

North Carolina Public Radio-WUNC

Order Spot Targeting Detail

For Dates 10/01/2022 to 10/31/2022

Grouped by: Spot Type

(Scheduled Target between "1A" and "1A Plus" or Scheduled Target between "AllThings Considered" and "WUNC Music 6a-10p") and (Station = "WUNC-FM" or Station = "WUNC-HD2" or Station = "WFSS-FM")

Standard Report, Exclude Non-Commercial, Exclude Network, Exclude Zero Rate, All Orders

Id#	Advertiser		Order	Product	I.F.	Schedule Target	Start	End	
WUNC-FM									
1A									
718	KENNON CRAVER	• 718-00020 [3]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>1A</u>	9/26/2022	10/2/2022	15
718	KENNON CRAVER	• 718-00020 [3]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>1A</u>	10/10/2022	10/16/2022	15
718	KENNON CRAVER	• 718-00020 [3]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>1A</u>	10/24/2022	10/30/2022	15
917	NEW LEAF LANDSCAPING	• 917-00017 [1]	General	LANDSCAPING/ YARD SERVICES	ME	<u>1A</u>	12/13/2021	12/11/2022	15
347	TONY HALL & ASSOCIATES	• 347-00015 [2]	General	REAL ESTATE/SENIOR LIVING	ME	<u>1A</u>	10/10/2022	9/22/2023	15

1A Totals:

North Carolina Public Radio-WUNC

Order Spot Targeting Detail

For Dates 10/01/2022 to 10/31/2022

Grouped by: Spot Type

(Scheduled Target between "1A" and "1A Plus" or Scheduled Target between "AllThings Considered" and "WUNC Music 6a-10p") and (Station = "WUNC-FM" or Station = "WUNC-HD2" or Station = "WFSS-FM")

Standard Report, Exclude Non-Commercial, Exclude Network, Exclude Zero Rate, All Orders

Id#	Advertiser	Order	Product	I.F.	Schedule Target	Start	End	
All Things Considered								
362	DUKE SCHOOL	• 362-00021 [2]	General	PRIVATE/PREP/PUB SCHOOL/DAYCARE	ME	AllThings Considered	10/3/2022	10/9/2022 15
3472	FRANK DWORSKY	• 3472-00002 [2]	General	FINANCIAL SERVICES/BANKS	ME	AllThings Considered	9/26/2022	10/2/2022 15
3472	FRANK DWORSKY	• 3472-00002 [2]	General	FINANCIAL SERVICES/BANKS	ME	AllThings Considered	10/3/2022	10/9/2022 15
3472	FRANK DWORSKY	• 3472-00002 [2]	General	FINANCIAL SERVICES/BANKS	ME	AllThings Considered	10/10/2022	10/16/2022 15
3472	FRANK DWORSKY	• 3472-00002 [2]	General	FINANCIAL SERVICES/BANKS	ME	AllThings Considered	10/17/2022	10/23/2022 15
3472	FRANK DWORSKY	• 3472-00002 [2]	General	FINANCIAL SERVICES/BANKS	ME	AllThings Considered	10/24/2022	10/30/2022 15
3472	FRANK DWORSKY	• 3472-00002 [2]	General	FINANCIAL SERVICES/BANKS	ME	AllThings Considered	10/31/2022	11/6/2022 15
647	HILL COUNTRY WOODWORKS	• 647-00015 [4]	General	HOME/OFFICE FURNISHINGS	ME	AllThings Considered	12/31/2021	12/22/2022 15
1785	HILLSBOROUGH ARTS COUNCIL	• 1785-00024 [2]	General	ART GALLERIES/ART ORGANIZATIONS	C	AllThings Considered	10/17/2022	10/21/2022 15
3454	JACUZZI HOT TUBS OF THE TRIANGLE	• 3454-00002 [6]	General	SPECIALTY STORES	CE	AllThings Considered	9/26/2022	10/2/2022 15
3454	JACUZZI HOT TUBS OF THE TRIANGLE	• 3454-00002 [6]	General	SPECIALTY STORES	CE	AllThings Considered	10/3/2022	10/9/2022 15
3454	JACUZZI HOT TUBS OF THE TRIANGLE	• 3454-00002 [6]	General	SPECIALTY STORES	CE	AllThings Considered	10/10/2022	10/16/2022 15
3454	JACUZZI HOT TUBS OF THE TRIANGLE	• 3454-00002 [6]	General	SPECIALTY STORES	CE	AllThings Considered	10/17/2022	10/23/2022 15
3454	JACUZZI HOT TUBS OF THE TRIANGLE	• 3454-00002 [6]	General	SPECIALTY STORES	CE	AllThings Considered	10/24/2022	10/30/2022 15
2293	PARKER POE	• 2293-00010 [2]	General	LEGAL SERVICES / LAW OFFICES	CE	AllThings Considered	9/26/2022	10/2/2022 15
2293	PARKER POE	• 2293-00010 [2]	General	LEGAL SERVICES / LAW OFFICES	CE	AllThings Considered	10/3/2022	10/9/2022 15
2293	PARKER POE	• 2293-00010 [2]	General	LEGAL SERVICES / LAW OFFICES	CE	AllThings Considered	10/10/2022	10/16/2022 15
2293	PARKER POE	• 2293-00010 [2]	General	LEGAL SERVICES / LAW OFFICES	CE	AllThings Considered	10/17/2022	10/23/2022 15
2293	PARKER POE	• 2293-00010 [2]	General	LEGAL SERVICES / LAW OFFICES	CE	AllThings Considered	10/24/2022	10/30/2022 15
2293	PARKER POE	• 2293-00010 [2]	General	LEGAL SERVICES / LAW OFFICES	CE	AllThings Considered	10/31/2022	11/6/2022 15
3202	SIZZLE FISH DOT COM	• 3202-00009 [4]	General	GROCERY/FOOD STORES	ME	AllThings Considered	10/3/2022	10/9/2022 15
3202	SIZZLE FISH DOT COM	• 3202-00009 [4]	General	GROCERY/FOOD STORES	ME	AllThings Considered	10/17/2022	10/23/2022 15
3202	SIZZLE FISH DOT COM	• 3202-00009 [4]	General	GROCERY/FOOD STORES	ME	AllThings Considered	10/31/2022	11/6/2022 15
950	SOUTHERN ENVIRONMENTAL LAW CENTER	• 950-00024 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	AllThings Considered	9/26/2022	10/2/2022 15
950	SOUTHERN ENVIRONMENTAL LAW CENTER	• 950-00024 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	AllThings Considered	10/3/2022	10/9/2022 15
950	SOUTHERN ENVIRONMENTAL LAW CENTER	• 950-00024 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	AllThings Considered	10/10/2022	10/16/2022 15
950	SOUTHERN ENVIRONMENTAL LAW CENTER	• 950-00024 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	AllThings Considered	10/17/2022	10/23/2022 15
950	SOUTHERN ENVIRONMENTAL LAW CENTER	• 950-00024 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	AllThings Considered	10/24/2022	10/30/2022 15
950	SOUTHERN ENVIRONMENTAL LAW CENTER	• 950-00024 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	AllThings Considered	10/31/2022	11/6/2022 15
All Things Considered Totals:								
American Routes								
3078	DURHAM JAZZ WORKSHOP-SHARP 9 GALLERY	• 3078-00003 [6]	General	CONCERTS/LIVE MUSIC	C	American Routes	9/26/2022	10/2/2022 15
3078	DURHAM JAZZ WORKSHOP-SHARP 9 GALLERY	• 3078-00003 [6]	General	CONCERTS/LIVE MUSIC	C	American Routes	10/3/2022	10/9/2022 15
3078	DURHAM JAZZ WORKSHOP-SHARP 9 GALLERY	• 3078-00003 [6]	General	CONCERTS/LIVE MUSIC	C	American Routes	10/17/2022	10/23/2022 15
3078	DURHAM JAZZ WORKSHOP-SHARP 9 GALLERY	• 3078-00003 [6]	General	CONCERTS/LIVE MUSIC	C	American Routes	10/24/2022	10/30/2022 15

American Routes Totals:

North Carolina Public Radio-WUNC

Order Spot Targeting Detail

For Dates 10/01/2022 to 10/31/2022

Grouped by: Spot Type

(Scheduled Target between "1A" and "1A Plus" or Scheduled Target between "AllThings Considered" and "WUNC Music 6a-10p") and (Station = "WUNC-FM" or Station = "WUNC-HD2" or Station = "WFSS-FM")

Standard Report, Exclude Non-Commercial, Exclude Network, Exclude Zero Rate, All Orders

Id#	Advertiser	Order	Product	I.F.	Schedule Target	Start	End	
Back Porch Music								
145	CATS CRADLE	• 145-00150 [1]	General	CONCERTS/LIVE MUSIC	CE	Back Porch Music	10/7/2022	10/7/2022 15
145	CATS CRADLE	• 145-00152 [1]	General	CONCERTS/LIVE MUSIC	CE	Back Porch Music	10/7/2022	10/9/2022 15
145	CATS CRADLE	• 145-00152 [1]	General	CONCERTS/LIVE MUSIC	CE	Back Porch Music	10/10/2022	10/14/2022 15
3454	JACUZZI HOT TUBS OF THE TRIANGLE	• 3454-00002 [1]	General	SPECIALTY STORES	CE	Back Porch Music	10/3/2022	10/9/2022 15
3454	JACUZZI HOT TUBS OF THE TRIANGLE	• 3454-00002 [1]	General	SPECIALTY STORES	CE	Back Porch Music	10/10/2022	10/16/2022 15
3454	JACUZZI HOT TUBS OF THE TRIANGLE	• 3454-00002 [1]	General	SPECIALTY STORES	CE	Back Porch Music	10/17/2022	10/23/2022 15
3454	JACUZZI HOT TUBS OF THE TRIANGLE	• 3454-00002 [1]	General	SPECIALTY STORES	CE	Back Porch Music	10/24/2022	10/30/2022 15
143	LIVE NATION	• 143-00102 [5]	General	CONCERTS/LIVE MUSIC	ME	Back Porch Music	9/30/2022	10/2/2022 15
143	LIVE NATION	• 143-00102 [5]	General	CONCERTS/LIVE MUSIC	ME	Back Porch Music	10/3/2022	10/9/2022 15
355	SHAKORI HILLS GRASSROOTS FEST	• 355-00031 [3]	General	CONCERTS/LIVE MUSIC	E	Back Porch Music	9/26/2022	10/2/2022 15
2097	STOKES COUNTY ECONOMIC DEVELOPMENT	• 2097-00014 [1]	General	TRAVEL/TOURISM	ME	Back Porch Music	10/3/2022	10/9/2022 15
2097	STOKES COUNTY ECONOMIC DEVELOPMENT	• 2097-00014 [1]	General	TRAVEL/TOURISM	ME	Back Porch Music	10/10/2022	10/16/2022 15
2097	STOKES COUNTY ECONOMIC DEVELOPMENT	• 2097-00014 [1]	General	TRAVEL/TOURISM	ME	Back Porch Music	10/17/2022	10/23/2022 15
Back Porch Music Totals:								
Embodied								
2800	EQUALITY NC FOUNDATION	• 2800-00006 [6]	General	NON-PROFIT ORGANIZATIONS	ME	Embodied Fri Noon	10/7/2022	10/9/2022 15
2800	EQUALITY NC FOUNDATION	• 2800-00006 [6]	General	NON-PROFIT ORGANIZATIONS	ME	Embodied Fri Noon	10/10/2022	10/16/2022 15
2800	EQUALITY NC FOUNDATION	• 2800-00006 [6]	General	NON-PROFIT ORGANIZATIONS	ME	Embodied Fri Noon	10/17/2022	10/23/2022 15
2800	EQUALITY NC FOUNDATION	• 2800-00006 [6]	General	NON-PROFIT ORGANIZATIONS	ME	Embodied Fri Noon	10/24/2022	10/28/2022 15
3438	THE LONG DESERT ROAD	• 3438-00004 [2]	General	PUBLISHERS	ME	Fresh Air 7pm (M-TH)	8/2/2022	11/3/2022 15
3438	THE LONG DESERT ROAD	• 3438-00004 [5]	General	PUBLISHERS	ME	Embodied Fri Noon	8/12/2022	11/3/2022 15

Embodied Totals:

North Carolina Public Radio-WUNC

Order Spot Targeting Detail

For Dates 10/01/2022 to 10/31/2022

Grouped by: Spot Type

(Scheduled Target between "1A" and "1A Plus" or Scheduled Target between "AllThings Considered" and "WUNC Music 6a-10p") and (Station = "WUNC-FM" or Station = "WUNC-HD2" or Station = "WFSS-FM")

Standard Report, Exclude Non-Commercial, Exclude Network, Exclude Zero Rate, All Orders

Id#	Advertiser	Order	Product	I.F.	Schedule Target	Start	End	
Fresh Air (M-Th)								
3078	DURHAM JAZZ WORKSHOP-SHARP 9 GALLERY	• 3078-00003 [7]	General	CONCERTS/LIVE MUSIC	C	Fresh Air 7pm (M-TH)	10/3/2022	10/9/2022 15
3078	DURHAM JAZZ WORKSHOP-SHARP 9 GALLERY	• 3078-00003 [7]	General	CONCERTS/LIVE MUSIC	C	Fresh Air 7pm (M-TH)	10/24/2022	10/30/2022 15
1382	DURHAM PERFORMING ARTS CNTR 11423	• 1382-00379 [4]	General	THEATER/DANCE PRODUCTIONS	E	Fresh Air 7pm (M-TH)	10/17/2022	10/20/2022 15
1382	DURHAM PERFORMING ARTS CNTR 11423	• 1382-00386 [4]	General	THEATER/DANCE PRODUCTIONS	E	Fresh Air 7pm (M-TH)	10/31/2022	11/3/2022 15
3464	EL FUTURO	• 3464-00002 [1]	General	NON-PROFIT ORGANIZATIONS	ME	Fresh Air 7pm (M-TH)	9/26/2022	10/2/2022 15
3464	EL FUTURO	• 3464-00002 [1]	General	NON-PROFIT ORGANIZATIONS	ME	Fresh Air 7pm (M-TH)	10/3/2022	10/3/2022 15
3281	END OF DAYS DISTILLERY	• 3281-00004 [3]	General	ALCOHOLIC BEVERAGES	CE	Fresh Air 7pm (M-TH)	10/3/2022	10/9/2022 15
3281	END OF DAYS DISTILLERY	• 3281-00004 [3]	General	ALCOHOLIC BEVERAGES	CE	Fresh Air 7pm (M-TH)	10/17/2022	10/23/2022 15
3281	END OF DAYS DISTILLERY	• 3281-00004 [3]	General	ALCOHOLIC BEVERAGES	CE	Fresh Air 7pm (M-TH)	10/31/2022	11/6/2022 15
3077	HAWTHORNE AND WOOD	• 3077-00007 [5]	General	RESTAURANTS/BARS	C	Fresh Air 7pm (M-TH)	9/26/2022	10/2/2022 15
3077	HAWTHORNE AND WOOD	• 3077-00007 [5]	General	RESTAURANTS/BARS	C	Fresh Air 7pm (M-TH)	10/10/2022	10/16/2022 15
3077	HAWTHORNE AND WOOD	• 3077-00007 [5]	General	RESTAURANTS/BARS	C	Fresh Air 7pm (M-TH)	10/24/2022	10/30/2022 15
1785	HILLSBOROUGH ARTS COUNCIL	• 1785-00024 [1]	General	ART GALLERIES/ART ORGANIZATIONS	C	Fresh Air 7pm (M-TH)	9/26/2022	10/2/2022 15
1785	HILLSBOROUGH ARTS COUNCIL	• 1785-00024 [1]	General	ART GALLERIES/ART ORGANIZATIONS	C	Fresh Air 7pm (M-TH)	10/24/2022	10/30/2022 15
3143	KENDALL PAGE ATTORNEY	• 3143-00005 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	Fresh Air 7pm (M-TH)	9/26/2022	10/2/2022 15
3143	KENDALL PAGE ATTORNEY	• 3143-00005 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	Fresh Air 7pm (M-TH)	10/10/2022	10/16/2022 15
3143	KENDALL PAGE ATTORNEY	• 3143-00005 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	Fresh Air 7pm (M-TH)	10/24/2022	10/30/2022 15
2630	NC COASTAL FEDERATION	• 2630-00003 [2]	General	NON-PROFIT ORGANIZATIONS	ME	Fresh Air 7pm (M-TH)	10/3/2022	10/9/2022 15
2894	NC DEPARTMENT OF TRANSPORTATION	• 2894-00007 [10]	General	GOVERNMENT	ME	Fresh Air 7pm (M-TH)	10/10/2022	10/13/2022 15
3481	NETFLIX DESCENDANT - PRAA	• 3481-00002 [8]	General	TELEVISION STATIONS/SHOWS	ME	Fresh Air 7pm (M-TH)	10/17/2022	10/20/2022 15
3090	PHILHARMONIC ASSOCIATION	• 3090-00003 [2]	General	CONCERTS/LIVE MUSIC	E	Fresh Air 7pm (M-TH)	10/31/2022	11/6/2022 15
361	UNC PRESS	• 361-00018 [5]	General	PUBLISHERS	C	Fresh Air 7pm (M-TH)	10/7/2022	6/23/2023 15

Fresh Air (M-Th) Totals:

Here & Now

361	UNC PRESS	• 361-00018 [2]	General	PUBLISHERS	C	Here & Now	10/10/2022	6/23/2023 15
-----	-----------	-----------------	---------	------------	---	--------------------------------	------------	--------------

Here & Now Totals:

North Carolina Public Radio-WUNC

Order Spot Targeting Detail

For Dates 10/01/2022 to 10/31/2022

Grouped by: Spot Type

(Scheduled Target between "1A" and "1A Plus" or Scheduled Target between "AllThings Considered" and "WUNC Music 6a-10p") and (Station = "WUNC-FM" or Station = "WUNC-HD2" or Station = "WFSS-FM")

Standard Report, Exclude Non-Commercial, Exclude Network, Exclude Zero Rate, All Orders

Id#	Advertiser	Order	Product	I.F.	Schedule Target	Start	End	
Morning Edition								
362	DUKE SCHOOL	• 362-00021 [1]	General	PRIVATE/PREP/PUB SCHOOL/DAYCARE	ME	Morning Edition	10/3/2022	10/9/2022 15
3472	FRANK DWORSKY	• 3472-00002 [1]	General	FINANCIAL SERVICES/BANKS	ME	Morning Edition	9/26/2022	10/2/2022 15
3472	FRANK DWORSKY	• 3472-00002 [1]	General	FINANCIAL SERVICES/BANKS	ME	Morning Edition	10/3/2022	10/9/2022 15
3472	FRANK DWORSKY	• 3472-00002 [1]	General	FINANCIAL SERVICES/BANKS	ME	Morning Edition	10/10/2022	10/16/2022 15
3472	FRANK DWORSKY	• 3472-00002 [1]	General	FINANCIAL SERVICES/BANKS	ME	Morning Edition	10/17/2022	10/23/2022 15
3472	FRANK DWORSKY	• 3472-00002 [1]	General	FINANCIAL SERVICES/BANKS	ME	Morning Edition	10/24/2022	10/30/2022 15
3472	FRANK DWORSKY	• 3472-00002 [1]	General	FINANCIAL SERVICES/BANKS	ME	Morning Edition	10/31/2022	11/6/2022 15
917	NEW LEAF LANDSCAPING	• 917-00017 [4]	General	LANDSCAPING/ YARD SERVICES	ME	Morning Edition	12/13/2021	12/9/2022 15
586	YEP ROC	• 586-00028 [1]	General	CONCERTS/LIVE MUSIC	ME	Morning Edition	9/26/2022	10/2/2022 15
586	YEP ROC	• 586-00028 [1]	General	CONCERTS/LIVE MUSIC	ME	Morning Edition	10/3/2022	10/9/2022 15
586	YEP ROC	• 586-00028 [1]	General	CONCERTS/LIVE MUSIC	ME	Morning Edition	10/10/2022	10/16/2022 15
586	YEP ROC	• 586-00028 [1]	General	CONCERTS/LIVE MUSIC	ME	Morning Edition	10/17/2022	10/21/2022 15
Morning Edition Totals:								
Moth								
3481	NETFLIX DESCENDANT - PRAA	• 3481-00002 [7]	General	TELEVISION STATIONS/SHOWS	ME	Moth	10/23/2022	10/23/2022 15
3463	NORTH CAROLINA STORYTELLING GUILD	• 3463-00002 [1]	General	FESTIVALS	ME	Moth	10/2/2022	10/2/2022 15
3463	NORTH CAROLINA STORYTELLING GUILD	• 3463-00002 [1]	General	FESTIVALS	ME	Moth	10/3/2022	10/9/2022 15
3463	NORTH CAROLINA STORYTELLING GUILD	• 3463-00002 [1]	General	FESTIVALS	ME	Moth	10/10/2022	10/16/2022 15
3463	NORTH CAROLINA STORYTELLING GUILD	• 3463-00002 [1]	General	FESTIVALS	ME	Moth	10/17/2022	10/23/2022 15
3463	NORTH CAROLINA STORYTELLING GUILD	• 3463-00002 [1]	General	FESTIVALS	ME	Moth	10/24/2022	10/30/2022 15
Moth Totals:								
New Yorker								
362	DUKE SCHOOL	• 362-00021 [4]	General	PRIVATE/PREP/PUB SCHOOL/DAYCARE	ME	New Yorker Radio Hour	10/1/2022	10/2/2022 15
362	DUKE SCHOOL	• 362-00021 [4]	General	PRIVATE/PREP/PUB SCHOOL/DAYCARE	ME	New Yorker Radio Hour	10/3/2022	10/9/2022 15
362	DUKE SCHOOL	• 362-00021 [4]	General	PRIVATE/PREP/PUB SCHOOL/DAYCARE	ME	New Yorker Radio Hour	10/31/2022	11/6/2022 15
362	DUKE SCHOOL	• 362-00021 [5]	General	PRIVATE/PREP/PUB SCHOOL/DAYCARE	ME	Splendid Table	10/1/2022	10/2/2022 15
362	DUKE SCHOOL	• 362-00021 [5]	General	PRIVATE/PREP/PUB SCHOOL/DAYCARE	ME	Splendid Table	10/3/2022	10/9/2022 15
362	DUKE SCHOOL	• 362-00021 [5]	General	PRIVATE/PREP/PUB SCHOOL/DAYCARE	ME	Splendid Table	10/31/2022	11/6/2022 15
New Yorker Totals:								
On the Media								
3481	NETFLIX DESCENDANT - PRAA	• 3481-00002 [3]	General	TELEVISION STATIONS/SHOWS	ME	On the Media	10/22/2022	10/22/2022 15
On the Media Totals:								

North Carolina Public Radio-WUNC

Order Spot Targeting Detail

For Dates 10/01/2022 to 10/31/2022

Grouped by: Spot Type

(Scheduled Target between "1A" and "1A Plus" or Scheduled Target between "AllThings Considered" and "WUNC Music 6a-10p") and (Station = "WUNC-FM" or Station = "WUNC-HD2" or Station = "WFSS-FM")

Standard Report, Exclude Non-Commercial, Exclude Network, Exclude Zero Rate, All Orders

Id#	Advertiser	Order	Product	I.F.	Schedule Target	Start	End	
People's Pharmacy								
1239	BIOMERIEUX	• 1239-00018 [5]	General	PHARMACEUTICAL MFG	CE	People's Pharmacy	10/3/2022	10/9/2022 15
1239	BIOMERIEUX	• 1239-00018 [5]	General	PHARMACEUTICAL MFG	CE	People's Pharmacy	10/10/2022	10/16/2022 15
1239	BIOMERIEUX	• 1239-00018 [5]	General	PHARMACEUTICAL MFG	CE	People's Pharmacy	10/17/2022	10/23/2022 15
1239	BIOMERIEUX	• 1239-00018 [5]	General	PHARMACEUTICAL MFG	CE	People's Pharmacy	10/31/2022	11/6/2022 15
3286	INTERVENTIONAL ORTHOPEDICS OF RALEIGH	• 3286-00006 [5]	General	MEDICAL SERVICES	ME	People's Pharmacy	9/26/2022	10/2/2022 15
3286	INTERVENTIONAL ORTHOPEDICS OF RALEIGH	• 3286-00006 [5]	General	MEDICAL SERVICES	ME	People's Pharmacy	10/3/2022	10/9/2022 15
3286	INTERVENTIONAL ORTHOPEDICS OF RALEIGH	• 3286-00006 [5]	General	MEDICAL SERVICES	ME	People's Pharmacy	10/10/2022	10/16/2022 15
3286	INTERVENTIONAL ORTHOPEDICS OF RALEIGH	• 3286-00006 [5]	General	MEDICAL SERVICES	ME	People's Pharmacy	10/17/2022	10/23/2022 15
3286	INTERVENTIONAL ORTHOPEDICS OF RALEIGH	• 3286-00006 [5]	General	MEDICAL SERVICES	ME	People's Pharmacy	10/24/2022	10/30/2022 15
3286	INTERVENTIONAL ORTHOPEDICS OF RALEIGH	• 3286-00006 [5]	General	MEDICAL SERVICES	ME	People's Pharmacy	10/31/2022	11/6/2022 15
3454	JACUZZI HOT TUBS OF THE TRIANGLE	• 3454-00002 [4]	General	SPECIALTY STORES	CE	People's Pharmacy	10/3/2022	10/9/2022 15
3454	JACUZZI HOT TUBS OF THE TRIANGLE	• 3454-00002 [4]	General	SPECIALTY STORES	CE	People's Pharmacy	10/10/2022	10/16/2022 15
3454	JACUZZI HOT TUBS OF THE TRIANGLE	• 3454-00002 [4]	General	SPECIALTY STORES	CE	People's Pharmacy	10/17/2022	10/23/2022 15
3454	JACUZZI HOT TUBS OF THE TRIANGLE	• 3454-00002 [4]	General	SPECIALTY STORES	CE	People's Pharmacy	10/24/2022	10/30/2022 15
3437	NORTH CAROLINA MEDICAL JOURNAL	• 3437-00002 [4]	General	CONFERENCE/LECTURE/CONVENTIONS	CE	People's Pharmacy	10/16/2022	10/16/2022 15
3437	NORTH CAROLINA MEDICAL JOURNAL	• 3437-00002 [8]	General	CONSULTANTS	CE	People's Pharmacy	10/30/2022	10/30/2022 15
2708	PRIMUS INTERNAL MEDICINE	• 2708-00008 [1]	General	MEDICAL SERVICES	ME	People's Pharmacy	12/4/2021	5/7/2023 15
3442	TELESAGE	• 3442-00003 [1]	General	CONSULTANTS	ME	People's Pharmacy	9/26/2022	10/2/2022 15
3442	TELESAGE	• 3442-00003 [1]	General	CONSULTANTS	ME	People's Pharmacy	10/3/2022	10/9/2022 15
3442	TELESAGE	• 3442-00003 [1]	General	CONSULTANTS	ME	People's Pharmacy	10/10/2022	10/16/2022 15
3442	TELESAGE	• 3442-00003 [1]	General	CONSULTANTS	ME	People's Pharmacy	10/17/2022	10/22/2022 15
People's Pharmacy Totals:								
Reveal								
3481	NETFLIX DESCENDANT - PRAA	• 3481-00002 [6]	General	TELEVISION STATIONS/SHOWS	ME	Reveal	10/23/2022	10/23/2022 15
Reveal Totals:								
Science Friday								
3285	FLOW VOLKSWAGEN OF DURHAM	• 3285-00016 [5]	General	CAR DEALERSHIP	E	Science Friday	10/10/2022	10/16/2022 15
3285	FLOW VOLKSWAGEN OF DURHAM	• 3285-00016 [5]	General	CAR DEALERSHIP	E	Science Friday	10/24/2022	10/30/2022 15
3437	NORTH CAROLINA MEDICAL JOURNAL	• 3437-00002 [3]	General	CONFERENCE/LECTURE/CONVENTIONS	CE	Science Friday	10/14/2022	10/14/2022 15
3437	NORTH CAROLINA MEDICAL JOURNAL	• 3437-00002 [7]	General	CONSULTANTS	CE	Science Friday	10/24/2022	10/28/2022 15
2204	SCIMED SOLUTIONS	• 2204-00009 [1]	General	COMPUTERS/COMPUTER SERVICES	ME	Science Friday	10/10/2022	10/16/2022 15
2204	SCIMED SOLUTIONS	• 2204-00009 [1]	General	COMPUTERS/COMPUTER SERVICES	ME	Science Friday	10/31/2022	11/6/2022 15
Science Friday Totals:								

North Carolina Public Radio-WUNC

Order Spot Targeting Detail

For Dates 10/01/2022 to 10/31/2022

Grouped by: Spot Type

(Scheduled Target between "1A" and "1A Plus" or Scheduled Target between "AllThings Considered" and "WUNC Music 6a-10p") and (Station = "WUNC-FM" or Station = "WUNC-HD2" or Station = "WFSS-FM")

Standard Report, Exclude Non-Commercial, Exclude Network, Exclude Zero Rate, All Orders

Id#	Advertiser	Order	Product	I.F.	Schedule Target	Start	End	
Sound Opinions								
3078	DURHAM JAZZ WORKSHOP-SHARP 9 GALLERY	• 3078-00003 [5]	General	CONCERTS/LIVE MUSIC	C	Sound Opinions	10/3/2022	10/9/2022 15
3078	DURHAM JAZZ WORKSHOP-SHARP 9 GALLERY	• 3078-00003 [5]	General	CONCERTS/LIVE MUSIC	C	Sound Opinions	10/10/2022	10/16/2022 15
3078	DURHAM JAZZ WORKSHOP-SHARP 9 GALLERY	• 3078-00003 [5]	General	CONCERTS/LIVE MUSIC	C	Sound Opinions	10/24/2022	10/30/2022 15
3078	DURHAM JAZZ WORKSHOP-SHARP 9 GALLERY	• 3078-00003 [5]	General	CONCERTS/LIVE MUSIC	C	Sound Opinions	10/31/2022	11/6/2022 15
586	YEP ROC	• 586-00028 [2]	General	CONCERTS/LIVE MUSIC	ME	Sound Opinions	9/26/2022	10/2/2022 15
586	YEP ROC	• 586-00028 [2]	General	CONCERTS/LIVE MUSIC	ME	Sound Opinions	10/3/2022	10/9/2022 15
586	YEP ROC	• 586-00028 [2]	General	CONCERTS/LIVE MUSIC	ME	Sound Opinions	10/10/2022	10/16/2022 15
586	YEP ROC	• 586-00028 [2]	General	CONCERTS/LIVE MUSIC	ME	Sound Opinions	10/17/2022	10/22/2022 15
Sound Opinions Totals:								
Splendid Table								
3327	ASHTEN'S RESTAURANT AND PUB	• 3327-00004 [1]	General	RESTAURANTS/BARS	ME	Splendid Table	9/26/2022	10/2/2022 15
3327	ASHTEN'S RESTAURANT AND PUB	• 3327-00004 [1]	General	RESTAURANTS/BARS	ME	Splendid Table	10/3/2022	10/9/2022 15
3327	ASHTEN'S RESTAURANT AND PUB	• 3327-00004 [1]	General	RESTAURANTS/BARS	ME	Splendid Table	10/10/2022	10/16/2022 15
3327	ASHTEN'S RESTAURANT AND PUB	• 3327-00004 [1]	General	RESTAURANTS/BARS	ME	Splendid Table	10/17/2022	10/23/2022 15
3327	ASHTEN'S RESTAURANT AND PUB	• 3327-00004 [1]	General	RESTAURANTS/BARS	ME	Splendid Table	10/24/2022	10/30/2022 15
3327	ASHTEN'S RESTAURANT AND PUB	• 3327-00004 [1]	General	RESTAURANTS/BARS	ME	Splendid Table	10/31/2022	11/6/2022 15
Splendid Table Totals:								
TED Radio Hour								
3454	JACUZZI HOT TUBS OF THE TRIANGLE	• 3454-00002 [3]	General	SPECIALTY STORES	CE	TED Radio Hour	10/3/2022	10/9/2022 15
3454	JACUZZI HOT TUBS OF THE TRIANGLE	• 3454-00002 [3]	General	SPECIALTY STORES	CE	TED Radio Hour	10/10/2022	10/16/2022 15
3454	JACUZZI HOT TUBS OF THE TRIANGLE	• 3454-00002 [3]	General	SPECIALTY STORES	CE	TED Radio Hour	10/17/2022	10/23/2022 15
3454	JACUZZI HOT TUBS OF THE TRIANGLE	• 3454-00002 [3]	General	SPECIALTY STORES	CE	TED Radio Hour	10/24/2022	10/30/2022 15
3481	NETFLIX DESCENDANT - PRAA	• 3481-00002 [5]	General	TELEVISION STATIONS/SHOWS	ME	TED Radio Hour	10/23/2022	10/23/2022 15
2204	SCIMED SOLUTIONS	• 2204-00009 [2]	General	COMPUTERS/COMPUTER SERVICES	ME	TED Radio Hour	9/26/2022	10/2/2022 15
2204	SCIMED SOLUTIONS	• 2204-00009 [2]	General	COMPUTERS/COMPUTER SERVICES	ME	TED Radio Hour	10/17/2022	10/23/2022 15
The Takeaway (Noon)								
314	MY DOG TESS	• 314-00021 [1]	General	REAL ESTATE/SENIOR LIVING	ME	The Takeaway (Noon)	3/28/2022	3/23/2023 15
361	UNC PRESS	• 361-00018 [3]	General	PUBLISHERS	C	The Takeaway (Noon)	10/17/2022	5/11/2023 15
The Takeaway (Noon) Totals:								
This American Life								
3481	NETFLIX DESCENDANT - PRAA	• 3481-00002 [4]	General	TELEVISION STATIONS/SHOWS	ME	This American Life	10/22/2022	10/22/2022 15
3463	NORTH CAROLINA STORYTELLING GUILD	• 3463-00002 [4]	General	FESTIVALS	ME	This American Life	10/8/2022	10/9/2022 15
3463	NORTH CAROLINA STORYTELLING GUILD	• 3463-00002 [4]	General	FESTIVALS	ME	This American Life	10/17/2022	10/22/2022 15
361	UNC PRESS	• 361-00018 [4]	General	PUBLISHERS	C	This American Life	10/7/2022	6/23/2023 15
This American Life Totals:								

North Carolina Public Radio-WUNC

Order Spot Targeting Detail

For Dates 10/01/2022 to 10/31/2022

Grouped by: Spot Type

(Scheduled Target between "1A" and "1A Plus" or Scheduled Target between "AllThings Considered" and "WUNC Music 6a-10p") and (Station = "WUNC-FM" or Station = "WUNC-HD2" or Station = "WFSS-FM")

Standard Report, Exclude Non-Commercial, Exclude Network, Exclude Zero Rate, All Orders

Id#	Advertiser	Order	Product	I.F.	Schedule Target	Start	End		
Thistle & Shamrock									
355	SHAKORI HILLS GRASSROOTS FEST	• 355-00031 [4]	General	CONCERTS/LIVE MUSIC	E	<u>Thistle & Shamrock</u>	9/26/2022	10/2/2022	15
Thistle & Shamrock Totals:									
Wait Wait Don't Tell Me									
362	DUKE SCHOOL	• 362-00021 [3]	General	PRIVATE/PREP/PUB SCHOOL/DAYCARE	ME	<u>Wait Wait Don't Tell Me</u>	10/1/2022	10/2/2022	15
362	DUKE SCHOOL	• 362-00021 [3]	General	PRIVATE/PREP/PUB SCHOOL/DAYCARE	ME	<u>Wait Wait Don't Tell Me</u>	10/3/2022	10/9/2022	15
362	DUKE SCHOOL	• 362-00021 [3]	General	PRIVATE/PREP/PUB SCHOOL/DAYCARE	ME	<u>Wait Wait Don't Tell Me</u>	10/31/2022	11/6/2022	15
3285	FLOW VOLKSWAGEN OF DURHAM	• 3285-00016 [4]	General	CAR DEALERSHIP	E	<u>Wait Wait Don't Tell Me</u>	9/26/2022	10/2/2022	15
3285	FLOW VOLKSWAGEN OF DURHAM	• 3285-00016 [4]	General	CAR DEALERSHIP	E	<u>Wait Wait Don't Tell Me</u>	10/17/2022	10/23/2022	15
3285	FLOW VOLKSWAGEN OF DURHAM	• 3285-00016 [4]	General	CAR DEALERSHIP	E	<u>Wait Wait Don't Tell Me</u>	10/24/2022	10/30/2022	15
3454	JACUZZI HOT TUBS OF THE TRIANGLE	• 3454-00002 [2]	General	SPECIALTY STORES	CE	<u>Wait Wait Don't Tell Me</u>	9/26/2022	10/2/2022	15
3454	JACUZZI HOT TUBS OF THE TRIANGLE	• 3454-00002 [2]	General	SPECIALTY STORES	CE	<u>Wait Wait Don't Tell Me</u>	10/3/2022	10/9/2022	15
3454	JACUZZI HOT TUBS OF THE TRIANGLE	• 3454-00002 [2]	General	SPECIALTY STORES	CE	<u>Wait Wait Don't Tell Me</u>	10/10/2022	10/16/2022	15
3454	JACUZZI HOT TUBS OF THE TRIANGLE	• 3454-00002 [2]	General	SPECIALTY STORES	CE	<u>Wait Wait Don't Tell Me</u>	10/17/2022	10/23/2022	15
314	MY DOG TESS	• 314-00021 [2]	General	REAL ESTATE/SENIOR LIVING	ME	<u>Wait Wait Don't Tell Me</u>	3/28/2022	3/26/2023	15
3463	NORTH CAROLINA STORYTELLING GUILD	• 3463-00002 [2]	General	FESTIVALS	ME	<u>Wait Wait Don't Tell Me</u>	10/2/2022	10/2/2022	15
3463	NORTH CAROLINA STORYTELLING GUILD	• 3463-00002 [2]	General	FESTIVALS	ME	<u>Wait Wait Don't Tell Me</u>	10/10/2022	10/16/2022	15
3090	PHILHARMONIC ASSOCIATION	• 3090-00003 [1]	General	CONCERTS/LIVE MUSIC	E	<u>Wait Wait Don't Tell Me</u>	10/30/2022	10/30/2022	15
3090	PHILHARMONIC ASSOCIATION	• 3090-00003 [1]	General	CONCERTS/LIVE MUSIC	E	<u>Wait Wait Don't Tell Me</u>	10/31/2022	11/6/2022	15

Wait Wait Don't Tell Me Totals:

North Carolina Public Radio-WUNC

Order Spot Targeting Detail

For Dates 10/01/2022 to 10/31/2022

Grouped by: Spot Type

(Scheduled Target between "1A" and "1A Plus" or Scheduled Target between "AllThings Considered" and "WUNC Music 6a-10p") and (Station = "WUNC-FM" or Station = "WUNC-HD2" or Station = "WFSS-FM")

Standard Report, Exclude Non-Commercial, Exclude Network, Exclude Zero Rate, All Orders

Id#	Advertiser	Order	Product	I.F.	Schedule Target	Start	End	
Weekend Edition Saturday								
684	ALUMINUM COMPANY OF NC	D	• 684-00024 [3]	General	HOME IMPROVEMENTS	CE	<u>Weeknd Ed SATURDAY</u>	10/3/2022 10/9/2022 15
684	ALUMINUM COMPANY OF NC	D	• 684-00024 [3]	General	HOME IMPROVEMENTS	CE	<u>Weeknd Ed SATURDAY</u>	10/17/2022 10/23/2022 15
684	ALUMINUM COMPANY OF NC	D	• 684-00024 [3]	General	HOME IMPROVEMENTS	CE	<u>Weeknd Ed SATURDAY</u>	10/31/2022 11/6/2022 15
647	HILL COUNTRY WOODWORKS		• 647-00015 [1]	General	HOME/OFFICE FURNISHINGS	ME	<u>Weeknd Ed SATURDAY</u>	12/15/2021 12/7/2022 15
3454	JACUZZI HOT TUBS OF THE TRIANGLE		• 3454-00002 [5]	General	SPECIALTY STORES	CE	<u>Weeknd Ed SATURDAY</u>	9/26/2022 10/2/2022 15
3454	JACUZZI HOT TUBS OF THE TRIANGLE		• 3454-00002 [5]	General	SPECIALTY STORES	CE	<u>Weeknd Ed SATURDAY</u>	10/3/2022 10/9/2022 15
3454	JACUZZI HOT TUBS OF THE TRIANGLE		• 3454-00002 [5]	General	SPECIALTY STORES	CE	<u>Weeknd Ed SATURDAY</u>	10/10/2022 10/16/2022 15
3454	JACUZZI HOT TUBS OF THE TRIANGLE		• 3454-00002 [5]	General	SPECIALTY STORES	CE	<u>Weeknd Ed SATURDAY</u>	10/17/2022 10/23/2022 15
917	NEW LEAF LANDSCAPING		• 917-00017 [6]	General	LANDSCAPING/ YARD SERVICES	ME	<u>Weeknd Ed SATURDAY</u>	12/13/2021 12/10/2022 15
Weekend Edition Saturday Totals:								
Weekend Edition Sunday								
411	HILLCREST CONVALESCENT CENTER		• 411-00022 [2]	General	ASSISTED LIVG/RETIREMENT	ME	<u>Weeknd Ed SUNDAY</u>	9/26/2022 10/2/2022 15
411	HILLCREST CONVALESCENT CENTER		• 411-00022 [2]	General	ASSISTED LIVG/RETIREMENT	ME	<u>Weeknd Ed SUNDAY</u>	10/3/2022 10/9/2022 15
411	HILLCREST CONVALESCENT CENTER		• 411-00022 [2]	General	ASSISTED LIVG/RETIREMENT	ME	<u>Weeknd Ed SUNDAY</u>	10/10/2022 10/16/2022 15
411	HILLCREST CONVALESCENT CENTER		• 411-00022 [2]	General	ASSISTED LIVG/RETIREMENT	ME	<u>Weeknd Ed SUNDAY</u>	10/17/2022 10/23/2022 15
411	HILLCREST CONVALESCENT CENTER		• 411-00022 [2]	General	ASSISTED LIVG/RETIREMENT	ME	<u>Weeknd Ed SUNDAY</u>	10/24/2022 10/30/2022 15
411	HILLCREST CONVALESCENT CENTER		• 411-00022 [2]	General	ASSISTED LIVG/RETIREMENT	ME	<u>Weeknd Ed SUNDAY</u>	10/31/2022 11/6/2022 15

Weekend Edition Sunday Totals:

WUNC-FM Totals:

Report Totals:

Printed: 11/2/2022 At: 3:43:59PM

C:\Program Files (x86)\Marketron\VT\Reports\Orders\OrdSpotTargetDetail_sp.rpt v. 12072009.1445