

**WUPN**

**ISSUES / PROGRAMS 1st QUARTER 2018**

**Public Service Announcements:**

We run numerous PSA's on a variety of topics that affect us in Paradise and Chippewa County.

**Morning Show:**

Tim Ellis hosts live and local morning show from 6a-12 noon featuring information news and live interviews regarding events in the area. Only radio station in area with live interviews. We feature extensive weather with Jim Lehouckey and Sports with Scott Nason daily and extensively when storms come in.

**Local DJ's**

Travis Sumbera broadcasts a live local afternoon show from Noon-6:00 and Scott Nason does the same from 6:00 – Midnight featuring local information.

**Government Issues:**

Interviews with Politicians are a regular part of our broadcasts including Congressman Jack Bergman and State Representative Wayne Schmidt.

**Tourism:**

We promote and report on activities that drive our economy in the winter including hunting, ice fishing, snowmobiling and others. Some of the events include Mardi Gras De Snow in Paradise, Ice Festival, The I-500, The Outhouse Race, Paint the Rink Pink and more...

**Local Commerce:**

Provide weekly updates with the area Chamber of Commerce's meetings, Annual Dinner and Business after Five.

**Schools:**

We constantly provide coverage of happenings at the schools including school closing and schools events.

**High School Sports**

Broadcast every Sault High Hockey game including downstate tournaments. Broadcast Brimley High basketball tournament games. Broadcast selection of boys and girls state tournament basketball games.

**I-500**

Broadcast extensive info from and about and sponsored the annual I-500 event.

**United Way**

Once again hosted the Baking Auction live in station raising thousands of dollars along with promoting all other events.

This is a very small sample of what we do to cover issues in the community. Please see the PSA file for more

extensive information.