

# North Carolina Public Radio-WUNC

## Order Spot Targeting Detail

For Dates 02/01/2024 to 02/29/2024

Grouped by: Spot Type

( Scheduled Target between "1A" and "1A Plus" or Scheduled Target between "AllThings Considered" and "WUNC Music 6a-10p" ) and ( Station = "WUNC-FM" or Station = "WUNC-HD2" or Station = "WFSS-FM" )

Standard Report, Exclude Non-Commercial, Exclude Network, Exclude Zero Rate, All Orders

Id#	Advertiser	Order	Product	I.F.	Schedule Target	Start	End		
<b>WUNC-FM</b>									
<b>1A</b>									
718	KENNON CRAVER	• 718-00021 [3]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>1A</u>	1/29/2024	2/4/2024	15
718	KENNON CRAVER	• 718-00021 [3]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>1A</u>	2/5/2024	2/11/2024	15
718	KENNON CRAVER	• 718-00021 [3]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>1A</u>	2/12/2024	2/18/2024	15
718	KENNON CRAVER	• 718-00021 [3]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>1A</u>	2/19/2024	2/25/2024	15
718	KENNON CRAVER	• 718-00021 [3]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>1A</u>	2/26/2024	3/3/2024	15
917	NEW LEAF LANDSCAPING	• 917-00020 [1]	General	LANDSCAPING/ YARD SERVICES	ME	<u>1A</u>	1/9/2024	1/5/2025	15
347	TONY HALL & ASSOCIATES	• 347-00016 [2]	General	REAL ESTATE/SENIOR LIVING	ME	<u>1A</u>	10/9/2023	9/22/2024	15
<b>1A Totals:</b>									
<b>All Things Considered</b>									
647	HILL COUNTRY WOODWORKS	• 647-00017 [4]	General	HOME/OFFICE FURNISHINGS	ME	<u>AllThings Considered</u>	12/29/2023	12/19/2024	15
3241	KUHN ADVISORS	• 3241-00005 [2]	General	FINANCIAL SERVICES/BANKS	ME	<u>AllThings Considered</u>	1/29/2024	2/4/2024	15
950	SOUTHERN ENVIRONMENTAL LAW CENTER	• 950-00025 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>AllThings Considered</u>	1/29/2024	2/4/2024	15
950	SOUTHERN ENVIRONMENTAL LAW CENTER	• 950-00025 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>AllThings Considered</u>	2/5/2024	2/11/2024	15
950	SOUTHERN ENVIRONMENTAL LAW CENTER	• 950-00025 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>AllThings Considered</u>	2/12/2024	2/18/2024	15
950	SOUTHERN ENVIRONMENTAL LAW CENTER	• 950-00025 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>AllThings Considered</u>	2/19/2024	2/25/2024	15
950	SOUTHERN ENVIRONMENTAL LAW CENTER	• 950-00025 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>AllThings Considered</u>	2/26/2024	3/3/2024	15
<b>All Things Considered Totals:</b>									
<b>American Routes</b>									
504	CAROLINA JAZZ FESTIVAL	• 504-00004 [2]	General	CONCERTS/LIVE MUSIC	ME	<u>American Routes</u>	2/10/2024	2/10/2024	15
143	LIVE NATION	• 143-00201 [2]	General	CONCERTS/LIVE MUSIC	ME	<u>American Routes</u>	2/3/2024	2/4/2024	15
143	LIVE NATION	• 143-00201 [2]	General	CONCERTS/LIVE MUSIC	ME	<u>American Routes</u>	2/5/2024	2/10/2024	15
<b>American Routes Totals:</b>									
<b>Back Porch Music</b>									
1705	COMMUNITY CHURCH OF CHAPEL HILL	• 1705-00037 [1]	General	CONCERTS/LIVE MUSIC	E	<u>Back Porch Music</u>	2/2/2024	2/4/2024	15
143	LIVE NATION	• 143-00201 [1]	General	CONCERTS/LIVE MUSIC	ME	<u>Back Porch Music</u>	2/2/2024	2/4/2024	15
143	LIVE NATION	• 143-00201 [1]	General	CONCERTS/LIVE MUSIC	ME	<u>Back Porch Music</u>	2/5/2024	2/10/2024	15
2173	LOUISBURG COLLEGE	• 2173-00003 [1]	General	CONCERTS/LIVE MUSIC	C	<u>Back Porch Music</u>	2/2/2024	2/4/2024	15
2173	LOUISBURG COLLEGE	• 2173-00003 [1]	General	CONCERTS/LIVE MUSIC	C	<u>Back Porch Music</u>	2/5/2024	2/11/2024	15
2173	LOUISBURG COLLEGE	• 2173-00003 [1]	General	CONCERTS/LIVE MUSIC	C	<u>Back Porch Music</u>	2/12/2024	2/18/2024	15
2173	LOUISBURG COLLEGE	• 2173-00003 [1]	General	CONCERTS/LIVE MUSIC	C	<u>Back Porch Music</u>	2/19/2024	2/25/2024	15
2861	OCRACOKE ALIVE	• 2861-00005 [5]	General	FESTIVALS	ME	<u>Back Porch Music</u>	2/9/2024	2/11/2024	15
2861	OCRACOKE ALIVE	• 2861-00005 [5]	General	FESTIVALS	ME	<u>Back Porch Music</u>	2/19/2024	2/25/2024	15
<b>Back Porch Music Totals:</b>									

**Due South**

3633	MEALS ON WHEELS DURHAM	• 3633-00002 [2]	General	NON-PROFIT ORGANIZATIONS	ME	<a href="#">Due South (8pm)</a>	2/5/2024	2/8/2024	15
3267	PBS NORTH CAROLINA	• 3267-00059 [1]	General	TELEVISION STATIONS/SHOWS	C	<a href="#">Due South (10am)</a>	1/29/2024	2/4/2024	15
3267	PBS NORTH CAROLINA	• 3267-00059 [1]	General	TELEVISION STATIONS/SHOWS	C	<a href="#">Due South (10am)</a>	2/5/2024	2/11/2024	15
3267	PBS NORTH CAROLINA	• 3267-00059 [1]	General	TELEVISION STATIONS/SHOWS	C	<a href="#">Due South (10am)</a>	2/12/2024	2/18/2024	15
3267	PBS NORTH CAROLINA	• 3267-00059 [1]	General	TELEVISION STATIONS/SHOWS	C	<a href="#">Due South (10am)</a>	2/19/2024	2/25/2024	15
3267	PBS NORTH CAROLINA	• 3267-00059 [1]	General	TELEVISION STATIONS/SHOWS	C	<a href="#">Due South (10am)</a>	2/26/2024	3/3/2024	15
3267	PBS NORTH CAROLINA	• 3267-00059 [2]	General	TELEVISION STATIONS/SHOWS	C	<a href="#">Due South (10am)</a>	1/29/2024	2/4/2024	15

**Due South Totals:****Fresh Air (M-Th)**

504	CAROLINA JAZZ FESTIVAL	• 504-00004 [3]	General	CONCERTS/LIVE MUSIC	ME	<a href="#">Fresh Air 7pm (M-TH)</a>	2/12/2024	2/14/2024	15
1382	DURHAM PERFORMING ARTS CNTR 11423	• 1382-00442 [4]	General	CONCERTS/LIVE MUSIC	E	<a href="#">Fresh Air 7pm (M-TH)</a>	2/12/2024	2/15/2024	15
1382	DURHAM PERFORMING ARTS CNTR 11423	• 1382-00443 [4]	General	CONCERTS/LIVE MUSIC	E	<a href="#">Fresh Air 7pm (M-TH)</a>	2/7/2024	2/11/2024	15
1382	DURHAM PERFORMING ARTS CNTR 11423	• 1382-00443 [4]	General	CONCERTS/LIVE MUSIC	E	<a href="#">Fresh Air 7pm (M-TH)</a>	2/12/2024	2/12/2024	15
1382	DURHAM PERFORMING ARTS CNTR 11423	• 1382-00445 [7]	General	CONCERTS/LIVE MUSIC	E	<a href="#">Fresh Air 7pm (M-TH)</a>	2/21/2024	2/25/2024	15
1382	DURHAM PERFORMING ARTS CNTR 11423	• 1382-00445 [7]	General	CONCERTS/LIVE MUSIC	E	<a href="#">Fresh Air 7pm (M-TH)</a>	2/26/2024	2/27/2024	15
1382	DURHAM PERFORMING ARTS CNTR 11423	• 1382-00446 [5]	General	CONCERTS/LIVE MUSIC	E	<a href="#">Fresh Air 7pm (M-TH)</a>	2/26/2024	2/29/2024	15
3143	KENDALL PAGE ATTORNEY	• 3143-00008 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	<a href="#">Fresh Air 7pm (M-TH)</a>	1/29/2024	2/4/2024	15
3143	KENDALL PAGE ATTORNEY	• 3143-00008 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	<a href="#">Fresh Air 7pm (M-TH)</a>	2/19/2024	2/25/2024	15
3633	MEALS ON WHEELS DURHAM	• 3633-00002 [1]	General	NON-PROFIT ORGANIZATIONS	ME	<a href="#">Fresh Air 7pm (M-TH)</a>	2/5/2024	2/8/2024	15
917	NEW LEAF LANDSCAPING	• 917-00020 [5]	General	LANDSCAPING/ YARD SERVICES	ME	<a href="#">Fresh Air 7pm (M-TH)</a>	1/9/2024	10/19/2024	15
361	UNC PRESS	• 361-00019 [5]	General	PUBLISHERS	ME	<a href="#">Fresh Air 7pm (M-TH)</a>	10/9/2023	6/13/2024	15

**Fresh Air (M-Th) Totals:****Here & Now**

361	UNC PRESS	• 361-00019 [2]	General	PUBLISHERS	ME	<a href="#">Here &amp; Now</a>	10/9/2023	6/21/2024	15
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**Here & Now Totals:****Morning Edition**

3241	KUHN ADVISORS	• 3241-00005 [1]	General	FINANCIAL SERVICES/BANKS	ME	<a href="#">Morning Edition</a>	1/29/2024	2/4/2024	15
917	NEW LEAF LANDSCAPING	• 917-00020 [4]	General	LANDSCAPING/ YARD SERVICES	ME	<a href="#">Morning Edition</a>	1/9/2024	1/4/2025	15

**Morning Edition Totals:****People's Pharmacy**

2708	PRIMUS INTERNAL MEDICINE	• 2708-00009 [1]	General	MEDICAL SERVICES	ME	<a href="#">People's Pharmacy</a>	5/13/2023	10/13/2024	15
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**People's Pharmacy Totals:****Sound Opinions**

3638	MAMMOTH NORTHEAST	• 3638-00002 [5]	General	CONCERTS/LIVE MUSIC	ME	<a href="#">Sound Opinions</a>	2/24/2024	2/24/2024	15
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**Sound Opinions Totals:****Splendid Table**

3327	ASHTEN'S RESTAURANT AND PUB	• 3327-00005 [1]	General	RESTAURANTS/BARS	ME	<a href="#">Splendid Table</a>	1/29/2024	2/4/2024	15
3327	ASHTEN'S RESTAURANT AND PUB	• 3327-00005 [1]	General	RESTAURANTS/BARS	ME	<a href="#">Splendid Table</a>	2/5/2024	2/11/2024	15
3327	ASHTEN'S RESTAURANT AND PUB	• 3327-00005 [1]	General	RESTAURANTS/BARS	ME	<a href="#">Splendid Table</a>	2/12/2024	2/18/2024	15
3327	ASHTEN'S RESTAURANT AND PUB	• 3327-00005 [1]	General	RESTAURANTS/BARS	ME	<a href="#">Splendid Table</a>	2/19/2024	2/25/2024	15
3327	ASHTEN'S RESTAURANT AND PUB	• 3327-00005 [1]	General	RESTAURANTS/BARS	ME	<a href="#">Splendid Table</a>	2/26/2024	3/3/2024	15

**Splendid Table Totals:**

<b>This American Life</b>										
361	UNC PRESS	• 361-00019 [4]	General	PUBLISHERS	ME	<u>This American Life</u>	10/6/2023	6/21/2024	15	
<b>This American Life Totals:</b>										
<b>Thistle &amp; Shamrock</b>										
1382	DURHAM PERFORMING ARTS CNTR 11423	• 1382-00445 [1]	General	CONCERTS/LIVE MUSIC	E	<u>Thistle &amp; Shamrock</u>	2/25/2024	2/25/2024	15	
<b>Thistle &amp; Shamrock Totals:</b>										
<b>Wait Wait Don't Tell Me</b>										
2636	AVANCE CENTERS OF EXCELLENCE IN PSYCH	• 2636-00007 [3]	General	MEDICAL SERVICES	ME	<u>Wait Wait Don't Tell Me</u>	2/12/2024	2/18/2024	15	
2636	AVANCE CENTERS OF EXCELLENCE IN PSYCH	• 2636-00007 [3]	General	MEDICAL SERVICES	ME	<u>Wait Wait Don't Tell Me</u>	2/26/2024	3/3/2024	15	
3561	CARY TOWN BAND	• 3561-00004 [1]	General	CONCERTS/LIVE MUSIC	C	<u>Wait Wait Don't Tell Me</u>	1/29/2024	2/4/2024	15	
3513	SMITH ANDERSON	• 3513-00004 [4]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>Wait Wait Don't Tell Me</u>	2/5/2024	2/11/2024	15	
3513	SMITH ANDERSON	• 3513-00004 [4]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>Wait Wait Don't Tell Me</u>	2/19/2024	2/25/2024	15	
<b>Wait Wait Don't Tell Me Totals:</b>										
<b>Weekend Edition Saturday</b>										
684	ALUMINUM COMPANY OF NC D	• 684-00026 [3]	General	HOME IMPROVEMENTS	CE	<u>Weeknd Ed SATURDAY</u>	2/5/2024	2/11/2024	15	
684	ALUMINUM COMPANY OF NC D	• 684-00026 [3]	General	HOME IMPROVEMENTS	CE	<u>Weeknd Ed SATURDAY</u>	2/19/2024	2/25/2024	15	
647	HILL COUNTRY WOODWORKS	• 647-00017 [1]	General	HOME/OFFICE FURNISHINGS	ME	<u>Weeknd Ed SATURDAY</u>	12/13/2023	12/4/2024	15	
917	NEW LEAF LANDSCAPING	• 917-00020 [6]	General	LANDSCAPING/ YARD SERVICES	ME	<u>Weeknd Ed SATURDAY</u>	1/9/2024	1/5/2025	15	
<b>Weekend Edition Saturday Totals:</b>										

**WUNC-FM Totals:**

*Report Totals:*

Printed: 3/4/2024 At: 4:07:05PM

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