

04.04.2022

WPCD Quarterly Issues and Programs Report for the First Quarter (January – March 2022)

WPCD airs live newscasts and community information (i.e. weather, PSAs) when student DJ are on-air. Most new information is sourced by USA News Networks and delivered by Parkland College broadcasting students.

WPCD airs approximately 100 public service announcements per week; most of them are pre-recorded 30 or 60 second spots. WPCD also airs live mentions from our promotions and PSA binder. These live mentions inform the public about campus events, including Parkland College related events at the art gallery, planetarium, and theater as well as community events happening locally.

To prevent crime on campus and in the community, WPCD airs Crimestoppers reports as live mentions every week. Crimestoppers is a weekly report issued cooperatively by the Champaign and Urbana Police Departments and the Champaign County Sheriff's office.

WPCD participated in, broadcast from, or sponsored/promoted in the following events:

- C-U Food Pantry promotion – Jan- Mar.
- P.A.C.E. Independent Living Center promo – Jan- Feb
- L.I.F.E. Class at Parkland College Promo – Jan- Feb.
- Giertz Gallery Showcase – Jan.
- Sponge Bob Auditions for Parkland College Theater – Jan
- Parkland College Theater show “10 out of 12” promo – Jan- Feb
- Parkland Planetarium Science Lecture Series – Jan – Mar.
- Perimeter Road Music Festival Promo – Feb- Mar.
- Degree Completion Day at Parkland College – Feb
- MLK Day of Service promo – Jan.