

# North Carolina Public Radio-WUNC

## Order Spot Targeting Detail

For Dates 06/01/2022 to 06/30/2022

Grouped by: Spot Type

( Scheduled Target = "1A" or Scheduled Target between "AllThings Considered" and "BBC Newshour" or Scheduled Target = "CarTalk" or Scheduled Target between "Diane Rehm Show" and "World, The" or Scheduled Target = "Planet Money" or Scheduled Target = "Sound Opinions" or Scheduled Target between "The Takeaway (9pm)" and "WUNC Music 6a-10p" )

Standard Report, Exclude Non-Commercial, Exclude Network, Exclude Zero Rate, All Orders

Id#	Advertiser		Order	Product	I.F.	Schedule Target	Start	End	
<b>WUNC-FM</b>									
<b>1A</b>									
718	KENNON CRAVER	• 718-00020 [3]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>1A</u>	6/6/2022	6/12/2022	15
718	KENNON CRAVER	• 718-00020 [3]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>1A</u>	6/20/2022	6/26/2022	15
917	NEW LEAF LANDSCAPING	• 917-00017 [1]	General	LANDSCAPING/ YARD SERVICES	ME	<u>1A</u>	12/13/2021	12/11/2022	15
347	TONY HALL & ASSOCIATES	• 347-00014 [2]	General	REAL ESTATE/SENIOR LIVING	ME	<u>1A</u>	10/11/2021	9/23/2022	15
<b>1A Totals:</b>									
<b>All Things Considered</b>									
647	HILL COUNTRY WOODWORKS	• 647-00015 [4]	General	HOME/OFFICE FURNISHINGS	ME	<u>AllThings Considered</u>	12/31/2021	12/22/2022	15
3107	MINDPATH CARE CENTERS	• 3107-00008 [11]	General	MEDICAL SERVICES	C	<u>AllThings Considered</u>	6/6/2022	6/12/2022	15
3107	MINDPATH CARE CENTERS	• 3107-00008 [11]	General	MEDICAL SERVICES	C	<u>AllThings Considered</u>	6/20/2022	6/24/2022	15
2293	PARKER POE	• 2293-00010 [2]	General	LEGAL SERVICES / LAW OFFICES	CE	<u>AllThings Considered</u>	6/20/2022	6/26/2022	15
2293	PARKER POE	• 2293-00010 [2]	General	LEGAL SERVICES / LAW OFFICES	CE	<u>AllThings Considered</u>	6/27/2022	7/3/2022	15
3202	SIZZLE FISH DOT COM	• 3202-00009 [4]	General	GROCERY/FOOD STORES	ME	<u>AllThings Considered</u>	6/6/2022	6/12/2022	15
3202	SIZZLE FISH DOT COM	• 3202-00009 [4]	General	GROCERY/FOOD STORES	ME	<u>AllThings Considered</u>	6/20/2022	6/26/2022	15
950	SOUTHERN ENVIRONMENTAL LAW CENTER	• 950-00024 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>AllThings Considered</u>	5/30/2022	6/5/2022	15
950	SOUTHERN ENVIRONMENTAL LAW CENTER	• 950-00024 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>AllThings Considered</u>	6/6/2022	6/12/2022	15
950	SOUTHERN ENVIRONMENTAL LAW CENTER	• 950-00024 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>AllThings Considered</u>	6/13/2022	6/19/2022	15
950	SOUTHERN ENVIRONMENTAL LAW CENTER	• 950-00024 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>AllThings Considered</u>	6/27/2022	7/3/2022	15
<b>All Things Considered Totals:</b>									
<b>American Routes</b>									
3078	DURHAM JAZZ WORKSHOP-SHARP 9 GALLERY	• 3078-00003 [6]	General	CONCERTS/LIVE MUSIC	C	<u>American Routes</u>	5/30/2022	6/5/2022	15
3078	DURHAM JAZZ WORKSHOP-SHARP 9 GALLERY	• 3078-00003 [6]	General	CONCERTS/LIVE MUSIC	C	<u>American Routes</u>	6/13/2022	6/19/2022	15
3078	DURHAM JAZZ WORKSHOP-SHARP 9 GALLERY	• 3078-00003 [6]	General	CONCERTS/LIVE MUSIC	C	<u>American Routes</u>	6/20/2022	6/26/2022	15
<b>American Routes Totals:</b>									

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Standard Report, Exclude Non-Commercial, Exclude Network, Exclude Zero Rate, All Orders

### Back Porch Music

143	LIVE NATION	• 143-00080 [1]	General	CONCERTS/LIVE MUSIC	ME	<a href="#">Back Porch Music</a>	5/30/2022	6/5/2022	15
143	LIVE NATION	• 143-00080 [1]	General	CONCERTS/LIVE MUSIC	ME	<a href="#">Back Porch Music</a>	6/6/2022	6/12/2022	15
2097	STOKES COUNTY ECONOMIC DEVELOPMENT	• 2097-00014 [1]	General	TRAVEL/TOURISM	ME	<a href="#">Back Porch Music</a>	6/6/2022	6/12/2022	15
2097	STOKES COUNTY ECONOMIC DEVELOPMENT	• 2097-00014 [1]	General	TRAVEL/TOURISM	ME	<a href="#">Back Porch Music</a>	6/13/2022	6/19/2022	15
2097	STOKES COUNTY ECONOMIC DEVELOPMENT	• 2097-00014 [1]	General	TRAVEL/TOURISM	ME	<a href="#">Back Porch Music</a>	6/20/2022	6/26/2022	15

### Back Porch Music Totals:

#### Fresh Air (M-Th)

3078	DURHAM JAZZ WORKSHOP-SHARP 9 GALLERY	• 3078-00003 [7]	General	CONCERTS/LIVE MUSIC	C	<a href="#">Fresh Air 7pm (M-TH)</a>	5/30/2022	6/5/2022	15
3078	DURHAM JAZZ WORKSHOP-SHARP 9 GALLERY	• 3078-00003 [7]	General	CONCERTS/LIVE MUSIC	C	<a href="#">Fresh Air 7pm (M-TH)</a>	6/20/2022	6/26/2022	15
1382	DURHAM PERFORMING ARTS CNTR 11423	• 1382-00366 [4]	General	THEATER/DANCE PRODUCTIONS	E	<a href="#">Fresh Air 7pm (M-TH)</a>	6/6/2022	6/9/2022	15
1382	DURHAM PERFORMING ARTS CNTR 11423	• 1382-00368 [4]	General	CONCERTS/LIVE MUSIC	E	<a href="#">Fresh Air 7pm (M-TH)</a>	6/7/2022	6/7/2022	15
1382	DURHAM PERFORMING ARTS CNTR 11423	• 1382-00369 [3]	General	CONCERTS/LIVE MUSIC	E	<a href="#">Fresh Air 7pm (M-TH)</a>	6/13/2022	6/16/2022	15
1382	DURHAM PERFORMING ARTS CNTR 11423	• 1382-00371 [7]	General	CONCERTS/LIVE MUSIC	E	<a href="#">Fresh Air 7pm (M-TH)</a>	6/15/2022	6/19/2022	15
1382	DURHAM PERFORMING ARTS CNTR 11423	• 1382-00371 [7]	General	CONCERTS/LIVE MUSIC	E	<a href="#">Fresh Air 7pm (M-TH)</a>	6/20/2022	6/23/2022	15
1382	DURHAM PERFORMING ARTS CNTR 11423	• 1382-00373 [7]	General	THEATER/DANCE PRODUCTIONS	E	<a href="#">Fresh Air 7pm (M-TH)</a>	6/27/2022	7/1/2022	15
3281	END OF DAYS DISTILLERY	• 3281-00004 [3]	General	ALCOHOLIC BEVERAGES	CE	<a href="#">Fresh Air 7pm (M-TH)</a>	6/6/2022	6/12/2022	15
3281	END OF DAYS DISTILLERY	• 3281-00004 [3]	General	ALCOHOLIC BEVERAGES	CE	<a href="#">Fresh Air 7pm (M-TH)</a>	6/20/2022	6/26/2022	15
3100	FUQUAY-VARINA ARTS CENTER	• 3100-00004 [2]	General	ART GALLERIES/ART ORGANIZATIONS	C	<a href="#">Fresh Air 7pm (M-TH)</a>	5/30/2022	6/5/2022	15
3077	HAWTHORNE AND WOOD	• 3077-00007 [5]	General	RESTAURANTS/BARS	C	<a href="#">Fresh Air 7pm (M-TH)</a>	6/13/2022	6/19/2022	15
3077	HAWTHORNE AND WOOD	• 3077-00007 [5]	General	RESTAURANTS/BARS	C	<a href="#">Fresh Air 7pm (M-TH)</a>	6/27/2022	7/3/2022	15
1785	HILLSBOROUGH ARTS COUNCIL	• 1785-00024 [1]	General	ART GALLERIES/ART ORGANIZATIONS	C	<a href="#">Fresh Air 7pm (M-TH)</a>	6/20/2022	6/26/2022	15
2630	NC COASTAL FEDERATION	• 2630-00003 [2]	General	NON-PROFIT ORGANIZATIONS	ME	<a href="#">Fresh Air 7pm (M-TH)</a>	6/20/2022	6/26/2022	15
2894	NC DEPARTMENT OF TRANSPORTATION	• 2894-00007 [9]	General	GOVERNMENT	ME	<a href="#">Fresh Air 7pm (M-TH)</a>	6/20/2022	6/23/2022	15
917	NEW LEAF LANDSCAPING	• 917-00017 [5]	General	LANDSCAPING/ YARD SERVICES	ME	<a href="#">Fresh Air 7pm (M-TH)</a>	12/13/2021	9/23/2022	15
361	UNC PRESS	• 361-00016 [6]	General	PUBLISHERS	ME	<a href="#">Fresh Air 7pm (M-TH)</a>	10/11/2021	6/24/2022	15

### Fresh Air (M-Th) Totals:

#### Morning Edition

3107	MINDPATH CARE CENTERS	• 3107-00008 [10]	General	MEDICAL SERVICES	C	<a href="#">Morning Edition</a>	6/6/2022	6/12/2022	15
3107	MINDPATH CARE CENTERS	• 3107-00008 [10]	General	MEDICAL SERVICES	C	<a href="#">Morning Edition</a>	6/20/2022	6/24/2022	15
917	NEW LEAF LANDSCAPING	• 917-00017 [4]	General	LANDSCAPING/ YARD SERVICES	ME	<a href="#">Morning Edition</a>	12/13/2021	12/9/2022	15

### Morning Edition Totals:

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Standard Report, Exclude Non-Commercial, Exclude Network, Exclude Zero Rate, All Orders

#### People's Pharmacy

1239	BIOMERIEUX	• 1239-00018 [5]	General	PHARMACEUTICAL MFG	CE	<a href="#">People's Pharmacy</a>	5/30/2022	6/5/2022	15
1239	BIOMERIEUX	• 1239-00018 [5]	General	PHARMACEUTICAL MFG	CE	<a href="#">People's Pharmacy</a>	6/6/2022	6/12/2022	15
1239	BIOMERIEUX	• 1239-00018 [5]	General	PHARMACEUTICAL MFG	CE	<a href="#">People's Pharmacy</a>	6/13/2022	6/19/2022	15
1239	BIOMERIEUX	• 1239-00018 [5]	General	PHARMACEUTICAL MFG	CE	<a href="#">People's Pharmacy</a>	6/27/2022	7/3/2022	15
3286	INTERVENTIONAL ORTHOPEDICS OF RALEIGH	• 3286-00006 [5]	General	MEDICAL SERVICES	ME	<a href="#">People's Pharmacy</a>	5/30/2022	6/5/2022	15
3286	INTERVENTIONAL ORTHOPEDICS OF RALEIGH	• 3286-00006 [5]	General	MEDICAL SERVICES	ME	<a href="#">People's Pharmacy</a>	6/6/2022	6/12/2022	15
3286	INTERVENTIONAL ORTHOPEDICS OF RALEIGH	• 3286-00006 [5]	General	MEDICAL SERVICES	ME	<a href="#">People's Pharmacy</a>	6/13/2022	6/19/2022	15
3286	INTERVENTIONAL ORTHOPEDICS OF RALEIGH	• 3286-00006 [5]	General	MEDICAL SERVICES	ME	<a href="#">People's Pharmacy</a>	6/20/2022	6/26/2022	15
3286	INTERVENTIONAL ORTHOPEDICS OF RALEIGH	• 3286-00006 [5]	General	MEDICAL SERVICES	ME	<a href="#">People's Pharmacy</a>	6/27/2022	7/3/2022	15
3107	MINDPATH CARE CENTERS	• 3107-00008 [13]	General	MEDICAL SERVICES	C	<a href="#">People's Pharmacy</a>	6/6/2022	6/12/2022	15
2708	PRIMUS INTERNAL MEDICINE	• 2708-00008 [1]	General	MEDICAL SERVICES	ME	<a href="#">People's Pharmacy</a>	12/4/2021	5/7/2023	15

#### People's Pharmacy Totals:

##### Science Friday

3285	FLOW VOLKSWAGEN OF DURHAM	• 3285-00012 [5]	General	CAR DEALERSHIP	E	<a href="#">Science Friday</a>	6/6/2022	6/12/2022	15
3285	FLOW VOLKSWAGEN OF DURHAM	• 3285-00012 [5]	General	CAR DEALERSHIP	E	<a href="#">Science Friday</a>	6/20/2022	6/26/2022	15
3285	FLOW VOLKSWAGEN OF DURHAM	• 3285-00013 [5]	General	CAR DEALERSHIP	E	<a href="#">Science Friday</a>	6/27/2022	7/3/2022	15
3337	FRIENDS OF THE NC MUSEUM OF NATURAL SCIENCI	• 3337-00003 [6]	General	MUSEUMS	ME	<a href="#">Science Friday</a>	6/3/2022	6/3/2022	15
2204	SCIMED SOLUTIONS	• 2204-00007 [1]	General	COMPUTERS/COMPUTER SERVICES	ME	<a href="#">Science Friday</a>	6/6/2022	6/12/2022	15
2204	SCIMED SOLUTIONS	• 2204-00007 [1]	General	COMPUTERS/COMPUTER SERVICES	ME	<a href="#">Science Friday</a>	6/27/2022	7/3/2022	15
2204	SCIMED SOLUTIONS	• 2204-00009 [1]	General	COMPUTERS/COMPUTER SERVICES	ME	<a href="#">Science Friday</a>	6/27/2022	7/3/2022	15

#### Science Friday Totals:

##### Sound Opinions

3078	DURHAM JAZZ WORKSHOP-SHARP 9 GALLERY	• 3078-00003 [5]	General	CONCERTS/LIVE MUSIC	C	<a href="#">Sound Opinions</a>	5/30/2022	6/5/2022	15
3078	DURHAM JAZZ WORKSHOP-SHARP 9 GALLERY	• 3078-00003 [5]	General	CONCERTS/LIVE MUSIC	C	<a href="#">Sound Opinions</a>	6/6/2022	6/12/2022	15
3078	DURHAM JAZZ WORKSHOP-SHARP 9 GALLERY	• 3078-00003 [5]	General	CONCERTS/LIVE MUSIC	C	<a href="#">Sound Opinions</a>	6/20/2022	6/26/2022	15
3078	DURHAM JAZZ WORKSHOP-SHARP 9 GALLERY	• 3078-00003 [5]	General	CONCERTS/LIVE MUSIC	C	<a href="#">Sound Opinions</a>	6/27/2022	7/3/2022	15
1382	DURHAM PERFORMING ARTS CNTR 11423	• 1382-00371 [8]	General	CONCERTS/LIVE MUSIC	E	<a href="#">Sound Opinions</a>	6/18/2022	6/18/2022	15

#### Sound Opinions Totals:

##### Splendid Table

3327	ASHTEN'S RESTAURANT AND PUB	• 3327-00002 [1]	General	RESTAURANTS/BARS	ME	<a href="#">Splendid Table</a>	5/30/2022	6/5/2022	15
3327	ASHTEN'S RESTAURANT AND PUB	• 3327-00002 [1]	General	RESTAURANTS/BARS	ME	<a href="#">Splendid Table</a>	6/6/2022	6/12/2022	15
3327	ASHTEN'S RESTAURANT AND PUB	• 3327-00002 [1]	General	RESTAURANTS/BARS	ME	<a href="#">Splendid Table</a>	6/13/2022	6/19/2022	15
3327	ASHTEN'S RESTAURANT AND PUB	• 3327-00002 [1]	General	RESTAURANTS/BARS	ME	<a href="#">Splendid Table</a>	6/20/2022	6/26/2022	15
3327	ASHTEN'S RESTAURANT AND PUB	• 3327-00002 [1]	General	RESTAURANTS/BARS	ME	<a href="#">Splendid Table</a>	6/27/2022	7/3/2022	15

#### Splendid Table Totals:

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### The Takeaway (Noon)

314	MY DOG TESS	• 314-00021 [1]	General	REAL ESTATE/SENIOR LIVING	ME	<a href="#">The Takeaway (Noon)</a>	3/28/2022	3/23/2023	15
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### The Takeaway (Noon) Totals:

### This American Life

361	UNC PRESS	• 361-00016 [5]	General	PUBLISHERS	ME	<a href="#">This American Life</a>	10/15/2021	6/24/2022	15
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### This American Life Totals:

### Wait Wait Don't Tell Me

540	BOOTH AMPHITHEATRE	• 540-00046 [1]	General	MOVIE THEATERS	C	<a href="#">Wait Wait Don't Tell Me</a>	6/20/2022	6/26/2022	15
3285	FLOW VOLKSWAGEN OF DURHAM	• 3285-00012 [4]	General	CAR DEALERSHIP	E	<a href="#">Wait Wait Don't Tell Me</a>	5/30/2022	6/5/2022	15
3285	FLOW VOLKSWAGEN OF DURHAM	• 3285-00012 [4]	General	CAR DEALERSHIP	E	<a href="#">Wait Wait Don't Tell Me</a>	6/6/2022	6/12/2022	15
3285	FLOW VOLKSWAGEN OF DURHAM	• 3285-00012 [4]	General	CAR DEALERSHIP	E	<a href="#">Wait Wait Don't Tell Me</a>	6/20/2022	6/26/2022	15
3285	FLOW VOLKSWAGEN OF DURHAM	• 3285-00013 [4]	General	CAR DEALERSHIP	E	<a href="#">Wait Wait Don't Tell Me</a>	6/27/2022	7/3/2022	15
143	LIVE NATION	• 143-00077 [5]	General	CONCERTS/LIVE MUSIC	ME	<a href="#">Wait Wait Don't Tell Me</a>	6/5/2022	6/5/2022	15
314	MY DOG TESS	• 314-00021 [2]	General	REAL ESTATE/SENIOR LIVING	ME	<a href="#">Wait Wait Don't Tell Me</a>	3/28/2022	3/26/2023	15

### Wait Wait Don't Tell Me Totals:

### Weekend ATC

3267	PBS NORTH CAROLINA	• 3267-00036 [8]	General	TELEVISION STATIONS/SHOWS	C	<a href="#">Weekend ATC</a>	6/4/2022	6/5/2022	15
3267	PBS NORTH CAROLINA	• 3267-00036 [8]	General	TELEVISION STATIONS/SHOWS	C	<a href="#">Weekend ATC</a>	6/6/2022	6/12/2022	15

### Weekend ATC Totals:

### Weekend Edition Saturday

684	ALUMINUM COMPANY OF NC	D	• 684-00024 [3]	General	HOME IMPROVEMENTS	CE	<a href="#">Weeknd Ed SATURDAY</a>	5/30/2022	6/5/2022	15
684	ALUMINUM COMPANY OF NC	D	• 684-00024 [3]	General	HOME IMPROVEMENTS	CE	<a href="#">Weeknd Ed SATURDAY</a>	6/13/2022	6/19/2022	15
684	ALUMINUM COMPANY OF NC	D	• 684-00024 [3]	General	HOME IMPROVEMENTS	CE	<a href="#">Weeknd Ed SATURDAY</a>	6/27/2022	7/3/2022	15
647	HILL COUNTRY WOODWORKS		• 647-00015 [1]	General	HOME/OFFICE FURNISHINGS	ME	<a href="#">Weeknd Ed SATURDAY</a>	12/15/2021	12/7/2022	15
917	NEW LEAF LANDSCAPING		• 917-00017 [6]	General	LANDSCAPING/ YARD SERVICES	ME	<a href="#">Weeknd Ed SATURDAY</a>	12/13/2021	12/10/2022	15
3267	PBS NORTH CAROLINA		• 3267-00036 [6]	General	TELEVISION STATIONS/SHOWS	C	<a href="#">Weeknd Ed SATURDAY</a>	6/4/2022	6/5/2022	15
3267	PBS NORTH CAROLINA		• 3267-00036 [6]	General	TELEVISION STATIONS/SHOWS	C	<a href="#">Weeknd Ed SATURDAY</a>	6/6/2022	6/11/2022	15
347	TONY HALL & ASSOCIATES		• 347-00014 [4]	General	REAL ESTATE/SENIOR LIVING	ME	<a href="#">Weeknd Ed SATURDAY</a>	11/8/2021	6/25/2022	15

### Weekend Edition Saturday Totals:

## North Carolina Public Radio-WUNC

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#### Weekend Edition Sunday

411	HILLCREST CONVALESCENT CENTER	• 411-00022 [2]	General	ASSISTED LIVG/RETIREMENT	ME	<u>Weeknd Ed SUNDAY</u>	5/30/2022	6/5/2022	15
411	HILLCREST CONVALESCENT CENTER	• 411-00022 [2]	General	ASSISTED LIVG/RETIREMENT	ME	<u>Weeknd Ed SUNDAY</u>	6/6/2022	6/12/2022	15
411	HILLCREST CONVALESCENT CENTER	• 411-00022 [2]	General	ASSISTED LIVG/RETIREMENT	ME	<u>Weeknd Ed SUNDAY</u>	6/13/2022	6/19/2022	15
411	HILLCREST CONVALESCENT CENTER	• 411-00022 [2]	General	ASSISTED LIVG/RETIREMENT	ME	<u>Weeknd Ed SUNDAY</u>	6/20/2022	6/26/2022	15
411	HILLCREST CONVALESCENT CENTER	• 411-00022 [2]	General	ASSISTED LIVG/RETIREMENT	ME	<u>Weeknd Ed SUNDAY</u>	6/27/2022	7/3/2022	15
3267	PBS NORTH CAROLINA	• 3267-00036 [7]	General	TELEVISION STATIONS/SHOWS	C	<u>Weeknd Ed SUNDAY</u>	6/5/2022	6/5/2022	15
3267	PBS NORTH CAROLINA	• 3267-00036 [7]	General	TELEVISION STATIONS/SHOWS	C	<u>Weeknd Ed SUNDAY</u>	6/6/2022	6/12/2022	15

#### Weekend Edition Sunday Totals:

#### WUNC-FM Totals: