ORDER

WUAB

Orders	**Order / Rev:**	**1971490**		
	Alt Order #:	09059532		
	Product Desc:	CORDRAY FOR GOV		
	Estimate:	6298		
	Flight Dates:	04/17/18 - 04/23/18	Primary AE:	Teresa Difuria
	Original Date / Rev:	04/17/18 / 04/17/18	Sales Office:	T-PHI
	Order Type:	General	Sales Region:	National

Agency	**Name:**	**Greer, Margolis, & Mitchell**		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1010 Wisconsin Ave	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%

Advertiser	**Name:**	**POL/Cordray, Richard/D/GOV/OH**		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL500	Order Separation:	00:15:00
	Priority:	P 6	Advertiser External ID:	
	Revenue Code 1:	Agency	Agency External ID:	
	Revenue Code 2:	Political	Unit Code:	General
	Revenue Code 3:	Pol-Candidate		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/26/18	04/23/18	23	$2,225.00	$1,891.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2018	23	$2,225.00	$1,891.25	0.00
Totals	23	$2,225.00	$1,891.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa Difuria			Start Of Order - End Of Order	100%

Order Share	Share	Total
WUAB	3%	$2,225.00
Market	100%	$74,166.67

Competitive Share	Share	Total
CABLE	0%	$0.00
DUAB	0%	$0.00
EOIO	0%	$0.00
WBNX	0%	$0.00
WDLI	0%	$0.00
WEAO	0%	$0.00
WEWS	16%	$11,866.67
WGGN	0%	$0.00
WJW	36%	$26,700.00
WKYC	31%	$22,991.67
WMFD	0%	$0.00
WOAC	0%	$0.00
WOIO	14%	$10,383.33
WQHS	0%	$0.00
WVIZ	0%	$0.00
WVPX	0%	$0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	WUAB	04/17/18	04/20/18	Cleve 19 News on 43 at 7	Comm	7-8a	MTWTF--	:30	4	$20.00	P 8	0.00 NM	4	$80.00
				Cleve 19 News on 43 at 7a										
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	04/17/18	04/23/18	-TWTF--	4	$20.00	0.00								
N 2	WUAB	04/21/18	04/21/18	Sa Syndicated 7-730p	Comm	7-730p	-----4-	:30	4	$75.00	P 8	0.00 NM	4	$300.00
				Sa 7-730p										
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	04/16/18	04/22/18	-----4-	4	$75.00	0.00								
N 3	WUAB	04/21/18	04/21/18	Sa Syndicated 730-8p	Comm	730-8p	-----5-	:30	5	$75.00	P 8	0.00 NM	5	$375.00
				Sa 730-8p										
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	04/16/18	04/22/18	-----5-	5	$75.00	0.00								
N 4	WUAB	04/17/18	04/22/18	Cleve 19 News on 43 at 9	Comm	M-SU 9-10P	MTWTFSS	:30	5	$150.00	P 6	0.00 NM	5	$750.00
				Cleve 19 News on 43 at 9p										
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	04/17/18	04/23/18	-TWTFSS	5	$150.00	0.00								
N 5	WUAB	04/17/18	04/20/18	Cleve19 News on 43 at 1	Comm	Cleve19 News on	MTWTF--	:30	4	$175.00	P 8	0.00 NM	4	$700.00
				Cleve19 News on 43 at 10p										
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	04/17/18	04/23/18	-TWTF--	4	$175.00	0.00								
N 6	WUAB	04/23/18	04/23/18	Cleve 19 News on 43 at 7	Comm	7-8a	M------	:30	1	$20.00	P 8	0.00 NM	1	$20.00
				Cleve 19 News on 43 at 7a										
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	04/17/18	04/23/18	M------	1	$20.00	0.00								
												Totals	23	$2,225.00