

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Neonta Williams, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Neonta Williams

Authorized committee:

Friends to Elect Neonta Williams

Agency requesting time (and contact information):

☐ N/A

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Birmingham Board of Education District 2

Date of election:

August 24, 2021

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Neonta Williams

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.


Candidate/Committee/Agency	Station Representative
Signature: <u>[Signature]</u> 402	Signature: <u>[Signature]</u>
Name: <u>Neonta Williams</u>	Name: <u>James M. Kerson</u>
Date of Request to Purchase Ad Time: <u>6 AUG 2021</u>	Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

 402

Name:

Neonta Williams

Date:

6 AUG 2021

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒

Yes

☐

No

Date ad received:

8/10/2021

Federal candidate certification signed (above):

☒

Yes

☐

No

☐

N/A

Disposition:

☐

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected -- provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

552030 / 552036

Station Call Letters:

WJZ-TV, WJZ-TV

Date Received/Requested:

8/10/2021

Est. #:

Station Location:

Birmingham

Run Start and End Dates:

8/18 - 8/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF
CANDIDATE FOR PUBLIC OFFICE
WAGG-AM, WBHU-FM, WBHK-FM, WBPT-FM, WPYA-FM, WPYA-HD2, WZZK-FM

DATE OF REQUEST August 6, 2021

TIME _____

CANDIDATE Neonta Williams PARTY Democrat

CAMPAIGN _____ City _____
(FEDERAL; STATE; COUNTY; INITIATIVES; CITY;)

ADDRESS OF HEADQUARTERS P.O. Box 611473 Birmingham, AL 35261

INQUIRY MADE BY: Neonta Williams ON BEHALF OF _____ (Self) _____
(CANDIDATE, MANAGER, AGENCY, ETC.)*

REQUEST RECEIVED BY: _____

INFORMATION REQUESTED: _____

INFORMATION SUPPLIED: _____

ACCEPTED BY: [Signature] DATE: 8/6/21 TIME: 3:32pm

FINAL DISPOSITION: _____

PAYMENT RECEIVED: 970.00 8/32/21
(AMOUNT) (DATE)

COPY APPROVED BY: _____

*ETC. (NAMES OF COMMITTEE MEMBERS) _____

BY: [Signature]
SALESMAN

Order #552036, Friends to Elect Neonta Williams (134579), Friends to Elect Neonta Williams (247420), Neonta Williams, , 08/18/21-08/24/21

		Order #	Start Date	End Date	Order Summary Description	Break Code	Total Period	Length	Days Week	Rate (Est)	Priority	Type	Structure	Frequency	Total Amount	Setting
*	Ed	0	08/18/21	08/24/21	Friends to Elect Neonta Williams	7.0	7 days	1		\$11.00	1	10.0			\$77.00	10.0

Order #552030, Friends to Elect Neonta Williams (134579), Friends to Elect Neonta Williams (247420), Neoinat Williams, , 08/20/21-08/24/21

		Unit	Start Date	End Date	Location	Unit Code	Time Period	Length	Per Week	Rate (Cst)	Prn Qty	Type	Week Days	P3 Type	Total amount	Setting
1	1		08/20/21	08/24/21	Police	3.0	10:00	1	1	\$115.00	1	Std			\$115.00	Std