

North Carolina Public Radio-WUNC

Order Spot Targeting Detail

For Dates 05/01/2024 to 05/31/2024

Grouped by: Spot Type

(Scheduled Target between "1A" and "1A Plus" or Scheduled Target between "AllThings Considered" and "WUNC Music 6a-10p") and (Station = "WUNC-FM" or Station = "WUNC-HD2" or Station = "WFSS-FM")

Standard Report, Exclude Non-Commercial, Exclude Network, Exclude Zero Rate, All Orders

Id#	Advertiser		Order	Product	I.F.	Schedule Target	Start	End	
WUNC-FM									
1A									
718	KENNON CRAVER	• 718-00022 [3]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>1A</u>	5/6/2024	5/12/2024	15
718	KENNON CRAVER	• 718-00022 [3]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>1A</u>	5/20/2024	5/26/2024	15
917	NEW LEAF LANDSCAPING	• 917-00020 [1]	General	LANDSCAPING/ YARD SERVICES	ME	<u>1A</u>	1/9/2024	1/5/2025	15
347	TONY HALL & ASSOCIATES	• 347-00016 [2]	General	REAL ESTATE/SENIOR LIVING	ME	<u>1A</u>	10/9/2023	9/22/2024	15
1A Totals:									
All Things Considered									
647	HILL COUNTRY WOODWORKS	• 647-00017 [4]	General	HOME/OFFICE FURNISHINGS	ME	<u>AllThings Considered</u>	12/29/2023	12/19/2024	15
950	SOUTHERN ENVIRONMENTAL LAW CENTER	• 950-00026 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>AllThings Considered</u>	4/29/2024	5/5/2024	15
950	SOUTHERN ENVIRONMENTAL LAW CENTER	• 950-00026 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>AllThings Considered</u>	5/6/2024	5/12/2024	15
950	SOUTHERN ENVIRONMENTAL LAW CENTER	• 950-00026 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>AllThings Considered</u>	5/13/2024	5/19/2024	15
950	SOUTHERN ENVIRONMENTAL LAW CENTER	• 950-00026 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>AllThings Considered</u>	5/20/2024	5/26/2024	15
950	SOUTHERN ENVIRONMENTAL LAW CENTER	• 950-00026 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>AllThings Considered</u>	5/27/2024	6/2/2024	15
All Things Considered Totals:									
Back Porch Music									
3668	AI MCCREE ENTERTAINMENT	• 3668-00002 [2]	General	THEATER/DANCE PRODUCTIONS	ME	<u>Back Porch Music</u>	5/31/2024	5/31/2024	15
259	NORTH CAROLINA SYMPHONY	• 259-00548 [6]	General	CONCERTS/LIVE MUSIC	CE	<u>Back Porch Music</u>	5/25/2024	5/26/2024	15
259	NORTH CAROLINA SYMPHONY	• 259-00548 [6]	General	CONCERTS/LIVE MUSIC	CE	<u>Back Porch Music</u>	5/27/2024	6/2/2024	15
3665	PIEDMONT FOLK LEGACIES	• 3665-00002 [6]	General	CONCERTS/LIVE MUSIC	E	<u>Back Porch Music</u>	5/18/2024	5/19/2024	15
3665	PIEDMONT FOLK LEGACIES	• 3665-00002 [6]	General	CONCERTS/LIVE MUSIC	E	<u>Back Porch Music</u>	5/20/2024	5/26/2024	15
3665	PIEDMONT FOLK LEGACIES	• 3665-00002 [6]	General	CONCERTS/LIVE MUSIC	E	<u>Back Porch Music</u>	5/27/2024	6/2/2024	15
3665	PIEDMONT FOLK LEGACIES	• 3665-00002 [7]	General	CONCERTS/LIVE MUSIC	E	<u>Back Porch Music</u>	5/17/2024	5/17/2024	15
2413	ROOSTER WALK MUSIC AND ARTS FESTIVAL	• 2413-00015 [1]	General	CONCERTS/LIVE MUSIC	CE	<u>Back Porch Music</u>	4/29/2024	5/5/2024	15
Back Porch Music Totals:									
Due South									
3650	HOPE RENOVATIONS	• 3650-00002 [5]	General	NON-PROFIT ORGANIZATIONS	ME	<u>Due South (10am)</u>	4/29/2024	5/5/2024	15
3650	HOPE RENOVATIONS	• 3650-00002 [5]	General	NON-PROFIT ORGANIZATIONS	ME	<u>Due South (10am)</u>	5/20/2024	5/26/2024	15
3648	LUBBERS AND SONS	• 3648-00002 [1]	General	LANDSCAPING/ YARD SERVICES	ME	<u>Due South (10am)</u>	4/29/2024	5/5/2024	15
978	NORTH CAROLINA SYMPHONY - TR	• 978-00102 [1]	General	CONCERTS/LIVE MUSIC	E	<u>Due South (10am)</u>	4/30/2024	5/1/2024	15
Due South Totals:									

Fresh Air (M-Th)

1382	DURHAM PERFORMING ARTS CNTR 11423	• 1382-00454 [4]	General	CONCERTS/LIVE MUSIC	E	Fresh Air 7pm (M-TH)	5/8/2024	5/9/2024	15
1382	DURHAM PERFORMING ARTS CNTR 11423	• 1382-00455 [4]	General	CONCERTS/LIVE MUSIC	E	Fresh Air 7pm (M-TH)	5/28/2024	6/2/2024	15
3654	EXPLORE ASHEVILLE - NPM	• 3654-00002 [1]	General	TRAVEL/TOURISM	ME	Fresh Air 7pm (M-TH)	4/29/2024	5/5/2024	15
3654	EXPLORE ASHEVILLE - NPM	• 3654-00002 [1]	General	TRAVEL/TOURISM	ME	Fresh Air 7pm (M-TH)	5/13/2024	5/19/2024	15
3654	EXPLORE ASHEVILLE - NPM	• 3654-00002 [1]	General	TRAVEL/TOURISM	ME	Fresh Air 7pm (M-TH)	5/20/2024	5/26/2024	15
1785	HILLSBOROUGH ARTS COUNCIL	• 1785-00028 [1]	General	ART GALLERIES/ART ORGANIZATIONS	ME	Fresh Air 7pm (M-TH)	5/13/2024	5/19/2024	15
3143	KENDALL PAGE ATTORNEY	• 3143-00008 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	Fresh Air 7pm (M-TH)	5/13/2024	5/19/2024	15
143	LIVE NATION	• 143-00249 [2]	General	CONCERTS/LIVE MUSIC	ME	Fresh Air 7pm (M-TH)	5/29/2024	5/30/2024	15
917	NEW LEAF LANDSCAPING	• 917-00020 [5]	General	LANDSCAPING/ YARD SERVICES	ME	Fresh Air 7pm (M-TH)	1/9/2024	10/19/2024	15
978	NORTH CAROLINA SYMPHONY - TR	• 978-00090 [2]	General	CONCERTS/LIVE MUSIC	E	Fresh Air 7pm (M-TH)	4/29/2024	5/4/2024	15
978	NORTH CAROLINA SYMPHONY - TR	• 978-00091 [2]	General	CONCERTS/LIVE MUSIC	E	Fresh Air 7pm (M-TH)	5/16/2024	5/19/2024	15
978	NORTH CAROLINA SYMPHONY - TR	• 978-00091 [2]	General	CONCERTS/LIVE MUSIC	E	Fresh Air 7pm (M-TH)	5/20/2024	5/22/2024	15
978	NORTH CAROLINA SYMPHONY - TR	• 978-00092 [1]	General	CONCERTS/LIVE MUSIC	E	Fresh Air 7pm (M-TH)	5/6/2024	5/11/2024	15
978	NORTH CAROLINA SYMPHONY - TR	• 978-00093 [2]	General	CONCERTS/LIVE MUSIC	E	Fresh Air 7pm (M-TH)	5/13/2024	5/19/2024	15
978	NORTH CAROLINA SYMPHONY - TR	• 978-00093 [2]	General	CONCERTS/LIVE MUSIC	E	Fresh Air 7pm (M-TH)	5/20/2024	5/23/2024	15
978	NORTH CAROLINA SYMPHONY - TR	• 978-00094 [2]	General	CONCERTS/LIVE MUSIC	E	Fresh Air 7pm (M-TH)	5/20/2024	5/26/2024	15
978	NORTH CAROLINA SYMPHONY - TR	• 978-00094 [2]	General	CONCERTS/LIVE MUSIC	E	Fresh Air 7pm (M-TH)	5/27/2024	6/2/2024	15
978	NORTH CAROLINA SYMPHONY - TR	• 978-00095 [2]	General	CONCERTS/LIVE MUSIC	E	Fresh Air 7pm (M-TH)	5/6/2024	5/12/2024	15
978	NORTH CAROLINA SYMPHONY - TR	• 978-00095 [2]	General	CONCERTS/LIVE MUSIC	E	Fresh Air 7pm (M-TH)	5/13/2024	5/19/2024	15
978	NORTH CAROLINA SYMPHONY - TR	• 978-00095 [2]	General	CONCERTS/LIVE MUSIC	E	Fresh Air 7pm (M-TH)	5/20/2024	5/26/2024	15
978	NORTH CAROLINA SYMPHONY - TR	• 978-00095 [2]	General	CONCERTS/LIVE MUSIC	E	Fresh Air 7pm (M-TH)	5/27/2024	6/2/2024	15
978	NORTH CAROLINA SYMPHONY - TR	• 978-00096 [2]	General	CONCERTS/LIVE MUSIC	E	Fresh Air 7pm (M-TH)	5/27/2024	6/2/2024	15
361	UNC PRESS	• 361-00019 [5]	General	PUBLISHERS	ME	Fresh Air 7pm (M-TH)	10/9/2023	6/13/2024	15

Fresh Air (M-Th) Totals:**Here & Now**

361	UNC PRESS	• 361-00019 [2]	General	PUBLISHERS	ME	Here & Now	10/9/2023	6/21/2024	15
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Here & Now Totals:**Morning Edition**

917	NEW LEAF LANDSCAPING	• 917-00020 [4]	General	LANDSCAPING/ YARD SERVICES	ME	Morning Edition	1/9/2024	1/4/2025	15
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Morning Edition Totals:**People's Pharmacy**

2708	PRIMUS INTERNAL MEDICINE	• 2708-00009 [1]	General	MEDICAL SERVICES	ME	People's Pharmacy	5/13/2023	10/13/2024	15
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People's Pharmacy Totals:**Sound Opinions**

3336	ANDMOREAGAIN PRESENTS	• 3336-00006 [1]	General	CONCERTS/LIVE MUSIC	E	Sound Opinions	5/4/2024	5/4/2024	15
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Sound Opinions Totals:**Splendid Table**

3327	ASHTEN'S RESTAURANT AND PUB	• 3327-00005 [1]	General	RESTAURANTS/BARS	ME	Splendid Table	4/29/2024	5/5/2024	15
3327	ASHTEN'S RESTAURANT AND PUB	• 3327-00005 [1]	General	RESTAURANTS/BARS	ME	Splendid Table	5/6/2024	5/12/2024	15
3327	ASHTEN'S RESTAURANT AND PUB	• 3327-00005 [1]	General	RESTAURANTS/BARS	ME	Splendid Table	5/13/2024	5/19/2024	15
3327	ASHTEN'S RESTAURANT AND PUB	• 3327-00005 [1]	General	RESTAURANTS/BARS	ME	Splendid Table	5/20/2024	5/26/2024	15
3327	ASHTEN'S RESTAURANT AND PUB	• 3327-00005 [1]	General	RESTAURANTS/BARS	ME	Splendid Table	5/27/2024	6/2/2024	15

Splendid Table Totals:

This American Life

3668	AI MCCREE ENTERTAINMENT	• 3668-00002 [1]	General	THEATER/DANCE PRODUCTIONS	ME	This American Life	5/31/2024	5/31/2024	15
143	LIVE NATION	• 143-00249 [3]	General	CONCERTS/LIVE MUSIC	ME	This American Life	5/29/2024	5/31/2024	15
361	UNC PRESS	• 361-00019 [4]	General	PUBLISHERS	ME	This American Life	10/6/2023	6/21/2024	15

This American Life Totals:**Wait Wait Don't Tell Me**

2636	AVANCE CENTERS OF EXCELLENCE IN PSYCH	• 2636-00007 [3]	General	MEDICAL SERVICES	ME	Wait Wait Don't Tell Me	5/13/2024	5/19/2024	15
2636	AVANCE CENTERS OF EXCELLENCE IN PSYCH	• 2636-00007 [3]	General	MEDICAL SERVICES	ME	Wait Wait Don't Tell Me	5/27/2024	6/2/2024	15
3561	CARY TOWN BAND	• 3561-00004 [1]	General	CONCERTS/LIVE MUSIC	C	Wait Wait Don't Tell Me	4/29/2024	5/5/2024	15
3561	CARY TOWN BAND	• 3561-00004 [1]	General	CONCERTS/LIVE MUSIC	C	Wait Wait Don't Tell Me	5/6/2024	5/12/2024	15
1828	CHAMBER ORCHESTRA OF THE TRIANGLE	• 1828-00039 [26]	General	CONCERTS/LIVE MUSIC	ME	Wait Wait Don't Tell Me	5/5/2024	5/5/2024	15
3650	HOPE RENOVATIONS	• 3650-00002 [6]	General	NON-PROFIT ORGANIZATIONS	ME	Wait Wait Don't Tell Me	4/29/2024	5/5/2024	15
3650	HOPE RENOVATIONS	• 3650-00002 [6]	General	NON-PROFIT ORGANIZATIONS	ME	Wait Wait Don't Tell Me	5/20/2024	5/26/2024	15
3648	LUBBERS AND SONS	• 3648-00002 [2]	General	LANDSCAPING/ YARD SERVICES	ME	Wait Wait Don't Tell Me	4/29/2024	5/4/2024	15
3513	SMITH ANDERSON	• 3513-00004 [4]	General	LEGAL SERVICES / LAW OFFICES	ME	Wait Wait Don't Tell Me	5/6/2024	5/12/2024	15
3513	SMITH ANDERSON	• 3513-00004 [4]	General	LEGAL SERVICES / LAW OFFICES	ME	Wait Wait Don't Tell Me	5/20/2024	5/26/2024	15
3513	SMITH ANDERSON	• 3513-00004 [4]	General	LEGAL SERVICES / LAW OFFICES	ME	Wait Wait Don't Tell Me	5/27/2024	6/2/2024	15

Wait Wait Don't Tell Me Totals:**Weekend Edition Saturday**

684	ALUMINUM COMPANY OF NC D	• 684-00026 [3]	General	HOME IMPROVEMENTS	CE	Weeknd Ed SATURDAY	4/29/2024	5/5/2024	15
684	ALUMINUM COMPANY OF NC D	• 684-00026 [3]	General	HOME IMPROVEMENTS	CE	Weeknd Ed SATURDAY	5/13/2024	5/19/2024	15
647	HILL COUNTRY WOODWORKS	• 647-00017 [1]	General	HOME/OFFICE FURNISHINGS	ME	Weeknd Ed SATURDAY	12/13/2023	12/4/2024	15
917	NEW LEAF LANDSCAPING	• 917-00020 [6]	General	LANDSCAPING/ YARD SERVICES	ME	Weeknd Ed SATURDAY	1/9/2024	1/5/2025	15

Weekend Edition Saturday Totals:**WUNC-FM Totals:****Report Totals:**

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