

**WUPN
ISSUES / PROGRAMS 2st QUARTER 2017**

Public Service Announcements:

We run numerous PSA's on a variety of topics that affect us in Paradise and Chippewa County.

Morning Show:

Tim Ellis hosts live and local morning show from 6a-12 noon featuring information news and live interviews regarding events in the area.

Local DJ's

John Gilbert broadcast daily from Noon-6 and Scott Nason is on the air from 6:00 - Midnight featuring local information.

Government Issues:

Interviews with local Politicians are a regular part of our broadcasts talking about current events.

Tourism:

We promote and report on activities that drive our economy in the spring including fishing, tourism, birding, hiking and events at the State Park.

Chamber of Commerce:

We support the Chamber of Commerce in everything they do. We provide mentions, interviews and commercials for all events including Hike the Falls, Community Garage Sale and Shipwreck week. We also participated in and promoted Chamber's business showcase and community dinner.

Schools:

We constantly provide coverage of happenings at the schools including school closing and schools events

Lake Superior State

Extensive interviews with LSSU president and others about all things LSSU

United way

Promoting all things United Way.

Soo High Hockey

Promoted golf tournament extensively.

We routinely tell the community we have an open microphone and they are welcome to come or call in.