

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4045219

Traffic Order #	12266794	Created On	11/13/2023 11:28:03 AM	Order Status	Contract Confirmed
Order #	4045219	Created By	NCC_Gateway_User	Gross \$	868.00
Order Descrp	63137017_POL_Candidate_BIDEN FOR PRESIDENT SP - PH	Updated On	11/13/2023 12:08:24 PM	Net \$	624.96
Client	AMP - BIDEN FOR PRESIDENT SP -	Updated By	eClerx BOT	Units	14
Start Date	11/13/2023	Industry	Political-President	Credit Hold	NO
End Date	11/26/2023	REFERENCES		BILLING INFORMATION	
# of Weeks	2	Primary		Purchase Order #	63137017
SALES		Secondary		Billing Schedule	EndOfFlight
ActiveWeeks	2	Tertiary		EDI INFORMATION	
AE 1	NCC - PHL - WASH DC	Quarternary		Product	P03
AE 2		TRAFFIC OPTIONS		Estimate	3419
Agency	AMP - ASSEMBLY	Address 1	NCC MEDIA	Submit EDI Invoice?	Submit EDI Invoice
RepFirm	NCC	Address 2		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
Copy Instr ID		City, State, Zip	BLOOMFIELD, NJ	Philadelphia- PRIORITY CODE: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION	
Total Zones	1	Zip	07003		
Zones	Philadelphia Interconnect	Contact			
Total Networks	1	Phone			
GENERAL COMMENTS		Avail Tag		SYSCODE LIST	
		Contract Type	Standard	6500	
		Copy Group			
		Division			
		Reference #			

SUMMARY FOR SYSCODE 6500

Traffic Order #	12266794	Created On	11/13/2023 11:28:03 AM	Order Status	Contract Confirmed
Order #	4045219	Created By	NCC_Gateway_User	Syscode Gross \$	868.00
Order Descrp	63137017_POL_Candidate_BIDEN FOR PRESIDENT SP - PH	Updated On	11/13/2023 12:03:50 PM	Syscode Net \$	624.96
Client	AMP - BIDEN FOR PRESIDENT SP - PHL	Updated By	eClerx BOT	Syscode Units	14
Start Date	11/13/2023	Source	Gateway	Zone Status	Contract Confirmed
End Date	11/26/2023	Zones	Philadelphia Interconnect	Avg Unit Rate	62.00
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74 74	Galavision	6500	GALA PT	11/20/2023	11/20/2023	M 7p-12m	X							2	\$62.00	\$124.00	30
2	2		Amp ersa nd Politi cal Bun dle	74 74	Galavision	6500	GALA PT	11/14/2023	11/19/2023	Tu-Su 7p-12m		X	X	X	X	X	X	12	\$62.00	\$744.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 4045219					
Traffic Order #	12266794	# of Weeks	2	Active	Yes
Order #	4045219	Created On	11/13/2023 11:28:03 AM	Order Status	Contract Confirmed
Order Descrp	63137017_POL_Candidate_BIDEN FOR PRESIDENT SP - PH	Created By	NCC_Gateway_User	Gross \$	868.00
Client	AMP - BIDEN FOR PRESIDENT SP - PHL	Updated On	11/13/2023 12:08:24 PM	Net \$	624.96
Start Date	11/13/2023	Updated By	eClerx BOT	Units	14
End Date	11/26/2023	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	