

BEASLEY MEDIA GROUP, LLC
Issues and Program Report
for
Station WTMR-AM
4th Quarter
(October 1 – December 31, 2022)

Prepared by
Lora Lewis

WTMR-AM PROGRAMS THAT ADDRESS COMMUNITY ISSUES

Let's Talk

Monday - Friday, 11:00A – 12P

A 60 minute Public Affairs program, hosted and produced by WTMR-AM, with Gospel music and conversation discussing Gospel news and events, popular culture, local community events and information on health and educational opportunities.

Community Events

Monday – Friday, 11:30A – 11:45A

A daily segment within 'Let's Talk' produced by Michael Roberts, discussing upcoming events of community interest.

The Arts

Thursdays, 11:45A – 12P

Ingrid Moody presents spoken word art for youth each Thursday during 'Let's Talk.'

Healthy recipes with Pastor Johnson

Mondays, 11:45A – 12P

Pastor Johnson shares recipes featuring healthy choices for families, cooking for the prevention of diabetes and heart disease.

Focus on the Delaware Valley

Fridays, 6:30 - 7:00 PM

A 30 minute Public Affairs show hosted and produced by Lora Lewis, with interviews with local authorities on family, health, government, finance and leisure topics.

Today's Homeowner, Syndicated Programming

Saturdays, 10:00-11:00AM

Host Danny Lipford discusses a family's most valuable asset, their home; he offers information on how to save money, how to maintain its value and how to keep it safe for the family through do-it-yourself home repairs, important information for the area's majority low income community with aging homes.

WTMR Tonight

Thursdays, 9:00 – 10:00PM

60 minutes

Produced by WTMR, with host Tyrone Bowman, WTMR Tonight offers gospel and religious music with interviews from local figures, including pastors, community leaders and other interesting people about their lives and their beliefs.

Spot Light On You

Saturdays, 1:30 – 2:00PM

Host Darryl Flournoy interviews guests on topics of self-improvement and self-motivation with current events.

Unshackled, Syndicated Programming

Saturdays, 4 to 4:30 AM

This weekly show, produced by Pacific Garden Mission in Chicago, presents stories of the homeless, how they came to be in crisis and the steps they and the mission are taking to bring them back from the street and into a religious life.

Public Service Announcements

WTMR-AM programs recorded Public Service Announcements of general concern throughout the day.

Syndicated and Brokered Religious Programming

WTMR-AM airs brokered and syndicated programming through all dayparts, Monday through Sunday.

A chronological list of the topics and airdates of syndicated and locally produced programs, a list of station organized or supported public service events receiving air attention and broadcast Public Service Announcements follows each identified community concern.

**ISSUES OF CONCERN TO STATION WTMR - AM
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE 4th QUARTER, 2022**

The Government and Economy

Employment
City Development

Religion

Local services
Religious music
Church sponsored events

Family & Youth

Education
Things to do
Volunteer opportunities
Home and lifestyle

Health and Public Safety

Staying healthy
Environment

Issue: Government and Economy

PSA: Afro Economics

October 1, 2022

60 seconds, various times

Information about planning for retirement.

Public Service Announcement – Beasley Best Community of Caring

October 1 – December 17, 2020

:30, Various times

A company-wide campaign on how Wreaths Across America, a national initiative to place wreaths on veteran graves to honor and recognize their service and to teach future generations about the sacrifices made by veterans and their families.

Focus on the Delaware Valley

October 7, 2022 6:30PM

15 Minutes of a 30 Minute Program

Sean Kelley, Senior Vice President, Director of Interpretation at East Eastern State Penitentiary discussed the history of one the most famous and expensive prisons in the world. Known for its grand architecture and strict discipline, this was the world's first true "penitentiary," a prison designed to inspire penitence, or true regret, in the hearts of prisoners. Designed to look like a castle on the outside and church within, it influenced builders across the world as its methods fell out of favor. Its solitary cells once held many of America's most notorious lawbreakers, including bank robber "Slick Willie" Sutton and Al Capone. It closed in 1972, falling into disrepair as the city went through plans to either to replace, rebuild and demolish it. He spoke on how the site employs the formerly incarcerated, as guides and interpreters and in on-going restoration projects to get them into the pipeline for good-paying trades jobs.

Focus on the Delaware Valley

October 21, 2022 6:30PM

10 Minutes of a 30 Minute Program

Loree Jones, Chief Executive Director of Philabundance discussed hunger in the Delaware Valley. The area's largest food pantry supplier, they are seeing hunger rising, today 17% of our children and one in ten people are food insecure. Recognizing that hunger is a vicious circle, Philabundance not only works to alleviate hunger today, but also toward ending it permanently with partnerships that offer services to help break the cycle of poverty and end hunger for good. Financial literacy, health services, Housing and job training programming helps families become self-sufficient. Philabundance itself has a kitchen program that teaches knife skills and job skills, its graduates leave with their Safe Serve certification and a 80+% job placement. Students operate a Philabundance catering facility, it's available for both hosting onsite and to cater outside events.

Focus on the Delaware Valley

October 28, 2022 6:30PM

15 Minutes of a 30-Minute Program

Betty Long, RN, MHA, President and CEO of Guardian Nurses Healthcare Advocates, and Dr Lisa Gill, CRNP. Nurse Practitioner and Chief Clinical Officer for Primary HomeCare, discussed the economics of nursing today. Despite the rapidly growing need for more nurses, there are barriers: an RN degree is expensive, and there are too few nursing schools and educators to meet the demand. We also discussed the salary, while US nurses make more than their counterparts in other countries, they are often paid on a service basis, not outcome. They discussed the gender diversity, today men make up an almost equal share of students, but they gravitate to emergency and high-energy, critical jobs. We also discussed home health care and caregivers, with the need growing, LPNs and other certificates are in demand. Often an entry level to nursing, Ms Long noted that they are a vital part of healthcare, allowing people to stay at home longer and more cost effectively. But while it's an attractive job to parents who need flexible hours, the low pay keeps many – mostly men - from applying.

Focus on the Delaware Valley

November 18, 2022 6:30PM

5 Minutes of a 30-Minute Program

Amy Needle, President, CEO and Founder of Historic Philadelphia, and Lisa Acker Moulder, Director of the Betsy Ross House, Franklin Square, a seven-acre park, one of William Penn's original Squares, located behind the National Constitution center and a few blocks from Independence Hall. She described its resurrection from abandoned and overgrown, into one of the city's most active family destinations throughout the year.

Focus on the Delaware Valley

December 23, 2022 6:30PM

30 Minutes

Laura Jury, Marketing Manager, and Lucas Clawson, Hagley Historian, discussed the renowned property, a fun and educational site for all ages and a vital repository for business scholars. Lucas described its evolution, founded in 1802 it was one of the first business successes for the financial giants, the duPonts, manufacturing, in large scale, black powder. Today the property contains restored mills, a workers' community, and the ancestral home and gardens of the du Pont family. Covering over 240 acres visitors can tour by tram. Hagley's library research collections include individuals' papers and companies' records ranging from eighteenth-century merchants to the only complete set of Enron's minutes. Laura mentioned that it was the recent subject of a Jeopardy! category on patents and described their new and first permanent exhibit, Nation of Inventors, a display of the vast patent model collection.

Issue: Religion

Brokered Programming (Paid Content)

Monday – Sunday, through all dayparts

WTMR broadcasts religious programs from area congregations and local ministers, as well as nationally syndicated Christian programs.

Let's Talk

Monday – Friday, 11:00AM

30 - 45 minutes of a 60-minute program

Host Michael Roberts plays traditional and modern Gospel music, with artist information, festival listings and touring and concert dates, for local and national venues.

Community Events

Monday – Friday, 11:30A – 11:45A

This daily 'Let's Talk' feature presents local calendar of activities and events. Submitted by listeners through mail, email and the station website, many are from local churches.

Unshackled

Saturdays, 4:00AM

30 minutes

This weekly show, produced by Pacific Garden Mission in Chicago, an active ministry that provides food and beds, presents stories of the homeless; how they came to be in crisis and the steps they and the mission are taking to bring them back from the street and into a religious life.

WTMR Tonight

Thursdays, 9:00 – 10:00PM

60 minutes

Produced by WTMR, with host Tyrone Bowman, WTMR Tonight offers gospel and religious music with interviews from local figures, including pastors, community leaders and other interesting people about their lives and their beliefs.

Word Power and Truth

Fridays, 11:00PM – 12:00AM

Produced by WTMR and hosted by Pat Middleton. Topics discussed include Inspiring oneself, Relationships, Mental Health and dealing with Grief.

Issue: Family and Youth Interests

PSA: Salvation Army

October 1, 2022- TFN

60 seconds, Various times

Information about after-school activities for youth, including homework help, sports and music.

PSA: US Department of Veterans Affairs

October 1, 2022- TFN

60 seconds, Various times

Information about 'Finding Purpose,' recruiting vets to community service to benefit them and the areas affected by natural disasters.

PSA: Social Security Administration

October 1, 2022- TFN

60 seconds, Various times

Information about the 'My Social Security' account to help plan for a future retirement.

The Arts

Thursdays, 11:45AM

15 minutes

In this 'Let's Talk' weekly feature Ingrid Moody demonstrates the skills of creating poetry and spoken word pieces.

Bloomers in the Garden, Paid Content

Saturdays, 9:00-10:00AM

Host Len Schroeder and Julio Zamora discuss ways to grow better vegetables, flowers and houseplants, from beginner tips to pros, and how to keep your property maintained for better value, better curb appeal and a better, healthier environment for your family.

Today's Homeowner, Syndicated Programming

Saturdays, 10:00-11:00AM

Host Danny Lipford discusses a family's most valuable asset, their home; he offers information on how to save money, how to maintain its value and how to keep it safe for the family through do-it-yourself home repairs, important information for the area's majority low income community with aging homes. Topics included termite control, installing and maintaining microwaves and exhaust fans, caulking and painting, and wallpaper removal.

Spot Light On You

Saturdays, 1:30 – 2:00PM

Host Darryl Flournoy interviews guests on topics of self-improvement and self-motivation with current events.

Focus on the Delaware Valley

October 7, 2022 6:30PM

15 Minutes of a 30 Minute Program

Sean Kelley, Senior Vice President, Director of Interpretation at Eastern State Penitentiary discussed the historic site, today Eastern State Penitentiary Historic Site interprets the legacy of American criminal justice reform, from the nation's founding through to the present day, with installations and displays aiming to spark conversation and reflection. The site is open daily except for Christmas Eve, Christmas Day, New Year's Day and Thanksgiving. Admission includes "The Voices of Eastern State" Audio Tour, narrated by actor Steve Buscemi; a Guide-Led Tour and discussion; hands-on experiences and the critically acclaimed artist installations and award-winning exhibits. Sean was excited to share the return of their annual award-winning Halloween themed evening event, Halloween Nights. This year visitors can travel at their own pace, enjoyed five rooms of frights, themed bars and lounges with live entertainment. It also offers the rare opportunity to tour some of the more popular historic tour experiences by night.

Focus on the Delaware Valley

October 21, 2022 6:30PM

10 Minutes of a 30 Minute Program

Loree Jones, Chief Executive Director of Philabundance discussed hunger in the Delaware Valley and talked about the annual Camp Out for Hunger, the nation's largest single location food drive, November 7th through the 11th at Xfinity Live at the Sports Complex. Free parking and events every day are offered, including a carnival mid-way, live entertainment, a Wednesday night food truck and fireworks party, celebrity guests and stunts hosted by Beasley Media Group WMMR. The event kicks off Sunday, November 6th with a 'Fill a Trunk' car show, local car clubs and collectors will bring donations to the site for a rally. Businesses and individual are encouraged to donate through Camp Out, onsite, or online. She hopes we will donate AND volunteer. Individuals and businesses can host food drives or raise cash through 'virtual' food drives. She points out that with their buying power a cash donation goes much further. Volunteers are also needed to sort, box food and transport collected food.

Focus on the Delaware Valley

November 4, 2022 6:30PM

30 Minutes

Diane Menio, Executive Director of CARIE, the Center for Advocacy for the Rights and Interests of Elders, discussed their work, advocating for health, safety and dignity, and navigating the health and social services systems to ensure they receive their due entitlements. We discussed the two major battles for elders, many of whom live in poverty, safe and secure housing and access to medical care. She talked about the difficulties facing many elders in self-management, including lack of transportation and no digital access. CARIE helps these elders with arranging appointments, legal services, insurance and benefit claims, they investigate elder abuse and fraud and they operate as ombudsmen for nursing homes. She also spoke of the ongoing problems with long term care, the privatization of nursing homes has created an unsafe

environment with an insurmountable price barrier for most. She cites the death rates for COVID as an example of the issues elders face, more than 25 times the non-resident population, and they were trapped with no ability to leave or to access family or any oversight services. While their service region is Philadelphia County CARIE will do referrals for any who reach out to them.

Focus on the Delaware Valley

November 11, 2022 6:30PM

30 Minutes

Lynn Robinson, Executive Director and Founder of Paws For People discussed her organization and how it grew from her taking one special dog for visits, to an agency that provides pet therapy in four states. She explained pet therapy is still the most effective, least expensive type of alternative therapy; the reasons people can bond with therapy pets, it's a non-competitive relationship and they don't have preconceived ideas or expectations of you.

She described how clients find they can talk and confide in these animals and told of her hope to start a program putting a therapy dog in every school. Paws For People depends on volunteers with loving, gentle pats – dogs, cats and rabbits, who are trained to make calls to private and group homes, hospitals, rehabilitation facilities and nursing homes, schools and even prisons. Donations and fundraisers supplement the fees to keep it running, the November 14th they are hosting an Art Auction at their website, PawsForPeople.org. They also have their annual Wag-n-Walkathon and their just released pet calendar, available at their office and event. You can find Paws For People at the National Dog Show as Pet Therapy Ambassadors November 19th and 20th at the Philadelphia Expo Center in Oaks.

Focus on the Delaware Valley

November 18, 2022 6:30PM

25 Minutes of a 30 Minute Program

Amy Needle, President, CEO and Founder of Historic Philadelphia, and Lisa Acker Moulder, Director of the Betsy Ross House, discussed 'historic' options for family fun during the holidays. Highlights for the 2022 holiday season include Chilly Philly Mini Golf both daytime and evening, seasonal music on the Parx Liberty Carousel, in addition to the Electrical Spectacle Light Show at night. The Ben's Sweets and Treats heated tent will be open with food and drink, surrounded by fire pits in the Winter Beer Garden. Special events bring visits with Santa, Kwanzaa, and Hanukkah celebrations, and the renowned family 6pm New Year's Eve Square Drop to add to the festive fun. Winter in Franklin Square is running through January 8, 2023. They then discussed the Betsy Ross House and the shift in programming, from retelling the story of the first flag, to presenting a look at Betsy's unlikely career as an upholsterer and woman business owner, as well as the jobs and work of the other women who lived there. At the Betsy Ross House festivities kick off with a tree lighting ceremony at 6 pm on Wednesday, November 30 featuring Betsy Ross, seasonal entertainment, and a musical performance. The Old City Menorah lighting will take place at 4:30 pm on Sunday, December 18, when the Betsy Ross House joins the Old City Jewish Arts Center to host

a community menorah lighting celebrating the first night of Hanukkah, complete with traditional foods like latke and doughnuts and menorahs for the younger guests.

Philadelphia Focus

December 23, 2022 6:30PM

30 Minutes

Dan Lombardo, President and CEO of Volunteers of America Delaware Valley returned to discuss their history, mission and services AND their ongoing holiday Adopt a Family campaign. Mr Lombardi spoke about unique programming for those experiencing chronic homelessness, looking to find life solutions that can lead to permanent housing. With the city, they also deliver services for people with traumatic brain injury and they work with people with intellectual or physical disabilities. Volunteers of America relies on donations, money, hours and in-kind; he described the need for the basics, clothing and toiletries to allow someone to go back to work, clothing and supplies for children who are displaced. They host drives throughout the year to help families at back-to-school time and at the holidays. Beasley Media Group Station 97.5 BEN FM will host a VOA Radiothon for this year's holiday campaign on December 7th.

Focus on the Delaware Valley

December 30, 2022 6:30PM

30 Minutes

Paul Hoerner, Model Railroad Specialist at the Brandywine Museum of Art discussed the 50th edition of their holiday Brandywine Railroad display. Each year the museum converts an exhibition space to a model train set, this year featuring trains running on 2,000 feet of track and more than 1,000 pieces, including locomotives, passenger and freight trains, and trolleys that pass through a small village, a farm, factories, a drive-in movie theater and even a carnival. Toy and scale model trains include those made by Lionel, Williams, Atlas, Mike's Train House, K-line and others. Paul explained that trains will forever be associated with Christmas as they carried gifts and relatives each season to small towns and outposts across the country, a fact Lionel jumped on in the '30s and '40s when a train set became one of the most popular gifts and displays.

We discussed the museum's history and setting, founded by conservationists looking to both protect the landscape and celebrate the works of NC and Andrew Wyeth and other Brandywine artists. Today a visit to the museum can include scenic walks and visits to both NC and Andrew's studios. The Brandywine Railroad continues with extended hours through January 8th, and it's also your last chance to see 'Fragile Earth: The Naturalist Impulse in Contemporary Art,' highlighting four of the leading contemporary artists—Jennifer Angus, Mark Dion, Courtney Mattison and James Prosek—whose work engages with environmental themes. He also revealed more about their next exhibit, ANDREW WYETH: HOME PLACES. This exhibition is a presentation of nearly 50 paintings and drawings of local buildings that inspired Wyeth time and again over seven decades of his career.

Issue: Health & Public Safety

PSA: Ad Council

October 1, 2022– TFN

60 seconds, Various times

'Friends Don't Let Friends Drive Drunk' a message about alcohol-related vehicle fatalities.

PSA: FEMA

October 1, 2022– TFN

60 seconds, Various times

Disaster preparedness information from FEMA for earthquakes, floods, hurricanes, tornados and winter storms.

PSA: US Department of Transportation

October 1, 2022-TFN

60 seconds, Various times

A reminder of the dangers of texting while driving.

PSA: Alcoholics Anonymous

October 1, 2022-TFN

60 seconds, various times

Information about AA 12-step peer programming with a toll-free number for listeners with drug or alcohol abuse issues to call.

PSA: CDC

October 1, 2022– TFN

Information about COVID 19, the symptoms and how to protect yourself through hand washing, not touching your face and by covering your coughs and sneezes.

Healthy Recipes

Mondays, 11:45AM

15 minutes of a 60 minute program

Pastor Linda Johnson shares tips on staying well and offers healthy recipes for her listeners. Menu planning is offered addressing the high local rates of diabetes, high blood pressure and cardiovascular disease.

Let's Talk

Fridays, 11:00AM

15 Minutes of a 60 minute program

Host Michael Roberts interviews community leaders to discuss pro-active ways to keep young people engaged and off of the streets. Interviews include local pastors and community leaders, authors and local officials.

Focus on the Delaware Valley

October 14, 2022 6:30PM

10 Minutes of a 30 Minute Program

Action Wellness Senior Development Manager Tim Rissell and Volunteer Coordinator Chris Hayes and AIDS Fund Associate Director Tim Johnson discussed their work to serve individuals living with HIV. Tim and Chris spoke of how the mission of Action Wellness has changed over its history, Starting as Action AIDS, it addressed the need for 'buddies' and caregivers for individuals who were facing death on their own, estranged from family society. As treatment changed the outlook for most they became Action Wellness, dedicated to helping those with HIV live with their diagnosis, helping them maintain a happier, healthier life. They discussed the on-going infection rates; HIV preys on the economically disadvantaged and new infection rates are disproportionately higher for African Americans and Latinos. They spoke about prevention and getting the word about PREP out to these communities, while telling us that testing is lagging there. Even today, many do not know they have been infected, either through fear, the continuing stigma or not realizing they are at risk. They spoke of challenges of HIV, they help over 4,000 clients annually with medical case navigation services, housing, return from incarceration, employment, even volunteer opportunities. Tim Johnson discussed the role AIDS Fund plays in their work, his agency provides them and other HIV service providers with emergency financial assistance to cover the costs that can keep clients housed and medically safe. The average grant is about \$400, it can take care of a rent deposit, a co-pay or a utilities bill. We discussed the annual AIDS Walk October 16 that funds the emergency grant program. Kicking off from the Philadelphia Museum of Art there will be a reading of names, a presentation of AIDS Quilt panels, a warm-up stretch and then a leisurely 5K walk

Focus on the Delaware Valley

October 21, 2022 6:30PM

10 Minutes of a 30 Minute Program

Loree Jones, Chief Executive Director of Philabundance discussed hunger in the Delaware Valley. Philabundance collects food, through donations, restaurants and groceries, produce suppliers and others to distribute to over 600 area pantries. Their operating mission is to provide nutritious food to all, culturally responsive to the communities, equitably sourced from businesses that are diverse and that reflect their values, and accessible through local organizations within the community. Loree points out that it's all for nothing if its food that people don't want or they can't get to. She discussed the hunger calendar, lots of food comes in during the holidays, but hunger is year-round and many children are going without meals when school is not in session. She talked about their latest initiative, 'Let's Eat' that delivered meal boxes to their homes.

Focus on the Delaware Valley

October 28, 2022 6:30PM

15 minutes of a 30-minute program

Betty Long, RN, MHA, President and CEO of Guardian Nurses Healthcare Advocates, and Dr Lisa Gill, CRNP. Nurse Practitioner and Chief Clinical Officer for Primary HomeCare discussed nursing in today's healthcare systems. Far from their original support role in a hospital or private practice, today nurses are an integral part of health care delivery. They discussed the types of nursing and specialties, from recent RN graduates who pad the acute care hospital positions, to nurse practitioners who can diagnose and prescribe, to obstetrical and psychiatric, oncology, surgical and more, and the training required. We spoke on how, by default, they are often the unofficial medial navigator for many patients, they spend more concentrated time with patients. Both admitted that even as medical professionals the amount of paperwork and requirements are too involved, well above a layman's understanding.

Focus on the Delaware Valley

November 25, 2022 6:30PM

30 Minutes

Jessica Casale, Development Specialist, and Kevin O'Brien discussed St Jude Childrens' Research Hospital, the first hospital to research and treat childhood cancer. They told the story of its funding by actor/producer Danny Thomas and the ongoing commitment by volunteers and donors to fund the institution. We began with a reminder of why St Jude was founded in Memphis, a Black child died there after being refused treatment at two different hospitals. To emphasis his commitment that NO child would be turned away for race, religion or ability to pay, the hospital was placed in Memphis. Research is open and shared and treatment is free, no parent ever gets a bill, including lodging and transportation. With eight regional facilities and shared research available at local hospitals, St Jude welcomes the 'sickest of the sick' kids to Memphis. Kevin discussed his family's experiences at the hospital when his daughter was diagnosed with a rare tumor and how they welcomed her and her mother, allowing her to stay a 'kid' despite her medical care. While she was not able to beat her disease, Kevin has seen examples of her ground-breaking treatment today and remains a part of their staff and family. We discussed the 'Country Cares for Kids' campaign and the upcoming 92.5 XTU Radiothon, December 8th and 9th.

Focus on the Delaware Valley

December 9, 2022 6:30PM

30 Minutes

Mary McGerty Sieber, Investigator with the Consumer Product Safety Commission returns with her annual holiday safety tips! From buying age-appropriate toys, to space heaters and generators the government agency has guidelines and tips to keep you safe all year.

Philadelphia Focus

December 16, 2022 6:30PM

30 Minutes

Dr. Albert Rizzo, Chief Medical Officer, American Lung Association, and Deb Brown, Chief Mission Officer, American Lung Association, discussed the ALA's annual report on lung cancer. Lung cancer is the leading cause of cancer deaths in America, but both expressed hope thanks to their aggressive anti-smoking advocacy and scans for people at high risk. Screening is used to detect lung cancer early, if caught before it spreads, the likelihood of surviving 5 years or more improves to 60 percent. We discussed the causes, while smoking is accountable for many cases, secondhand smoke, particle pollution and radon can also cause it. For former smokers, however, a screening program can help discover cancer while still in its earliest stages.