



**KVAL+**  
**4575 Blanton Rd**  
**Eugene, OR 97405**  
**(541) 342-4961**

# CONTRACT

<u>Contract / Revision</u> 1009222 /		<u>Alt Order #</u> 26136374
<u>Product</u> <b>Sked A</b>		
<u>Contract Dates</u> <b>09/25/18 - 10/01/18</b>		<u>Estimate #</u> <b>6697</b>
<u>Advertiser</u> <b>Defend Oregon</b>		<u>Original Date / Revision</u> 08/28/18 / 08/28/18
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>KVAL</b>	<u>Account Executive</u> Philadelphia Eagle/PH	<u>Sales Office</u> KATZ Philadelphi
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9915780	<u>Advertiser Code</u> 1091	<u>Product 1/2</u> 1104
<u>Agency Ref</u> 11427		<u>Advertiser Ref</u> 99800

And:

**Buying Time, LLC**  
**650 Massachusetts Ave NW Ste 210**  
**Washington, DC 20001**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	Multi	09/25/18	10/01/18	KVAL NEWS AT 9A	9a-10a		:30				NM	5	\$250.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				5	\$50.00				
N 2	Multi	09/25/18	10/01/18	KVAL News @ 6a	6a-7a		:30				NM	5	\$600.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				5	\$120.00				
N 3	Multi	09/25/18	10/01/18	KVAL News @ 5a	5a-6a		:30				NM	5	\$250.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				5	\$50.00				
N 4	Multi	09/25/18	10/01/18	CBS This Morning	7a-9a		:30				NM	5	\$600.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				5	\$120.00				
N 5	Multi	09/30/18	09/30/18	CBS Sunday Morning	7a-830a		:30				NM	1	\$200.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----S				1	\$200.00				
N 6	Multi	09/29/18	09/29/18	Sat CBS 5-7a News	5a-7a		:30				NM	1	\$50.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----S-				1	\$50.00				
N 7	Multi	09/30/18	09/30/18	Face The Nation	830a-9a // 830a-93		:30				NM	1	\$175.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----S				1	\$175.00				
N 8	Multi	09/30/18	09/30/18	Face The Nation	830a-9a // 830a-93		:30				NM	1	\$175.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----S				1	\$175.00				
N 9	Multi	09/30/18	09/30/18	Full Measure w/S.Attkissn	630-7p		:30				NM	1	\$250.00
	Channels : KCBY,KPIC,KVAL												

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----S				1	\$250.00				
N 10	Multi	09/25/18	10/01/18	PRICE IS RIGHT	10a-11a		:30				NM	5	\$650.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				5	\$130.00				
N 11	Multi	09/25/18	10/01/18	LETS MAKE A DEAL	2p-3p		:30				NM	5	\$375.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				5	\$75.00				
N 12	Multi	09/25/18	10/01/18	KVAL News @ Noon	12p-1230p		:30				NM	5	\$750.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				5	\$150.00				
N 13	Multi	09/25/18	10/01/18	DR PHIL	4p-5p		:30				NM	5	\$500.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				5	\$100.00				
N 14	Multi	09/25/18	10/01/18	DR OZ	3p-4p		:30				NM	5	\$375.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				5	\$75.00				
N 15	Multi	09/29/18	09/29/18	INSIDE EDITION	430p-5p		:30				NM	5	\$250.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----S-				5	\$50.00				
N 16	Multi	09/25/18	10/01/18	KVAL News @ 6p	6p-630p		:30				NM	5	\$1,500.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				5	\$300.00				
N 17	Multi	09/25/18	10/01/18	KVAL News @ 5p	5p-530p		:30				NM	5	\$1,750.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				5	\$350.00				
N 18	Multi	09/30/18	09/30/18	KVAL NEWS	6p-630p		:30				NM	1	\$300.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----S				1	\$300.00				
N 19	Multi	09/29/18	09/29/18	KVAL News @ 6p	6p-630p		:30				NM	1	\$250.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----S-				1	\$250.00				
N 20	Multi	09/25/18	10/01/18	INSIDE EDITION	630p-7p		:30				NM	3	\$750.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				3	\$250.00				
N 21	Multi	09/25/18	10/01/18	WHEEL OF FORTUNE	730p-8p		:30				NM	4	\$1,600.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				4	\$400.00				
N 22	Multi	09/25/18	10/01/18	JEOPARDY	7p-730p		:30				NM	4	\$2,000.00
		Channels : KCBY,KPIC,KVAL											

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				4	\$500.00				
N 23	Multi	09/29/18	09/29/18	JEOPARDY	7p-8p		:30				NM	1	\$250.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----S-				1	\$250.00				
N 24	Multi	09/30/18	09/30/18	NCIS LOS ANGELES	10p-11p		:30				NM	1	\$300.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----S				1	\$300.00				
N 25	Multi	09/30/18	09/30/18	NCIS LOS ANGELES	10p-11p		:30				NM	1	\$300.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----S				1	\$300.00				
N 26	Multi	09/28/18	09/28/18	BLUE BLOODS	10p-11p		:30				NM	1	\$550.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	----F--				1	\$550.00				
N 27	Multi	09/25/18	09/25/18	NCIS	8p-9p		:30				NM	1	\$800.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-T-----				1	\$800.00				
N 28	Multi	09/25/18	09/25/18	NCIS NEW ORLEANS	10p-11p		:30				NM	1	\$500.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-T-----				1	\$500.00				
N 29	Multi	09/30/18	09/30/18	NCIS LOS ANGELES	9p-10p		:30				NM	1	\$400.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----S				1	\$400.00				
N 30	Multi	09/30/18	09/30/18	NCIS LOS ANGELES	9p-10p		:30				NM	1	\$400.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----S				1	\$400.00				
N 31	Multi	09/30/18	09/30/18	60 MINUTES	7p-8p		:30				NM	1	\$900.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----S				1	\$900.00				
N 32	Multi	09/30/18	09/30/18	KVAL News @ 11p	11p-1135p		:30				NM	1	\$200.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----S				1	\$200.00				
N 33	Multi	09/29/18	09/29/18	KVAL News @ 11p	11p-1135p		:30				NM	1	\$200.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----S-				1	\$200.00				
N 34	Multi	09/25/18	10/01/18	KVAL News @ 11p	11p-1135p		:30				NM	5	\$1,000.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				5	\$200.00				
N 35	Multi	09/25/18	10/01/18	NEWS UPDATE	1030-1035		:30				NM	5	\$4,500.00
		Channels : KCBY,KPIC,KVAL											

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Week:		09/25/18	10/01/18	MTWTF--				5	\$900.00				
N 36	Multi	09/25/18	10/01/18	The Late Show	1135-1237A		:30				NM	5	\$300.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				5	\$60.00				
N 37	Multi	09/25/18	10/01/18	The Late Late Show	1237a-138a		:30				NM	5	\$250.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				5	\$50.00				
N 38	Multi	09/30/18	09/30/18	CBS NFL Early Game	10A-1P		:30				NM	1	\$1,100.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----S				1	\$1,100.00				
N 39	Multi	09/30/18	09/30/18	CBS NFL Late Game	1P-4P		:30				NM	1	\$1,200.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----S				1	\$1,200.00				
N 40	Multi	09/29/18	09/29/18	NFL Pre-Season Football	NFL Pre-Season F		:30				NM	1	\$600.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----S-				1	\$600.00				
Totals								0.00				112	\$27,350.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 - 09/30/18	94	\$23,470.00	(\$3,520.50)	\$19,949.50
10/01/18 - 10/28/18	18	\$3,880.00	(\$582.00)	\$3,298.00
<b>Totals</b>	112	\$27,350.00	(\$4,102.50)	\$23,247.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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