

Quarterly Issues October-December 2012 for WWZW-FM

1. Fall Wildfire Season

10/15, 10/19, 12/3, 12/10 (news updates at 6-7-8 a.m., 12-5 p.m.)

News stories with Karen Stanley with the Virginia Department of Forestry, who discussed the start of Fall Wildfire Season, Oct 15-Nov 30. She gave advice about burning brush during the fall and spoke of the need to be cautious with ashes from wood stoves.

2. Red Cross Blood Supply

10/4, 11/2, 12/4 (news updates at 6-7-8 a.m., 12-5 p.m.)

News stories featuring Red Cross spokesman Bob Lutjen who gave monthly updates on the overall blood supply in the region as well as special needs. Lutjen also provided details regarding the monthly blood drive schedule.

3. Fungal Meningitis and Flu

10/26, 11/5 (news updates at 6-7-8 a.m. and 12-5 p.m.)

News stories with Doug Larsen with the Health Dept. who updated listeners about fungal meningitis concerns and the need to get vaccinated against the flu. He also updated listeners about the group that's been studying how to improve the delivery of health care in the Rockbridge area.

4. Election Preview

10/11, 10/25, 10/26, 10/31 (news updates at 6-7-8 a.m. and 12-5 p.m.)

News stories previewing state and local elections, including hearing from the 6th District Congressional candidates, Bob Goodlatte and Andy Schmookler and the two candidates for mayor of Lexington, Mimi Elrod and Mary Harvey Halseth.

5. Dealing with Hurricane Sandy

10/27-10/31 (news updates at 6-7-8 a.m. and 12-5 p.m.)

News stories featuring weather/traffic/power company updates in the wake of Hurricane Sandy. Robert Foresman, Rockbridge County's Emergency Manager, gave listeners updates about power outages, advice for preparing for an emergency and loss of power, and informed listeners about how they could sign up for the Alert Rockbridge alert system.

6. Future of Lexington's Schools

11/16, 11/23 (news updates at 6-7-8 a.m. and 12-5 p.m.)

News stories on the future of Lexington Schools, with interviews with Mayor Mimi Elrod. The mayor discussed plans for a survey of citizens to decide whether city residents are willing to pay higher taxes to fully support Lexington Schools in the future, including construction of a new Waddell Elementary School.

7. Rockbridge Christmas Basket Program

11/26 and 11/29, 12/13-14 (news reports at 6-7-8 a.m. and 12-5 p.m.)

News stories featuring Audrey Hawkins, spokesperson for the Rockbridge Christmas Basket Program. She detailed plans for this year's program, including organizational meeting Nov. 26, application deadline on Nov. 29, target goals for distributing baskets of food and toys, the need for volunteers on Dec. 15 at the Virginia Horse Center on Packing Day, and how to make a financial contribution to the program.

8. Toys for Tots

12/10, 12/13-14 (news reports at 6-7-8 a.m. and 12-5 p.m.)

News stories featuring organizers of the Marine Corps Toys for Tots program, who explained to listeners who are eligible to take part in the program. They stressed the need for financial contributions and donations of new toys and provided details of a special fundraising concert to benefit Toys for Tots on Friday, December 14 in Buena Vista.