

# CONTRACT



**KWGN**  
 100 E. Speer Blvd  
 Denver, CO 80203  
 (303)595-3131

<u>Contract / Revision</u> 735914 /		<u>Alt Order #</u>
<u>Product</u> 30833		
<u>Contract Dates</u> 09/01/14 - 09/22/14		<u>Estimate #</u>
<u>Advertiser</u> CO for Safe Clean Energy		<u>Original Date / Revision</u> 05/09/14 / 05/09/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KWGN	<u>Account Executive</u> Local KWGN House	<u>Sales Office</u> Denver Office- K
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
		<u>Total Ratings</u> 65.50
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**RBI Strategies**  
 Attention: Kevin Herman  
 1900 Grant St Ste 1170  
 Denver, CO 80203

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	2	09/01/14	09/22/14	News 2	7a-8a		:30				NM	10	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/01/14	09/07/14	MTWTF--				3	\$350.00	0.80			
Week:		09/08/14	09/14/14	MTWTF--				3	\$350.00	0.80			
Week:		09/15/14	09/21/14	MTWTF--				3	\$350.00	0.80			
Week:		09/22/14	09/28/14	M-----				1	\$350.00	0.80			
N 2	2	09/01/14	09/22/14	News 2	8a-9a		:30				NM	10	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/01/14	09/07/14	MTWTF--				3	\$275.00	0.50			
Week:		09/08/14	09/14/14	MTWTF--				3	\$275.00	0.50			
Week:		09/15/14	09/21/14	MTWTF--				3	\$275.00	0.50			
Week:		09/22/14	09/28/14	M-----				1	\$275.00	0.50			
N 3	2	09/01/14	09/22/14	Big Bang Theory	6p-630p		:30				NM	8	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/01/14	09/07/14	MTWTF--				3	\$1,800.00	2.00			
Week:		09/08/14	09/14/14	MTWTF--				2	\$1,800.00	2.00			
Week:		09/15/14	09/21/14	MTWTF--				2	\$1,800.00	2.00			
Week:		09/22/14	09/28/14	M-----				1	\$1,800.00	2.00			
N 4	2	09/01/14	09/22/14	The Big Bang Theory	630p-7p		:30				NM	7	\$15,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/01/14	09/07/14	MTWTF--				2	\$2,200.00	2.40			
Week:		09/08/14	09/14/14	MTWTF--				2	\$2,200.00	2.40			
Week:		09/15/14	09/21/14	MTWTF--				2	\$2,200.00	2.40			
Week:		09/22/14	09/28/14	M-----				1	\$2,200.00	2.40			
N 5	2	09/01/14	09/22/14	LN 7p-730P M-F	7p-730p		:30				NM	13	\$5,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/01/14	09/07/14	MTWTF--				4	\$450.00	0.90			
Week:		09/08/14	09/14/14	MTWTF--				4	\$450.00	0.90			
Week:		09/15/14	09/21/14	MTWTF--				4	\$450.00	0.90			
Week:		09/22/14	09/28/14	M-----				1	\$450.00	0.90			
N 6	2	09/01/14	09/22/14	LN 730p-8p M-F	730p-8p		:30				NM	13	\$5,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/01/14	09/07/14	MTWTF--				4	\$450.00	0.50			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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Week:		09/08/14	09/14/14	MTWTF--				4	\$450.00	0.50			
Week:		09/15/14	09/21/14	MTWTF--				4	\$450.00	0.50			
Week:		09/22/14	09/28/14	M-----				1	\$450.00	0.50			
N 7 2		09/07/14	09/07/14	Big Bang Theory	630p-7p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/01/14	09/07/14	-----S				1	\$800.00	1.50			
<b>Totals</b>										65.50		62	\$48,550.00

Time Period	# of Spots	Gross Amount	Net Amount
09/01/14 - 09/22/14	62	\$48,550.00	\$41,267.50
<b>Totals</b>	62	\$48,550.00	\$41,267.50

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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