

ORDER



Orders
Order / Rev: 3529433
Alt Order #: WOC14630333
Product Desc: TV
Estimate: 2570
Flight Dates: 05/01/24 - 05/07/24
Original Date / Rev: 04/24/24 / 04/24/24
Order Type: NORMAL

WSAZ
Primary AE: Melanie Oliver
Sales Office: HUNN
Sales Region: National

Agency Name: Medium Buying LLC
Buying Contact:
Billing Contact:
 1100 Dennison Ave
 Columbus, OH 43201

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Black Bear Pac
Demographic: HH
Product Codes: Issue - Local - Other
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P-03

New Business End:
Advertiser External ID: 629485
Agency External ID: 124983
Unit Code: General
Order Separation: 00:15:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 04/29/24 | 05/07/24 | 29 | \$24,450.00 | \$20,782.50 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|-------------|
| May 2024 | 29 | \$24,450.00 | \$20,782.50 | 0.00 |
| Totals | 29 | \$24,450.00 | \$20,782.50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Melanie Oliver | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount | | | | | | | | | | | | |
|---|----------|----------|------------|--|--------|--------------------------------------|----------|-----|-------|------------|------|------|------|-------|------------|------------|----------|----------|------------|------|--------|----------|----------|---------|---|------------|------|
| N 1 | WSAZ | 05/01/24 | 05/07/24 | Jeopardy M-F Jeopardy M-F | CM | 7:30 PM-8:00 PM | MTWTF-- | :30 | 2 | \$1,500.00 | P-03 | 0.00 | NM | 2 | \$3,000.00 | | | | | | | | | | | | |
| (Program: Jeopardy) CS-May-2022 - CHARLESTON-HUNTINGTON <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>05/01/24</td> <td>05/07/24</td> <td>MTWTF--</td> <td>2</td> <td>\$1,500.00</td> <td>0.00</td> </tr> </tbody> </table> | | | | | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | 05/01/24 | 05/07/24 | MTWTF-- | 2 | \$1,500.00 | 0.00 |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | | | | | | | | | | | | | |
| 05/01/24 | 05/07/24 | MTWTF-- | 2 | \$1,500.00 | 0.00 | | | | | | | | | | | | | | | | | | | | | | |
| N 2 | WSAZ | 05/01/24 | 05/07/24 | News @ 11p M-F News @ 11p M-F | CM | 11:00 PM-11:35 PM | PMTWTF-- | :30 | 2 | \$1,000.00 | P-03 | 0.00 | NM | 2 | \$2,000.00 | | | | | | | | | | | | |
| (Program: NewsChannel 3 @ 11) CS-May-2022 - CHARLESTON-HUNTINGTON <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>05/01/24</td> <td>05/07/24</td> <td>MTWTF--</td> <td>2</td> <td>\$1,000.00</td> <td>0.00</td> </tr> </tbody> </table> | | | | | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | 05/01/24 | 05/07/24 | MTWTF-- | 2 | \$1,000.00 | 0.00 |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | | | | | | | | | | | | | |
| 05/01/24 | 05/07/24 | MTWTF-- | 2 | \$1,000.00 | 0.00 | | | | | | | | | | | | | | | | | | | | | | |
| N 3 | WSAZ | 05/01/24 | 05/07/24 | Wheel of Fortune M-F Wheel of Fortune M-F | CM | 7:00 PM-7:30 PM (7:00 PM-7:30 PM) | MTWTF-- | :30 | 2 | \$1,500.00 | P-03 | 0.00 | NM | 2 | \$3,000.00 | | | | | | | | | | | | |
| (Program: Wheel of Fortune) CS-May-2022 - CHARLESTON-HUNTINGTON <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>05/01/24</td> <td>05/07/24</td> <td>MTWTF--</td> <td>2</td> <td>\$1,500.00</td> <td>0.00</td> </tr> </tbody> </table> | | | | | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | 05/01/24 | 05/07/24 | MTWTF-- | 2 | \$1,500.00 | 0.00 |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | | | | | | | | | | | | | |
| 05/01/24 | 05/07/24 | MTWTF-- | 2 | \$1,500.00 | 0.00 | | | | | | | | | | | | | | | | | | | | | | |
| N 4 | WSAZ | 05/01/24 | 05/07/24 | NBC Today Show Today Show | CM | 7:00 AM-9:00 AM (7:00 AM-9:00 AM) | MTWTF-- | :30 | 5 | \$1,000.00 | P-03 | 0.00 | NM | 5 | \$5,000.00 | | | | | | | | | | | | |
| (Program: TODAY SHOW) CS-May-2022 - CHARLESTON-HUNTINGTON <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>05/01/24</td> <td>05/07/24</td> <td>MTWTF--</td> <td>5</td> <td>\$1,000.00</td> <td>0.00</td> </tr> </tbody> </table> | | | | | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | 05/01/24 | 05/07/24 | MTWTF-- | 5 | \$1,000.00 | 0.00 |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | | | | | | | | | | | | | |
| 05/01/24 | 05/07/24 | MTWTF-- | 5 | \$1,000.00 | 0.00 | | | | | | | | | | | | | | | | | | | | | | |

Order / Rev: 3529433
 Alt Order #: WOC14630333
 Flight Dates: 05/01/24 - 05/07/24

Advertiser: Black Bear Pac
 Product Desc: TV
 Estimate: 2570
WSAZ

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|------|-------------------|-----------------|---|-------------------|--|---------------|-----|-------|------------|------|------|------|-------|------------|
| N 5 | WSAZ | 05/01/24 | 05/07/24 | WSAZ 530p Edition M-FCM WSAZ 530p Edition M-F | | 5:30 PM-6:00 PM (5:30 PM-6:00 PM) | MTWTF-- | :30 | 2 | \$1,000.00 | P-03 | 0.00 | NM | 2 | \$2,000.00 |
| (Program: WSAZ 5:30 EDITION) CS-May-2022 - CHARLESTON-HUNTINGTON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 05/01/24 | 05/07/24 | MTWTF-- | 5 | \$1,000.00 | 0.00 | | | | | | | | |
| N 6 | WSAZ | 05/01/24 | 05/07/24 | WSAZ News 3 Today @6M WSAZ New 3 Today @ 6a | | 6:00 AM-7:00 AM (6:00 AM-7:00 AM) | MTWTF-- | :30 | 2 | \$1,000.00 | P-03 | 0.00 | NM | 2 | \$2,000.00 |
| (Program: NEWS CHANNEL 3 TODAY) CS-May-2022 - CHARLESTON-HUNTINGTON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 05/01/24 | 05/07/24 | MTWTF-- | 2 | \$1,000.00 | 0.00 | | | | | | | | |
| N 7 | WSAZ | 05/01/24 | 05/07/24 | WSAZ First @ 5p M-F WSAZ First @ 5p M-F | CM | 5:00 PM-5:30 PM (5:00 PM-5:30 PM) | MTWTF-- | :30 | 2 | \$900.00 | P-03 | 0.00 | NM | 2 | \$1,800.00 |
| (Program: FIRST AT FIVE) CS-May-2022 - CHARLESTON-HUNTINGTON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 05/01/24 | 05/07/24 | MTWTF-- | 2 | \$900.00 | 0.00 | | | | | | | | |
| N 8 | WSAZ | 05/01/24 | 05/07/24 | WSAZ News 3 @ 4p WSAZ News 3 @ 4p | CM | 4:00 PM-5:00 PM | MTWTF-- | :30 | 2 | \$600.00 | P-03 | 0.00 | NM | 2 | \$1,200.00 |
| (Program: First Look @ 4) CS-May-2022 - CHARLESTON-HUNTINGTON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 05/01/24 | 05/07/24 | MTWTF-- | 2 | \$600.00 | 0.00 | | | | | | | | |
| N 9 | WSAZ | 05/01/24 | 05/04/24 | News @ 11p Sa News @ 11p Sa | CM | 11:00 PM-11:30 PM | PI-----S- | :30 | 1 | \$800.00 | P-03 | 0.00 | NM | 1 | \$800.00 |
| (Program: NEWSCHANNEL 3 @ 11 WKND SAT) CS-May-2022 - CHARLESTON-HUNTINGTON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 04/29/24 | 05/05/24 | -----S- | 1 | \$800.00 | 0.00 | | | | | | | | |
| N 10 | WSAZ | 05/01/24 | 05/05/24 | NBC Su Today Su Today | CM | 8:00 AM-9:00 AM | -----S | :30 | 1 | \$400.00 | P-03 | 0.00 | NM | 1 | \$400.00 |
| (Program: Sunday Today) CS-May-2022 - CHARLESTON-HUNTINGTON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 04/29/24 | 05/05/24 | -----S | 1 | \$400.00 | 0.00 | | | | | | | | |
| N 11 | WSAZ | 05/01/24 | 05/07/24 | WSAZ News 3 Sunrise@6M WSAZ News 3 Sunrise@ 530a | CM | 5:30 AM-6:00 AM (5:30 AM-6:00 AM) | MTWTF-- | :30 | 3 | \$500.00 | P-03 | 0.00 | NM | 3 | \$1,500.00 |
| (Program: NEWS CHANNEL 3 EARLY) CS-May-2022 - CHARLESTON-HUNTINGTON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 05/01/24 | 05/07/24 | MTWTF-- | 3 | \$500.00 | 0.00 | | | | | | | | |
| N 12 | WSAZ | 05/01/24 | 05/07/24 | News 3 @ Midday News 3 @ Midday | CM | 12:00 PM-1:00 PM (12:00 PM-1:00 PM) | MTWTF-- | :30 | 2 | \$450.00 | P-03 | 0.00 | NM | 2 | \$900.00 |
| (Program: NewsChannel 3 Midday) CS-May-2022 - CHARLESTON-HUNTINGTON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 05/01/24 | 05/07/24 | MTWTF-- | 2 | \$450.00 | 0.00 | | | | | | | | |
| N 13 | WSAZ | 05/01/24 | 05/04/24 | News 3 Sat Morning @ 5a News 3 Sat Morning @ 5a | CM | 5:00 AM-7:00 AM | -----S- | :30 | 1 | \$300.00 | P-03 | 0.00 | NM | 1 | \$300.00 |
| (Program: WSAZ Saturday Morning) CS-May-2022 - CHARLESTON-HUNTINGTON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 04/29/24 | 05/05/24 | -----S- | 1 | \$300.00 | 0.00 | | | | | | | | |
| N 14 | WSAZ | 05/01/24 | 05/04/24 | NBC Sa Today Sa Today | CM | 7:00 AM-8:30 AM (7:00 AM-8:30 AM) | -----S- | :30 | 1 | \$300.00 | P-03 | 0.00 | NM | 1 | \$300.00 |
| (Program: Saturday Today) CS-May-2022 - CHARLESTON-HUNTINGTON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 04/29/24 | 05/05/24 | -----S- | 1 | \$300.00 | 0.00 | | | | | | | | |
| N 15 | WSAZ | 05/01/24 | 05/04/24 | | CM | 7:30 PM-8:00 PM | -----S- | :30 | 1 | \$250.00 | P-03 | 0.00 | NM | 1 | \$250.00 |

Order / Rev: 3529433
 Alt Order #: WOC14630333
 Flight Dates: 05/01/24 - 05/07/24

Advertiser: Black Bear Pac
 Product Desc: TV
 Estimate: 2570

WSAZ

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------------------------------|----|-------------------|-----------------|-----------------|-------|-------------------|------|-----|-------|-------------|-----|---------------|--------|-------|-------------|
| | | | | Sa 730p-8p | | | | | | | | | | | |
| | | | | Sa 730p-8p | | (7:30 PM-8:00 PM) | | | | | | | | | |
| (Program: Cash Explosion) | | | | | | | | | | | | | | | |
| CS-May-2022 - CHARLESTON-HUNTINGTON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 04/29/24 | 05/05/24 | -----S- | | 1 | | | | \$250.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 29 | \$24,450.00 |