

Quarterly Issues July-September 2012 for WWZW-FM

1. Derecho Recovery Efforts

7/3-7/6 (news updates at 6-7-8 a.m., 12-5 p.m.)

News stories featuring government officials from Lexington, Rockbridge County and Buena Vista discussing recovery efforts in the wake of the derecho that struck Virginia June 29-30.

Government leaders provided information on shelters/cooling stations and emergency supplies, Dominion Virginia Power provided updates on power restoration efforts, and VDOT supplied information on road closures.

2. Senior Citizen Events

7/13, 17, 20, 8/9, 17, 24 (news updates at 6-7-8 a.m., 12-5 p.m.)

News stories with Ray Blouin who discussed health programs in July, August and September at the Maury River Senior Center in Buena Vista, including programs on aging, diabetes, dehydration, dietary supplements, and beating the summer heat.

3. Red Cross Blood Supply

7/16-17, 7-20, 27, 8/2-3, 8/7-9, (news updates at 6-7-8 a.m. and 12-5 p.m.)

News stories featuring Red Cross spokesman Bob Lutjen, who updated listeners on the emergency blood supply situation, in the wake of the derecho that hit Virginia in late June. Lutjen provided information on blood supply needs, blood drives in the region in July-August-September, and explained who can donate blood and how.

4. Wounded Warriors Program

7/12, 7/17, 7/30, 8-3, 8/6 (news updates at 6-7-8 a.m. and 12-5 p.m.)

News stories with representatives with the George C Marshall chapter of the Wounded Warriors Program in Virginia, who promoted a golf tournament fund-raiser to benefit the Wounded Warriors Program. They explained how to register for the August 6 tournament at the Lexington Golf and Country Club and provided details on how to sponsor holes and teams.

5. Back to School

7/12-13, 8/6, 13, 17, 20 (news updates at 6-7-8 a.m. and 12-5 p.m.)

News updates with school leaders in Rockbridge County, Lexington and Buena Vista who highlighted changes anticipated for the upcoming 2012-13 school year. Rockbridge County School Superintendent John Reynolds also updated listeners on the consolidated middle school project at the Maury River Middle School property.

6. Preparing for Flu Season

9/24, 9/25 (news updates at 6-7-8 a.m. and 12-5 p.m.)

News stories with Doug Larsen with the Health Department who discussed the need for citizens to get vaccinated against the flu. Larsen also talked about other health concerns like whooping cough.