

North Carolina Public Radio-WUNC

Order Spot Targeting Detail

For Dates 04/01/2022 to 04/30/2022

Grouped by: Spot Type

(Scheduled Target = "1A" or Scheduled Target between "AllThings Considered" and "BBC Newshour" or Scheduled Target = "CarTalk" or Scheduled Target between "Diane Rehm Show" and "World, The" or Scheduled Target = "Planet Money" or Scheduled Target = "Sound Opinions")

Standard Report, Exclude Non-Commercial, Exclude Network, Exclude Zero Rate, All Orders

Id#	Advertiser	Order	Product	I.F.	Schedule Target	Start	End		
WUNC-FM									
1A									
718	KENNON CRAVER	• 718-00020 [3]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>1A</u>	4/12/2022	4/17/2022	15
718	KENNON CRAVER	• 718-00020 [3]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>1A</u>	4/25/2022	5/1/2022	15
3045	KRASNO EVENTS	• 3045-00024 [1]	General	LECTURES	ME	<u>1A</u>	4/15/2022	4/19/2022	15
917	NEW LEAF LANDSCAPING	• 917-00017 [1]	General	LANDSCAPING/ YARD SERVICES	ME	<u>1A</u>	12/13/2021	12/11/2022	15
3267	PBS NORTH CAROLINA	• 3267-00029 [1]	General	TELEVISION STATIONS/SHOWS	C	<u>1A</u>	3/28/2022	4/3/2022	15
3267	PBS NORTH CAROLINA	• 3267-00029 [1]	General	TELEVISION STATIONS/SHOWS	C	<u>1A</u>	4/4/2022	4/10/2022	15
3267	PBS NORTH CAROLINA	• 3267-00029 [1]	General	TELEVISION STATIONS/SHOWS	C	<u>1A</u>	4/11/2022	4/17/2022	15
3267	PBS NORTH CAROLINA	• 3267-00029 [1]	General	TELEVISION STATIONS/SHOWS	C	<u>1A</u>	4/18/2022	4/24/2022	15
3267	PBS NORTH CAROLINA	• 3267-00029 [1]	General	TELEVISION STATIONS/SHOWS	C	<u>1A</u>	4/25/2022	4/29/2022	15
347	TONY HALL & ASSOCIATES	• 347-00014 [2]	General	REAL ESTATE/SENIOR LIVING	ME	<u>1A</u>	10/11/2021	9/23/2022	15

1A Totals:

All Things Considered

1382	DURHAM PERFORMING ARTS CNTR 11423	• 1382-00357 [2]	General	THEATER/DANCE PRODUCTIONS	E	<u>AllThings Considered</u>	3/28/2022	4/1/2022	15
647	HILL COUNTRY WOODWORKS	• 647-00015 [4]	General	HOME/OFFICE FURNISHINGS	ME	<u>AllThings Considered</u>	12/31/2021	12/22/2022	15
3241	KUHN ADVISORS	• 3241-00003 [2]	General	FINANCIAL SERVICES/BANKS	C	<u>AllThings Considered</u>	4/4/2022	4/10/2022	15
3241	KUHN ADVISORS	• 3241-00003 [2]	General	FINANCIAL SERVICES/BANKS	C	<u>AllThings Considered</u>	4/18/2022	4/24/2022	15
3241	KUHN ADVISORS	• 3241-00003 [2]	General	FINANCIAL SERVICES/BANKS	C	<u>AllThings Considered</u>	4/25/2022	5/1/2022	15
3107	MINDPATH CARE CENTERS	• 3107-00008 [11]	General	MEDICAL SERVICES	C	<u>AllThings Considered</u>	4/4/2022	4/10/2022	15
3107	MINDPATH CARE CENTERS	• 3107-00008 [11]	General	MEDICAL SERVICES	C	<u>AllThings Considered</u>	4/18/2022	4/24/2022	15
3202	SIZZLE FISH DOT COM	• 3202-00009 [4]	General	GROCERY/FOOD STORES	ME	<u>AllThings Considered</u>	4/5/2022	4/10/2022	15
3202	SIZZLE FISH DOT COM	• 3202-00009 [4]	General	GROCERY/FOOD STORES	ME	<u>AllThings Considered</u>	4/18/2022	4/24/2022	15
950	SOUTHERN ENVIRONMENTAL LAW CENTER	• 950-00024 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>AllThings Considered</u>	4/4/2022	4/10/2022	15
950	SOUTHERN ENVIRONMENTAL LAW CENTER	• 950-00024 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>AllThings Considered</u>	4/11/2022	4/17/2022	15
950	SOUTHERN ENVIRONMENTAL LAW CENTER	• 950-00024 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>AllThings Considered</u>	4/18/2022	4/24/2022	15
950	SOUTHERN ENVIRONMENTAL LAW CENTER	• 950-00024 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>AllThings Considered</u>	4/25/2022	5/1/2022	15

All Things Considered Totals:

North Carolina Public Radio-WUNC

Order Spot Targeting Detail

For Dates 04/01/2022 to 04/30/2022

Grouped by: Spot Type

(Scheduled Target = "1A" or Scheduled Target between "AllThings Considered" and "BBC Newshour" or Scheduled Target = "CarTalk" or Scheduled Target between "Diane Rehm Show" and "World, The" or Scheduled Target = "Planet Money" or Scheduled Target = "Sound Opinions")

Standard Report, Exclude Non-Commercial, Exclude Network, Exclude Zero Rate, All Orders

Id#	Advertiser	Order	Product	I.F.	Schedule Target	Start	End	
Back Porch Music								
176	ARTSCENTER	• 176-00200 [1]	General	CONCERTS/LIVE MUSIC	ME	Back Porch Music	4/1/2022	4/1/2022 15
540	BOOTH AMPHITHEATRE	• 540-00042 [3]	General	CONCERTS/LIVE MUSIC	C	Back Porch Music	4/1/2022	4/3/2022 15
540	BOOTH AMPHITHEATRE	• 540-00042 [3]	General	CONCERTS/LIVE MUSIC	C	Back Porch Music	4/4/2022	4/10/2022 15
540	BOOTH AMPHITHEATRE	• 540-00042 [3]	General	CONCERTS/LIVE MUSIC	C	Back Porch Music	4/11/2022	4/17/2022 15
540	BOOTH AMPHITHEATRE	• 540-00042 [3]	General	CONCERTS/LIVE MUSIC	C	Back Porch Music	4/18/2022	4/24/2022 15
540	BOOTH AMPHITHEATRE	• 540-00042 [3]	General	CONCERTS/LIVE MUSIC	C	Back Porch Music	4/25/2022	5/1/2022 15
145	CATS CRADLE	• 145-00132 [1]	General	CONCERTS/LIVE MUSIC	CE	Back Porch Music	4/8/2022	4/10/2022 15
145	CATS CRADLE	• 145-00133 [2]	General	CONCERTS/LIVE MUSIC	CE	Back Porch Music	4/15/2022	4/15/2022 15
3406	GARDEN PARTY CONCERTS	• 3406-00002 [1]	General	CONCERTS/LIVE MUSIC	E	Back Porch Music	3/28/2022	4/3/2022 15
3415	GREEN WOOD WRIGHTS FESTIVAL	• 3415-00002 [6]	General	FESTIVALS	ME	Back Porch Music	4/15/2022	4/17/2022 15
143	LIVE NATION	• 143-00068 [1]	General	CONCERTS/LIVE MUSIC	ME	Back Porch Music	4/29/2022	5/1/2022 15
2413	ROOSTER WALK MUSIC AND ARTS FESTIVAL	• 2413-00011 [1]	General	CONCERTS/LIVE MUSIC	CE	Back Porch Music	3/28/2022	4/3/2022 15
2413	ROOSTER WALK MUSIC AND ARTS FESTIVAL	• 2413-00011 [1]	General	CONCERTS/LIVE MUSIC	CE	Back Porch Music	4/4/2022	4/10/2022 15
2413	ROOSTER WALK MUSIC AND ARTS FESTIVAL	• 2413-00011 [1]	General	CONCERTS/LIVE MUSIC	CE	Back Porch Music	4/11/2022	4/17/2022 15
2413	ROOSTER WALK MUSIC AND ARTS FESTIVAL	• 2413-00011 [1]	General	CONCERTS/LIVE MUSIC	CE	Back Porch Music	4/18/2022	4/24/2022 15
355	SHAKORI HILLS GRASSROOTS FEST	• 355-00030 [3]	General	CONCERTS/LIVE MUSIC	E	Back Porch Music	4/11/2022	4/17/2022 15
355	SHAKORI HILLS GRASSROOTS FEST	• 355-00030 [3]	General	CONCERTS/LIVE MUSIC	E	Back Porch Music	4/18/2022	4/24/2022 15
355	SHAKORI HILLS GRASSROOTS FEST	• 355-00030 [3]	General	CONCERTS/LIVE MUSIC	E	Back Porch Music	4/25/2022	5/1/2022 15
2886	STEEL WHEELS/BLACK BEAR PRODUCTIONS	• 2886-00007 [1]	General	CONCERTS/LIVE MUSIC	ME	Back Porch Music	3/28/2022	4/3/2022 15
2886	STEEL WHEELS/BLACK BEAR PRODUCTIONS	• 2886-00007 [1]	General	CONCERTS/LIVE MUSIC	ME	Back Porch Music	4/4/2022	4/10/2022 15
2886	STEEL WHEELS/BLACK BEAR PRODUCTIONS	• 2886-00007 [1]	General	CONCERTS/LIVE MUSIC	ME	Back Porch Music	4/11/2022	4/17/2022 15
2886	STEEL WHEELS/BLACK BEAR PRODUCTIONS	• 2886-00007 [1]	General	CONCERTS/LIVE MUSIC	ME	Back Porch Music	4/18/2022	4/24/2022 15

Back Porch Music Totals:

Embodied

540	BOOTH AMPHITHEATRE	• 540-00042 [1]	General	CONCERTS/LIVE MUSIC	C	Embodied Fri Noon	4/1/2022	4/3/2022 15
540	BOOTH AMPHITHEATRE	• 540-00042 [1]	General	CONCERTS/LIVE MUSIC	C	Embodied Fri Noon	4/4/2022	4/10/2022 15
540	BOOTH AMPHITHEATRE	• 540-00042 [1]	General	CONCERTS/LIVE MUSIC	C	Embodied Fri Noon	4/11/2022	4/17/2022 15
540	BOOTH AMPHITHEATRE	• 540-00042 [1]	General	CONCERTS/LIVE MUSIC	C	Embodied Fri Noon	4/18/2022	4/24/2022 15
540	BOOTH AMPHITHEATRE	• 540-00042 [1]	General	CONCERTS/LIVE MUSIC	C	Embodied Fri Noon	4/25/2022	5/1/2022 15
3187	PRIDELIFE EXPO	• 3187-00003 [10]	General	CONFERENCE/LECTURE/CONVENTIONS	C	Embodied Fri Noon	3/28/2022	4/1/2022 15

Embodied Totals:

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Standard Report, Exclude Non-Commercial, Exclude Network, Exclude Zero Rate, All Orders

Id#	Advertiser	Order	Product	I.F.	Schedule Target	Start	End		
Fresh Air (M-Th)									
176	ARTSCENTER	• 176-00200 [3]	General	CONCERTS/LIVE MUSIC	ME	Fresh Air 7pm (M-TH)	4/11/2022	4/11/2022	15
176	ARTSCENTER	• 176-00200 [4]	General	CONCERTS/LIVE MUSIC	ME	Fresh Air 7pm (M-TH)	4/25/2022	4/25/2022	15
826	CAROLINA PERFORMING ARTS D	• 826-00108 [10]	General	THEATER/DANCE PRODUCTIONS	C	Fresh Air 7pm (M-TH)	3/28/2022	4/3/2022	15
826	CAROLINA PERFORMING ARTS D	• 826-00108 [10]	General	THEATER/DANCE PRODUCTIONS	C	Fresh Air 7pm (M-TH)	4/4/2022	4/7/2022	15
1828	CHAMBER ORCHESTRA OF THE TRIANGLE	• 1828-00034 [2]	General	CONCERTS/LIVE MUSIC	ME	Fresh Air 7pm (M-TH)	4/18/2022	4/24/2022	15
1828	CHAMBER ORCHESTRA OF THE TRIANGLE	• 1828-00034 [2]	General	CONCERTS/LIVE MUSIC	ME	Fresh Air 7pm (M-TH)	4/25/2022	4/28/2022	15
3401	CROWN COMPLEX - TRADE	• 3401-00003 [2]	General	THEATER/DANCE PRODUCTIONS	ME	Fresh Air 7pm (M-TH)	4/18/2022	4/21/2022	15
3200	DUKE UNIVERSITY ARTS INITIATIVE	• 3200-00005 [2]	General	ART GALLERIES/ART ORGANIZATIONS	CE	Fresh Air 7pm (M-TH)	3/28/2022	4/3/2022	15
3200	DUKE UNIVERSITY ARTS INITIATIVE	• 3200-00005 [2]	General	ART GALLERIES/ART ORGANIZATIONS	CE	Fresh Air 7pm (M-TH)	4/11/2022	4/14/2022	15
1382	DURHAM PERFORMING ARTS CNTR 11423	• 1382-00345 [4]	General	THEATER/DANCE PRODUCTIONS	E	Fresh Air 7pm (M-TH)	4/18/2022	4/22/2022	15
1382	DURHAM PERFORMING ARTS CNTR 11423	• 1382-00353 [4]	General	THEATER/DANCE PRODUCTIONS	E	Fresh Air 7pm (M-TH)	4/18/2022	4/21/2022	15
1382	DURHAM PERFORMING ARTS CNTR 11423	• 1382-00364 [4]	General	THEATER/DANCE PRODUCTIONS	E	Fresh Air 7pm (M-TH)	4/13/2022	4/15/2022	15
3281	END OF DAYS DISTILLERY	• 3281-00004 [3]	General	ALCOHOLIC BEVERAGES	CE	Fresh Air 7pm (M-TH)	4/4/2022	4/10/2022	15
3281	END OF DAYS DISTILLERY	• 3281-00004 [3]	General	ALCOHOLIC BEVERAGES	CE	Fresh Air 7pm (M-TH)	4/18/2022	4/24/2022	15
3100	FUQUAY-VARINA ARTS CENTER	• 3100-00004 [2]	General	ART GALLERIES/ART ORGANIZATIONS	C	Fresh Air 7pm (M-TH)	4/11/2022	4/17/2022	15
3077	HAWTHORNE AND WOOD	• 3077-00007 [5]	General	RESTAURANTS/BARS	C	Fresh Air 7pm (M-TH)	3/28/2022	4/3/2022	15
3077	HAWTHORNE AND WOOD	• 3077-00007 [5]	General	RESTAURANTS/BARS	C	Fresh Air 7pm (M-TH)	4/11/2022	4/17/2022	15
3077	HAWTHORNE AND WOOD	• 3077-00007 [5]	General	RESTAURANTS/BARS	C	Fresh Air 7pm (M-TH)	4/25/2022	5/1/2022	15
1356	JUSTICE THEATER PROJECT	• 1356-00028 [2]	General	THEATER/DANCE PRODUCTIONS	ME	Fresh Air 7pm (M-TH)	4/4/2022	4/10/2022	15
1356	JUSTICE THEATER PROJECT	• 1356-00028 [2]	General	THEATER/DANCE PRODUCTIONS	ME	Fresh Air 7pm (M-TH)	4/11/2022	4/15/2022	15
3143	KENDALL PAGE ATTORNEY	• 3143-00005 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	Fresh Air 7pm (M-TH)	4/11/2022	4/17/2022	15
3143	KENDALL PAGE ATTORNEY	• 3143-00005 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	Fresh Air 7pm (M-TH)	4/25/2022	5/1/2022	15
2630	NC COASTAL FEDERATION	• 2630-00003 [2]	General	NON-PROFIT ORGANIZATIONS	ME	Fresh Air 7pm (M-TH)	4/4/2022	4/10/2022	15
2894	NC DEPARTMENT OF TRANSPORTATION	• 2894-00007 [9]	General	GOVERNMENT	ME	Fresh Air 7pm (M-TH)	4/26/2022	5/1/2022	15
917	NEW LEAF LANDSCAPING	• 917-00017 [5]	General	LANDSCAPING/ YARD SERVICES	ME	Fresh Air 7pm (M-TH)	12/13/2021	9/23/2022	15
2785	THEATRE RALEIGH	• 2785-00010 [2]	General	THEATER/DANCE PRODUCTIONS	C	Fresh Air 7pm (M-TH)	4/12/2022	4/17/2022	15
2785	THEATRE RALEIGH	• 2785-00010 [2]	General	THEATER/DANCE PRODUCTIONS	C	Fresh Air 7pm (M-TH)	4/18/2022	4/21/2022	15
361	UNC PRESS	• 361-00016 [6]	General	PUBLISHERS	ME	Fresh Air 7pm (M-TH)	10/11/2021	6/24/2022	15

Fresh Air (M-Th) Totals:

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Standard Report, Exclude Non-Commercial, Exclude Network, Exclude Zero Rate, All Orders

Id#	Advertiser		Order	Product	I.F.	Schedule Target	Start	End	
Morning Edition									
1382	DURHAM PERFORMING ARTS CNTR 11423	• 1382-00357 [1]	General	THEATER/DANCE PRODUCTIONS	E	Morning Edition	3/28/2022	4/1/2022	15
3241	KUHN ADVISORS	• 3241-00003 [1]	General	FINANCIAL SERVICES/BANKS	C	Morning Edition	4/18/2022	4/24/2022	15
3241	KUHN ADVISORS	• 3241-00003 [1]	General	FINANCIAL SERVICES/BANKS	C	Morning Edition	4/25/2022	5/1/2022	15
3107	MINDPATH CARE CENTERS	• 3107-00008 [10]	General	MEDICAL SERVICES	C	Morning Edition	4/4/2022	4/10/2022	15
3107	MINDPATH CARE CENTERS	• 3107-00008 [10]	General	MEDICAL SERVICES	C	Morning Edition	4/18/2022	4/24/2022	15
917	NEW LEAF LANDSCAPING	• 917-00017 [4]	General	LANDSCAPING/ YARD SERVICES	ME	Morning Edition	12/13/2021	12/9/2022	15
355	SHAKORI HILLS GRASSROOTS FEST	• 355-00030 [1]	General	CONCERTS/LIVE MUSIC	E	Morning Edition	4/11/2022	4/17/2022	15
355	SHAKORI HILLS GRASSROOTS FEST	• 355-00030 [1]	General	CONCERTS/LIVE MUSIC	E	Morning Edition	4/18/2022	4/24/2022	15
355	SHAKORI HILLS GRASSROOTS FEST	• 355-00030 [1]	General	CONCERTS/LIVE MUSIC	E	Morning Edition	4/25/2022	4/29/2022	15
355	SHAKORI HILLS GRASSROOTS FEST	• 355-00030 [2]	General	CONCERTS/LIVE MUSIC	E	AllThings Considered	4/11/2022	4/17/2022	15
355	SHAKORI HILLS GRASSROOTS FEST	• 355-00030 [2]	General	CONCERTS/LIVE MUSIC	E	AllThings Considered	4/18/2022	4/24/2022	15
355	SHAKORI HILLS GRASSROOTS FEST	• 355-00030 [2]	General	CONCERTS/LIVE MUSIC	E	AllThings Considered	4/25/2022	4/29/2022	15
Morning Edition Totals:									
Our Body Politic									
1382	DURHAM PERFORMING ARTS CNTR 11423	• 1382-00362 [4]	General	THEATER/DANCE PRODUCTIONS	E	Our Body Politic	4/12/2022	4/12/2022	15
Our Body Politic Totals:									
People's Pharmacy									
3286	INTERVENTIONAL ORTHOPEDICS OF RALEIGH	• 3286-00006 [5]	General	MEDICAL SERVICES	ME	People's Pharmacy	3/28/2022	4/3/2022	15
3286	INTERVENTIONAL ORTHOPEDICS OF RALEIGH	• 3286-00006 [5]	General	MEDICAL SERVICES	ME	People's Pharmacy	4/4/2022	4/10/2022	15
3286	INTERVENTIONAL ORTHOPEDICS OF RALEIGH	• 3286-00006 [5]	General	MEDICAL SERVICES	ME	People's Pharmacy	4/11/2022	4/17/2022	15
3286	INTERVENTIONAL ORTHOPEDICS OF RALEIGH	• 3286-00006 [5]	General	MEDICAL SERVICES	ME	People's Pharmacy	4/18/2022	4/24/2022	15
3286	INTERVENTIONAL ORTHOPEDICS OF RALEIGH	• 3286-00006 [5]	General	MEDICAL SERVICES	ME	People's Pharmacy	4/25/2022	5/1/2022	15
3107	MINDPATH CARE CENTERS	• 3107-00008 [13]	General	MEDICAL SERVICES	C	People's Pharmacy	4/11/2022	4/17/2022	15
2708	PRIMUS INTERNAL MEDICINE	• 2708-00008 [1]	General	MEDICAL SERVICES	ME	People's Pharmacy	12/4/2021	5/7/2023	15
People's Pharmacy Totals:									
Planet Money									
3285	FLOW VOLKSWAGEN OF DURHAM	• 3285-00010 [7]	General	CAR DEALERSHIP	E	Planet Money	4/11/2022	4/17/2022	15
Planet Money Totals:									
Science Friday									
3285	FLOW VOLKSWAGEN OF DURHAM	• 3285-00010 [5]	General	CAR DEALERSHIP	E	Science Friday	4/4/2022	4/10/2022	15
3285	FLOW VOLKSWAGEN OF DURHAM	• 3285-00010 [5]	General	CAR DEALERSHIP	E	Science Friday	4/18/2022	4/24/2022	15
2204	SCIMED SOLUTIONS	• 2204-00007 [1]	General	COMPUTERS/COMPUTER SERVICES	ME	Science Friday	4/11/2022	4/17/2022	15
Science Friday Totals:									

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Standard Report, Exclude Non-Commercial, Exclude Network, Exclude Zero Rate, All Orders

Id#	Advertiser	Order	Product	I.F.	Schedule Target	Start	End		
Splendid Table									
3327	ASHTEN'S RESTAURANT AND PUB	• 3327-00002 [1]	General	RESTAURANTS/BARS	ME	Splendid Table	3/28/2022	4/3/2022	15
3327	ASHTEN'S RESTAURANT AND PUB	• 3327-00002 [1]	General	RESTAURANTS/BARS	ME	Splendid Table	4/4/2022	4/10/2022	15
3327	ASHTEN'S RESTAURANT AND PUB	• 3327-00002 [1]	General	RESTAURANTS/BARS	ME	Splendid Table	4/11/2022	4/17/2022	15
3327	ASHTEN'S RESTAURANT AND PUB	• 3327-00002 [1]	General	RESTAURANTS/BARS	ME	Splendid Table	4/18/2022	4/24/2022	15
3327	ASHTEN'S RESTAURANT AND PUB	• 3327-00002 [1]	General	RESTAURANTS/BARS	ME	Splendid Table	4/25/2022	5/1/2022	15
2152	VENABLE ROTISSERIE BISTRO	• 2152-00004 [2]	General	RESTAURANTS/BARS	CE	Splendid Table	3/28/2022	4/3/2022	15
2152	VENABLE ROTISSERIE BISTRO	• 2152-00004 [2]	General	RESTAURANTS/BARS	CE	Splendid Table	4/11/2022	4/17/2022	15
2152	VENABLE ROTISSERIE BISTRO	• 2152-00004 [2]	General	RESTAURANTS/BARS	CE	Splendid Table	4/25/2022	5/1/2022	15
Splendid Table Totals:									
Sound Opinions									
2152	VENABLE ROTISSERIE BISTRO	• 2152-00004 [1]	General	RESTAURANTS/BARS	CE	Sound Opinions	3/28/2022	4/3/2022	15
2152	VENABLE ROTISSERIE BISTRO	• 2152-00004 [1]	General	RESTAURANTS/BARS	CE	Sound Opinions	4/11/2022	4/17/2022	15
2152	VENABLE ROTISSERIE BISTRO	• 2152-00004 [1]	General	RESTAURANTS/BARS	CE	Sound Opinions	4/25/2022	5/1/2022	15
Sound Opinions Totals:									
TED Radio Hour									
2204	SCIMED SOLUTIONS	• 2204-00007 [2]	General	COMPUTERS/COMPUTER SERVICES	ME	TED Radio Hour	4/18/2022	4/24/2022	15
TED Radio Hour Totals:									
The Takeaway (Noon)									
314	MY DOG TESS	• 314-00021 [1]	General	REAL ESTATE/SENIOR LIVING	ME	The Takeaway (Noon)	3/28/2022	3/23/2023	15
361	UNC PRESS	• 361-00016 [4]	General	PUBLISHERS	ME	The Takeaway (Noon)	10/18/2021	5/14/2022	15
The Takeaway (Noon) Totals:									
The Takeaway (9PM)									
2699	WARD AND SMITH	• 2699-00010 [4]	General	LEGAL SERVICES / LAW OFFICES	C	The Takeaway (9pm)	3/28/2022	4/3/2022	15
2699	WARD AND SMITH	• 2699-00010 [4]	General	LEGAL SERVICES / LAW OFFICES	C	The Takeaway (9pm)	4/4/2022	4/10/2022	15
2699	WARD AND SMITH	• 2699-00010 [4]	General	LEGAL SERVICES / LAW OFFICES	C	The Takeaway (9pm)	4/11/2022	4/17/2022	15
2699	WARD AND SMITH	• 2699-00010 [4]	General	LEGAL SERVICES / LAW OFFICES	C	The Takeaway (9pm)	4/18/2022	4/24/2022	15
2699	WARD AND SMITH	• 2699-00010 [4]	General	LEGAL SERVICES / LAW OFFICES	C	The Takeaway (9pm)	4/25/2022	5/1/2022	15
The Takeaway (9PM) Totals:									
This American Life									
361	UNC PRESS	• 361-00016 [3]	General	PUBLISHERS	ME	This American Life	10/18/2021	5/14/2022	15
361	UNC PRESS	• 361-00016 [5]	General	PUBLISHERS	ME	This American Life	10/15/2021	6/24/2022	15
This American Life Totals:									

North Carolina Public Radio-WUNC

Order Spot Targeting Detail

For Dates 04/01/2022 to 04/30/2022

Grouped by: Spot Type

(Scheduled Target = "1A" or Scheduled Target between "AllThings Considered" and "BBC Newshour" or Scheduled Target = "CarTalk" or Scheduled Target between "Diane Rehm Show" and "World, The" or Scheduled Target = "Planet Money" or Scheduled Target = "Sound Opinions")

Standard Report, Exclude Non-Commercial, Exclude Network, Exclude Zero Rate, All Orders

Id#	Advertiser	Order	Product	I.F.	Schedule Target	Start	End	
Thistle & Shamrock								
355	SHAKORI HILLS GRASSROOTS FEST	• 355-00030 [4]	General	CONCERTS/LIVE MUSIC	E	<u>Thistle & Shamrock</u>	4/11/2022	4/17/2022 15
355	SHAKORI HILLS GRASSROOTS FEST	• 355-00030 [4]	General	CONCERTS/LIVE MUSIC	E	<u>Thistle & Shamrock</u>	4/18/2022	4/24/2022 15
355	SHAKORI HILLS GRASSROOTS FEST	• 355-00030 [4]	General	CONCERTS/LIVE MUSIC	E	<u>Thistle & Shamrock</u>	4/25/2022	5/1/2022 15
Thistle & Shamrock Totals:								
Wait Wait Don't Tell Me								
1382	DURHAM PERFORMING ARTS CNTR 11423	• 1382-00357 [3]	General	THEATER/DANCE PRODUCTIONS	E	<u>Wait Wait Don't Tell Me</u>	4/2/2022	4/2/2022 15
3285	FLOW VOLKSWAGEN OF DURHAM	• 3285-00010 [4]	General	CAR DEALERSHIP	E	<u>Wait Wait Don't Tell Me</u>	3/28/2022	4/3/2022 15
3285	FLOW VOLKSWAGEN OF DURHAM	• 3285-00010 [4]	General	CAR DEALERSHIP	E	<u>Wait Wait Don't Tell Me</u>	4/4/2022	4/10/2022 15
3285	FLOW VOLKSWAGEN OF DURHAM	• 3285-00010 [4]	General	CAR DEALERSHIP	E	<u>Wait Wait Don't Tell Me</u>	4/18/2022	4/24/2022 15
3285	FLOW VOLKSWAGEN OF DURHAM	• 3285-00011 [4]	General	CAR DEALERSHIP	E	<u>Wait Wait Don't Tell Me</u>	4/25/2022	5/1/2022 15
314	MY DOG TESS	• 314-00021 [2]	General	REAL ESTATE/SENIOR LIVING	ME	<u>Wait Wait Don't Tell Me</u>	3/28/2022	3/26/2023 15
Wait Wait Don't Tell Me Totals:								
Weekend Edition Saturday								
684	ALUMINUM COMPANY OF NC D	• 684-00023 [3]	General	HOME IMPROVEMENTS	CE	<u>Weeknd Ed SATURDAY</u>	4/4/2022	4/10/2022 15
684	ALUMINUM COMPANY OF NC D	• 684-00023 [3]	General	HOME IMPROVEMENTS	CE	<u>Weeknd Ed SATURDAY</u>	4/18/2022	4/24/2022 15
1382	DURHAM PERFORMING ARTS CNTR 11423	• 1382-00357 [4]	General	THEATER/DANCE PRODUCTIONS	E	<u>Weeknd Ed SATURDAY</u>	4/2/2022	4/2/2022 15
647	HILL COUNTRY WOODWORKS	• 647-00015 [1]	General	HOME/OFFICE FURNISHINGS	ME	<u>Weeknd Ed SATURDAY</u>	12/15/2021	12/7/2022 15
917	NEW LEAF LANDSCAPING	• 917-00017 [6]	General	LANDSCAPING/ YARD SERVICES	ME	<u>Weeknd Ed SATURDAY</u>	12/13/2021	12/10/2022 15
347	TONY HALL & ASSOCIATES	• 347-00014 [4]	General	REAL ESTATE/SENIOR LIVING	ME	<u>Weeknd Ed SATURDAY</u>	11/8/2021	6/25/2022 15
Weekend Edition Saturday Totals:								
Weekend Edition Sunday								
411	HILLCREST CONVALESCENT CENTER	• 411-00021 [2]	General	ASSISTED LIVG/RETIREMENT	ME	<u>Weeknd Ed SUNDAY</u>	3/28/2022	4/3/2022 15
411	HILLCREST CONVALESCENT CENTER	• 411-00021 [2]	General	ASSISTED LIVG/RETIREMENT	ME	<u>Weeknd Ed SUNDAY</u>	4/4/2022	4/10/2022 15
411	HILLCREST CONVALESCENT CENTER	• 411-00021 [2]	General	ASSISTED LIVG/RETIREMENT	ME	<u>Weeknd Ed SUNDAY</u>	4/11/2022	4/17/2022 15
411	HILLCREST CONVALESCENT CENTER	• 411-00021 [2]	General	ASSISTED LIVG/RETIREMENT	ME	<u>Weeknd Ed SUNDAY</u>	4/18/2022	4/24/2022 15
411	HILLCREST CONVALESCENT CENTER	• 411-00021 [2]	General	ASSISTED LIVG/RETIREMENT	ME	<u>Weeknd Ed SUNDAY</u>	4/25/2022	5/1/2022 15

Weekend Edition Sunday Totals:

WUNC-FM Totals:

Report Totals: