23/08

BRANTLEY

SERIES3

1 OF 1

//

often
SURGERIES CAN ~~ALWAYS~~ BE SCARY WHEN
THE PATIENT IS ELDERLY WITH PRIOR
COMPLICATIONS.
AND 75-YEAR-OLD ROSE BUHLER OF EUREKA
FIT THAT DESCRIPTION.
IN TONIGHT'S BACK FROM THE BRINK JESSICA
BRANTLEY REPORTS ON HOW THE
PERSEVERANCE OF LOCAL DOCTORS HELPED
SAVE THIS WOMAN'S LIFE.

) TAKE PKG: 2:49 ((PKG))
VIRGIL BUHLER @ :12 VERY QUICK
ROSE'S HUSBAND
JOHN POSTEL, M.D. @ :35
ST. JOSEPH'S HOSPITAL
ROSE BUHLER @ 1:47
SURVIVOR
JESSICA BRANTLEY @ 2:01
REPORTING
TRT: 2:49 ###

6 PM

10/23/08

WEAVER

****SPIRIT****

1 OF 1

11

2:10

EUREKA HIGH SCHOOL RECENTLY PLACED
AMONG THE TOP 25 ^{IN} NATION FOR IT'S ^{DRIVE} DRIVE
TO STAY ALIVE ^{PROGRAM} PROGRAM THAT TEACHES
STUDENTS THE DANGERS OF DISTRACTED
DRIVING.

IN TONIGHT'S SPIRIT OF THE NORTH COAST
JILL WEAVER EXPLAINS HOW THEY'RE NOW
WORKING TO WIN BEST OVERALL WITH THE
HELP OF THE NATIONS LEADING CAR
INSURANCE PROVIDER.

TAKE PKG: 1:50

((PKG))

LONNY HASKINS @ 44 (QUICK)

###

PUBLIC AFFAIRS SPEC.- STATE FARM

KORAL HEINZMAN @ 1:06

PROJECT COORDINATOR

OC: SOC

TRT: 1:50

TAKE ON CAM:

6 PM 10/23

2:20

SHAW

****ENDEAVOR****

1 OF 1

THE ARCATA ENDEAVOR RECEIVED A
LIFELINE FROM THE CITY COUNCIL LAST
NIGHT AND FOR THE TIME BEING WILL
REMAIN OPEN.

RISSA SHAW TELLS US ABOUT THE COUNCIL'S
PROPOSED DEAL TO KEEP THE ENDEAVOR'S
DOORS OPEN UNTIL IT FINDS A NEW HOME
AWAY FROM THE HANDS OF THE CITY.

TAKE PKG: 2: 05

((PKG))

HARMONY GROVES: @ 07

###

COUNCIL MEMBER

JOHN SHELTER: @ 35

ARCATA ENDEAVOR

MARK WHEELTEY: @ 1:05

MAYOR OF ARCATA

OUT: SOC

TRT: 2:05

2:10

5 PM 10-24-08

BUCHANAN

****CAMP****

1 OF 1

IT'S NOT OVER.

THAT'S THE MESSAGE TODAY FROM JOHN
MC-CAIN'S CAMPAIGN.

HE'S HITTING HARD ON TAXES AND HEADING
TO STATES HE THINKS HE CAN TAKE AWAY
FROM BARACK OBAMA.

N-B-C'S STEVE HANDELSMAN HAS THE
LATEST.

TAKE PKG: 1:56

((TAKE PKG))

JOHN MCCAIN @:22

(R) PRESIDENTIAL NOMINEE

SARAH PALIN @:37

(R) VICE PRESIDENTIAL NOMINEE

MICHELLE OBAMA @1:14

WIFE OF BARACK OBAMA

STEVE HANDELSMAN @1:44

REPORTING

OC" SOC.

TRT: 1:56

#####

2:00

5 PM 10-24-08

BUCHANAN

CHEMICALS

1 OF

HALLOWEEN COSTUME SHOPPING IS NOW A
BIT TRICKIER FOR PARENTS WHO ARE
WORRIED ABOUT FLAME RETARDANTS.
NEARLY ALL AMERICANS TESTED HAVE
TRACE LEVELS OF THE CHEMICALS IN THEIR
BLOOD.
BUT WHAT IMPACT THE COMPOUNDS HAVE
ON HUMAN HEALTH IS A QUESTION THAT
MAY NOT BE ANSWERED FOR SOME TIME.
SO, WHAT'S A CONCERNED CONSUMER TO DO
IN THE MEANTIME?
N-B-C'S HELEN CHICKERING REPORTS.

TAKE PKG: 1:47

((TAKE PKG))

RANDY WEXLER, M.D. @:46 (QUICK')

FAMILY MEDICINE

SIDNEY MILLER, M.D. @1:17

OHIO STATE BURN CENTER

OC" SOC.

TRT: 1:47

#####

2:10

5 PM 10/24

HURST

****GREEN****

1 OF 1

SCOTT HURST JOINS US NOW LIVE TO
INTRODUCE THIS WEEKS EDITION OF THE
NORTH COAST GREEN REPORT, SCOTT.

((SCOTT))

LESLIE, WE ALL KNOW THE YELLOW PAGES
CAN HELP YOU FIND PRETTY MUCH
ANYTHING YOU ARE LOOKING FOR... AND
NOW HERE ON THE NORTH COAST EVEN THE
PHONE BOOK HAS GONE GREEN.

((PKG))

TAKE GPX: 1:41

KAREN SHERMAN @: 52

HUMBOLDT WASTE MANAGEMENT
AUTHORITY

ALLISON POKLEMBBA @ 1:15

COMMUNITY RECYCLING CENTERS

OC: RECYCLE THAT PAPER

TRT: 1:41

TAKE GPX1:

((GPX1))

HUMBOLDTRECycling.ORG

HUMBOLDTRECycling.ORG

TAKE GPX2:

((GPX2))

KIEMGREEN@HOTMAIL.COM

KIEMGREEN@HOTMAIL.COM ###

2:00

5 PM 10-24-08

BUCHANAN

*****BIZ*****

1 OF 1

WITH THE ECONOMY THE WAY IT IS, RIGHT
NOW MAY NOT BE THE BEST TIME TO START
YOUR OWN BUSINESS.

BUT NELSON GARCIA SHOWS US THE OWNER
OF A COMPANY CALLED POZY PRESSINGS IN
LITTLETON, COLORADO WHO IS WILLING TO
DEFY THE ODDS IN MORE WAYS THAN ONE.

TAKE PKG: 1:44

((TAKE PKG))

SHANNON TRAWICK @:43

POZY PRESSINGS

ANNIE THOMPSON @:48

SHANNON'S FRIEND

OC" TAKE THE ECONOMY ON.

TRT: 1:44

#####

6 PM 10/24

11

2:05

SHAW

****PREVENT****

1 OF 1

FIRE PREVENTION WEEK WAS TWO WEEKS
AGO, BUT IT TOOK THE ARCATA FIRE
DEPARTMENT NEARLY A MONTH TO EDUCATE
ALL OF THE SCHOOLS IN ITS DISTRICT ABOUT
FIRE SAFETY.

RISSA SHAW TELLS US WHY CHILDREN ARE A
CRITICAL AUDIENCE FOR FIRE PREVENTION,
AND WHAT STUDENTS IN MCKINLEYVILLE
LEARNED TODAY THAT COULD SAVE THEIR
LIVES TOMORROW.

TAKE PKG: 1:50

((PKG))

CAPT. SEAN CAMPBELL: @06

###

ARCATA FIRE

GRACE ROSEBROOK: @ 55 (QUICK)

2ND GRADER

SEBASTIAN REYES: @ 1:02

2ND GRADER

ARLY ALLEN: @ 1:49 (QUICK)

FIREFIGHTER

OUT: SOC

TRT: 1:50

30
5 PM

10/25/08

WEAVER

*****HUDSON*****

1 OF 1

2:00

In other news tonight

OSCAR-WINNING ACTRESS JENNIFER HUDSON
OFTEN CREDITED HER RISE TO FAME TO HER
UPBRINGING IN THE IMPOVERISHED
NEIGHBORHOOD ON CHICAGO'S SOUTH SIDE
WHERE SHE GREW UP.

TODAY HER FAMILY IS STRUGGLING TO COME
TO TERMS WITH THE SHOOTING DEATHS OF
HER MOTHER AND BROTHER.

AND THEY'RE PRAYING FOR THE SAFE
RETURN OF HUDSON'S MISSING SEVEN-YEAR-
OLD NEPHEW.

JEFF ROSEN REPORTS.

((PKG))

###

TAKE PKG: 1:39

CHIEF JOSEPH PATTERSON @ 31

CHICAGO POLICE DEPARTMENT

JEFF ROSEN @ 1:04

REPORTING

OC: A DAUGHTER IN MORNING

TRT: 1:39

30
6 PM

10/26/08

WEAVER

*****BREAST*****

1 OF 2

11

2:15

A MOTHER AND DAUGHTER ARE TEAMING UP
TO KICK UP THE DIALOGUE ABOUT AN
IMPORTANT HEALTH CRISIS.

THE BATTLE TO PREVENT BREAST CANCER.

THE MOM IS A WORLD RENOWN BREAST
CANCER ONCOLOGIST AND TOGETHER, THEY
ARE SPEAKING TO TEENS THAT IT'S NEVER
TOO YOUNG TO START TALKING ABOUT
BREAST HEALTH.

DAWN TIMMENY REPORTS.

((PKG))

TAKE PKG: 1:50

ISABEL FRIEDMAN @ 35

CO- AUTHOR

OLIVIA GILLISON @ 1:28

STUDENT

PHOEBE HARRIS @ 1:44

STUDENT

OC: MADE IT FUN

TRT: 1:50

TAKE ON CAM:

((ON CAM))

THE BOOK, TAKING CARE OF YOUR GIRLS: A
BREAST HEALTH GUIDE FOR GIRLS, TEENS,
AND IN BETWEENS, IS AVAILABLE NOW IN
BOOKSTORES. ###

2:25

5 PM 10-27-08

BUCHANAN

****SELL****

1 OF 1

TOUGH TIMES CALL FOR TUPPERWARE?
IT'S ONE OF THE MANY DIRECT SALES
INDUSTRIES NOW SEEING MORE INTEREST
AS STAY-AT-HOME MOMS AND WORKING
WOMEN LOOK FOR SIDE JOBS TO HELP BOOST
THE FAMILY CHECK BOOK.
AS VICKY GUY-EN REPORTS, WHEN THE
GOING GETS TOUGH, THE TOUGH
APPARENTLY START SELLING.

TAKE PKG: 2:10

((TAKE PKG))

MARIE KEITH @:14

TUPPERWARE CONSULTANT

HEATHER NASH @1:24

GOLD CANYON DEMONSTRATOR

OC" ONE PARTY AT A TIME.

TRT: 2:10

#####3

3:00

5 PM 10-27-08

BUCHANAN

GUEST

1 OF 1

JOINING ME FOR TONIGHT'S BOOMERS AND
SENIORS SEGMENT IS MARTHA JOHNSON
FROM THE AREA ONE AGENCY ON AGING.
TONIGHT'S WE'RE CONTINUING OUR
DISCUSSION ON HICAP.

MARTHA JOHNSON

AREA 1 AGENCY ON AGING

TAKE GPX:

((TAKE GPX))

AREA 1 AGENCY ON AGING

#707-442-3763

#####

2:00

5 PM 10-27-08

BUCHANAN

ELECT

1 OF 1

WITH ONE WEEK TO GO UNTIL ELECTION DAY,
BARACK OBAMA MADE WHAT HIS CAMPAIGN
IS CALLING HIS FINAL ARGUMENT, CALLING
FOR THE NATION TO UNIFY AND MAKE A
CLEAN BREAK FROM THE BUSH YEARS.
JOHN MC-CAIN INSISTED THAT HE
REPRESENTS A BREAK FROM BUSH AND THAT
OBAMA WOULD RAISE TAXES.
BUT MC-CAIN GOT MORE BAD NEWS TODAY
FROM THE ELECTION MAP.
N-B-C'S STEVE HANDELSMAN HAS THE
LATEST.

TAKE PKG: 1:42

((TAKE PKG))

BARACK OBAMA @:13

(D) PRESIDENTIAL NOMINEE

JOHN MCCAIN @1:03

(R) PRESIDENTIAL NOMINEE

SARAH PALIN @1:12

(R) VICE PRESIDENTIAL NOMINEE

JOE BIDEN @1:30

(D) VICE PRESIDENTIAL NOMINEE

OC" SOC.

TRT: 1:42

#####

6 PM 10/27/08

WEAVER

*****NCHC*****

1 OF 1

11

2:00

MALIGNANT GLIOMA IS THE MOST COMMON
TYPE OF BRAIN CANCER.

TRADITIONALLY THE PROGNOSIS IS GRIM,
WITH THE AVERAGE SURVIVAL TIME
ANYWHERE FROM TWO MONTHS TO THREE
YEARS, BUT THAT COULD SOON CHANGE.
IN TONIGHTS NORTH COAST HEALTH CHECK
JILL WEAVER EXPLAINS HOW SOME PATIENTS
ARE BEATING THE ODDS WITH THE HELP OF
COMMON VIRUSES.

TAKE PKG: 1:39

((PKG))

CONNIE RADFORD @ 7

SURVIVED BRAIN CANCER

DR. PAMELA NEW @ 41

NEURO- ONCOLOGIST

OC: SOC

TRT: 1:36

TAKE GPX:

((GPX))

FOR MORE INFORMATION LOG ONTO OUR
WEBSITE AND CLICK ON THE NORTH COAST
HEALTH CHECK LINK. ###

3:00

6 PM 10/27

HURST

CAROL

11

1 OF 1

THIS YEAR THERE ARE THREE PEOPLE IN THE
RACE FOR A SEAT IN CONGRESS FOR ~~THE~~ *California's*
FIRST DISTRICT OF ~~CALIFORNIA~~, INCLUDING
INCUMBENT MIKE THOMPSON.

OVER THE NEXT FEW DAYS WE WILL
INTRODUCE YOU TO ALL OF THE *Candidates* ~~AND~~
TODAY WE AIR OUR INTERVIEW WITH GREEN
PARTY CANDIDATE, CAROL WOLMAN.

TAKE PKG: 2: 44

((PKG))

NO SUPERS

OC: MY WHOLE LIFE

TRT: 2:44

TAKE ON CAM:

((ON CAM))

JOIN US TOMORROW; WE WILL AIR OUR
INTERVIEW WITH THE GREEN REPUBLICAN
CANDIDATE, ZANE STARKEWOLF. ###

2:20

6 PM 10/27

SHAW

REPORT

1 OF 1

RECENT CONSULTANT REPORTS HAVE
EXPOSED SOME MAJOR WEAKNESSES AND
CHALLENGES FACING HUMBOLDT STATE
UNIVERSITY.

RISSA SHAW GIVES US THE REPORTS DETAILS
AND TELLS US WHERE H- S- U GOES FROM
HERE.

TAKE PKG: 2:05

((PKG))

ROLLIN RICHMOND: @ 36

HSU President

BOB SNYDER: @ 1:00

HSU Provost

OUT: SOC

TRT: 2:05

TAKE ON CAM:

((ON CAM))

PRESIDENT RICHMOND ADDS THAT SOME OF
H- S- U'S STRUGGLES ARE A CONSEQUENCE OF
STATE BUDGET CUTBACKS TO HIGHER
EDUCATION.

###



5 PM 10-28-08

****FEAR****

1 OF 1

PRETENDING WE ARE SOMEONE OR
SOMETHING OTHER THAN WHO WE REALLY
ARE IS A GRAND FORM OF ESCAPE.
IF TRUE, WE PROBABLY NEED THAT KIND OF
FANTASY THIS YEAR MORE THAN EVER.
N-B-C'S ED YEATES TALKS TO EXPERTS
ABOUT HOW THIS YEAR'S HALLOWEEN MAY
BE MORE THAN AN EXCUSE TO EAT CANDY.

TAKE PKG: 1:59

((TAKE PKG))

DR. JENTEECE POMPA @:06

CLINICAL PSYCHOLOGIST

OC" YOU CAN BELIEVE IN.

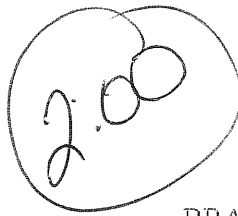
TRT: 1:59

TAKE ON CAM

((ON CAM))

THAT ESCAPE IN OUR PSYCHE IS APPARENTLY
STRONG ENOUGH FOR FOLKS TO SPEND A
PREDICTED FIVE-POINT-EIGHT BILLION
DOLLARS ON HALLOWEEN THIS YEAR.

#####



6 PM 10/28/08

BRANTLEY

SPIRIT

1 OF 1

7

FORTY PERCENT OF SCHOOL AGED CHILDREN
ARE PHYSICALLY UNFIT ACCORDING TO THE
STATE'S ^{dept. of} HEALTH AND HUMAN SERVICES.
IN TONIGHT'S SPIRIT OF THE NORTH COAST
JESSICA BRANTLEY EXPLAINS HOW A TOUR
THAT VISITED THE NORTH COAST IS DOING
ITS PART TO HELP CHILDREN LIVE HEALTHIER
LIFE STYLES.

TAKE PKG: 1:46

((PKG))

CRAIG COLVIN @ :24

LOLETA GIRL'S AND BOY'S CLUB

EMILY SCHAIRER @ :53

CREW MEMBER, LIVE LIKE A CHAMPION

NEO RODRIGUEZ @ 1:04

PARTICIPATING IN TOUR

JESSICA BRANTLEY @ 1:36

REPORTING

TRT: 1:46

####

2:45

6 PM 10/28

HURST

****ZANE****

4

1 OF 1

WHAT IS A GREEN REPUBLICAN, WE'LL YOU
ARE ABOUT TO FIND OUT.

THAT IS HOW ZANE STARKEWOLF IS
CHARACTERIZING HIS CAMPAIGN FOR U-S
CONGRESS IN CALIFORNIA'S FIRST DISTRICT.

TAKE PKG: 2:32

((PKG))

NO SUPERS

OC: THESE COMPANIES LENDING MONEY

TRT: 2:32

TAKE ON CAM:

((ON CAM))

STAY TUNED TOMORROW; WE WILL AIR OUR
INTERVIEW WITH INCUMBENT MIKE
THOMPSON. ###

2:15

5 PM 10-29-08

BUCHANAN

JOHN

1 OF 1

SIX DAYS LEFT IN THE RACE FOR THE WHITE
HOUSE.

BUT HISTORY IS ALREADY BEING MADE
TODAY.

THE FIGHT IS INTENSIFYING FOR FLORIDA
AND NORTH CAROLINA, MUST WIN STATES
FOR JOHN MC-CAIN.

AND BARACK OBAMA GOES ON PRIME TIME T-
V TONIGHT, NATIONWIDE, IN A HALF HOUR
INFOMERCIAL.

N-B-C'S STEVE HANDELSMAN HAS THE
LATEST FROM WASHINGTON.

TAKE PKG: 1:50

((TAKE PKG))

BARACK OBAMA @:18

(D) PRESIDENTIAL NOMINEE

MARK MURRAY @:44

NBC NEWS POLITICAL DIRECTOR

SEN. JOHN MCCAIN @1:20

(R) PRESIDENTIAL NOMINEE

OC" SOC.

TRT: 1:50

#####

5 PM 10-29-08

3:00
BUCHANAN

GENERIC

1 OF 1

MOST PEOPLE THINK SWITCHING FROM A
BRAND NAME TO A GENERIC DRUG IS
PERFECTLY SAFE.

BUT IN SOME CASES, PATIENTS AND DOCTORS
SAY ALL DRUGS ARE NOT CREATED EQUAL.
AND FOR ONE FAMILY, THE SWITCH COULD
HAVE BEEN DEVASTATING.

N-B-C'S NESITA KWAN REPORTS.

TAKE PKG: 2:41

((TAKE PKG))

GAIL KELLEY @:14

ASHLEY'S MOTHER

DR. MICHAEL SMITH @1:15

EPILEPSY SPECIALIST

NESITA KWAN @1:26

REPORTING

JAN ENGLE @1:37

PHARMACIST

OC" SOC.

TRT: 2:41

#####

2:10

6 PM 10/29

HURST

****CLIF****

1 OF 1

11

CONTINUING WITH OUR ELECTION
COVERAGE, TONIGHT WE WILL AIR OUR
INTERVIEW WITH CLIF CLENDENEN.
HE IS A CANDIDATE IN THE SECOND DISTRICT
FOR, HUMBOLDT COUNTY SUPERVISOR.

TAKE PKG: 1:58

((PKG))

NO SUPERS

OC: COUNTY AS WELL

TRT: 1:58

((ON CAM))

TAKE ON CAM:

STAY TUNED TOMORROW; WE WILL AIR OUR
INTERVIEW WITH SUPERVISOR CANDIDATE
ESTELLE FENNEL. ###

2:35

6 PM 10/29

HURST

*****MIKE*****

11

1 OF 1

CONGRESSMAN MIKE THOMPSON HAS
REPRESENTED THIS DISTRICT IN
WASHINGTON D-C FOR MANY YEARS AND IS
UP FOR RE- ELECTION AGAIN THIS YEAR.
WE SAT DOWN WITH HIM LAST WEEK TO
DISCUSS THE CURRENT STATE OF THE
ECONOMY AND HIS THOUGHTS ON THE FIRST
DISTRICT OF CALIFORNIA.

TAKE PKG: 2:19

((PKG))

ASSMB. MIKE THOMPSON

(D) 1ST DISTRICT, CALIFORNIA

#####

OC: WITHOUT PAYING FOR IT

TRT: 2:19

2:00

5 PM 10-30-08

BUCHANAN

CAMPAIGN

1 OF 1

FIVE DAYS LEFT IN THE RACE FOR THE WHITE
HOUSE AND IT'S DOWN TO A FEW BIG STATES
THAT JOHN MC-CAIN HAS TO WIN.

TWO OF THE BIGGEST ARE FLORIDA AND
OHIO.

THAT'S WHERE THE CANDIDATES WERE
TODAY.

N-B-C'S STEVE HANDELSMAN HAS THE
LATEST.

TAKE PKG: 1:45

((TAKE PKG))

JOHN MCCAIN @:05

(R) PRESIDENTIAL NOMINEE

BARACK OBAMA @:47

(D) PRESIDENTIAL NOMINEE

OC" SOC.

TRT 1:45

#####

2:00

5 PM 10-30-08

BUCHANAN

****STRESS****

1 OF 1

BAD NEWS ABOUT MONEY IS TAKING ITS
TOLL.

A NEW SURVEY FINDS AMERICANS ARE
FEELING MORE STRESSED OUT.

ACCORDING TO THE AMERICAN
PSYCHOLOGICAL ASSOCIATION, SOME
PEOPLE ARE COPING IN WAYS GUARANTEED
TO HURT THEIR HEALTH.

N-B-C'S DENISE NAKANO REPORTS.

((TAKE PKG))

TAKE PKG: 1:38

NO SUPERS

OC" SOME SORT OF ANSWER.

TRT: 1:38

TAKE ON CAM

((ON CAM))

PSYCHOLOGISTS ADVISE US ALL TO REACH
OUT TO FAMILY, FRIENDS AND TRUSTED
ADVISORS.

THEY SAY SUPPORT FROM OTHERS REALLY
HELPS.

#####

2:00

5 PM 10-30-08

BUCHANAN

MONEY

1 OF 1

WHEN IT COMES TO HOME IMPROVEMENT,
SOME PEOPLE ARE SO HANDY, THEY'D NEVER
THINK OF HIRING A PRO.
OTHERS ARE ALL THUMBS, SO THEY ALWAYS
CALL FOR HELP.
THE REST OF US FALL SOMEWHERE IN
BETWEEN.
BUT HOW DO YOU DECIDE WHEN A
CONTRACTOR IS THE WAY TO GO?
HERE'S STACY JOHNSON WITH TONIGHT'S
MONEY TALKS REPORT.

((TAKE PKG))

TAKE PKG: 1:33

SCOTT HATFIELD @:10

CONTRACTOR

ANGIE HICKS @:45

ANGIE'S LIST

STACY JOHNSON, CPA @1:18

REPORTING

OC" SOC.

TRT: 1:33

TAKE GPX

WWW.KIEM-TV.COM

((TAKE GPX))

FOR MORE INFORMATION ON TONIGHT'S
STORY, LOG ONTO OUR WEBSITE AND CLICK
ON THE MONEY TALKS LINK.

#####

2:40

6 PM 10/30

HURST

*****JIM*****

//

1 OF 1

IT IS A WIDE OPEN RACE FOR STATE
ASSEMBLY THIS YEAR.

PATTI BERG IS TERMED OUT SO IT IS
ANYONE'S SEAT.

TONIGHT, WE HAVE OUR INTERVIEW WITH
REPUBLICAN CANDIDATE JIM PELL.

TAKE PKG: 2:27

((PKG))

NO SUPERS:

OC: THE ENTIRE SYSTEM

###

TRT: 2:27

2:15

6 PM 10/30

HURST

*****ESTELLE*****

11

1 OF 1

THE RACE FOR HUMBOLDT COUNTY SECOND
DISTRICT SUPERVISOR HAS TWO CANDIDATES
ON THE BALLOT AND ONE RUNNING AS AN
OFFICIAL WRITE-IN CANDIDATE.

YESTERDAY WE HEARD FROM CLIF
CLEDENEN. SO TONIGHT, WE AIR OUR
INTERVIEW WITH ESTELLE FENNELL.

TAKE PKG: 1:57

((PKG))

NO SUPERS

OC: IF I AM ELECTED

TRT: 1:57

TAKE ON CAM:

((ON CAM))

STAY TUNED TOMORROW FOR OUR
INTERVIEWS WITH INCUMBENT SECOND
DISTRICT SUPERVISOR JOHANNA RODONT AND
STATE ASSEMBLY CANDIDATE WES CHESBRO.

6 PM 10/30/08

WEAVER

*****PREPS*****

1 OF 1

11

2:10

THE HUMBOLDT COUNTY ELECTIONS OFFICE
IS BUSY WITH FINAL PREPARATIONS FOR
TUESDAYS PRESIDENTIAL ELECTION.

election officials are
NOW ~~THEY~~ ARE MAKING SURE VOTERS ARE
READY AS WELL. BY REMINDING THEM OF
THE RULES AND REGULATIONS IN AND
AROUND POLLING PLACES.

JILL WEAVER EXPLAINS.

((PKG))

TAKE PKG: 1:54

CAROLYN CRNICH @ 26

HUMBOLDT COUNTY ELECTIONS

OC: SOC

ERT: 1:54

TAKE GPX:

((GPX))

FOR ANY ADDITIONAL INFORMATION ABOUT
THE UPCOMING ELECTION, OR TO FIND YOUR
POLLING PLACE, VISIT SMART VOTER DOT
ORG. ###

2:00

11 PM 10/30

HURST

CAMPAIGN

1 OF 1

FIVE DAYS LEFT IN THE RACE FOR THE WHITE
HOUSE AND IT'S DOWN TO A FEW BIG STATES
THAT JOHN MCCAIN HAS GOT TO WIN.

TWO OF THE BIGGEST ARE FLORIDA AND
OHIO, AND THAT'S WHERE THE CANDIDATES
WERE TODAY.

STEVE HANDELSMAN HAS THE STORY.

TAKE PKG: 1:44

((PKG))

NO SUPERS

OC: AND IN FLORIDA

TRF: 1:44

2:00

5 PM 10-31-08

BUCHANAN

*****MCCAIN*****

1 OF 1

NO REST, NO LETTING UP.

IN ROUGHLY 100 HOURS, THE RACE FOR THE
WHITE HOUSE WILL BE OVER.

JOHN MC-CAIN CLAIMS THE POLLS ARE
TURNING HIS WAY.

BARACK OBAMA IS URGING HIS BACKERS TO
VOTE TODAY IF THEY CAN.

N-B-C'S STEVE HANDELSMAN HAS THE
LATEST.

TAKE PKG: 1:44

((TAKE PKG))

BARACK OBAMA @:11

(D) PRESIDENTIAL NOMINEE

JOHN MCCAIN @:58

(R) PRESIDENTIAL NOMINEE

MIKE DITKA @1:20 (QUICK")

FORMER NFL COACH

STEVE HANDELSMAN @1:33

REPORTING

OC" SOC.

TRT: 1:44

#####

5 PM 10-31-08

2:25

BUCHANAN

SPIRITS

1 OF 1

SONOMA, CALIFORNIA IS FAMOUS FOR ITS
FINE WINES.

BUT IT'S ALSO BECOMING WELL KNOWN FOR
ITS "SPIRITS."

N-B-C'S BOB REDELL TAKES US GHOST
HUNTING.

((TAKE PKG))

TAKE PKG: 2:15

SONOMA, CALIFORNIA

OC" FOR A GOOD LOCATION.

TRT: 2:15

#####

2:00

5 PM 10/31

HURST

GREEN

1 OF 1

SCOTT HURST JOINS US NOW TO INTRODUCE
THIS WEEKS NORTH COAST GREEN REPORT,
SCOTT.

LESLIE, THERE ARE PLENTY OF GREEN
CONSTRUCTION COMPANIES NOW ON THE
NORTH COAST... BUT ONLY ONE IS GETTING
NATIONAL ATTENTION FOR A VERY UNIQUE
ASPECT OF ITS BUSINESS.

((PKG))

TAKE PKG: 1:41

PAUL BIAS

ORGANIC HOUSE

OC: AN ADDED BONUS

TRT: 1:41

TAKE GPX:

((GPX))

KIEMGREEN@HOTMAIL.COM ###

2:40

6 PM 103108

LANTZ

GHOSTS

1 OF 1

HALLOWEEN IS A TIME FILLED WITH
FOLKLORE AND TALES AND TONIGHT KRIS
LANTZ DIVES INTO THE DEPTHS ON OUR
LOCAL HALLOWEEN TRADITIONS.
IT'S HUMBOLDT... AND IT MAY ACTUALLY BE
HAUNTED.

TAKE PKG: 2:31

((PKG))

VIDEO: MGM/YOUTUBE @ :01

WADE LONG @ 29

###

WITCH

KRIS LANTZ @ 58

JASMINE SCHUMAKER @ 1:23

SPIRITUALIST

PAMELA SERVICE @ 2:09

CURATOR, CLARKE HISTORICAL MUSEUM

OC: SOC

TRT: 2:31

6 PM 10/31

HURST

*****JOHANNA*****

1 OF 1

JOHANNA RODONI ALREADY HOLDS THE SEAT
AS SECOND DISTRICT SUPERVISOR, BUT IS IN
THE UNIQUE POSITION AS A WRITE IN
CANDIDATE.

WE SAT DOWN WITH HER EARLIER IN THE
WEEK TO DISCUSS HER THOUGHTS ON THE
DISTRICT AND THE ELECTION.

TAKE PKG: 1:59

((PKG))

NO SUPERS

OC: HEARD THE MESSAGE

###

TRT: 1:59

6 PM 10/31

11

2:30
HURST

WES

1 OF 1

CONTINUING OUR ELECTION COVERAGE, WE
ALSO SAT DOWN EARLIER IN THE WEEK WITH
WES CHESBRO.

HE HAS REPRESENTED THIS AREA BEFORE IN
SACRAMENTO... BUT IS NOW RUNNING FOR A
SEAT IN THE STATE ASSEMBLY.

TAKE PKG: 2:20

((PKG))

WES CHESBRO

STATE ASSEMBLY CANDIDATE

###

OC: THE ENVIRONMENT

TRT: 2:20

30
5 PM
118

11/1/08

WEAVER

*****NURSE*****

1 OF 1

2:05

DESPITE A SINKING ECONOMY, THE HEALTH
CARE INDUSTRY IS BOOMING.

PEOPLE LOOKING FOR A NEW CAREER OR
YOUNG STUDENTS LOOKING FOR A SAFE
OPTION ARE FLOCKING TO JOBS AS NURSES,
TECHNICIANS, AND THERAPISTS.

ARI ODZER SHOWS US HOW ONE SCHOOL IN
FLORIDA IS HELPING STUDENTS STAY
AFLOAT.

((PKG))

###

TAKE PKG: 1:48

DR. MARY JANE MOORE @ 33

KEISER UNIVERSITY

TABITHA GLUSHKO @ 1:17

STUDENT

OC: GOING TO INCREASE

TRT: 1:48

30
6 PM

11/2/08

11p

2:00

WEAVER

****MONEY****

1 OF 1

WITH ELECTRICITY COSTS GOING THROUGH
THE ROOF, MAYBE YOU'VE CONSIDERED
GOING ENTIRELY SOLAR.

A BRIGHT IDEA, BUT ONE THAT CAN COST
TENS OF THOUSANDS OF DOLLARS.

BUT YOU DON'T HAVE TO BE RICH TO
HARNESS THE SUN: MONEY REPORTER STACY
JOHNSON HAS FIVE IDEAS FOR SOLAR ON A
SHOESTRING.

((PKG))

TAKE PKG: 1:35

PAUL FARREN @ 9 (QUICK)

THE ENERGY STORE

STACY JOHNSON @ 1:22

REPORTING

OC: SOC

TRT: 1:35

TAKE GPX:

((GPX))

FOR More TIPS ON GOING SOLAR, VISIT STACY
ON THE WEB BY GOING TO OUR WEBSITE AND
CLICKING ON THE MONEY TALKS LINK. ###

2:35

5 PM 11-3-08

BUCHANAN

****JOHN****

1 OF 1

WITH LESS THAN A DAY TO GO, VOTERS ARE
CROWDING POLLING PLACES FOR EARLY
BALLOTING.

JOHN MC-CAIN AND SARAH PALIN, BARACK
OBAMA AND JOE BIDEN ARE IN HYPERDRIVE,
CRISSCROSSING THE NATION'S BIG AND NOT
SO BIG BATTLEGROUND STATES, WHERE THE
WINNER WILL BE DECIDED TOMORROW.
N-B-C'S STEVE HANDELSMAN HAS THE
LATEST.

TAKE PKG: 2:17

((TAKE PKG))

SARAH PALIN @:29

(R) VICE PRESIDENTIAL NOMINEE

JOHN MCCAIN @:43 (QUICK)

(R) PRESIDENTIAL NOMINEE

BARACK OBAMA @1:11

(D) PRESIDENTIAL NOMINEE

STEVE HANDELSMAN @1:55

REPORTING

OC" SOC.

TRT: 2:17

#####

3:00

5 PM 11-03-08

BUCHANAN

****GUEST****

1 OF 1

JOINING ME FOR TONIGHT'S BOOMERS AND
SENIORS SEGMENT IS NANCY CORRAL FROM
THE HUMBOLDT SENIOR RESOURCE CENTER.
SHE'S HERE TO TALK ABOUT CARE
MANAGEMENT.

1. WHAT IS CARE MANAGEMENT?

NANCY CORRAL

SENIOR RESOURCE CENTER

2. WHAT PROGRAMS DOES THE
HUMBOLDT SENIOR RESOURCE CENTER
PROVIDE WHICH DELIVER CARE
MANAGEMENT?

TAKE GPX:

HUMBOLDT SENIOR RESOURCE CENTER

#707-443-9747

3. HOW CAN INDIVIDUALS ACCESS THESE
SERVICES AND WHAT CAN THEY
EXPECT FROM THEM?

INFORMATION & ASSISTANCE

#707-443-9747 EXT. 251

((GPX))

#####

2:25

6 PM 11/03

SHAW

ARCATACAN

11p

1 OF 1

ARCATA CITY COUNCIL MEMBERS HARMONY GROVES, PAUL PITNO, AND MICHAEL MACHI'S SEATS HAVE ALL EXPIRED, AND TWO OF THEM ARE NOT RUNNING TO KEEP THEIR POSITION.

RISSA SHAW TELL US ABOUT THE SIX CANDIDATES WHO ARE RUNNING FOR THOSE THREE OPEN SEATS.

TAKE PKG: 2:13

((PKG))

SHANE BRENTON: @ 11

####

ARCATA CITY COUNCIL CANDIDATE

GERONIMO GARCIA: @ 28

ARCATA CITY COUNCIL CANDIDATE

JASON GROW: @ 44

ARCATA CITY COUNCIL CANDIDATE

MICHAEL MACHI: @ 57

INCUMBENT CANDIDATE

SUSAN ORNELAS: @ 1:22

ARCATA CITY COUNCIL CANDIDATE

MICHAEL WINKLER: @ 1:45

ARCATA CITY COUNCIL CANDIDATE

TRT: 2:13

2:05
HURST

11 PM 11/03

CAMPAIGN

1 OF 1

SO WHAT DO PRESIDENTIAL CANDIDATES DO
THE DAY BEFORE, WHAT IS GOING TO BE THE
BIGGEST DAY IN ONE OF THEIR LIVES???

WE'LL THEY AND THEIR RUNNING MATES HIT
AS MANY STATES AS POSSIBLE AND COVER
AS MUCH GROUND AS POSSIBLE... BECAUSE
MAYBE ONE LAST PUSH CAN PUT ONE OF
THEM OVER THE TOP IN WHAT IS LOOKING
LIKE A VERY CLOSE RACE.

STEVE HANDELSMAN HAS THE STORY.

TAKE PKG: 1:43

((PKG))

NO SUPERS

OC: NEVADA AND ARIZONA

####

TRT: 1:43

(2:10)

5 PM 11-5-08

BUCHANAN

OBAMA

1 OF 1

PRESIDENT BARACK OBAMA.
AMERICANS AND THE REST OF THE WORLD
ARE GETTING USED TO THE SOUND OF THAT,
GRAPPLING WITH WHAT LAST NIGHT'S VOTE
TELLS US ABOUT OURSELVES AND LOOKING
AHEAD TO HOW THE OBAMA PRESIDENCY
MIGHT LOOK.

THE PRESIDENT ELECT IS IN CHICAGO NOW.
HERE'S N-B-C'S STEVE HANDELSMAN WITH
THE LATEST.

((TAKE PKG))

TAKE PKG: 1:54

PRESIDENT-ELECT BARACK OBAMA @:08

LAST NIGHT

REP. JOHN LEWIS @:46

(D) GEORGIA

CONDOLEEZZA RICE @1:00

SECRETARY OF STATE

SARAH PALIN @1:21 (QUICK)

(R) ALASKA

OC" SOC.

TRT: 1:54

#####

3:00

5 PM 11-5-08

BUCHANAN

GUEST

1 OF 1

JOINING ME IN THE STUDIO TONIGHT IS
CYNTHIA RYAN FROM SEQUOIA HUMANE
SOCIETY.

CYNTHIA RYAN

SEQUOIA HUMANE SOCIETY

TAKE GPX:

((TAKE GPX))

SEQUOIA HUMANE SOCIETY

#442-1782

WWW.SEQUOIAHUMANE.ORG

#####

2:00

5 PM 11-5-08

BUCHANAN

RADIATION

1 OF 1

IN MEDICAL NEWS TONIGHT, FOR MOST
PATIENTS, A DIAGNOSIS OF BREAST CANCER
LEADS NOT ONLY TO SURGERY, BUT TO
CHEMOTHERAPY AND RADIATION
TREATMENTS THAT PRESENT THEIR OWN
RANGE OF SIDE EFFECTS.
NOW ONE CHICAGO AREA HOSPITAL IS
STUDYING A NEW TYPE OF RADIATION AND
AS NESITA KWAN REPORTS, IT COULD BE A
BREAKTHROUGH IN IMPROVING PATIENTS
QUALITY OF LIFE.

TAKE PKG 1:42

((TAKE PKG))

MARIANNE HOWLEY @:07 (QUICK)

CANCER PATIENT

DR. OLGA IVANOF @:22

BREAST CANCER SURGEON

OC" SOC.

TRT: 1:42

#####

2:20

6 PM 11/06

11p

HURST

TRANSITION

1 OF 1

BARACK OBAMA AND HIS WIFE MICHELLE
HAVE BEEN INVITED TO THE WHITE HOUSE
MONDAY BY GEORGE AND LAURA BUSH...
ANOTHER GESTURE OF WARMTH AND
SUPPORT BY THE REPUBLICAN PRESIDENT
FOR HIS DEMOCRATIC SUCCESSOR.
BUT, AT THE SAME TIME, SOME REPUBLICAN
LAWMAKERS HAVE SLAMMED OBAMA'S
CHOICE FOR CHIEF OF STAFF
STEVE HANDELSMAN HAS THE STORY.

TAKE PKG: 1:45

((PKG))

REP. RAHM EMMANUEL @: 29 (QUICK)

(D) CHICAGO

BILL HARLOW @: 42

FMR. CIA SPOKESMAN

OC: PERSONAL VISIT

TRT: 1:45

TAKE ON CAM:

((ON CAM))

MEANWHILE, THE PRESIDENT- ELECT HAS
ANNOUNCED HE WILL HOLD HIS FIRST NEWS
CONFERENCE TOMORROW.
IT IS SCHEDULED FOR ELEVEN- THIRTY A-M,
AND CAN BE SEEN RIGHT HERE ON NEWS
CHANNEL THREE. ###

6 PM 11/6/08

WEAVER

****ANIMAL****

1 OF 1

WE'D EXPECT THE SLUMPING ECONOMY
TO TAKE ITS TOOL ON PEOPLE AND
BUSINESSES BUT WHO WOULD HAVE
THOUGHT PETS WOULD ALSO BE
SUFFERING.

TONIGHT JILL WEAVER REPORTS ON HOW
THE TOUGH TIMES ARE SHOWING AT OUR
LOCAL ANIMAL SHELTERS.

TAKE PKG: 1:32

((PKG))

SHANNON MIRANDA @ 19 (QUICK)

MIRANDA'S RESCUE

CYNTHIA RYAN @ 36

SEQUOIA HUMANE SOCIETY

OC: SOC

TRT: 1:32

TAKE GPX:

((GPX))

TO HELP WITH ITS INCREASING FUNDS
SHANNON MIRANDA WILL HOLD A
FUNDRAISER, OPEN TO the PUBLIC, ON
DECEMBER 5TH AT THE LOLETTA FIRE
PAVILLION FROM 7 PM TO ONE. ###

2:10

5 PM 11-7-08

BUCHANAN

ECONOMY

1 OF 1

IN HIS FIRST NEWS CONFERENCE AS
PRESIDENT ELECT, SENATOR BARACK OBAMA
TODAY MADE CLEAR THAT THE ECONOMIC
CRISIS IS HIS FIRST PRIORITY, NOT IN
JANUARY, BUT NOW.

OBAMA MADE CLEAR HE INTENDS TO HAVE A
BIG SAY IMMEDIATELY IN WHAT
GOVERNMENT DOES TO SPEED A RECOVERY.
N-B-C'S STEVE HANDELSMAN HAS THE STORY
TONIGHT.

TAKE PKG: 1:49

((TAKE PKG))

PRESIDENT-ELECT BARACK OBAMA @:11

TYLER MATHISEN @:31

CNBC BUSINESS NEWS

LARRY SUMMERS @:58

FORMER TREASURY SECRETARY

STEVE HANDELSMAN @1:37

REPORTING

OC" SOC.

TRT: 1:49

#####

2:15

5 PM 11/07

HURST

*****GREEN*****

1 OF 1

SCOTT HURST JOINS US NOW TO INTRODUCE
THIS WEEK'S NORTH COAST GREEN REPORT,
SCOTT.

LESLIE, GOING GREEN IS BECOMING MORE
AND MORE POPULAR THESE DAYS... BUT IN
TONIGHT'S NORTH COAST GREEN REPORT,
WE'LL TELL YOU ABOUT ONE PLACE THAT
HAS BEEN LIVING GREEN FOR MORE THAN
THREE DECADES.

TAKE PKG: 1:52

((PKG))

ANDREA LANCTOT @: 23 (QUICK)

CCAT CO-DIRECTOR

AZAD ZANDI @: 40

CCAT CO-DIRECTOR

JESS HUYGHEBAERT @1:03

CCAT CO-DIRECTOR

OC: SURPRISED ABOUT THAT

TRT: 1:52

TAKE GPX:

((GPX))

KIEMGREEN@HOTMAIL.COM ###

2:15
HURST

11 PM 11/07

GREEN

1 OF 1

GOING GREEN IS BECOMING MORE AND MORE
POPULAR THESE DAYS... BUT IN TONIGHT'S
NORTH COAST GREEN REPORT, WE'LL TELL
YOU ABOUT ONE PLACE THAT HAS BEEN
LIVING GREEN FOR MORE THAN THREE
DECADES.

((PKG))

TAKE PKG: 1:52

ANDREA LANCTOT @: 23 (QUICK)

CCAT CO-DIRECTOR

AZAD ZANDI @: 40

CCAT CO-DIRECTOR

JESS HUYGHEBAERT @1:03

CCAT CO-DIRECTOR

OC: SURPRISED ABOUT THAT

TRT: 1:52

((GPX))

TAKE GPX:

KIEMGREEN@HOTMAIL.COM ###

30
5 PM

11/8/08

WEAVER

****JOBS****

1 OF 1

Q. 25

WHEN PRESIDENT-ELECT BARACK OBAMA
HELD HIS FIRST PUBLIC APPEARANCE ON
FRIDAY, HIS FOCUS WAS ON THE ECONOMY.
IRONICALLY ENOUGH HIS PRESS
CONFERENCE CAME ON THE SAME DAY AS
THE WORST UNEMPLOYMENT NUMBERS IN
MORE THAN A DECADE.

TRISH REGAN HAS MORE.

((PKG))

###

TAKE PKG: 2:09

JOHN CHALLENGER @ 45

EMPLOYMENT EXPERT

TRISH REGAN @ 55

REPORTING

OC: A FRAGILE ECONOMY

TRT: 2:09

30
PM

11/9/08

11

2:05

WEAVER

*****MONEY*****

1 OF 1

IF YOU'VE GOT MONEY IN THE STOCK
MARKET...LIKE MAYBE IN YOUR RETIREMENT
PLAN. YOU'RE PROBABLY HAVING A TOUGH
TIME AS PRICES PLUNGE AND PANIC PERSISTS
ON WALL STREET.

BUT MONEY REPORTER STACY JOHNSON HAS
AN IDEA THAT MIGHT MAKE YOU FEEL A
LITTLE BETTER: TAKE A LESSON FROM
HISTORY.

((PKG))

TAKE PKG: 1:40

STACY JOHNSON @ 25

REPORTING

OC: SOC

TRT: 1:40

TAKE GPX:

((GPX))

FOR MORE INFORMATION YOU CAN VISIT
STACY ON THE WEB, HE'S ALSO TAKING
QUESTIONS ON ECONOMIC ISSUE.

JUST GO TO OUR WEBSITE AND CLICK ON THE
MONEY TALKS LINK. ###

2:00

5 PM 11/10

BUCHANAN

TECH

1 OF 1

THE NUMBER OF OUT OF WORK AMERICANS
DRAWING UNEMPLOYMENT BENEFITS NOW
SITS AT A 25- YEAR HIGH... WHICH IS KEEPING
ONE COMPANY VERY BUSY.
NBC'S SCOTT BUDMAN REPORTS.

TAKE PKG 1:37

((PKG))

FABIO ROSATI: @ 46

ELANCE CEO

OUT: WHO ARE LOOKING TO

TRT: 1:37

TAKE ON CAM:

((ON CAM))

E- LANCE SAYS AS OF TODAY, THE BIGGEST
REQUEST FOR JOBS IS FOR PEOPLE WHO CAN
WORK ON THE I- PHONE PLATFORM. .
EVIDENCE THAT THOSE APPLICATIONS ARE
TURNING INTO BIG DOLLARS FOR SMALL
COMPANIES.

###

6 PM 11/10/08

BRANTLEY

NCHC

1 OF 2

NEARLY THREE MILLION CHILDREN AND
ADULTS IN THIS COUNTRY LIVE WITH TYPE-
ONE DIABETES... A DISEASE THAT WILL
SHORTEN THEIR LIFESPAN AND PUT THEM AT
RISK FOR KIDNEY FAILURE, BLINDNESS AND
HEART DISEASE.

IN TONIGHT'S NORTH COAST HEALTH CHECK
JESSICA BRANTLEY REPORTS ON A MEDICAL
FIRST THAT COMES FROM UMBILICAL CORD
BLOOD.

TAKE PKG: 1:49

((PKG))

BARRETT ROSS @ 1:14

HAS TYPE 1 DIABETES

CHRISTINE ROSS @ 1:38

BARRETT'S MOM

DESMOND SCHATZ, MD @ 1:14

PEDIATRIC ENDOCRINOLOGIST

BRIAN ROSS @ 1:32

BARRETT'S DAD

TRT: 1:49

TAKE GPX: HEALTH CHECK

((GPX))

FOR MORE INFORMATION ON TONIGHT'S
NORTH COAST HEALTH CHECK YOU CAN GO

-more-



11 PM 11/10

HURST

MARRIAGE

1 OF 1

EVEN THOUGH PROPOSITION 8, WAS PASSED
LAST TUESDAY, PROTESTS CONTINUE ALL
ACROSS CALIFORNIA.
AND NOW ONE PASADENA CHURCH IS TAKING
ANOTHER STEP FURTHER, BY IGNORING THE
BAN ON SAME- SEX MARRIAGE.
MAYA SANCHEZ HAS THE STORY FROM
SOUTHERN CALIFORNIA.

TAKE PKG 1:42

((PKG))

REV. J. EDWIN BACON @: 19

ALL SAINTS EPISCOPAL CHURCH

###

GARY DAHLE @: 36

SAME- SEX MARRIAGE SUPPORTER

VAUGHN DAVIES @ 1:00

SAME- SEX MARRIAGE SUPPORTER

OC: I THINK ITS GREAT

TRT: 1:42

2:00

5 PM 11/11

BUCHANAN

OBESE

1 OF 1

DOCTORS HAVE LONG BEEN CONCERNED
ABOUT OBESE CHILDREN... BUT NOW IT
TURNS OUT OBESITY MAY BE EVEN MORE
DANGEROUS THAN WE THOUGHT.

A NEW STUDY PRESENTED AT THE AMERICAN
MEDICAL ASSOCIATION'S SCIENTIFIC SESSION
THIS YEAR SHOWS OBESE CHILDREN CAN
HAVE ARTERIES THAT LOOK LIKE THOSE OF
SOMEONE MUCH OLDER.

THE FINDINGS WERE A SURPRISE... EVEN TO
SOME DOCTORS.

NBC'S KRISTEN DAHLGREN HAS MORE....

TAKE PKG: 1:37

((PKG))

DR. KEVIN NISWENDER: @ 20

###

VANDERBILT UNIVERSITY

OUT: SOC

TRT: 1:37

5 PM 11/11

2:15
BUCHANAN

****SEARCH****

1 OF 1

THERE ARE DOZENS OF F- D- A APPROVED
DRUGS FOR MEN WITH SEXUAL
DYSFUNCTION.
BUT FOR WOMEN, IT'S NOT JUST PHYSICAL;
THERE'S THE QUESTION OF DESIRE.
SO FAR, THERE ARE NO GOVERNMENT
APPROVED DRUGS THAT MAKE WOMEN WANT
THEIR PARTNERS.
AS NBC'S NESITA KWAN REPORTS, ONE
CHICAGO AREA COMPANY WANTS TO
CHANGE THAT.

((PKG))

###

TAKE PKG: 2:00

DR. PHYLLIS MARX: @27

GYNECOLOGIST

CHERYL NEUMAN: @ 47

STUDY PARTICIPANT

DR. LAURA BERMAN: @ 1:16

SEX THERAPIST

OUT: SOC

TRT: 2:00

6 PM 11/11

11

2:10

SHAW

SPIRIT

1 OF 1

VETERAN'S DAY ISN'T JUST ABOUT
REMEMBERING SERVICE MEN AND WOMEN OF
THE PAST, ITS ALSO ABOUT HONORING THE
MEN AND WOMEN WHO SERVE TODAY.
IN TONIGHT'S SPIRIT OF THE NORTH COAST
WE'LL TELL YOU HOW FORTUNA
CELEBRATED LOCAL VETERANS TODAY AND
WHY THIS YEAR MAY BE MORE UNIQUE THAN
OTHERS.

TAKE PKG: 1:56

((PKG))

MARYANN BANSEN: @ 22

###

FORTUNA SENIOR SERVICES

LARRY HARVEY: @39 (QUICK)

KOREAN WAR VET

CHUCK RILEY: @45 (QUICK)

KOREAN WAR VET

RAY CESARETTI: @ 57

GUEST SPEAKER, KOREAN WAR MARINE

OUT: SOC

TRT: 1:56

2:10

6 PM 11/11

11

HURST

****NY****

1 OF 1

ALSO, ON THIS VETERAN'S DAY, WE FOUND A
STORY OUT OF NEW YORK OF ONE VETERAN
HELPING ANOTHER.

ONE SERVED IN VIETNAM, THE OTHER IN
AFGHANISTAN AND EVEN THOUGH THEY ARE
A GENERATION APART... THE BOND TO HELP
THEIR OWN STILL HOLDS TRUE.

STEVE BARBER HAS THE STORY OF WHAT
BROUGHT THE TWO TOGETHER.

((PKG))

TAKE PKG: 1:47

BUFFALO, N.Y. @:15

JAMES RAYMOND @: 22 (quick)

AFGHANISTAN VETERAN

MICHAEL RYAN @:42 (quick)

U.B. VICE PROVOST

DALE KNICKERBOCKER @:19

VIETNAM VETERAN

OC: Someday I will

TRT: 1:47

###

6 PM 11/11/08

2:03

BRANTLEY

REPORT

11

1 OF 1

FOR THE THIRD YEAR IN A ROW TRIPLE "A"
HAS PARTICIPATED IN THE EFFORT TO
EDUCATE CONSUMERS ABOUT ALTERNATIVE
FUELS THROUGHOUT THE MONTH OF
NOVEMBER.

TONIGHT JESSICA BRANTLEY GIVES US THE
RESULTS OF A RECENT REPORT SHOWING
JUST HOW INTERESTED TRIPLE "A" MEMBERS
ARE IN ALTERNATIVE FUELS.

((PKG))

TAKE PKG: 1:43

SEAN FARROW @ :29

SALESMAN, MID-CITY TOYOTA

JESSICA BRANTLEY @ :49

REPORTING

DAVE HUSSEY @ 1:07

TECHNICIAN, MID-CITY TOYOTA

TRT: 1:43

###

5 PM 11/12

2:00
SHAW

****HEALTH****

1 OF 1

THE ECONOMY ISN'T ONLY HITTING OUT
WALLETS, IT COULD BE IMPACTING OUT
HEALTH.

DOCTORS ARE REPORTING MORE
CANCELLATIONS AND NEW REQUESTS FOR
GENERIC MEDICATION.

DIANA GONZALEZ REPORTS.

((PKG))

###

TAKE PKG: 1:48

DR. JEFFREY RONSEN: @ 09

FAMILY MEDICINE

RONALD PEDRERO: @ 35

STUDY PARTICIPANT

DIANA GONZALEZ: @ 59

REPORTING

DR. EDUARDO BARROSO: @ 1:28

COSMETIC SURGEON

OUT: SOC

TRT: 1:48

5 PM 11/12

2:05
SHAW

TOY

1 OF 2

WITH THE HOLIDAY SEASON UPON US,
CONSUMER GROUPS ARE ASKING PARENTS
AND GIFT BUYERS TO BE ESPECIALLY
DILIGENT ABOUT SELECTING SAFE TOYS FOR
CHILDREN.

TODAY THE U- S CONSUMER PRODUCT
SAFETY COMMISSION RELEASED ITS LIST OF
WHAT TO WATCH OUT FOR.
NBC'S LEANNE GREGG REPORTS.

TAKE PKG: 1:34

((PKG))

SARAH WIDEMAN: @ 08

PARENT

NANCY NORD: @ 20 (QUICK)

CONSUMER PRODUCT SAFETY COMMISSION

MITCH STOLLER: @ 36 (QUICK)

SAFE KIDS USA

((ON CAM))

OUT: SOC

TRT: 1:34

TAKE ON CAM:

THE CONSUMER PRODUCT SAFETY
COMMISSION REPORTS THE U- S HAS
INCREASED SAFETY INSPECTIONS FOR
IMPORTED TOYS.

IN THE LAST SEVEN MONTHS 238 SHIPMENTS
WERE SEIZED AND DENIED ENTRY INTO THE
UNITED STATES FOR SAFETY VIOLATIONS,
MOST DUE TO VIOLATIONS OF SMALL PARTS
THAT COULD CAUSE CHOKING. ###

5 PM 11/12

2:05

SHAW

****AIR****

1 OF 1

THE AIR TRANSPORT ASSOCIATION OF
AMERICA SAID TODAY IT EXPECTS FULL
PLANES THIS HOLIDAY AS AIRLINES CUT
BACK ON THE NUMBER OF FLIGHTS.
THAT COULD MEAN SYSTEM- WIDE DELAYS IF
THERE'S ANY BAD WEATHER OR
UNEXPECTED CIRCUMSTANCES.
BUT, PASSENGERS HOPING FOR SOME TYPE OF
GUARANTEE THE AIRLINES WON'T LEAVE
THEM STRANDED... MAY BE OUT OF LUCK.
A TASK FORCE MADE UP OF AIRLINES,
AIRPORTS, CONSUMER GROUPS AND THE
DEPARTMENT OF TRANSPORTATION ISSUED
RECOMMENDATIONS TODAY... BUT ISN'T
REQUIRENG ANY ACTION.
HERE'S NBC'S KRISTEN DAHLGREN.

TAKE PKG 1:34

((PKG))

KATE HANNI: @ 1:08

###

COALITION FOR PASSENGER BILL OF RIGHTS

OUT: SOC

TRT: 1:34

6 PM 11/12

2=10
HURST

CAN

1 OF 1

THIS WEEKEND IS AMERICAN RECYCLES DAY.
WE ALL KNOW, THE ENVIRONMENTAL
BENEFITS OF MAKING SURE USED PAPER AND
CANS ARE RECYCLED... BUT IF YOU ARE
VERY SERIOUS ABOUT IT, THERE CAN ALSO
BE A FINANCIAL BENEFIT.

AND, WE'RE NOT JUST TALKING ABOUT SOME
EXTRA POCKET CHANGE. RECYCLING CAN BE
VERY LUCRATIVE.

JULIA DOLAN HAS THE STORY.

((PKG))

TAKE PKG: 1:45

JIM SCHROEDER @ 09

RECYCLER

####

JULIA DOLAN @ 1:10

REPORTING

OC: CLUB OF YOUR OWN

TRT: 1:45

2:00

6 PM 11/12

11

HURST

****HOME****

1 OF 1

THE REPORTS ABOUT THE ECONOMY KEEP
GETTING WORSE AND WORSE... AND THIS ON
A DAY WHEN THE DOW JONES TOOK
ANOTHER DOWNWARD DIVE.
BUT NOW THERE'S A GOVERNMENT PLAN TO
TRY AND DO SOMETHING TO HELP PEOPLE
KEEP THEIR HOMES AND IMPROVE THE AUTO
INDUSTRY.

TRISH REGAN HAS THE STORY.

((PKG))

TAKE PKG: 1:40

JAMES LOCKHART @: 11

FED. HOUSING FINANCE AGENCY

REP. SANDER LEVIN @ 1:12

(D) MICHIGAN

PETER KAUFMAN @ 1:31

PRESIDENT, GORDIAN GROUP

OC: SAME MANAGEMENT TEAM

TRT: 1:40

####

6 PM

11/13/08

WEAVER

*****GROUND*****

1 OF 2

2:10

CONSTRUCTION IS UNDERWAY FOR SEVERAL
NEW LOW INCOME HOUSING UNITS IN
ARCATA.

EARLIER TODAY THE HUMBOLDT BAY
HOUSING DEVELOPMENT CORPORATION
ALONG WITH THE CITY OF ARCATA CAME
TOGETHER TO BREAK GROUND ON ^A~~THE~~ NEW
PROJECT THAT AS JILL WEAVER EXPLAINS
WILL HELP MANY FAMILIES FOR YEARS TO
COME.

((PKG))

TAKE PKG: 1:42

BETH MATSUMOTO @ 13

DEVELOPMENT DIRECTOR

BELLA WATERS @ 48

HOMEOWNER

CLAY JOHNSON @ 1:10

BUILDING DESIGNER

OC: SOC

TRT: 1:42

TAKE GPX:

((GPX))

APPLICATIONS FOR THE HOUSING UNITS ARE
BEING ACCEPTED UNTIL MARCH.

A DOWN PAYMENT WILL BE REQUIRED BUT
COULD BE AS LOW AS ONE THOUSAND
DOLLARS.

TO APPLY CALL THE HOUSING DEVELOPMENT
CORPORATION AT 826- 7312. ####

11 PM 11/13

2:00
HURST

*****ECON*****

1 OF 1

IN NATIONAL NEWS TONIGHT, WITH STOCKS
DOWN, JOBLESS CLAIMS UP... AND
FORECLOSURES ON THE RISE, PRESIDENT
BUSH IS TELLING THE WORLD, DON'T BLAME
AMERICA'S FREE MARKET SYSTEM.
TONIGHT. TRACIE POTTS HAS MORE ON THE
PRESIDENT'S SPEECH TODAY IN NEW YORK,
PLUS... WHAT BANKS ARE DOING WITH YOUR
TAX DOLLARS.

TAKE PKG: 1:40

((PKG))

SEN. CHRIS DODD @: 32

(D) CONNECTICUT

####

ANNE FINUCANE @: 51 (QUICK)

BANK OF AMERICA

NANCY ZIRKEN @ 1:13 (QUICK''')

LEADERSHIP CONFERENCE ON CIVIL RIGHTS

REP. TOM DAVIS @ 1:24

(R) VIRGINIA

OC: THIS WEEKEND

TRT: 1:40

5 PM 11/14

2:05
SHAW

ECON

1 OF 2

ALTHOUGH IT'S THE HOLIDAY SEASON
AMERICAN'S AREN'T SHOPPING AS MUCH,
NEW FIGURES SHOW TODAY.
PROBABLY BECAUSE THOUSANDS MORE
PEOPLE ARE LOSING THEIR JOBS.
IT'S THE LATEST SIGN THAT DESPITE
BILLIONS WASHINGTON'S INVESTED IN THE
NATION'S BANKS, OUR ECONOMY'S STILL
VERY MUCH ON SHAKY GROUND.
NBC'S TRACY POTTS REPORTS FROM
WASHINGTON WHERE PRESIDENT BUSH IS
MEETING WITH WORLD LEADERS, LOOKING
FOR SOLUTIONS.

((PKG))

####

TAKE PKG: 1:44

SCOTT KRUGMAN: @ 21

NATIONAL RETAIL FEDERATION

REP. ELIJAH CUMMINGS: @ 53

(D) MAYLAND

NEEL KASHKARI: @ 1:04

INTERIM ASST. TREASURY SECRETARY

HENRY PAULSON: @ 1:19

TREASURY SECRETARY

OUT: SOC

TRT: 1:44

5 PM 11/13

HURST

GREEN

1 OF 1

SCOTT HURST JOINS US NOW TO INTRODUCE
THIS WEEK'S NORTH COAST GREEN REPORT,
SCOTT.

RISSA, TOMORROW IS AMERICA RECYCLES
DAY, SO LEADING UP TO THAT WE DECIDED
FOR THIS WEEK'S NORTH COAST GREEN
REPORT TO TAKE A CLOSER LOOK AT THE
ENTIRE RECYCLING PROCESS.

TAKE PKG: 1:45

((PKG))

ALLISON POKLEMBA @: 12 (QUICK)

COMMUNITY RECYCLING CENTERS

SCOTT HURST @ 1:10

REPORTING

OC: GLOBAL PROCESS

TRT: 1:45

TAKE GPX 1:

((GPX 1))

WWW.ARCATARECYCLING.ORG

TO CELEBRATE AMERICA RECYCLES DAY,
THE COMMUNITY RECYCLING CENTER IN
SAMOA WILL HOLD AN OPEN HOUSE... FOR
MORE INFORMATION GO TO ITS WEBSITE,
ARCATARECYCLING.ORG

TAKE GPX 2:

((GPX 2))

KIEM GREEN GPX:

KIEMGREEN@HOTMAIL.COM ###

2:20

5 PM 11/14

SHAW

DRILL

1 OF 1

MILLIONS OF CALIFORNIANS FELL TO THE
GROUND, COVERED THEIR HEADS AND HELD
ON YESTERDAY, AS THE "BIG ONE" HIT THE
STATE.

EXCEPT THIS TIME... IT WASN'T REAL... IT
WAS JUST A DRILL, BUT A VERY IMPORTANT
ONE.

IT INVOLVED EVERYONE FROM STATE
LEADERS TO STUDENTS.

NBC'S CONAN NOLAN REPORTS.

((PKG))

TAKE PKG: 1:57

BURBANK, CALIFORNIA: @ 02

GOV. ARNOLD SCHWARZENEGGER: @44

(R) CALIFORNIA

DR. LUCY JONES: @ 1:44

U.S. GEOLOGICAL SURVEY

OUT: IN SOUTHERN CALIFORNIA

TRT: 1:57

TAKE ON CAM:

((ON CAM))

THE EARTHQUAKE DRILL WAS BILLED AS THE
LARGEST IN U.S. HISTORY.

####

6 PM 11/13

2:10
HURST

GREEN

1 OF 1

TOMORROW IS AMERICA RECYCLES DAY, SO
LEADING UP TO THAT WE DECIDED FOR THIS
WEEK'S NORTH COAST GREEN REPORT TO
TAKE A CLOSER LOOK AT THE ENTIRE
RECYCLING PROCESS.

TAKE PKG: 1:45

ALLISON POKLEMBIA @: 12 (QUICK!)

COMMUNITY RECYCLING CENTERS

SCOTT HURST @ 1:10

REPORTING

OC: GLOBAL PROCESS

TRT: 1:45

TAKE GPX 1:

WWW.ARCATARECYCLING.ORG

WE FOLLOWED PAPER FROM WHEN IT LEAVES
YOUR HAND TO WHEN IT BECOMES ONE BIG
BALE READY TO BE SHIPPED OUT OF THE
AREA.
((PKG))

((GPX 1))

TO CELEBRATE AMERICA RECYCLES DAY,
THE ARCATA COMMUNITY RECYCLING
CENTER IN SAMOA WILL HOLD AN OPEN
HOUSE... FOR MORE INFORMATION GO TO ITS
WEBSITE, ARCATARECYCLING.ORG

TAKE GPX 2:

KIEM GREEN GPX:

((GPX 2))

KIEMGREEN@HOTMAIL.COM ###

2:00

6 PM 11/14/08

BRANTLEY

REPORT

11

1 OF 1

HUMBOLDT STATE UNIVERSITY HAS FINISHED
ITS REVIEW OF TWO ALARMING REPORTS
FROM THE WESTERN ASSOCIATION OF
SCHOOLS AND COLLEGES.

AND WHILE THIS ONE REVIEW MAY BE
FINISHED, H-S-U STILL FACES MANY
CHALLENGES TO ENSURE QUALITY
EDUCATION FOR CURRENT AND FUTURE
STUDENTS.

JESSICA BRANTLEY HAS THE DETAILS.

TAKE PKG: 1:44

((PKG))

ROLLIN RICHMOND @ :22

HSU PRESIDENT

ROBERT SNYDER @ 1:03

HSU INTERIM PROVOST

TRT: 1:44

###

30
6 PM
11

11/15/08

WEAVER

*****KNIT*****

1 OF 1

2:10

WITH THE WINTER SEASON FAST
APPROACHING WE'LL ALL BE USING
BLANKETS, SCARVES AND HATS TO KEEP
WARM, AND EARLIER THIS WEEK SOME
LOCAL HOSPITALS AND SENIOR HOMES WERE
GIVEN SIMILAR ITEMS AS DONATIONS FROM A
GROUP OF PEOPLE MANY MIGHT NOT EXPECT.
((PKG))

TAKE PKG: 1:57

DOLORES SARMIENTO @ 41

PROGRAM PARTICIPANT

NATALIE NYBERG @ 46 (QUICK)

PROGRAM PARTICIPANT

OC: COME OF IT

TRT: 1:57

~~TAKE ON CAM~~

((ON CAM))

ALL OF THE ITEMS ARE MADE FROM
DONATED YARN AND MATERIALS.
IF YOU'D LIKE TO DONATE, CONTACT THE
HUMBOLDT COUNTY CORRECTIONAL
FACILITY ###

30
6 PM

11/16/08

WEAVER

*****MONEY*****

11p

1 OF 1

2:00

THESE DAYS MODERN CARS CAN COME
PACKED WITH HIGH TECH FEATURES THAT
MAKE YOUR RIDE SAFER, MORE FUN AND
MAYBE A LITTLER EASIER.

BUT IF YOU GET MESMERIZED BY ALL THE
BELLS AND WHISTLES WITHOUT CHECKING A
FEW KEY FACTS, IT COULD REALLY WRECK
YOUR BUDGET.

MONEY REPORTER STACY JOHNSON
EXPLAINS.

((PKG))

TAKE PKG: 1:37

TERRY JACKSON @ 24

AUTOMOTIVE COLUMNIST

STACY JOHNSON @ 1:18

REPORTING

TRT: 1:37

TAKE GPX:

((GPX))

AND FOR ALL THINGS AUTOMOTIVE,
INCLUDING BUYING, LEASING AND SELLING,
YOU CAN VISIT STACY ON THE WEB.
JUST GO TO OUR WEBSITE AND CLICK ON THE
MONEYTALKS LINK. ###

30
6 PM

11/16/08

WEAVER

****SHOP****

1 OF 1

2:10

IN CONSUMER NEWS TONIGHT, THE HOLIDAY SHOPPING SEASON TRADITIONALLY STARTS AFTER THANKSGIVING.

FOR MANY RETAILERS IT'S THE MOST

WONDERFUL TIME OF THE YEAR

ACCOUNTING FOR UP TO 30-PERCENT OF THEIR ANNUAL REVENUE.

BUT THIS IS PREDICTED TO BE THE WORST SHOPPING SEASON IN TWO DECADES, AND AS

MARGARET BRENNAN EXPLAINS, THAT HAS RETAILERS GETTING AGGRESSIVE TO

ATTRACT EARLY BUSINESS.

((PKG))

###

TAKE PKG: 1:50

MIKE NIEMIRA @ 43

INTER. COUNCIL OF SHOPPING CNTRS.

JEFF KLINEFELTER @ 56

RETAIL ANALYST

MARGARET BRENNAN @ 1:10

REPORTING

OC: THE HOLIDAYS

TRT: 1:50

2:10

5 PM 11-17-08

BUCHANAN

BAIL

1 OF 1

IN WASHINGTON, IS A BIG THREE BAILOUT IN
THE WORKS?

CONGRESS IS BACK TODAY AND IN A
STANDOFF WITH THE WHITE HOUSE OVER
HOW TO HELP THE AILING AUTO INDUSTRY.
GENERAL MOTORS WARNS IT MAY NOT MAKE
IT THROUGH THE YEAR.

CAN WASHINGTON SEND THEM A LIFELINE
BEFORE THE HOLIDAYS?

N-B-C'S TRACIE POTTS REPORTS.

((TAKE PKG))

TAKE PKG: 1:53

CHUCK EDDY @:30

OHIO CHRYSLER DEALER

SEN. HARRY REID @:45

(D) SENATE MAJORITY LEADER

DANA PERINO @1:08

WHITE HOUSE PRESS SECRETARY

TRACIE POTTS @1:34

REPORTING

OC" SOC.

TRT: 1:53

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(3:00)

5 PM 11-17-08

BUCHANAN

GUEST

1 OF 1

JOINING ME FOR TONIGHT'S BOOMERS AND
SENIORS SEGMENT IS JOYCE HAYES.
EXECUTIVE DIRECTOR OF THE HUMBOLDT
SENIOR RESOURCE CENTER IN EUREKA.
YOU'RE HERE TO GIVE US AN UPDATE ON THE
NEW ALZHEIMER'S CENTER.

JOYCE HAYES

SENIOR RESOURCE CENTER

WHEN CAN THE COMMUNITY EXPECT THE
CENTER TO BE COMPLETE AND SERVICES
STARTED?

HOW CAN THE COMMUNITY BE INVOLVED IN
SUPPORTING THE PROJECT?

TAKE GPX

HUMBOLDT SENIOR RESOURCE CENTER

#707-443-9747

((TAKE GPX))

FOR MORE INFORMATION...

#####

2:00

5 PM 11-17-08

BUCHANAN

*****HEALTH*****

1 OF 1

THE ECONOMIC CRISIS HAS US ALL
WORRYING ABOUT FAMILY BUDGETS AND
RETIREMENT PLANS AND THE DREADED "R"
WORD, RECESSION.

BUT THERE ARE SOME ECONOMISTS WHO
BELIEVE THERE IS A SILVER LINING TO THE
DREARY ECONOMIC CLIMATE.

PEI-SZE CHENG SHOWS US THE UPSIDE TO THE
DOWNSIDE.

TAKE PKG 1:44

((TAKE PKG))

PROF. RYAN EDWARDS @:23

QUEENS COLLEGE

DAVID HARRIS @:51

EQUINOX FITNESS

MIRANDA REINFELDT @1:08

WORKING OUT

PEI-SZE CHENG @1:17

REPORTING

SUZANNE COLON @1:34

DOES YOGA

OC" ABOUT MY HEALTH.

TRT: 1:44

#####

6 PM 11/17/08

BRANTLEY

*****NCHC*****

1 OF 1

ONE OUT OF TEN WOMEN WITH BREAST OR
OVARIAN CANCER CAN BLAME THEIR
DISEASE ON THEIR GENES.

~~But~~ now AN EXPERIMENTAL DRUG IS MAKING HUGE
STRIDES IN TACKLING THESE TYPES OF
HEREDITARY CANCERS.

IN TONIGHT'S NORTH COAST HEALTH CHECK
JESSICA BRANTLEY EXPLAINS HOW A NEW
APPROACH TO TREATMENT IS TARGETING
THE GENES BEHIND CANCER.

TAKE PKG: 1:43

((PKG))

BARBARA SHELLOW @ 1:08

CANCER SURVIVOR

WILLIAM AUDEH, MD @ 1:02

MEDICAL ONCOLOGIST

TRT: 1:43

TAKE GPX

((TAKE GPX))

NCHC GPX

FOR MORE INFORMATION ON TONIGHT'S
REPORT JUST LOG ON TO OUR WEBSITE AND
CLICK ON THE NORTH COAST HEALTH CHECK
LINK.

####

(2:05)

6 PM 11/17

SHAW

ED

11

1 OF 1

FOR MANY UNIVERSITIES AND COLLEGES
ACROSS THE COUNTRY, THE WEEK BEFORE
THANKSGIVING KICKS-OFF INTERNATIONAL
EDUCATION WEEK.

RISSA SHAW TELLS US ABOUT THE FIVE DAYS
OF EVENTS HUMBOLDT STATE UNIVERSITY
HAS PLANNED FOR STUDENTS TO ENRICH
THEMSELVES WITH CULTURE AND DIVERSITY.

TAKE PKG: 1:47

((PKG))

DR. GUY-ALAIN AMOUSSOU: @ 18

Dir., HSU International Programs

OUT: SOC

TRT: 1:47

TAKE GPX:

((GPX))

HSU WEBSITE

FOR A COMPLETE LIST OF INTERNATIONAL
EDUCATION WEEK EVENTS, VISIT THE H- S- U
WEBSITE.

####

2-20

6 PM 11/17

HURST

****FIRES****

U

1 OF 1

EXHAUSTED FIREFIGHTERS IN SOUTHERN
CALIFORNIA BATTLED THROUGH ANOTHER
DAY OF RELENTLESS WINDS AND DRY HEAT.
SINCE THURSDAY, THREE MAJOR FIRES,
DRIVEN BY POWERFUL WINDS HAVE
ALREADY REDUCED MORE THAN 800 HOMES
TO ASHES... AND TENS OF THOUSANDS OF
PEOPLE REMAIN EVACUATED.

THELMA GUTIERREZ HAS THE LATEST.

((PKG))

TAKE PKG: 2:01

AUGUSTINE REYES @: 52

HOMEOWNER

OC: THANK THEM

TRT: 2:01

###

3:30

5 PM 11-18-08

BUCHANAN

****GUEST****

1 OF 1

JOINING ME IN THE STUDIO TONIGHT IS LOU
MOERNER, CHAIR OF THE TOBACCO
EDUCATION NETWORK.
SHE'S HERE TO TALK ABOUT THE UPCOMING
GREAT AMERICAN SMOKEOUT.

LOU MOERNER

TOBACCO EDUCATION NETWORK

TAKE GPX:

((TAKE GPX))

AMERICAN CANCER SOCIETY

#707-442-1436

#####

2:00

5 PM 11-19-08

BUCHANAN

OWL

1 OF 1

MEANWHILE, AS RESIDENTS RETURN HOME
TO SURVEY THE DAMAGE, ANIMALS AND
PETS AFFECTED BY THE WILDFIRES ARE NOW
BEING CARED FOR.

A GREAT HORNED OWL THAT WAS BADLY
INJURED IN THE SAYRE WILDFIRE IN
SOUTHERN CALIFORNIA IS RECOVERING,
THANKS TO ALERT FIREFIGHTERS AND SOME
DEDICATED ANIMAL LOVERS.

DOUG KRIEDEL REPORTS.

((TAKE PKG))

TAKE PKG: 1:39

BRENDA VARVARIGOS @:24

VALLEY WILDLIFE CARE

DR. ATTILA MOLNAR @:40

VETERINARIAN

ALLISON HATHAWAY @1:02

HUNTINGTON EQUESTRIAN CENTER

DOUG KRIEDEL @1:12

REPORTING

CAPT. JAN SELDER @1:32

L.A. ANIMAL SHELTER

OC"

TRT: 1:39

#####

2:00

5 PM 11-19-08

BUCHANAN

****HOLIDAY****

1 OF 1

WITH THE HOLIDAYS FAST APPROACHING,
CHRISTMAS EVE IS FIVE WEEKS FROM TODAY,
RETAILERS ARE TAKING A SOFTER APPROACH
TO DRAW CUSTOMERS TO THEIR STORES AND
WEBSITES.

IN ADDITION TO DEEP DISCOUNTS, RETAILERS
ARE ROLLING OUT COMMERCIALS THAT
FOCUS ON THE EMOTIONS OF THE HOLIDAY
SEASON.

N-B-C'S MICHELLE FRANZEN HAS THE STORY.

((TAKE PKG))

TAKE PKG: 1:41

MIKE GATTI @:31

ADVERTISING & MARKETING ASSOC.

OC" SOC.

TRT: 1:41

#####

5 PM 11-19-08

3:00
BUCHANAN

****WEIGHT****

1 OF 1

HOW OLD ARE YOU?

ARE YOU SURE THAT'S YOUR REAL AGE?

DOCTORS SAY THAT ANSWER CAN DEPEND, IN
LARGE PART, ON YOUR WEIGHT.

CATHERINE GARCIA TAKES A LOOK AT HOW
BEING JUST A BIT OVERWEIGHT COULD MAKE
YOU A LOT OLDER THAN YOU MIGHT THINK.

((TAKE PKG))

TAKE PKG: 2:47

DR. ROBERT HUIZENGA @1:32

"THE BIGGEST LOSER" DOCTOR

VAL WEAVER @1:59

REALAGE.COM

OC" OF YOUR REMAINING LIFE.

TRT: 2:47

#####

6 PM 11/19/08

2:00

BRANTLEY

ALZ

1 OF 1

IT'S A DISEASE THAT NOT ONLY AFFECTS THE
PATIENT BUT THEIR FAMILIES AS WELL AND
THOUSANDS ARE SUFFERING FROM IT RIGHT
HERE ON THE NORTH COAST.

TONIGHT JESSICA BRANTLEY REPORTS ON
HOW A NEW ALZHEIMER'S CENTER WILL
HELP MORE THAN TWICE AS MANY FAMILIES
WHO NEED CARE AND HOW YOU CAN BE A
PART OF THE PROCESS.

TAKE PKG: 1:42

((PKG))

MAGGIE KRAFT @ :15

HUMBOLDT SENIOR RESOURCE CENTER

JESSICA BRANTLEY @ :43

REPORTING

JOYCE HAYES @ :51

HUMBOLDT SENIOR RESOURCE CENTER

TRT: 1:42

###

11:5 PM 11/19

2:00
HURST

****AUTO****

1 OF 1

LAME DUCK LAWMAKERS IN WASHINGTON
ARE RUNNING OUT OF TIME TO PASS A
BAILOUT FOR THE U-S AUTO INDUSTRY.
TOP EXECUTIVES TESTIFIED AGAIN TODAY ON
CAPITOL HILL, BUT THE ACTION IS GOING ON
BEHIND THE SCENES.

A HANDFUL OF KEY SENATORS FROM BOTH
PARTIES ARE TRYING TO HAMMER OUT A
DEAL, BUT THEY ADMIT THE CHANCES ARE
NOT LOOKING GOOD.

BRIAN MOORE HAS THE LATEST.

TAKE PKG: 1:34

((PKG))

RICHARD WAGONER
CEO, GENERAL MOTORS

ALLAN MULALLY
CEO, FORD MOTOR CO.

ROBERT NARDELLI
CEO, CHRYSLER CORP.

OC: SOC
TRT: 1:34

###

5 PM 11-20-08

2:10
BUCHANAN

****JOBS****

1 OF 1

A COMPROMISE HAS BEEN REACHED TO SAVE
THE CASH-STRAPPED U-S AUTO INDUSTRY
FROM GOING UNDER.

BUT LEADERS IN CONGRESS SAY IT'S NOT A
DONE DEAL.

THEY WANT AUTOMAKERS TO DO THEIR
HOMEWORK, FIRST.

N-B-C'S TRACIE POTTS HAS THAT STORY PLUS
TODAY'S NEW UNEMPLOYMENT NUMBERS.

((TAKE PKG))

TAKE PKG: 1:54

SEN. CARL LEVIN @:18

(D) MICHIGAN

HOUSE SPEAKER NANCY PELOSI @:36 (QUICK)

(D) CALIFORNIA

SEN. HARRY REID @:41

MAJORITY LEADER

RON GETTELFINGER @:58

PRES., UNITED AUTO WORKERS

DANA PERINO @1:25

WHITE HOUSE PRESS SECRETARY

TRACIE POTTS @1:43

REPORTING

OC" SOC.

TRT: 1:54

#####

2:00

5 PM 11-20-08

BUCHANAN

MONEY

1 OF 1

SELLING YOUR EXISTING HOME, MOVING
SOMEWHERE NEW AND SETTING UP HOUSE
ALL OVER AGAIN.

THAT'S A BIG DECISION FOR ANYONE, BUT A
MAJOR ONE WHEN YOU'RE IN YOUR GOLDEN
YEARS.

BUT NOW THERE'S A GROUP THAT CLAIMS IT
CAN HELP.

HERE'S STACY JOHNSON WITH TONIGHT'S
MONEY TALKS REPORT.

TAKE PKG: 1:32

((TAKE PKG))

DAVID MCCONNELL @:12

RETIRED SENIOR

JIM JOHNSON @:28

SENIOR REAL ESTATE SPECIALIST

STACY JOHNSON, CPA @1:19

REPORTING

OC" SOC.

TRT: 1:32

((TAKE GPX))

TAKE GPX

WWW.KIEM-TV.COM

TO FIND MORE INFORMATION ON SENIOR
REAL ESTATE SPECIALISTS, LOG ONTO OUR
WEBSITE AND CLICK ON THE MONEY TALKS
LINK.

#####

(2:00)

5 PM 11-20-08

BUCHANAN

GRAND

1 OF 1

THE SMITHSONIAN'S MUSEUM OF AMERICAN
HISTORY HAS BEEN CLOSED FOR TWO YEARS
FOR A WELL-DESERVED FACELIFT BUT THIS
WEEK IT'S RE-OPENING TO THE PUBLIC.

CRAIG MELVIN HAS A SNEAK PEAK OF
WHAT'S IN STORE FOR VISITORS COMING TO
THE NEW NATIONAL MUSEUM OF AMERICAN
HISTORY.

TAKE PKG: 1:41

((TAKE PKG))

WASHINGTON, D.C. @:02

JEFFREY BRODIE @:33

PROJECT MANAGER

CRAIG MELVIN @:45

REPORTING

OC: PAST AND FUTURE.

TRT: 1:41

TAKE ON CAM

((ON CAM))

THE MUSEUM RE-OPENS TO THE PUBLIC
TOMORROW.

#####

(2:00)

6 PM 11/20

SHAW

****ARMY****

1 OF 1

YOU'VE SEEN THE RED KETTLES AROUND
TOWN AND MAY QUESTION WHETHER OR NOT
TO DROP IN A LITTLE CHANGE, BUT THIS
YEAR THE SALVATION ARMY MAY NEED
YOUR HELP MORE THAN EVER.

RISSA SHAW JOINS US LIVE FROM THE TOY
BOX IN Eureka WITH THE DETAILS ON THIS
YEAR'S FUNDRAISER KICKOFF... RISSA...

TAKE RISSA:

((((RISSA)))

RISSA SHAW

THAT'S RIGHT SCOTT AND LESLIE...

Reporting

CAPT. TIM SMITH

Salvation Army

...BACK TO YOU...

####

6 PM

11/20/08

WEAVER

****PIZZA****

1 OF 1

2:10

ANOTHER BUSINESS IN EUREKA HAS CLOSED
ITS DOORS, LEAVING MORE THAN A DOZEN
EMPLOYEES WITHOUT JOBS.

BUT AS JILL WEAVER REPORTS UNLIKE MANY
OTHER BUSINESSES. THIS ONE DIDN'T CLOSE
BECAUSE OF THE ECONOMY.

TAKE PKG: 2:00

((PKG))

DONALD DAVENPORT @ 38

####

OWNER

OC: SOC

TRT: 2:00

2:20

6 PM 11/20

SHAW

GROW

17

1 OF 1

ARCATA HAS ADOPTED A LAND USE
ORDINANCE FOR MEDICINAL MARIJUANA
CULTIVATION AND DISPENSING, BUT WHAT
DOES THIS MEAN FOR HOMEOWNERS?
RISSA SHAW TELLS US ABOUT ONE
LANDLORD WHO FEELS THE CITY IS TAKING
STEPS IN THE RIGHT DIRECTION.

TAKE PKG: 2:08

((PKG))

RISSA SHAW: @ 24

###

REPORTING

BRUCE FISHER: @ 33

LANDLORD

MARK WHEETLEY: @ 54

MAYOR

OUT: SOC

TRT: 2:08

2:10

5 PM 11-21-08

BUCHANAN

ECONOMY

1 OF 1

IN NATIONAL NEWS, THE CASH CRUNCH
AMONG AUTO MANUFACTURERS, ESPECIALLY
GENERAL MOTORS, IS DETERIORATING FAST
AND COULD HAVE A BIG IMPACT ON THE
LARGER ECONOMY.

N-B-C'S TRACIE POTTS HAS THE LATEST ON
THAT FROM WASHINGTON PLUS NEW
WORRIES ABOUT THOSE CHEAP PRICES
YOU'RE SEEING AT THE STORES.

TAKE PKG: 1:50

((TAKE PKG))

GIBSON LEBOEUF @:07

SHOPPER

DIANE SWANK @:28

ECONOMIST, MESIROW

HOUSE SPEAKER NANCY PELOSI @:59

(D) CALIFORNIA

PROF. PETER MORICI @1:23

UNIVERSITY OF MARYLAND

TRACIE POTTS @1:33

REPORTING

OC" SOC.

TRT: 1:50

#####

5 PM 11-21-08

3:20

BUCHANAN

*****IKE*****

1 OF 1

A VERY SPECIAL STORY OF COURAGE AND
SURVIVAL TONIGHT FROM HIGH ISLAND,
TEXAS, A COMMUNITY RIPPED APART AND
WASHED AWAY BY HURRICANE IKE ALMOST
TWO MONTHS AGO.

AS THAT VIOLENT STORM SCATTERED DEBRIS
FOR MILES IT ALSO SCATTERED THE
STUDENTS OF HIGH ISLAND SCHOOL.
HUNDREDS WHO HAVE BEEN THERE SINCE
KINDERGARTEN WERE NOW ALL OVER THE
STATE, SOME EVEN ENROLLED IN NEW
SCHOOLS.

BUT A FOOTBALL COACH AND HIS TEAM
WEREN'T READY TO LET THEIR DREAM END
AND IN THE PROCESS THEY'RE HELPING TO
HEAL A BATTERED COMMUNITY.

N-B-C'S JAY GRAY HAS THE STORY TONIGHT
FROM THE TEXAS GULF COAST.

((TAKE PKG))

TAKE PKG: 2:53

HIGH ISLAND, TEXAS @:02

PAUL COLTON @1:13 (VERY QUICK')

HIGH ISLAND FOOTBALL COACH

JAY GRAY @1:57

REPORTING

OC: SOC.

TRT: 2:53

#####

2:40

5 PM 11/21

HURST

****GREEN****

1 OF 1

SCOTT HURST JOINS US NOW TO INTRODUCE
THIS WEEK'S NORTH COAST GREEN REPORT,
SCOTT.

LESLIE. GOING GREEN IS BECOMING MORE
AND MORE POPULAR... BUT IF YOU'RE A
GREEN COMPANY JUST STARTING OUT IT MAY
BE HARD TO MEET OTHER GREEN COMPANIES.
BUT HERE IN HUMBOLDT COUNTY ONE
ORGANIZATION HAS BEEN WORKING HARD
TO BRING PEOPLE TOGETHER ALL FOR THE
GREATER GREEN.

((PKG))

TAKE PKG: 1:36

KIKA TARSI @: 06

EVENT COORDINATOR

LIA WEBB @: 29 (VERY QUICK!!!)

PLAN IT GREEN

TRESSIE WORD @ 1:13

PLAN IT GREEN

OC: WHOLE COMMUNITY TOGETHER

TRT: 1:36

TAKE GPX 1:

((GPX 1))

HUMBOLDTPLANITGREEN.COM

HUMBOLDTPLANITGREEN.COM

TAKE GPX 2:

((GPX 2))

KIEMGREEN@HOTMAIL.COM

KIEMGREEN@HOTMAIL.COM ###

2:00

6 PM 11/21

HURST

GREEN

1 OF 1

GOING GREEN IS BECOMING MORE AND MORE
POPULAR... BUT IF YOU'RE A GREEN
COMPANY JUST STARTING OUT IT MAY BE
HARD TO MEET OTHER GREEN COMPANIES.
BUT HERE IN HUMBOLDT COUNTY ONE
ORGANIZATION HAS BEEN WORKING HARD
TO BRING PEOPLE TOGETHER ALL FOR THE
GREATER GREEN.

TAKE PKG: 1:36

((PKG))

KIKA TARSI @: 06

EVENT COORDINATOR

LIA WEBB @: 29 (VERY QUICK!!!)

PLAN IT GREEN

TRESSIE WORD @ 1:13

PLAN IT GREEN

OC: WHOLE COMMUNITY TOGETHER

TRT: 1:36

TAKE GPX 1:

((GPX 1))

HUMBOLDTPLANITGREEN.COM

HUMBOLDTPLANITGREEN.COM

TAKE GPX 2:

((GPX 2))

KIEMGREEN@HOTMAIL.COM

KIEMGREEN@HOTMAIL.COM ###

30
6 PM

11/23/08

WEAVER

*****MONEY*****

(1)

1 OF 1

2:00

ACCORDING TO THE GIVING USA
FOUNDATION, THE AMOUNT AMERICANS
WILL DONATE TO CHARITY THIS YEAR WILL
APPROACH 206 BILLION DOLLARS.
IMPRESSIVE NUMBERS, BUT THAT MONEY
COULD HELP EVEN MORE PEOPLE IF ALL OF
US FOLLOWED THIS ADVICE FROM MONEY
REPORTER STACY JOHNSON.

((PKG))

TAKE PKG: 1:40

JUDITH GATTI @ 7

FEEDING AMERICA

STACY JOHNSON @ 1:28

REPORTING

OC: SOC

TRT: 1:40

TAKE GPX:

((GPX))

STACY HAS LINKS TO SITES THAT CAN HELP
YOU CHECK OUT CHARITIES.

JUST GO TO OUR WEBISTE AND CLICK ON THE
MONEY TALKS LINK. ###

2:00

5 PM 11-24-08

BUCHANAN

****ECONOMY****

1 OF 1

THE ECONOMIC ROLLER COASTER MADE A
CLIMB INTO PLUS TERRITORY TODAY, THE
MARKETS RESPONDING POSITIVELY TO NEWS
OF HELP FOR STRUGGLING CITIBANK AND
PRESIDENT-ELECT BARACK OBAMA'S
CHOICES FOR HIS FINANCE TEAM.
N-B-C'S JAY GRAY HAS THE DETAILS FROM
CHICAGO TONIGHT.

((TAKE PKG))

TAKE PKG: 1:48

JAY GRAY @1:35

REPORTING

OC" SOC.

TRT: 1:48

#####

(3:30)

5 PM 11-24-08

BUCHANAN

****GUEST****

1 OF 1

JOINING ME IN THE STUDIO FOR TONIGHT'S
BOOMERS AND SENIORS SEGMENT IS CINDY
DENBO, EXECUTIVE DIRECTOR OF THE AREA
ONE AGENCY ON AGING IN EUREKA.

CYNTHIA DENBO

AREA 1 AGENCY ON AGING

TAKE GPX:

((TAKE GPX))

AREA 1 AGENCY ON AGING

#707-442-3763

#####

(2:00)

5 PM 11-24-08

BUCHANAN

****VISION****

1 OF 1

EACH YEAR THOUSANDS OF AMERICANS ARE
DIAGNOSED WITH DIABETES.

NOT ONLY DO THEY HAVE TO LEARN HOW TO
MANAGE THEIR DISEASE, THEY ALSO NEED
TO BE CONCERNED ABOUT VISION.

N-B-C'S MARIANNE FAVRO TAKES A LOOK AT
WHAT PATIENTS CAN DO TO PROTECT THEIR
EYES.

TAKE PKG: 1:44

((TAKE PKG))

) SUNNYVALE, CA @:02

GERMAN MARTINEZ @:09

PATIENT

DR. KARIN MENG @:23

OPTOMETRIST

MARIANNE FAVRO @1:24

REPORTING

OC" SOC.

TRT: 1:44

#####

2:00

5 PM 11-24-08

BUCHANAN

*****GUM*****

1 OF 1

HOW MANY TIMES HAVE YOU WALKED DOWN
A SIDEWALK AND STEPPED RIGHT INTO A BIG
WAD OF GUM?

IT'S STICKY, IT'S DISGUSTING, IT'S
SOMETHING A STRANGER CHEWED UP AND
SPIT OUT AND IT CAN RUIN YOUR SHOES.
NOW, THE CITY OF ALBUQUERQUE, NEW
MEXICO, HAS A WAY TO FIGHT BACK
AGAINST THIS TACKY TROUBLE.
JEFF MAR REPORTS.

TAKE PKG: 1:38

((TAKE PKG))

ALBUQUERQUE, NEW MEXICO @:02

BRIAN MORRIS @:44

DOWNTOWN ACTION TEAM

OC: DON'T LIKE IT NONE.

TRT: 1:38

#####

6 PM 11/24

118

2:20
HURST

CARS

1 OF 1

THE DRAMATIC DROP IN GAS PRICES HAS
BECOME A BRIGHT SPOT IN AN OTHERWISE
DISMAL ECONOMY.

IN JUST FOUR MONTHS, THE COST OF A
GALLON OF REGULAR UNLEADED HAS
PLUMMETED FROM ALMOST FIVE DOLLARS A
GALLON, TO IN SOME CASES LESS THAN TWO
DOLLARS.

BUT, AS MATT KELLER REPORTS, THAT
HASN'T DAMPENED THE DEMAND FOR FUEL-
EFFICIENT CARS.

TAKE PKG: 1:58

((PKG))

LAURA VOSS @: 48

TOYOTA

MATT SKRYJA @: 1:07

###

AAA SPOKESMAN

MASA ALKIRE @: 1:23

CAR SHOPPER

OC: IN THE POCKET... HAHA

TRT: 1:58

5 PM 11-25-08

BUCHANAN

*****STOMACH*****

UNTIL RECENTLY, SHRINKING THE STOMA
FOR WEIGHT LOSS WAS DONE THROUGH A
RATHER LENGTHY AND RISKY SURGERY.
BUT NOW A NEW PROCEDURE CAN DO IT IN
UNDER AN HOUR WITH NO CUTTING.
N-B-C'S DIANA GONZALEZ SHOWS US HOW IT
WORKS.

((TAKE PKG))

TAKE PKG: 2:31

BELINDA GUEVARA @:10

PATIENT

DR. PEDRO GREER @:37

GASTROENTEROLOGIST

DR. ROBERT FOGEL @1:24

BARIATRIC SURGEON

DIANA GONZALEZ @1:39

REPORTING

OC" SOC.

TRT: 2:31

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(2:00)

5 PM 11-25-08

BUCHANAN

*****MONEY*****

1 OF 2

FROM EGYPTIAN ASTROLOGY TO
NOSTRADAMUS, PEOPLE HAVE ALWAYS BEEN
FASCINATED WITH CATCHING A GLIMPSE
INTO THE FUTURE.
AND NOW, PERHAPS FOR THE FIRST TIME,
SCIENCE IS FINALLY WEIGHING IN.
NOT ONLY WITH A CRYSTAL BALL, BUT WITH
A GENETIC MAP THAT CAN PREDICT THE
FUTURE OF YOUR HEALTH AND EVEN LOOK
FAR INTO YOUR PAST.
HERE'S STACY JOHNSON WITH TONIGHT'S
MONEY TALKS REPORT.

TAKE PKG: 1:38

((TAKE PKG))

DAN SCHOENTUCH @:06

USED GENETIC SEQUENCING

CHRISTOPHE HENGARTER @:55

PROFESSOR, MOLECULAR BIOLOGY

STACY JOHNSON, CPA @1:21

REPORTING

((TAKE GPX))

OC" SOC.

TRT: 1:38

TAKE GPX:

WWW.KIEM-TV.COM

FOR MORE INFORMATION ABOUT GENETIC
SCREENING AND WHERE TO FIND IT, LOG
ONTO OUR WEBSITE AND CLICK ON THE
MONEY TALKS LINK.

#####

6 PM 11/25

(2:10)
SHAW

MEDICAL

1 OF 1

LAST WEEK THE ARCATA CITY COUNCIL
DECIDED TO MOVE MEDICAL MARIJUANA
REGULATION FROM LAW ENFORCEMENT TO
CODE ENFORCEMENT.

RISSA SHAW TELLS US ABOUT ONE ARCATA
COLLECTIVE SUPPORTING THE INCREASED
RESTRICTIONS ON THE DISPENSING
INDUSTRY.

TAKE PKG: 1:59

((PKG))

ERIC HEIMSTADT: @ 16

###

HUMBOLDT MEDICAL SUPPLY

OUT: SOC

TRT: 1:59

3:30

5 PM 11-26-08

BUCHANAN

*****GUEST*****

1 OF 1

JOINING ME IN THE STUDIO TONIGHT IS
CYNTHIA RYAN, EXECUTIVE DIRECTOR OF
THE SEQUOIA HUMANE SOCIETY.

CYNTHIA RYAN

SEQUOIA HUMANE SOCIETY

TAKE GPX:

((TAKE GPX))

SEQUOIA HUMANE SOCIETY

#707-442-1782

WWW.SEQUOIAHUMANE.ORG

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(2:25)

5 PM 11-26-08

BUCHANAN

****TEST****

1 OF 1

THIS PAST YEAR THERE'S BEEN CONFLICTING
INFORMATION ABOUT WHETHER SELF
BREAST EXAMS CAN HELP OR HARM WOMEN.
BUT MOST STILL AGREE. WHEN DONE
PROPERLY, THEY CAN SAVE LIVES.
SO DO WOMEN REALLY KNOW WHAT
THEY'RE LOOKING FOR?
N-B-C'S DOREEN GENTZLER REPORTS.
(TAKE PKG))

TAKE PKG: 2:14

DOREEN GENTZLER @:49

REPORTING

DR. COLETTE MAGNANT @1:07

SURGEON

OC" HEALTH DEPENDS ON IT.

TRT: 2:14

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(2:10)

5 PM 11-26-08

BUCHANAN

****GENDER****

1 OF 1

THERE'S MIXED NEWS FOR THE THOUSANDS
OF AMERICANS WHO NEED A NEW LIVER AND
ARE WAITING THEIR TURN ON THE NATION'S
ORGAN TRANSPLANT LIST.

A NATIONWIDE STUDY SUGGESTS A NEW
MEDICAL PRIORITY RANKING SYSTEM IS
HELPING CLOSE THE GAP FOR MINORITIES
WHO WERE MORE LIKELY TO HAVE TO WAIT
LONGER.

BUT THE NEW APPROACH HASN'T BEEN AS
SUCCESSFUL IN HELPING ANOTHER GROUP
THAT OFTEN FINDS ITSELF AT THE BOTTOM
OF THE LIVER TRANSPLANT WAITING LIST,
WOMEN.

N-B-C'S HELEN CHICKERING HAS THE
DETAILS.

TAKE PKG: 1:44

((TAKE PKG))

ALICE MAYER @:11

LIVER TRANSPLANT RECIPIENT

DR. ANDREW MUTR @1:16

HEMATOLOGIST

OC" SOC.

TRT 1:44

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6 PM

11/26/08

WEAVER

*****TRAVEL*****

1 OF 1

2:10

THE RECENT STATE OF THE ECONOMY
DOESN'T APPEAR TO BE ENOUGH TO KEEP
PEOPLE AT HOME THIS THANKSGIVING.
41 MILLION PEOPLE ARE EXPECTED TO
TRAVEL THIS HOLIDAY WEEKEND AND AS
JILL WEAVER REPORTS MOST WILL TRAVEL
BY CAR, * THANKS TO THE DROP IN GAS
PRICES.

((PKG))

TAKE PKG: 1:43

BRUCE WILLIS @ 14

TRAVELING FOR THANKSGIVING

CHARLES DUNN @ 34 (QUICK)

NOT TRAVELING

SGT. BRETT FABBRI @ 53

CALIFORNIA HIGHWAY PATROL

OC: SOC

TRT: 1:43

TAKE GPX:

((GPX))

TO HELP KEEP DRUNK DRIVERS OFF THE
ROAD TRIPLE A IS OFFERING ITS TIPSYPLOW
PROGRAM TO ANYONE IN NEED OF A DRIVER.
THE SERVICE IS FREE.

JUST CALL 1-800-A-A-A-HELP. ###

(2:15)

5 PM 11-27-08

BUCHANAN

****TRIPLETS****

1 OF 1

THE BIRTH OF A NEW BABY IS ALWAYS
EXCITING AND EVEN A LITTLE SCARY FOR
SOME.

BUT IMAGING FINDING OUT YOU'RE HAVING
THREE NEWBORNS, RARE IDENTICAL
TRIPLETS, CONCEIVED WITHOUT ANY
FERTILITY TREATMENTS.

N-B-C'S DOREEN GENTZLER REPORTS.

((TAKE PKG))

TAKE PKG: 2:00

RICHMOND, VA @:02

DR. BOYD CLARY @1:20

HENRICO DOCTORS HOSPITAL

SANDY LAUBER @1:42 (QUICK)

MOTHER

OC" THREE WONDERFUL GIRLS.

TRT: 2:00

#####

2:00

5 PM 11-27-08

BUCHANAN

MONEY

1 OF 1

WITH GAS PRICES STILL FLUCTUATING AND
REQUESTS FOR AMERICANS TO USE LESS
ENERGY, MORE COMPANIES, GOVERNMENTS
AND SCHOOLS ARE SWITCHING TO OR AT
LEAST TESTING A FOUR-DAY WORK WEEK.
EXPERTS SAY IT CAN HELP BUSINESSES CUT
THEIR BUDGET, INCREASE ENERGY
EFFICIENCY, EVEN HELP REDUCE OVERTIME,
SICK TIME AND TURNOVER.

HERE'S STACY JOHNSON WITH TONIGHT'S
MONEY TALKS REPORT.

TAKE PKG: 1:30

((TAKE PKG))

ELIZABETH SCHLAERTH @:34

BARRY UNIVERSITY

STACY JOHNSON, CPA @1:15

REPORTING

OC" SOC.

TRT: 1:30

TAKE GPX

((GPX))

WWW.KIEM-TV.COM

FOR MORE INFORMATION ON TONIGHT'S
STORY, LOG ONTO OUR WEBSITE AND CLICK
ON THE MONEY TALKS LINK.

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2:00

5 PM 11-27-08

BUCHANAN

CARDS

1 OF 1

A WARNING TONIGHT ABOUT GIFT CARDS.
WITH SOME RETAILERS CLOSING STORES AND
SOME FILING BANKRUPTCY, HOW DO
CONSUMERS KNOW IF THOSE GIFT CARDS
WILL BE HONORED?

LYNDA BAQUERO TELLS US ABOUT AN E-
MAIL THAT'S MAKING THE ROUNDS AND
SORTS FACT FROM FICTION.

TAKE PKG: 1:45

((TAKE PKG))

DEBORAH MARRONE @:15

FEDERAL TRADE COMMISSION

OC" THEIR RETAIL LOCATION.

TRT: 1:45

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6 PM

11/27/08

WEAVER

****PAUL****

1 OF 1

2:00

HUNDREDS OF PEOPLE TURNED OUT TO SAINT
VICENT DE PAUL IN EUREKA TODAY FOR A
THANKSGIVING MEAL, THEY MAY NOT OF
HAD, IF IT WEREN'T FOR THE COMMUNITY.
THE NUMBER OF PEOPLE IN NEED IS UP THIS
YEAR BECAUSE OF THE ECONOMY BUT AS
JILL WEAVER REPORTS, IT HASN'T AFFECTED
COMMUNITY SUPPORT.

((PKG))

TAKE PKG: 1:30

MARK CAMPBELL @ 13

DINING FACILITY MANAGER

SARITA SHIELDS @ 49

VOLUNTEER

FAITH SPONSEL @ 53

ENJOYED THANKSGIVING MEAL

JOEY RAY @ 1:18

ENJOYED THANKSGIVING MEAL

OC: SOC

TRT: 1:30

TAKE ON CAM:

((ON CAM))

THANKSGIVING IS JUST ONE HOLIDAY SAINT
VINCENT DE PAUL SERVES MEALS FOR.
ASIDE FROM ITS DAILY OPERATIONS IT ALSO
PROVIDES MEALS ON CHRISTMAS AND NEW
YEARS, AND IS ALWAYS LOOKING FOR
DONATIONS, AND VOLUNTEERS. ###

5 PM 11-28-08

2:10
BUCHANAN

****RUSH****

1 OF 1

ACROSS AMERICA SHOPPERS HAVE BEEN
HITTING MALLS AND MAIN STREETS,
LOOKING FOR DEEP DISCOUNTS ON THIS
BLACK FRIDAY.

BUT THIS YEAR IS FORECAST TO BE A
DIFFICULT ONE DURING THESE TOUGH
ECONOMIC TIMES.

N-B-C'S KRISTEN DAHLGREN HAS MORE FROM
CHICAGO.

TAKE PKG: 1:54

((TAKE PKG))

KRISTEN DAHLGREN @1:36

REPORTING

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OC" SOC.

TRT: 1:54

2:20

5 PM 11/28

HURST

****GREEN****

1 OF 1

SCOTT HURST JOINS US NOW TO INTRODUCE
THIS WEEK'S NORTH COAST GREEN REPORT,
SCOTT.

LESLIE, FROM BEING CLASSIFIED
TRADITIONALLY AS A SIGNIFICANT
POLLUTER TO NOW BEING A LEADER IN
GREEN TECHNOLOGY, ONE NORTH COAST
COMPANY IS TAKING HUGE STEPS TO
BECOMING MORE ENVIRONMENTALLY
FRIENDLY.

TAKE PKG: 2:05

DWAYNE REICHLIN @: 16

HUMBOLDT FLAKEBOARD

PAUL JOHN @: 59

BIO REACTION INDUSTRIES

RICK MARTIN @ 1:16

AIR QUALITY MANAGEMENT DISTRICT

OC: TYPE OF SYSTEM ON

TRT: 2:05

TAKE GPX:

GREEN WEBSITE GPX:

((PKG))

((GPX))

KIEMGREEN@HOTMAIL.COM ###

6 PM

11/28/09

WEAVER

****SHOP****

1 OF 1

11p

IT'S THE BIGGEST SHOPPING DAY OF THE
YEAR, WHEN RETAILERS HOPE TO SEE THEIR
NUMBERS IN THE BLACK, AND SHOPPERS
HOPE TO SAVE A LOT OF GREEN.

JILL WEAVER TAKES A LOOK AT HOW
HUMBOLDT COUNTY HANDELED BLACK
FRIDAY.

TAKE PKG: 1:50

((PKG))

MICHELLE SUMNER @ 12

###

SHOPPER

CLETA THOMPSON @ 34

SHOPPER

MARY CRUMLEY @ 48

STORE MANAGER- GOTSCHALKS

SHANE ROBERTSON @ 1:09

SHOPPER

OC: SOC

TRT: 1:50

6 PM 11/28

11p

SHAW

DRIVE

1 OF 1

TWO LOCAL FIRE DEPARTMENTS SET- UP
SHOP IN FRONT OF BUSY STORES TODAY IN
HOPES OF CATCHING SOME DONATIONS FROM
GENEROUS SHOPPERS.

RISSA SHAW HAS THE STORY...

((PKG))

TAKE PKG: 1:58

CAPT. SEAN CAMPBELL: @ 40

ARCATA FIRE

COLTON AND KAYLIN CAMPBELL: @ 56

HELPING WITH "TOYS FOR TOTS"

CHRIS MITCHELL: @ 1:23

EUREKA FIREFIGHTER

OUT: SOC

TRT: 1:58

TAKE ON CAM:

((ON CAM))

IF YOU WOULD LIKE TO DONATE TO EITHER
TOY DRIVE, YOU CAN VISIT ANY ARCATA OR
EUREKA FIRE STATION AND PLACE NEW,
UNWRAPPED TOYS IN THE BARRELS OUTSIDE.

###

2:20

6 PM 11/28

HURST

****GREEN****

1 OF 1

FROM BEING CLASSIFIED TRADITIONALLY AS
A SIGNIFICANT POLLUTER TO NOW BEING A
LEADER IN GREEN TECHNOLOGY, ONE NORTH
COAST COMPANY IS TAKING HUGE STEPS
TOWARDS BECOMING MORE
ENVIRONMENTALLY FRIENDLY.

TAKE PKG: 2:05

((PKG))

DWAYNE REICHLIN @: 16

HUMBOLDT FLAKEBOARD

PAUL JOHN @: 59

BIO REACTION INDUSTRIES

RICK MARTIN @: 1:16

AIR QUALITY MANAGEMENT DISTRICT

OC: TYPE OF SYSTEM ON

TRT: 2:05

TAKE GPX:

((GPX))

GREEN WEBSITE GPX:

KIEMGREEN@HOTMAIL.COM ####

5 PM 12-1-08

3:00
BUCHANAN

****GUEST****

1 OF 1

JOINING ME IN THE STUDIO FOR TONIGHT'S
BOOMERS AND SENIORS SEGMENT IS TODD
METCALF, VOLUNTEER SERVICES MANAGER
FOR THE VOLUNTEER CENTER OF THE
REDWOODS.

TODD METCALF
VOLUNTEER SERVICES MANAGER

1. WHAT IS THE FUN PLAY CENTER?
2. WHAT ARE THE OPERATING HOURS?
3. WHERE IS THE FUN PLAY CENTER?
4. ARE THERE ANY UPCOMING SPECIAL
EVENTS?

TAKE GPX:

((TAKE GPX))

FOR MORE INFORMATION...

AREA 1 AGENCY ON AGING

#707-442-3763

#####

2:15

5 PM 12-1-08

BUCHANAN

****TEACH****

1 OF 1

FINALLY TONIGHT, A GEORGIA RETIRED
PUBLIC SCHOOL TEACHER CAN DO AN
AMAZING THING.

SHE GETS TEENAGERS TO VOLUNTARILY
ROLL OUT OF BED BEFORE THE CRACK OF
DAWN AND THEY LOOK FORWARD TO IT.
HERE'S JOE COURSON WITH THE STORY OF A
MAGICAL TEACHER WHO GETS THEM TO
ATTEND SATURDAY MORNING CLASSES.
((TAKE PKG))

TAKE PKG: 1:44

JOE COURSON @:44

REPORTING

VICKI SHERLING @1:07 (QUICK)

TEACHER

OC" SOC.

#####

(2:10)

5 PM 12-2-08

BUCHANAN

GOVS

1 OF 1

ONE OF THE AREAS HARDEST HIT DURING THE
CURRENT ECONOMIC CRISIS HAS BEEN STATE
GOVERNMENT.

THE RECESSION HAS LED TO HUGE
REDUCTIONS IN TAX REVENUES FOR THE
STATES.

43, INCLUDING CALIFORNIA, CURRENTLY
FACE BUDGET DEFICITS THAT WOULD FORCE
GOVERNORS TO CUT SERVICES, LAY OFF
WORKERS AND CONSIDER RAISING TAXES.

TODAY, THE NATION'S GOVERNORS MET IN
PHILADELPHIA WITH PRESIDENT-ELECT
BARACK OBAMA, SHARING THEIR PROBLEMS
AND LOOKING FOR SOME HELP.

N-B-C'S JAY GRAY EXPLAINS.

((TAKE PKG))

TAKE PKG: 1:39

GOV. ED RENDELL @:14

(D) PENNSYLVANIA

GOV. ARNOLD SCHWARZENEGGER @:39

(R) CALIFORNIA

OC" SOC.

TRT: 1:39

#####

5 PM 12-2-08

2:00
BUCHANAN

FATIGUE

1 OF 1

EVERY YEAR TENS OF THOUSANDS OF
HOSPITAL PATIENTS ARE HARMED AS A
RESULT OF FATIGUE RELATED MISTAKES.
SOME OF THEM EVEN DIE.
THAT'S WHY THE INSTITUTE OF MEDICINE IS
PROPOSING REVISIONS TO THE HOURS AND
AMOUNT OF WORK MEDICAL RESIDENTS
TAKE ON, HOPING A CHANGE IN THE BURDEN
PUT ON THESE DOCTORS IN TRAINING WILL
LEAD TO SAVED LIVES.

HERE'S N-B-C'S KRISTEN DAHLGREN.

((TAKE PKG))

TAKE PKG: 1:44

CHARLES CZEISLER, PH.D. @:22

BRIGHAM AND WOMEN'S HOSPITAL

MICHAEL JOHNS, MD @:46

EMORY UNIVERSITY

OC" SOC.

TRT 1:44

#####

(2:00)

5 PM 12-2-08

BUCHANAN

MONEY

1 OF 1

THE NEW BREED OF PHONES, LIKE APPLE'S I-PHONE OR THE GOOGLE PHONE MAY BE BOTH EXPENSIVE AND COMPLICATED BUT THEY CAN ALSO SAVE YOU MONEY BY MAKING YOU A BETTER COMPARISON SHOPPER. IN TONIGHT'S MONEY TALKS REPORT, STACY JOHNSON TAKES THE GOOGLE PHONE TO THE STORE TO TEST THE NEWEST TECHNOLOGY THAT IS NOTHING LESS THAN AMAZING.

((TAKE PKG))

TAKE PKG: 1:24

STACY JOHNSON, CPA @1:08

REPORTING

OC" SOC.

TRT: 1:24

TAKE GPX

((TAKE GPX))

WWW.KIEM-TV.COM

FOR MORE IDEAS ON HOW TO SAVE ON HOLIDAY SHOPPING, LOG ONTO OUR WEBSITE AND CLICK ON THE MONEY TALKS LINK.

#####

2:10

6 PM 12/2

SHAW

EIR

(1

1 OF 1

AFTER YEARS OF PLANNING, A LOCAL
COMPANY IS ^{now} ONE STEP CLOSER TO
DEVELOPING 43 ACRES OF LAND IN EUREKA'S
INDUSTRIAL AREA.

RISSA SHAW TELLS SOME CONCERNS WITH
THE MARINA CENTER PROJECT BUT ALSO ITS
POTENTIAL BENEFITS.

TAKE PKG: 2:01

((PKG))

KEVIN HAMBLIN: @ 16

####

Dir., Community Development

RANDY GANS: @ 1:23

Vp Real Estate, Security National

OUT: SOC

TRT: 2:01

THE CREDIT CRUNCH IS CAUSING MANY
FAMILIES AND STUDENTS TO RETHINK HOW
THEY'RE GOING TO PAY FOR A COLLEGE
EDUCATION.

AT THE SAME TIME, A NEW STUDY BY THE
NATIONAL CENTER FOR PUBLIC POLICY AND
HIGHER EDUCATION GIVES FLUNKING
GRADES TO ALL BUT ONE STATE,
CALIFORNIA, FOR AFFORDABILITY.

AT ISSUE, FAMILY INCOMES ARE NOT
KEEPING UP WITH THE RISING COST OF
TUITION.

N-B-C'S LEANNE GREGG REPORTS.

((TAKE PKG))

TAKE PKG: 1:35

TALLEY JOHNSON @:11 (QUICK)

STUDENT

PATRICK CALLAHAN @:34

CENTER FOR PUBLIC POLICY

WILL DOYLE @1:09

PANEL MEMBER

OC" SOC.

TRT: 1:35

#####

5 PM 12-3-08

BUCHANAN

****GUEST****

1 OF 1

JOINING ME IN THE STUDIO TONIGHT IS PATTY
WEST FROM THE HUMBOLDT COUNTY
SHERIFF'S ANIMAL SHELTER.

PATTY WEST
KENNEL ATTENDANT

TAKE GPX1: ((TAKE GPX1))
HOLIDAY OPEN HOUSE
DECEMBER 6

TAKE GPX2: ((TAKE GPX2))
HUMBOLDT COUNTY ANIMAL SHELTER
#707-840-9132

#####

5 PM 12-3-08

BUCHANAN

ECONOMY

1 OF 1

TOMORROW THE BOSSES OF THE BIG THREE
AUTOMAKERS GO BACK TO CONGRESS TO
TAKE A SECOND CRACK AT GETTING A
BAILOUT THAT'S GROWN TO A REQUESTED
34-BILLION DOLLARS.

BUT PRESIDENT ELECT BARACK OBAMA AND
PRESIDENT BUSH ARE MAKING CLEAR
TODAY, THEY'RE NOT YET CONVINCED THAT
CARMAKERS ARE PREPARED TO MAKE THE
CHANGES THEY NEED TO MAKE TO DESERVE
THAT BAILOUT.

N-B-C'S STEVE HANDELSMAN HAS THE
LATEST.

TAKE PKG: 1:39

((TAKE PKG))

JIM PRESS @:10

PRESIDENT, CHRYSLER

RON GETTELFINGER @:27

UNITED AUTO WORKERS PRESIDENT

DANA PERINO @:44

WHITE HOUSE SPOKESMAN

FRITZ HENDERSON @1:20

PRESIDENT, GM

OC" SOC.

TRT: 1:39

#####

5 PM 12-3-08

BUCHANAN

TREE

1 OF 1

FINALLY TONIGHT, IT'S AN ANNUAL
TRADITION IN NEW YORK AND SHARED
THROUGHOUT THE COUNTRY, THE LIGHTING
OF THE ROCKEFELLER CENTER CHRISTMAS
TREE.

BEFORE THE FLIP IS SWITCHED, A STAR-
STUDED NIGHT OF PERFORMANCES
INCLUDING TONY BENNETT AND BEYONCE.
N-B-C'S MICHELLE FRANZEN HAS THE
DETAILS.

TAKE PKG: 1:20

((TAKE PKG))

PAM BIRCH @:33

AUGUSTA, GEORGIA

BOB VARANYAK @1:00

DONATED HIS TREE

OC" SOC.

TRT: 1:20

TAKE ON CAM

((ON CAM))

YOU CAN WATCH ALL OF THE FESTIVITIES
RIGHT HERE ON CHANNEL THREE STARTING
AT EIGHT O'CLOCK TONIGHT.

#####

5 PM 12-4-08

BUCHANAN

AUTO

1 OF 1

IN NATIONAL NEWS, THEY CAME TO CAPITOL
HILL IN CARS AND THEY ATE SOME CROW
BUT THE C-E-O'S OF DETROIT'S BIG THREE
CAR COMPANIES ASKED FOR AN EVEN
BIGGER BAILOUT THAN THEY DID LAST TIME,
UP TO 34-BILLION DOLLARS IN LOANS.
ONLY FORD SAYS IT CAN SURVIVE IF
CONGRESS SAYS NO.
N-B-C'S STEVE HANDELSMAN HAS THE
STORY.

TAKE PKG: 1:38

((TAKE PKG))

RICHARD WAGONER @:27 (QUICK)

CEO, GENERAL MOTORS

ALAN MULALLY @:30

CEO, FORD

ROBERT NARDELLI @:48

CEO, CHRYSLER

SEN. RICHARD SHELBY @1:13

(R) ALABAMA

OC" SOC.

TRT: 1:38

#####

5 PM 12-4-08

BUCHANAN

****GUEST****

1 OF 1

JOINING ME IN THE STUDIO TONIGHT IS
SHANNON MIRANDA OF MIRANDA'S RESCUE.
HE'S HERE TO TALK ABOUT TOMORROW'S
HOLIDAY PARTY FUNDRAISER.

SHANNON MIRANDA
MIRANDA'S RESCUE

TAKE GPX:

((TAKE GPX))

HOLIDAY PARTY

FRIDAY DECEMBER 5

LOLETA FIREMEN'S PAVILION

#####

5 PM 12-4-08

BUCHANAN

****HEART****

1 OF 1

A TEENAGE GIRL WHO LIVED FOUR MONTHS
WITHOUT A HEART IS NOW OUT OF THE
HOSPITAL.

HER SURGEONS RECENTLY TALKED ABOUT
THE DEVICE THAT KEPT HER ALIVE, ONE
THAT HAD NEVER BEFORE BEEN USED IN A
CHILD.

N-B-C'S DIANA GONZALEZ HAS THE STORY.

((TAKE PKG))

TAKE PKG: 2:10

DR. MARCO RICCI @:52

PEDIATRIC CARDIAC SURGEON

OC" THANKING HER SURGEONS

TRT: 2:10

#####

5 PM 12-4-08

(L-00)
BUCHANAN

*****MONEY*****

1 OF 1

THE HOLIDAY SEASON IS NOW IN GEAR,
ALTHOUGH MAYBE NOT HIGH GEAR.
ACCORDING TO THE NATIONAL RETAIL
FEDERATION, THE AVERAGE AMERICAN WILL
BE SPENDING ABOUT 830-DOLLARS ON
HOLIDAY SHOPPING THIS YEAR, UP ONLY
TWO-PERCENT FROM LAST YEAR.
BUT THERE ARE WAYS YOU CAN STRETCH
THAT GIFT DOLLAR.
IN TONIGHT'S MONEY TALKS REPORT, STACY
JOHNSON HAS SOME MONEY SAVING TIPS.

TAKE PKG: 1:33

((TAKE PKG))

LYNDA WALKER @:02

HOLIDAY SHOPPER

ANDREW WALKER @1:14

HOLIDAY SHOPPER

STACY JOHNSON, CPA @1:22

REPORTING

OC" SOC.

TRT: 1:33

((TAKE GPX))

TAKE GPX:

WWW.KIEM-TV.COM

FOR MORE SAVING TIPS, LOG ONTO OUR
WEBSITE AND CLICK ON THE MONEY TALKS
LINK.

#####

5 PM 12-4-08

BUCHANAN

PREPS

1 OF 1

THE PRESIDENTIAL INAUGURAL COMMITTEE
ANNOUNCED TODAY IT'S OPENING UP THE
ENTIRE NATIONAL MALL TO THE PUBLIC ON
INAUGURATION DAY SO PEOPLE WHO DON'T
HAVE TICKETS CAN WITNESS THE EVENT. AT
LEAST FROM AFAR.

THE NATION'S CAPITOL IS BRACING FOR AN
ENFLUX OF MILLIONS OF AMERICANS ON
JANUARY 20TH BUT WHERE WILL THEY ALL
STAY?

N-B-C'S TRACIE POTTS HAS THE STORY.

((TAKE PKG))

TAKE PKG: 1:29

DR. DWAYNE WALKER @:07

PASTOR

TAMMY HAGIN @:45

HYATT REGENCY

EARL STAFFORD @1:19

BENEFACTOR

OC" SOC.

TRT: 1:29

#####

6 PM 12/04

(1)

SHAW

GARBAGE

1 OF 1

EUREKA'S NEW MANDATORY GARBAGE AND
RECYCLING ORDINANCE GOES INTO EFFECT
ON THE FIRST OF THE YEAR, BUT SOME
EUREKA PROPERTY OWNERS MUST BE
SIGNED- UP FOR CURBSIDE COLLECTION
SERVICE BY TOMORROW OR THE CITY WILL
DO IT FOR THEM.

RISSA SHAW HAS THE DETAILS...

TAKE PKG: 2:05

GARY BIRD :@50

EUREKA SPECIAL PROJECTS MGR.

OUT: SOC

TRT: 2:05

((PKG))

####

2:00

5 PM 12-5-08

BUCHANAN

LAYOFFS

1 OF 1

FOR THE FIRST TIME TODAY, PRESIDENT BUSH
PUBLICLY ACKNOWLEDGED THE COUNTRY IS
IN A RECESSION.

THE PRESIDENT SPOKE AFTER THE WORST
JOBS REPORT IN DECADES LED SOME
ANALYSTS TO SAY THE ECONOMY IS IN A
FREEFALL.

AND TODAY WE HEARD ABOUT EVEN MORE
LAYOFFS.

N-B-C'S KRISTEN DAHLGREN REPORTS.

((TAKE PKG))

TAKE PKG: 1:42

RICK SPINOSA @:31 (QUICK)

UNEMPLOYED TRUCK DRIVER

BILL MOCK @1:06

SAN ANTONIO CHAMBER OF COMMERCE

KATHLEEN RICHARDSON @1:28

DRAKE UNIVERSITY

OC" SOC.

TRT: 1:42

#####

2:00

5 PM 12-5-08

BUCHANAN

HAWAII

1 OF 1

HAWAII IS TAKING A MAJOR STEP TOWARDS
BREAKING THE STATE'S DEPENDENCE ON
FOREIGN OIL.

OFFICIALS HAVE UNVEILED PLANS TO
BECOME THE FIRST STATE IN THE COUNTRY
TO INSTALL ELECTRIC CAR CHARGING
STATIONS STATEWIDE.

MARI-ELA DAVID HAS THE STORY.

((TAKE PKG))

TAKE PKG: 1:37

TED LIU @:06

STATE DEVELOPMENT DIRECTOR

SHAI AGASSI @:28

BETTER PLACE FOUNDER

ROBBIE ALM @:38

HAWAIIAN ELECTRIC COMPANY

GOV. LINDA LINGLE @:58

(R) HAWAII

OC" TO GO BY 2011.

TRT: 1:37

TAKE ON CAM

((ON CAM))

HAWAII IMPORTS FOREIGN OIL FOR ALMOST
90-PERCENT OF ITS ENERGY NEEDS.

ONE-THIRD OF THAT OIL IS USED TO POWER
CARS AND BUSES ON ISLAND STREETS.

#####

2:10

5 PM 12-5-08

BUCHANAN

BRAIN

1 OF 1

IT'S A COMPLEX BREW OF HORMONES THAT
WASHES THROUGH OUR BRAIN AND BODY.
AND THEY'RE A POWERFUL FORCE.
BUT TOO MUCH OR TOO LITTLE CAN MAKE A
BIG DIFFERENCE IN HOW YOU FEEL AND
WHAT YOU DO.

SO WHAT IF YOU COULD HARNESS YOUR
BRAIN POWER TO MAKE THE MOST OF YOUR
DAY?

N-B-C'S NESITA KWAN REPORTS.

((TAKE PKG))

TAKE PKG: 1:52

DR. LEONARD CERULLO @:43

NEUROSCIENTIST

OC" SOC.

TRT: 1:52

#####

2:15

5 PM 12/05

HURST

****GREEN****

1 OF 1

SCOTT HURST JOINS US NOW TO INTRODUCE
THIS WEEK'S NORTH COAST GREEN REPORT,
SCOTT.

LESLIE, MOST PEOPLE ASSOCIATE RECYCLE
WITH HELPING THE ENVIRONMENT...

DEFIANTLY A GOOD CAUSE...

BUT IN THIS WEEK'S NORTH COAST GREEN
REPORT, WE'LL INTRODUCE YOU TO ONE
LOCAL MAN WHO HAS FOUND A WAY TO
HELP THE ENVIRONMENT AND HUNDREDS OF
KIDS IN NEED OF CARE.

TAKE PKG: 1:51

((PKG))

DUANE PLANT @: 38 (VERY QUICK!)

RECYCLES FOR SHRINERS

OC: DIFFERENCE, MAKE A LOT OF DIFFERENCE

TRT: 1:51

TAKE GPX:

((GPX))

KIEMGREEN@HOTMAIL.COM ###

2:10

6 PM 12/05

HURST

GREEN

1 OF 1

MOST PEOPLE ASSOCIATE RECYCLING WITH
HELPING THE ENVIRONMENT... DEFIANTLY A
GOOD CAUSE...

BUT IN THIS WEEK'S NORTH COAST GREEN
REPORT, WE'LL INTRODUCE YOU TO ONE
LOCAL MAN WHO HAS FOUND A WAY TO
HELP THE ENVIRONMENT AND HUNDREDS OF
KIDS IN NEED OF HEALTH CARE.

TAKE PKG: 1:51

((PKG))

DUANE PLANT @: 38 (VERY QUICK!)

RECYCLES FOR SHRINERS

OC: DIFFERENCE, MAKE A LOT OF DIFFERENCE

TRT: 1:51

TAKE GPX:

((GPX))

KIEMGREEN@HOTMAIL.COM ####

6 PM 12/05

11

2:25

SHAW

****SCHOOL****

1 OF 2

POSSIBLE SUSPECTS MAY HAVE BEEN
CAUGHT- ON- TAPE IN THE SUSPICIOUS FIRE
THAT BURNED A CLASSROOM AT SOUTH BAY
ELEMENTARY SCHOOL IN LATE NOVEMBER.
RISSA SHAW TELLS US ABOUT THE NEW
EVIDENCE. AND HOW THE SCHOOL HAS
ADJUSTED SINCE THE FIRE.

TAKE PKG: 2:02

((PKG))

DEPUTY KYLA SMITH: @ 24

SHERIFF'S OFFICE

SUPERINTENDENT MARIE TWIBELL: @ 1:09

SOUTH BAY UNION SCHOOL DISTRICT

OUT: SOC

TRT: 2:02

TAKE ON CAM:

((ON CAM))

INSURANCE INVESTIGATORS WERE AT SOUTH
BAY SCHOOL TODAY DOING A SEPARATE
INVESTIGATION.

TAKE GPX:

((GPX))

IF YOU HAVE ANY INFORMATION ON THE FIRE
OR WHO CAUSED IT CONTACT THE
HUMBOLDT COUNTY SHERIFF'S
DEPARTMENT.

####

11 PM 12/05

HURST

*****ECONO*****

1 OF 1

FOR THE FIRST TIME TODAY, PRESIDENT BUSH
PUBLICLY ACKNOWLEDGED THE COUNTRY IS
IN A RECESSION.

THE PRESIDENT SPOKE AFTER THE WORST
JOBS REPORT IN DECADES LED SOME
ANALYSTS TO SAY THE ECONOMY IS IN A
FREEFALL. AND TODAY, WE HEARD ABOUT
EVEN MORE LAYOFFS.

N-B-C'S KRISTEN DAHLGREN HAS THE STORY.

((PKG))

TAKE PKG: @ 1:42

RICK SPINOSA @: 30 (QUICK)

UNEMPLOYED TRUCK DRIVER

###

BILL MOCK @ 1:07

SAN ANTONIO CHAMBER OF COMMERCE

KATHLEEN RICHARDSON @ 1:28

DRAKE UNIVERSITY

OC: SOC

TRT: 1:42

3:00

5 PM 12-8-08

BUCHANAN

GUEST

1 OF 1

JOINING ME FOR TONIGHT'S BOOMERS AND
SENIORS SEGMENT IS JUDY BERGENSKE FROM
THE HUMBOLDT SENIOR RESOURCE CENTER
IN EUREKA.

SHE'S HERE TO TALK ABOUT ALL OF THE
HOLIDAY ACTIVITIES GOING ON
THROUGHOUT THIS MONTH.

JUDY BERGENSKE

SENIOR RESOURCE CENTER

WHO IS ELIGIBLE TO COME TO THE DINING
CENTERS?

WHAT DOES IT COST FOR PARTICIPANTS?

TAKE GPX:

HUMBOLDT SENIOR RESOURCE CENTER

#707-443-9747

WHERE CAN PEOPLE LOOK AT THE MONTHLY
MENUS?

((GPX))

#####

6 PM 12/8/08

BRANTLEY

WATER

1 OF 1

FINANCIAL STRUGGLES CONTINUE TO

PLAGUE ^{the} EVERGREEN PULP MILL.

TONIGHT JESSICA BRANTLEY REPORTS ON

THE MILL'S LATEST TROUBLES AND HOW

THEY COULD DIRECTLY AFFECT UP ^{to} EIGHTY

THOUSAND RESIDENTS ON THE NORTH

COAST.

TAKE PKG: 2:09

((PKG))

PRESIDENT, BRUCE RUPP @ :13

HUMBOLDT BAY MUNICIPAL WATER DISTRICT

FILE @ :22

JESSICA BRANTLEY @ :1:48

REPORTING

TRT: 2:09

###

11 PM 12/08

HURST

200
CRASH

1 OF 1

IN STATE NEWS TONIGHT, INVESTIGATORS
ARE NOW TRYING TO DETERMINE WHAT
CAUSED THE DEADLY CRASH OF A MILITARY
FIGHTER GET THAT WENT DOWN IN A SAN
DIEGO NEIGHBORHOOD EARLIER TODAY.
TWO PEOPLE IN ON OF THE HOMES WERE
KILLED.

TWO OTHERS ARE STILL MISSING.

MEANWHILE, THE PILOT EJECTED AND IS
CURRENTLY BEING TREATED AT THE
HOSPITAL.

LEANNE GREGG HAS THE LATEST.

TAKE PKG: 1:35

((PKG))

SAN DIEGO, CA. @ 01

JERRY SANDERS @: 24

####

SAN DIEGO MAYOR

MAJOR JAY DELAROSE @ 1:10

U.S. MARINE CORPS

OC: SOC

TRT: 1:35



11 PM 12/08

HURST

****AUTO****

1 OF 1

IN WASHINGTON TONIGHT, IT LOOKS LIKE
THERE'S A DEAL TO BAIL OUT THE
SPUTTERING U-S AUTO INDUSTRY... OR AT
LEAST KEEP THE ENGINES RUNNING FOR A
FEW MONTHS.

STEVE HANDELSMAN HAS THE LATEST FROM
CAPITOL HILL.

TAKE PKG 1:35

((PKG))

REP. BARNEY FRANK @: 16

(D) MASSACHUSETTS

###

HARRY REID @: 23

SENATE MAJORITY LEADER

SEN. CHRIS DODD @ 1:09

(D) CONNECTICUT

RON GETTELFINGER @ 1:20

UAW PRESIDENT

OC: BIG THREE

TRT: 1:35

3:00

5 PM 12-9-08

BUCHANAN

GUEST

1 OF 1

JOINING ME IN THE STUDIO TONIGHT IS RICKY
RUDD.

HE'S HERE TO TALK ABOUT THE FORTUNA
VOLUNTEER FIRE DEPARTMENT'S SANTA
SLEIGH SERVICE.

RICKY RUDD

#####

2:10

6 PM 12/09

HURST

CRASH

1 OF 1

11

IN STATE NEWS TONIGHT, INVESTIGATORS IN
SAN DIEGO ARE TRYING TO FIGURE OUT
WHAT CAUSED A DEADLY FIGHTER JET
CRASH.

YESTERDAY AN F-18 HORNET CRASHED INTO
A NEIGHBORHOOD KILLING FOUR PEOPLE.
CHRIS LAWRENCE HAS THE LATEST AND
REACTION FROM NEIGHBORS.

TAKE PKG: 1:43

((PKG))

CAPT. STEVEN PAPP

U.S. MARINE CORP

####

JOHN JAMES

NEIGHBOR

CHRIS LAWRENCE

REPORTING

MAURICE LUQUE

SAN DIEGO FIRE RESCUE

OC: HOW IT LANDED

TRT: 1:43

6 PM 12/09

SHAW

****FOUND****

1 OF 1

AFTER MORE THAN 18 YEARS, THE BODY OF
BLUE LAKE'S CURTIS HUNTZINGER HAS BEEN
FOUND.

RISSA SHAW SHOWS US WHERE HIS REMAINS
HAVE BEEN DISCOVERED, AND WHAT IT TOOK
INVESTIGATORS TO PUT THIS PART OF THE
CASE TO REST.

TAKE PKG: 2:45

((PKG))

WAYNE COX: @ 12 (QUICK)

#####

D.A. INVESTIGATOR

PAUL GALLEGOS: @ 28 (QUICK)

DISTRICT ATTORNEY

MICHAEL HISLOP: @ 46

CHIEF D.A. INVESTIGATOR

RISSA SHAW: @ 1:12 (QUICK)

REPORTING

OUT: SOC

TRT: 2:45

2:10

5 PM 12-10-08

BUCHANAN

****FAMILY****

1 OF 1

IN STATE NEWS TONIGHT, A SOUTHERN
CALIFORNIA MAN IS GRIEVING AFTER HIS
WIFE, MOTHER-IN-LAW AND TWO DAUGHTERS
WERE KILLED WHEN A MILITARY JET
CRASHED INTO THEIR HOME ON MONDAY.
TONY SHIN REPORTS FROM SAN DIEGO.

TAKE PKG: 2:00

((TAKE PKG))

SAN DIEGO, CA @:02

DONG YOON @:33

LOST FAMILY

OC" MISS HER SO MUCH.

TRT: 2:00

#####

2:10

5 PM 12-10-08

BUCHANAN

*****CARE*****

1 OF 1

THE NATION'S EMERGENCY CARE SYSTEM IS
CRITICALLY ILL, A "TICKING TIME BOMB,"
ACCORDING TO A REPORT OUT THIS WEEK BY
EMERGENCY PHYSICIANS.

AND AMERICA'S ECONOMIC WOES ARE ONLY
MAKING IT WORSE.

TOO FEW DOCTORS AND HOSPITALS AND TOO
MANY PATIENTS HAVE CREATED A CRISIS
THAT COULD AFFECT YOU THE NEXT TIME
YOU FACE AN EMERGENCY.

N-B-C'S TRACIE POTTS HAS THE STORY.

((TAKE PKG))

TAKE PKG: 1:53

BRANDY NANNINI @:19

MOTHER

DR. ANGELA GARDNER @:48

COLLEGE OF EMERGENCY PHYSICIANS

TRACIE POTTS @1:38

REPORTING

OC" SOC.

TRT: 1:53

#####

2:00

6 PM 12/10

HURST

ANGER

11p

1 OF 1

IN WASHINGTON, CONGRESS IS LOSING
PATIENCE WITH HOW THE BUSH
ADMINISTRATION IS SPENDING THE 700-
BILLION DOLLAR BANK BAILOUT.
ITS SUPPOSED TO BE HELPING HOMEOWNERS,
BUT SO FAR, HASN'T DIRECTLY MADE IT
BACK TO THE TAXPAYERS THEMSELVES.
SO TODAY, LAWMAKERS DEMANDED THAT
THE ADMINISTRATION SHOW PROOF AS TO
WHERE THE MONEY HAS GONE.
TRACY POTTS HAS THE LATEST FROM
CAPITOL HILL.

TAKE PKG: 1:33

((PKG))

NEEL KASHKARI @ 1:04

INTERIM ASST. TREASURY SECRETARY

###

OC: TO THESE BANKS

TRT: 1:33

3:00

5 PM 12-11-08

BUCHANAN

GUEST

1 OF 1

JOINING ME IN THE STUDIO TONIGHT IS
MICHAEL MCCLIMON AND HE'S HERE TO
TALK ABOUT THE UPCOMING FORTUNA
CHRISTMAS MUSIC FESTIVAL.

MICHAEL MCCLIMON

FORTUNA MUSIC FESTIVAL

TAKE GPX:

((TAKE GPX))

FORTUNA CHRISTMAS MUSIC FESTIVAL

SUNDAY DECEMBER 14TH

FORTUNA RIVER LODGE

#####

2:10

5 PM 12-11-08

BUCHANAN

****ASTHMA****

1 OF 1

IF YOU OR A FAMILY MEMBER ARE ONE OF
THE 20 MILLION AMERICANS WITH ASTHMA
YOU'LL WANT TO HEAR THIS STORY.
THERE'S CONCERN SOME ASTHMA MEDICINES
CAN ACTUALLY INCREASE YOUR RISK OF
LANDING IN THE HOSPITAL OR EVEN DYING.
TODAY, BASED ON A NEW ANALYSIS, AN F-D-
A PANEL RECOMMENDED RESTRICTING USE
OF TWO ASTHMA MEDICATIONS.

N-B-C'S TRACIE POTTS HAS MORE.
((TAKE PKG))

TAKE PKG:1:58

JULIAN DORSEY @:23

ASTHMA PATIENT

ANNE DORSEY @:32 (QUICK)

PATIENT'S MOTHER

DR. SHELLY SALPETER @:36

STANFORD SCHOOL OF MEDICINE

DR. DAVID LANG @:57

THE CLEVELAND CLINIC

ANGEL WALDRON @1:21

ASTHMA FOUNDATION

TRACIE POTTS @1:44

#####

REPORTING

OC" SOC.

TRT: 1:58

2:00

5 PM 12-11-08

BUCHANAN

MONEY

1 OF 1

WHILE THE HOLIDAY SEASON IS A TIME FOR
BOTH CHARITABLE GIVING AND GIVING GIFTS
TO FRIENDS AND FAMILY, IT'S THE RARE
SHOPPER THAT COMBINES THE TWO.

BUT MAYBE IT'S SOMETHING TO CONSIDER
THIS YEAR.

IN TONIGHT'S MONEY TALKS REPORT, STACY
JOHNSON EXPLAINS HOW YOU MIGHT KILL
TWO BIRDS WITH ONE STONE THIS YEAR BY
COMBINING GIFT SHOPPING WITH THRIFT
SHOPPING.

TAKE PKG: 1:30

((TAKE PKG))

STACY JOHNSON, CPA @1:14

REPORTING

OC" SOC.

TRT: 1:30

TAKE GPX

((TAKE GPX))

WWW.KIEM-TV.COM

FOR MORE INFORMATION ON TONIGHT'S
STORY, LOG ONTO OUR WEBSITE AND CLICK
ON THE MONEY TALKS LINK.

#####

2:00

6 PM 12/11

HURST

****VIGIL****

1 OF 1

THE INVESTIGATION CONTINUES INTO WHY
AN F-A-18 PLANE CRASHED INTO A SAN DIEGO
NEIGHBORHOOD EARLIER THIS WEEK... BUT
IN THE MEANTIME FRIENDS, FAMILY AND
EVEN STRANGERS HAVE COME TOGETHER TO
SUPPORT THE MAN WHO LOST HIS ENTIRE
FAMILY.

JENNY HAMEL HAS THE STORY OF LAST
NIGHT'S EMOTIONAL VIGIL.

TAKE PKG: 1:36

((PKG))

SAN DIEGO, WEDNESDAY @: 01

OC: DIFFICULT TIME

###

TRT: 1:36

6 PM 12/11/08

11

2:10

BRANTLEY

****EXPRESS****

1 OF 1

FIVE HUNDRED AND SEVENTY SIX STUDENTS
FROM MCKINLEYVILLE WILL AVOID THE
HOLIDAY RUSH THANKS TO A THREE DAY
EVENT KNOWN AS THE WINTER EXPRESS.
JESSICA BRANTLEY REPORTS.

TAKE PKG: 2:01

((PKG))

DANA BATES @ :07

WINTER EXPRESS COORDINATOR

JESSICA BRANTLEY @ :30

REPORTING

JOSEPH COBB @ :47

SHOPPER

ALEXIS HIGHSMITH @ 1:10

MCKINLEYVILLE HIGH SCHOOL STUDENT

HEIDI CONZELMANN @ 1:32

TEACHER, DOW'S PRAIRIE ELEMENTARY

TRT: 2:01

####

6 PM 12/11

(1)

2:15

SHAW

DRIVE

1 OF 1

LOCAL STUDENTS AND COMMUNITY LEADERS
PUT THEIR PETAL TO THE METAL AT THE
SAMOA DRAG STRIP TODAY.

RISSA SHAW TELLS US HOW A EUREKA HIGH
SCHOOL PROGRAM IS ENABLING STUDENTS
TO TAKE A HANDS- ON APPROACH TO BEING
BETTER DRIVERS.

TAKE PKG:2:00

((PKG))

MIKE JONES: @ 40 (QUICK)

###

EUREKA COUNCIL MEMBER, DROVE COURSE

COURTNEY BARRY: @ 1:03

EHS SENIOR, DROVE COURSE

RON PERRY: @ 1:19

EHS EAST LAB FACILITATOR

OUT: SOC

TRT:2:00

3:15

5 PM 12-12-08

BUCHANAN

****MSG****

1 OF 1

INSTEAD OF TOUTING WHAT'S IN THEIR SOUP,
COMPANIES LIKE CAMPBELL'S ARE NOW
PROUDLY TELLING SHOPPERS WHAT'S NOT IN
IT.

"NO M-S-G" THEY SAY.

BUT THAT'S MAKING CONSUMERS WONDER
ANEW ABOUT THIS DECADES-OLD FLAVOR
ENHANCER.

THEY'RE ASKING, WHAT'S IN IT AND IS IT BAD
FOR ME?

N-B-C'S NESITA KWAN REPORTS.

((TAKE PKG))

TAKE PKG: 3:02

JACK SAMUELS @1:35

MSG SENSITIVE

DAWN JACKSON-BLATNER @2:08

DIETICIAN

NESITA KWAN @2:15

REPORTING

OC" SOC.

TRT: 3:02

#####

5 PM 12/12

HURST

GREEN

1 OF 1

SCOTT HURST JOINS US NOW TO INTRODUCE
THIS WEEK'S NORTH COAST GREEN REPORT,
SCOTT.

LESLIE, WE ALL WANT MORE FUEL-EFFICIENT
CARS... WHETHER ITS BECAUSE OF MONEY...
OR TO CUT DOWN ON EMISSIONS... BUT MOST
CARS GET SOMEWHERE BETWEEN TWENTY
AND FIFTY MILES PER GALLON.

IN THIS WEEK'S NORTH COAST GREEN
REPORT, WE'LL TELL YOU ABOUT A LOCAL
FATHER AND SON TEAM THAT HAS FOUND A
WAY TO DRASTICALLY IMPROVE THEIR
MILEAGE.

TAKE PKG 1:51

((PKG))

IVAN SACK @: 32

DIESEL CORSAIR

GARY SACK @ 1:30 (VERY QUICK!!!)

DIESEL CORSAIR

OC: GOING GREEN, WORTHWHILE

TRT: 1:51

TAKE GPX:

((GPX))

KIEM GREEN GPX:

KIEMGREEN@HOTMAIL.COM ###

6 PM 12/12/08

((

BRANTLEY

WINTER

1 OF 1

THE OFFICIAL FIRST DAY OF WINTER IS STILL
MORE THAN ONE WEEK AWAY, BUT IT
APPEARS THE COLD SEASON HAS ALREADY
BEGUN ON THE NORTH COAST.
TONIGHT JESSICA BRANTLEY REPORTS ON
HAZARDOUS CONDITIONS TRAVELERS CAN
EXPECT OVER THE NEXT FEW DAYS ALL
THANKS TO THE FIRST WINTER STORM OF THE
SEASON.

TAKE PKG 1:45

((PKG))

TROY NICOLINI @ 1:12

NOAA'S NATIONAL WEATHER SERVICE

JULIE EAST @ 1:59

CALTRANS PUBLIC AFFAIRS

JESSICA BRANTLEY @ 1:21

REPORTING

TRT: 1:45

TAKE GPX: WINTER

((GPX))

TO CHECK ROAD CONDITIONS YOU CAN CALL
THE NUMBER ON YOUR SCREEN OR GO TO
THE CAL TRANS WEBSITE. ###

30
6 PM
4

12/13/08

WEAVER

****CANCER****

1 OF 1

2:00

IN MEDICAL NEWS, YOSCO CARTER, AN OHIO
SCHOOL TEACHER, IS A COMBINATION OF A
JAPANESE MOTHER AND AN AFRICAN
AMERICAN FATHER, TWO RACIAL GROUPS
WITH A HIGH RISK OF BREAST CANCER.
BUT YOSCO WAS THE FIRST IN HER FAMILY
DIAGNOSED WITH THE DISEASE.
SO AS MONICA ROBINS SHOWS US, SHE HAD
NO IDEA HOW FAR THE JOURNEY WOULD
TAKE HER.

((PKG))

###

TAKE PKG: 1:41

YESUKO CARTER @ 19

BREAST CANCER PATIENT

OC: SOC

TRT: 1:41

30
6 PM

12/14/08

WEAVER

*****BUSH*****

1 OF 1

2:00

PRESIDENT BUSH MADE A SECRET VISIT TO
IRAQ TODAY AND GOT A SURPRISING
REMINDER OF JUST HOW UNPOPULAR THE U.S.
LED WAR IS IN THAT COUNTRY.
DURING A PRESS CONFERENCE WITH IRAQI
PRIME MINISTER MAL- I- KEY, A LOCAL
JOURNALIST HURLED HIS SHOES AT
PRESIDENT BUSH, WHO WAS QUICK TO DUCK.
JENNIFER JOHNSON HAS THE STORY.

((PKG))

###

TAKE PKG: 1:39

NO SUPERS!!

OC: SOC

TRT: 1:39

5 PM 12-15-08

2:10
BUCHANAN

ECONOMY

1 OF

TODAY THE BUSH ADMINISTRATION IS
SCOURING THE BALANCE SHEETS OF
GENERAL MOTORS, CHRYSLER AND FORD,
TRYING TO FIGURE OUT HOW THE
GOVERNMENT CAN HELP AUTOMAKERS
AVOID BANKRUPTCY.

N-B-C'S TRACIE POTTS IS ON CAPITOL HILL
TONIGHT WHERE IT LOOKS LIKE CONGRESS,
HAVING FAILED ONCE, MAY HAVE TO GET
INVOLVED IN THIS AUTO BAILOUT AGAIN.

((TAKE PKG))

TAKE PKG: 1:54

SEN. CARL LEVIN @:12

(D) MICHIGAN

REP. NANCY PELOSI @:39

(D) HOUSE SPEAKER

ANNETTE SYKORA @:55

NAT'L AUTOMOBILE DEALERS ASSOC.

CHUCK BEAN @1:21

ROUNDTABLE OF GREATER WASHINGTON

TRACIE POTTS @1:40

REPORTING

OC" SOC.

TRT: 1:54

#####

5 PM 12-15-08

BUCHANAN

GUEST

1 OF 1

JOINING ME FOR TONIGHT'S BOOMERS AND

SENIORS SEGMENT IS CINDY DENBO,

EXECUTIVE DIRECTOR OF THE AREA ONE

AGENCY ON AGING.

TONIGHT WE'RE TALKING ABOUT A REQUEST

FOR INFORMATION FOR AND ABOUT SENIORS.

CINDY DENBO

EX. DIR., AREA 1 AGENCY ON AGING

TAKE GPX:

((TAKE GPX))

AREA 1 AGENCY ON AGING

#707-442-3673

434 7TH STREET

EUREKA

#####

2:25

5 PM 12-15-08

BUCHANAN

****MELANOMA****

1 OF 1

A YOUNG FLORIDA MAN IS FIGHTING FOR HIS
LIFE AFTER A SECOND BRUSH WITH CANCER.
HE WAS DIAGNOSED WITH MALIGNANT
MELANOMA IN HIS TEENS AND SADLY TWO
YEARS LATER IS HAS SPREAD.
N-B-C'S DIANA GONZALEZ TELLS US ABOUT
HIS FIGHT TO BEAT THE ODDS.

TAKE PKG: 2:13

((TAKE PKG))

JOE VALLEE @:07

MELANOMA PATIENT

DR. JOSE LUTSKY @:39

ONCOLOGIST

DAWN VALLEE @:57

MOTHER

DIANA GONZALEZ @1:24

REPORTING

JOE VALLEE @2:00

FATHER

OC" SOC.

TRT: 2:13

#####

6 PM 12/15/08

BRANTLEY

*****NCHC*****

1 OF 1

EVERY YEAR IN THE U-S SEVENTEEN
THOUSAND CHILDREN ARE BORN WITH A
HOLE BETWEEN CHAMBERS IN THEIR HEART.
IT FORCES THEIR HEARTS TO WORK
OVERTIME, CREATING A LIFE-THREATENING
SITUATION.

IN TONIGHT'S NORTH COAST HEALTH CHECK
JESSICA BRANTLEY REPORTS ON HOW
DOCTORS ARE NOW PATCHING THE HOLES
WITHOUT EVEN OPENING THE CHEST.

TAKE PKG 1:37

((PKG))

ANJA FORTIER @ :07

BORN WITH ATRIAL SEPTAL DEFECT

VIDEO COURTESY OF @ :14

W.L. GORE & ASSOCIATES, INC.

ROBERT VINCENT, MD @ 1:00

PEDIATRIC CARDIOLOGIST

ASHLEY AKINS @ 1:20

BORN WITH ATRIAL SEPTAL DEFECT

((GPX))

TRT: 1:37

TAKE GPX NCHC GPX

IF YOU'RE INTERESTED IN TONIGHT'S REPORT
YOU CAN GET MORE INFORMATION BY
LOGGING ON TO OUR WEBSITE AND CLICKING
ON THE HEALTH CHECK LINK.

####

2:05

5 PM 12-16-08

BUCHANAN

****INFLATION****

1 OF 1

IN A RADICAL, UNPRECEDENTED MOVE, THE
FEDERAL RESERVE BOARD TODAY LOWERED
A KEY INTEREST RATE TO NEAR ZERO AND
SAID IT WOULD BUY UP BILLIONS IN BONDS.
THE FED'S GOAL IS TO DRIVE MORTGAGE AND
CONSUMER LOAN RATES LOWER AND
PREVENT A MORE SEVERE RECESSION.
N-B-C'S STEVE HANDELSMAN HAS THE
DETAILS TONIGHT.

TAKE PKG: 1:48

((TAKE PKG))

LYLE GRAMLEY @1:00

FORMER FEDERAL RESERVE GOVERNOR

DANA PERINO @1:13

WHITE HOUSE SPOKESPERSON

SEN. JACK REED @1:23

(D) RHODE ISLAND

STEVE HANDELSMAN @1:38

REPORTING

OC" SOC.

TRT: 1:48

#####

2:00

5 PM 12-16-08

BUCHANAN

MONEY

1 OF 1

WITH THE HOLIDAY SHOPPING SEASON ON
THE UPSWING AND THE ECONOMY ON THE
DOWNSWING, MANY PEOPLE ARE LOOKING
FOR WAYS TO GIVE A BIG GIFT FOR A LITTLE
PRICE.

ONE WAY THAT MIGHT HELP, BUYING AT
AUCTIONS.

IN TONIGHT'S MONEY TALKS REPORT, STACY
JOHNSON SAYS BEFORE YOU ATTEND ANY
KIND OF AUCTION, CHECK OUT THESE
FOLLOWING TIPS.

TAKE PKG: 1:35

((TAKE PKG))

RICK LEVIN @:23

RICK LEVIN & ASSOCIATES

STACY JOHNSON, CPA @1:22

REPORTING

OC" SOC.

TRT: 1:35

TAKE GPX:

((TAKE GPX))

WWW.KIEM-TV.COM

IF YOU'D LIKE MORE INFORMATION ON
AUCTION SHOPPING, LOG ONTO OUR WEBSITE
AND CLICK ON THE MONEY TALKS LINK.

#####

2:15

5 PM 12-16-08

BUCHANAN

*****SKI*****

1 OF 1

FINALLY TONIGHT, HUNDREDS OF SKIERS
RECENTLY CONVERGED IN SUMMIT COUNTY,
COLORADO.

AND WHILE THAT DOESN'T SOUND SPECIAL
FOR SKI SEASON, IT IS REMARKABLE,
CONSIDERING SOME OF THEM JUST LEARNED
TO WALK AGAIN.

MATT REN-NEW REPORTS.

((TAKE PKG))

TAKE PKG: 1:44

FRISCO, CO @:02

CHRISTIAN FIERRO @:24

WOUNDED WARRIORS

OC" QUITE AN ACCOMPLISHMENT.

TRT: 1:44

#####

2:00

6 PM 12/16

HURST

ECON

4

1 OF 1

IN NATIONAL NEWS TONIGHT, WITH NEW
GOVERNMENT REPORTS INDICATING THE
ECONOMY IS STILL IN A FREE FALL, THE
FEDERAL RESERVE TODAY DECIDED TO DROP
INTEREST RATES TO A RECORD LOW.
TRACIE POTTS HAS THE LATEST FROM
WASHINGTON, D.C.

TAKE PKG: 1:43

((PKG))

DANA PERINO @: 56

WHITE HOUSE PRESS SECRETARY

###

TRACIE POTTS @: 1:32

REPORTING

OC: SOC

TRT: 1:43

6 PM 12/16

2:15

SHAW

SPIRIT

1 OF 1

THE MEDAL OF VALOR IS AN HONOR
PRESENTED BY GOVERNOR
SCHWARZENEGGAR TO STATE EMPLOYEES
WHO ACT AS HEROES IN THE LINE OF DUTY.
IN TONIGHT'S SPIRIT OF THE NORTH COAST,
RISSA SHAW TELLS US ABOUT TWO LOCAL
MEN WITH ^{Caltrans} ~~THE CALIFORNIA DEPARTMENT OF~~
~~TRANSPORTATION~~, WHO RECEIVED MEDALS
FOR RESCUING A ^{Caltrans} ~~CIVILIAN~~ ^{resident} IN NEED EARLIER
THIS YEAR.

TAKE PKG: 1:58

((PKG))

BRETT GRONEMEYER: @ 17

####

CAL-TRANS ASST. ENGINEER

JULIE EAST: @ 1:25

CAL-TRANS

OUT: SOC

TRT: 1:58

5 PM 12-17-08

2:05

BUCHANAN

****PRODUCTION****

1 OF 1

HIGHER GASOLINE PRICES AND WALL STREET
FRAUD MAY SEEM UNRELATED, BUT AS OPEC
MOVED TODAY TO CUT BACK OIL
PRODUCTION AND AS FEDERAL OFFICIALS
MOVED TO INVESTIGATE THE HUGE MAYDOFF
CASE, THERE'S CONCERN THAT BOTH COULD
UNDERMINE AMERICANS CONFIDENCE AND
MAKE OUR RECESSION WORSE.

N-B-C'S STEVE HANDELSMAN HAS THE
LATEST.

TAKE PKG: 1:46

((TAKE PKG))

HOWARD GRUENSPECHT @:24

ENERGY INFORMATION ADMIN.

LEVI TOUGER @:48 (QUICK)

PAWN SHOP OWNER

CHRIS COX @1:16

SECURITIES & EXCHANGE COMM.

OC" SOC.

TRT: 1:46

#####

3:00

5 PM 12-17-08

BUCHANAN

GUEST

1 OF 1

JOINING ME TONIGHT IS HELEN KARGANILLA
FROM THE SEQUOIA HUMANE SOCIETY.

HELEN KARGANILLA
SEQUOIA HUMANE SOCIETY

((TAKE GPX))

TAKE GPX

SEQUOIA HUMANE SOCIETY

707-442-1782

#####

WWW.SEQUOIAHUMANE.ORG

2:20

5 PM 12-17-08

BUCHANAN

HEALTH

1 OF 2

WITH RECORD NUMBER OF PEOPLE FINDING
THEMSELVES UNEMPLOYED, A NEW CRISIS
COULD BE ON THE HORIZON.

JOBS PROVIDE MANY WORKERS WITH
HEALTH INSURANCE BUT WHAT IF YOU'RE
LAID OFF?

N-B-C'S SCOTT BUDMAN SHOWS US HOW YOU
CAN STILL GET HEALTH INSURANCE WITHOUT
BREAKING THE BANK.

((TAKE PKG))

TAKE PKG 2:10

SHANNON ROHAN @:21

RECENTLY LAID OFF

SAM GIBBS @:52

EHEALTHINSURANCE.COM

CHRISTINA CLEM @1:19

AARP

OC" SOC.

TRT: 2:10

TAKE ON CAM

((ON CAM))

EXPERTS SAY YOU SHOULD TAKE THE TIME
TO SHOP AROUND AND FIND THE PLAN
THAT'S BEST FOR YOU.

WHETHER IT'S A FEDERAL PROGRAM, A PLAN
YOU BUY ONLINE OR COBRA, THEY SAY THE

Amro

2:00

6 PM 12/17

HURST

****ECONOMY****

11

1 OF 1

REACTION TO THE FED'S DRASTIC MOVE ON
INTEREST RATES IS STARTING TO TRICKLE
DOWN FROM ALL ACROSS THE WORLD
TODAY.

SO FAR THE RESPONSE FROM MARKETS HAS
BEEN MIXED. AFTER EARLY ENTHUSIASM
STOCKS ENDED SLIGHTLY LOWER TODAY.
BUT FOR MANY INVESTORS THEY SAY HOPE
SEEMED TO BE ABOUT THE LONG- TERM.
BROOKE HART REPORTS FROM WASHINGTON,
D.C.

TAKE PKG: 1:41

((PKG))

LYLE GRAMLEY @: 13

FMR. FEDERAL RESERVE GOVERNOR

###

HENRY PAULSON @: 25

TREASURY SECRETARY

ALFRED ESTRADA @: 50

NEVADA HOMEOWNER

BROOKE HART @ 1:30

REPORTING

OC: SOC

TRT: 1:41

2:15

6 PM 12/17

SHAW

****HCCVB****

1 OF 1

AT ITS MEETING LAST NIGHT, THE EUREKA
CITY COUNCIL AGREED TO
EXTEND THE CITY'S CONTRACT WITH THE
CHAMBER OF COMMERCE, BUT NOT WITH
THE HUMBOLDT COUNTY CONVENTION AND
VISITORS BUREAU.

RISSA SHAW TELLS US WHAT PUSHED THE
COUNCIL TO VOTE DIFFERENTLY THAN IT
HAS IN THE PAST 30 YEARS.

TAKE PKG: 2:00

((PKG))

DAVID TYSON: @ 30

###

EUREKA CITY MANAGER

TONY SMITHERS: @ 1:29

HCCVB EXECUTIVE DIRECTOR

OUT: SOC

TRT: 2:00

6 PM

12/17/08

WEAVER

*****HOMELESS*****

1 OF 1

71

2:05

ACCORDING TO THE CENTERS FOR DISEASE
CONTROL A HOMELESS PERSON'S HEALTH
DIMINISHES BY SIXTY PERCENT.

WITH A CONTRIBUTING FACTOR BEING THE
MANY NIGHT'S THEY SPEND IN THE COLD.

TONIGHT JILL WEAVER REPORTS ON THE
NEED FOR MORE SHELTERS LOCALLY, NOW
MORE THAN EVER.

TAKE PKG: 1:44

((PKG))

RONNIE LEE JONES @ 25

HOMELESS

JOHN SHELTER @ 1:02

ARCATA ENDEAVOR

OC: SOC

TRT: 1:44

TAKE GPX:

((GPX))

ALONG WITH SHELTERS, THE ENDEAVOR IS
ALWAYS IN NEED OF VOLUNTEERS AND
DONATIONS.

IF YOU WOULD LIKE TO HELP CALL JOHN
SHELTER AT 616- 1182. ###

2:00

5 PM 12-18-08

BUCHANAN

****ECONOMY****

1 OF 1

NAMING HIS TEAM TO REGULATE WALL
STREET, PRESIDENT ELECT BARACK OBAMA
TODAY POINTED A FINGER OF BLAME AT THE
CURRENT ADMINISTRATION FOR THE
ECONOMIC AND FINANCIAL CRISIS.
BUT PRESIDENT BUSH SAID HE'S IN A HURRY
TO FIX WHAT HE CAN, TO EASE THE WAY FOR
OBAMA.

N-B-C'S STEVE HANDELSMAN HAS THE
LATEST.

((TAKE PKG))

TAKE PKG: 1:48

RON GETTELFINGER @:58

PRES., UAW

STEVE HANDELSMAN @1:35

REPORTING

OC" SOC.

TRT: 1:48

#####

2:05

5 PM 12-18-08

BUCHANAN

****SCAM****

1 OF 1

COLD HARD CASH, THAT MAY BE COMING TO
YOUR MAILBOX HAS ALL THE HALLMARKS OF
A SCAM.

FIVE-DOLLAR BILLS ARE BEING SENT
RANDOMLY TO RESIDENTS ACROSS THE U-S
WITH A LETTER ASKING FOR PERSONAL
INFORMATION.

N-B-C'S JEFF BURNSIDE FINDS OUT IF IT'S A
SCAM OR THE REAL THING.

((TAKE PKG))

TAKE PKG: 1:50

CORY HELD @:25

REALTOR

JEFF BURNSIDE @:32

REPORTING

IAN GROSSMAN @:57

DEPT. OF TRANSPORTATION

OC" WITH FOUR MORE DOLLARS.

TRT: 1:50

#####

2:05

5 PM 12-18-08

BUCHANAN

FACE

1 OF 1

A WOMAN WHOSE FACE WAS HORRIBLY
DISFIGURED HAS BECOME THE FIRST
AMERICAN TO UNDERGO A NEAR-TOTAL
FACIAL TRANSPLANT.

ON WEDNESDAY, THE CLEVELAND CLINIC
ANNOUNCED THE SURGERY, SO FAR, IS
SUCCESSFUL AND SHOWED THE WORLD HOW
DOCTORS DID IT.

N-B-C'S TRACIE POTTS HAS THE STORY
TONIGHT.

TAKE PKG: 1:51

((TAKE PKG))

DR. MARIA SIEMIONOW @:23

LEAD SURGEON

DR. ERIC KODISH @1:14

CLEVELAND CLINIC BIOETHICIST

TRACIE POTTS @1:38

REPORTING

OC" SOC.

TRT: 1:51

#####

2:00

5 PM 12-18-08

BUCHANAN

MONEY

1 OF 1

THE HOLIDAYS COME COMPLETE WITH MANY
TRADITIONS, FROM TRIMMING A TREE TO
EXCHANGING GIFTS.

BUT THERE'S ONE TRADITION MOST OF US
COULD DO WITHOUT, WAITING IN LINE AT
THE POST OFFICE.

IN TONIGHT'S MONEY TALKS REPORT, STACY
JOHNSON EXPLAINS HOW YOU CAN AVOID
THOSE LINES ALL TOGETHER.

TAKE PKG: 1:30

((TAKE PKG))

MICHAEL FORTUNATO @1:16

POSTMASTER

STACY JOHNSON, CPA @1:17

REPORTING

OC" SOC.

TRT: 1:30

TAKE GPX:

((TAKE GPX))

WWW.KIEM-TV.COM

FOR MORE INFORMATION ON TONIGHT'S
STORY, LOG ONTO OUR WEBSITE AND CLICK
ON THE MONEY TALKS LINK.

#####

2:16

5 PM 12-19-08

BUCHANAN

*****BAILOUT*****

1 OF 1

TONIGHT PHASE ONE OF THE AUTO BAILOUT
IS A DONE DEAL.

PRESIDENT BUSH OKAYED MORE THAN 17-
BILLION DOLLARS IN EMERGENCY LOANS TO
GENERAL MOTORS AND CHRYSLER, SAYING
HE HAD NO CHOICE BUT TO SAVE JOBS AND
PREVENT A WORSE RECESSION.

BUT NOT EVERYONE IS CHEERING THE DEAL.
N-B-C'S STEVE HANDELSMAN HAS THE
LATEST.

TAKE PKG: 1:51

((TAKE PKG))

TAMMY DARVISH @:32

DARCARS CHRYSLER

RICK WAGONER @:39

CEO, GENERAL MOTORS

LARRY KUDLOW @1:22

CNBC ANALYST

STEVE HANDELSMAN @1:40

REPORTING

OC" SOC.

TRT: 1:51

#####

3:00

5 PM 12-19-08

BUCHANAN

*****GUEST*****

1 OF 1

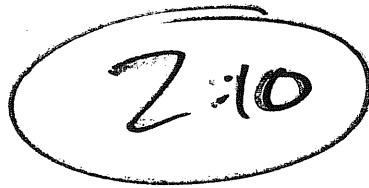
JOINING ME IN THE STUDIO TONIGHT IS GLEN
MAXON FROM THE REDWOOD COAST MUSIC
FESTIVAL ORGANIZATION.

GLENN MAXON
FESTIVAL DIRECTOR

TAKE GPX:
REDWOOD COAST JAZZ FESTIVAL
MARCH 26-29

((TAKE GPX))

#####



5 PM 12/19

HURST

GREEN

1 OF 1

SCOTT HURST JOINS US NOW TO INTRODUCE
THIS WEEK'S NORTH COAST GREEN REPORT,
SCOTT.

LESLIE, RIDING THE BUS IS A GREAT WAY TO
GO GREEN... BUT MANY BUS ROUTES CAN
OFTEN BE CONFUSING AND COMPLEX.
ESPECIALLY WHEN YOU'RE NEW TO AN
AREA... BUT NOW MODERN TECHNOLOGY IS
MAKING IS EASIER... AND THE NORTH COAST
IS WIRED AND READY.

TAKE PKG: 1:44

((PKG))

GREG PRATT @: 09 (VERY QUICK)

HUMBOLDT TRANSIT AUTHORITY

AARON ANTRIM @: ²⁶~~28~~ (QUICK)

TRILLIUM SOLUTIONS

SCOTT HURST @: ~~32~~ 32

REPORTING

OC: COMING TO US

TRT: ~~04~~ 1:41

TAKE GPX:

((GPX))

KIEM GREEN GPX

KIEMGREEN@HOTMAIL.COM ###

6 PM 12/19/08

11p

2:10

BRANTLEY

STEAL

1 OF 1

A 30-YEAR OLD EUREKA MAN FACES FELONY
AND MISDEMEANOR CHARGES FOR
REMOVING ARTIFACTS FORM A LOCAL STATE
PARK.

TONIGHT JESSICA BRANTLEY TELLS US HOW
HIS YOU TUBE POSTING OF THE ARTIFACTS
WAS HIS TICKET TO COURT.

TAKE PKG: 1:56

((PKG))

GREG HALL @ :12

STATE PARK RANGER

FRANK LARA @ :51 QUICK

YUOK TRIBE

GREG COLLINS @ 1:01

NORTH COAST REGION ARCHAEOLOGIST

OUT" SOC

TRT: 1:56

###

6 PM

12/19/08

WEAVER

*****GIFTS*****

1 OF 1

Up

2:00

EVERY YEAR, STARTING THE DAY AFTER
THANKSGIVING THE EUREKA FIRE
DEPARTMENT STARTS COLLECTING TOYS
FROM THE PUBLIC FOR THE LESS FORTUNATE.
AS JILL WEAVER REPORTS, THE STATE OF THE
ECONOMY MAY HAVE PEOPLE SPENDING LESS
BUT IT HASN'T STOPPED THEM FROM GIVING
THIS HOLIDAY SEASON.

((PKG))

####

TAKE PKG: 1:47

RICK LAHARGOUE @ 14

EUREKA FIRE DEPARTMENT

CAPT. SYBIL SMITH @ 36

SALVATION ARMY

OC: SOC

TRT: 1:47

2:00

6 PM 12/19

HURST

****BERKELEY****

1 OF 1

IN STATE NEWS TONIGHT, POLICE IN
BERKELEY HAVE A VERY UNUSUAL CASE ON
THEIR HANDS.

AFTER INVESTIGATING A SUICIDE EARLIER
THIS WEEK, OFFICERS CAME ACROSS AN
ENTOMBED BODY HIDDEN INSIDE A WALL OF
THE APARTMENT BUILDING WHERE THE MAN
TOOK HIS LIFE.

CHRIS KAFFON HAS THE STORY.

TAKE PKG: 1:41

((PKG))

BERKELEY, CA.

OC: THE BODY WAS STASHED

###

TRT: 1:41

30

6 PM

12/20/08

WEAVER

****POOL****

1 OF 1

9

2:00

TODAY IS THE DEADLINE FOR HUNDREDS OF THOUSANDS OF COMMUNITY POOLS ACROSS THE COUNTRY TO COMPLY WITH A NEW POOL SAFETY LAW.

FOR MOST POOLS IT SIMPLY INVOLVES CHANGING THE DRAIN COVER.

IT WILL COST A COUPLE-HUNDRED DOLLARS... AND IT'S DESIGNED TO MAKE THE POOL SAFER, ESPECIALLY FOR CHILDREN.

AS BRYAN GARNER REPORTS, IT'S ALL A PART OF A NEW LAW THAT BEGAN WITH THE DEATH OF A SEVEN-YEAR OLD GIRL.

((PKG))

###

TAKE PKG: 1:35

NANCY BAKER @ 12

PARENT ADVOCATE

LARRY CALARCO @ 47

CUSTOM POOLS

BOB WASHAM @ 58

FLORIDA HEALTH DEPT.

OC: LAW KICKS IN

TRT: 1:35

30

6 PM

12/20/08

WEAVER

*****GYM*****

1 OF 1

2:05

CAN TIGHTENING YOUR FINANCIAL BELT
RESULT IN AN EXPANDING WAIST LINE?
LAYOFFS AND PAYCUTS ARE HAVING AN
IMPACT ON PEOPLE WORKING TO STAY IN
SHAPE.

REPORTER DIANA GONZALEZ TELLS US HOW
ONE FLORIDA HEALTH CLUB IS WORKING TO
STAY AFLOAT IN THIS TOUGH ECONOMY.

((PKG))

###

TAKE PKG: 1:50

GENE MEEHAN @ 17

HEALTH CLUB OWNER

LISA CONNER @ 43

FITNESS DIRECTOR

EDDIE DE LA CADENA @ 1:05

SOFTWARE SALESMAN

OC: SOC

TRT: 1:52

5 PM 12/22/08



BRANTLEY

****GUEST****

1 OF 1

WELCOME BACK I'M JOINED HERE TONIGHT
BY MARTHA JOHNSON FROM AREA ONE
AGENCY ON AGING HERE TO TALK ABOUT
THE MEDICARE PRESCRIPTION DRUG PLAN
ENROLLMENT.

TAKE GPX: GUEST

((GPX))

AREA 1 AGENCY ON AGING

434 7TH STREET

ERUEKA, CA 95501

707.444.3000

HICAPMANAGER@A1AA.ORG

###

5 PM 12/22/08

3:20

BRANTLEY

GENETIC

1 OF 1

ALL PARENTS WANT THEIR BABIES TO BE
BORN HEALTHY BUT UNFORTUNATELY,
MILLIONS OF CHILDREN ENTER THE WORLD
WITH GENETIC DISEASES THAT CAN
SOMETIMES BE FATAL.

TONIGHT ED YEATES REPORTS ON A UNIQUE
PROCEDURE THAT SOME 30 TO 50 UTAH
FAMILIES HAVE DONE TO FREE THEIR NEW
BORNS OF DISABLING DISORDERS, INCLUDING
UTAH JAZZ BASKETBALL PLAYER CARLOS
BOOZER.

((PKG))

TAKE PKG: 3:00

CARLOS BOOZER @ :02

PRO-BASKETBALL PLAYER

CECE BOOZER @ :58

MOTHER

DR. MATTHEW PETERSON @ 1:26

OB-GYN

ED YEATES @ 1:44

REPORTING

JILL EHAT @ 1:53

MOTHER

TAYLOR EHAT @ 2:41

FATHER

OUT: SOC

TRT: 3:00

####

2:00

6 PM 12-22-08

BUCHANAN

****COLD****

((p

1 OF 1

IT STARTED THIS WEEKEND AND CONTINUED
TODAY, A STRONG BLAST OF WINTER
WEATHER, CAUSING SOME SERIOUS
PROBLEMS FROM COAST TO COAST.
N-B-C'S JAY GRAY HAS A CLOSER LOOK AT
THE CONDITIONS.

TAKE PKG: 1:47

((TAKE PKG))

GEORGE GANTZ @1:15

UNITIL POWER COMPANY

OC" SOC.

TRT: 1:47

#####

245

6 PM 12-22-08

BUCHANAN

****CAMPAIGN****

11

1 OF 1

THERE WERE MANY MAJOR STORIES THIS
PAST YEAR, BUT THERE WAS ONE THAT
OCCUPIED OUR ATTENTION MORE THAN JUST
ABOUT ANY OTHER.
N-B-C'S STEVE HANDELSMAN GIVES US A
LOOK BACK AT AN HISTORIC PRESIDENTIAL
CAMPAIGN.

TAKE PKG: 2:31

((TAKE PKG))

BARACK OBAMA @:12 (VERY QUICK')

PRESIDENT-ELECT

SEN. HILLARY CLINTON @:30

(D) NEW YORK

SEN. JOHN MCCAIN @:49 (VERY QUICK')

(R) ARIZONA

OC" SOC.

TRT: 2:31

#####

2:00

6 PM 12-22-08

BUCHANAN

COLD

1 OF 1

IT STARTED THIS WEEKEND AND CONTINUED
TODAY, A STRONG BLAST OF WINTER
WEATHER, CAUSING SOME SERIOUS
PROBLEMS FROM COAST TO COAST.
N-B-C'S JAY GRAY HAS A CLOSER LOOK AT
THE CONDITIONS.

TAKE PKG: 1:47

((TAKE PKG))

GEORGE GANTZ @1:15

UNITIL POWER COMPANY

OC" SOC.

TRT: 1:47

#####

245

6 PM 12-22-08

BUCHANAN

****CAMPAIGN****

1 OF 1

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(D) NEW YORK

SEN. JOHN MCCAIN @:49 (VERY QUICK')

(R) ARIZONA

OC" SOC.

TRT: 2:31

#####

5 PM 12/23/08

BRANTLEY

****HAMMER****

1 OF 1

A CAMP LEJEUNE MARINE IS BEHIND BARS,
UNDER A MILLION DOLLARS BOND AFTER
AUTHORITIES SAY HE TRIED TO BEAT HIS
WIFE TO DEATH USING A HAMMER TO STRIKE
HER IN THE HEAD MULTIPLE TIMES OVER THE
WEEKEND.

CHELSEA DONOVAN HAS MORE ON WHERE
THE INVESTIGATION STANDS AND WHAT
HAPPENED IN COURT MONDAY FOR 24-YEAR
OLD CORPORAL JONATHAN GOLD'S FIRST
APPEARANCE.

TAKE PKG: 1:42

((PKG))

SHERIFF ED BROWN @ :02

ONSLOW COUNTY SHERIFF'S OFFICE

ONSLOW COUNTY, NORTH CAROLINA @ :12

DONNA BOURGET @ 1:11

NEIGHBOR

OUT: FOR HER LIFE

TRT: 1:42

###

5 PM 12/23/08

2:20

BRANTLEY

****PETS****

1 OF 1

THE HOLIDAYS ARE HERE AND YOU MAY BE
HEADING OUT OF TOWN TO SPEND SOME TIME
WITH THE FAMILY.

BUT IF YOU ARE LEAVING YOUR DOG OR CAT
BEHIND, THERE ARE SOME THINGS YOU
MIGHT WANT TO CONSIDER WHEN BOARDING.
JANE MCGARRY REPORTS.

TAKE PKG: 2:07

((PKG))

DR. KRISTEN HASSLER @ :45

ANGEL VETERINARY CLINIC

OUT: SOC

TRT: 2:07

###

2:00

6 PM 12-23-08

BUCHANAN

****ECONOMY****

11

1 OF 1

MORE BAD ECONOMIC NEWS TODAY.
HOME SALES AND HOME PRICES FELL
SHARPLY IN NOVEMBER.
THE OBAMA ECONOMIC TEAM HOPES TO
HELP, WITH A HUGE NEW STIMULUS PLAN
AND VICE PRESIDENT ELECT BIDEN IS
WARNING THAT THE USUAL GOODIES, THE
PORK PROJECTS OFTEN TACKED ON BY
LAWMAKERS WILL NOT BE ALLOWED.
N-B-C'S STEVE HANDELSMAN HAS THE
LATEST.

TAKE PKG: 1:46

((TAKE PKG))

THOMAS LAWLER @:11

LAWLER ECONOMIC CONSULTING

DAVID CROW @:21

NAT'L ASSOC. OF HOMEBUILDERS

MARK DELK @:34

DELOITTE CONSULTING

JOE BIDEN @1:10

VICE PRESIDENT ELECT

STEVE HANDELSMAN @1:37

REPORTING

SOC.

5 PM

12/23/08

WEAVER

*****SPRINT*****

1 OF 1

2:10

ONE LOCAL MAN HAS STARTED A
CAMPAIGN TO KEEP PEOPLE WARM THIS
WINTER, BUT NEEDS YOUR HELP TO DO IT.
IN TONIGHT'S SPIRIT OF THE NORTH
COAST JILL WEAVER TELLS US HOW JUST
A COUPLE CENTS A WEEK COULD HELP
HUNDREDS, EVEN MILLIONS OF PEOPLE.

((PKG))

TAKE PKG: 1:48

ROBERT LOHN @ 11(QUICK)

COATS FOR THE COLD

OC: SOC

TRT: 1:48

TAKE GPX:

((GPX))

LOAN WOULD LIKE TO SEE THIS DONE IN
COMMUNITIES ACROSS THE COUNTRY.
TO LEARN MORE VISIT COATS FOR THE
COLD DOT ORG.

2:05

6 PM 12-23-08

BUCHANAN

MILITARY

71

1 OF 1

BEFORE WE GO TONIGHT, FOR A FAMILY IN
PENNSYLVANIA, THIS HOLIDAY SEASON HAS
SPECIAL MEANING BECAUSE THE FAMILY'S
PATRIARCH WILL BE SHIPPING OUT FOR DUTY
IN IRAQ IN EARLY 2009.

BUT HE'S ONLY SHIPPING OUT BECAUSE HE
WON A LONG FIGHT TO BE ABLE TO ENLIST IN
THE MILITARY.

TED GREENBERG EXPLAINS.

((TAKE PKG))

TAKE PKG: 1:47

SPC-P JERRY GIORDANO @1:14

U.S. ARMY

CYNDI GIORDANO @1:16

SOLDIER'S WIFE

OC" AGE KEEP HIM DOWN.

TRT: 1:47

5 PM 12/24/08



BRANTLEY

ECONOMY

1 OF 1

TWO THOUSAND AND EIGHT WAS A YEAR
MOST OF US HAVE NEVER SEEN WHEN IT
CAME TO THE ECONOMY.

IT WAS AN ECONOMIC ROLLER COASTER RIDE
THE U-S HASN'T EXPERIENCED SINCE THE
GREAT DEPRESSION.

N-B-C REPORTER MICHELLE FRANZEN TAKES
A LOOK BACK.

TAKE PKG: 3:06

((PKG))

LAWRENCE WHITE @ :21

NEW YORK UNIVERSITY

DYLAN RATIGAN @ 1:04

CNBC

OUT: SOC

TRT: 3:06

TAKE ON CAM

((ON CAM))

TREASURY SECRETARY HENRY PAULSON
RECENTLY SAID WHILE THE ECONOMY IS
STILL ON THE ROAD TO RECOVERY, HE
DOESN'T EXPECT ANY MORE MAJOR
FINANCIAL INSTITUTIONS WILL FAIL DURING
THIS CRISIS.

###

5 PM 12/24/08

2:15

BRANTLEY

****YOGA****

1 OF 1

WE MAY BE TANKING OUT ON THE ECONOMY
BUT YOGA IS FILLING UP.

CONSUMERS, STRESSED TO THE LIMITS ON
BUDGET CUTS, LAYOFFS AND DISAPPEARING
RETIREMENT FUNDS ARE FLOCKING TO YOGA
CLASSES SEARCHING FOR TECHNIQUES TO
RELIEVE STRESS.

TONIGHT, N-B-C'S ED YATES SHOWS US THE
OPPOSITE OF A MELT DOWN.

TAKE PKG: 1:59

((PKG))

JENNIFER ELLEN MUELLER @ :17

YOGA INSTRUCTOR

MATT NEWMAN @ :38

YOGA INSTRUCTOR

SHARLENE ASHTON @ 1:04 QUICK

YOGA ENTHUSIAST

PETER COBABE @ 1:07

YOGA ENTHUSIAST

ED YATES @ 1:15

REPORTING

OUT: 1:59

TRT:

6 PM 12-24-08

3:10
BUCHANAN

****APOLLO****

(1)

1 OF 1

FORTY YEARS AGO TODAY, NASA MADE
HISTORY WHEN ASTRONAUTS MADE IT TO
THE FAR SIDE OF THE MOON.

ON THIS MILESTONE ANNIVERSARY,
COMMAND MODULE PILOT JIM LOVELL
REFLECTS BACK ON THE MISSION.

N-B-C'S PHIL ROGERS HAS THE STORY.

TAKE PKG: 2:53

((TAKE PKG))

JIM LOVELL @1:21

ASTRONAUT

PHIL ROGERS @1:30

REPORTING

OC"SOC.

TRT: 2:53

#####

6 PM 12-24-08

3:10
BUCHANAN

APOLLO

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((TAKE PKG))

TAKE PKG: 2:53

JIM LOVELL @1:21

ASTRONAUT

PHIL ROGERS @1:30

REPORTING

OC'SOC.

TRT: 2:53

#####

2:05

6 PM 12-24-08

BUCHANAN

*****ENLIST*****

1 OF 1

WHILE MANY COMPANIES ARE SLASHING
THEIR BUDGETS AND LAYING OFF
EMPLOYEES, ONE EMPLOYER IS ACTUALLY
LOOKING TO FILL ITS RANKS.
THE U-S MILITARY IS HIRING AND AS N-B-C'S
DARCY SPENCER REPORTS, MORE PEOPLE ARE
SIGNING UP TO SERVE THEIR COUNTRY.

TAKE PKG: 1:54

((TAKE PKG))

KENNY ALEXANDER @:10

JOINING NAVY

OMAR JOHNSON @1:00

NAVY RECRUITER

KIM GODWIN @1:25

JOINING NAVY

OC" BRING IT ON.

TRT: 1:54

#####

2:00

6 PM 12-24-08

BUCHANAN

****ORNAMENT****

1 OF 1

YOU HAVE THEM HANGING ON YOUR TREE
BUT ASIDE FROM A BOX AT THE STORE
WHERE DO YOUR CHRISTMAS ORNAMENTS
COME FROM?

WELL, GALEN CULVER FOUND A MAN NEAR
LAHOMA, OKLAHOMA WHO KNOWS WHERE
EVERY SINGLE ONE OF HIS ARE FROM AND
HOW THEY'RE MADE TOO.

((TAKE PKG))

TAKE PKG: 1:36

NEAR LAHOMA, OK @:02

BRUCE NIXON @:28

ORNAMENT MAKER

OC" SOC.

TRT: 1:36

#####3

6 PM 12-25-08

3:05
BUCHANAN

TREE

1 OF 1

BEFORE WE GO TONIGHT, IN COLUMBIA,
MISSOURI, ONE MAN HAS BEEN LIGHTING UP
A SPECIAL CRABAPPLE TREE FOR CHRISTMAS
FOR YEARS.

VIDEOGRAPHER SCOTT SCHAEFER AND
REPORTER SARAH HILL SHOW US WHAT'S SO
MAGICAL ABOUT THIS ONE TREE.

TAKE PKG 2:45

((TAKE PKG))

RANDY FLETCHER @2:25

TREE LIGHTER

OC" SOC.

TRT 2:45

#####

2:00

6 PM 12-25-08

BUCHANAN

****CHALLENGE****

1 OF 1

IT HAS BEEN A CHALLENGING CHRISTMAS
SEASON FOR MANY PEOPLE, LIKE THOSE
TRYING TO TRAVEL THROUGH STORMY
WEATHER THIS WEEK AND THE ECONOMY
HAS MANY RETAILERS SEEING MORE OF A
BLUE CHRISTMAS THAN A GREEN ONE.
N-B-C'S BRIAN MOOAR HAS A LOOK AT
CHRISTMAS AROUND THE NATION.

TAKE PKG 1:41

((TAKE PKG))

NO SUPERS

OC SOC.

TRT 1:41

#####

2:20

5 PM 12-26-08

BUCHANAN

****SLEEP****

1 OF 2

THE WORLD SLEEP FOUNDATION SAYS MORE
THAN 70-MILLION OF US IN THE U-S HAVE
OCCASIONAL INSOMNIA.

BUT AS MONICA ROBINS TELLS US, FOR ONE
IN TEN THE PROBLEM ISN'T OCCASIONAL. IT'S
CHRONIC.

WE SPEND 98-MILLION DOLLARS A YEAR ON
OVER-THE-COUNTER SLEEPING AIDS AND
ANOTHER 50-MILLION ON CAFFEINE TABLETS
JUST TO STAY AWAKE.

((TAKE PKG))

TAKE PKG: 1:59

ROY HALL @:10

INSOMNIAC

ROSANNE HALL @:21 (QUICK)

WIFE

DR. REENA MEHRA @:41

SLEEP SPECIALIST

OC" A GOOD NIGHT'S SLEEP

TRT: 1:59

TAKE ON CAM

((TAKE ON CAM))

ROY HAS A HEART CONDITION AND THERE'S
A CHANCE HIS MEDICATION MAY BE
AFFECTING HIS SLEEP.

HE SAYS THE BEHAVIORAL THERAPY IS

f-m 070

2:00

5 PM 12-26-08

BUCHANAN

****GREEN****

1 OF 1

NOW THAT CHRISTMAS IS OVER, IT'S TIME TO
START THINKING ABOUT CLEANING UP AND
POSSIBLY GETTING RID OF THAT CHRISTMAS
TREE.

BUT JUST THROWING IT OUT COULD CAUSE
MORE HARM THAN GOOD.

IN THIS WEEK'S NORTH COAST GREEN
REPORT, SCOTT HURST TELLS US HOW TO GET
RID OF THAT TREE THE GREEN WAY.

TAKE PKG: 1:30

((TAKE PKG))

VOICE OF @:38

PATRIC OWEN

HUM. WASTE MANAGEMENT AUTH.

GRANT LINDEMANN @1:02

FOX VALLEY CHRISTMAS TREES

OC" A GREEN 2009.

TRT: 1:30

TAKE GPX

((TAKE GPX))

KIEM GREEN GPX

IF YOU HAVE A GREEN STORY IDEA FOR US,
PLEASE E-MAIL THE NORTH COAST GREEN
REPORT AT KIEMGREEN@HOTMAIL.COM

#####3

3:35

5 PM 12-26-08

BUCHANAN

QUOTES

1 OF 1

FINALLY TONIGHT, A LOOK BACK NOW AT
THE FACES AND SOUNDS FROM A YEAR
FILLED WITH PASSION, POLITICS AND QUOTES
THAT WE WILL ALL REMEMBER.

TAKE PKG: 3:22

((TAKE PKG))

NO SUPERS

OC' YES WE CAN.

TRT: 3:22

#####

2:00

6 PM 12-26-08

BUCHANAN

WOES

1 OF 1

50, 60, 70-PERCENT OFF AND MORE.

THIS AFTER CHRISTMAS SALE DAY BROUGHT

SOME AMAZING PRICES TO THE NATION'S

RETAIL STORES.

BUT WAS IT ENOUGH TO GET CUSTOMERS

SHOPPING AGAIN?

N-B-C'S BRIAN MOOAR HAS THE STORY.

((TAKE PKG))

TAKE PKG: 1:44

MARSHAL COHEN @:16

RETAIL ANALYST

SCOTT KRUGMAN @:22

NATIONAL RETAIL FEDERATION

HECTOR MAXIMUS @:48

KMART STORE MANAGER

JOEY SORGE @1:18

ONLINE SHOPPER

BRIAN MOOAR @1:34

REPORTING

OC" SOC.

TRT: 1:44

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2:00

6 PM 12-26-08

BUCHANAN

****GREEN****

1 OF 1

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((TAKE PKG))

TAKE PKG: 1:30

VOICE OF @:38

PATRICOWEN

HUM. WASTE MANAGEMENT AUTH.

GRANT LINDEMANN @1:02

FOX VALLEY CHRISTMAS TREES

OC A GREEN 2009.

TRT: 1:30

TAKE GPX

KIEM GREEN GPX

((TAKE GPX))

IF YOU HAVE A GREEN STORY IDEA FOR US,
PLEASE E-MAIL THE NORTH COAST GREEN
REPORT AT KIEMGREEN@HOTMAIL.COM

#####3

2:00

6 PM 12-26-08

BUCHANAN

SPREE

1 OF 1

IN STATE NEWS, INVESTIGATORS, SIFTING
THROUGH THE CHARRED DEBRIS AFTER A
CHRISTMAS EVE ATTACK IN CALIFORNIA,
HAVE UNCOVERED A NINTH VICTIM.
AND WE ARE LEARNING MORE NOW ABOUT
THE MAN POLICE BELIEVE WAS BEHIND THE
MURDEROUS RAMPAGE AND FIRE.
N-B-C'S JAY GRAY HAS THE LATEST.

((TAKE PKG))

TAKE PKG: 1:37

KIM RANEY @:05

COVINA POLICE CHIEF

LT. PAT BUCHANAN @:28

COVINA POLICE DEPT.

LT. MARIO MUNOZ @1:24

LA POLICE DEPT.

OC" SOC.

TRT: 1:37

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6 PM 12/26/08

2.03

BRANTLEY

*****SALE*****

1 OF 1

FAMILY, FRIENDS AND FOOD ARE ALL WORDS
MANY THINK OF WHEN IT COMES TO THE
HOLIDAYS, BUT FOR THE CONSUMER-MINDED
PERSON, THERE'S ANOTHER WORD AT THE
TOP OF THAT LIST---SALES.

JESSICA BRANTLEY HIT THE STORES TODAY
TO TALK TO POST CHRISTMAS SHOPPERS AND
FIND OUT WHY THIS YEAR, MORE THAN EVER,
BARGAIN SHOPPING IS THE ONLY WAY TO GO.

((PKG))

TAKE PKG: 1:37

WENDY ALLEN @ :30

POST CHRISTMAS SHOPPER

MICHAEL NICHOLS @ :41

POST CHRISTMAS SHOPPER

BILL CHINL @ :50

POST CHRISTMAS SHOPPER

GINGER JONES @ 1:20

BOARDERS SALES MANAGER

OUT: SOC

TRT: 1:37

####

30
6 PM 12/27/08
U



BRANTLEY

TRAVEL

1 OF 1

FROM FREEZING RAIN TO UNSEASONABLY
HIGH TEMPERATURES...FROM THREATS OF
FLOODING TO TORNADOES....THE WEATHER
PICTURE FOR MUCH OF THE COUNTRY IS
STRANGE...AND IN SOME
PLACES...DANGEROUS.

AND THAT COULD MEAN MORE PROBLEMS
FOR TRAVELERS TRYING TO MAKE THEIR
WAY HOME AFTER THE HOLIDAYS.

N-B-C'S MICHELLE FRANZEN HAS MORE.

((PKG))

TAKE PKG: 1:51

NO SUPERS

OUT: TO GET HOME

TRT: 1:51

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30
6 PM 12/27/08

BRANTLEY

MURDER

1 OF 1

POLICE IN CALIFORNIA HAVE RELEASED NEW,
CHILLING DETAILS ABOUT THE MASSACRE AT
A CHRISTMAS EVE PARTY, WHERE A GUNMAN
DRESSED AS SANTA KILLED NINE PEOPLE
BEFORE TAKING HIS OWN LIFE.

TONIGHT, N-B-C'S RON MOTT IS IN COVINA
CALIFORNIA WITH MORE.

TAKE PKG- 1:54

((PKG))

ED WINTER @ 1:01

LOS ANGELES COUNTY CORONER

CHIEF KIM RANEY @ 1:49 QUICK

COVINA POLICE DEPARTMENT

OUT: HIS OWN LIFE

TRT- 1:54

###

30

6 PM 12/27/08

11

2:00

BRANTLEY

****RETAIL****

1 OF 1

IT'S THE LAST WEEKEND OF THE YEAR AND
THE NATION'S RETAILERS, ALREADY
SUFFERING FROM DISMAL SALES THIS
SEASON ARE HOPING POST-CHRISTMAS
CLEARANCES CAN SAVE THE HOLIDAY
SEASON.

AND AS N-B-C'S KERRY SANDERS REPORTS,
RETAILERS ARE SLASHING PRICES AGAIN,
TRYING TO TEMPT SHOPPERS.

TAKE PKG 1:48

((PKG))

DECEMBER 16 @ 1:22

DANA TELSEY @ 1:05

RETAIL ANALYST

REBECCA JARVIS @ 1:27

CNBC

OUT: THAN THIRTY-FOUR PERCENT

TRT: 1:48

12/28/2008

2:00

30
5 PM 12/28

SHAW

*****MONEY*****

4

1 OF 1

THE HOLIDAYS ARE ALMOST OVER, AND
WHILE THIS TIME OF YEAR IS HECTIC
ENOUGH, MONEY TALKS REPORTER STACY
JOHNSON HAS SOMETHING YOU NEED TO ADD
ONTO YOUR PLATE... MAKE SURE YOU DO THE
RIGHT THINGS BEFORE YEAR- END TO MAKE
YOUR LIFE LESS TAXING NEXT APRIL.

TAKE PKG: 1:37

((PKG))

KEN STRAUSS: @ 39

CFA

STACY JOHNSON: @ 1:23

REPORTING

OUT: SOC

TRT: 1:37

TAKE GPX:

((GPX))

KIEM WEBSITE

TO GET MORE INFORMATION ON THIS
SEGMENT YOU CAN VISIT OUR WEBSITE AND
CLICK ON THE MONEY TALKS LINK.

###

2:00

5 PM 12-29-08

BUCHANAN

*****ECONOMY*****

1 OF 1

2008 IS STUMBLING TO A FINISH AMID MORE
BAD ECONOMIC NEWS, OIL PRICES RISING,
STOCKS FALLING, THE AUTO INDUSTRY STILL
IMPLODING AND THE WHOLE MESS SOON TO
BE ON BARACK OBAMA'S PLATE.
N-B-C'S STEVE HANDELSMAN HAS THE
LATEST.

TAKE PKG: 1:46

((TAKE PKG))

PROF. PETER MORICI @:32

ECONOMIST

THOMAS LAWLER @1:07

LAWLER HOUSING CONSULTING

STEVE HANDELSMAN @1:33

REPORTING

OC" SOC.

TRT: 1:46

#####

3:00

5 PM 12-29-08

BUCHANAN

****GUEST****

1 OF 1

JOINING ME FOR TONIGHT'S BOOMERS AND
SENIORS SEGMENT IS CINDY DENBO,
EXECUTIVE DIRECTOR AT THE AREA ONE
AGENCY ON AGING.

CINDY DENBO

AREA 1 AGENCY ON AGING

TAKE GPX

((TAKE GPX))

AREA 1 AGENCY ON AGING

#707-442-3763

#####

2:10

5 PM 12-29-08

BUCHANAN

****CANCER****

1 OF 1

A RHODE ISLAND MAN IN ON A CRUSADE TO
BRING ATTENTION TO A RARE CANCER THAT
TOOK HIS WIFE'S LIFE.

CHO-LANG-IO CARCINOMA, OR CANCER OF
THE BILE DUCT, IS ONLY DIAGNOSED IN
ABOUT 56-HUNDRED PEOPLE A YEAR AND IT'S
USUALLY NOT CAUGHT EARLY, MAKING IT
ESPECIALLY DEADLY.

N-B-C'S BARBARA MORSE SILVA REPORTS.

((TAKE PKG))

TAKE PKG: 1:53

JEFF COSTA @:45

SUSAN'S HUSBAND

DR SANJAY JAIN @:59

ONCOLOGIST

OC" SOC.

TRT: 1:53

#####

6 PM 12/29/08

2:05

BRANTLEY

NCHC

11

1 OF 1

BENDING DOWN OR GETTING UP CAN BE A PAINFUL CHORE FOR SOMEONE WITH KNEE PROBLEMS.

DOCTORS SAY MANY TIMES THE LOUD CREAKING IN A PERSON'S BONES CAN BE BLAMED ON LOSS OF CARTILAGE, BUT RESEARCHES ARE CLOSE TO FINDING A PERMANENT SOLUTION.

THEY'RE HELPING THE BODY HEAL ITSELF BY NATURALLY RE-GROWING CARTILAGE.

JESSICA BRANTLEY EXPLAINS IN TONIGHT'S NORTH COAST HEALTH CHECK.

TAKE PKG: 1:35

((PKG))

KATHLEEN HABERSTRON @ :10

SUFFERS FROM KNEE PAIN

THOMAS WEBSTER, PHD @ :20

BIOMEDICAL ENGINEER

OUT: SOC

TRT: 1:35

TAKE GPX: NCHC

((GPX))

IF YOU'RE INTERESTED IN MORE INFORMATION ON TONIGHT'S REPORT JUST LOG ON TO OUR WEBSITE AND CLICK ON THE NORTH COAST HEALTH CHECK LINK. ###

2:00

5 PM 12-30-08

BUCHANAN

*****MILK*****

1 OF 1

THESE DAYS, IT'S HARDER THAN EVER TO
ACTUALLY FIGURE OUT WHAT GOES INTO
THE FOOD WE EAT.

THERE'S A SCHOOL OF THOUGHT THAT THE
MORE LOCAL THE FOOD IS THE MORE WE CAN
KEEP AN EYE ON THE PRODUCT.

N-B-C'S LAURA CANNON GARCIA VISITED A
DAIRY FARM IN PETALUMA, CALIFORNIA AND
HAS THIS REPORT.

TAKE PKG: 1:38

((TAKE PKG))

GEORGE MCLELLAND @:16

MCLELLAND DAIRY

MARCUS BENEDETTI @1:14

CLOVER STORNETTA

OC" GENERATIONS TO COME.

TRT: 1:38

#####

6 PM 12/30/08

BRANTLEY

SPIRIT

1 OF 1

THE CALIFORNIA HIGHWAY PATROL BEGINS
ANOTHER MAXIMUM ENFORCEMENT PERIOD
TOMORROW FOR THE NEW YEARS HOLIDAY.
IN TONIGHT'S SPIRIT OF THE NORTH COAST,
JESSICA BRANTLEY EXPLAINS HOW LOCAL
BARS AND COMPANIES ARE DOING THEIR
PARTS TO ENCOURAGE SAFE TRAVELING
DURING THE HOLIDAY.

TAKE PKG: 2:09

((PKG))

DAVE KADIVAR @ 1:42

CO-OWNER, STEVE AND DAVE'S BAR

MICHAEL COSTANZO @ 1:55

MANAGER, SIDELINES

JUDY MCKINLEY @ 1:26

AAA, EUREKA DISTRICT OFFICE

WILL PROUTY @ 1:55 QUICK

PARTY GOER

OUT: SOC

TRT: 2:09

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2:00

11 PM 12/30

HURST

TECH

1 OF 1

DURING THE CAMPAIGN PRESIDENT- ELECT
BARACK OBAMA HARNESSED THE POWER OF
THE INTERNET TO RAISE MONEY AND
ORGANIZE MILLIONS OF SUPPORTERS.
NOW HE HAS PLANS TO EMBRACE THAT
TECHNOLOGY IN THE WHITE HOUSE... BUT AS
SAVANNAH GUTHRIE REPORTS IT COULD BE A
LOT HARDER THAN EXPECTED.

TAKE SOT: 1:43

((SOT))

ROBERT GIBBS @: 34

OBAMA TRANSITION SPOKESMAN

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DAVID ALMACY @ 1:04

FMR. WHITE HOUSE INTERNET DIRECTOR

SAVANNAH GUTHRIE @ 1:12

REPORTING

MICHAEL BESCHLOSS @ 1:28 (QUICK'')

NBC NEWS PRESIDENTIAL HISTORIAN

OC: SOC

TRT: 1:43

3:00

5 PM 12-31-08

BUCHANAN

THERAPY

1 OF 1

THEY'RE CREEPY AND CRAWLEY AND THE
LAST THING YOU WANT IS THEM CLIMBING
ALL OVER YOU, BUT THE TRUTH IS, INSECTS
AND OTHER CRITTERS MAY SAVE YOUR LIFE.
IT'S CALLED BIOTHERAPY, USING NATURE'S
NATURAL HEALING POWERS IN MODERN
MEDICINE.

N-B-C'S MONICA ROBINS EXPLAINS.

((TAKE PKG))

TAKE PKG: 2:47

PAM MITCHELL @:13

MAGGOT PATIENT

DR. ELIOT MOSTOW @:44

DERMATOLOGIST

FRANK DOLCE @1:13

ROOSTER COMB PATIENT

DR. ANTHONY FURLAN @2:07

NEUROLOGIST

OC" SOC.

TRT: 2:47

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