

North Carolina Public Radio-WUNC

Order Spot Targeting Detail

For Dates 02/01/2023 to 02/28/2023

Grouped by: Spot Type

(Scheduled Target between "1A" and "1A Plus" or Scheduled Target between "AllThings Considered" and "WUNC Music 6a-10p") and (Station = "WUNC-FM" or Station = "WUNC-HD2" or Station = "WFSS-FM")

Standard Report, Exclude Non-Commercial, Exclude Network, Exclude Zero Rate, All Orders

Id#	Advertiser	Order	Product	I.F.	Schedule Target	Start	End		
WUNC-FM									
1A									
718	KENNON CRAVER	• 718-00020 [3]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>1A</u>	1/30/2023	2/5/2023	15
718	KENNON CRAVER	• 718-00020 [3]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>1A</u>	2/13/2023	2/19/2023	15
718	KENNON CRAVER	• 718-00020 [3]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>1A</u>	2/27/2023	3/5/2023	15
917	NEW LEAF LANDSCAPING	• 917-00019 [1]	General	LANDSCAPING/ YARD SERVICES	ME	<u>1A</u>	12/13/2022	12/10/2023	15
347	TONY HALL & ASSOCIATES	• 347-00015 [2]	General	REAL ESTATE/SENIOR LIVING	ME	<u>1A</u>	10/10/2022	9/22/2023	15

1A Totals:

All Things Considered

3472	FRANK DWORSKY	• 3472-00002 [2]	General	FINANCIAL SERVICES/BANKS	ME	<u>AllThings Considered</u>	1/30/2023	2/5/2023	15
3472	FRANK DWORSKY	• 3472-00002 [2]	General	FINANCIAL SERVICES/BANKS	ME	<u>AllThings Considered</u>	2/6/2023	2/12/2023	15
3472	FRANK DWORSKY	• 3472-00002 [2]	General	FINANCIAL SERVICES/BANKS	ME	<u>AllThings Considered</u>	2/13/2023	2/19/2023	15
3472	FRANK DWORSKY	• 3472-00003 [2]	General	FINANCIAL SERVICES/BANKS	ME	<u>AllThings Considered</u>	2/20/2023	2/26/2023	15
3472	FRANK DWORSKY	• 3472-00003 [2]	General	FINANCIAL SERVICES/BANKS	ME	<u>AllThings Considered</u>	2/27/2023	3/5/2023	15
647	HILL COUNTRY WOODWORKS	• 647-00016 [4]	General	HOME/OFFICE FURNISHINGS	ME	<u>AllThings Considered</u>	12/30/2022	12/21/2023	15
3241	KUHN ADVISORS	• 3241-00004 [2]	General	FINANCIAL SERVICES/BANKS	C	<u>AllThings Considered</u>	1/30/2023	2/5/2023	15
950	SOUTHERN ENVIRONMENTAL LAW CENTER	• 950-00024 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>AllThings Considered</u>	1/30/2023	2/5/2023	15
950	SOUTHERN ENVIRONMENTAL LAW CENTER	• 950-00024 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>AllThings Considered</u>	2/6/2023	2/12/2023	15
950	SOUTHERN ENVIRONMENTAL LAW CENTER	• 950-00024 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>AllThings Considered</u>	2/13/2023	2/19/2023	15
950	SOUTHERN ENVIRONMENTAL LAW CENTER	• 950-00024 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>AllThings Considered</u>	2/20/2023	2/26/2023	15
950	SOUTHERN ENVIRONMENTAL LAW CENTER	• 950-00024 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>AllThings Considered</u>	2/27/2023	3/5/2023	15

All Things Considered Totals:

American Routes

3078	DURHAM JAZZ WORKSHOP-SHARP 9 GALLERY	• 3078-00006 [16]	General	CONCERTS/LIVE MUSIC	ME	<u>American Routes</u>	1/30/2023	2/5/2023	15
3078	DURHAM JAZZ WORKSHOP-SHARP 9 GALLERY	• 3078-00006 [16]	General	CONCERTS/LIVE MUSIC	ME	<u>American Routes</u>	2/13/2023	2/19/2023	15
3078	DURHAM JAZZ WORKSHOP-SHARP 9 GALLERY	• 3078-00006 [16]	General	CONCERTS/LIVE MUSIC	ME	<u>American Routes</u>	2/27/2023	3/5/2023	15

American Routes Totals:

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Standard Report, Exclude Non-Commercial, Exclude Network, Exclude Zero Rate, All Orders

Id#	Advertiser	Order	Product	I.F.	Schedule Target	Start	End		
Back Porch Music									
145	CATS CRADLE	• 145-00157 [1]	General	CONCERTS/LIVE MUSIC	CE	Back Porch Music	1/30/2023	2/5/2023	15
1705	COMMUNITY CHURCH OF CHAPEL HILL	• 1705-00034 [1]	General	CONCERTS/LIVE MUSIC	E	Back Porch Music	2/17/2023	2/19/2023	15
1705	COMMUNITY CHURCH OF CHAPEL HILL	• 1705-00034 [2]	General	CONCERTS/LIVE MUSIC	E	Back Porch Music	2/24/2023	2/24/2023	15
1850	HAW RIVER BALLROOM	• 1850-00036 [1]	General	CONCERTS/LIVE MUSIC	ME	Back Porch Music	1/30/2023	2/5/2023	15
1850	HAW RIVER BALLROOM	• 1850-00036 [1]	General	CONCERTS/LIVE MUSIC	ME	Back Porch Music	2/6/2023	2/12/2023	15
1850	HAW RIVER BALLROOM	• 1850-00036 [1]	General	CONCERTS/LIVE MUSIC	ME	Back Porch Music	2/13/2023	2/18/2023	15
3405	MARCH ONE MUSIC	• 3405-00003 [1]	General	CONCERTS/LIVE MUSIC	ME	Back Porch Music	2/17/2023	2/19/2023	15
2123	MOTORCO MUSIC HALL	• 2123-00044 [1]	General	CONCERTS/LIVE MUSIC	ME	Back Porch Music	2/24/2023	2/26/2023	15
2123	MOTORCO MUSIC HALL	• 2123-00044 [1]	General	CONCERTS/LIVE MUSIC	ME	Back Porch Music	2/27/2023	3/5/2023	15
2413	ROOSTER WALK MUSIC AND ARTS FESTIVAL	• 2413-00013 [1]	General	CONCERTS/LIVE MUSIC	CE	Back Porch Music	2/25/2023	2/26/2023	15
2413	ROOSTER WALK MUSIC AND ARTS FESTIVAL	• 2413-00013 [1]	General	CONCERTS/LIVE MUSIC	CE	Back Porch Music	2/27/2023	3/5/2023	15
Back Porch Music Totals:									
Fresh Air (M-Th)									
3078	DURHAM JAZZ WORKSHOP-SHARP 9 GALLERY	• 3078-00006 [17]	General	CONCERTS/LIVE MUSIC	ME	Fresh Air 7pm (M-TH)	1/30/2023	2/5/2023	15
3078	DURHAM JAZZ WORKSHOP-SHARP 9 GALLERY	• 3078-00006 [17]	General	CONCERTS/LIVE MUSIC	ME	Fresh Air 7pm (M-TH)	2/13/2023	2/19/2023	15
1382	DURHAM PERFORMING ARTS CNTR 11423	• 1382-00395 [3]	General	THEATER/DANCE PRODUCTIONS	E	Fresh Air 7pm (M-TH)	2/13/2023	2/16/2023	15
1382	DURHAM PERFORMING ARTS CNTR 11423	• 1382-00398 [4]	General	THEATER/DANCE PRODUCTIONS	ME	Fresh Air 7pm (M-TH)	2/20/2023	2/23/2023	15
3143	KENDALL PAGE ATTORNEY	• 3143-00006 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	Fresh Air 7pm (M-TH)	1/30/2023	2/5/2023	15
3143	KENDALL PAGE ATTORNEY	• 3143-00006 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	Fresh Air 7pm (M-TH)	2/13/2023	2/19/2023	15
3143	KENDALL PAGE ATTORNEY	• 3143-00006 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	Fresh Air 7pm (M-TH)	2/27/2023	3/5/2023	15
917	NEW LEAF LANDSCAPING	• 917-00019 [5]	General	LANDSCAPING/ YARD SERVICES	ME	Fresh Air 7pm (M-TH)	12/13/2022	9/23/2023	15
3515	PAGE 158 BOOKS	• 3515-00002 [1]	General	BOOKSTORES//IN STORE READINGS	ME	Fresh Air 7pm (M-TH)	1/30/2023	2/5/2023	15
3515	PAGE 158 BOOKS	• 3515-00002 [1]	General	BOOKSTORES//IN STORE READINGS	ME	Fresh Air 7pm (M-TH)	2/6/2023	2/12/2023	15
3515	PAGE 158 BOOKS	• 3515-00002 [1]	General	BOOKSTORES//IN STORE READINGS	ME	Fresh Air 7pm (M-TH)	2/13/2023	2/19/2023	15
3515	PAGE 158 BOOKS	• 3515-00002 [1]	General	BOOKSTORES//IN STORE READINGS	ME	Fresh Air 7pm (M-TH)	2/27/2023	3/5/2023	15
361	UNC PRESS	• 361-00018 [5]	General	PUBLISHERS	C	Fresh Air 7pm (M-TH)	10/7/2022	6/23/2023	15
Fresh Air (M-Th) Totals:									
Here & Now									
361	UNC PRESS	• 361-00018 [2]	General	PUBLISHERS	C	Here & Now	10/10/2022	6/23/2023	15
Here & Now Totals:									
Marketplace									
3522	UNITED COMMUNITY BANK	• 3522-00003 [2]	General	FINANCIAL SERVICES/BANKS	ME	Mrktplce (6:30p) (M-F)	2/27/2023	3/5/2023	15
Marketplace Totals:									

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Standard Report, Exclude Non-Commercial, Exclude Network, Exclude Zero Rate, All Orders

Id#	Advertiser	Order	Product	I.F.	Schedule Target	Start	End	
Morning Edition								
3472	FRANK DWORSKY	• 3472-00002 [1]	General	FINANCIAL SERVICES/BANKS	ME	Morning Edition	1/30/2023	2/5/2023 15
3472	FRANK DWORSKY	• 3472-00002 [1]	General	FINANCIAL SERVICES/BANKS	ME	Morning Edition	2/6/2023	2/12/2023 15
3472	FRANK DWORSKY	• 3472-00002 [1]	General	FINANCIAL SERVICES/BANKS	ME	Morning Edition	2/13/2023	2/19/2023 15
3472	FRANK DWORSKY	• 3472-00003 [1]	General	FINANCIAL SERVICES/BANKS	ME	Morning Edition	2/20/2023	2/26/2023 15
3472	FRANK DWORSKY	• 3472-00003 [1]	General	FINANCIAL SERVICES/BANKS	ME	Morning Edition	2/27/2023	3/5/2023 15
3241	KUHN ADVISORS	• 3241-00004 [1]	General	FINANCIAL SERVICES/BANKS	C	Morning Edition	1/30/2023	2/5/2023 15
917	NEW LEAF LANDSCAPING	• 917-00019 [4]	General	LANDSCAPING/ YARD SERVICES	ME	Morning Edition	12/13/2022	12/9/2023 15
3522	UNITED COMMUNITY BANK	• 3522-00003 [4]	General	FINANCIAL SERVICES/BANKS	ME	Morning Edition	2/27/2023	3/5/2023 15
Morning Edition Totals:								
People's Pharmacy								
3286	INTERVENTIONAL ORTHOPEDICS OF RALEIGH	• 3286-00007 [1]	General	MEDICAL SERVICES	ME	People's Pharmacy	1/30/2023	2/5/2023 15
3286	INTERVENTIONAL ORTHOPEDICS OF RALEIGH	• 3286-00007 [1]	General	MEDICAL SERVICES	ME	People's Pharmacy	2/6/2023	2/12/2023 15
3286	INTERVENTIONAL ORTHOPEDICS OF RALEIGH	• 3286-00007 [1]	General	MEDICAL SERVICES	ME	People's Pharmacy	2/13/2023	2/19/2023 15
3286	INTERVENTIONAL ORTHOPEDICS OF RALEIGH	• 3286-00007 [1]	General	MEDICAL SERVICES	ME	People's Pharmacy	2/20/2023	2/26/2023 15
3286	INTERVENTIONAL ORTHOPEDICS OF RALEIGH	• 3286-00007 [1]	General	MEDICAL SERVICES	ME	People's Pharmacy	2/27/2023	3/5/2023 15
2708	PRIMUS INTERNAL MEDICINE	• 2708-00008 [1]	General	MEDICAL SERVICES	ME	People's Pharmacy	12/4/2021	5/7/2023 15
People's Pharmacy Totals:								
Science Friday								
3285	FLOW VOLKSWAGEN OF DURHAM	• 3285-00023 [5]	General	CAR DEALERSHIP	E	Science Friday	2/6/2023	2/12/2023 15
3285	FLOW VOLKSWAGEN OF DURHAM	• 3285-00023 [5]	General	CAR DEALERSHIP	E	Science Friday	2/20/2023	2/26/2023 15
2204	SCIMED SOLUTIONS	• 2204-00011 [1]	General	COMPUTERS/COMPUTER SERVICES	ME	Science Friday	2/13/2023	2/19/2023 15
Science Friday Totals:								
Sound Opinions								
3078	DURHAM JAZZ WORKSHOP-SHARP 9 GALLERY	• 3078-00006 [15]	General	CONCERTS/LIVE MUSIC	ME	Sound Opinions	2/6/2023	2/12/2023 15
3078	DURHAM JAZZ WORKSHOP-SHARP 9 GALLERY	• 3078-00006 [15]	General	CONCERTS/LIVE MUSIC	ME	Sound Opinions	2/20/2023	2/26/2023 15
Sound Opinions Totals:								
Splendid Table								
3327	ASHTEN'S RESTAURANT AND PUB	• 3327-00004 [1]	General	RESTAURANTS/BARS	ME	Splendid Table	1/30/2023	2/5/2023 15
3327	ASHTEN'S RESTAURANT AND PUB	• 3327-00004 [1]	General	RESTAURANTS/BARS	ME	Splendid Table	2/6/2023	2/12/2023 15
3327	ASHTEN'S RESTAURANT AND PUB	• 3327-00004 [1]	General	RESTAURANTS/BARS	ME	Splendid Table	2/13/2023	2/19/2023 15
3327	ASHTEN'S RESTAURANT AND PUB	• 3327-00004 [1]	General	RESTAURANTS/BARS	ME	Splendid Table	2/20/2023	2/26/2023 15
3327	ASHTEN'S RESTAURANT AND PUB	• 3327-00004 [1]	General	RESTAURANTS/BARS	ME	Splendid Table	2/27/2023	3/5/2023 15
Splendid Table Totals:								
TED Radio Hour								
2204	SCIMED SOLUTIONS	• 2204-00011 [2]	General	COMPUTERS/COMPUTER SERVICES	ME	TED Radio Hour	2/6/2023	2/12/2023 15
TED Radio Hour Totals:								

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Standard Report, Exclude Non-Commercial, Exclude Network, Exclude Zero Rate, All Orders

Id#	Advertiser	Order	Product	I.F.	Schedule Target	Start	End	
The Takeaway (Noon)								
314	MY DOG TESS	• 314-00021 [1]	General	REAL ESTATE/SENIOR LIVING	ME	<u>The Takeaway (Noon)</u>	3/28/2022	3/23/2023 15
361	UNC PRESS	• 361-00018 [3]	General	PUBLISHERS	C	<u>The Takeaway (Noon)</u>	10/17/2022	5/11/2023 15
The Takeaway (Noon) Totals:								
This American Life								
361	UNC PRESS	• 361-00018 [4]	General	PUBLISHERS	C	<u>This American Life</u>	10/7/2022	6/23/2023 15
This American Life Totals:								
Thistle & Shamrock								
1384	DURHAM PERFORMING ARTS CNTR TR	• 1384-00072 [2]	General	THEATER/DANCE PRODUCTIONS	E	<u>Thistle & Shamrock</u>	2/5/2023	2/5/2023 15
Thistle & Shamrock Totals:								
Wait Wait Don't Tell Me								
3285	FLOW VOLKSWAGEN OF DURHAM	• 3285-00023 [4]	General	CAR DEALERSHIP	E	<u>Wait Wait Don't Tell Me</u>	2/4/2023	2/5/2023 15
3285	FLOW VOLKSWAGEN OF DURHAM	• 3285-00023 [4]	General	CAR DEALERSHIP	E	<u>Wait Wait Don't Tell Me</u>	2/6/2023	2/12/2023 15
3285	FLOW VOLKSWAGEN OF DURHAM	• 3285-00023 [4]	General	CAR DEALERSHIP	E	<u>Wait Wait Don't Tell Me</u>	2/13/2023	2/19/2023 15
314	MY DOG TESS	• 314-00021 [2]	General	REAL ESTATE/SENIOR LIVING	ME	<u>Wait Wait Don't Tell Me</u>	3/28/2022	3/26/2023 15
Wait Wait Don't Tell Me Totals:								
Weekend Edition Saturday								
684	ALUMINUM COMPANY OF NC D	• 684-00024 [3]	General	HOME IMPROVEMENTS	CE	<u>Weeknd Ed SATURDAY</u>	2/6/2023	2/12/2023 15
684	ALUMINUM COMPANY OF NC D	• 684-00024 [3]	General	HOME IMPROVEMENTS	CE	<u>Weeknd Ed SATURDAY</u>	2/20/2023	2/26/2023 15
647	HILL COUNTRY WOODWORKS	• 647-00016 [1]	General	HOME/OFFICE FURNISHINGS	ME	<u>Weeknd Ed SATURDAY</u>	12/14/2022	12/6/2023 15
917	NEW LEAF LANDSCAPING	• 917-00019 [6]	General	LANDSCAPING/ YARD SERVICES	ME	<u>Weeknd Ed SATURDAY</u>	12/13/2022	12/10/2023 15
347	TONY HALL & ASSOCIATES	• 347-00015 [4]	General	REAL ESTATE/SENIOR LIVING	ME	<u>Weeknd Ed SATURDAY</u>	11/7/2022	6/24/2023 15
Weekend Edition Saturday Totals:								
Weekend Edition Sunday								
411	HILLCREST CONVALESCENT CENTER	• 411-00022 [2]	General	ASSISTED LIVG/RETIREMENT	ME	<u>Weeknd Ed SUNDAY</u>	1/30/2023	2/5/2023 15
411	HILLCREST CONVALESCENT CENTER	• 411-00022 [2]	General	ASSISTED LIVG/RETIREMENT	ME	<u>Weeknd Ed SUNDAY</u>	2/6/2023	2/12/2023 15
411	HILLCREST CONVALESCENT CENTER	• 411-00022 [2]	General	ASSISTED LIVG/RETIREMENT	ME	<u>Weeknd Ed SUNDAY</u>	2/13/2023	2/19/2023 15
411	HILLCREST CONVALESCENT CENTER	• 411-00022 [2]	General	ASSISTED LIVG/RETIREMENT	ME	<u>Weeknd Ed SUNDAY</u>	2/20/2023	2/26/2023 15
411	HILLCREST CONVALESCENT CENTER	• 411-00022 [2]	General	ASSISTED LIVG/RETIREMENT	ME	<u>Weeknd Ed SUNDAY</u>	2/27/2023	3/5/2023 15
Weekend Edition Sunday Totals:								

WUNC-FM Totals:

Report Totals:

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