

Quarterly Issues October-December 2013 for WWZW-FM

1. Fire Prevention

10/8, 11/26 (news updates at 6-7-8 a.m., 12-5 p.m.)

News stories featuring Trent Roberts with the Lexington Fire Department and Amy Whittaker with the Red Cross who gave advice to listeners for preventing fires in the home during Fire Prevention month in October and before Thanksgiving. They talked about how to avoid kitchen fires and stressed the importance of smoke detectors.

2. Fall Fire Season

10/15, 11/22, 11/26-27 (news updates at 6-7-8 a.m., 12-5 p.m.)

News stories featuring Karen Stanley with the Virginia Department of Forestry who talked about Fall Fire season running in October/November. Karen gave advice to listeners about burning debris during the fall, dealing with campfires, and properly disposing of hot ashes.

3. Earthquake Safety

10/17, 10/18 (news updates at 6-7-8 a.m. and 12-5 p.m.)

News stories featuring Robert Foresman, Rockbridge County's Emergency Manager and state officials discussing Earthquake safety during the Earthquake Drill day on October 17. They told listeners how to prepare for and react during earthquakes and other emergencies, including the need for emergency supply kits and the need for families to have an emergency response plan.

4. United Way Campaign

10/10, 11/14, 12/12 (news updates at 6-7-8 a.m. and 12-5 p.m.)

News stories with Mike Smitka, United Way Board of Directors President. Mike briefed listeners about the United Way's Fall Fundraising campaign, the goal of the campaign and how it'll be operated throughout the fall. He explained how listeners can make a donation and detailed which local agencies will be served through the 2013 campaign.

5. Election Coverage

10/23, 10/30, 11/5-6 (news updates at 6-7-8 a.m. and 12-5 p.m.)

News stories on the November 5 statewide and local election. We previewed the statewide races and we also heard from all five of the Rockbridge County Board of Supervisors candidates, the two incumbents, Rusty Ford and Buster Lewis, as well as the three challengers, Rich Kopp, Chris Green and Ben Swisher, as all of the candidates discussed their campaigns and their top issues. We also gave election updates the evening of Nov. 5 and the morning of Nov. 6 on WWZW-FM.

6. Parry McCluer Hall of Fame

10/18, 10/21, 10/25 (news updates at 6-7-8 a.m. and 12-5 p.m.)

News stories featuring Buena Vista School Superintendent John Keeler who told listeners about the new Parry McCluer Athletic Hall of Fame. Keeler explained the Hall of Fame selection process, listed the initial Hall of Fame inductees, and mentioned all of the various activities for Hall of Fame weekend October 25-26.

7. Nelson Steet Bridge

11/11, 11/23-24 (news reports at 6-7-8 a.m. and 12-5 p.m.)

News stories with Mike Kennedy, director of Public Works for the city of Lexington, who updated listeners about the progress of the construction of the new Nelson Street bridge. Kennedy provided details about the traffic flow around the construction area and the impact on parking in downtown Lexington and gave updates on the bridge's opening on Nov. 23.

8. Rockbridge Christmas Basket Program

11/21, 11/26, 12/2, 12/17, 12/20 (news updates at 6/7/8 a.m. and 12-5 p.m.)

News stories featuring Audrey Hawkins with the Rockbridge Area Christmas Basket Program, who explained to listeners how they can apply for a basket. She also told listeners how they can provide financial contributions to support the program, what goes into a basket, and explained how the baskets will be packed Dec. 21 at the Virginia Horse Center in Lexington and delivered later that same day.