

North Carolina Public Radio-WUNC

Order Spot Targeting Detail

For Dates 08/01/2022 to 08/31/2022

Grouped by: Spot Type

(Scheduled Target between "1A" and "1A Plus" or Scheduled Target between "AllThings Considered" and "WUNC Music 6a-10p") and (Station = "WUNC-FM" or Station = "WUNC-HD2" or Station = "WFSS-FM")

Standard Report, Exclude Non-Commercial, Exclude Network, Exclude Zero Rate, All Orders

Id#	Advertiser	Order	Product	I.F.	Schedule Target	Start	End		
WUNC-FM									
1A									
718	KENNON CRAVER	• 718-00020 [3]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>1A</u>	8/1/2022	8/7/2022	15
718	KENNON CRAVER	• 718-00020 [3]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>1A</u>	8/15/2022	8/21/2022	15
718	KENNON CRAVER	• 718-00020 [3]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>1A</u>	8/29/2022	9/4/2022	15
917	NEW LEAF LANDSCAPING	• 917-00017 [1]	General	LANDSCAPING/ YARD SERVICES	ME	<u>1A</u>	12/13/2021	12/11/2022	15
347	TONY HALL & ASSOCIATES	• 347-00014 [2]	General	REAL ESTATE/SENIOR LIVING	ME	<u>1A</u>	10/11/2021	9/23/2022	15

1A Totals:

All Things Considered

647	HILL COUNTRY WOODWORKS	• 647-00015 [4]	General	HOME/OFFICE FURNISHINGS	ME	<u>AllThings Considered</u>	12/31/2021	12/22/2022	15
2293	PARKER POE	• 2293-00010 [2]	General	LEGAL SERVICES / LAW OFFICES	CE	<u>AllThings Considered</u>	8/1/2022	8/7/2022	15
2293	PARKER POE	• 2293-00010 [2]	General	LEGAL SERVICES / LAW OFFICES	CE	<u>AllThings Considered</u>	8/8/2022	8/14/2022	15
2293	PARKER POE	• 2293-00010 [2]	General	LEGAL SERVICES / LAW OFFICES	CE	<u>AllThings Considered</u>	8/15/2022	8/21/2022	15
2293	PARKER POE	• 2293-00010 [2]	General	LEGAL SERVICES / LAW OFFICES	CE	<u>AllThings Considered</u>	8/22/2022	8/28/2022	15
2293	PARKER POE	• 2293-00010 [2]	General	LEGAL SERVICES / LAW OFFICES	CE	<u>AllThings Considered</u>	8/29/2022	9/4/2022	15
3202	SIZZLE FISH DOT COM	• 3202-00009 [4]	General	GROCERY/FOOD STORES	ME	<u>AllThings Considered</u>	8/1/2022	8/7/2022	15
3202	SIZZLE FISH DOT COM	• 3202-00009 [4]	General	GROCERY/FOOD STORES	ME	<u>AllThings Considered</u>	8/15/2022	8/21/2022	15
950	SOUTHERN ENVIRONMENTAL LAW CENTER	• 950-00024 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>AllThings Considered</u>	8/1/2022	8/7/2022	15
950	SOUTHERN ENVIRONMENTAL LAW CENTER	• 950-00024 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>AllThings Considered</u>	8/8/2022	8/14/2022	15
950	SOUTHERN ENVIRONMENTAL LAW CENTER	• 950-00024 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>AllThings Considered</u>	8/15/2022	8/21/2022	15
950	SOUTHERN ENVIRONMENTAL LAW CENTER	• 950-00024 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>AllThings Considered</u>	8/22/2022	8/28/2022	15
950	SOUTHERN ENVIRONMENTAL LAW CENTER	• 950-00024 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	<u>AllThings Considered</u>	8/29/2022	9/4/2022	15

All Things Considered Totals:

American Routes

3078	DURHAM JAZZ WORKSHOP-SHARP 9 GALLERY	• 3078-00003 [6]	General	CONCERTS/LIVE MUSIC	C	<u>American Routes</u>	8/1/2022	8/7/2022	15
3078	DURHAM JAZZ WORKSHOP-SHARP 9 GALLERY	• 3078-00003 [6]	General	CONCERTS/LIVE MUSIC	C	<u>American Routes</u>	8/15/2022	8/21/2022	15
3078	DURHAM JAZZ WORKSHOP-SHARP 9 GALLERY	• 3078-00003 [6]	General	CONCERTS/LIVE MUSIC	C	<u>American Routes</u>	8/22/2022	8/28/2022	15

American Routes Totals:

North Carolina Public Radio-WUNC

Order Spot Targeting Detail

For Dates 08/01/2022 to 08/31/2022

Grouped by: Spot Type

(Scheduled Target between "1A" and "1A Plus" or Scheduled Target between "AllThings Considered" and "WUNC Music 6a-10p") and (Station = "WUNC-FM" or Station = "WUNC-HD2" or Station = "WFSS-FM")

Standard Report, Exclude Non-Commercial, Exclude Network, Exclude Zero Rate, All Orders

Id#	Advertiser	Order	Product	I.F.	Schedule Target	Start	End		
Back Porch Music									
145	CATS CRADLE	• 145-00142 [1]	General	CONCERTS/LIVE MUSIC	CE	Back Porch Music	8/5/2022	8/7/2022	15
145	CATS CRADLE	• 145-00142 [1]	General	CONCERTS/LIVE MUSIC	CE	Back Porch Music	8/8/2022	8/12/2022	15
145	CATS CRADLE	• 145-00143 [1]	General	CONCERTS/LIVE MUSIC	CE	Back Porch Music	8/19/2022	8/21/2022	15
145	CATS CRADLE	• 145-00143 [1]	General	CONCERTS/LIVE MUSIC	CE	Back Porch Music	8/22/2022	8/26/2022	15
145	CATS CRADLE	• 145-00144 [1]	General	CONCERTS/LIVE MUSIC	CE	Back Porch Music	8/26/2022	8/28/2022	15
145	CATS CRADLE	• 145-00144 [1]	General	CONCERTS/LIVE MUSIC	CE	Back Porch Music	8/29/2022	9/2/2022	15
145	CATS CRADLE	• 145-00153 [1]	General	CONCERTS/LIVE MUSIC	CE	Back Porch Music	8/27/2022	8/28/2022	15
145	CATS CRADLE	• 145-00153 [1]	General	CONCERTS/LIVE MUSIC	CE	Back Porch Music	8/29/2022	9/2/2022	15
145	CATS CRADLE	• 145-00154 [1]	General	CONCERTS/LIVE MUSIC	CE	Back Porch Music	8/26/2022	8/26/2022	15
2287	FRIENDS OF MOOREFIELDS	• 2287-00014 [1]	General	CONCERTS/LIVE MUSIC	E	Back Porch Music	8/5/2022	8/7/2022	15
2287	FRIENDS OF MOOREFIELDS	• 2287-00014 [1]	General	CONCERTS/LIVE MUSIC	E	Back Porch Music	8/8/2022	8/14/2022	15
2287	FRIENDS OF MOOREFIELDS	• 2287-00014 [1]	General	CONCERTS/LIVE MUSIC	E	Back Porch Music	8/15/2022	8/21/2022	15
2287	FRIENDS OF MOOREFIELDS	• 2287-00014 [1]	General	CONCERTS/LIVE MUSIC	E	Back Porch Music	8/22/2022	8/28/2022	15
2287	FRIENDS OF MOOREFIELDS	• 2287-00014 [1]	General	CONCERTS/LIVE MUSIC	E	Back Porch Music	8/29/2022	9/4/2022	15
1850	HAW RIVER BALLROOM	• 1850-00034 [1]	General	CONCERTS/LIVE MUSIC	ME	Back Porch Music	8/19/2022	8/21/2022	15
143	LIVE NATION	• 143-00095 [1]	General	CONCERTS/LIVE MUSIC	ME	Back Porch Music	8/12/2022	8/19/2022	15
2931	NC FOLK FESTIVAL	• 2931-00008 [5]	General	FESTIVALS	E	Back Porch Music	8/25/2022	8/28/2022	15
2931	NC FOLK FESTIVAL	• 2931-00008 [5]	General	FESTIVALS	E	Back Porch Music	8/29/2022	9/4/2022	15
2097	STOKES COUNTY ECONOMIC DEVELOPMENT	• 2097-00014 [1]	General	TRAVEL/TOURISM	ME	Back Porch Music	8/8/2022	8/14/2022	15
2097	STOKES COUNTY ECONOMIC DEVELOPMENT	• 2097-00014 [1]	General	TRAVEL/TOURISM	ME	Back Porch Music	8/15/2022	8/21/2022	15
2097	STOKES COUNTY ECONOMIC DEVELOPMENT	• 2097-00014 [1]	General	TRAVEL/TOURISM	ME	Back Porch Music	8/22/2022	8/28/2022	15
Back Porch Music Totals:									
Embodied									
3438	THE LONG DESERT ROAD	• 3438-00004 [1]	General	PUBLISHERS	ME	Embodied Mon PM	8/1/2022	8/9/2022	15
3438	THE LONG DESERT ROAD	• 3438-00004 [2]	General	PUBLISHERS	ME	Fresh Air 7pm (M-TH)	8/2/2022	2/2/2023	15
3438	THE LONG DESERT ROAD	• 3438-00004 [5]	General	PUBLISHERS	ME	Embodied Fri Noon	8/12/2022	2/3/2023	15
Embodied Totals:									

North Carolina Public Radio-WUNC

Order Spot Targeting Detail

For Dates 08/01/2022 to 08/31/2022

Grouped by: Spot Type

(Scheduled Target between "1A" and "1A Plus" or Scheduled Target between "AllThings Considered" and "WUNC Music 6a-10p") and (Station = "WUNC-FM" or Station = "WUNC-HD2" or Station = "WFSS-FM")

Standard Report, Exclude Non-Commercial, Exclude Network, Exclude Zero Rate, All Orders

Id#	Advertiser	Order	Product	I.F.	Schedule Target	Start	End		
Fresh Air (M-Th)									
3078	DURHAM JAZZ WORKSHOP-SHARP 9 GALLERY	• 3078-00003 [7]	General	CONCERTS/LIVE MUSIC	C	Fresh Air 7pm (M-TH)	8/1/2022	8/7/2022	15
3078	DURHAM JAZZ WORKSHOP-SHARP 9 GALLERY	• 3078-00003 [7]	General	CONCERTS/LIVE MUSIC	C	Fresh Air 7pm (M-TH)	8/22/2022	8/28/2022	15
1382	DURHAM PERFORMING ARTS CNTR 11423	• 1382-00376 [4]	General	CONCERTS/LIVE MUSIC	E	Fresh Air 7pm (M-TH)	8/8/2022	8/14/2022	15
1382	DURHAM PERFORMING ARTS CNTR 11423	• 1382-00376 [4]	General	CONCERTS/LIVE MUSIC	E	Fresh Air 7pm (M-TH)	8/15/2022	8/15/2022	15
3281	END OF DAYS DISTILLERY	• 3281-00004 [3]	General	ALCOHOLIC BEVERAGES	CE	Fresh Air 7pm (M-TH)	8/1/2022	8/7/2022	15
3281	END OF DAYS DISTILLERY	• 3281-00004 [3]	General	ALCOHOLIC BEVERAGES	CE	Fresh Air 7pm (M-TH)	8/15/2022	8/21/2022	15
3077	HAWTHORNE AND WOOD	• 3077-00007 [5]	General	RESTAURANTS/BARS	C	Fresh Air 7pm (M-TH)	8/8/2022	8/14/2022	15
3077	HAWTHORNE AND WOOD	• 3077-00007 [5]	General	RESTAURANTS/BARS	C	Fresh Air 7pm (M-TH)	8/22/2022	8/28/2022	15
1785	HILLSBOROUGH ARTS COUNCIL	• 1785-00024 [1]	General	ART GALLERIES/ART ORGANIZATIONS	C	Fresh Air 7pm (M-TH)	8/22/2022	8/28/2022	15
2630	NC COASTAL FEDERATION	• 2630-00003 [2]	General	NON-PROFIT ORGANIZATIONS	ME	Fresh Air 7pm (M-TH)	8/15/2022	8/21/2022	15
917	NEW LEAF LANDSCAPING	• 917-00017 [5]	General	LANDSCAPING/ YARD SERVICES	ME	Fresh Air 7pm (M-TH)	12/13/2021	9/23/2022	15
Fresh Air (M-Th) Totals:									
Morning Edition									
917	NEW LEAF LANDSCAPING	• 917-00017 [4]	General	LANDSCAPING/ YARD SERVICES	ME	Morning Edition	12/13/2021	12/9/2022	15
Morning Edition Totals:									
People's Pharmacy									
1239	BIOMERIEUX	• 1239-00018 [5]	General	PHARMACEUTICAL MFG	CE	People's Pharmacy	8/1/2022	8/7/2022	15
1239	BIOMERIEUX	• 1239-00018 [5]	General	PHARMACEUTICAL MFG	CE	People's Pharmacy	8/8/2022	8/14/2022	15
1239	BIOMERIEUX	• 1239-00018 [5]	General	PHARMACEUTICAL MFG	CE	People's Pharmacy	8/22/2022	8/28/2022	15
1239	BIOMERIEUX	• 1239-00018 [5]	General	PHARMACEUTICAL MFG	CE	People's Pharmacy	8/29/2022	9/4/2022	15
3286	INTERVENTIONAL ORTHOPEDICS OF RALEIGH	• 3286-00006 [5]	General	MEDICAL SERVICES	ME	People's Pharmacy	8/1/2022	8/7/2022	15
3286	INTERVENTIONAL ORTHOPEDICS OF RALEIGH	• 3286-00006 [5]	General	MEDICAL SERVICES	ME	People's Pharmacy	8/8/2022	8/14/2022	15
3286	INTERVENTIONAL ORTHOPEDICS OF RALEIGH	• 3286-00006 [5]	General	MEDICAL SERVICES	ME	People's Pharmacy	8/15/2022	8/21/2022	15
3286	INTERVENTIONAL ORTHOPEDICS OF RALEIGH	• 3286-00006 [5]	General	MEDICAL SERVICES	ME	People's Pharmacy	8/22/2022	8/28/2022	15
3286	INTERVENTIONAL ORTHOPEDICS OF RALEIGH	• 3286-00006 [5]	General	MEDICAL SERVICES	ME	People's Pharmacy	8/29/2022	9/4/2022	15
2708	PRIMUS INTERNAL MEDICINE	• 2708-00008 [1]	General	MEDICAL SERVICES	ME	People's Pharmacy	12/4/2021	5/7/2023	15
3442	TELSAGE	• 3442-00003 [1]	General	CONSULTANTS	ME	People's Pharmacy	8/29/2022	9/4/2022	15
People's Pharmacy Totals:									
Science Friday									
3285	FLOW VOLKSWAGEN OF DURHAM	• 3285-00014 [5]	General	CAR DEALERSHIP	E	Science Friday	8/8/2022	8/14/2022	15
3285	FLOW VOLKSWAGEN OF DURHAM	• 3285-00014 [5]	General	CAR DEALERSHIP	E	Science Friday	8/22/2022	8/28/2022	15
2204	SCIMED SOLUTIONS	• 2204-00009 [1]	General	COMPUTERS/COMPUTER SERVICES	ME	Science Friday	8/8/2022	8/14/2022	15
2204	SCIMED SOLUTIONS	• 2204-00009 [1]	General	COMPUTERS/COMPUTER SERVICES	ME	Science Friday	8/29/2022	9/4/2022	15
Science Friday Totals:									

North Carolina Public Radio-WUNC

Order Spot Targeting Detail

For Dates 08/01/2022 to 08/31/2022

Grouped by: Spot Type

(Scheduled Target between "1A" and "1A Plus" or Scheduled Target between "AllThings Considered" and "WUNC Music 6a-10p") and (Station = "WUNC-FM" or Station = "WUNC-HD2" or Station = "WFSS-FM")

Standard Report, Exclude Non-Commercial, Exclude Network, Exclude Zero Rate, All Orders

Id#	Advertiser	Order	Product	I.F.	Schedule Target	Start	End		
Sound Opinions									
3078	DURHAM JAZZ WORKSHOP-SHARP 9 GALLERY	• 3078-00003 [5]	General	CONCERTS/LIVE MUSIC	C	Sound Opinions	8/1/2022	8/7/2022	15
3078	DURHAM JAZZ WORKSHOP-SHARP 9 GALLERY	• 3078-00003 [5]	General	CONCERTS/LIVE MUSIC	C	Sound Opinions	8/8/2022	8/14/2022	15
3078	DURHAM JAZZ WORKSHOP-SHARP 9 GALLERY	• 3078-00003 [5]	General	CONCERTS/LIVE MUSIC	C	Sound Opinions	8/22/2022	8/28/2022	15
3078	DURHAM JAZZ WORKSHOP-SHARP 9 GALLERY	• 3078-00003 [5]	General	CONCERTS/LIVE MUSIC	C	Sound Opinions	8/29/2022	9/4/2022	15
Sound Opinions Totals:									
Splendid Table									
3327	ASHTEN'S RESTAURANT AND PUB	• 3327-00002 [1]	General	RESTAURANTS/BARS	ME	Splendid Table	8/1/2022	8/7/2022	15
3327	ASHTEN'S RESTAURANT AND PUB	• 3327-00002 [1]	General	RESTAURANTS/BARS	ME	Splendid Table	8/8/2022	8/14/2022	15
3327	ASHTEN'S RESTAURANT AND PUB	• 3327-00002 [1]	General	RESTAURANTS/BARS	ME	Splendid Table	8/15/2022	8/21/2022	15
3327	ASHTEN'S RESTAURANT AND PUB	• 3327-00002 [1]	General	RESTAURANTS/BARS	ME	Splendid Table	8/22/2022	8/28/2022	15
3327	ASHTEN'S RESTAURANT AND PUB	• 3327-00004 [1]	General	RESTAURANTS/BARS	ME	Splendid Table	8/29/2022	9/4/2022	15
Splendid Table Totals:									
TED Radio Hour									
2204	SCIMED SOLUTIONS	• 2204-00009 [2]	General	COMPUTERS/COMPUTER SERVICES	ME	TED Radio Hour	8/1/2022	8/7/2022	15
2204	SCIMED SOLUTIONS	• 2204-00009 [2]	General	COMPUTERS/COMPUTER SERVICES	ME	TED Radio Hour	8/29/2022	9/4/2022	15
TED Radio Hour Totals:									
The Takeaway (Noon)									
314	MY DOG TESS	• 314-00021 [1]	General	REAL ESTATE/SENIOR LIVING	ME	The Takeaway (Noon)	3/28/2022	3/23/2023	15
The Takeaway (Noon) Totals:									
Wait Wait Don't Tell Me									
3285	FLOW VOLKSWAGEN OF DURHAM	• 3285-00014 [4]	General	CAR DEALERSHIP	E	Wait Wait Don't Tell Me	8/1/2022	8/7/2022	15
3285	FLOW VOLKSWAGEN OF DURHAM	• 3285-00014 [4]	General	CAR DEALERSHIP	E	Wait Wait Don't Tell Me	8/8/2022	8/14/2022	15
3285	FLOW VOLKSWAGEN OF DURHAM	• 3285-00014 [4]	General	CAR DEALERSHIP	E	Wait Wait Don't Tell Me	8/22/2022	8/28/2022	15
3285	FLOW VOLKSWAGEN OF DURHAM	• 3285-00015 [4]	General	CAR DEALERSHIP	E	Wait Wait Don't Tell Me	8/29/2022	9/4/2022	15
314	MY DOG TESS	• 314-00021 [2]	General	REAL ESTATE/SENIOR LIVING	ME	Wait Wait Don't Tell Me	3/28/2022	3/26/2023	15
Wait Wait Don't Tell Me Totals:									

North Carolina Public Radio-WUNC

Order Spot Targeting Detail

For Dates 08/01/2022 to 08/31/2022

Grouped by: Spot Type

(Scheduled Target between "1A" and "1A Plus" or Scheduled Target between "AllThings Considered" and "WUNC Music 6a-10p") and (Station = "WUNC-FM" or Station = "WUNC-HD2" or Station = "WFSS-FM")

Standard Report, Exclude Non-Commercial, Exclude Network, Exclude Zero Rate, All Orders

Id#	Advertiser	Order	Product	I.F.	Schedule Target	Start	End	
Weekend Edition Saturday								
684	ALUMINUM COMPANY OF NC	D	• 684-00024 [3]	General	HOME IMPROVEMENTS	CE	<u>Weeknd Ed SATURDAY</u>	8/8/2022 8/14/2022 15
684	ALUMINUM COMPANY OF NC	D	• 684-00024 [3]	General	HOME IMPROVEMENTS	CE	<u>Weeknd Ed SATURDAY</u>	8/22/2022 8/28/2022 15
647	HILL COUNTRY WOODWORKS		• 647-00015 [1]	General	HOME/OFFICE FURNISHINGS	ME	<u>Weeknd Ed SATURDAY</u>	12/15/2021 12/7/2022 15
917	NEW LEAF LANDSCAPING		• 917-00017 [6]	General	LANDSCAPING/ YARD SERVICES	ME	<u>Weeknd Ed SATURDAY</u>	12/13/2021 12/10/2022 15
3267	PBS NORTH CAROLINA		• 3267-00038 [6]	General	TELEVISION STATIONS/SHOWS	C	<u>Weeknd Ed SATURDAY</u>	8/13/2022 8/14/2022 15
3267	PBS NORTH CAROLINA		• 3267-00038 [6]	General	TELEVISION STATIONS/SHOWS	C	<u>Weeknd Ed SATURDAY</u>	8/15/2022 8/20/2022 15
3267	PBS NORTH CAROLINA		• 3267-00038 [7]	General	TELEVISION STATIONS/SHOWS	C	<u>Weeknd Ed SUNDAY</u>	8/14/2022 8/14/2022 15
3267	PBS NORTH CAROLINA		• 3267-00038 [7]	General	TELEVISION STATIONS/SHOWS	C	<u>Weeknd Ed SUNDAY</u>	8/15/2022 8/21/2022 15
3267	PBS NORTH CAROLINA		• 3267-00038 [8]	General	TELEVISION STATIONS/SHOWS	C	<u>Weekend ATC</u>	8/13/2022 8/14/2022 15
3267	PBS NORTH CAROLINA		• 3267-00038 [8]	General	TELEVISION STATIONS/SHOWS	C	<u>Weekend ATC</u>	8/15/2022 8/21/2022 15
Weekend Edition Saturday Totals:								
Weekend Edition Sunday								
411	HILLCREST CONVALESCENT CENTER		• 411-00022 [2]	General	ASSISTED LIVG/RETIREMENT	ME	<u>Weeknd Ed SUNDAY</u>	8/1/2022 8/7/2022 15
411	HILLCREST CONVALESCENT CENTER		• 411-00022 [2]	General	ASSISTED LIVG/RETIREMENT	ME	<u>Weeknd Ed SUNDAY</u>	8/8/2022 8/14/2022 15
411	HILLCREST CONVALESCENT CENTER		• 411-00022 [2]	General	ASSISTED LIVG/RETIREMENT	ME	<u>Weeknd Ed SUNDAY</u>	8/15/2022 8/21/2022 15
411	HILLCREST CONVALESCENT CENTER		• 411-00022 [2]	General	ASSISTED LIVG/RETIREMENT	ME	<u>Weeknd Ed SUNDAY</u>	8/22/2022 8/28/2022 15
411	HILLCREST CONVALESCENT CENTER		• 411-00022 [2]	General	ASSISTED LIVG/RETIREMENT	ME	<u>Weeknd Ed SUNDAY</u>	8/29/2022 9/4/2022 15

Weekend Edition Sunday Totals:

WUNC-FM Totals:

Report Totals:

Printed: 9/6/2022 At: 7:47:20AM

C:\Program Files (x86)\Marketron\VT\Reports\Orders\OrdSpotTargetDetail_sp.rpt v. 12072009.1445