

Issues

Programs List

Quarterly Issues Program List

Station: 107.3 KFFM-FM

April 1, 2018 through June 30, 2018

Section I. Issues

The station has identified the following as significant issues facing our community in this quarter:

- A. Alzheimer's Disease:** Providing education to recognize the early signs of the disease in Senior Citizens.
- B. Community Engagement:** The impact that public social gatherings improve neighborhoods and city districts.
- C. Cultural Diversity:** The impact of providing diverse theater performances honoring many cultures.
- D. Economic Development:** The impact that local produce sellers have on the local economy.
- B. Education:** Issues relating to youth education in music instruction, farming and fishing.
- E. Family Support:** Issues relating to pregnancy and motherhood support.
- F. Foster Care:** The impact that providing resources to foster children increases their self-worth.
- E. Fundraisers:** Local fundraisers provide a benefit to non-profit organizations improving lives.
- F: Gang Prevention:** Giving local youth access to safe environments for recreation and summer activities.
- G. Military:** The impact of communities honoring veterans in the Yakima Valley.
- H. Senior Citizens:** Issues relating to providing social activities for Senior Citizens in our community.
- I. Special Needs Children:** Issues relating to providing equine therapy for children with special needs.
- J. Youth Sports & Leisure:** Giving local youth with limited financial means the opportunity to play team soccer.

Section II. Responsive Programs

Date Aired	Program Name	Description of Issue Discussed	Duration	Time
6/28/2018	D-Rez with Brook & Jubal In The Morning	Military. Representaives from the Yakima Aero Modelers group spoke with our host about the issue of honoring veterans of the Vietnam War and how their "Veterans Airlift Show" fundraiser raffle and breakfast will generate funds to cover expenses of such residents in the Yakima Valley.	5 minutes	8:30 AM
6/26/2018	D-Rez with Brook & Jubal In The Morning	Gang Prevention and Family Support. Representatives from the Yakima Police Athletic League spoke with our morning host about the issue of children in grades K-12 needing access to safe environments for recreational activies during school summer breaks. We also discussed the Summer Program activites being offered to area children at the YPAL building, including activities such as karate, cheerleading and field trips to Franklin Pool and the Yakima Arboretum.	5 minutes	8:30 AM
6/21/2018	D-Rez with Brook & Jubal In The Morning	Fundraisers. Marlo McCrea spoke with our morning host about the issues of providing equine therapy to children with special needs. We also discussed how the Pegasus Project's 2019 Masters Raffle at Apple Tree Golf Course will provide additional funds for servicing special needs children with quality therapeutic riding and related activities to improve health and well-being of residents in the Yakima Valley.	5 minutes	8:30 AM

6/19/2018	D-Rez with Brook & Jubal In The Morning	Community Engagement. Our morning show host spoke with Nora Requena and Forbes Mercy about how providing public social gatherings can improve neighborhoods and stimulate economy in downtown Yakima and increase awareness of local vendors and bands in the Yakima Valley region. We also discussed how public events such as Yakima Uncorked Wine & Brew Festival generates funding to provide grants to other non-profits.	5 minutes	8:30 AM
6/19/2018	D-Rez with Brook & Jubal In The Morning	Community Engagement. Representatives from the Yakima Valley Aero Modelers group spoke with our host about the issue of the lack of community engagement opportunities in the Lower Valley and how the "Spring Opener Air Show" will encourage Upper Valley residents to visit Zillah, WA and experience the emotionally satisfying hobby of flying aero model airplanes.	5 minutes	8:30 AM
6/14/2018	D-Rez with Brook & Jubal In The Morning	Cultural Diversity and Economic Development. Our morning show host spoke with Blake Noble about the impact of his bringing awareness of the didgeridoo instrument, which is a part of the Aboriginal indigenous culture of Australia, increases cultural diversity in the community. We also discussed how the Downtown Summer Nights event increases community engagement and stimulates the economy in downtown Yakima on Historic Front Street, as well as providing area youth access to educational activities and artistic expression.	5 minutes	8:30 AM

6/7/2018	D-Rez with Brook & Jubal In The Morning	Alzheimer's Disease. Our morning show host spoke with Leslie Richards from the Harmon Senior Center regarding their free social opportunity events for Senior Citizens in the Yakima area. The events included a "Classic Movie Night" featuring Elvis Presley and a "Lunch & Learn" to increase awareness of how to identify the early signs of Alzheimer's disease.	5 minutes	8:30 AM
6/5/2018	D-Rez with Brook & Jubal In The Morning	Community Engagement and Economic Development. Toppenish residents spoke with our morning host about the issue of economic development in the Toppenish community is enhanced by the annual "Toppenish Rodeo". We also spoke about how the event provides communities the opportunity to learn about farming and ranching in the Lower Valley.	5 minutes	8:30 AM
5/29/2018	D-Rez with Brook & Jubal In The Morning	Youth Sports & Leisure. Representatives from the Yakima Youth Soccer Association spoke about the issues preventing low-income students access to join youth soccer teams and how the Crossfire Yakima soccer program is raising scholarship funds with a "Golf Ball Drop" fundraiser.	5 minutes	8:30 AM
5/22/2018	D-Rez with Brook & Jubal In The Morning	Senior Citizens. Representatives from Meals On Wheels spoke about the issue of providing seniors and disabled residents access to healthy and delicious meals. We also spoke about how the "Senior Citizens Dance" encourages social interaction for residents over age 65.	5 minutes	8:30 AM
5/17/2018	D-Rez with Brook & Jubal In The Morning	Cultural Diversity. Actors from the Warehouse Theatre spoke with our morning host about how their play, "Blithe Spirit" addresses the need for members of the community to express themselves through the arts and have culturally diverse experiences to enrich emotional well-being.	5 minutes	8:30 AM

5/15/2018	D-Rez with Brook & Jubal In The Morning	Youth Sports & Leisure. Representatives from the Yakima Youth Soccer Association spoke about the issues preventing low-income students access to join youth soccer teams and how the "Soccer For Success" after school program at Adams Elementary supports these children.	5 minutes	8:30 AM
5/8/2018	D-Rez with Brook & Jubal In The Morning	Economic Development. Yvette Lippert provided information on how the Yakima Farmer's Market stimulates the local economy and provides access to healthy food choices.	5 minutes	8:30 AM
5/3/2018	D-Rez with Brook & Jubal In The Morning	Fundraisers. Representatives from the Grace Student Ministries spoke with our host about financial issues some youth have in their ministry outreach and how their "Car Wash-A-Thon" fundraiser helps supply necessary funding.	5 minutes	8:30 AM
5/1/2018	D-Rez with Brook & Jubal In The Morning	Fundraisers. Representatives from the Fresh Hop Ale Festival spoke with our morning host about the issue of providing non-profits access to funds to service the community at-large and how their annual event helps provide grant funding to 19 area arts and science non-profit organizations.	5 minutes	8:30 AM
4/26/2018	D-Rez with Brook & Jubal In The Morning	Foster Care. Our host spoke with Lisa Wallace about ways the Wellness House and Heartlinks Hospice & Palliative care recognizes the need to provide financial support to low-income foster care children. We also discussed how the arts & crafts event, "Mother's Day Spring Faire" uses proceeds to benefit local foster care resource, Voices For Children, and provides opportunities for bonding with family matriarchs.	5 minutes	8:30 AM

4/26/2018	D-Rez with Brook & Jubal In The Morning	Fundraisers. Our morning show host spoke with Stephanie Arnold and Josette Gonzales about the need to grant "wishes" of kids whose lives have been affected by a life altering illness. We discussed how the "Police Chase for Wishes 5K" raises money which will provide community members access to the funding of children's "wishes".	5 minutes	8:30 AM
4/24/2018	D-Rez with Brook & Jubal In The Morning	Education and Family Support. Barge Lincoln Elementary Family Engagement Specialist, Juan Carlos spoke with our host about the challenges and successes he has seen by promoting increased student attendance. We also discussed how the Yakima Valley has one of the lowest rated school attendance rates in the state and how rewarding students with perfect attendance with free bikes has helped improve the attendance rates in Yakima Valley schools.	5 minutes	8:30 AM
4/19/2018	D-Rez with Brook & Jubal In The Morning	Education and Economic Development. Representatives from the Central Washington Junior Livestock Association spoke with our morning host about the issues of educating youth in the farming and ranching industries.	5 minutes	8:30 AM
4/12/2018	D-Rez with Brook & Jubal In The Morning	Senior Citizens. Leslie Richards from the Harmon Center invited senior citizens to attend a "Classic Movie Night", free Spring Bazaar craft event and a "Lunch & Learn" session. The center also offers volunteer opportunities for senior citizens in the Yakima community.	5 minutes	8:30 AM

4/10/2018	D-Rez with Brook & Jubal In The Morning	Cultural Diversity. Navid Elliott and Jen Borscht, band members of "Planes On Paper", spoke with our morning host about the issue of available culturally diverse musical performances in the community. We also spoke about how their album release party and music show supports The Season Performance Hall's mission to educate youth with brain and language skill development through music.	5 minutes	8:30 AM
4/5/2018	D-Rez with Brook & Jubal In The Morning	Family Support. Morning Host spoke with representatives from Yakima Valley Farm Workers Clinic about one of the ways the Astria Toppenish Hospital demonstrates its commitment to support women who are at least 28 weeks pregnant by providing the free "Toppenish Baby Shower". We talked about why pregnant women would benefit from the free educational materials and how they can get a free tour of the hospital. We also discussed the issue of providing expert advice to pregnant mothers on how to endure the rest of their pregnancies with minimal stress and their expectations post-partum.	5 minutes	8:30 AM
4/3/2018	D-Rez with Brook & Jubal In The Morning	Education and Family Support. Representatives from the Yakima Greenway Foundation spoke with our morning host about the need to teach young children how to bait, tackle and clean fish. We also discussed how the annual "Kids Fish-In" event supports their educational efforts and also promotes family bonding experiences in the Yakima community.	5 minutes	8:30 AM