

Quarterly Issues April-June 2014 for WWZW-FM

1.Student Anti-Drug Campaign

(:60 student anti-drug segments that ran on 3WZ-FM in April between 6am and 11pm)

Sponsored 60-second anti-drug segments featuring students from Parry McCluer High School, Rockbridge County High School, and the Maury River Middle School in Lexington. The high school and middle school students delivered messages about the dangers of drugs.

2. Spring Fire Season

4/7, 4/30 (news updates at 6-7-8 a.m., 12-5 p.m.)

News stories with Karen Stanley, Virginia Department of Forestry, who talked about Virginia's 4pm Burn Ban which was in effect through April 30. Stanley discussed the penalties for violating the 4pm law and gave tips to listeners about how to handle the burning of debris and disposal of hot ashes after April 30.

3.Haz-Mat Training and Citizens Alert System

4/24,25,26 (news updates at 6-7-8 a.m. and 12-5 p.m.)

News stories featuring Robert Foresman, Rockbridge County's Emergency Manager, on two-day haz-mat training exercises at VMI with fire/rescue personnel, emergency services officials and law enforcement agencies. Foresman talked about the training scenarios, what was learned and changes that will be made. He also talked about registering for the local Citizens Alert system to get alerts on weather-related emergencies and other fast-breaking news.

4.Craig Bryant Interview/Update

4/10, 4/30 (news updates at 6-7-8 a.m. and 12-5 p.m.)

News stories featuring Craig Bryant, Rockbridge County's recently hired and first-ever Director of Fire and EMS. Bryant told listeners about his priorities for his new job, including visiting all fire department and rescue squads in Rockbridge County to check on their needs.

5.Preparing for Emergencies and Severe Weather

4/28-5/2, 5/23, 5/27 (news updates at 6-7-8 a.m. and 12-5 p.m.)

News stories with Robert Foresman, Rockbridge County's Emergency Manager, who gave updates on Flood Watches the week of April 28, explaining the need to set up citizens' emergency response plans and supply kits. He talked about Virginia's Sales Tax holiday May 25-29 for purchasing certain items to prepare for hurricanes. Foresman also discussed a big train derailment in Lynchburg on April 30 and talked about changes needed to better handle train derailments that involve cars carrying crude oil and ethanol.

6.Updates on Waddell Elementary School project

4/10, 4/17, 5/5 (news updates at 6-7-8 a.m. and 12-5 p.m.)

News stories featuring Lexington School Superintendent Dan Lyons, who updated listeners about the design plans for a new Waddell Elementary School in Lexington as well as the efforts to reduce the price tag of the project to \$12 million. Lyons told listeners about the timetable for the project, the method of funding, and the impact on city taxpayers.

7.State and Local Budget Work

4/7, 4/21, 4/29-30, 5/1 (news reports at 6-7-8 a.m. and 12-5 p.m.)

News stories on efforts to put together a new state budget. Delegate Ben Cline updated listeners on the debate over a budget and the Medicaid Expansion issue. Cline talked about the ramifications of a potential state government shutdown on July 1. Meanwhile, members of Lexington and Buena Vista City Council and the Rockbridge County Supervisors updated listeners about the efforts to finalize Fiscal 2015 budgets and the impact on the individual real estate tax rate.

8.Ending the 2013-14 Academic Year

5/12, 5/27, 5/30 (news updates at 6/7/8 a.m. and 12-5 p.m.)

News stories with school superintendents of Rockbridge County, Lexington and Buena Vista who told listeners about the achievements of the past academic year. Jack Donald, Dan Lyons and John Keeler respectively highlighted priorities for the summer to prepare for the 2014-15 school year.