

NCC Cable System Order

Order #	62566606
Syscode	6775
System Name	Spectrum/Albany, NY Interconnect
Market	Albany-Schenectady-Troy

Flight Dates	08/13/18 - 08/19/18
Agency	Kaptiva Media
Advertiser	Leecia Eve for NY Attorney General

Update Date	08/10/18
Version	1 Vs. 1

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Aug17
-	

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	1		
Total	\$3,432.00		
Commission	\$514.80		
Net Total	\$2,917.20		
Total Spots	70		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 8/10 New Candidate Order starting 8/13. Please confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	8/13/18	8/19/18	05:00	09:00	X	X	X	X	X	X	X	-	-	6	\$73.00	\$438.00	30	PRE 07/30/18-09/13/18
2	CNN	CNN DT	8/13/18	8/19/18	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$46.00	\$184.00	30	PRE 07/30/18-09/13/18
3	CNN	CNN EF	8/13/18	8/19/18	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$74.00	\$296.00	30	PRE 07/30/18-09/13/18
4	CNN	CNN PT	8/13/18	8/19/18	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$93.00	\$465.00	30	PRE 07/30/18-09/13/18
5	MNBC	MNBC EM	8/13/18	8/19/18	05:00	09:00	X	X	X	X	X	X	X	-	-	6	\$63.00	\$378.00	30	PRE 07/30/18-09/13/18
6	MNBC	MNBC DT	8/13/18	8/19/18	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$36.00	\$144.00	30	PRE 07/30/18-09/13/18
7	MNBC	MNBC EF	8/13/18	8/19/18	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$58.00	\$232.00	30	PRE 07/30/18-09/13/18
8	MNBC	MNBC PT	8/13/18	8/19/18	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$73.00	\$438.00	30	PRE 07/30/18-09/13/18
9	SPNA	SPNA EM	8/13/18	8/19/18	05:00	09:00	X	X	X	X	X	X	X	-	-	10	\$43.00	\$430.00	30	
10	SPNA	SPNA DT	8/13/18	8/19/18	09:00	16:00	X	X	X	X	X	X	X	-	-	7	\$16.00	\$112.00	30	
11	SPNA	SPNA EF	8/13/18	8/19/18	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$20.00	\$140.00	30	
12	SPNA	SPNA PT	8/13/18	8/19/18	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$25.00	\$175.00	30	

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
SPOTS	70	0	0	0	0	0	0	0	0	0	0	0	70
AMT	\$3,432.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,432.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 08/13/18

62566606 | Albany-Schenectady-Troy | Spectrum/Albany, NY Interconnect | 6775 |