

# North Carolina Public Radio-WUNC

## Order Spot Targeting Detail

For Dates 07/01/2023 to 07/31/2023

Grouped by: Spot Type

( Scheduled Target between "1A" and "1A Plus" or Scheduled Target between "AllThings Considered" and "WUNC Music 6a-10p" ) and ( Station = "WUNC-FM" or Station = "WUNC-HD2" or Station = "WFSS-FM" )

Standard Report, Exclude Non-Commercial, Exclude Network, Exclude Zero Rate, All Orders

Id#	Advertiser	Order	Product	I.F.	Schedule Target	Start	End		
<b>WUNC-FM</b>									
<b>1A</b>									
718	KENNON CRAVER	• 718-00021 [3]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>1A</u>	6/26/2023	7/2/2023	15
718	KENNON CRAVER	• 718-00021 [3]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>1A</u>	7/3/2023	7/9/2023	15
718	KENNON CRAVER	• 718-00021 [3]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>1A</u>	7/10/2023	7/16/2023	15
718	KENNON CRAVER	• 718-00021 [3]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>1A</u>	7/17/2023	7/23/2023	15
718	KENNON CRAVER	• 718-00021 [3]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>1A</u>	7/24/2023	7/30/2023	15
718	KENNON CRAVER	• 718-00021 [3]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>1A</u>	7/31/2023	8/6/2023	15
917	NEW LEAF LANDSCAPING	• 917-00019 [1]	General	LANDSCAPING/ YARD SERVICES	ME	<u>1A</u>	12/13/2022	12/10/2023	15
347	TONY HALL & ASSOCIATES	• 347-00015 [2]	General	REAL ESTATE/SENIOR LIVING	ME	<u>1A</u>	10/10/2022	9/22/2023	15

### 1A Totals:

#### All Things Considered

3472	FRANK DWORSKY	• 3472-00003 [2]	General	FINANCIAL SERVICES/BANKS	ME	<u>AllThings Considered</u>	6/26/2023	7/2/2023	15
3472	FRANK DWORSKY	• 3472-00003 [2]	General	FINANCIAL SERVICES/BANKS	ME	<u>AllThings Considered</u>	7/3/2023	7/9/2023	15
3472	FRANK DWORSKY	• 3472-00003 [2]	General	FINANCIAL SERVICES/BANKS	ME	<u>AllThings Considered</u>	7/10/2023	7/16/2023	15
3472	FRANK DWORSKY	• 3472-00003 [2]	General	FINANCIAL SERVICES/BANKS	ME	<u>AllThings Considered</u>	7/17/2023	7/23/2023	15
3472	FRANK DWORSKY	• 3472-00003 [2]	General	FINANCIAL SERVICES/BANKS	ME	<u>AllThings Considered</u>	7/24/2023	7/30/2023	15
3472	FRANK DWORSKY	• 3472-00003 [2]	General	FINANCIAL SERVICES/BANKS	ME	<u>AllThings Considered</u>	7/31/2023	8/6/2023	15
647	HILL COUNTRY WOODWORKS	• 647-00016 [4]	General	HOME/OFFICE FURNISHINGS	ME	<u>AllThings Considered</u>	12/30/2022	12/21/2023	15
950	SOUTHERN ENVIRONMENTAL LAW CENTER	• 950-00025 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>AllThings Considered</u>	6/26/2023	7/2/2023	15
950	SOUTHERN ENVIRONMENTAL LAW CENTER	• 950-00025 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>AllThings Considered</u>	7/3/2023	7/9/2023	15
950	SOUTHERN ENVIRONMENTAL LAW CENTER	• 950-00025 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>AllThings Considered</u>	7/10/2023	7/16/2023	15
950	SOUTHERN ENVIRONMENTAL LAW CENTER	• 950-00025 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>AllThings Considered</u>	7/17/2023	7/23/2023	15
950	SOUTHERN ENVIRONMENTAL LAW CENTER	• 950-00025 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>AllThings Considered</u>	7/24/2023	7/30/2023	15
950	SOUTHERN ENVIRONMENTAL LAW CENTER	• 950-00025 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>AllThings Considered</u>	7/31/2023	8/6/2023	15

### All Things Considered Totals:

#### American Routes

3078	DURHAM JAZZ WORKSHOP-SHARP 9 GALLERY	• 3078-00006 [16]	General	CONCERTS/LIVE MUSIC	ME	<u>American Routes</u>	6/26/2023	7/2/2023	15
3078	DURHAM JAZZ WORKSHOP-SHARP 9 GALLERY	• 3078-00006 [16]	General	CONCERTS/LIVE MUSIC	ME	<u>American Routes</u>	7/3/2023	7/9/2023	15
3078	DURHAM JAZZ WORKSHOP-SHARP 9 GALLERY	• 3078-00006 [16]	General	CONCERTS/LIVE MUSIC	ME	<u>American Routes</u>	7/17/2023	7/23/2023	15
3078	DURHAM JAZZ WORKSHOP-SHARP 9 GALLERY	• 3078-00006 [16]	General	CONCERTS/LIVE MUSIC	ME	<u>American Routes</u>	7/31/2023	8/6/2023	15

### American Routes Totals:

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( Scheduled Target between "1A" and "1A Plus" or Scheduled Target between "AllThings Considered" and "WUNC Music 6a-10p" ) and ( Station = "WUNC-FM" or Station = "WUNC-HD2" or Station = "WFSS-FM" )

Standard Report, Exclude Non-Commercial, Exclude Network, Exclude Zero Rate, All Orders

Id#	Advertiser	Order	Product	I.F.	Schedule Target	Start	End		
<b>Back Porch Music</b>									
2097	STOKES COUNTY ECONOMIC DEVELOPMENT	• 2097-00015 [1]	General	TRAVEL/TOURISM	ME	<u>Back Porch Music</u>	6/26/2023	7/2/2023	15
2097	STOKES COUNTY ECONOMIC DEVELOPMENT	• 2097-00015 [1]	General	TRAVEL/TOURISM	ME	<u>Back Porch Music</u>	7/10/2023	7/16/2023	15
2097	STOKES COUNTY ECONOMIC DEVELOPMENT	• 2097-00015 [1]	General	TRAVEL/TOURISM	ME	<u>Back Porch Music</u>	7/17/2023	7/23/2023	15
2097	STOKES COUNTY ECONOMIC DEVELOPMENT	• 2097-00015 [1]	General	TRAVEL/TOURISM	ME	<u>Back Porch Music</u>	7/24/2023	7/30/2023	15
<b>Back Porch Music Totals:</b>									
<b>Fresh Air (M-Th)</b>									
3078	DURHAM JAZZ WORKSHOP-SHARP 9 GALLERY	• 3078-00006 [17]	General	CONCERTS/LIVE MUSIC	ME	<u>Fresh Air 7pm (M-TH)</u>	6/26/2023	7/2/2023	15
3078	DURHAM JAZZ WORKSHOP-SHARP 9 GALLERY	• 3078-00006 [17]	General	CONCERTS/LIVE MUSIC	ME	<u>Fresh Air 7pm (M-TH)</u>	7/17/2023	7/23/2023	15
3078	DURHAM JAZZ WORKSHOP-SHARP 9 GALLERY	• 3078-00006 [17]	General	CONCERTS/LIVE MUSIC	ME	<u>Fresh Air 7pm (M-TH)</u>	7/31/2023	8/6/2023	15
1382	DURHAM PERFORMING ARTS CNTR 11423	• 1382-00416 [5]	General	THEATER/DANCE PRODUCTIONS	E	<u>Fresh Air 7pm (M-TH)</u>	7/5/2023	7/6/2023	15
1382	DURHAM PERFORMING ARTS CNTR 11423	• 1382-00417 [7]	General	THEATER/DANCE PRODUCTIONS	E	<u>Fresh Air 7pm (M-TH)</u>	7/3/2023	7/3/2023	15
1382	DURHAM PERFORMING ARTS CNTR 11423	• 1382-00418 [4]	General	THEATER/DANCE PRODUCTIONS	E	<u>Fresh Air 7pm (M-TH)</u>	7/24/2023	7/27/2023	15
1382	DURHAM PERFORMING ARTS CNTR 11423	• 1382-00421 [4]	General	THEATER/DANCE PRODUCTIONS	E	<u>Fresh Air 7pm (M-TH)</u>	7/17/2023	7/19/2023	15
1382	DURHAM PERFORMING ARTS CNTR 11423	• 1382-00422 [4]	General	CONCERTS/LIVE MUSIC	E	<u>Fresh Air 7pm (M-TH)</u>	7/24/2023	7/27/2023	15
1382	DURHAM PERFORMING ARTS CNTR 11423	• 1382-00423 [4]	General	CONCERTS/LIVE MUSIC	E	<u>Fresh Air 7pm (M-TH)</u>	7/31/2023	8/4/2023	15
1785	HILLSBOROUGH ARTS COUNCIL	• 1785-00026 [1]	General	ART GALLERIES/ART ORGANIZATIONS	C	<u>Fresh Air 7pm (M-TH)</u>	6/26/2023	7/2/2023	15
1785	HILLSBOROUGH ARTS COUNCIL	• 1785-00026 [1]	General	ART GALLERIES/ART ORGANIZATIONS	C	<u>Fresh Air 7pm (M-TH)</u>	7/24/2023	7/30/2023	15
917	NEW LEAF LANDSCAPING	• 917-00019 [5]	General	LANDSCAPING/ YARD SERVICES	ME	<u>Fresh Air 7pm (M-TH)</u>	12/13/2022	9/23/2023	15
978	NORTH CAROLINA SYMPHONY - TR	• 978-00088 [2]	General	CONCERTS/LIVE MUSIC	E	<u>Fresh Air 7pm (M-TH)</u>	7/10/2023	7/15/2023	15
978	NORTH CAROLINA SYMPHONY - TR	• 978-00089 [2]	General	CONCERTS/LIVE MUSIC	E	<u>Fresh Air 7pm (M-TH)</u>	7/3/2023	7/7/2023	15
3515	PAGE 158 BOOKS	• 3515-00002 [1]	General	BOOKSTORES/IN STORE READINGS	ME	<u>Fresh Air 7pm (M-TH)</u>	7/3/2023	7/9/2023	15
3515	PAGE 158 BOOKS	• 3515-00002 [1]	General	BOOKSTORES/IN STORE READINGS	ME	<u>Fresh Air 7pm (M-TH)</u>	7/17/2023	7/23/2023	15
3515	PAGE 158 BOOKS	• 3515-00002 [1]	General	BOOKSTORES/IN STORE READINGS	ME	<u>Fresh Air 7pm (M-TH)</u>	7/31/2023	8/6/2023	15
<b>Fresh Air (M-Th) Totals:</b>									
<b>Marketplace</b>									
3522	UNITED COMMUNITY BANK	• 3522-00005 [2]	General	FINANCIAL SERVICES/BANKS	ME	<u>Mrktplce (6:30p) (M-F)</u>	7/10/2023	7/16/2023	15
3522	UNITED COMMUNITY BANK	• 3522-00005 [2]	General	FINANCIAL SERVICES/BANKS	ME	<u>Mrktplce (6:30p) (M-F)</u>	7/17/2023	7/23/2023	15
3522	UNITED COMMUNITY BANK	• 3522-00005 [2]	General	FINANCIAL SERVICES/BANKS	ME	<u>Mrktplce (6:30p) (M-F)</u>	7/31/2023	8/6/2023	15
<b>Marketplace Totals:</b>									

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Standard Report, Exclude Non-Commercial, Exclude Network, Exclude Zero Rate, All Orders

Id#	Advertiser	Order	Product	I.F.	Schedule Target	Start	End	
<b>Morning Edition</b>								
3472	FRANK DWORSKY	• 3472-00003 [1]	General	FINANCIAL SERVICES/BANKS	ME	<a href="#">Morning Edition</a>	6/26/2023	7/2/2023 15
3472	FRANK DWORSKY	• 3472-00003 [1]	General	FINANCIAL SERVICES/BANKS	ME	<a href="#">Morning Edition</a>	7/3/2023	7/9/2023 15
3472	FRANK DWORSKY	• 3472-00003 [1]	General	FINANCIAL SERVICES/BANKS	ME	<a href="#">Morning Edition</a>	7/10/2023	7/16/2023 15
3472	FRANK DWORSKY	• 3472-00003 [1]	General	FINANCIAL SERVICES/BANKS	ME	<a href="#">Morning Edition</a>	7/17/2023	7/23/2023 15
3472	FRANK DWORSKY	• 3472-00003 [1]	General	FINANCIAL SERVICES/BANKS	ME	<a href="#">Morning Edition</a>	7/24/2023	7/30/2023 15
3472	FRANK DWORSKY	• 3472-00003 [1]	General	FINANCIAL SERVICES/BANKS	ME	<a href="#">Morning Edition</a>	7/31/2023	8/6/2023 15
917	NEW LEAF LANDSCAPING	• 917-00019 [4]	General	LANDSCAPING/ YARD SERVICES	ME	<a href="#">Morning Edition</a>	12/13/2022	12/9/2023 15
<b>Morning Edition Totals:</b>								
<b>People's Pharmacy</b>								
3286	INTERVENTIONAL ORTHOPEDICS OF RALEIGH	• 3286-00007 [1]	General	MEDICAL SERVICES	ME	<a href="#">People's Pharmacy</a>	6/26/2023	7/2/2023 15
3286	INTERVENTIONAL ORTHOPEDICS OF RALEIGH	• 3286-00007 [1]	General	MEDICAL SERVICES	ME	<a href="#">People's Pharmacy</a>	7/3/2023	7/9/2023 15
3286	INTERVENTIONAL ORTHOPEDICS OF RALEIGH	• 3286-00007 [1]	General	MEDICAL SERVICES	ME	<a href="#">People's Pharmacy</a>	7/10/2023	7/16/2023 15
3286	INTERVENTIONAL ORTHOPEDICS OF RALEIGH	• 3286-00007 [1]	General	MEDICAL SERVICES	ME	<a href="#">People's Pharmacy</a>	7/17/2023	7/23/2023 15
3286	INTERVENTIONAL ORTHOPEDICS OF RALEIGH	• 3286-00007 [1]	General	MEDICAL SERVICES	ME	<a href="#">People's Pharmacy</a>	7/24/2023	7/30/2023 15
3286	INTERVENTIONAL ORTHOPEDICS OF RALEIGH	• 3286-00007 [1]	General	MEDICAL SERVICES	ME	<a href="#">People's Pharmacy</a>	7/31/2023	8/6/2023 15
2708	PRIMUS INTERNAL MEDICINE	• 2708-00009 [1]	General	MEDICAL SERVICES	ME	<a href="#">People's Pharmacy</a>	5/13/2023	10/13/2024 15
<b>People's Pharmacy Totals:</b>								
<b>Science Friday</b>								
3285	FLOW VOLKSWAGEN OF DURHAM	• 3285-00028 [5]	General	CAR DEALERSHIP	E	<a href="#">Science Friday</a>	7/3/2023	7/9/2023 15
3285	FLOW VOLKSWAGEN OF DURHAM	• 3285-00028 [5]	General	CAR DEALERSHIP	E	<a href="#">Science Friday</a>	7/17/2023	7/23/2023 15
2204	SCIMED SOLUTIONS	• 2204-00014 [1]	General	COMPUTERS/COMPUTER SERVICES	ME	<a href="#">Science Friday</a>	6/26/2023	7/2/2023 15
2204	SCIMED SOLUTIONS	• 2204-00014 [1]	General	COMPUTERS/COMPUTER SERVICES	ME	<a href="#">Science Friday</a>	7/3/2023	7/9/2023 15
2204	SCIMED SOLUTIONS	• 2204-00014 [1]	General	COMPUTERS/COMPUTER SERVICES	ME	<a href="#">Science Friday</a>	7/17/2023	7/23/2023 15
<b>Science Friday Totals:</b>								
<b>Sound Opinions</b>								
3078	DURHAM JAZZ WORKSHOP-SHARP 9 GALLERY	• 3078-00006 [15]	General	CONCERTS/LIVE MUSIC	ME	<a href="#">Sound Opinions</a>	7/10/2023	7/16/2023 15
3078	DURHAM JAZZ WORKSHOP-SHARP 9 GALLERY	• 3078-00006 [15]	General	CONCERTS/LIVE MUSIC	ME	<a href="#">Sound Opinions</a>	7/24/2023	7/30/2023 15
<b>Sound Opinions Totals:</b>								
<b>Splendid Table</b>								
3327	ASHTEN'S RESTAURANT AND PUB	• 3327-00004 [1]	General	RESTAURANTS/BARS	ME	<a href="#">Splendid Table</a>	6/26/2023	7/2/2023 15
3327	ASHTEN'S RESTAURANT AND PUB	• 3327-00004 [1]	General	RESTAURANTS/BARS	ME	<a href="#">Splendid Table</a>	7/3/2023	7/9/2023 15
3327	ASHTEN'S RESTAURANT AND PUB	• 3327-00004 [1]	General	RESTAURANTS/BARS	ME	<a href="#">Splendid Table</a>	7/10/2023	7/16/2023 15
3327	ASHTEN'S RESTAURANT AND PUB	• 3327-00004 [1]	General	RESTAURANTS/BARS	ME	<a href="#">Splendid Table</a>	7/17/2023	7/23/2023 15
3327	ASHTEN'S RESTAURANT AND PUB	• 3327-00004 [1]	General	RESTAURANTS/BARS	ME	<a href="#">Splendid Table</a>	7/24/2023	7/30/2023 15
3327	ASHTEN'S RESTAURANT AND PUB	• 3327-00004 [1]	General	RESTAURANTS/BARS	ME	<a href="#">Splendid Table</a>	7/31/2023	8/6/2023 15
<b>Splendid Table Totals:</b>								

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Standard Report, Exclude Non-Commercial, Exclude Network, Exclude Zero Rate, All Orders

Id#	Advertiser	Order	Product	I.F.	Schedule Target	Start	End	
<b>TED Radio Hour</b>								
2204	SCIMED SOLUTIONS	• 2204-00014 [2]	General	COMPUTERS/COMPUTER SERVICES	ME	<u>TED Radio Hour</u>	7/3/2023	7/9/2023 15
2204	SCIMED SOLUTIONS	• 2204-00014 [2]	General	COMPUTERS/COMPUTER SERVICES	ME	<u>TED Radio Hour</u>	7/31/2023	8/6/2023 15
<b>TED Radio Hour Totals:</b>								
<b>This American Life</b>								
1382	DURHAM PERFORMING ARTS CNTR 11423	• 1382-00418 [5]	General	THEATER/DANCE PRODUCTIONS	E	<u>This American Life</u>	7/28/2023	7/28/2023 15
<b>This American Life Totals:</b>								
<b>Wait Wait Don't Tell Me</b>								
3285	FLOW VOLKSWAGEN OF DURHAM	• 3285-00028 [4]	General	CAR DEALERSHIP	E	<u>Wait Wait Don't Tell Me</u>	7/1/2023	7/2/2023 15
3285	FLOW VOLKSWAGEN OF DURHAM	• 3285-00028 [4]	General	CAR DEALERSHIP	E	<u>Wait Wait Don't Tell Me</u>	7/3/2023	7/9/2023 15
3285	FLOW VOLKSWAGEN OF DURHAM	• 3285-00028 [4]	General	CAR DEALERSHIP	E	<u>Wait Wait Don't Tell Me</u>	7/10/2023	7/16/2023 15
<b>Wait Wait Don't Tell Me Totals:</b>								
<b>Weekend Edition Saturday</b>								
684	ALUMINUM COMPANY OF NC D	• 684-00026 [3]	General	HOME IMPROVEMENTS	CE	<u>Weeknd Ed SATURDAY</u>	6/26/2023	7/2/2023 15
684	ALUMINUM COMPANY OF NC D	• 684-00026 [3]	General	HOME IMPROVEMENTS	CE	<u>Weeknd Ed SATURDAY</u>	7/10/2023	7/16/2023 15
684	ALUMINUM COMPANY OF NC D	• 684-00026 [3]	General	HOME IMPROVEMENTS	CE	<u>Weeknd Ed SATURDAY</u>	7/24/2023	7/30/2023 15
647	HILL COUNTRY WOODWORKS	• 647-00016 [1]	General	HOME/OFFICE FURNISHINGS	ME	<u>Weeknd Ed SATURDAY</u>	12/14/2022	12/6/2023 15
917	NEW LEAF LANDSCAPING	• 917-00019 [6]	General	LANDSCAPING/ YARD SERVICES	ME	<u>Weeknd Ed SATURDAY</u>	12/13/2022	12/10/2023 15

### Weekend Edition Saturday Totals:

## WUNC-FM Totals:

### Report Totals:

Printed: 8/3/2023 At: 1:57:08PM

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